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Cable, satellite and multipoint distribution systems, 2005

The statistics presented in this bulletin are for the year ending on August 31 and for the period from 2002 to 2005. The following text contains references to previous periods when it is useful to set the industry's performance in a historical context.

The triple play takes shape

The opening of the television market to competition in 1997 had a significant impact in several regards, one of which the industry's transformation. For cable operators in particular, this meant they had to significantly change their business model if they were to remain competitive and viable.

At the time, the industry was running networks that had originally been designed to provide a single service, subscription television. The penetration rate for this service had levelled off at 75% of households that had access to it. Thus, the industry relied on new households to attract clients and on its ability to sell increasingly more expensive packages to boost its revenues.

Competition prompted the industry to update its networks so it could add telecommunications services to its traditional ones, specifically the Internet and telephony. This is what came to be called the "triple play".

The high speed Internet service was the first incursion of cable operators into the telecommunications services market. Less than 10 years after running the first tests in a few markets, the cable industry reached an important milestone in 2005 by signing up its three millionth client. At August 31, 2005, the industry had close to one Internet service subscriber for every two television services subscribers, evidence of the significant restructuring that had taken place over just a few short years.

In 2005, a few cable operators entered the telephony market. Together, at August 31, 2005, they had slightly more than 200,000 clients for this service.

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As a result, the industry moved into the last phase of its restructuring, which gave it the opportunity to provide a full range of entertainment and communication services.

Increasingly less dependence on television

The industry's diversification enabled it to increase its revenues at a time when it was losing many of its television subscribers to its competitors, in particular satellite television.

The impact of competition was felt most strongly between 2000 and 2003. During this time, the number of cable television subscribers fell by almost 410,000, but has since then slightly recovered. However, the industry recruited close to 1.6 million cable Internet subscribers between 2000 and 2003. This market continues to provide a strong share of the industry's growth.

Consequently, the industry relies less and less on revenues from its traditional services. Subscription revenues of $1.4 billion from non-traditional services, mainly the Internet and telephony, represented slightly more than 28% of the industry's total subscription revenues in 2005, compared to less than 8% in 2000.

These revenues shot up 15.5% in 2005, while television services generated a more modest increase of 4.6%, to $3.7 billion.

A more stable cable television market

At August 31, 2005, the cable television industry had 7.6 million television subscribers, the same as the year before. For the time being at least, this seems to confirm that the erosion of this traditional customer base, which started in the early part of the decade, has now stopped. This was the second consecutive year that there has been a slight improvement in the situation for cable providers.

The number of cable television subscribers outside census metropolitan areas rose 0.5% in 2005. This is a significant shift; cable television has lost ground for several years in small and medium-sized communities where competition from satellite television has been more evident.

There are some differences in market trends from one region to another. Cable television won converts in Quebec and Western Canada, but lost clients elsewhere in the country. However, all customer gains and losses were relatively modest.

Even though subscriptions have stabilized, cable television penetration continues to decline. In 2005, slightly less than 63% of households with access to cable television chose to subscribe, whereas slightly less than 64% did so in 2004. This downward trend is evident in small and large communities and in every part of the country except for the north.

Digital television winning converts

While the total number of cable television subscribers remained unchanged, digital cable television subscriptions boomed. At August 31, 2005, there were close to 2.3 million subscribers to this service, 26% more than the previous year. At that time, 3 out of 10 cable television subscribers had chosen digital television.

If we add digital cable television and digital wireless (satellite and wireless) television subscribers, close to one out of two has chosen digital. There was only one out of ten in 2000. This rising popularity of digital technology paved the way for new generation services, including high-definition television and video on demand.

Satellite television continues to gain ground

At the same time, wireless competitors, mainly satellite television providers, saw their number of subscribers rise to 2.5 million, up 7.3% compared to 2004. This is a rebound after a slowdown in 2004, when this segment of the industry recorded a 5.4% increase in its subscriptions, the lowest year-over-year increase in its history.

The industry's wireless market share also rose, from 23.4% in 2004 to 24.7% in 2005, and its revenues increased by 8.5%, reaching $1.5 billion.

Rising profits for both industry segments

Cable operators earned $1.3 billion before interest and taxes, or 24.9 cents in profits on every dollar of revenue, up slightly from 24.0 cents in the previous year.

Wireless competitors earned a much more modest profit of $42.6 million before interest and taxes. However, this marked a turnaround for this segment, which had suffered losses before interest and taxes every year since its inception in 1997. In 2004, its losses amounted to $92.9 million.

