

Survey of Advanced Technology - 2007

Confidential when completed

Si vous préférez ce questionnaire en français, veuillez nous appeler au 1-866-297-3138

Correct as required
Company name
Establishment name
C/O
4
Address
City
Province/Territory Postal code

INTRODUCTION

Survey Purpose

The information you provide is essential to assure the availability of pertinent information on the technological capabilities of business units in the manufacturing and logging industries. The information compiled from the survey can be used by businesses for market analysis, by trade associations to study performance and other characteristics of their industries and by government to develop national and regional economic policies and technology strategies.

Note of Appreciation

Canada owes the success of its statistical system to a longstanding co-operation involving Statistics Canada, the citizens of Canada, its businesses, governments and other institutions. Accurate and timely statistical information could not be produced without your continued co-operation and goodwill.

Confidentiality

Statistics Canada is prohibited by law from publishing any statistics which would divulge information obtained from this survey that relates to any identifiable business or individual without the previous consent of that business or individual. The data reported in this questionnaire will be treated in strict confidence, used for statistical purposes and published in aggregate form only. The confidentiality provisions of the *Statistics Act* are not affected by either the *Access to Information Act* or any other legislation.

Authority

This survey is conducted under the authority of the *Statistics Act*, *Revised Statutes of Canada*, 1985, Chapter S-19. Completion of this questionnaire is a legal requirement under the *Statistics Act*. Your participation is appreciated.

Record Linkage

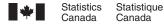
In order to enhance the information you provide in this survey, Statistics Canada plans to combine the responses relating to your organization with the information previously provided on the Annual Survey of Manufactures. The combined information will be kept strictly confidential and used only for statistical purposes.

Federal-Provincial Agreement

In order to reduce respondent burden, to reduce the cost of collection and ensure uniform statistics, Statistics Canada has entered into an agreement with the Institut de la statistique du Québec, under Section 11 of the *Statistics Act*, where data on business units located or operating in Québec will be transmitted to the Institut de la statistique du Québec. The Institut de la statistique du Québec has the same provision for confidentiality and penalties for disclosure of information as the federal *Statistics Act* and has the legislative authority to collect this information on its own.

Survey Contact Please indicate the name of the person completing this form so w report.	re know who to contact should we have questions about this
Name: 00001	Title: 00002
Telephone number:	E-mail: 00004







Key Definition

In this questionnaire, we refer both to your "business unit" and to your "firm". By "business unit", we refer to your establishment or local operations (as described on the label on the first page of the questionnaire). By "firm", we refer to all business units and operations in Canada or in other countries that comprise your company.

Section A - Advanced Technologies

Advanced Technology Adoption

This question explores advanced technology adoption. It will provide important information on technological capabilities.

1. Please take your time to indicate (✓) if you are using (in use) or are not currently using (not in use) the following advanced technologies in your business unit (as described on the label on the first page of the questionnaire). If you are currently using the advanced technology, please indicate (✓) if it has been in use for more than 2 years in your business unit as well as the location of your suppliers of the technology (as indicated on the purchase order). If you are not currently using a given advanced technology please indicate (✓) if you plan to use it within 2 years in your business unit. Please refer to the enclosed reporting guide if you have questions or need a definition of the listed technologies.

Design, Engineeri	ng and Virtual Ma	nufacturing	Location of your supplier(s) of this technology (Please check all that apply)						
a. Computer Aided Design (CAD) including	01011 In use 1 →	In use for more than 2 years	nrovinca	the rest Canada	United States	Mexico	Europe	Asia Pacific	All other countries
simulation technologies / Computer Aided Engineering (CAE) including modeling		01012 1 Yes 3 No	01014		3	4	5	6	7
or simulation technologies	Not in use ³	Plan to use within 2 years	01013 1 Yes 3 No						
b. Computer Aided Design/ Computer Aided	In use \$1024	In use for more than 2 years		he rest Canada	United States	Mexico	Europe	Asia Pacific	All other countries
Manufacturing (CAD/CAM)	2	01022 1 Yes }	01024	2	3	4	5	6	7
⟨C	Not in use ³ →	Plan to use within 2 years	01023 1 Yes 3 No						
c. Virtual product development	01031 In use 1 →	In use for more than 2 years		he rest Canada	United States	Mexico	Europe	Asia Pacific	All other countries
		1 Yes 3 No	1 2	2	3	4	5	6	7
	Not in use ³ →	Plan to use within 2 years	01033 1 Yes 3 No						

