Collected under the authority of the Statistics Act,
Revised Statutes of Canada, 1985, Chapter S19.
2000 Survey of Head Office and Other Business Support Units

## Completion of this questionnaire is a legal requirement

 under this Act.This document is confidential when completed.
Si vous préférez recevoir ce questionnaire en français, veuillez nous appeler sans frais au numéro de téléphone suivant : 1888 881-3666.

Correct pre-printed information if necessary using the corresponding boxes below:


## Survey Purpose

This survey of head offices and other business support units is conducted to improve the accuracy and completeness of statistics on businesses in Canada. For more information on survey purpose, please consult the enclosed guide.

## Confidentiality

Statistics Canada is prohibited by yav frem publishing any statistics which would divulge information obtained from this survey that relates to any identifiable business. The data reported on this questionnaire will be treated in strict confidence, used for statistical purposes and published in aggregate form only. The confidentiality provisions of the Statistics Act are not affected by either the Access to Information Actarrany other legislation.

Please return the completed questionnaire(s) in the enclosed envelope within 30 days of receipt. The questionnaire(s) can also be faxed back to Statistics Canada at 1888 883-7999. Thank you.

If you need further information or help, please call 1888 881-3666.


5-6100-123.1: 2000-12-20 STC/UES-307-75135 2000 Survey of Head Office and Other Business Support Units

## Coverage

Please complete this questionnaire for the business unit(s) described in the pre-printed area on the front page of this questionnaire.
Report for Canadian operations only.

## Reporting Instructions

## When precise figures are not available, your best estimates are acceptable.

1. Please report all dollar amounts in thousands of CANADIAN DOLLARS (\$'000 CDN).
2. Report all dollar amounts rounded to the nearest thousand CANADIAN DOLLARS (\$'000 CDN) (e.g., \$55,417.40 should be reported as \$55).
3. All percentages reported should be rounded to the nearest whole percent (e.g., $37.3 \%$ to $37 \%, 75.8 \%$ to $76 \%$ ).
4. Please include all electronic commerce transactions.
5. Please write clearly in ink.
6. This survey questionnaire can be faxed back to Statistics Canada at 1888 883-7999.

Statistics Canada advises you that there could be a risk of disclosure during the facsimile transmission. However, upon receipt of your facsimile, Statistics Canada will provide the guaranteed level of protectionaffgrded all information collected under the authority of the Statistics Act.

## Note: For detailed information as to the data to be reported in this questionnaire, please refer to the enclosed guide.

## Reporting Period Information

## Reporting Period

Please report information for your most recent available 12-month físcal period ending between January 1, 2000 and
March 31, 2001. Please indicate below the period covered by thisquestionnaire.

1. From

2. Do the dates reported above represent a change in your fiscal year?

3. Were any of the operating anits of this business unit temporarily or seasonally inactive during the reporting period?

4. Has this business unit acquired any operating units during the reporting period?

5. Has this business unit disposed of/sold any operating units during the reporting period?
$0066 \bigcirc$ Yes
No

## Data-sharing Agreements

To avoid duplicating survey activity, Statistics Canada has entered into agreements with provincial and territorial statistical agencies for the sharing of data. This is done in accordance with the federal Statistics Act and corresponding provincial and territorial legislation. The data are kept confidential and used for statistical purposes only. Your responses are not shared with Canada Customs and Revenue Agency (formerly Revenue Canada). More details on data-sharing are included in this package.

Main Business Activity

Please check the main activity, at this Head Office or Other Business Support unit.
Please check one only.

1. $551114 \quad 033$ 336 Head Office


Centralized administration (corporate, general home or central office)
$3 \bigcirc$ Other administration (divisional, branch or district office)

0337 Other Business Support Unit
$1 \bigcirc$ Research, development and testing laboratories
$3 \bigcirc$ Ancillary operations (sales, distribution, warehousing, trucking, etc.)

2.

Please list the nain activities of this business unit and indicate the estimated percentage of total operating revenure associated with each one:


Note: If you responded "None of the above", please call 1888 881-3666 for further instructions.

## B - Revenue

Please include: - all Canadian revenue (including electronic commerce) recorded in your accounts for sales or transfers to other businesses and to other units of your business;

- all revenue (including electronic commerce) received from outside Canada by this business unit.

Please exclude: - federal or provincial sales taxes collected for remittance to a government agency.

1. Did the accounts of this head office or other business support unit record revenue during the reported period?
$10991 \bigcirc$ Yes
$3 \bigcirc$ No $\rightarrow$ If No, please go to Section C Expenses.

