



<p><b>C. HOUSEHOLD INTRODUCTION FOR CURRENT ROTATIONS</b> (Item 9 on label = CURRENT)</p> <p>This month Statistics Canada is conducting the Youth Smoking Survey on behalf of Health Canada. The survey involves young people aged 15 to 19 in your household.</p> <p style="text-align: center; margin-top: 100px;">INTERVIEWER: SKIP TO ITEM G</p> <p style="text-align: center;">↓</p>	<p><b>D. HOUSEHOLD INTRODUCTION FOR OFF ROTATIONS IN ATLANTIC PROVINCES, PRAIRIES AND B.C.</b> (Item 9 on label = OFF)</p> <p>Hello, I'm _____ from Statistics Canada. We are conducting the Youth Smoking Survey on behalf of Health Canada. The survey involves young people aged 15 to 19 in your household. I would first like to ask a few general questions.</p>
	<p><b>E. Does this household still live at (read address from Item 10 on label) ?</b></p> <p>Yes 1 <input type="radio"/> No 2 <input type="radio"/> ► End interview and mark circle 03 in Item B.</p>
	<p><b>F. Is (read name of YSS respondent from Item 6 on label) still a member of this household?</b></p> <p>Yes 3 <input type="radio"/> No 4 <input type="radio"/> ► End interview and mark circle 04 in Item B.</p>
	<p>INTERVIEWER: SKIP TO ITEM G</p> <p style="text-align: center;">↓</p>

<p><b>G. How old was (read name of YSS respondent from Item 6 on label) on September 1, 1994?</b></p> <p><input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> Age</p>
<p><b>H. INTERVIEWER CHECK ITEM:</b></p> <p>If 15 to 19 in Item G      5 <input type="radio"/> ► Go to Item J</p> <p>Otherwise      6 <input type="radio"/> ► End interview and mark circle 05 in Item B</p>
<p><b>J. May I please speak to (read name of YSS respondent from Item 6 on label) ?</b></p> <p>Interviewer ► If youth is available, Go to Item K (Introduction for YSS respondent) and continue interview.</p> <p>► If youth is not available, record best time to call again in comments area of Record of Calls/Visits</p>
<p><b>K. INTRODUCTION FOR YSS RESPONDENT</b></p> <p>(Hello, I'm _____ from Statistics Canada). We are conducting the Youth Smoking Survey on behalf of Health Canada.</p> <p>The survey deals with the attitudes towards tobacco use among young people in Canada. Your answers will help us better understand and deal with several health related issues. The information which you provide during this interview will be added to basic information about your household which was collected in the Labour Force Survey. While your participation is voluntary, your answers are important and will be kept confidential under the Statistics Act.</p>

1. In the last week, have you . . .

- |   | Yes                     | No                      |
|---|-------------------------|-------------------------|
| Smoked cigars or pipe tobacco?                    | 1 <input type="radio"/> | 2 <input type="radio"/> |
| Used chewing tobacco?                             | 3 <input type="radio"/> | 4 <input type="radio"/> |
| Used snuff?<br>(tobacco powder that people sniff) | 5 <input type="radio"/> | 6 <input type="radio"/> |

2. Have you ever tried . . .

- |  | Yes                     | No                      |
|--|-------------------------|-------------------------|
| Smoking cigars or pipe tobacco?                    | 1 <input type="radio"/> | 2 <input type="radio"/> |
| Using chewing tobacco?                             | 3 <input type="radio"/> | 4 <input type="radio"/> |
| Using snuff?<br>(tobacco powder that people sniff) | 5 <input type="radio"/> | 6 <input type="radio"/> |

3. The next questions are about cigarette smoking.

Have you ever tried cigarette smoking, even just a few puffs?

- 1  Yes  
2  No ► Go to Q. 35

4. Have you ever smoked a whole cigarette?

- 3  Yes  
4  No ► Go to Q. 36

5. How old were you when you smoked your first whole cigarette?

Years

6. Have you smoked 100 or more cigarettes in your life?

- 5  Yes  
6  No  
7  Don't know

7. Have you ever smoked every day for at least 7 days in a row?

- 1  Yes  
2  No  
3  Don't know } ► Go to Q. 9

8. How old were you when you first did this?

Years

97  Don't know

9. On how many of the last 30 days did you smoke one or more cigarettes?

- 1  None ► Go to Q. 30  
2  1 – 5 days  
3  6 – 10 days  
4  11 – 20 days  
5  21 – 29 days  
6  30 days (everyday)