			Locatio	n of your s (Please	supplier(s) check all th		chnology	
d. Virtual manufacturing	01041 In use 1 ->	In use for more than 2 years	Your province or territory The rest of Canada	United States	Mexico	Europe	Asia Pacific	All other countries
		1 Yes 3 No	01044	3	4	5	6	7
	Not in use ³	Plan to use within 2 years	01043 1 Yes 3 No				1	
e. Software technologies for systems engineering	01051 In use 1 ->	In use for more than 2 years	Your province or territory 101054 The rest of Canada	United States	Mexico	Europe	Asia Pacific	All other countries
engineening		1 Yes 3 No	1 2	3	4	5	6	7
	Not in use ³	Plan to use within 2 years	01053 1 Yes 3 No					
f. Electronic exchange and management of CAD files	01061 In use 1 ->	In use for more than 2 years	Your province or territory of Canada	United States	Mexico	Europe	Asia Pacific	All other countries
		1 Yes	2	3	4	5	6	7
	Not in use ³	Plan to use within 2 years	01063 1 Yes 3 No					
g. Rapid prototyping	In use	In use for more than 2 years	Your province or territory The rest of Canada	United States	Mexico	Europe	Asia Pacific	All other countries
	2-1	1 Yes 3 No	01074	3	4	5	6	7
₹ O	Not in use ³	Plan to use within 2 years	01073 1 Yes 3 No					
Ť								

Processing, Fabric	cation and Asseml	bly	Locatio	n of your s (Please	upplier(s) check all th		hnology	
h. Flexible Manufacturing Cells or Flexible Manufacturing Systems	01081 In use 1 →	In use for more than 2 years 01082 1 Yes	Your province or territory The rest of Canada 1 2	United States	Mexico	Europe 5	Asia Pacific	All other countries
(FMC/FMS)	Not in use ³ →	Plan to use within 2 years	01083 1 Yes 3 No				1	
i. Reconfigurable systems	01091 In use 1 →	In use for more than 2 years 01092 1 Yes	Your province or territory 01094 1 2	United States	Mexico	Europe 5	Asia Pacific	All other countries
	Not in use ³ →	Plan to use within 2 years	01093 1 Yes 3 No					
j. Lasers used in materials processing (including surface modification)	01101 In use 1 →	In use for more than 2 years 01102 1 Yes 3 No	Your province of Canada 1 0 2	United States	Mexico 4	Europe 5	Asia Pacific	All other countries
	Not in use ³	Plan to use within 2 years	01103 1 Yes 3 No					
k. E-beam processes	In use	In use for more than 2 years	Your province or territory O1114 The rest of Canada	United States	Mexico	Europe	Asia Pacific	All other countries
	2-	1 Yes 3 No	1 2	3	4	5	6	7
₹ 0	Not in use ³ →	Plan to use within 2 years	01113 1 Yes 3 No					
I. Plasma sputtering	01121 In use 1 →	In use for more than 2 years	Your province or territory The rest of Canada 01124	United States	Mexico	Europe	Asia Pacific	All other countries
		1 Yes 3 No	1 2	3	4	5	6	7
	Not in use ³ →	Plan to use within 2 years	01123 1 Yes 3 No					

			Location		upplier(s) check all th		hnology	
m. Robot(s) with sensing capabilities	01131 In use 1 →	In use for more than 2 years	Your province or territory The rest of Canada 01134	United States	Mexico	Europe	Asia Pacific	All other countries
		1 Yes 3 No	1 2	3	4	5	6	7
	Not in use ³ →	Plan to use within 2 years	01133 1 Yes 3 No			~	1	
n. Robot(s) without sensing capabilities	01141 In use 1 →	In use for more than 2 years	Your province or territory The rest of Canada 01144	United States	Mexico	Europe	Asia Pacific	All other countries
		1 Yes 3 No	1 2	3	4	5	6	7
	Not in use ³ →	Plan to use within 2 years	01143 1 Yes 3 No		>			
o. High speed machining	01151 In use 1 →	In use for more than 2 years	Your province or territory The rest of Canada	United States	Mexico	Europe	Asia Pacific	All other countries
		1 Yes 3 No	2	3	4	5	6	7
	Not in use ³	Plan to use within 2 years	01153 1 Yes 3 No					
p. Near net shape technologies	In use +	In use for more than 2 years	Your province or territory O1164 The rest of Canada	United States	Mexico	Europe	Asia Pacific	All other countries
	2-	1 Yes 3 No	1 2	3	4	5	6	7
♦ O	Not in use ³	Plan to use within 2 years	01163 1 Yes 3 No					
q. Micro manufacturing (micro machining	01171 In use 1 →	In use for more than 2 years	Your province or territory The rest of Canada 01174	United States	Mexico	Europe	Asia Pacific	All other countries
or micro moulding)		1 Yes 3 No	1 2	3	4	5	6	7
	Not in use ³ →	Plan to use within 2 years	01173 1 Yes 3 No					

					Location		upplier(s) check all th		hnology	
r. Micro Electro Mechanical Systems (MEMS)	In use	01181	In use for more than 2 years	Your province or territory	The rest of Canada	United States	Mexico	Europe	Asia Pacific	All other countries
			01182 1 Yes 3 No	01184	2	3	4	5	6	7
	Not in use	³ →	Plan to use within 2 years		⁄es No			_	1	
Inspection					Location	n of your s (Please	supplier(s) check all th	of this ted at apply)	hnology	
s. Automated vision-based systems used for	In use	01191	In use for more than 2 years	Your province or territory	The rest of Canada	United States	Mexico	Europe	Asia Pacific	All other countries
inspection/testing of inputs and/or final products			01192 1 Yes 3 No	01194 1	2	3	4	5	6	7
	Not in use	3 →	Plan to use within 2 years	2	/es No)				
t. Other automated sensor-based systems used for inspection/testing	In use	01201 1 →	In use for more than 2 years	Your province or territory	The rest of Canada	United States	Mexico	Europe	Asia Pacific	All other countries
of inputs and/or final products including e-beam inspection			1 Yes No	1	2	3	4	5	6	7
Inspection	Not in use	3 >	Plan to use within 2 years		⁄es No					
	2-									