## Revenue of this Head Office or Other Business Support Unit

Revenue from transactions with external clients
(e.g., third party or non-affiliated businesses)

Exclude receipts from billings to other units of the firm.


| 2. Sales of goods manufactured and/or assembled by this business unit or other business units, and transferred to this head office for sale to external clients | 2010 |
| :---: | :---: |
| 3. Sales of goods purchased for resale in the same condition as purchased (1.e., bqught from other businesses for sale to external clients) | 2028 |
| 4. Sales of services produced by employees of this business unit forexternak clients (e.g., sales of consulting services, data processing, management and adrainistration services) | 2011 |
| 5. Revenue from rental and leasing of office space or other reak estate. machinery and equipment | 2046 |
| 6. Other operating revenue from transactions with external clients (e.g., revenue from rental and leasing, commissions, royalties, franchise fees) | 2012 |
| 7. Total revenue from external clients (add amounts ceported at questions 2 to 6 above) | 2013 |

## Revenue from transactions with internal clients

(e.g., other units of this firen)

| 8. Management fees or anyother service fees (e.g., legal, advertising, insurance) provided by and paid to |
| :--- |
| this head office by otheryinitsof the firm. |
| 9. Other operating revehuefrom transactions with other units of the firm <br> (e.g., revenue from commissions, royalties, franchise fees) |
| 10. Total revenue fron internal clients (add amounts reported at questions 8 and 9 above) |
| 11. Total operating revenue (add amounts reported at questions 7 and 10 above) |
| 12. Non-operating revenue |
| (e.g., interest income and dividends) |

## C - Expenses

Please include: - all expenses (including expenses for electronic commerce) within or outside Canada recorded by this business unit.

Please exclude: • GST/HST and TVQ (Quebec).

## C-1 Labour Remuneration

1. Wages and salaries of employees (include overtime and vacation pay)

Employees are defined as those workers for whom you completed a Canada Customs and Revenue Agency (formerly Revenue Canada) T4 - Statement of Remuneration Paid form. Please refer to your guide for inclusions and exclusions before completing this question.
2. Employer portion of employee benefits

Please refer to your guide for inclusions and exclusions before completing this question.
3. Total labour remuneration (add amounts reported at questions 1 and 2 above)

Materials, Components and Supply Expenses
Please exclude capital expenditures.
4. Office supply expenses

Include: - paper and supplies for photocopiers, printers and fax machines; diskettes; writing instruments and other office supplies, etc. Aso, if not capitalized, include computers, printers, photocopiers, computersoftware and office furniture, etc.
Exclude: - postage and courier expenses. Please report these amounts in this section at question 13, "Postage and courier expenses".

- telephone and other telecommunication expenses. Please report these amounts in this section at question 14, "Telephone and other telecommunication expenses".


Materials, Components and Supply Expenses (continued)
5. Operating, maintenance and repair supply expenses

Include: • supplies for the operation, maintenance and repair of your equipment, vehicles and buildings.

Exclude: • expenses that are covered in your rental and leasing expenses. Please report these payments in this section at question 15, "Rental and leasing expenses";

- expenses that are covered in your maintenance and repair service expenses. Please report these payments in this section at question 16, "Purchased maintenance and repair service expenses, including janitorial and cleaning services".

6. All other materials, components and supply expenses

Please name major items:
|3393


## Purchases of Goods for Resale

7. Purchases of goods for resale (in the same condition as-parchased)


隹

Purchased Energy and Water Expenses
8. Total purchased energy and water utility expenses
(e.g., electricity, gasoline, fuel oix diesel fuel, propane, natural gas, water)

Exclude energy expenses that are covered in your rental and leasing expenses. Please report these amounts in this section at question 15, "Rental and leasing expenses".


Non-returnable Containers and Other Shipping and Packaging Material Expenses
\$'000 CDN
3499
9. Total cost of non-returnable containers and other shipping and packaging materials

| 4066 |
| :--- |
|  |
|  |

.
$\square$

Management Fees Paid to Affiliates Outside or Within Canada

|  | \$'000 CDN |
| :--- | :--- |
| 10. Management fees or any other service fees paid to affiliates outside Canada | 4556 |
| 11. Management fees or any other service fees paid to affiliates in Canada | 4557 |

## Purchased Service Expenses

The expenses in this section are for services purchased from external businesses only (e.g., third parties).
Please exclude purchased services that have been reported in questions 10 and 11,
"Management fees or any other service fees paid to affiliates outside Canada" and
"Management fees or any other service fees paid to affiliates in Canada", respectively.
12. Purchased goods transportation, warehousing and storage expenses
13. Postage and courier expenses
14. Telephone and other telecommunication expenses
15. Rental and leasing expenses