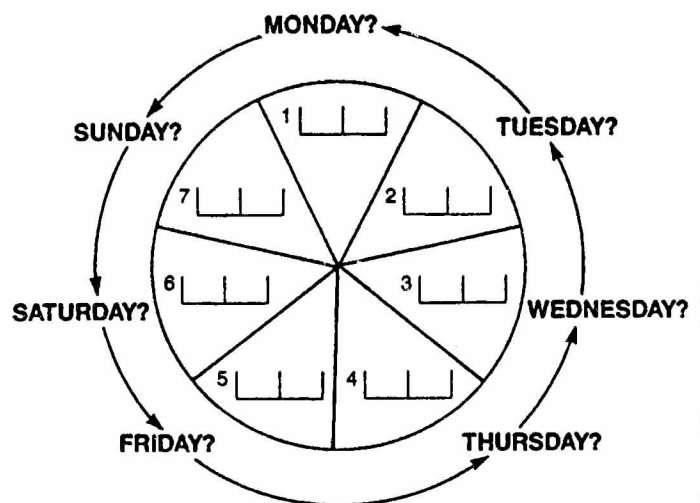
10. On those days that you smoked, how many cigarettes did you usually smoke?

- 1  5 or less cigarettes  
2  6 – 10 cigarettes  
3  11 – 15 cigarettes  
4  16 – 20 cigarettes  
5  21 – 25 cigarettes  
6  More than 25 cigarettes

11. Thinking back over the last 7 days, starting with yesterday, how many cigarettes did you smoke on each day?

- 1  Did not smoke over the last 7 days

How many cigarettes did you smoke on . . . ?



12. Do you inhale the cigarette smoke when you smoke?  
(That is, breathe the smoke into your lungs?)

- 1  Yes  
2  No  
3  Don't know

13. Do you usually smoke the same brand of cigarettes?

4  Yes

5  No ► Go to Q. 21

14. What brand do you usually smoke?  
(Specify both brand **and** description)

a) **BRAND**

(Mark one only)

01  Belvedere

02  Benson & Hedges

03  Cameo

04  Craven A

05  Du Maurier

06  Export A

07  Matinée

08  Number 7

09  Player's

10  Rothman's

11  Other (specify) \_\_\_\_\_

b) **DESCRIPTION**

(Mark all that apply)

1  Regular size

2  King size

3  Filter

4  Plain

5  Menthol

6  Light

7  Extra mild

8  Other (specify) \_\_\_\_\_

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15. Why do you smoke the brand of cigarettes that you do?

(Do not read list)

(Mark all that apply)

(Any other reasons?)

1  My friends smoke the same brand

2  My parents smoke the same brand

3  The popular kids smoke that brand

4  I like the taste

5  Those are the only ones I can get

6  They have less tar and nicotine

7  Other (specify) \_\_\_\_\_

16. Often people are not sure how many milligrams of tar are in their cigarettes. Without looking at your cigarette package, would you say there are . . .

1  Less than 6 mg of tar in your cigarettes?

2  6 – 10 mg?

3  11 – 15 mg?

4  More than 15 mg?

5  Don't know

17. What about milligrams of nicotine, would you say there are . . .

1  Less than 6 mg of nicotine in your cigarettes?

2  6 – 10 mg?

3  11 – 15 mg?

4  More than 15 mg?

5  Don't know

18. What about milligrams of carbon monoxide, would you say there are . . .

1  Less than 6 mg of carbon monoxide in your cigarettes?

2  6 – 10 mg?

3  11 – 15 mg?

4  More than 15 mg?

5  Don't know

19. Would you like this type of information on tar, nicotine and carbon monoxide displayed more prominently on your cigarette package?

1  Yes

2  No

20. During the past 12 months, have you switched brands?

3  Yes

4  No



**21. What brand do you like best?**  
(Specify both brand and description)

**a) BRAND**

(Mark one only)

- 01  Belvedere
- 02  Benson & Hedges
- 03  Cameo
- 04  Craven A
- 05  Du Maurier
- 06  Export A
- 07  Matinée
- 08  Number 7
- 09  Player's
- 10  Rothman's
- 11  Other (specify) \_\_\_\_\_

**b) DESCRIPTION**

(Mark all that apply)

- 1  Regular size
- 2  King size
- 3  Filter
- 4  Plain
- 5  Menthol
- 6  Light
- 7  Extra mild
- 8  Other (specify) \_\_\_\_\_

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**22. Where do you usually get your cigarettes?**  
(Mark one only)

