



# 2005 Annual Return For Radio and Television Programming Undertaking(s) (including Networks)

For the broadcast year period ended  
August 31, 2005

Confidential when completed

Collected under the authority of the Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.

Completion of this questionnaire is a legal requirement under the Statistics Act.

See page 1, Reporting Guide for notice of agreements made by Statistics Canada under Sections 11 and 12 of the Statistics Act with other federal and provincial government bodies concerning information contained in the Annual Return.

Si vous préférez un questionnaire en français, veuillez cocher

Keep one copy of this return for your files and mail 3 completed copies (including financial statements) by November 30, 2005 to:

Chief, Industry Statistics and Analysis, Broadcast Analysis, Canadian Radio-television and Telecommunications Commission (CRTC), Ottawa, K1A 0N2.



Upon receipt of this annual return, please review the systems listed below. If the list is different from your organizational structure, please contact the Chief, Broadcasting Section, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-3177; Fax: (613) 951-9920.

STC

CRTC FILE

System  
Number

Call  
Sign

Location

Prov. CRTC ID

FOR INFORMATION ONLY

in co-operation with the Canadian Radio-television  
and Telecommunications Commission

## SECTION 1 (pages 2 to 4)

### LICENSEE (COMPANY) INFORMATION

Enquiries concerning this return may be referred to the Special Advisor, Telecommunications and Broadcasting, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-3177; Fax: (613) 951-9920

Enquiries pertaining to Licence Fees should be referred to the Canadian Radio-television and Telecommunications Commission, Gatineau, Telephone: (819) 997-4384, Fax: (819) 953-5107

Complete name of licensee: \_\_\_\_\_

Mailing address of the licensee:

Street and Number \_\_\_\_\_

City and Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Person to be contacted in connection with this return:

Mr. [ ] Mrs. [ ] Miss [ ] Ms. [ ]

\_\_\_\_\_  
(Name) (Title)

Address (if different from licensee address)

Street and Number \_\_\_\_\_

City and Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

If, during the period covered by this return, the licensee conducted business under a name or address other than that listed in 1 or 2, please indicate:

Name \_\_\_\_\_

Street and Number \_\_\_\_\_

City and Province \_\_\_\_\_

Postal Code \_\_\_\_\_

If the information in this return is for a period other than 12 months ending August 31, 2005, please indicate:

From \_\_\_\_\_ To \_\_\_\_\_

If any undertaking(s) reported in this return was acquired or sold during the reference year ending August 31, 2005, please indicate the undertaking(s) and the name(s) of the previous owner(s)/purchaser(s):

\_\_\_\_\_

Date(s) of transaction(s): \_\_\_\_\_

Type of business organization:

Incorporated company, shares publicly traded       Sole proprietorship/partnership       Co-operative

Incorporated company, shares NOT publicly traded       Non-profit organization       Military Unit

Other (specify) \_\_\_\_\_

### MANAGEMENT CERTIFICATION

\_\_\_\_\_, am authorized

(Name) (Title)

to certify on behalf of \_\_\_\_\_ (Licensee)

that the information shown on this return and all the attachments thereto are true and complete in all respects to the best of my knowledge and belief.

\_\_\_\_\_  
(Signature) (Date) (Telephone and Area Code)

**Date received** \_\_\_\_\_ **CRTC File Number**

\_\_\_\_\_

(Official use only)

# BALANCE SHEET

August 31, 2005

					0		3
--	--	--	--	--	---	--	---

## ASSETS

## LIABILITIES

<b>1. CURRENT</b>		<b>\$ (omit cents)</b>	
		01	
1. Cash			
		02	
2. Securities			
		03	
3. Prepaid Program Rights			
		04	
4. Other Current Assets			
		<b>05</b>	
<b>5. Total Current Assets</b>			

<b>2. INVESTMENTS AND ADVANCES</b>			
		06	
1. Associated companies (non-current)			
		07	
2. Equity investment in programs			
		08	
3. Other investments and advances			
		<b>09</b>	
<b>4. Total Investments &amp; Advances</b>			

<b>3. FIXED ASSETS (Including Capital Leases):</b>			
		10	
1. Land, property and Equipment			
		11	
2. Less: Accumulated Depreciation			
		<b>12</b>	
<b>3. Total Net Fixed Assets</b>			

