



2006 Survey of Service Industries: Performing Arts

This document is confidential when completed.

Si vous préférez recevoir ce questionnaire en français,
veuillez nous téléphoner au numéro sans frais suivant :
1 888 881-3666.

If necessary, please make address label corrections in the boxes below.



0001	Legal name		0004	Address (number and street)	
0002	Business name		0005	City	
0021	Title of contact		0006	Province/ Territory or State	
0008	First name of contact		0053	Country	0007 Postal code/ Zip code
0028	Last name of contact		0010	Language preference	1 <input type="checkbox"/> English 2 <input type="checkbox"/> French

This information is collected under the authority of the *Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.*

COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.

A - Introduction

Survey Purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs. For more information on this survey, please access www.statcan.ca/english/survey/index.htm.

Data-sharing Agreements

In an effort to reduce reporting burden, Statistics Canada has entered into agreements with provincial and territorial statistical agencies for the sharing of data. The data are kept confidential and used for statistical purposes only. Please see the enclosed Reporting Guide for details of these agreements.

Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada. Please see the enclosed Reporting Guide for more information.

Fax or Other Electronic Transmission Disclosure

Statistics Canada advises you that there could be a risk of disclosure during the facsimile or other electronic transmission. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

Please return the questionnaire within 30 days.

**Please mail the completed questionnaire in the enclosed envelope
or fax it to Statistics Canada at 1 888 883-7999.**

Lost the return envelope or need help? Call us at **1 888 881-3666** or mail to:
Statistics Canada, Operations and Integration Division, 150 Tunney's Pasture Driveway, Ottawa, Ontario K1A 0T6

Visit our website at www.statcan.ca



B - Main Business Activity

1. Please describe the nature of your business.

0055

2. Please check the **one main activity** which most accurately represents your **main** source of revenue.

0087 **Theatre (except musical) company**
(include festival with in-house company)

0088 **Musical theatre company**

0089 **Dinner theatre**

0092 **Opera company**

0093 **Dance company**

Musical group or artist

0094 ¹ Symphony orchestra ² Chamber music group ³ Choral music group

⁴ Independent musical artist, musician, or
vocalist (include popular music artists
and opera singers) ⁵ Popular music group
(include country, rock,
pop, blues or jazz)

⁶ Other musical group (please specify): 0095

0097 **Other performing arts company**
(include multidisciplinary, circus, ice skating show, variety show, magic show, etc.)

0040 None of the above – Please call **1 888 881-3666** for further instructions.

FOR
INFORMATION
ONLY

C - Reporting Period Information

1. Please report information for your **fiscal year** (normal business year) **ending between** April 1, 2006 and March 31, 2007. Please indicate below the period covered by this questionnaire.

	YYYY	MM	DD		YYYY	MM	DD		
From	0011				To	0012			

2. If you **did not operate** this business unit for a **full year**, please check the reason(s) below:

0031 ¹ Seasonal operations ² New business ³ Change of fiscal year ⁴ Change of ownership ⁵ Ceased operations ⁶ Temporarily inactive

Reporting Instructions:

- Report for business unit(s) specified on the label on the front page.
- Complete only the questions that apply to your business.
- When precise figures are not available, please provide your best estimate.
- Report in Canadian dollars only. Dollar amounts and percentages should be rounded to whole numbers.
- Consult the enclosed Reporting Guide for further information.

D - Revenue

		CAN\$
1. Sales of goods and services (e.g., rental and leasing income, commissions, fees, admissions, services revenue) Report net of returns and allowances. A detailed breakdown will be requested in Section F .	2299	
2. Grants, subsidies, donations and fundraising	2068	
3. Royalties, rights, licensing and franchise fees	2022	
4. Investment income (dividends and interest)	2097	
5. Other revenue (please specify):	2001	
6. Total revenue (sum of questions 1 to 5)	2098	