- 01  I buy them from a vending machine
- 02  I buy them at a small grocery/corner store
- 03  I buy them at a supermarket
- 04  I buy them at a drug store
- 05  I buy them at a gasoline station\*
- 06  I buy them at another kind of store\*
- 07  I buy them from a friend or someone else
- 08  My brother or sister gives them to me
- 09  My mother or father gives them to me
- 10  A friend or someone else gives them to me

\* (Excluding vending machine)

**23. What pack size do you usually buy?**  
(Mark one only)

- 1  I don't usually buy packs
- 2  5
- 3  15
- 4  20
- 5  25
- 6  30
- 7  Other sizes
- 8  Don't know

**24. Do you sometimes buy single cigarettes?**

- 1  Yes
- 2  No ► Go to Q. 26

**25. Where do you buy them?**  
(Mark all that apply)

- 1  Vending machine
- 2  Small grocery/corner store
- 3  Supermarket
- 4  Drug store
- 5  Gasoline station\*
- 6  Another kind of store\*
- 7  I buy them from a friend or someone else

\* (Excluding vending machine)

**26. Do you ever smoke in your home?**

- 1  Yes
- 2  No

**27. How does your father feel about your smoking?**  
(Mark one only)

- 3  He approves
- 4  He doesn't care
- 5  He doesn't like it
- 6  He doesn't know that I smoke
- 7  I don't have a father or anyone who is like a father

**28. How does your mother feel about your smoking?**  
(Mark one only)

1  She approves

2  She doesn't care

3  She doesn't like it

4  She doesn't know that I smoke

5  I don't have a mother or anyone who is like a mother

**34. Since you started smoking, what is the longest time you have ever quit smoking?**  
(Mark one only)

1  1 day or less

2  2 – 7 days

3  8 – 31 days

4  1 – 3 months

5  4 – 6 months

6  7 – 12 months

7  More than 1 year

8  Don't know

} Go to Q. 38

**29. Have you ever seriously thought about quitting smoking?**

6  Yes

7  No ▶ Go to Q. 38

**35. Have you ever seriously thought about trying smoking?**

1  Yes

2  No

**30. Have you ever tried to quit smoking?**

1  Yes

2  No ▶ Go to Q. 38

3  Not applicable (e.g. only tried smoking a few times) } Go to Q. 36

**36. Do you think you might try smoking within the next month?**

3  Yes

4  No

5  Don't know

**31. How many times have you tried to quit smoking?**

Number of times

97  Don't know

**37. Do you think it would be difficult or easy for you to get cigarettes if you wanted to try smoking?**

6  Difficult

7  Easy

8  Don't know

**32. How old were you when you first tried to quit smoking?**

Years

97  Don't know

**38. Have you ever gone into a store to buy cigarettes for yourself or for someone else?**

1  Yes

2  No ▶ Go to Q. 41

**33. Have you tried to quit smoking in the last six months?**

1  Yes

2  No

**39. Have you ever been asked your age when buying cigarettes in a store?**

3  Yes

4  No

**40. Has anyone in a store ever refused to sell you cigarettes?**

5  Yes

6  No

**The next questions ask you about your parents and your friends**

**41. Does your father smoke?**

- 1  Yes ► *Go to Q. 43*
- 2  No
- 3  Don't know
- 4  I don't have a father or anyone who is like a father } *Go to Q. 43*

**42. Did your father ever smoke?**

- 5  Yes
- 6  No
- 7  Don't know

**43. Does your mother smoke?**

- 1  Yes ► *Go to Q. 45*
- 2  No
- 3  Don't know
- 4  I don't have a mother or anyone who is like a mother } *Go to Q. 45*

**44. Did your mother ever smoke?**

- 5  Yes
- 6  No
- 7  Don't know

**45. Excluding yourself, how many people smoke in your home every day or almost every day?**

Write in number

**46. How many close friends do you have (i.e. very good friends)?**

Write in number

- 00  None ► *Go to Q. 48*

**47. How many of your close friends smoke?**

Write in number

- 97  Don't know

**Attitudes and Beliefs**

**48. In one year's time, do you think you will be smoking . . .**

- 1  Not at all?
- 2  Less than now?
- 3  The same as now?
- 4  More than now?
- 5  Don't know

**49. We are interested in knowing what you think about some of the things that have been said about cigarette smoking.**

