



2003 Annual Return For Radio and Television Programming Undertaking(s) (including Networks)

For the broadcast year period ended
August 31, 2003

Confidential when completed

Collected under the authority of the Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.

Completion of this questionnaire is a legal requirement under the Statistics Act.

See page 1, Reporting Guide for notice of agreements made by Statistics Canada under Sections 11 and 12 of the Statistics Act with other federal and provincial government bodies concerning information contained in the Annual Return.

Si vous préférez un questionnaire en français, veuillez cocher

Keep one copy of this return for your files and mail 3 completed copies (including financial statements) by November 30, 2003 to:

Chief, Industry Statistics and Analysis, Broadcast Analysis, Canadian Radio-television and Telecommunications Commission (CRTC), Ottawa, K1A 0N2.



Upon receipt of this annual return, please review the systems listed below. If the list is different from your organizational structure, please contact the Chief Broadcasting Section, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-3177; Fax: (613) 951-9920.

STC

CRTC FILE

System
Number

Call
Sign

Location

Prov. CRTC ID

For information only

in co-operation with the Canadian Radio-television
and Telecommunications Commission

5-5300-54.1: STC/SAT-430-60110

2003-10-05

SECTION 1 (pages 2 to 6)
LICENSEE (COMPANY) INFORMATION

Enquiries concerning this return may be referred to the Special Advisor, Telecommunications and Broadcasting, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-3177; Fax: (613) 951-9920

Enquiries pertaining to Licence Fees should be referred to the Canadian Radio-television and Telecommunications Commission, Hull, Telephone: (819) 997-4384, Fax: (819) 953-5107

1. Complete name of licensee: _____

2. Mailing address of the licensee:
 Street and Number _____
 City and Province _____ Postal Code _____
 Telephone _____ Fax _____ E-mail _____

3. Person to be contacted in connection with this return:
 Mr. [] Mrs. [] Miss [] Ms. []
 _____ (Name) _____ (Title)
 Address (if different from licensee address)
 Street and Number _____
 City and Province _____ Postal Code _____
 Telephone _____ Fax _____ E-mail _____

4. If, during the period covered by this return, the licensee conducted business under a name or address other than that listed in 1 or 2, please indicate:
 Name _____
 Street and Number _____
 City and Province _____
 Postal Code _____

5. If the information in this return is for a period other than 12 months ending August 31, 2003, please indicate:
 From _____ To _____

6. If any undertaking(s) reported in this return was acquired or sold during the reference year ending August 31, 2003, please indicate the undertaking(s) and the name(s) of the previous owner(s)/purchaser(s):

 Date(s) of transaction(s): _____

7. Type of business organization:
 Incorporated company, shares publicly traded Sole proprietorship/partnership Co-operative
 Incorporated company, shares NOT publicly traded Non-profit organization Military Unit
 Other (specify) _____

8. MANAGEMENT CERTIFICATION

I, _____, am authorized
 (Name) (Title)
 to certify on behalf of _____
 (Licensee)
 that the information shown on this return and all the attachments thereto are true and complete in all respects to the best of my knowledge and belief.
 _____ (Signature) _____ (Date) _____ (Telephone and Area Code)

Date received _____ **CRTC File Number**

 (Official use only)

SECTION 2 - RADIO STATION INFORMATION (pages 7 to 10)

Financial Summary

(to be completed for each licensed originating station)

For the year ended August 31, 2003

Does this Station broadcast on Internet YES NO | | | | | 1 | 0

If the information in this return is for a period other than 12 months, please indicate from: _____ to: _____

Station location _____

| | | \$ (omit cents) | |
|---|---|-----------------|----|
| 1. Revenue: | | | |
| 1. Local Time Sales | Contra or other non-monetary transactions | 27 | 01 |
| 2. National time Sales | Contra or other non-monetary transactions | 28 | 02 |
| 3. Network Payments to Station | | | 03 |
| 4. Sales/Syndication of programs | Canadian | 25 | 04 |
| | non-Canadian | 26 | 05 |
| 5. Production Services Sold | | | 06 |
| 6. Other revenue - Please specify type of revenue | | 30 | 06 |
| | | 31 | 06 |
| | | 32 | 06 |
| 7. Total | | | 07 |
| 2. Expenses: | | | |
| 1. Programming and Production (from page 8, cell 46) | | | 08 |
| 2. Technical (from page 9, cell 07) | | | 09 |
| 3. Sales and Promotion (from page 9, cell 16) | | | 10 |
| 4. Administration and General (from page 9, cell 29) | | | 11 |
| 5. Total (from page 9, cell 30) | | | 12 |
| 3. 1. Operating Income (loss) | | | |
| 2. Less: Depreciation (recorded in accounts) | | | 13 |
| 3. Interest Expense | | | 14 |
| 4. Investments, Interest and incidental broadcasting income (incl. Rental income) | | | 16 |
| 5. Less: Amortization of goodwill, organization and start-up expenses | | | 17 |
| 6. Gain (loss) from disposal of fixed assets, investments, etc. | | | 19 |
| 7. Net income (loss) before income taxes | | | 21 |
| 8. Provision for income taxes (recovery) | | | 22 |
| 9. Net income (loss) after income taxes | | | 23 |
| | | | 24 |

