



# Performing Arts Survey 1998-99

Confidential when completed

Please return the completed questionnaire within 21 days of receipt

Please correct name and mailing address, if necessary



C/O	
No. and Street	
City	
Province	Postal Code

1. Please specify the municipality of your home area if different from that in the mailing address.

<b>100</b> <input type="text"/>	<input type="text"/>
Municipality (e.g. Scarborough, Ottawa, Burnaby)	Province or Territory

For office use

**101****102****103****104**

### Please read carefully before completing

**Authority**Collected under the authority of the *Statistics Act*, Revised Statutes of Canada, 1985, Chapter S19.**Survey objective**

The objective of this survey is to provide statistics on the activities of professional not-for-profit performing arts companies. Such information is used by the private sector in corporate decision making as well by all levels of government. It provides the basis for informed decisions on policies and programs in the performing arts sector.

**Confidentiality**

Statistics Canada is prohibited by law from publishing any statistics which would divulge information obtained from this survey that relates

to any identifiable business without the previous written consent of that business. Data reported on this questionnaire will be treated in confidence, used for statistical purposes and published in aggregate form only. The confidentiality provisions of the *Statistics Act* are not affected by either the *Access to Information Act* or any other legislation.**Data sharing agreement**To reduce response burden and ensure uniform statistics, Statistics Canada has entered into an agreement under Section 11 of the *Statistics Act* with the Quebec Bureau of Statistics for the sharing of information from this survey. The *Quebec Statistics Act* includes the same provisions for confidentiality and penalties for disclosure of information as the Federal *Statistics Act*.

### A. Preliminary Information

2. (a) Indicate your company's main area of activity. (Check one box only)

<b>020</b>	<input type="checkbox"/> 01 Theatre (including puppet theatre) (excluding musical theatre)
	<input type="checkbox"/> 21 Musical theatre
	<input type="checkbox"/> 03 Opera
	<input type="checkbox"/> 04 Music (Instrumental)
	<input type="checkbox"/> 05 Music (Choral)
	<input type="checkbox"/> 02 Dance
	<input type="checkbox"/> 06 Festival (with an in-house company)
	<input type="checkbox"/> 20 Multidisciplinary or other (please specify) <input type="text"/>
	<input type="checkbox"/> 07 Festival (booking operation only)
	<input type="checkbox"/> 08 School
	<input type="checkbox"/> 09 Facility or presenter (no in-house company)

If you checked any of these three boxes, please end here and return your questionnaire to Statistics Canada. Thank you for your cooperation.

b) If your company is multidisciplinary or has additional or secondary functions, please indicate below by checking as many boxes as applicable.

<b>030</b>	<input type="checkbox"/> 1 Theatre	<b>035</b>	<input type="checkbox"/> 1 Festival
<b>031</b>	<input type="checkbox"/> 1 Dance	<b>036</b>	<input type="checkbox"/> 1 School
<b>032</b>	<input type="checkbox"/> 1 Opera	<b>037</b>	<input type="checkbox"/> 1 Facility or presenter
<b>033</b>	<input type="checkbox"/> 1 Music (instrumental)	<b>039</b>	<input type="checkbox"/> 1 Other (please specify) <input type="text"/>
<b>034</b>	<input type="checkbox"/> 1 Music (choral)		

3. a) Please check the box which best describes your company's status.

<b>040</b>	<input type="radio"/> Group I	<input type="checkbox"/> 01 companies where artistic directors and/or	<input type="radio"/> Group II	<input type="checkbox"/> 01 All other companies such as community group (amateur).
		<input type="checkbox"/> 02 administrators and/or		
		<input type="checkbox"/> 03 artists are paid		

b) Is your company a not-for-profit organization?

<b>043</b>	<input type="checkbox"/> 01 Yes	<input type="checkbox"/> 02 No
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If no, do not complete this questionnaire. Please return this questionnaire. Otherwise continue.



4. a) Please indicate the **legal status** of your company.

**041** <sup>1</sup>  Incorporated <sup>2</sup>  Other (e.g., cooperative, sole proprietorship, partnership) (please specify)

b) Please enter the year this company was founded

## B. Reporting Period

5. Please enter the date which marked the close of the last complete financial year ending any time between September 1, 1998 and August 31, 1999 inclusive. Your reporting period for all further questions should be 12 months ending with this date, if not please indicate the number of months.