E - Expenses

		CAN\$
1.	Salaries and wages of employees who have been issued a T4 statement	3010
2.	Employer portion of employee benefits (include employer contributions to pension, medical/life insurance plans, employment insurance, etc.)	3040
3.	Commissions paid to non-employees	4466
4.	Professional and business service fees (e.g., legal, accounting)	4315
5.	Outsourcing (include work contracted out such as payments to freelancers, personnel suppliers, artists, etc.)	3060
6.	Charges for services provided by your head office	4555
7.	Cost of goods sold – if applicable (purchases plus opening inventory minus closing inventory)	5721
8.	Office supplies	3301
9.	Rental and leasing (include rental of premises, equipment, motor vehicles, etc.)	4115
10.	Repair and maintenance (e.g., property, equipment, vehicles)	4178
11.	Insurance (include professional liability, motor vehicles, etc.)	4350
12.	Advertising, marketing and promotions (report charitable donations at question 22)	4365
13.	Travel, meals and entertainment	4370
14.	Utilities (include gas, heating, hydro, water)	4066
15.	Telephone, Internet and other telecommunication expenses	4101
16.	Property and business taxes, licences and permits	4410
17.	Royalties, rights, licensing and franchise fees	4440
18.	Delivery, warehousing, postage and courier	4179
19.	Financial services fees (e.g., bank and credit card charges)	4325
20.	Interest expenses	4630
21.	Amortization and depreciation of tangible and intangible assets	4520
22.	Charitable donations	4521
23.	Bad debts	4542
24.	All other expenses 4531 (please specify):	4569
25.	Total expenses (sum of questions 1 to 24)	4699
26.	Corporate taxes (if applicable)	4600
27.	Gains (losses) and other items (see Reporting Guide)	4601
28.	Net profit/loss after tax and other items (see Reporting Guide)	2304

F - Industry Characteristics - Performing Arts

Organizational structure

1. Is this establishment a not-for-profit organization?

0528 1 Yes 3 No

2. Type of organization

0529 1 Unincorporated

2 Incorporated

3 Other

3. Please check as applicable.

0108 1 Registered charity (files a charitable organization tax return)

2 Community (amateur) group

Live performances and attendance

Home		Live performances	Attendance
		Number	Number
4. Main season	0342		0346
5. Performances for young audiences	0343		0347
6. Other performances (e.g., run-outs and guarantees)	0344		0348
7. Total home (sum of questions 4 to 6)	0345		0349
Touring			
8. Touring inside Canada	0359		0363
9. Touring outside Canada	0369		0375
10. Total all touring (sum of questions 8 and 9)	0372		0376

Sales

Please provide a breakdown of your sales.

Home		CAN\$
11. Subscription ticket sales	2454	
12. Single ticket sales	2455	
13. Contract production of live performances (include guarantees)	2703	
Touring		
		CAN\$
14. Touring admission sales	2705	
15. Contract production of live performances on tour	2710	

F - Industry Characteristics - Performing Arts (continued)

Sales (continued)

Other	CAN\$
16. Technical artistic services (e.g., backstage and post-production services)	2778
17. Advertising and related services	2789
18. Rental of facilities (include theatre, rehearsal space)	2005
19. Food and beverage sales	2498
20. Merchandise sales	2790
21. Other sales 2559 (please specify):	2558
22. Total sales (sum of questions 11 to 21; must equal total reported in Section D , at question 1)	2305

Revenue from royalties, rights, licensing and franchise fees

	CAN\$
23. Licensing of rights to use or broadcast copyrighted works (e.g., dramatic works, musical works, performances, sound recordings)	2338
24. Other 2583 (please specify):	2582
25. Total revenue from royalties, rights, licensing and franchise fees (sum of questions 23 and 24; must equal total reported in Section D , at question 3)	2584

Grants, subsidies, donations and fundraising

Please provide a breakdown of your grants, subsidies, donations and fundraising (**exclude** funding received for capital projects).

Government support (include funding from lotteries)	CAN\$
26. Federal	2791
27. Provincial/Territorial (include arts councils)	2492
28. Municipal	2493
29. Other government (e.g., foreign)	2494
Private sector support	
30. Corporate donations	2792
31. Corporate sponsorships	2793
32. Individual donations	2485
33. Fundraising events (gross)	2794
34. Foundations	2484
35. Other private sector support 2796 (please specify):	2795
36. Total government and private sector support (sum of questions 26 to 35; must equal total reported in Section D , at question 2)	2797

F - Industry Characteristics - Performing Arts (continued)

Capital projects

Please report amounts received from the sources below for capital projects such as construction, renovation, or a major acquisition such as a sound system.