| 4. Total Remuneration | Programming and production | Technical | Sales and promotion | Administration and general | Total |
|---|----------------------------|-----------|---------------------|----------------------------|-------|
| | (1) | (2) | (3) | (4) | (5) |
| | (\$ omit cents) | | | | |
| 1. Salaries and Wages (include sales commissions and talent fees paid to employees), fringe benefits and directors fees | 42 | 43 | 44 | 45 | 46 |
| 2. Average number of employees (the typical weekly average of full & equivalent part time employees) | 47 | 48 | 49 | 50 | 51 |
| 3. Fringe Benefits (included in line 4.1 above) | | | | | 40 |

| | | |
|---------------------|------------------|-----------|
| CRTC Undertaking ID | CRTC File Number | Call Sign |
| | | |

RADIO - SUPPLEMENTARY FINANCIAL DATA - SUMMARY STATEMENT

Complete this summary statement for EACH licensed radio undertaking ONLY if (1) the undertaking generates revenues of less than \$2.0 million, or (2) the licensee operates AM and FM undertakings in the same market, and the combined revenues of these undertakings is LESS THAN \$4.0 million. If the above conditions apply, please complete this summary statement and questions A (language of broadcast), B (music format) and C (Radio type) at the bottom of this page. Your return is now complete.

If the above conditions DO NOT apply, please GO TO the next section (DETAILED STATEMENT) and complete the remaining sections of the questionnaire (pages 8, 9, and 10)

For the year ended August 31, 2003

| | | |
|--|----|---|
| | 6 | 0 |
| 1. Expenses | | |
| 1. Music licence fee (payments to SOCAN) | 01 | |
| 2. Neighboring Rights | 08 | |
| 3. Canadian talent development initiative | 02 | |
| 4. Bad debt expense | 03 | |
| 5. CRTC licence fee | 04 | |
| 2. Summary of radio fixed assets and depreciation | | |
| 1. Historical cost of assets and value of capitalized leases in use at Aug. 31, 2003 | 05 | |
| 2. Accumulated depreciation at Aug. 31, 2003 | 06 | |
| 3. Additions to fixed assets 2003 | 07 | |

RADIO - SUPPLEMENTARY FINANCIAL DATA - DETAILED STATEMENT

| | | |
|--|-----------------------|-----------|
| | 1 | 1 |
| 1. Programming and Production Expenses | | |
| | News | Total |
| | \$(omit cents) | |
| 1. Salaries and wages (should agree with page 7, cell 42) | 01 | 31 |
| 2. Talent fees non-staff | | 32 |
| 3. News services | | 36 |
| 4. Royalties (excluding music licence fee) | | 49 |
| 5. Music licence fee (payments to SOCAN) | | 53 |
| 6. Neighboring Rights | | 54 |
| 7. Music recordings and transcriptions | | 37 |
| 8. Amortization of syndicated programs, taped program services, etc. | | 40 |
| 9. Other production and programming costs | | 42 |
| 10. Payments to network for programs | | 43 |
| 11. Other network expenses | | 45 |
| 12. TOTAL (enter on page 7, cell 08) | 16 | 46 |
| Total News Expenses included in cell 46 | | |
| Amount included in expenses above | | |
| a) Staff talent fees (included in 1.1) | | 47 |
| b) Talent fees paid to non-residents of Canada (incl. in 1.2) | | 48 |
| c) Canadian talent development initiative (included in program expenses above) | | 52 |

A. Language of broadcast (estimate percent of time devoted to serving your audience in each of the languages indicated below)

English _____ %
 Native _____ %
 French _____ %
 Other _____ %

B. Indicate type of music format that best identifies your station: Please identify only one format.

Adult Contemporary
 County + Country Oriented
 Gold/Classic Hits
 Middle of the Road
 Contemporary Hits
 Album oriented Rock
 Specialty (e.g., jazz, classical, news)
 Other Popular
 Multilingual

C. All-talk station
 Low-use station
 Music station

TELEVISION - DIRECT OPERATING EXPENSES

For the year ended August 31, 2003

| | | | | | | | | | |
|--|--|--|--|--|---|--|--|--|---|
| | | | | | 2 | | | | 1 |
|--|--|--|--|--|---|--|--|--|---|

C. Production Expenses:

| \$ (omit cents) |
|-----------------|
| 01 |
| 02 |
| 03 |

1. Cost of program sales/Syndication Canadian
2. Cost of Program Sales/Syndication non-Canadian
3. Cost of Production Services Sold

| 4. Infomercials | Talent fees, non-staff | Talent fees paid to non-residents of Canada | TOTAL |
|--|------------------------|---|-------|
| a) Canadian | 23 | 24 | 22 |
| b) Non-Canadian produced in Canada | 26 | 27 | 25 |
| c) Editing to comply with criteria (CRTC Public Notice 1994-139) | | | 28 |