**Breakdown of total net fixed assets:** (Note: the sum of cells 13 to 17 inclusive, should equal cell 12)

a) Radio & Television		13	
b) Broadcast distribution "undertaking" - Cable (Basic/Non-basic) services			
c) Broadcast distribution "undertakings" - Other than Cable (e.g. MDS, DTH)			
d) Other programming "undertaking" (e.g. Pay TV)			
e) All other non-broadcasting/non-programming activities			

<b>4. INTANGIBLE ASSETS</b>			18
-----------------------------	--	--	----

<b>5. OTHER ASSETS</b>			
		19	
1. Appraisal Increases			
		20	
2. Program Rights			
		21	
3. Other Assets			

<b>6. TOTAL ASSETS</b>			
		<b>22</b>	
(lines 1.5 + 2.4 + 3.3 + 4. + 5.1 + 5.2 + 5.3)			

<b>7. CURRENT</b>		<b>\$ (omit cents)</b>	
		31	
1. Bank loans and overdraft			
		32	
2. Program rights/contracts payable			
		33	
3. Other Current Liabilities			
		<b>34</b>	
<b>4. Total Current Liabilities</b>			

<b>8. NON-CURRENT LIABILITIES</b>			
		35	
1. Total long-term debt including obligations under capital leases			
		36	
2. Film & program rights			
		37	
3. Other non-current liabilities			
		<b>38</b>	
<b>4. Total Non-Current Liabilities</b>			

<b>9. TOTAL LIABILITIES</b>			
		<b>39</b>	
(lines 7.4 + 8.4)			

<b>10. TOTAL SHAREHOLDER'S EQUITY</b>			40
---------------------------------------	--	--	----

<b>11. TOTAL LIABILITIES AND EQUITY</b>			
		<b>41</b>	
(lines 9 + 10)			

# INTERNATIONAL PAYMENTS AND RECEIPTS

(See Guide)

				0		1
--	--	--	--	---	--	---

Non-merchandise charges related to broadcasting operation

Receipts from non-residents			
Business services			Interest and Dividends
Program Rights and Royalties	Advertising	Other	
(\$'000 Canadian)			
01	16	31	46
1. United States			
02	17	32	47
2. United Kingdom			
03	18	33	48
3. France			
04	19	34	49
4. European Union (excl. U.K. and France)			
05	20	35	50
5. Japan			
06	21	36	51
6. OECD countries (excl. Japan, United States and E.U.)			
07	22	37	52
7. All other countries			
<b>08</b>	<b>23</b>	<b>38</b>	<b>53</b>
<b>TOTAL</b>			

				0		2
--	--	--	--	---	--	---

Payments to Non-residents			
Business services			Interest and Dividends
Program Rights and Royalties	Advertising	Other	
(\$'000 Canadian)			
01	16	31	46
1. United States			
02	17	32	47
2. United Kingdom			
03	18	33	48
3. France			
04	19	34	49
4. European Union (excl. U.K. and France)			
05	20	35	50
5. Japan			
06	21	36	51
6. OECD countries (excl. Japan, United States and E.U.)			
07	22	37	52
7. All other countries			
<b>08</b>	<b>23</b>	<b>38</b>	<b>53</b>
<b>TOTAL</b>			

# SECTION 2 - RADIO STATION INFORMATION (pages 5 to 8)

## Financial Summary

(to be completed for each licensed originating station)

For the year ended August 31, 2005

										1		0
--	--	--	--	--	--	--	--	--	--	---	--	---

If the information in this return is for a period other than 12 months, please indicate from: \_\_\_\_\_ to: \_\_\_\_\_

Station location \_\_\_\_\_

		\$ (omit cents)	
<b>1. Revenue:</b>			01
1. Local Time Sales	Contra or other non-monetary transactions 27		
2. National time Sales	Contra or other non-monetary transactions 28		02
3. Network Payments to Station			03
4. Sales/Syndication of programs	Canadian 25 + non-Canadian 26 =		04
5. Production Services Sold			05
6. Other revenue - Please specify type of revenue		30 31 32	06
7. Total			<b>07</b>
<b>2. Expenses:</b>			08
1. Programming and Production (from page 7, cell 46)			09
2. Technical (from page 7, cell 07)			10
3. Sales and Promotion (from page 7, cell 16)			11
4. Administration and General (from page 8, cell 29)			12
5. Total (from page 8, cell 30)			<b>13</b>
<b>3. 1. Operating Income (loss)</b>			14
2. Less: Depreciation (recorded in accounts)			16
3. Interest Expense			17
4. Investments, Interest and incidental broadcasting income (incl. Rental income)			19
5. Less: Amortization of goodwill, organization and start-up expenses			21
6. Gain (loss) from disposal of fixed assets, investments, etc.			22
7. Net income (loss) before income taxes			23
8. Provision for income taxes (recovery)			24
9. Net income (loss) after income taxes			<b>24</b>