Communications			Location of your supplier(s) of this technology (Please check all that apply)						
u. Local Area Network (LAN) to machines on the business unit (plant) floor	01211 In use 1 →	In use for more than 2 years 01212 1 Yes 3 No	Your province or territory O1214 1 2	United States	Mexico 4	Europe 5	Asia Pacific	All other countries	
	Not in use ³ →	Plan to use within 2 years	01213 1 Yes 3 No			_	1		
v. Company-wide computer networks (including LAN, Intranet and WAN)	01221 In use 1 →	In use for more than 2 years	Your province or territory The rest of Canada 01224	United States	Mexico	Europe	Asia Pacific	All other countries	
		1 Yes 3 No	1 2	3	4	5	6	7	
	Not in use ³ →	Plan to use within 2 years	01223 1 Yes 3 No		•				
w. Inter-company computer networks (including Extranet and EDI)	01231 In use 1 →	In use for more than 2 years 01232 1 Yes	Your province of Canada 1 234	United States	Mexico	Europe	Asia Pacific	All other countries	
	Not in use ³	Plan to use within 2 years	01233 1 Yes 3 No	3	4	5	6	7	
x. Wireless communications for production	10 Use 1 →	In use for more than 2 years	Your province or territory The rest of Canada	United States	Mexico	Europe	Asia Pacific	All other countries	
	2-	1 Yes 3 No	01244	3	4	5	6	7	
₹ O	Not in use ³ →	Plan to use within 2 years	1 Yes No						
y. Wireless communications for office operations and/or	01251 In use 1 →	In use for more than 2 years	Your province or territory O1254 The rest of Canada	United States	Mexico	Europe	Asia Pacific	All other countries	
marketing/sales activities		1 Yes 3 No	1 2	3	4	5	6	7	
	Not in use ³ →	Plan to use within 2 years	01253 1 Yes 3 No						

Automated Materi	al Handling		Location of your supplier(s) of this technology (Please check all that apply)						
z. Part identification for manufacturing automation (e.g. bar coding)	01261 In use 1 -	01262 1 Yes	Your province or territory 1	United States	Mexico 4	Europe 5	Asia Pacific	All other countries	
	Not in use ³	Plan to use	01263 1 Yes 3 No				1		
aa. Part identification for tracking materials and components (e.g. Radio Frequency	01271 In use 1 -	In use for more than 2 years 01272 1 Yes 3 No	Your province or territory 1 2 Your The rest of Canada 2	United States	Mexico 4	Europe 5	Asia Pacific	All other countries	
Identification, RFID)	Not in use ³	Plan to use	01273 1 Yes 3 No	7)				
bb. Post production tracking of products (e.g. Radio Frequency Identification, RFID)	01281 In use 1 -	In use for more than 2 years 01282 1 Yes 3 No	Your province of Canada 21284 2 2	United States	Mexico 4	Europe 5	Asia Pacific	All other countries	
	Not in use ³	Plan to use within 2 years	01283 1 Yes 3 No						
cc. Automated Storage/ Retrieval System	In use 1	In use for more than 2 years	Your province or territory The rest of Canada 01294	United States	Mexico	Europe	Asia Pacific	All other countries	
(AS/RS)	2-1	1 Yes 3 No	1 2	3	4	5	6	7	
₹ C	Not in use ³	Plan to use within 2 years	01293 1 Yes 3 No						
·									

Integration and Co	ontrol		Location of your supplier(s) of this technology (Please check all that apply)						
dd. Multi axis capability	01301 In use 1 →	In use for more than 2 years	Your province or territory The rest of Canada 01304	United States	Mexico	Europe	Asia Pacific	All other countries	
		1 Yes 3 No	1 2	3	4	5	6	7	
	Not in use ³ →	Plan to use within 2 years	01303 1 Yes 3 No				1		
ee. Computer(s) used for control on the business	01311 In use 1 →	In use for more than 2 years	Your province or territory The rest of Canada	United States	Mexico	Europe	Asia Pacific	All other countries	
unit (plant) floor		1 Yes 3 No	1 2	3	4	5	6	7	
	Not in use ³ →	Plan to use within 2 years	01313 1 Yes 3 No						
ff. Adaptive machine control	01321 In use 1 →	In use for more than 2 years	your province or territory of Canada	United States	Mexico	Europe	Asia Pacific	All other countries	
		1 Yes	1 2	3	4	5	6	7	
	Not in use ³	Plan to use within 2 years	01323 1 Yes 3 No						
gg. Human Machine Interface (HMI) with coordinated	In use 1 ->	In use for more than 2 years	Your province or territory The rest of Canada	United States	Mexico	Europe	Asia Pacific	All other countries	
motion control	2-	01332 1 Yes 3 No	01334	3	4	5	6	7	
₹ O	Not in use ³ →	Plan to use within 2 years	01333 1 Yes 3 No						
hh. Computer Integrated Manufacturing (CIM)	01341 In use 1 →	In use for more than 2 years	Your province or territory O1344 The rest of Canada	United States	Mexico	Europe	Asia Pacific	All other countries	
(5.141)		1 Yes 3 No	1 2	3	4	5	6	7	
	Not in use ³ →	Plan to use within 2 years	01343 1 Yes 3 No						