**010**     
day month year

**012** Number of months

## C. Performance / Attendance

### Definitions:

**Work / Piece:** a single entity such as a play, a ballet, a musical composition, etc.

**Canadian Work:** a work written, choreographed or composed by a Canadian

**Performance:** presentation of one or a group of works

**Tour performances:** live performances outside the normal "home" area and for which per diems are paid (excluding run-outs). (Run-outs are performances which might be beyond the normal home area but which do not require the payment of per diems.)

6. Please enter the number of **live performances** given by your company during the reporting period, and the total attendance at these performances. Please estimate **attendance** to the best of your ability, if necessary excluding complimentary ticket.

**Note:** Please **EXCLUDE** all information about performances given solely to a broadcast audience. Please include performances that were both broadcast and also had a live audience. Include only live audiences in attendance figures.

	Number of performances	Total attendance
<b>Home</b>		
(i) Main season / stage / series	<b>050</b>	<b>060</b>
(ii) Performances targeted toward young audiences	<b>051</b>	<b>061</b>
(iii) Other performances (e.g., second stage, run-outs)	<b>052</b>	<b>062</b>
(iv) <b>Total - Home</b> (sum of lines (i) to (iii))	<b>053</b>	<b>063</b>
<b>Tour</b>		
(v) Performances targeted toward young audiences	<b>054</b>	<b>064</b>
(vi) Other performances	<b>055</b>	<b>065</b>
(vii) <b>Total - Tour</b> (sum of lines (v) and (vi))	<b>056</b>	<b>066</b>
<b>Other</b>		
(viii) (Please specify) <input type="text"/>	<b>057</b>	<b>067</b>
<b>Total</b> (sum of lines (iv), (vii) and (viii)) (excluding broadcasting)	<b>058</b>	<b>068</b>

7. a) Please enter the number of **works / pieces** performed by your company during the reporting period, according to the categories below.

(i) Canadian	<b>070</b>
(ii) Non-Canadian	<b>071</b>
(iii) <b>Total</b>	<b>072</b>

b) Please enter the number of **performances** given by your company during the reporting period, containing **at least one Canadian work / piece**.

### D. Touring

8. If your company toured during the reporting period, please enter the number of **weeks** spent on tour and the number of performances given by your company, in the following geographic locations.

Did not tour  **080**

	Number of weeks	Number of performances
<b>• Canada:</b>	<b>076</b>	<b>077</b>
(i) Province of residence		
(ii) Other provinces or territories	<b>078</b>	<b>079</b>
(iii) Canada – Total (sum of lines (i) and (ii))	<b>081</b>	<b>091</b>
<b>• Abroad:</b>	<b>082</b>	<b>092</b>
(iv) U.S.A.	<b>083</b>	<b>093</b>
(v) Europe	<b>084</b>	<b>094</b>
(vi) Asia	<b>085</b>	<b>095</b>
(vii) Other countries (please specify) <input type="text"/>	<b>086</b>	<b>096</b>
(viii) <b>Total – Sum of lines (iv), (v), (vi) et (vii)</b> (box 096 should equal box 056)		

### E. Personnel

9. Please enter the total number of volunteers (unpaid personnel) and paid individuals directly employed or contracted by your company (including guests) and the wages / salaries and fees (including benefits) paid to them.

	Number of volunteers	Number of paid persons	Wages/salaries/fees (including benefits) \$ (omit cents)
(i) Creative artists (e.g. artistic or musical directors, choreographers) Employed (include fees)		<b>C200</b>	<b>C260</b>
		<b>C204</b>	<b>C264</b>
	<b>C334</b>		
(ii) Performing artists Employed		<b>C201</b>	<b>C261</b>
		<b>C205</b>	<b>C265</b>
	<b>C332</b>		
(iii) All other staff (e.g. production / technical / administrative) Employed		<b>C210</b>	<b>C270</b>
		<b>C211</b>	<b>C271</b>
	<b>C333</b>		
<b>Total</b>	<b>C330</b>	<b>C220</b>	<b>C280</b>

10. Of the total number of artists reported above, please enter the number of guest artists engaged by your company and the remuneration paid to them.

If you did not engage any, please check the "none" box.