4. Total Remuneration	Programming and production	Technical	Sales and promotion	Administration and general	Total
	(1)	(2)	(3)	(4)	(5)
	(\$ omit cents)				
1. Salaries and Wages (include sales commissions and talent fees paid to employees), fringe benefits and directors fees	42	43	44	45	46
2. Average number of employees (the typical weekly average of full & equivalent part time employees)	47	48	49	50	51
3. Fringe Benefits (included in line 4.1 above)					40

CRTC Undertaking ID

--	--	--	--	--	--	--	--	--	--

CRTC File Number

--	--	--	--	--	--	--	--

Call Sign

--	--	--	--	--	--	--	--

# RADIO ON THE INTERNET

| | | | | **1 | 4**

1. Does this station broadcast live on the Internet? YES  Please go to question 2 NO
2. Does your internet broadcast activity generate revenues distinct from your on-air broadcast activity? YES  Please go to question 3 NO
3. Are the revenues from the Internet broadcast activity reported on page 5 of this survey? YES  NO

## RADIO - LANGUAGE - FORMAT - TYPE

A. Language of broadcast (estimate percent of time devoted to serving your audience in each of the languages indicated below)

English \_\_\_\_\_ %       French \_\_\_\_\_ %       Native \_\_\_\_\_ %       Other \_\_\_\_\_ %

B. Indicate type of music format that best identifies your station: Please identify only one format.

- Adult Contemporary       Country + Country Oriented       Gold/Classic Hits
- Middle of the Road       Contemporary Hits       Album oriented Rock
- Specialty (e.g., jazz, classical, news)       Other Popular       Multilingual

C.  All-talk station       Low-use station       Music station

Complete this summary statement for EACH licensed radio undertaking ONLY if (1) the undertaking generates revenues of less than \$2.0 million, or (2) the licensee operates AM and FM undertakings in the same market, and the combined revenues of these undertakings is LESS THAN \$4.0 million. If the above conditions apply, please complete this summary statement.

## SUMMARY STATEMENT

For the year ended August 31, 2005

			<b>6   0</b>
<b>1. Expenses</b>			
1. Music licence fee (payments to SOCAN)			01
2. Neighboring Rights (payments to NRCC)			08
3. Reproduction of musical works (payments to SODRAC)			09
4. Canadian talent development initiative			02
5. Bad debt expense			03
6. CRTC licence fee			04
<b>2. Summary of radio fixed assets and depreciation</b>			
1. Historical cost of assets and value of capitalized leases in use at Aug. 31, 2005			05
2. Accumulated depreciation at Aug. 31, 2005			06
3. Additions to fixed assets 2005			07

IF the above conditions DO NOT apply, please GO TO the next section (DETAILED FINANCIAL STATEMENT) and complete the remaining sections of the questionnaire (pages 7 and 8)

# RADIO - DETAILED FINANCIAL STATEMENT

For the year ended August 31, 2005

				1		1
--	--	--	--	---	--	---

News	Total
------	-------

**1. Programming and Production Expenses**

**\$(omit cents)**

1. Salaries and wages (should agree with page 5, cell 42)	01	31
2. Talent fees non-staff		32
3. News services		36
4. Royalties (excluding music licence fee)		49
5. Music licence fee (payments to SOCAN)		53
6. Neighboring Rights (payments to NRCC)		54
7. Reproduction of musical works (payments to SODRAC)		55
8. Music recordings and transcriptions		37
9. Amortization of syndicated programs, taped program services, etc.		40
10. Other production and programming costs		42
11. Payments to network for programs		43
12. Other network expenses		45

<b>Total News Expenses included in cell 46</b>	<b>16</b>	<b>46</b>
<b>13. TOTAL</b> (enter on page 5, cell 08)		

**Amounts included in expenses above**

a. Staff talent fees (included in 1.1)	47
b. Talent fees paid to non residents of Canada (incl. in 1.1)	48
c. Canadian talent development initiative (included in program expenses above)	52

				1		2
--	--	--	--	---	--	---

**2. Technical Expenses**

**\$(omit cents)**

1. Transmitter, studio, parts, tape, supplies, technical consultant services, technical repairs and maintenance, and other technical costs	31
2. Line, microwave or satellite charges	05
3. Remuneration (should agree with page 5, cell 43)	06
<b>4. TOTAL</b> (enter on page 5, cell 09)	<b>07</b>

