



2006 Survey of Service Industries: Surveying and Mapping

This document is confidential when completed.

Si vous préférez recevoir ce questionnaire en français,
veuillez nous téléphoner au numéro sans frais suivant :
1 888 881-3666.

If necessary, please make address label corrections in the boxes below.



| | | | | | |
|------|--------------------------|--|------|------------------------------------|---|
| 0001 | Legal name | | 0004 | Address (number and street) | |
| 0002 | Business name | | 0005 | City | |
| 0021 | Title of contact | | 0006 | Province/ Territory or State | |
| 0008 | First name of contact | | 0053 | Country | 0007 Postal code/ Zip code |
| 0028 | Last name of contact | | 0010 | Language preference | 1 <input type="checkbox"/> English 2 <input type="checkbox"/> French |

This information is collected under the authority of the *Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.*

COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.

A - Introduction

Survey Purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs. For more information on this survey, please access www.statcan.ca/english/survey/index.htm.

Data-sharing Agreements

In an effort to reduce reporting burden, Statistics Canada has entered into agreements with provincial and territorial statistical agencies for the sharing of data. The data are kept confidential and used for statistical purposes only. Please see the enclosed Reporting Guide for details of these agreements.

Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada. Please see the enclosed Reporting Guide for more information.

Fax or Other Electronic Transmission Disclosure

Statistics Canada advises you that there could be a risk of disclosure during the facsimile or other electronic transmission. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

Please return the questionnaire within 30 days.

**Please mail the completed questionnaire in the enclosed envelope
or fax it to Statistics Canada at 1 888 883-7999.**

Lost the return envelope or need help? Call us at 1 888 881-3666 or mail to:
Statistics Canada, Operations and Integration Division, 150 Tunney's Pasture Driveway, Ottawa, Ontario K1A 0T6

Visit our website at www.statcan.ca



B - Main Business Activity

1. Please describe the nature of your business.

0055

2. Please check the **one main activity** which most accurately represents your **main** source of revenue.

0247 Geophysical surveying and/or mapping services

0248 Surveying and/or mapping (except geophysical) services

Exclusion

Business units primarily engaged in geophysical surveying activities in combination with other exploration activities; business units primarily engaged in publishing atlases and maps or developing and/or publishing GIS software.

0040 None of the above – Please call **1 888 881-3666** for further instructions.

C - Reporting Period Information

1. Please report information for your **fiscal year** (normal business year) **ending between** April 1, 2006 and March 31, 2007. Please indicate below the period covered by this questionnaire.

| | | | | | | | |
|-------------|--|---|---|-----------|--|---|---|
| | YYYY | MM | DD | | YYYY | MM | DD |
| From | 0011 <input style="width: 60px; height: 25px;" type="text"/> | <input style="width: 60px; height: 25px;" type="text"/> | <input style="width: 60px; height: 25px;" type="text"/> | To | 0012 <input style="width: 60px; height: 25px;" type="text"/> | <input style="width: 60px; height: 25px;" type="text"/> | <input style="width: 60px; height: 25px;" type="text"/> |

2. If you **did not operate** this business unit for a **full year**, please check the reason(s) below:

0031 Seasonal operations ² New business ³ Change of fiscal year ⁴ Change of ownership ⁵ Ceased operations ⁶ Temporarily inactive

Reporting Instructions:

- Report for business unit(s) specified on the label on the front page.
- Complete only the questions that apply to your business.
- When precise figures are not available, please provide your best estimate.
- Report in Canadian dollars only. Dollar amounts and percentages should be rounded to whole numbers.
- Consult the enclosed Reporting Guide for further information.

D - Revenue

| | | CAN\$ |
|--|---|--|
| 1. Sales of goods and services (e.g., rental and leasing income, commissions, fees, admissions, services revenue) Report net of returns and allowances. A detailed breakdown will be requested in Section F . | 2299 | |
| 2. Grants, subsidies, donations and fundraising | 2068 | |
| 3. Royalties, rights, licensing and franchise fees | 2022 | |
| 4. Investment income (dividends and interest) | 2097 | |
| 5. Other revenue (please specify): | 2001 <input style="width: 150px; height: 25px;" type="text"/> | 2077 <input style="width: 60px; height: 25px;" type="text"/> |
| 6. Total revenue (sum of questions 1 to 5) | 2098 | |

