

## Government Travel Survey of Visitors to Canada



REG	PERS
CHARTER	SELF

Confidential when completed Version française disponible

## Dear visitor:

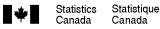
We are currently conducting a travel survey between Canada and overseas countries and we would be interested in knowing about the trip you have taken to Canada. Information from this voluntary survey will be used by members of the Canadian travel industry and government tourism organizations to better understand and serve you, the travelling public.

We would appreciate it if you could spare 10 to 15 minutes of your time to complete this questionnaire. If you require assistance, do not hesitate to ask our Statistics Canada representative. Upon completion, please return the questionnaire to her/him.

This survey is conducted under the authority of the *Statistics Act* (R.S.C. 1985, c. S19) and individual information from your questionnaire will be kept strictly confidential.

Thank you for your co-operation on this important survey and have a nice flight.

1.	Where do you live? Usual place of residence  Country  01  United Kingdom
1a.	Are you travelling as a member of i) a crew or ii) a military or diplomatic corps or one of their dependents?  1 Yes If «yes», please return the questionnaire to our representative.
2a.	Where and when did you enter Canada?  Name of Canadian border crossing or airport  Day Month Year
2b.	Where will you <u>leave</u> Canada? When will you <u>leave</u> Canada?
	01 O Halifax International Airport Day Month Year Nights
	02 C Trudeau International Airport, Montreal
	03 O Pearson International Airport, Toronto (T1, T2, T3)
	Oalgary International Airport
	05 Vancouver International Airport
2c.	When entering Canada, did you travel
	1 ○ from U.S.A. only 2 ○ directly from another country 3 ○ from another country via the U.S.A.
	Please return the questionnaire to our representative.
2d.	When <u>leaving</u> Canada, will you travel
	4 ○ to U.S.A. only <sup>5</sup> ○ directly to another country <sup>6</sup> ○ to another country via the U.S.A.
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3.	3. The next questions refer to your travelling party. Your travelling party is either yourself (if travelling alone) OR yourself, your friends and family members travelling with you. In your travelling party, include only those for whom you are able to report spending and activities.												
	How many people including yourself were in the <u>travelling party</u> ?												
4.	How many people	in the <u>tra</u>	avelling p	arty were	in each	of the foll	owing gr	oups?					
	Age groups	Under 2 years	2 to 11	12 to 14	15 to 19	20 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 and over	
		01	02	03	04	05	06	07	08	09	10	11	
	Female												
	Male •	12	13	14	15	16	17	18	19	20	21	22	
	iviale -												
5.	5. What was the travelling party's main reason for taking this trip to Canada?  Check one only.  (e.g. If a person on a business trip took his/her family along to visit relatives, check reason for trip as "business".  Business												
	01 Meetings	U.	Conve	ention, conf show, semi	erence, nar	03 Othe	er work			) ~			
	Pleasure												
	<b>04</b> ○ Holiday, vacation	on 0	5 ○ Visit fr	riends or re	latives	06 O Visit	second ho	me, cottage	e, 07 C	Attend ev	ents, attrac	tions	
	Other					CON							
	08 Personal (medical, wedding, etc.)	0:	countr	nsit to / from ries <i>and</i> pa gh Canada ms		In transit to from other countries without passing through Carbada Customs  If «In transit to / from other countries without passing through Canada Customs », please return the questionnaire to our representative.							
	10 C Educational stu	udy 1	¹	oing	.(	12 Othe	Specify	,					
6.	On this trip in Car	nada did a	anyone ir	the trave	elling par	<u> </u>							
	Check all that apply.					$\checkmark$	22 🔾						
<sup>21</sup> Visit friends or relatives							Visit a theme or amusement park						
22 O Attend a festival or fair							33 ○ Visit a national or provincial nature park						
	Attend a cultural performance (a play, a concert, etc.)						<ul><li>34 ○ Participate in sports or outdoor activities</li><li>Specify ▼</li></ul>						
	<sup>24</sup> Visit a museum or art gallery						35 O Boating - motor boat, sail boat, kayak,						
	25 ○ Visit a histori		`			canoe or other							
	26 Visit a zoo, a	1 ( ) )	botanica	al garden		36 ○ Golfing							
	27 Attend a sports event					37 ○ Downhill skiing or snow boarding							
	<sup>28</sup> Go shopping					38 O Files							
	<sup>29</sup> Go sightseei	ng				39 Fishing							
	30 Go to a bar o	or night clu	ıb				40 (	Other: Specif		outdoor ad	ctivities		
	31 ○ Go to a casir	no											
7. How would you rate the following aspects of your trip in Canada?													
				God		Avera	_	Poor	N	ot applic	able		
	Transportation serv			01 (	_	06 (		11 (		0			
	Accommodation se			02 ( 03 (	_	07 <u> </u>		12 🔾		$\circ$			
	Hospitality of local	-		03 ( 04 (	•	09 (		13 () 14 ()		0			
	Value for your mon Variety of things to	•	ło	05 (	_	10 (		15 (		0			
	. a.i.o., or amigo to	Jos and C		`	_	$\sim$		$\circ$		_			