Yes No Don't know

a) Do you think people have to smoke for many years before it will hurt their health? 01  02  03

b) Do you think there is any danger to your health from an occasional cigarette? 04  05  06

c) Do you think smoking can help people when they are bored? 07  08  09

d) Do you think smoking helps people relax? 10  11  12

e) Do you think quitting smoking reduces health damage even after many years of smoking? 13  14  15

f) Do you think smoking helps people stay slim? 16  17  18

g) Do you think people can become addicted to tobacco? 19  20  21

h) Do you think tobacco smoke can be harmful to the health of non-smokers? 22  23  24

i) Do you think it's nicer to date people who don't smoke? 25  26  27

j) Do you think smokers can quit anytime they want? 28  29  30

k) Do you think smoking is cool? 31  32  33

**50. Why do you think people your age start to smoke?**

*(Do not read list)*  
*(Mark all that apply)*  
**(Any other reasons?)**

- 01  Their friends smoke/peer pressure
- 02  Their mother or father smokes
- 03  Their brother or sister smokes
- 04  The popular kids smoke
- 05  It's relaxing
- 06  Curiosity – just to try it
- 07  Because it's not allowed
- 08  To lose weight or stay slim
- 09  For something to do
- 10  It's cool
- 11  Other *(specify)* \_\_\_\_\_

**51. What health problems can people get if they smoke for many years?**

*(Do not read list)*  
*(Mark all that apply)*

- 01  Lung Cancer
- 02  Heart disease/heart problems
- 03  Heart attack/heart failure
- 04  Stroke
- 05  Bronchitis *(swelling of the breathing/bronchial tubes)*
- 06  Emphysema *(swelling of lung tissue)*
- 07  Asthma
- 08  Other respiratory diseases *(pneumonia, influenza, tuberculosis, breathing problems, harms/destroys lungs, chest infection, blackens tissue)*
- 09  Other cancer *(Specify type, for example, cancer of the lip, tongue, larynx, pharynx, oesophagus, etc.)*  
\_\_\_\_\_
- 10  Other *(specify)*  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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**52. According to the law in your province, how old does a person have to be in order to buy cigarettes?**

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 Years

97  Don't know

**53. Have you ever seen health warning messages on cigarette packages?**

1  Yes

2  No ► Go to Q. 58

**54. What are the health warning messages you can remember seeing on cigarette packages?**

*(Do not read list)*  
*(Mark all that apply)*

- 01  smoking during **pregnancy** can harm **the baby** *(Can harm unborn child/fetus, can cause miscarriage)*
- 02  smoking reduces **life expectancy** *(shortens life, shorter life span)*
- 03  smoking is the major cause of **lung cancer**
- 04  cigarettes cause fatal **lung disease** *(tar in lungs)*
- 05  smoking is a major cause of **heart disease** *(increases risk of heart disease, heart attack)*
- 06  cause of **strokes**
- 07  cause of **cancer** *(other than lung cancer)*
- 08  cigarettes are **addictive** *(hooked on nicotine)*
- 09  cigarettes can **kill you** *(or cause death)*
- 10  can cause **disease in non-smokers** *(affect/harm non-smokers)*
- 11  any other message(s)
- 12  Can't remember any message

**55. About how often, if ever, do you find yourself looking at or reading these health warning messages?**

*(Mark one only)*

- 1  Never
- 2  Less than once a week
- 3  About once a week
- 4  Once every 2 or 3 days
- 5  About once a day
- 6  A few times a day
- 7  More than a few times a day

56. How much do you agree or disagree with cigarette packages having health warning messages? Do you ...

- 1  Agree a lot?
- 2  Agree a little?
- 3  Neither agree nor disagree?
- 4  Disagree a little?
- 5  Disagree a lot?

57. Do you believe the health warnings that you see on cigarette packages?

- 6  Yes
- 7  No
- 8  Don't know

58. Sporting events (such as car racing, tennis and hockey) and cultural events (such as ballet, concerts and art shows) are often sponsored by companies.

Do you know of any sporting and cultural events that are sponsored by tobacco corporations?

- 1  Yes
- 2  No ▶ Go to Q. 60

59. Please tell me all the sponsors and the events that you know.

Sponsor and Event

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60. Have you ever seen advertising for any sporting or cultural events sponsored by tobacco corporations?

- 1  Yes
  - 2  No
  - 3  Don't know
- } Go to Q. 63

61. Where have you seen it? (Mark all that apply)

- 1  A billboard
- 2  A sign or display in a store
- 3  A sign on a bus or bus shelter
- 4  A magazine or newspaper
- 5  On television
- 6  Somewhere else
- 7  Don't know

62. The next questions are about billboards and signs for sporting and cultural events sponsored by tobacco corporations.

(Tell me if you agree or disagree with these sentences)

	Agree	Dis- agree	Don't know
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a) These billboards and signs are a way of advertising particular sporting or cultural events.

