



# 2001 Survey of Service Industries: Employment Services

This information is collected under the authority of the *Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.*

Completion of this questionnaire is a legal requirement under this Act.

**This document is confidential when completed.**

Si vous préférez recevoir ce questionnaire en français, veuillez nous téléphoner au **1 888 881-3666**.

If necessary, please correct pre-printed information below.



0001	Legal name	0004	Address (number and street)		
0002	Business name	0005	City		
0003	C/O	0006	Province or State		
0008	First name of contact	0053	Country	0007	Postal code / Zip code
0028	Last name of contact	0010	Language preference    1 <input type="radio"/> English    2 <input type="radio"/> French		

## A. General Information

### Survey Purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs.

### Data Sharing Agreements

In an effort to reduce reporting burden, Statistics Canada has entered into agreements with provincial and territorial statistical agencies for the sharing of data. The data are kept confidential and used for statistical purposes only. Please see the enclosed information booklet for details of the agreements.

### Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada.

### Fax or Other Electronic Transmission Disclosure

Statistics Canada advises you that there could be a risk of disclosure during the facsimile or other electronic transmission. However, upon receipt Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

### Reporting Instructions

- Report for **all** operation(s) and/or location(s) described on the address label above. If it is not possible to report for the above business unit(s), please explain the reason(s) in the comments section at the end of the questionnaire.
- When precise figures are not available, please provide your best estimates.
- For further information about this survey and definitions, please consult the enclosed information booklet.

### Return of Questionnaire

**Please mail the completed questionnaire(s) in the enclosed envelope or fax it to Statistics Canada at 1 888 883-7999 within 30 days of receipt.**

Lost the return envelope or need help? Call us at **1 888 881-3666** or mail to:  
Statistics Canada, Operations and Integration Division, 120 Parkdale Avenue, Ottawa, Ontario K1A 0T6

## B. Main Business Activity

Please describe the nature of your business.

0055 \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please check only one of the following categories that represents the **main** activity, at this business unit, which most accurately describes the principal source of operating revenue.

561310    0267  Placement Services (*employment placement agencies only*)

561320    0268  Temporary Staffing Services

561330    0260  Co-employment Staffing Services

0040  None of the above

If you responded "**None of the above**", please call **1 888 881-3666** for further instructions.

**For further information, please refer to the enclosed information booklet.**

## C. Reporting Period Information

Please report information for your **fiscal year** (normal business year) ending between April 1, 2001 and March 31, 2002. Please indicate below the period covered by this questionnaire.

	Year	Month	Day		Year	Month	Day
0011				0012			
<b>From</b>				<b>To</b>			

2. If you did not operate this business unit for a full year, please check the reason(s) below:

0031    1  Seasonal Operation    2  New Business    3  Change of Fiscal Year    4  Change of Ownership    5  Ceased Operations    6  Temporarily Inactive

3. Please indicate below, any change that may have occurred in the organization of this business unit during this fiscal year:

0047    1  Acquired New Units    2  Disposed of/Sold Units

**If you have had any other changes in your business within the year, please describe these changes in the comment section at the end of the questionnaire.**

## D. Business Unit Organization

Type of organization (please check **one** only):

- 0024    1  Unincorporated sole proprietorship    2  Unincorporated partnership    3  Incorporated company
- 4  Co-operative    5  Joint venture    6  Government business entity
- 7  Government    8  Non-profit organization

For further information, please refer to the enclosed information booklet.

## E. Revenue

### Operating revenue from:

	\$ CDN
1. Placement services <i>(include contract staffing; report executive search services in question 4)</i>	2418
2. Temporary staffing services	2419
3. Co-employment staffing services	2420
4. Executive search and retained search services	2421
5. Outplacement services	2422
6. Managed services	2424
7. Payroll services	2423
8. Education and training	2417
9. Other sales and services produced. <i>(Please specify major items):</i>	2000
2001 _____	
<b>10. Total Operating Revenue</b> <i>(sum of 1 to 9)</i>	<b>2080</b>
11. Investment and other income <i>(capital gains, etc.)</i>	2097
<b>12. Total Revenue</b> <i>(sum of 10 and 11)</i>	<b>2098</b>

## F. Placement Services by Types of Personnel Placed

Please complete if revenue for placement services was reported in section E, question 1.

	Percentage
1. Searching for and referring qualified professional/management personnel to employers	2436
2. Searching for and referring qualified information technology (IT) personnel to employers	2440
3. Searching for and referring qualified industrial/trades personnel to employers	2443
4. Searching for and referring qualified technical personnel to employers	2442
5. Searching for and referring qualified sales and marketing personnel to employers	2444
6. Searching for and referring qualified office, clerical and administrative support personnel to employers	2439
7. Searching for and referring other qualified personnel not classified above to employers	2445
<b>8. Total revenue from placement services</b>	<b>100%</b>

## G. Temporary Staffing Services by Types of Personnel Assigned to Clients

Please complete if revenue for temporary staffing services was reported in section E, question 2

	Percentage
1. Supplying professionals/management personnel for temporary and extended assignments to client firms	2435
2. Supplying information technology (IT) personnel for temporary and extended assignments to client firms	2448
3. Supplying industrial/trades personnel for temporary and extended assignments to client firms	2451
4. Supplying technical personnel for temporary and extended assignments to client firms	2450
5. Supplying sales and marketing personnel for temporary and extended assignments to client firms	2452
6. Supplying office, clerical and administrative support personnel for temporary and extended assignments to client firms	2447
7. Supplying other personnel not classified above for temporary or extended assignments to client firms	2453
<b>8. Total revenue from temporary staffing services</b>	<b>100%</b>

For further information, please refer to the enclosed information booklet.