E - Expenses

| | | CAN\$ |
|-----|---|-------|
| 1. | Salaries and wages of employees who have been issued a T4 statement | 3010 |
| 2. | Employer portion of employee benefits (include employer contributions to pension, medical/life insurance plans, employment insurance, etc.) | 3040 |
| 3. | Commissions paid to non-employees | 4466 |
| 4. | Professional and business service fees (e.g., legal, accounting) | 4315 |
| 5. | Outsourcing (include work contracted out such as payments to freelancers, personnel suppliers, artists, etc.) | 3060 |
| 6. | Charges for services provided by your head office | 4555 |
| 7. | Cost of goods sold – if applicable (purchases plus opening inventory minus closing inventory) | 5721 |
| 8. | Office supplies | 3301 |
| 9. | Rental and leasing (include rental of premises, equipment, motor vehicles, etc.) | 4115 |
| 10. | Repair and maintenance (e.g., property, equipment, vehicles) | 4178 |
| 11. | Insurance (include professional liability, motor vehicles, etc.) | 4350 |
| 12. | Advertising, marketing and promotions (report charitable donations at question 22) | 4365 |
| 13. | Travel, meals and entertainment | 4370 |
| 14. | Utilities (include gas, heating, hydro, water) | 4066 |
| 15. | Telephone, Internet and other telecommunication expenses | 4101 |
| 16. | Property and business taxes, licences and permits | 4410 |
| 17. | Royalties, rights, licensing and franchise fees | 4440 |
| 18. | Delivery, warehousing, postage and courier | 4179 |
| 19. | Financial services fees (e.g., bank and credit card charges) | 4325 |
| 20. | Interest expenses | 4630 |
| 21. | Amortization and depreciation of tangible and intangible assets | 4520 |
| 22. | Charitable donations | 4521 |
| 23. | Bad debts | 4542 |
| 24. | All other expenses 4531 (please specify): | 4569 |
| 25. | Total expenses (sum of questions 1 to 24) | 4699 |
| 26. | Corporate taxes (if applicable) | 4600 |
| 27. | Gains (losses) and other items (see Reporting Guide) | 4601 |
| 28. | Net profit/loss after tax and other items (see Reporting Guide) | 2304 |

F - Industry Characteristics - Surveying and Mapping

Please provide a breakdown of your sales.

Geophysical surveying or mapping services

| | | CAN\$ |
|--|------|-------|
| 1. Geophysical (seismic and non-seismic) surveying (including data acquisition, processing and interpretation) | 2679 | |
| 2. Geophysical mapping and cartography | 2680 | |
| 3. Geophysical consulting services | 2751 | |

Non-geophysical surveying and/or mapping services

| | | |
|---|------|------|
| 4. Surveying (e.g., cadastral, land, hydrographic, topographic, engineering) | 2681 | |
| 5. Mapping and cartography (e.g., photogrammetry, charting) | 2682 | |
| 6. Geodesy, navigation and positioning (including Global Positioning System) | 2683 | |
| 7. Remote sensing (e.g., airborne, satellite, radar, lidar) and image processing | 2684 | |
| 8. Geospatial data management (data archiving, storage, cataloguing and building databases) | 2685 | |
| 9. Surveying and mapping consulting services | 2761 | |
| 10. Development of customized geospatial software and applications (e.g., Geographic Information Systems) | 2686 | |
| 11. Other sales (please specify): | 2559 | 2558 |
| 12. Total sales (sum of questions 1 to 11) | 2305 | |

G - Personnel

| | | Number |
|--|------|-----------------|
| 1. Number of non-salaried partners and proprietors (if salaried, report only at question 2 below) | 6321 | |
| 2. a) Number of paid employees (based on year-end T4 payroll summaries) | 6339 | |
| b) Percentage of paid employees who worked full time | 6328 | % |
| 3. Number of contract workers (for whom you did not issue a T4, such as freelancers and casual workers) | 6320 | Number |
| 4. Number of volunteers (including unpaid interns and co-op students) during the reporting period (estimates are acceptable) | 6014 | |
| 5. Total number of hours worked by volunteers during the reporting period (estimates are acceptable) | 6026 | Number of hours |

H - Sales by Type of Client

Please provide a percentage breakdown of your sales by type of client.

