



2004

Annual Return

**For Radio and Television
Programming Undertaking(s)
(including Networks)**

For the fiscal period ended August 31, 2004

Confidential when completed

Collected under the authority of the Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.

See page 1, "Reporting Guide" for notice of agreements made by Statistics Canada under Sections 11 and 12 of the Statistics Act with other federal and provincial government bodies concerning information contained in the Annual Return.

Si vous préférez un questionnaire en français, veuillez cocher

Keep one copy of this return for your files and mail 3 completed copies by **November 30, 2004** to:

Chief, Industry Statistics and Analysis, Broadcast Analysis,
Canadian Radio-television and Telecommunications Commission
(CRTC), Ottawa, ON, K1A 0N2.



Upon receipt of the annual return, please review the systems listed below. If the list is different from your organizational structure, please contact the Chief, Telecommunications Section, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-3177; Fax : (613) 951-9920.

For information only

in co-operation with the Canadian Radio-television
and Telecommunications Commission

5-4900-54.1: 2001-07-05 STC/SAT-430-60110



Statistics Canada
Statistique Canada

Canada

SECTION 1 (pages 2 to 4)
LICENSEE (COMPANY) INFORMATION

Enquiries concerning this return may be referred to the Special Advisor, Telecommunications and Broadcasting, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-3177; Fax: (613) 951-9920

Enquiries pertaining to Licence Fees should be referred to the Canadian Radio-television and Telecommunications Commission, Gatineau, Telephone: (819) 997-4384, Fax: (819) 953-5107

1. Complete name of licensee: _____

2. Mailing address of the licensee:

Street and Number _____
 City and Province _____ Postal Code _____
 Telephone _____ Fax _____ E-mail _____

3. Person to be contacted in connection with this return:

Mr. [] Mrs. [] Miss [] Ms. []
 _____ (Name) _____ (Title)
 Address (if different from licensee address)
 Street and Number _____
 City and Province _____ Postal Code _____
 Telephone _____ Fax _____ E-mail _____

4. If, during the period covered by this return, the licensee conducted business under a name or address other than that listed in 1 or 2, please indicate:

Name _____
 Street and Number _____
 City and Province _____
 Postal Code _____

5. If the information in this return is for a period other than 12 months ending August 31, 2004, please indicate:

From _____ To _____

6. If any undertaking(s) reported in this return was acquired or sold during the reference year ending August 31, 2004, please indicate the undertaking(s) and the name(s) of the previous owner(s)/purchaser(s):

 Date(s) of transaction(s): _____

7. Type of business organization:

Incorporated company, shares publicly traded Sole proprietorship/partnership Co-operative
 Incorporated company, shares NOT publicly traded Non-profit organization Military Unit
 Other (specify) _____

8. MANAGEMENT CERTIFICATION

I, _____ (Name) _____ (Title), am authorized

to certify on behalf of _____ (Licensee)

that the information shown on this return and all the attachments thereto are true and complete in all respects to the best of my knowledge and belief.

 (Signature) (Date) (Telephone and Area Code)

Date received _____ **CRTC File Number**

 (Official use only)

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RADIO - SUPPLEMENTARY FINANCIAL DATA - SUMMARY STATEMENT

Complete this summary statement for EACH licensed radio undertaking ONLY if (1) the undertaking generates revenues of less than \$2.0 million, or (2) the licensee operates AM and FM undertakings in the same market, and the combined revenues of these undertakings is LESS THAN \$4.0 million. If the above conditions apply, please complete this summary statement and questions A (language of broadcast), B (music format) and C (Radio type) at the bottom of this page. Your return is now complete.

If the above conditions DO NOT apply, please GO TO the next section (DETAILED STATEMENT) and complete the remaining sections of the questionnaire (pages 6, 7 and 8)

For the year ended August 31, 2004

	6	0
1. Expenses		
1. Music licence fee (payments to SOCAN)	01	
2. Neighboring Rights (payments to NRCC)	08	
3. Reproduction of musical works (payments to SODRAC)	09	
4. Canadian talent development initiative	02	
5. Bad debt expense	03	
6. CRTC licence fee	04	
2. Summary of radio fixed assets and depreciation		
1. Historical cost of assets and value of capitalized leases in use at Aug. 31, 2004	05	
2. Accumulated depreciation at Aug. 31, 2004	06	
3. Additions to fixed assets 2004	07	

RADIO - SUPPLEMENTARY FINANCIAL DATA - DETAILED STATEMENT

	1	1
1. Programming and Production Expenses		
	News	Total
	\$ (omit cents)	
01. Salaries and wages (should agree with page 5, cell 42)	01	31
2. Talent fees non-staff		32
3. News services		36
4. Royalties (excluding music licence fee)		49
5. Music licence fee (payments to SOCAN)		53
6. Neighboring Rights (payments to NRCC)		54
7. Reproduction of musical works (payments to SODRAC)		55
8. Music recordings and transcriptions		37
9. Amortization of syndicated programs, taped program services, etc.		40
10. Other production and programming costs		42
11. Payments to network for programs		43
12. Other network expenses		45
13. TOTAL (enter on page 5, cell 08)	16	46
	Total News Expenses included in cell 46	
Amount included in expenses above		
a) Staff talent fees (included in 1.1)		47
b) Talent fees paid to non-residents of Canada (incl. in 1.2)		48
c) Canadian talent development initiative (included in program expenses above)		52