Include office space or other real estate, motor vehicles, computers and peripherals, other machinery and equipment, and other goods.
16. Purchased maintenance and repair service expenses, including janiterial and cleaning services

Include materials, parts and labour.
Exclude property management fees.
17. Payments to employment agencies or personnel suppliers
(e.g., pay for temporary workers paid through an agenoy and charges for personnel search services)

| 18. Purchased research and development expenses (contracted out) | 4251 |
| :---: | :---: |
| 19. All other professional and business service fees <br> (e.g., legal and accounting, technical service fees, consulting, education and training) | 4315 |
| 20. Insurance premiums (e.g., liability, auto, building, eqkaioment) | 4350 |
| 21. Advertising and promotion/expenses | 4365 |
| 22. Travel, meals and hospitality expenses | 4370 |
| 23. Royalties and franchisetees | 4440 |
| 24. All other purchased service expenses not specified above (e.g., property management fees, waste and hazardous material removal, financial service fees such as bank charges, credit and debit card commissions) Please report interest expenses at question 31, "Other expenses". | 4500 |
| 25. Total purchased service expenses (add amounts reported at questions 12 to 24) | 4453 |

26. Proportion of purchased service expenses allocated to other units of this firm
(the expenses allocated to other units of this firm should be reported by those units in the "Expenses Section" of their industry specific questionnaire, "Management fees or any other service fees". The management fees received by this head office from other units of this firm, should be reported in this questionnaire as revenue in Section B, "Revenue from transactions from internal clients")


## D - Inventory of this Head Office or Other Business Support Unit

Inventories are to be reported at book value (i.e., the value maintained in the accounting records).
Please include: - inventory owped by this business unit within or outside Canada (including inventory: held at any warehouse setling outlet, in transit, or on consignment).

Please exclude: • inventoky heldon consignment for others.

|  | Value of opening inventory \$'000 CDN | Value of closing inventory \$'000 CDN |
| :---: | :---: | :---: |
| 1. Goods manutactured and/or produced by your firm and transferred to head office or other buriness support unit for sale | 5541 | 5542 |
| 2. Goods purchasedfor resale in the same condition as purchased, including raw materials held for manufacturing operations of your own company | 5543 | 5544 |
| 3. Total inventories (add amounts reported at questions 1 and 2) | 5550 | 5555 |

## E - Employment at this Head Office or Other Business Support Unit

## Please complete, if applicable, the enclosed Head Office Supplement associated with this section. <br> For information regarding this supplement, please refer to the enclosed guide.

> Please report the average number of people employed at this Head Office and any other Business Support Unit, if applicable, during the reporting period.
> Include full-time, part-time and temporary employees and employees absent with pay.
> Exclude contract and subcontract workers who are not part of your payroll.

F - Events That May Have Affected Your Business Unit

1. In order to reduce the possibility of further inquiries, please check the box(es) that best describe the reasons for significant changes in your operations from previous reporting period.

| $9953 \bigcirc$ | New contract/loss of contract |
| :---: | :---: |
| $9954 \bigcirc$ | Organizational change |
| 55 | Plant expansion/contraction |
|  | Change in product line |
| 9956 | Change in bonus payments and/or severance pay |
| $9957 \bigcirc$ | Contracting out |
| $9961 \bigcirc$ | educed activity due to weather, tural disaster or fire |

$9958 \bigcirc$ Strike/lockout
$9959 \bigcirc$ Layoffs due to automation
$9944 \bigcirc$ Change in supplier(s)
$9936 \bigcirc$ Exchange rate impact
$9960 \bigcirc$ Change in taxes/tarifs
$9947 \bigcirc$ Price changes, labour or rew <naterials (input)
$9946 \bigcirc$ Price changes, goods or sexviges sild (output)
2. Please elaborate on the above or provide any other explanations that may be essential in understagding your reported data:
9962


## G - Comments

1. How long did you spend collecting the data and completing this form?


## hours

## 2. Comments?

We invite your comments on the following topics or any dthers related to our business survey program. We appreciate your assistance.

- questionnaire content
- new questions of interest to yourindustry
- questionnaire language
- use of business terminology
- clarity of questions (e, (definitions, examples of inclusions and exclusions, code skeets, instruction sheets, reporting

- order and flow of questions
- timing of receipt of questionnaire and the period given for response
- other sources of data to further reduce response burden
- potential for electronic data reporting
- general (non-proprietary) business software packages in use


## Lost the return envelope?

Please telephone 1888 881-3666 OR fax the questionnaire back to us at 1888 883-7999 OR mail your questionnaire to Statistics Canada, Operations and Integration Division, 120 Parkdale Ave., Ottawa, Ontario K1A OT6

## Thank you for your co-operation

