



# 2001

## Annual Return

### For Radio and Television Programming Undertaking(s) (including Networks)

For the broadcast year period ended  
August 31, 2001

Confidential when completed

Collected under the authority of the Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.

See page 1, "Reporting Guide" for notice of agreements made by Statistics Canada under Sections 11 and 12 of the Statistics Act with other federal and provincial government bodies concerning information contained in the Annual Return.

Si vous préférez un questionnaire en français, veuillez cocher

Keep one copy of this return for your files and mail 3 completed copies by **November 30, 2001** to:

Chief, Industry Statistics and Analysis, Broadcast Analysis,  
Canadian Radio-television and Telecommunications Commission  
(CRTC), Ottawa, ON, K1A 0N2.



Upon receipt of the annual return, please review the systems listed below. If the list is different from your organizational structure, please contact the Chief, Telecommunications Section, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-3177; Fax : (613) 951-9920.

For information only

in co-operation with the Canadian Radio-television  
and Telecommunications Commission

5-4900-54.1: 2001-07-05 STC/SAT-430-60110



Statistics Canada  
Statistique Canada

Canada

## LICENSEE (COMPANY) INFORMATION

Enquiries concerning this return may be referred to the Chief, Telecommunications Section, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-3177; Fax: (613) 951-9920

Enquiries pertaining to Licence Fees should be referred to the Canadian Radio-television and Telecommunications Commission, Hull Telephone: (819) 997-4384, Fax: (819) 953-5107.

1. Complete name of licensee:

2. Mailing address of the licensee:

Street and Number \_\_\_\_\_

City and Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

3. Person to be contacted in connection with this return:

Mr. [ ], Mrs. [ ], Miss [ ], Ms. [ ],

\_\_\_\_\_  
(Name) \_\_\_\_\_ (Title)

Address (if different from licensee address)

Street and Number \_\_\_\_\_

City and Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

4. If, during the period covered by this return, the licensee conducted business under a name or address other than that listed in 1 or 2, please indicate:

Name \_\_\_\_\_

Street and Number \_\_\_\_\_

City and Province \_\_\_\_\_

Postal Code \_\_\_\_\_

5. If the information in this return is for a period other than the 12 months ending August 31, 2001, please indicate:

From \_\_\_\_\_ To \_\_\_\_\_

6. If any undertaking(s) reported in this return was acquired or sold during the reference year ending August 31, 2001, please indicate the undertaking(s) and the name(s) of the previous owner(s)/purchaser(s):

Date(s) of transaction(s): \_\_\_\_\_

7. Type of business organization:

Incorporated company, shares publicly traded  Sole proprietorship/partnership  Co-operative

Incorporated company, shares NOT publicly traded  Non-profit organization  Military Unit

Other (specify) \_\_\_\_\_

8. **MANAGEMENT CERTIFICATION**

I, \_\_\_\_\_, am authorized to  
(Name) (Title)

certify on behalf of \_\_\_\_\_  
(Licensee)

that the information shown on this return and all the attachments thereto are true and complete in all respects to the best of my knowledge and belief.

\_\_\_\_\_  
(Signature) (Date) (Telephone and Area Code)

Date received

\_\_\_\_\_  
(Official use only)

CRTC File Number

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**RADIO - SUPPLEMENTARY FINANCIAL DATA - SUMMARY STATEMENT**

Complete this summary statement for EACH licensed radio undertaking ONLY if (1) the undertaking generates revenues of less than \$2.0 million or (2) the licensee operates AM and FM undertakings in the same market and the combined revenues of these undertakings is LESS THAN \$4.0 million. If the above conditions apply, please complete this summary statement and questions A (language of broadcast), B (music format) and C (radio type) at the bottom of this page. Your return is now complete.

If the above conditions DO NOT apply, please GO TO the next section (DETAILED STATEMENT) and complete the remaining sections of the questionnaire (pages 8, 9 and 10)

For year ended August 31, 2001

	6	0
<b>1. Expenses</b>		
1. Music licence fee (payments to SOCAN)	01	
2. Neighboring Rights	08	
3. Canadian talent development initiative	02	
4. Bad debt expense	03	
5. CRTC licence fee	04	
<b>2. Summary of radio fixed assets and depreciation</b>		
1. Historical cost of assets owned and value of capitalized leases in use at Aug. 31, 2001	05	
2. Accumulated depreciation at Aug. 31, 2001	06	
3. Additions to fixed assets 2001	07	

**RADIO - SUPPLEMENTARY FINANCIAL DATA - DETAILED STATEMENT**

	1	1
	News	Total
	\$ (omit cents)	
<b>1. Programming and Production Expenses</b>		
1. Salaries and wages (should agree with page 7, cell 42)	01	31
2. Talent fees non-staff		32
3. News services		36
4. Royalties (excluding music licence fee)		49
5. Music licence fee (payments to SOCAN)		53
6. Neighboring Rights		54
7. Music recordings and transcriptions		37
8. Amortization of syndicated programs, taped programs services, etc.		40
9. Other production and programming costs		42
10. Payments to network for programs		43
11. Other network expenses		45
12. <b>TOTAL</b> (enter on page 7, cell 08)	16	46
	Total News Expenses included in cell 46	
<b>Amount included in expenses above</b>		
a) Staff talent fees (included in 1.1)		47
b) Talent fees paid to non-residents of Canada (incl. in 1.2)		48
c) Canadian talent development initiative (included in program expenses above)		52

A. Language of broadcast (estimate percent of time devoted to serving your audience in each of the languages indicated below):

English \_\_\_\_\_ %     Native \_\_\_\_\_ %     French \_\_\_\_\_ %     Other \_\_\_\_\_ %