New competition

Competition in the subscription television market rose a notch with the arrival of new players over the past few years. Digital technology has enabled some telephony businesses to offer television services via telephone lines, which had brought them slightly more than 81,000 clients at August 31, 2005, all in larger cities in Western Canada.

Survey and related publications

The annual survey on which this publication is based targets organisations licensed by the Canadian Radio-television and Telecommunications Commission (CRTC) to operate cable or wireless broadcast distribution undertakings. In terms of industrial classification, the survey population is covered by industry 51751 – Cable and Other Program Distribution of the North American Industrial Classification System (NAICS 2002).

This issue of the Bulletin presents summary statistics for cable and wireless broadcast distribution undertakings. Other volumes of this publication present statistics for the television industry, the radio industry and the telecommunications industry.

Data quality

The data presented in this Bulletin are of good quality and can be used with confidence. This assessment is based on available data accuracy measures and the judgement of the analysts involved in this survey.

These statistics are, however, subject to revision. Revisions are usually the result of late receipt of information, of re-filing by respondents of previously submitted data, or of detection of errors after publication of data. They typically do not have a material impact on the preliminary results. Revisions in previous years affected less than 1% of the key variables, such as total revenues, salaries and benefits, as well as the number of subscribers. This year marked an exception. The statistics for 2000 to 2004 for the cable industry in Quebec were revised to make them consistent with those for 2005. These revisions stemmed from a change in accounting for programming activities. Because of this change, an activity that had previously been excluded can now be included. It also allows for a better comparison of data by province (or region).

For the 2002 reference year, the CRTC exempted a number of small cable undertakings from completing the Annual Return for the purpose of licensing. In order to continue providing total industry estimates, Statistics Canada continued surveying these small operators, but with a simplified questionnaire. Some of the variables for these small operators are therefore estimated and may be of lesser quality. These estimates do not have a material impact on the statistics presented here.

For more information

In addition to the information provided in this publication, special tables and analytical services are available on a cost recovery basis from the Telecommunications Section; Science, Innovation and Electronic Information Division. Selected data for the cable industry are also available from 1998 on CANSIM, Statistics Canada's machine-readable database and retrieval system (table 353-0003). Selected data for previous years are available in table 353-0001. That table has been terminated and replaced by a new table to reflect changes in the structure of the industry and of the survey. For further information, contact Advisory Services Division at 1-800 263-1136, fax 1-877-287-4369, infostats@statcan.ca.

Symbols

The following standard symbols are used in Statistics Canada publications:

.	not available for any reference period
..	not available for a specific reference period
...	not applicable
0	true zero or a value rounded to zero
0^s	value rounded to 0 (zero) where there is a meaningful distinction between true zero and the value that was rounded
^{p}	preliminary
^{r}	revised
x	suppressed to meet the confidentiality requirements of the *Statistics Act*
^{E}	use with caution
F	too unreliable to be published

Abbreviations

n.e.c. not elsewhere classified

North American Industry Classification System - NAICS (catalogue 12-501-XPE)

5175 Cable and Other Program Distribution

Table 1 Cable, satellite and multipoint distribution systems, selected national and regional market and performance indicators, 2002 to 2005