## H. Expenses

	\$ CDN	
1. Salaries and wages of office employees	3030	
2. Salaries and wages of field employees	3020	
3. Employer portion of office employee benefits	3043	
4. Employer portion of field employee benefits	3044	\$ CDN
<b>5. Total labour remuneration (sum of 1 to 4)</b>		<b>3041</b>
6. Telephone and other telecommunications		4101
7. Rental and leasing of office space or other real estate		4120
8. Rental and leasing of motor vehicles ( <i>without driver</i> ), computers and peripherals and other machinery and equipment ( <i>without operator</i> )		4140
9. Maintenance and repair services purchased ( <i>Include materials, parts and labour, janitorial and cleaning services</i> )		4175
10. Employment services work subcontracted		3045
11. Legal, audit and other professional fees		4230
12. Interest expenses ( <i>both long and short-term</i> )		4630
13. Financial services fees and other banking charges		4325
14. Insurance premiums		4350
15. Advertising and sales promotion		4365
16. Travel, conferences, meals and entertainment		4370
17. Office supplies		3301
18. Energy costs ( <i>gas, oil, electricity</i> )		4027
19. Property and business taxes, licenses and permits		4410
20. Delivery, courier and postage		4085
21. Depreciation and amortization		4520
22. Education, training and reference materials		4348
23. Write-offs, valuation adjustments, capital losses		4349
24. All other expenses. ( <i>Please specify major items</i> ):		4569
4561		
4562		
<b>25. Total expenses (sum of 5 to 24)</b>		<b>4699</b>

## I. Personnel Characteristics

1. Number of partners and working proprietors ( <i>non-salaried</i> )	6321	
<b>Placement Services Statistics</b>		
2. Number of permanent placements onto payrolls of client firms	6325	
3. Number of individual contractors placed with client firms on the basis of written contracts	6323	
<b>Temporary Staffing Statistics</b>		
4. Number of field employees assigned to client firms	6326	
5. Total hours billed for field employees assigned to client firms	6327	
<b>Office Personnel</b>		
6. Total number of office employees. ( <i>Count of office employees should be based on year-end T4 payroll summaries</i> )	6330	
7. Percentage of office employees who worked full-time	6328	%
8. Number of contract workers employed as office staff during the year	6322	

For further information please refer to the enclosed information booklet.

## J. Distribution of Operating Revenue by Client Location

Please indicate the percentage of "Total operating revenue" (reported in section E, question 10) by the location of client to whom the goods or services were delivered.

Clients in Canada	Percentage
1. Newfoundland	8400
2. Prince Edward Island	8415
3. Nova Scotia	8405
4. New Brunswick	8410
5. Quebec	8420
6. Ontario	8425
7. Manitoba	8430
8. Saskatchewan	8435
9. Alberta	8440
10. British Columbia	8445
11. Yukon	8455
12. Northwest Territories	8451
13. Nunavut	8452
<b>Clients outside Canada (exports)</b>	
14. United States	8465
15. Mexico	8470
16. Central and South America	8462
17. European Union Countries	8477
18. Other European Countries	8463
19. Africa	8464
20. Middle East	8466
21. Asia	8471
22. Australia, New Zealand	8467
23. All other countries	8476
<b>Total</b>	<b>100%</b>

## K. Distribution of Operating Revenue by Type of Client

Please indicate the percentage of "Total operating revenue" (reported in section E, question 10) by the type of client to whom the goods or services were delivered.

1. Clients in Canada	Percentage
a) Individuals and households	8100
b) Businesses	8110
c) Public institutions ( <i>hospitals, schools, universities, etc.</i> )	8120
d) Governments ( <i>federal, provincial, territorial and municipal administration</i> )	8130
<b>2. Clients outside Canada (exports) - (should equal sum of items 14 to 23 in section J above)</b>	8140
<b>Total</b>	<b>100%</b>

## L. Certification

I certify that the information contained herein is complete and correct to the best of my knowledge.

Signature of authorized person	Title 0014	0015 Date		
		Year	Month	Day
Name of person to contact for further information 0026 1 <input type="radio"/> Mr. 2 <input type="radio"/> Mrs. 3 <input type="radio"/> Miss 4 <input type="radio"/> Ms.	0013	First name		
	0054	Last name		
E-mail address: 0018	Web site address: 0020			
Telephone number: 0017 ( )	Extension: 0027	Fax number: 0016 ( )		
How long did you spend collecting the data and completing this questionnaire?		9910 hour(s)	9909 minutes	

## M. Comments

We invite your comments below. If necessary, please attach a separate page. Please be assured that we review all comments with the intent of improving the survey.

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**Thank you for completing this questionnaire. Please retain a copy for your records.**

Statistics Canada's publications are available for use  
in Statistics Canada's regional offices and all major libraries.  
As well, please visit our Web site at [www.statcan.ca](http://www.statcan.ca)

If you need help, please contact us at **1 888 881-3666**.