						Location		upplier(s) check all th		chnology	
Col and Acc	pervisory ntrol d Data quisition CADA)	In use	01351	In use for more than 2 years 01352 1 Yes	Your province or territory 01354	The rest of Canada	United States	Mexico	Europe 5	Asia Pacific	All other countries
		Not in use	3 →	Plan to use within 2 years		es lo				1	
,,	ocess control tware	In use	01361 1 ->	In use for more than 2 years	Your province or territory	The rest of Canada	United States	Mexico	Europe	Asia Pacific	All other countries
				1 Yes 3 No	1	2	3	4	5	6	7
		Not in use	3 →	Plan to use within 2 years	0	es lo	7	•			
cor	gital, remote ntrolled ocess plant	In use	01371 1 •	In use for more than 2 years	Your province or territory	The rest of Canada	United States	Mexico	Europe	Asia Pacific	All other countries
(e.ç or	ntrol g. Fieldbus Total Process ontrol (TPC))			1 Yes 3 No		2	3	4	5	6	7
		Not in use	³ →	Plan to use within 2 years	0	es Io					
pro	edictive ocess control tware and/or art machines	In use	01301	In use for more than 2 years 01382	Your province or territory	The rest of Canada	United States	Mexico	Europe	Asia Pacific	All other countries
		2		1 Yes 3 No	1	2	3	4	5	6	7
	70	Not in use	3 →	Plan to use within 2 years		'es lo					
dat	pection a in	In use	01391	In use for more than 2 years	Your province or territory	The rest of Canada	United States	Mexico	Europe	Asia Pacific	All other countries
	nufacturing			1 Yes 3 No	1	2	3	4	5	6	7
		Not in use	3 →	Plan to use within 2 years		′es Io					
If yo	u do not use	any of th	e advanc	ed technologie	s listed	in Ques	stion 1 -	→ pleas	e go to	Questic	on 8.

Investment in Advanced Technologies

This question explores the intensity of investment in advanced technologies.

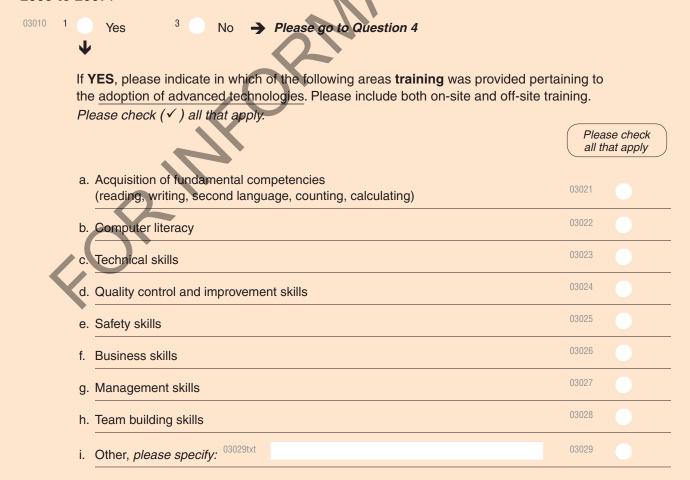
2. Over the last three years, 2005 to 2007, what percentage of your business unit's (as described on the label on the first page of the questionnaire) capital investment in machinery and equipment was spent on advanced technologies (as listed in Question 1)?



Skill Requirements

The purpose of this question is to provide a general picture of the skills required as a result of advanced technology adoption and the effect of new technology on training needs.

3. Have your business unit's (as described on the label on the first page of the questionnaire) employees received any training pertaining to the <u>adoption of advanced technologies</u> in the <u>last three years</u>, 2005 to 2007?



Development and Implementation of Advanced Technologies

This question seeks information on the process of technological change, specifically, how advanced technologies are integrated into your **business unit**.

4. How does your **business unit** <u>acquire or integrate advanced technologies</u> (equipment and/or software)? Please check (✓) all that apply.

Please check

Please check

Please check all that apply

a. By purchasing off-the-shelf advanced technology (equipment and/or software)

04001

b. By leasing off-the-shelf advanced technology (equipment and/or software)

c. By licensing advanced technology

d. By customizing or significantly modifying existing advanced technology

,,,,,

e. By developing new advanced technologies

4005

(either alone or in conjunction with others)

f. Through merger or acquisition of another firm with advanced technologies

04006

Sources of Information or Assistance

This question seeks information on the process of technological change including the source of information or assistance for the adoption of advanced technologies.