- 01     02     03

b) These billboards and signs are a way of encouraging sports and culture in general.

- 04     05     06

c) These billboards and signs are a way of encouraging people to smoke.

- 07     08     09

d) These billboards and signs are a way of advertising particular brands of cigarettes.

- 10     11     12

e) These billboards and signs are a way of promoting goodwill towards the sponsoring tobacco corporations.

- 13     14     15

## School and Work Environment

63. Up until now, the questions I have asked have been mostly about smoking. Now I'm going to ask you some questions about school and work.

Are you currently attending a school, college or university?

- 1  Yes, attending school, college or university
- 2  Yes, correspondence courses only
- 3  No
- } Go to Q. 71

64. How are you doing in school compared to other students your age?

Would you say . . .

- 4  Better than average?
- 5  Average?
- 6  Below average?

65. Is there a rule at your school about where students are allowed to smoke?

- 1  Yes
- 2  No
- 3  Don't know
- } Go to Q. 69

66. What is the rule?  
(Mark one only)

- 4  Smoking is allowed only in some areas
- 5  Smoking is not allowed anywhere on school property
- 6  Don't know

67. How does that rule affect your smoking?  
(Mark one only)

- 1  I don't smoke
- 2  I don't smoke at school
- 3  It hasn't made any difference
- 4  I have cut down
- 5  I have quit
- 6  Other

68. Do most students obey that rule?  
(Mark one only)

- 1  Yes
- 2  No
- 3  Don't know
- } Go to Q. 70

69. If there were a rule, how would it affect your smoking?  
(Mark one only)

- 1  I don't smoke
- 2  I would not smoke at school
- 3  It wouldn't make any difference
- 4  I would cut down
- 5  I would quit
- 6  Don't know
- 7  Other

70. How many of the teachers in your school smoke cigarettes?  
Would you say . . .

- 1  None?
- 2  A few?
- 3  About half?
- 4  Most?
- 5  Don't know

71. Have you ever been taught in school about health problems due to smoking?

- 6  Yes
- 7  No
- 8  Don't know

72. Do you have a job for which you get paid (for example working in a store, babysitting, cutting lawns, delivering newspapers)?

- 1  Yes
- 2  No
- ▶ Go to Q. 78

73. How many hours do you usually work per week?

Number of hours per week

74. Does the place where you work restrict smoking?

- 3  Yes
- 4  No
- 5  Don't know
- } Go to Q. 77

**75. What is the restriction?**

(Mark one only)

- 6  Smoking is allowed only in some areas
- 7  Smoking is not allowed
- 8  Don't know

**76. How does that restriction affect your smoking?**

(Mark one only)

- 1  I don't smoke
  - 2  I don't smoke at work
  - 3  It doesn't make any difference
  - 4  I have cut down
  - 5  I have quit
  - 6  Other
- } **Go to Q. 78**

**77. If there were a restriction, how would it affect your smoking?**

(Mark one only)

- 1  I don't smoke
- 2  I would not smoke at work
- 3  It wouldn't make any difference
- 4  I would cut down
- 5  I would quit
- 6  Don't know
- 7  Other

**78. About how much money do you get each week to spend on yourself or save?**

Include money from jobs, allowances or any other source.

\$     .00

- 97  Don't know

**General Questions**

**79. What language do you speak most often at home?**

(Mark one only)

- 1  English
- 2  French
- 3  English and French
- 4  Other (specify) \_\_\_\_\_

**80. Are you an Aboriginal person, that is, a North American Indian, Métis or Inuit (Eskimo)?**

(Mark all that apply)

- 5  No
- 6  Yes, North American Indian (e.g. Cree, Micmac)
- 7  Yes, Métis
- 8  Yes, Inuit (Eskimo)

**81. How much would you like to weigh right now? Would it be . . .**

(Mark one only)

- 1  Less than you weigh now?
- 2  Same as you weigh now?
- 3  More than you weigh now?
- 4  I don't know

**82. Would you consider your general health to be . . .**

- 5  Above average?
- 6  Average?
- 7  Below average?

The Youth Smoking Survey is being conducted by Statistics Canada on behalf of Health Canada. To avoid duplication, Statistics Canada intends to share this information with Health Canada. The information to be provided will not contain any names or other identifiers. Health Canada has agreed to keep the information confidential and to use it only for statistical purposes.

Do you agree to let Statistics Canada share your information with Health Canada?

- 1  Yes
- 2  No

**End of Interview  
Thank You for your participation**