A. Language of broadcast (estimate percent of time devoted to serving your audience in each of the languages indicated below)

English _____ % Native _____ % French _____ % Other _____ %

B. Indicate type of music format that best identifies your station: Please identify only one format.

Adult Contemporary Country + Country Oriented Gold/Classic Hits

Middle of the Road Contemporary Hits Album oriented Rock

Specialty (e.g., jazz, classical, news) Other Popular Multilingual

C. All-talk station Low-use station Music station

RADIO - DIRECT OPERATING EXPENSES- Concluded

For the year ended August 31, 2004

	1 2
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2. Technical Expenses

	\$ (omit cents)
1. Transmitter, studio, parts, tapes, supplies, technical consultant services, technical repairs and maintenance, and other technical costs	31
2. Line, microwave or satellite charges	05
3. Remuneration (should agree with page 5, cell 43)	06
4. TOTAL (enter on page 5, cell 09)	07

3. Sales and Promotion Expenses

1. Audience and trade promotion, rating services	08
2. Sales commission representatives - (non-staff)	11
3. Sales commission paid to staff (included in 3.5 below) 13	13
4. Other sales and promotion expenses	14
5. Remuneration (should agree with page 5, cell 44)	15
6. TOTAL (enter on page 5, cell 10)	16

4. Administration and General Expenses

1. Entertainment, travel, motor vehicle operating expenses, telephone, fax, computer services and office supplies	34
2. Cost of premises (rent, repairs and maintenance, insurance, utilities, etc.)	20
3. Real estate and business tax	37
4. Professional services	22
5. Bad debt expense	23
6. CRTC licence fee	24
7. Management services (non staff)	26
8. Other administration and general	27
9. Remuneration (incl. directors fees) (should agree with page 5, cell 45)	28
10. TOTAL (enter on page 5, cell 11)	29
5. Total all Expenses (page 6, cell 46; page 7, cells 07, 16, and 29 above, enter on page 5, cell 12)	30

CRTC undertaking ID

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CRTC File Number

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Call Sign

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SUMMARY OF RADIO FIXED ASSETS AND DEPRECIATION

1 3			
Classification of fixed Assets	Historical cost of assets owned and value of capitalized leases in use at Aug. 31, 2004 (1)	Accumulated depreciation at Aug. 31, 2004 (2)	Additions to fixed assets 2004 (3)
\$ (omit cents)			
1. Land, buildings, mobile equipment, leasehold improvements, computers, automobiles, trucks, furniture/fixtures, other property, plant and equipment	01	04	
2. Studio and technical equipment (e.g. tower, antennae system, transmitter equipment)	02	05	
3. TOTAL	03	06	

Reconciliation of fixed assets and capitalized leases

Balance beginning of the year	36		
Additions: Cell 35 above	37		
Sub-total		38	
Less: Historical cost of fixed assets disposed of during the year ended August 31, 2004		39	
Total: (to agree with Line 3, Column (1) above):			40

Transfer of ownership benefits:

All licensees with transfer of ownership benefits obligations during the 2004 broadcast year must provide a detailed schedule (attach as Schedule "B") to this Annual Return showing all of the benefit expenditures included in this Return (detailed by category, eg: fixed assets, capitalized and amortized programming expenditures, etc.) and reconciled with the benefit expenditures specified in the decision approving the ownership transaction. This reconciliation should be cumulative and indicate year-to-date amounts expended as well as the 2004 expenditures in each of the categories of capital, operating and grants/contributions as applicable.

RADIO ON THE INTERNET

1 4			
1. Does this station broadcast live on the Internet?	YES <input type="checkbox"/>	Please go to question 2	NO <input type="checkbox"/>
2. Does your Internet broadcast activity generate revenues distinct from your on-air broadcast activity?	YES <input type="checkbox"/>	Please go to question 3	NO <input type="checkbox"/>
3. Are the revenues from the Internet broadcast activity reported on page 5 of this survey?	YES <input type="checkbox"/>		NO <input type="checkbox"/>

SUMMARY OF TELEVISION FIXED ASSETS AND DEPRECIATION

			2	3
Classification of fixed Assets	Historical cost of assets owned and value of capitalized leases in use at Aug. 31, 2004 (1)	Accumulated depreciation at Aug. 31, 2004 (2)	Additions to fixed assets 2004 (3)	
\$ (omit cents)				
1. Land, buildings, mobile equipment, leasehold improvements, computers, automobiles, trucks, furniture/fixtures, other property, plant and equipment	01	04		
2. Studio and technical equipment (e.g. tower, antennae system, transmitter equipment)	02	05		
3. TOTAL	03	06		
Reconciliation of fixed assets and capitalized leases				
Balance beginning of the year	36			
Additions: (Cell 35 above)	37			
Sub-total		38		
Less: Historical cost of fixed assets disposed of during the year ended August 31, 2004		39		
Total: (to agree with Line 3, Column (1) above):				40
Transfer of ownership benefits:				
<p>All licensees with transfer of ownership benefits obligations during the 2004 broadcast year must provide a detailed schedule (attach as Schedule "B") to this Annual Return showing all of the benefit expenditures included in this Return (detailed by category, eg: fixed assets, capitalized and amortized programming expenditures, etc.) and reconciled with the benefit expenditures specified in the decision approving the ownership transaction. This reconciliation should be cumulative and indicate year-to-date amounts expended as well as the 2004 expenditures in each of the categories of capital, operating and grants/contributions as applicable.</p>				