5. Please indicate which of the following sources of information or assistance play an important role for the <u>adoption of advanced technologies</u> in your **business unit**. *Please check* (✓) *all that apply.*

INITEDNAL to your firm		ase check that apply
INTERNAL to your firm a. Research	05001	
b. Experimental development	05002	
c. Production engineering	05003	1
d. Corporate head office	05004	
e. Related business units	05005	
f. Technology watch program	05006	
g. Production staff	05007	
h. Design staff	05008	
i. Sales and marketing services	05009	
EXTERNAL to your firm j. Trade fairs	05010	
k. Conferences	05011	
I. Publications	05012	
m. Patents	05013	
n. Consultants	05014	
o. Service firms	05015	
p. Suppliers	05016	
q. Customers	05017	
r. Other firms in your industry	05018	
s. Universities, technical institutes or colleges	05019	
t. Government laboratories and programs	05020	
u. Trade and industry associations	05021	
v. Not-for-profit organizations (excluding trade and industry associations)	05022	
w. Other source (internal or external), please specify: 05023txt	05023	
x. None of the above	05024	

Results/Outcome of Adoption

This question seeks information on the results of technology adoption.

6. Please rate the impact of the following **effects** following the <u>adoption of advanced technology</u> by your **business unit**.

		Degree of Impact					
EFFECTS		High	Medium	Low	Not applicable		
Improvement in productivity due to: a. Reduced labour requirements per unit of output	06001	5	3	1	0		
b. Reduced material consumption per unit of output	06002	5	3	1	0		
c. Reduced set-up time	06003	5	3	1	0		
d. Reduced cycle or processing time	06004	5	3	1	0		
e. Reduced error/rejection rate	06005	5	3	1	0		
Product improvement: f. New product features	06006	5	3	1	0		
g. Reduced time to market	06007	5	3	1	0		
h. Improvement in product quality	06008	5	3	1	0		
i. Improved satisfaction of client needs	08009	5	3	1	0		
Business unit organization changes: j. Increased flexibility, customization and/or specialization	06010	5	3	1	0		
k. Increased skill requirements	06011	5	3	1	0		
Business unit efficiencies: I. Increased overall equipment (OEE) utilization rate	06012	5	3	1	0		
m. Reduced energy consumption	06013	5	3	1	0		
n. Reduced energy costs	06014	5	3	1	0		
o. Improved integration and coordination of activities with suppliers and/or customers	06015	5	3	1	0		
Market performance: p. Increased market share	06016	5	3	1	0		
q. Increased profitability	06017	5	3	1	0		
r. Keeping up with competitors	06018	5	3	1	0		
s. Opening new export markets	06019	5	3	1	0		
t. Increased ability to respond to customer requirements	06020	5	3	1	0		
u. Improved ability to adapt to supplier capabilities	06021	5	3	1	0		
Other: v. Reduction of environmental impacts	06022	5	3	1	0		
w. Other, <i>please specify</i> : 06023txt	06023	5	3	1	0		

Obstacles to Adoption

This question explores the factors that slowed down or caused problems for your **business unit** during the process of advanced technology adoption.

7. Please rate the importance of the following **obstacles** to the <u>adoption of advanced technologies</u> by your **business unit**.

			Degree of	Importance	
OBSTACLES		High	Medium	Low	Not an obstacle
Lack of financial justification due to: a. Small market size	07001	5	3	1	0
b. High cost of equipment	07002	5	3	1	0
c. Cost of capital	07003	5	3	1	0
d. Availability of capital	07004	5	3	1	0
e. Little or no cash flow	07005	5	3	1	0
f. Costs to develop software	07006	5	3	1	0
g. Cost of integration of new technology	07007	5	3	1	0
h. Uncompetitive return on investment (ROI)	07008	5	3	1	0
i. Cost of training	07009	5	3	1	0
Human resources: j. Shortage of skilled workers	07010	5	3	1	0
k. Worker resistance	07011	5	3	1	0
Organizational: I. Organizational rigidity of the firm	07012	5	3	1	0
m. The decision to adopt is made elsewhere in the firm and not in the business unit itself	07013	5	3	1	0
n. Resistance to introduction of new technology	07014	5	3	1	0
o. Inability to evaluate new technology	07015	5	3	1	0
p. Difficulty or inability to integrate new technology into existing system	07016	5	3	1	0
External support services: q. Lack of technical support or services (from service firms, consultants or vendors)	07017	5	3	1	0
r. Lack of private support (programs) for training	07018	5	3	1	0
s. Lack of government support for training	07019	5	3	1	0
t. Lack of government support services (including intelligence centres and networks)	07020	5	3	1	0
Other: u. Difficulty integrating technology across the supply chain (having technologies work concurrently)	07021	5	3	1	0
v. Equipment or technologies unequipped for small lot fabrication	07022	5	3	1	0
w. Insufficient flexibility of regulations or standards	07023	5	3	1	0
x. Other, <i>please specify</i> : 07024txt	07024	5	3	1	0