B. Indicate type of music format that best identifies your station:

<input type="radio"/> Adult Contemporary	<input type="radio"/> Country + Country Oriented	<input type="radio"/> Gold/Classic Hits
<input type="radio"/> Middle of the Road	<input type="radio"/> Contemporary Hits	<input type="radio"/> Album Oriented Rock
<input type="radio"/> Speciality (e.g.: jazz, classical, news)	<input type="radio"/> Other Popular	<input type="radio"/> Multilingual

C.  All-talk station                       Low-use station                       Music station



**RADIO - DIRECT OPERATING EXPENSES - Concluded**  
For the year ended August 31, 2001

								1	2
<b>2. Technical Expenses</b>									
		<b>\$ (omit cents)</b>							
1. Transmitter, studio, parts, tapes, supplies, technical consultant services, technical repairs and maintenance and other technical costs.		31							
2. Line, microwave or satellite charges		05							
3. Remuneration (should agree with page 7, cell 43)		06							
4. <b>TOTAL</b> (enter on page 7, cell 09)		07							
<b>3. Sales and Promotion Expenses</b>									
1. Audience and trade promotion, rating services		08							
2. Sales Commission representatives - (non-staff)		11							
3. Sales commission paid to staff (included in 3.5 below)		13							
4. Other sales and promotion expenses		14							
5. Remuneration (should agree with page 7, cell 44)		15							
6. <b>TOTAL</b> (enter on page 7, cell 10)		16							
<b>4. Administration and General Expenses</b>									
1. Entertainment, travel, motor vehicle operating expenses, telephone, fax, computer services and office supplies		34							
2. Cost of premises (rent, repairs and maintenance, insurance, utilities, etc.)		20							
3. Real estate and business tax		37							
4. Professional services		22							
5. Bad debt expense		23							
6. CRTC licence fee		24							
7. Management services (non-staff)		26							
8. Other administration and general		27							
9. Remuneration (incl. directors fees) (should agree with page 7, cell 45)		28							
10. <b>TOTAL</b> (enter on page 7, cell 11)		29							
11. <b>TOTAL</b> (enter on page 7, cell 12)		30							
<b>5. Total all Expenses</b> (page 8 cell 46, page 9 cell 07, 16, and 29 above, enter on page 7, cell 12)									

For information only

<b>CRTC undertaking ID</b>	<b>CRTC File Number</b>	<b>Call Sign</b>																																																												
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## SUMMARY OF RADIO FIXED ASSETS AND DEPRECIATION

Classification of fixed assets			Historical cost of assets owned and value of capitalized leases in use at Aug. 31, 2001 (1)	Accumulated depreciation at Aug. 31, 2001 (2)	Additions to fixed assets 2001 (3)
			01	04	03
1. Land, buildings, mobile equipment, leasehold improvements, computers, automobiles, trucks, furniture/fixtures, other property, plant and equipment			02	05	
2. Studio and technical equipment (e.g.: tower, antennae system, transmitter equipment)			03	06	35
<b>3. TOTAL</b>					
Reconciliation of fixed assets and capitalized leases					
Balance beginning of year			36		
Additions: Cell 35 above			37		
Sub-total				38	
Less: Historical cost of fixed assets disposed of during year ended August 31, 2001				39	
<b>Total: (to agree with Line 3, Column (1) above)</b>					40
<p><b>Transfer of ownership benefits:</b></p> <p>All licensees with transfer of ownership benefit obligations during the 2001 broadcast year must provide a detailed schedule (attach as Schedule "B") to this Annual Return showing all of the benefit expenditures included in this Return (detailed by category, eg: fixed assets, capitalized and amortized programming expenditures, etc.) and reconciled with the benefit expenditures specified in the decision approving the ownership transaction. This reconciliation should be cumulative and indicate year-to-date amounts expended as well as the 2001 expenditures in each of the categories of capital, operating and grants/contributions, as applicable.</p>					





# TELEVISION - DIRECT OPERATING EXPENSES

For the year ended August 31, 2001

				2	1
				\$ (omit cents)	
<b>C. Production Expenses:</b>					
1. Cost of Program Sales/Syndication Canadian				01	
2. Cost of Program Sales/Syndication non-Canadian				02	
3. Cost of Production Services Sold				03	
4. Infomercials	Talent fees, non-staff	Talent fees paid to non-residents of Canada	TOTAL		
	23	24	22		
a) Canadian					
b) Non-Canadian produced in Canada	26	27	25		
			28		
c) Editing to comply with criteria (CRTC Public Notice 1994-139)					
<b>Total - Infomercials</b> (sum of cells 22, 25, 28)				29	
5. Other (note 1) (Including Music License Fees)				04	
6. <b>Total - Production Expenses</b>				05	
<b>D.1 Grand Total - Programming and Production Expenses</b> (lines A.3 + B.6 + C.6) (enter on page 7, cell 08)				06	
Amounts included in <b>Grand Total</b> Programming and Production expenses for:				07	
a) Salaries and wages (should agree with page 7, cell 42)				08	
b) Talent Fees, non-staff				09	
c) News Services				10	
d) Royalties (excluding music licence fees)				11	
e) Music Licence Fees (Included in Line C.5 above)				12	
f) Payments to Network for Programs				13	
g) Other Network Expenses (note 2)				14	
h) Talent Fees Paid to Non-residents of Canada					
1) If Greater Than 10% of Total Production Expenses, please provide details. 2) If Greater Than 10% of Total Programming Expenses, please provide details.					
CRTC undertaking ID		CRTC File Number		Call Sign	
<input style="width: 100%; height: 15px;" type="text"/>		<input style="width: 100%; height: 15px;" type="text"/>		<input style="width: 100%; height: 15px;" type="text"/>	