**3. Sales and Promotion Expenses**

1. Audience and trade promotion, rating services	08
2. Sales commission representatives - (non-staff)	11
3. Sales commission paid to staff (included in 3.5 below)	13
4. Other sales and promotion expenses	14
5. Remuneration (should agree with page 5, cell 44)	15
<b>6. TOTAL</b> (enter on page 5, cell 10)	<b>16</b>

<b>CRTC Undertaking ID</b> <table border="1" style="width: 100%;"><tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr></table>									<b>CRTC File Number</b> <table border="1" style="width: 100%;"><tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr></table>									<b>Call Sign</b> <table border="1" style="width: 100%;"><tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr></table>							

# RADIO - DETAILED FINANCIAL STATEMENT - continued

For the year ended August 31, 2005

	1   2
--	-------

## 4. Administration and General Expenses

1. Entertainment, travel, motor vehicle operating expenses, telephone, fax, computer services and office supplies	34
2. Cost of premises (rent, repairs and maintenance, insurance, utilities, etc.)	20
3. Real estate and business tax	37
4. Professional services	22
5. Bad debt expense	23
6. CRTC licence fee	24
7. Management services (non staff)	26
8. Other administration and general	27
9. Remuneration (incl. directors fees) (should agree with page 5, cell 45)	28
<b>10. TOTAL</b> (enter on page 5, cell 11)	<b>29</b>
<b>5. Total all Expenses</b> (page 7, cells 46, 07 and 16, and page 8, cell 29 above, enter on page 5, cell 12)	<b>30</b>

## SUMMARY OF RADIO FIXED ASSETS AND DEPRECIATION

	1   3
--	-------

Classification of fixed Assets	Historical cost of assets owned and value of capitalized leases in use at Aug. 31, 2005 (1)	Accumulated depreciation at Aug. 31, 2005 (2)	Additions to fixed assets 2005 (3)
<b>\$ (omit cents)</b>			
1. Land, buildings, mobile equipment, leasehold improvements, computers, automobiles, trucks, furniture/fixtures, other property, plant and equipment	01	04	
2. Studio and technical equipment (e.g. tower, antennas system, transmitter equipment)	02	05	
<b>3. TOTAL</b>	<b>03</b>	<b>06</b>	<b>35</b>

### Reconciliation of fixed assets and capitalized leases

Balance beginning of the year	36	
Additions: Cell 35 above	37	
Sub-total		38
Less: Historical cost of fixed assets disposed of during the year ended August 31, 2005		39
<b>Total: (to agree with Line 3, Column (1) above):</b>		<b>40</b>

### Transfer of ownership benefits:

All licensees with transfer of ownership benefits obligations during the 2005 broadcast year must provide a detailed schedule (attach as Schedule "B") to this Annual Return showing all of the benefit expenditures included in this Return (detailed by category, eg: fixed assets, capitalized and amortized programming expenditures, etc.) and reconciled with the benefit expenditures specified in the decision approving the ownership transaction. This reconciliation should be cumulative and indicate year-to-date amounts expended as well as the 2005 expenditures in each of the categories of capital, operating and grants/contributions, as applicable.