Section B - Advanced Practices

Business Practices

8. Please indicate which of the following practices are regularly used in your business unit. Please check (✓) all that apply. Please check all that apply **Product development** 08001 Concurrent engineering 08002 Cross-functional design teams Manufacturing and control management 08003 Electronic work order management 08004 d. Distribution Resource Planning (DRP) Lean Manufacturing e. Manufacturing Resource Planning (MRPII)/ 08006 Enterprise Resource Planning (ERP) 08007 Just-in-time (JIT) control **Quality management (including Lean)** 08008 Continuous improvement (including TQM) 08009 Business unit certification (e.g. ISO9000, ISO14000) 08010 Statistical Process Control (SPC) j. 08011 Quality Management System (QMS) k. 08012 Quality Function Deployment (QFD) 08013 Six sigma Supply chain/logistics management 08014 Certification of suppliers 08015 E-sourcing (online sourcing)/E-procurement (online procurement) 08016 E-based (online) design/engineering 08017 On-line trading (bartering) q. 08018 Warehouse Management System (WMS) r. 08019 Customer Relationship Management (CRM) (includes order management) S. 08020 Use of forecasting/demand planning software t. 08021 Advanced Planning and Scheduling (APS) u. 08022 Transportation management system V. 08023 Competitive Technological Intelligence (CTI) and benchmarking 08024 Sustainable development strategy/Environmental stewardship plan X. 08025 Product Data Management/Life Cycle Management (PDM/PLM) у. 08026 Outsourcing/offshoring aa. Collaboration(s)/strategic alliance(s) 08028 bb. None of the above

Design Practices

DESIGN ACTIVITIES may include creative problem solving techniques in the development, engineering, testing and/or communication of designs for products, structures, and/or systems.

9. Do you carry out design activities in your business unit?

09010	1	Yes		
	3	No	→	Please go to Question 11

Design Practices Expenditures

10. What percentage of your **business unit's** total expenditures (dollar value) in 2007, were on design activities? *Please provide your best estimate.*

100	01 %)	
a.	What proportion of these expenditures was in-house (in your business unit)?	10101	%
b.	What proportion of these expenditures was by other business units or operations of your larger firm?	10102	%
	What proportion of these expenditures was for externally acquired design services (not carried out by other business units or operations of your larger firm)?	10103	%

Section C - Emerging Technologies

Geomatics/Geospatial Technologies

Geomatics is the science and technology of gathering, analyzing, interpreting, distributing and using geographic information. Geomatics encompasses a broad range of disciplines that can be brought together to create a detailed but understandable picture of the physical world and our place in it. The disciplines include: surveying, mapping, remote sensing, geographic information systems, and global positioning systems.

Geospatial technologies refer to hardware and software systems that relate and display data of geographic, spatial or location nature. The technology helps to increase the speed of data interpretation and analysis for geomatic research.

11. Please indicate (✓) whether the following geomatics/geospatial technologies are in use in your **business unit**. If in use, please indicate if it has been in use for more than two years in your **business unit**. If not in use, please indicate if you plan to use it within two years in your **business unit**.

a. Geographic Information Systems (GIS)	In use 11011 1 ->	In use for more than 2 years	1 Yes 3 No
	Not in use 3	Plan to use within 2 years	1 Yes 3 No
b. Global Positioning System (GPS)	In use 11021	In use for more than 2 years	1 Yes 3 No
	Not in use ³ →	Plan to use within 2 years	1 Yes 3 No
c. Remote Sensing (RS)	In use 11031 1 ->	In use for more than 2 years	1 Yes 3 No
	Not in use ³ →	Plan to use within 2 years	1 Yes 3 No

If none of the above three geomatics/geospatial technologies are in use in your business unit ▶ Please go to Question 13

12. In reference to the geomatics/geospatial technologies which you indicated are in use in your **business unit** in Question 11, please indicate their purpose. *Please check* (✓) *all that apply.*

			t apply
a.	Planning (visualization)	12001	
b.	Monitoring supply (including harvesting and extraction activities)	12002	
c.	Monitoring input or work in process materials in the business unit	12003	
d.	Monitoring distribution of outputs	12004	
e.	Other, please specify: 12005txt	12005	

Biotechnologies

Biotechnology is defined as the application of science and engineering in the direct or indirect use of living organisms in their natural or modified forms in an innovative manner in the production of goods and services or to improve existing processes.

Biotechnologies can be grouped in the following types: DNA (the coding); proteins and molecules (the functional blocks); cell and tissue culture and engineering; process biotechnologies; sub-cellular organisms e.g. gene therapy, viral vectors; others (bioinformatics, nanobiotechnologies, environmental biotechnology, other). For the purpose of this survey, do not include fermentation for beer, bread, cheese or yogurt.

13. Please indicate (✓) whether you are using (in use) or are not currently using (not in use) biotechnologies in your business unit. If you are currently using biotechnology, please indicate (✓) if it has been in use for more than 2 years in your business unit. If you are not currently using biotechnologies please indicate (✓) if you plan to use it within 2 years in your business unit.