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8.	While in Canada, what place(s) did to Please name all places visited even if (Exclude stop-overs at airports.)		W	Where did the travelling party stay? Check all that apply.					
	Please print.  Name of city / towns visited	Name of provinces / territories visited	Number of nights spent at each place	s t	Motel	Home of friends or relatives	Camping or trailer park	Cottage or cabin	Other
			•	10	2 (	3 (	4 (	5 (	6
				10	2 🔾	3 🔾	4 ()	5 (	6 (
				10	2 (	3 🔾	4 🔾	5 🔾	6 🔾
				10	2 🔾	3 🔾	4 🔾	5 🔾	6 🔾
				10	2 🔾	3 🔾	4 🔾	5 🔾	6 🔾
				10	2 🔾	3 🔾	40	5 🔾	6 🔾
				10	2 🔾	3 🔾	40	5 🔾	6 🔾
				10	2 🔾	<b>₹</b>	<b>A</b> 6	5 🔾	6 (
				10	2 🔾	3	40)	5 🔾	6 🔾
				10	20<	(30)	<b>→</b> <del>8</del> /	5 🔾	6 🔾
				10	20	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	4 ()	5 )	6 🔾
				10	(20)	3 ()	4 🔾	5 (	6 (
	Does anyone in the <u>travelling party</u> used on this trip?	own any of the accommo	dations	10 ve	s ▶ Go	to estion 11	2○ No	Go to Questi	ion 11
For	administrative use only		$\wedge$ (	$\bigcirc$					
10.	When <u>entering</u> Canada, did you trav	<b>rel</b> <sup>2</sup> ○ directly from anoth	er country	> :	G fron	n another	country v	/ia the U.	S.A.
	When <u>leaving</u> Canada, will you trave <sup>4</sup> ○ to U.S.A. only	el <sup>5</sup> O directly to another	country	•	o to a	nother co	ountry via	the U.S.	Α.
11.	For this trip, what means of transportation did you use a) to enter Canada?  Check one only.	Commercial  01		vate automob nted automob		Private Private	•	Other	
	b) to <u>leave</u> Canada?  Check one only.	10 Plane 12 Boat 11 Frain 13 Bus		vate automob nted automob		Private Private	•	Other	
	c) while in Canada? Check all that apply.	Plane 21 Boat 20 Train 22 Bus		vate automob nted automob		Private Private		Other (metro	
12.	Please report the routes, carriers and Please print.	d fares (including taxes) t	o enter an	d leave Car	ıada.				
	From which country did Name of airline or other carrier come immediately before entering Canada (excluding stop-overs at airports)?  To which country is the Name of airline or other carrier or	Round trip fare (including package tours) for entire travelling party	<u>tra</u>	ntry fare for t	y (if O O O	rrency other than EMU Euro British po Japanese US dollar Other, sp	o ound e yen		
5)	travelling party going to immediately upon leaving Canada (excluding stop-overs at airports)?  France  United Kingdom  Germany  Japan  Other, specify	1 (15 11 11 0 0 0 0 0 0	Reth	eturn fare fo e <u>travelling</u> arty		rrency other than EMU Eur British po Japanese US dollar Other, sp	o ound e yen		

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13.	What class of fares were used?	1 🔾	First class	<sup>3</sup> ○ Econom	y class	5 ○ Frequent flyer plan		
	Check all that apply.	2 🔾	Business class	4 Charter	class			
14.	Were these fares part of a package?  ○ No 1 ○ Yes ▶	Which of the fo was (were) also Check all that a		2 Accomm	nodation / meals	4 ○ Rented car  5 ○ Other		
45								
15.	Include cash/credit transactions for food accommodation, entertainment, merchan auto operation, local transportation, etc. by someone else or a business. Include tips. Exclude fares and/or packages rep Question 12. Estimates appreciated.	dise, gifts, even if paid for all taxes and	Amount  Number of persons included in spending		Currency (if other EMU Euro British pound Japanese yer US dollar Other, specif	'n		
16.	Please distribute total spending (as				Amount	>		
	reported in Question 15) in each of the following categories. Estimates appreciated.	Accommodation  Transportation in rented car, interce	Canada (include gasol ity plane, bus and train	line expenditure	\$	.00 or		
	If estimates can not be provided, report approximate percentages (%) of total spending.	local bus, taxi) Food and bevera		Taros, sour tour		.00 or		
	The sums in Questions 15 and 16 should agree.	Recreation and entertainment						
		Other (souvenirs, Specify major ite.	shopping, photos, etc.	}		.00 or		
17.	What percentage of total expenditures (including fares) was paid	personally? (including family/friends)	by bus	siness?	by % gove	rnment?		
18.	After your first arrival to Canada, did you at any time during this trip leave Canada for the U.S.A. and then return?  If yes, please report the place(s) and date(s) of exit and the place(s) of re-entry.	1 Ves Ho			of re-entry to Ca er crossing / airpo			
	Please print.							
	$\nearrow$ (()) $\checkmark$							
19.	If you visited the U.S.A. <u>before</u> entering Canada, how long did you stay in the U.S.A.?	1 O Under 24 hou		2 nights 3	3 or more nights	4 ○ Not applicable		
		C	OMMENTS					
	e welcome comments on any aspect esponses.			h would help	us to better u	inderstand your		

THANK YOU VERY MUCH FOR YOUR CO-OPERATION