**TELEVISION - DIRECT OPERATING EXPENSES - For the year ended August 31, 2005**

1. Programming and Production Expenses	Information		Sports	Music and Entertainment			Others	Total (cat. 1 to 15)
	News (cat. 1)	Other Information (cat. 2 to 5)	(cat. 6)	Drama (cat. 7)	Music/Variety (cat. 8 & 9)	Game Shows (cat. 10)	Human Interest (cat. 11)	
<b>A. Programs Telecast: (note 1)</b>				\$ (omit cents)				
<b>1. Canadian Programs</b>								
1. Station's production (incl. station contribution to cooperative productions)	01	17	01	01	17	01	17	01
2. Programs produced by an affiliated production company	02	18	02	02	18	02	18	02
3. Programs acquired from other stations	03	19	03	03	19	03	19	03
4. Programs of network origination	04	20	04	04	20	04	20	04
5. Programs acquired from independent producers	05	21	05	05	21	05	21	05
6. Special recognition programs	06	22	06	06	22	06	22	06
7. Other Canadian programs from any other source (note 2)	07	23	07	07	23	07	23	07
<b>8. Total Canadian Programming (lines A1.1 to A1.7)</b>	08	24	08	08	24	08	24	08
<b>Amounts included in Total Canadian Programming for:</b>	09	25	09	09	25	09	25	09
a) Close Captioning	10	26	10	10	26	10	26	10
b) Dubbing	11	27	11	11	27	11	27	11
c) Program Development	12	28	12	12	28	12	28	12
d) Children's Programming	13	29	13	13	29	13	29	13
e) Ownership Transfer Tangible Benefits	14	30	14	14	30	14	30	14
<b>2. Total Non-Canadian Programming Expenses</b>	15	31	15	15	31	15	31	15
<b>Amounts included in Total Non-Canadian Programming for:</b>	16	32	16	16	32	16	32	16
Dubbing	17	33	17	17	33	17	33	17
<b>3. Total Programs Telecast (line A.1.8 + A.2)</b>	18	34	18	18	34	18	34	18
<b>B. Other Programming Expenses:</b>	33	41	33	33	41	33	41	33
1. Program inventory write-downs for Canadian programs (note 1)	34	42	34	34	42	34	42	34
2. Program inventory write-downs for non-Canadian programs	35	43	35	35	43	35	43	35
3. Script and concept development expenditures for Canadian programs not telecast	36	44	36	36	44	36	44	36
4. Loss on Equity Investment/principal on loans in arm's length productions of Canadian Programs	37	45	37	37	45	37	45	37
5. Other (note 2)	38	46	38	38	46	38	46	38
<b>6. Total - Other Programming Expenses</b>	39	47	39	39	47	39	47	39
<b>Amounts included in Total Other Programming (line B.6) for:</b>	40	48	40	40	48	40	48	40
a) Ownership Transfer Tangible Benefit	41	49	41	41	49	41	49	41
7. CTCPF Credit, eligible Canadian programming expenditures not included above	42	50	42	42	50	42	50	42

FOR INFORMATION ONLY

**CRTC Undertaking ID**

**Call Sign**

--	--	--	--	--	--	--	--	--	--

--	--	--	--	--	--	--	--

**Notes:** 1) Where applicable, the amortized amount of capitalized assets (e.g. feature films) is to be reflected on this page.  
 2) If Greater Than 10% of Total (line A1.8), please provide details on separate attachment. If music license fees are included, please identify the amount.



# TELEVISION - DIRECT OPERATING EXPENSES - Concluded

For the year ended August 31, 2005

					2			2
--	--	--	--	--	---	--	--	---

## 2. Technical Expenses

- |  | \$ (omit cents) |
|--|-----------------|
| 1. Transmitter, studio, parts, tapes, supplies, technical consultant services, technical repairs and maintenance and other technical costs.<br>..... | 31              |
| 2. Line, microwave or satellite charges<br>.....   | 05              |
| 3. Remuneration (should agree with page 5, cell 43)<br>.....   | 06              |
| 4. <b>TOTAL</b> (enter on page 5, cell 09)<br>.....  | 07              |

## 3. Sales and Promotion Expenses

- |  |    |    |
|--|----|----|
| 1. Audience and trade promotion, rating services<br>.....          |    | 03 |
| 2. Sales commission representatives - (non-staff)<br>.....         |    | 11 |
| 3. Sales commission paid to staff (included in 3.5 below)<br>..... | 13 |    |
| 4. Other sales and promotion expenses<br>.....                     |    | 14 |
| 5. Remuneration (should agree with page 5, cell 44)<br>.....       |    | 15 |
| 6. <b>TOTAL</b> (enter on page 5, cell 10)<br>.....                |    | 16 |

## 4. Administration and General Expenses

- |  |  |    |
|--|--|----|
| 1. Entertainment, travel, motor vehicle operating expenses, telephone, fax, computer services and office supplies<br>..... |  | 34 |
| 2. Cost of premises (rent, repairs and maintenance, insurance, utilities, etc.)<br>.....                                   |  | 20 |
| 3. Real estate and business tax<br>.....   |  | 37 |
| 4. Professional services<br>.....  |  | 22 |
| 5. Bad debt expense<br>.....   |  | 23 |
| 6. CRTC licence fee<br>.....   |  | 24 |
| 7. Management services (non staff)<br>.....  |  | 26 |
| 8. Other administration and general<br>.....   |  | 27 |
| 9. Remuneration (incl. directors fees) (should agree with page 5, cell 45)<br>.....  |  | 28 |
| 10. <b>TOTAL</b> (enter on page 5, cell 11)<br>.....   |  | 29 |

## 5. Total all Expenses (page 7 cell 06, page 8 cell 07, 16, 29 above) (enter on page 5, cell 12)

30