(i) Canadian guest artists  **314**  None OR

(ii) Foreign guest artists  **324**  None OR

Number	Canadian dollars
<b>315</b>	<b>316</b>
<b>325</b>	<b>326</b>

## F. Operating Revenue

### 11. Earned Revenue

a) Revenue generated from performances:

exclude all taxes  
\$ (omit cents)

**At home:**

(i) Net subscription ticket sales

400

(ii) Net single ticket sales

401

(iii) Guarantees/service fees (including revenue from workshops)

402

(iv) Media income (including television, radio, video, film, recordings)

403

(v) **Sub-total** (sum of boxes 400 to 403)

410

**On tour** (if applicable)

422

(v) within Canada

(vi) outside Canada (include fees and reimbursement of expenses)

423

**Sub-total** (sum of boxes 422 to 423)

420

b) Other earned revenue: Exclude revenue generated from the disposition of capital property

411

(i) Programme advertising and sales, souvenir sales, bar and concession sales, etc.

414

(ii) School or festival

419

(iii) Other earned revenue (e.g., interest on investments, rental of facilities and materials) (excluding fund raising, gifts and grants)

430

**Total earned revenue** (sum of boxes 410, 420, 411, 414 and 419)

### 12. Grants, Fund-raising and other Revenue

a) Government grants: (including subsidies from all levels of government, and lotteries, where applicable)

\$ (omit cents)

(i) Federal

431

The Canada Council for the Arts

432

Canadian Heritage

Human Resources Development

433

Foreign Affairs

434

Other federal sources  
(please specify)

439

**Total federal** (sum of boxes 431 to 439)

440

(ii) Provincial (including Arts Councils)

441

(iii) Municipal or regional

442

(iv) Other government (e.g. foreign)

449

(v) **Total government grants** (sum of boxes 440 to 449)

450

b) Funds withdrawn from a trust fund or endowment

460

c) Fund-raising and donations:

471

(i) Corporation and business donations

472

(ii) Corporate and business sponsorships

473

(iii) Foundations

474

(iv) Individuals (include contributions)

475

(v) Special events/projects (e.g., auctions, casinos)

479

(vi) Other (please specify)

480

(vii) **Total fund-raising and donations** (sum of boxes 471 to 479)

**Total grants, fund-raising and other revenue** (sum of boxes 450, 460 and 480)

490

**Total operating revenue** (sum of boxes 430 and 490)

500

## G. Operating expenses

13. a) Personnel expenses:

(i) Enter the total wages / salaries and fees (including benefits) paid during the reporting period for all personnel, including staff on contract, by bringing forward the total from Question 9b (box 280) \$ (omit cents)  
510

b) Expenses for other than personnel:

• INCLUDE ONLY THAT PORTION OF GST PAID THAT IS NON-REFUNDABLE, BY EXPENSE CATEGORY. (Only if this is not possible, include gross GST in your expenses.)

	\$ (omit cents)	
(i) Production expenses: sets, props, costumes, wardrobe, workshop, technical supplies, scripts, special effects, local trucking, company entertainment, royalties and fees paid for commissioned works, payments to a performing rights society, music rental/purchase, equipment rental/purchase, etc.	511	
(ii) Guarantees/service fees paid to guest companies	512	
(iii) Space operating costs ("at home"):	513	
Owned: mortgage, taxes, utilities, maintenance, etc.	514	
Rented: rent, utilities, maintenance, etc.	515	
(iv) Touring costs: transportation of personnel and equipment, accommodation, meals, per diems, etc:	515	
In Canada	518	
Outside Canada	516	
(v) Administration: office equipment and supplies, postage, telephone, audit fees, insurance, licences, legal fees, archival costs, credit card charges, box office (including ticket printing), etc.	516	
(vi) Interest, bank charges	522	
(vii) Marketing/publicity: (all costs should be shown as gross) audience profiles, subscription campaigns, press releases, posters, clipping services, sales commissions, advertising, photography, complimentary tickets, etc.	517	
(viii) Fund-raising: special projects, etc.	521	
(ix) Depreciation and amortization	564	
(x) Other expenses: workshops, bar and concession supplies, etc.	519	
(xi) <b>Sub-total</b> (sum of boxes 511 to 519 and 521, 522 and 564)		520
c) School or Festival expenses (This amount should not be included elsewhere)		531
<b>Total operating expenses</b> (sum of boxes 510, 520 and 531)		550

## H. Surplus (Deficit)

	\$ (omit cents)
14. a) Accumulated surplus (deficit) at the beginning of the reporting period	551
b) Annual operating surplus (deficit) for the reporting period (box 500 minus box 550)	552
c) Deficit reduction grants	553
d) Extraordinary items not entered above (please specify)	554
e) Accumulated surplus (deficit) at the end of the reporting period (sum of boxes 551, 552, 553 and 554)	555