	2002	2003	2004	2005	2002 to 2003	2003 to 2004	2004 to 2005
Subscribers by type of supplier	thousands				% change		
Subscribers to programming services	9,644.3	9,779.2	9,935.2	10,106.3	1.4	1.6	1.7
Clients of cable operators	7,625.7	7,574.0	7,610.6	7,611.5	-0.7	0.5	0.0
Clients of wireless operators	2,018.6	2,205.2	2,324.6	2,494.8	9.2	5.4	7.3
Market share by type of supplier	percentage						
Cable operators' share	79.1	77.5	76.6	75.3	-2.0	-1.1	-1.7
Wireless operators' share	20.9	22.5	23.4	24.7	7.7	3.8	5.5
Cable penetration by community size	thousands						
Subscribers to basic cable services							
Large-size communities [1]	5,649.8	5,626.0	5,669.6	5,661.3	-0.4	0.8	-0.1
Small and medium-size communities [2]	1,976.0	1,948.0	1,941.0	1,950.2	-1.4	-0.4	0.5
Total	**7,625.7**	**7,574.0**	**7,610.6**	**7,611.5**	**-0.7**	**0.5**	**0.0**
Homes with access to basic cable services							
Large-size communities [1]	8,128.3	8,367.4	8,558.8	8,720.8	2.9	2.3	1.9
Small and medium-size communities [2]	3,250.6	3,327.0	3,349.4	3,398.1	2.4	0.7	1.5
Total	**11,378.9**	**11,694.4**	**11,908.2**	**12,119.0**	**2.8**	**1.8**	**1.8**
Penetration rate	percentage						
Large-size communities [1]	69.5	67.2	66.2	64.9	-3.3	-1.5	-2.0
Small and medium-size communities [2]	60.8	58.6	58.0	57.4	-3.7	-1.0	-1.0
Total	**67.0**	**64.8**	**63.9**	**62.8**	**-3.4**	**-1.3**	**-1.7**
Cable penetration by region	thousands						
Subscribers to basic cable services							
Atlantic provinces	546.1	542.2	541.2	535.2	-0.7	-0.2	-1.1
Quebec	1,827.6	1,793.5	1,816.8	1,839.4	-1.9	1.3	1.2
Ontario	2,932.6	2,908.4	2,893.5	2,860.6	-0.8	-0.5	-1.1
Western provinces	2,304.9	2,316.0	2,345.1	2,362.2	0.5	1.3	0.7
Territories	14.6	13.9	14.1	14.1	-4.4	1.0	0.0
Homes with access to basic cable services							
Atlantic provinces	835.6	843.5	848.4	849.6	0.9	0.6	0.1
Quebec	3,005.0	3,043.5	3,080.7	3,130.2	1.3	1.2	1.6
Ontario	4,077.2	4,210.7	4,308.3	4,352.7	3.3	2.3	1.0
Western provinces	3,434.7	3,570.7	3,645.2	3,761.0	4.0	2.1	3.2
Territories	26.4	26.0	25.7	25.5	-1.3	-1.3	-0.8
Penetration rate	percentage						
Atlantic provinces	65.4	64.3	63.8	63.0	-1.6	-0.8	-1.3
Quebec	60.8	58.9	59.0	58.8	-3.1	0.1	-0.4
Ontario	71.9	69.1	67.2	65.7	-4.0	-2.8	-2.1
Western provinces	67.1	64.9	64.3	62.8	-3.3	-0.8	-2.4
Territories	55.2	53.5	54.7	55.2	-3.2	2.3	0.8

1. A large-size community is here defined as a Census Metropolitan Area (CMA). A CMA is a very large urban area, together with adjacent urban and rural areas that have a high degree of economic and social integration with that urban area.
2. A small or medium-size community is here defined as a community located outside a Census Metropolitan Area (CMA).

Table 1 Cable, satellite and multipoint distribution systems, selected national and regional market and performance indicators, 2002 to 2005 (continued)

	2002	2003	2004	2005	2002 to 2003	2003 to 2004	2004 to 2005
Internet by cable deployment by community size[1]	thousands				% change		
Homes with access to Internet by cable							
Large-size communities [2]	7,858.4	8,190.4	8,433.9	8,680.1	4.2	3.0	2.9
Small and medium-size communities [3]	2,187.6	2,495.5	2,690.4	2,824.6	14.1	7.8	5.0
Total	**10,046.0**	**10,685.9**	**11,124.2**	**11,504.8**	**6.4**	**4.1**	**3.4**
Homes with access to Internet by cable / homes with access to cable	percentage						
Large-size communities [2]	96.7	97.9	98.5	99.5	1.2	0.7	1.0
Small and medium-size communities [3]	67.3	75.0	80.3	83.1	11.5	7.1	3.5
Total	**88.3**	**91.4**	**93.4**	**94.9**	**3.5**	**2.2**	**1.6**
Internet by cable adoption by community size	thousands						
Subscribers to Internet by cable							
Large-size communities [2]	1,574.5	1,962.5	2,333.1	2,758.4	24.6	18.9	18.2
Small and medium-size communities [3]	294.3	400.8	505.7	617.3	36.2	26.2	22.1
Total	**1,868.8**	**2,363.2**	**2,838.8**	**3,375.7**	**26.5**	**20.1**	**18.9**
Subscribers to Internet by cable / homes with access to Internet by cable	percentage						
Large-size communities [2]	20.0	24.0	27.7	31.8	19.6	15.5	14.9
Small and medium-size communities [3]	13.5	16.1	18.8	21.9	19.4	17.1	16.3
Total	**18.6**	**22.1**	**25.5**	**29.3**	**18.9**	**15.4**	**15.0**
Internet by cable deployment by region	thousands						
Homes with access to Internet by cable							
Atlantic provinces	554.5	615.6	655.5	662.6	11.0	6.5	1.1
Quebec	2,471.1	2,679.4	2,784.6	2,992.2	8.4	3.9	7.5
Ontario	3,825.6	4,016.0	4,191.1	4,231.8	5.0	4.4	1.0
Western provinces and Territories	3,194.7	3,374.9	3,492.9	3,618.1	5.6	3.5	3.6
Homes with access to Internet by cable / homes with access to cable	percentage						
Atlantic provinces	66.4	73.0	77.3	78.0	10.0	5.9	0.9
Quebec	82.2	88.0	90.4	95.6	7.1	2.7	5.8
Ontario	93.8	95.4	97.3	97.2	1.7	2.0	-0.1
Western provinces and Territories	93.0	94.5	95.8	96.2	1.6	1.4	0.4
Internet by cable adoption by region	thousands						
Subscribers to Internet by cable							
Atlantic provinces	77.4	112.4	142.9	180.2	45.3	27.1	26.1
Quebec	303.7	414.9	525.0	648.8	36.6	26.5	23.6
Ontario	716.4	915.1	1,098.9	1,325.5	27.7	20.1	20.6
Western provinces and Territories	771.4	920.8	1,072.1	1,221.3	19.4	16.4	13.9
Subscribers to Internet by cable / homes with access to Internet by cable	percentage						
Atlantic provinces	14.0	18.3	21.8	27.2	30.9	19.4	24.7
Quebec	12.3	15.5	18.9	21.7	26.0	21.7	15.0
Ontario	18.7	22.8	26.2	31.3	21.7	15.1	19.5
Western provinces and Territories	24.1	27.3	30.7	33.8	13.0	12.5	10.0