1. Clients in Canada

a) Businesses

8112

%

b) Individuals and households

8100

c) Governments and public institutions (e.g., hospitals, schools)

8233

8140

2. Clients outside Canada

Total

100%

I - Sales by Client Location

Please provide a percentage breakdown of your sales by client location (first point of sale).

1. Newfoundland and Labrador

8400

%

2. Prince Edward Island

8415

3. Nova Scotia

8405

4. New Brunswick

8410

5. Quebec

8420

6. Ontario

8425

7. Manitoba

8430

8. Saskatchewan

8435

9. Alberta

8440

10. British Columbia

8445

11. Yukon

8455

12. Northwest Territories

8451

13. Nunavut

8452

14. Clients outside Canada

8401

Total

100%

FOR
INFORMATION
ONLY

J - International Transactions in Services

Complete this section only if you have **purchased** services, royalties and/or rights outside Canada (imports), or **sold** services, royalties and/or rights outside Canada (exports).

Please report in Canadian dollars.

Note: Services cover a variety of industrial, professional, trade and business services, as well as transactions in royalties, rights, licences and franchise fees but **exclude** imports and exports of goods, transportation and travel costs.

| | | CAN\$ | | | CAN\$ | | | |
|-----|--|--|--|-------------------------|--|------|-------------------------|------|
| | | Payments made to suppliers outside Canada (imports) | | | Sales to customers outside Canada (exports) | | | |
| | | Services | | Royalties and rights | Services | | Royalties and rights | |
| 1. | United States | 0538 | | 0509 | | 0558 | | 0548 |
| 2. | Mexico | 0539 | | 0510 | | 0559 | | 0549 |
| 3. | United Kingdom | 0540 | | 0511 | | 0560 | | 0550 |
| 4. | France | 0541 | | 0512 | | 0561 | | 0551 |
| 5. | Other European Union countries ¹ | 0542 | | 0513 | | 0562 | | 0552 |
| 6. | Africa | 0601 | | 0597 | | 0609 | | 0605 |
| 7. | Middle East countries ² | 0602 | | 0598 | | 0610 | | 0606 |
| 8. | India | 0603 | | 0599 | | 0611 | | 0607 |
| 9. | China | 0543 | | 0514 | | 0563 | | 0553 |
| 10. | Japan | 0544 | | 0515 | | 0564 | | 0554 |
| 11. | Other Asian Pacific countries ³ | 0545 | | 0516 | | 0565 | | 0555 |
| 12. | Australia/New Zealand | 0604 | | 0600 | | 0612 | | 0608 |
| 13. | All other countries (please specify): | 0546 | | 0517 | | 0566 | | 0556 |
| | 0613 | | | | | | | |
| 14. | Total | 0547 | | 0524 | | 0567 | | 0557 |

- Other European Union countries** (defined as Austria, Belgium, Cyprus, Czech Republic, Denmark, Estonia, Finland, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Slovakia, Slovenia, Spain, and Sweden)
- Middle East countries** (Armenia, Azerbaijan, Bahrain, Georgia, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Palestinian Territory, Qatar, Saudi Arabia, Syrian Arab Republic, United Arab Emirates, Yemen, etc.)
- Other Asian Pacific countries** (Brunei Darussalam, Cambodia, Indonesia, Korea, Lao People's Democratic Republic, Malaysia, Myanmar, Papua New Guinea, Philippines, Singapore, Taiwan, Thailand, Vietnam, etc.)

K - Not applicable

L - Contact Information

0015 Date completed
YYYY MM DD

Name of person to contact about this questionnaire:

0026 1 Mr. 2 Mrs. 3 Miss 4 Ms

0013 First name

0054 Last name

0014 Title

| | | | |
|------------------------|--|-------------------------|--|
| E-mail address 0018 | | Website address 0020 | |
|------------------------|--|-------------------------|--|

| | | | | | |
|--------------------------|-----|--------------------------|--|--------------------|-----|
| Telephone number 0017 | () | Extension number 0027 | | Fax number 0016 | () |
|--------------------------|-----|--------------------------|--|--------------------|-----|

How long did you spend collecting the data and completing the questionnaire?
9910 Hour(s) 9909 Minutes

M - Comments

We invite your comments below. Please be assured that we review all comments with the intent to improve the survey.

9920 _____

9913 _____

9914 _____

9915 _____

9916 _____

FOR INFORMATION ONLY

Thank you for completing this questionnaire. Please retain a copy for your records.

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