		CAN\$
37. Private sector	0391	
38. Government (include arts councils and lotteries)	0392	
39. Other (please specify):	0393	

Expense items

Please report the following expense items in Canadian dollars (**exclude** capital expenditures).

40. Salaries, wages and contract fees for:

		CAN\$
a) performing and creative artists	4239	
b) production/technical personnel	4240	
c) administrative personnel	4241	
41. Production expenses (include expenses directly related to production or programming, e.g., sets, props, costumes, etc.) Exclude personnel costs and touring expenses.	4087	
42. Touring costs	4242	
43. Other operating expenses	4243	

Capital expenditures

		CAN\$
44. Capital expenditures (include building construction or renovation and major acquisitions such as a performance or rehearsal space, etc.)	0505	

G - Personnel

		Number
1. Number of non-salaried partners and proprietors (if salaried, report only at question 2 below)	6321	
2. a) Number of paid employees (based on year-end T4 payroll summaries)	6339	
b) Percentage of paid employees who worked full time	6328	%
3. Number of contract workers (for whom you did not issue a T4, such as freelancers and casual workers)	6320	Number
4. Number of volunteers (including unpaid interns and co-op students) during the reporting period (estimates are acceptable)	6014	
5. Total number of hours worked by volunteers during the reporting period (estimates are acceptable)	6026	Number of hours

H - I - Not applicable

J - International Transactions in Services

Complete this section only if you have **purchased** services, royalties and/or rights outside Canada (imports), or **sold** services, royalties and/or rights outside Canada (exports).

Please report in Canadian dollars.

Note: Services cover a variety of industrial, professional, trade and business services, as well as transactions in royalties, rights, licences and franchise fees but **exclude** imports and exports of goods, transportation and travel costs.

		CAN\$			CAN\$			
		Payments made to suppliers outside Canada (imports)			Sales to customers outside Canada (exports)			
		Services		Royalties and rights	Services		Royalties and rights	
1.	United States	0538		0509		0558		0548
2.	Mexico	0539		0510		0559		0549
3.	United Kingdom	0540		0511		0560		0550
4.	France	0541		0512		0561		0551
5.	Other European Union countries ¹	0542		0513		0562		0552
6.	Africa	0601		0597		0609		0605
7.	Middle East countries ²	0602		0598		0610		0606
8.	India	0603		0599		0611		0607
9.	China	0543		0514		0563		0553
10.	Japan	0544		0515		0564		0554
11.	Other Asian Pacific countries ³	0545		0516		0565		0555
12.	Australia/New Zealand	0604		0600		0612		0608
13.	All other countries (please specify):	0546		0517		0566		0556
	0613							
14.	Total	0547		0524		0567		0557

- Other European Union countries** (defined as Austria, Belgium, Cyprus, Czech Republic, Denmark, Estonia, Finland, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Slovakia, Slovenia, Spain, and Sweden)
- Middle East countries** (Armenia, Azerbaijan, Bahrain, Georgia, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Palestinian Territory, Qatar, Saudi Arabia, Syrian Arab Republic, United Arab Emirates, Yemen, etc.)
- Other Asian Pacific countries** (Brunei Darussalam, Cambodia, Indonesia, Korea, Lao People's Democratic Republic, Malaysia, Myanmar, Papua New Guinea, Philippines, Singapore, Taiwan, Thailand, Vietnam, etc.)

K - Not applicable

L - Contact Information

0015

Date completed

YYYY

MM

DD

Name of person to contact about this questionnaire:

0026

1

Mr.

2

Mrs.

3

Miss

4

Ms

0013 First name

0054 Last name

0014 Title

E-mail address

0018

Website address

0020

Telephone number

0017

()

Extension number

0027

Fax number

0016

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How long did you spend collecting the data and completing the questionnaire?

9910

Hour(s)

9909

Minutes

M - Comments

We invite your comments below. Please be assured that we review all comments with the intent to improve the survey.

9920

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9916

Thank you for completing this questionnaire. Please retain a copy for your records.

Visit our website at www.statcan.ca

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