
VIEWS ON FARMING

e800

Cell number: e800

INTERVIEWER: Is the respondent a farm operator for this operation or a knowledgeable family member of a farm operator for this operation?

- 1 YES
 - 3 NO → Go to Section J (Agreement to Share Information)
-

c800

Cell number: c800

The following questions concern your views on farming, and the way you manage this operation. While these questions are voluntary, your answers are important because they represent other farm operations and will assist Agriculture and Agri-Food Canada in analysing the requirements of the industry.

Will you take a few minutes to answer the questions?

- 1 YES
 - 3 NO → Go to Section J (Agreement to Share Information)
-

K1 In the past two years how frequently did you do the following:

Cell number: c801

a) Subscribe to hail insurance.

- 0 Never
 - 1 Once
 - 2 Twice
-

b) Make use of resource people like agriculture extension specialists.

Cell number: c802

- 0 Never
 - 1 Once
 - 2 Twice
 - 3 More than two times
-

c) Reduce risk on your operation by producing commodities that can be marketed at different times of year.

Cell number: c803

- 0 Never
 - 1 Once
 - 2 Twice
 - 3 More than two times
-

d) Manage risk associated with unstable prices by buying and selling throughout the year.

Cell number: c804

- 0 Never
 - 1 Once
 - 2 Twice
 - 3 More than two times
-

e) Lock in prices for any of the commodities you produce.

Cell number: c805

- 0 Never
 - 1 Once
 - 2 Twice
 - 3 More than two times
-

f) Attend seminars and take training courses or home study courses to increase your marketing skills.

Cell number: c806

- 0 Never
 - 1 Once
 - 2 Twice
 - 3 More than two times
-

Using a 5-point scale where 1 means you strongly disagree and 5 means you strongly agree , please choose a number that represents how much you disagree or agree with each of the following statements. There are no right or wrong answers.

g) Managing risks associated with uncertainty in the marketplace is my responsibility.

Cell number: c807

- 1 Strongly disagree
- 2
- 3
- 4
- 5 Strongly agree

Note: items g) to o) should start on a new screen because they have different answer categories than items a) to f).

h) I believe that farmer cooperatives are the best way to market the commodities I produce.

Cell number: c808

- 1 Strongly disagree
 - 2
 - 3
 - 4
 - 5 Strongly agree
-

i) I believe that marketing boards are the best way to provide price stability for farmers like myself.

Cell number: c809

- 1 Strongly disagree
 - 2
 - 3
 - 4
 - 5 Strongly agree
-

j) Farming is more a way of life than a business.

Cell number: c810

- 1 Strongly disagree
 - 2
 - 3
 - 4
 - 5 Strongly agree
-

k) Re-investing in my farm operation makes more sense than making non-farm investments such as non-farm real estate, stocks, RRSP s, etc.

Cell number: c811

- 1 Strongly disagree
 - 2
 - 3
 - 4
 - 5 Strongly agree
-

l) I plan to make important changes in the way I market the commodities I produce.

Cell number: c812

- 1 Strongly disagree
 - 2
 - 3
 - 4
 - 5 Strongly agree
-

m) I plan to expand my operation in order to stay competitive.

Cell number: c813

- 1 Strongly disagree
 - 2
 - 3
 - 4
 - 5 Strongly agree
-

n) I plan to rely on marketing tools like production contracts, commodity futures, and options to manage risks.

Cell number: c814

- 1 Strongly disagree
 - 2
 - 3
 - 4
 - 5 Strongly agree
-

For information only