DNA, proteins and molecules, cell and tissue culture and engineering, process biotechnologies,	13011 In use 1	• •	In use for more than 2 years	1 Yes 3 No
sub-cellular organisms, and others (do not include fermentation for beer, bread, cheese or yogurt).	Not in use ³	-	Plan to use within 2 years	1 Yes 3 No

Nanotechnologies

Nanotechnology is the manufacturing of devices and products from molecular or nano-scale components with extraordinary properties. One nanometre (1 nm) is one billionth of a metre (.00000001 m), 3 to 4 atoms wide. Examples of nanotechnology include: nanoparticles, nanomaterials, nanocoatings, nanostructures, nanosystems, nanophotonics, nanoelectronics, nanomedicine, nanobiotechnology.

14. Please indicate (✓) whether you are using (in use) or are not using (not in use) the following nanotechnologies in your **business unit**. If you are using the nanotechnology, please indicate if it has been in use for more than 2 years in your **business unit**. If you are not currently using the nanotechnology please indicate (✓) if you plan to use it within 2 years in your **business unit**.

a. Nanomaterials (includes both organic and inorganic nanocomposites, nanopowders,	In use 14011 1 ->	In use for more than 2 years 14012 1 Yes No
nanoparticles, nanocoatings, carbon nanotubes)	Not in use ³ →	Plan to use within 2 years 3 No
b. Nano-devices, including sensors, NEMS, and nano-enabled MEMS	In use 14021	In use for more than 2 years 14022 1 Yes 3 No
	Not in use 3	Plan to use within 2 years 14023 1 Yes No
c. Nanoelectronics, including photonics, nano-optical devices/sensors or light emitters	In use 1 0 →	In use for more than 2 years 14032 1 Yes 3 No
	Not in use 3 ->	Plan to use within 2 years 14033 1 Yes No
d. Nano-enabled industrial processes (e.g. nano-enabled catalysts) including systems such as nanofabrication	In use 14041	In use for more than 2 years 14042 1 Yes 3 No
	Not in use ³ →	Plan to use within 2 years 14043 1 Yes No
e. Nano-enabled industrial products	In use 14051 →	In use for more than 2 years 14052 1 Yes 3 No
	Not in use ³ →	Plan to use within 2 years 14053 1 Yes No
f. Nano-enabled consumer products including cosmetics and health care products	In use 14061 →	In use for more than 2 years 14062 1 Yes No
	Not in use ³ →	Plan to use within 2 years 14063 1 Yes No
g. Nano-tools, hardware, instruments and software	In use 14071 →	In use for more than 2 years 14072 1 Yes 3 No
	Not in use ³ →	Plan to use within 2 years 14073 1 Yes No

	lease indicate (\checkmark) whether you are developing , the following nanotechnology your business unit . <i>Please check</i> (\checkmark) <i>all that apply.</i>	gies (as listed in Question 14)
		Please check all that apply
a.	Nanomaterials (includes both organic and inorganic nanocomposites, nanopowders, nanoparticles, nanocoatings, carbon nanotubes)	15001
b.	Nano-devices, including sensors, NEMS, and nano-enabled MEMS	15002
C.	Nanoelectronics, including photonics, nano-optical devices/sensors or light emitters	15003
d.	Nano-enabled industrial processes (e.g. nano-enabled catalysts) including systems such as nanofabrication	15004
e.	Nano-enabled industrial products	15005
f.	Nano-enabled consumer products including cosmetics and health care products	15006
g.	Nano-tools, hardware, instruments and software	15007
h.	None of the above	15008

Section D - General Questions

Success Factors

This question collects information on business success factors.

16. Please rate the importance of the following factors for the success of your **business unit**.

		Degree of Importance					
SUCCESS FACTORS	High	Medium	Low	Not applicable			
Products and marketing	5	3	1 01	0			
a. Developing new products (goods of services)			-				
b. Improving existing products (goods or services)	5	3	1	0			
c. Entering new markets	5	3	1	0			
Process d. Developing new methods of manufacturing or producing products	5	3	1	0			
e. Improving existing methods of manufacturing or producing products	5	3	1	0			
f. Introducing new logistics, delivery or distribution methods for your inputs or products (goods or services)	5	3	1	0			
g. Introducing significantly improved logistics, delivery or distribution methods for your inputs or products (goods or services)	5	3	1	0			
h. Introducing new supporting activities for processes such as maintenance systems or operations for purchasing, accounting or computing	5	3	1	0			
i. Introducing significantly improved supporting activities for processes such as maintenance systems or operations for purchasing, accounting or computing	5	3	1	0			
j. Reducing manufacturing costs	5	3	1	0			
k. Developing new manufacturing technology(ies)	5	3	1	0			
I. Using new materials	5	3	1	0			
m. Reducing cycle time for new product development and market introduction	5	3	1	0			
Human resources n. Using teams (e.g. cross-functional, quality improvement)	5	3	1	0			
o. Carrying out ongoing technical training	5	3	1	0			
p. Recruiting talent	5	3	1	0			
Financial resources q. Securing funding from conventional sources (i.e. banks)	5	3	1	0			
4004	5	3	1	0			
r. Securing support from venture capitalists		3	1	0			
s. Securing support from angel investors/lamily							
t. Securing government support funding	5	3	1	0			
Other u. Implementing new information and communications technologies (ICT)	5	3	1	0			

Innovation

Innovation is vital for economic growth and development. Responses to these questions will allow an exploration of the relationship between advanced technology use and innovation.