Total - Infomercials (sum of cells 22, 25, 28)

29

5. Other (note 1) (Including Music License Fees)

04

6. Total - Production Expenses

05

D.1 Grand Total- Programming and Production Expenses (lines A.3+B.6+C.6) (enter on page 7 cell 08)

06

Amounts included in **Grand Total** Programming and Production expenses for:

- a) Salaries and wages (should agree with page 7, cell 42)
- b) Talent fees, non-staff
- c) News services
- d) Royalties (excluding music license fees)
- e) Music Licence Fees (Included in Line C.5 above)
- f) Payments to Network for Programs
- g) Other Network Expenses (note 2)
- h) Talent Fees Paid to Non-residents of Canada

07

08

09

10

11

12

13

14

- 1) If Greater Than 10% of Total Production Expenses, please provide details.
- 2) If Greater Than 10% of Total Programming Expenses, please provide details.

CRTC Undertaking Number

| | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|
| | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|

CRTC File Number

| | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|
| | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|

Call Sign

| | | | | | | | |
|--|--|--|--|--|--|--|--|
| | | | | | | | |
|--|--|--|--|--|--|--|--|

TELEVISION - DIRECT OPERATING EXPENSES - Concluded

For the year ended August 31, 2003

| | | | | | |
|--|--|--|--|---|---|
| | | | | 2 | 2 |
|--|--|--|--|---|---|

2. Technical Expenses

- 1. Transmitter, studio, parts, tapes, supplies, technical consultant services, technical repairs and maintenance and other technical costs.
- 2. Line, microwave or satellite charges
- 3. Remuneration (should agree with page 7, cell 43)
- 4. **TOTAL** (enter on page 7, cell 09)

| \$ (omit cents) |
|-----------------|
| 31 |
| 05 |
| 06 |
| 07 |

3. Sales and Promotion Expenses

- 1. Audience and trade promotion, rating services
- 2. Sales commission representatives - (non-staff)
- 3. Sales commission paid to staff (included in 3.5 below)
- 4. Other sales and promotion expenses
- 5. Remuneration (should agree with page 7, cell 44)
- 6. **TOTAL** (enter on page 7, cell 10)

13

| |
|----|
| 08 |
| 11 |
| 13 |
| 14 |
| 15 |
| 16 |

4. Administration and General Expenses

- 1. Entertainment, travel, motor vehicle operating expenses, telephone, fax, computer services and office supplies
- 2. Cost of premises (rent, repairs and maintenance, insurance, utilities, etc.)
- 3. Real estate and business tax
- 4. Professional services
- 5. Bad debt expense
- 6. CRTC licence fee
- 7. Management services (non staff)
- 8. Other administration and general
- 9. Remuneration (incl. directors fees) (should agree with page 7, cell 45)
- 10. **TOTAL** (enter on page 7, cell 11)

| |
|----|
| 34 |
| 20 |
| 37 |
| 22 |
| 23 |
| 24 |
| 26 |
| 27 |
| 28 |
| 29 |
| 30 |

5. Total all Expenses (page 9 cell 06, page 10 cell 07, 16, 29 above) (enter on page 7, cell 12)

SUMMARY OF TELEVISION FIXED ASSETS AND DEPRECIATION

| | | | | | |
|--|--|--|--|---|---|
| | | | | 2 | 3 |
|--|--|--|--|---|---|

| Classification of fixed Assets | Historical cost of assets owned and value of capitalized leases in use at Aug. 31, 2003 (1) | Accumulated depreciation at Aug. 31, 2003 (2) | Additions to fixed assets 2003 (3) |
|---|--|--|---------------------------------------|
| \$ (omit cents) | | | |
| 1. Land, buildings, mobile equipment, leasehold improvements, computers, automobiles, trucks, furniture/fixtures, other property, plant and equipment | 01 | 04 | |
| 2. Studio and technical equipment (e.g. tower, antennae system, transmitter equipment) | 02 | 05 | |
| 3. TOTAL | 03 | 06 | 35 |

| Reconciliation of fixed assets and capitalized leases | | | |
|---|----|----|-----------|
| Balance beginning of the year | 36 | | |
| Additions: (Cell 35 above) | 37 | | |
| Sub-total | | 38 | |
| Less: Historical cost of fixed assets disposed of during the year ended August 31, 2003 | | 39 | |
| Total: (to agree with Line 3, Column (1) above): | | | 40 |

Transfer of ownership benefits:

All licensees with transfer of ownership benefits obligations during the 2003 broadcast year must provide a detailed schedule (attach as Schedule "B") to this Annual Return showing all of the benefit expenditures included in this Return (detailed by category, eg: fixed assets, capitalized and amortized programming expenditures, etc.) and reconciled with the benefit expenditures specified in the decision approving the ownership transaction. This reconciliation should be cumulative and indicate year-to-date amounts expended as well as the 2003 expenditures in each of the categories of capital, operating and grants/contributions, as applicable.