



Service Industries Division

Quarterly Business Conditions Survey for the Entertainment and Recreation Industries

In all correspondence concerning this questionnaire please quote this nine digit reference number below

Mailing Address

Operating Address

Confidential when completed

This survey is conducted under the authority of the *Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.*

Si vous préférez recevoir ce questionnaire en français, veuillez nous téléphoner au numéro sans frais suivant : 1 800 916-9316.

Participation is voluntary.



A. General Information

Survey Purpose

This survey seeks opinions about current and future business conditions. The information will be used to produce a yearly, broadly-based summary of business opinion regarding impediments to trade, current and future business activity, and employment. This survey was developed in partnership with the Canadian Tourism Commission and the Ontario Ministry of Tourism.

Survey Reporting Unit

For this purpose, a "unit" is defined as the lowest level of the firm for which separate records are kept for such details as revenue, expenses and employment.

Fax or Other Electronic Transmission Disclosure

Statistics Canada advises you that there could be a risk of disclosure during the facsimile or other electronic transmission. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded to all information collected under the authority of the *Statistics Act*.

Confidentiality

Statistics Canada is prohibited by law from publishing any statistics which would divulge information relating to any identifiable business without the previous written consent of that business. The data reported on this questionnaire will be treated in strict confidence, used for statistical purposes, and published in aggregate form only. The confidentiality provisions of the *Statistics Act* are not affected by either the Access to Information Act or by any other legislation.

Please mail the completed questionnaire in the enclosed envelope or fax it to Statistics Canada at 1 888 605-2493 within the next week.

Need help? Call us at 1 800 916-9316 or mail to: Statistics Canada, Operations and Integration Division, 120 Parkdale Avenue, Ottawa, Ontario K1A 0T6

B. Certification I certify that the information contained herein is complete and correct to the best of my knowledge.

Signature of authorized person		Title 0014		0015 Date		
				Year	Month	Day
Name of person to contact for further information (<i>please print</i>) 0026		0013				
1 <input type="radio"/> Mr. 2 <input type="radio"/> Mrs. 3 <input type="radio"/> Miss 4 <input type="radio"/> Ms.		0054				
E-mail address: 0018		Company's Home Web page address (URL) 0020				
Telephone number: 0017	()	Extension: 0027	Fax number: 0016	()		

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C. Recent Business Constraints - The past three months

1. Over the past three months, in the opinion of management, were the activities of this business unit constrained by any of the following? **(please check all that apply):**

- 91001 shortage of paid skilled labour
- 93003 shortage of volunteers
- 93007 low public interest in or response to your products or performances
- 91015 lack of complementary facilities or attractions in the vicinity
- 91017 abnormal weather and/or natural disasters *(please specify)*
91018 _____
- 93005 slowdown in consumer spending during a general economic downturn
- 92019 exchange rate fluctuations
- 91011 public health and safety concerns *(please specify)*
91012 _____
- 91019 reputation of Canada as a desirable tourist destination
- 93009 insufficient private sector sponsorship, donations and fundraising
- 93015 insufficient government grants and subsidies
- 91021 other *(please specify)* 91022 _____
- 91023 no difficulties at this time

D. Recent Business Conditions - The past three months

2. Over the past three months, compared with the same period of the previous year, the attendance or number of person-visits have been:

- 93034 this unit was not in operation at that time **(go to question 3)** 93035 _____ Reason _____
- 93030 higher 93031 about the same 93032 lower 93033 no opinion 93036 not applicable

E. Future Business Conditions - The next three months

During the next three months compared with the same period of the previous year, it is the opinion of the management of this business unit that:

3. The attendance or number of person-visits will be:

- 93044 this unit will not be in operation during the next three months **(go to Comments)** 93045 _____ Reason _____
- 93040 higher 93041 about the same 93042 lower 93043 no opinion 93046 not applicable

4. The revenue earned from admission, membership and service fees will be:

- 93050 higher 93051 about the same 93052 lower 93053 no opinion 93054 not applicable

5. The revenue from private sector sponsorships, donations and fundraising and from government grants will be:

- 93060 higher 93061 about the same 93062 lower 93063 no opinion 93064 not applicable

6. The total number of hours worked by paid employees in this business unit will be:

- 91080 higher 91081 about the same 91082 lower 91083 no opinion 91084 not applicable

F. Comments

91090 _____

Thank you for completing this questionnaire

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As well, please visit our Web site at www.statcan.ca.