

Service Industries Division

# Quarterly Business Conditions Survey for the Tour Operators Industry

In all correspondence concerning this questionnaire please quote this nine digit reference number below

Mailing Address Operating Address

#### Confidential when completed

This survey is conducted under the authority of the Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.

Si vous préférez recevoir ce questionnaire en français, veuillez nous téléphoner au numéro sans frais suivant : 1 800 916-9316.

Participation is voluntary.



## A. General Information

### **Survey Purpose**

This survey seeks opinions about current and future bus ress conditions. The information will be used to produce an entry, broadly-based summary of business opinion regarding impediments to trade, current and future business activity, and employment. This survey was deployed in particular to the Canadian Tourism Commission at a tild entry in Tourism.

#### Confidentiality

Statistics Canada is prohibited by law from publishin in statistics which would divulge information relating to any identifiable business without the previous written consent of that business. The data reported on this questionnaire will be treated in strict confidence, used for statistical purposes, and published in aggregate form only. The confidentiality provisions of the Statistics Act are not affected by either the Access to Information Act or by any other legislation.

### **Survey Reporting Unit**

of this purpose, a "unit" is defined as the lowest level of the for which separate records are kept for such details as evenue, expenses and employment.

### **Fax or Other Electronic Transmission Disclosure**

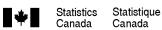
Statistic Can data his stayou that there could be a risk of lisc box enduring the facsimile or other electronic transmission. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded to all information collected under the authority of the Statistics Act.

Please mail the completed questionnaire in the enclosed envelope or fax it to Statistics Canada at 1 888 605-2493 within the next week.

Need help? Call us at 1 800 916-9316 or mail to: Statistics Canada, Operations and Integration Division, 120 Parkdale Avenue, Ottawa, Ontario K1A 0T6

B. Certification I certify that the information	on contained	herein is co	mplete and correct to the	be	st (	of m	y kno	owled	dge.	
Signature of authorized person	Title	Title			0015 Date					
9··-·-	0014				Year		N	1onth	Day	
Name of person to contact for further only information (please print)	First name				1					
1 Mr. 2 Mrs. 3 Miss 4 Ms.	4 Last name				1					
E-mail address: 0018		Company's I	Home Web page address (	(UR	L)					
Telephone number:  0017 ( )	Extension: 0027		Fax number: 0016 ( )							

5-3300-87.1: 2006-03-16 STC/SER-425-75352





С	Recent Business Impediments -The past three months
1.	<ul> <li>According to the opinion of management, are the activities of this business unit impeded by difficulties in any of the following areas? (please check all that apply)</li> </ul>
	92007 O too much competition
	92009 relationship with suppliers (e.g. airlines)
	92015  Internet reservations
	92003 O lack of a company Web site
	92001 Shortage of labour
	92019 O exchange rate fluctuations
	91011 public health and safety concerns (please specify) 91012
	91017 abnormal weather and/or natural disasters (please specify) 91018
	92005 economic conditions (please specify) 92006
	91021 Other (please specify) 91022
	91023 O no difficulties at this time
D	. Recent Business Conditions – The past three months
2.	Over the past three months compared with the same period last year, the number of bookings of clients travelling inside
	Canada have been: $92030 \bigcirc$ higher $92031 \bigcirc$ about the same $92032 \bigcirc$ lower $92033 \bigcirc$ no opinion
	this unit was not in 1990s
	92034 this unit was not in operation at this time 92035 (skip to Section E)
3.	Over the past three months compared with the same period last year, the number of bookings of clients travelling outside
	Canada have been:  91090 higher 91091 by the come 1000 by ref 0900 no by it is not an accordance to the conditions of th
Ξ	. Future Business Conditions – The next three months
th	During the next three months compared with in s m period last year, it is the opinion of the management of his business unit that:
4.	. The number of bookings of clients travelling inside Canada will be:
	$92040$ $\bigcirc$ higher $92041$ $\bigcirc$ about the same $92042$ $\bigcirc$ lower $92043$ $\bigcirc$ no opinion
	this unit will not be in operation of the next three months of the next
	during the next three months Comments
5.	The number of bookings of clients travelling outside Canada will be:
	92070 higher $92071$ about the same $92072$ lower $92073$ no opinion $92074$ not applicable
6.	The bookings from transportation (e.g. airline tickets) will be:
	92060 higher 92061 about the same 92062 lower 92063 no opinion 92064 not applicable
7.	. The bookings from package tours will be:
	92050 higher $92051$ about the same $92052$ lower $92053$ no opinion $92054$ not applicable
8.	The total number of hours worked by employees in this business unit will be:
	$^{91080}$ $\bigcirc$ higher $^{91081}$ $\bigcirc$ about the same $^{91082}$ $\bigcirc$ lower $^{91083}$ $\bigcirc$ no opinion $^{91084}$ $\bigcirc$ not applicable
F.	. Comments
	92090
	Thank you for completing this questionnaire
	Statistics Canada's publications are available for use in all major libraries.
	Cialibrio Cariada e papricarione are avallable for alle ill all materiales.

As well, please visit our Web site at **www.statcan.ca**.