17. A **PRODUCT INNOVATION** is the market introduction of a **new** good or service or a **significantly improved** good or service. The innovation (new or improved) must be <u>new to your business unit</u>. Exclude the simple resale of new goods purchased from other business units and changes of a solely aesthetic nature (i.e. colour change, model change, label change, etc.).

During the last three years, 2005 to 2007, did your business unit introduce?

	Yes	No
a. New or significantly improved goods?	1	3
b. New or significantly improved services?	1	3

18. During the last three years, **2005 to 2007**, were **ANY** of your new or significantly improved products (goods or services) introduced by your **business unit**:

		Yes	No	Do not know
a. A first in your province/territory?	18001	1	3	0
b. A first in Canada?	18002	1	3	0
c. A first in North America?	18003	1	3	0
d. A world first?	18004	1	3	0

19. A **PROCESS INNOVATION** is the implementation of a **new** or **significantly improved** production process, distribution method, or support activity for your goods or services. The innovation (new or improved) must be new to your business unit.

During the last three years, 2005 to 2007, did your business unit introduce?

		Yes	No
a. New or significantly improved methods of manufacturing or producing goods or services?	19001	1	3
b. New or significantly improved logistics, delivery or distribution methods for your inputs, goods or services?	19002	1	3
c. New or significantly improved supporting activities for your processes, such as maintenance systems or operations for administration, purchasing, accounting, or computing?	19003	1	3

20. During the last three years, **2005 to 2007**, were **ANY** of your new or significantly improved processes introduced by your **business unit**:

	Yes	No	Do not know
a. A first in your province/territory?	1	3	0
b. A first in Canada?	1	3	0
c. A first in North America?	1	3	0
d. A world first?	1	3	0

21. An **ORGANIZATIONAL INNOVATION** is the implementation of new or significant changes in your firm or your business unit's structure or management methods that are intended to improve <u>your business unit's</u> use of knowledge, the quality of your goods or services, or the efficiency of work flows.

A **MARKETING INNOVATION** is the implementation of new or significantly improved designs or sales methods to increase the appeal of your goods or services or to enter new markets.

During the last three years, **2005 to 2007**, did your **business unit** introduce:

	Yes	No
ORGANIZATIONAL INNOVATION		
a. New or significantly improved knowledge management systems to better use or exchange information, knowledge and skills within your firm	1	3
b. Major changes to the organization of work within your enterprise,		
such as changes in the management structure or integrating different departments or activities	1	3
c. New or significant changes in external relations with other firms or public institutions, such as through alliances, partnerships, outsourcing or sub-contracting	1	3
MARKETING INNOVATION		
d. Significant changes to the design or packaging of a good or service. Exclude routine/ seasonal changes such as clothing fashions	1	3
e. New or significantly changed sales or distribution methods, such as internet sales, franchising, direct sales or distribution licenses	1	3

Research and Development (R&D)

These questions will provide data on the type of involvement in R&D and intensity of R&D being carried out in the business unit.

22. Please indicate (✓) the categories below which describe your **business unit's** involvement in R&D activities during the last three years, **2005 to 2007**. Please **exclude** quality control, routine testing, style changes, minor adaptations and market research. Please include technological advances accomplished by operating personnel. *Please check* (✓) all that apply.

Please check all that apply a. Research and development (R&D) activities within your organization, performed by your business unit b. R&D performed on your behalf by other business units or R&D laboratories that are part of the larger firm to which your business unit belongs c. R&D performed by other business units that are part of your larger firm (exclude R&D performed on your behalf as described in option b above) d. Development of new products (goods or services) or processes using operating personnel in your business unit e. R&D performed by your business unit jointly with other business unit(s that are not part of your larger firm f. Contracting out R&D services performed by other firms or by public 22006 or private research organizations and purchased by your business unit g. None of the above

23. Please provide your best estimate of the percentage of the full-time employees in your **business unit** in **2007** who were involved in **research and development activities**. Please **exclude** employees involved in quality control, routine testing, style changes, minor adaptations and market research.

23001

General Information

24. Please indicate (✓) the location of the head office of your **controlling firm** (all business units and operations in Canada or in other countries that comprise your company). *Please check* (✓) **one** option only.

Please check one option only

- a. In your province/territory
- b. In the rest of Canada
- c. United States
- d. Mexico
- e. Europe 24005
- f. Asia Pacific 24006
- g. All other countries
- **25.** Please provide your best estimate of the **percentage of your business unit's total revenue** that came from the sale of products (goods or services) to clients in the following geographical markets **in 2007**.

X	TOTAL		100	%
g.	All other countries	25007		%
f.	Asia Pacific	25006		%
e.	Europe	25005		%
d.	Mexico	25004		%
C.	United States	25003		%
b.	In the rest of Canada	25002		%
a.	In your province/territory	25001		%

Please make a copy for your records which may be referenced if we need to follow-up with any specific issues. Thank you.

Please return the completed survey in the enclosed return-envelope.

Thank you very much for your participation.