1. The statistics for the 2001 to 2003 period have been restated to be comparable to 2004 statistics.
2. A large-size community is here defined as a Census Metropolitan Area (CMA). A CMA is a very large urban area, together with adjacent urban and rural areas that have a high degree of economic and social integration with that urban area.
3. A small or medium-size community is here defined as a community located outside a Census Metropolitan Area (CMA).

Table 1 Cable, satellite and multipoint distribution systems, selected national and regional market and performance indicators, 2002 to 2005 (concluded)

	2002	2003	2004	2005	2002 to 2003	2003 to 2004	2004 to 2005
Digital television subscribers	thousands				% change		
Subscribers to digital cable	1,146.5	1,403.9	1,810.5	2,281.1	22.5	29.0	26.0
Subscribers to digital satellite and MDS	2,018.6	2,205.2	2,324.6	2,494.8	9.2	5.4	7.3
Total subscribers to digital services	**3,165.0**	**3,609.1**	**4,135.1**	**4,775.9**	**14.0**	**14.6**	**15.5**
Digital television penetration	percentage						
Digitization rate	32.8	36.9	41.6	47.3	12.5	12.8	13.5
Financial performance by type of supplier	millions of dollars						
Revenues							
Cable operators[1]	4,268.9	4,615.2	4,995.8	5,347.8	8.1	8.2	7.0
Wireless operators	946.8	1,203.6	1,354.7	1,470.2	27.1	12.5	8.5
Profit (loss) before interest and taxes							
Cable operators	732.8	862.1	1,198.1	1,329.7	17.6	39.0	11.0
Wireless operators	-245.9	-110.1	-92.9	42.6	55.2	15.7	145.9
Profit margin	percentage						
Cable operators	17.2	18.7	24.0	24.9			
Wireless operators	-26.0	-9.1	-6.9	2.9			

1. The statistics for the 2000 to 2004 period were revised to be consistent with 2005 reporting. The revisions result from a change in accounting for non-broadcasting activities triggered by reorganization.

Table 2 Cable television, financial and operating data, Canada, 2002 to 2005

	2002		2003		2004		2005	
	$	%	$	%	$	%	$	%
Revenue:								
Subscriptions (direct and indirect)[1]	4,054,079,181	95.0	4,387,081,552	95.1	4,736,376,874	94.8	5,088,244,612	95.1
Connection (installation and re-connect)	62,739,439	1.5	48,696,439	1.1	33,659,659	0.7	24,406,668	0.5
Community channel sponsorship	4,623,884	0.1	4,981,833	0.1	5,645,345	0.1	5,961,730	0.1
Other revenue	147,479,111	3.5	174,417,980	3.8	220,088,121	4.4	229,228,291	4.3
Operating revenue - Total[1]	**4,268,921,616**	**100.0**	**4,615,177,815**	**100.0**	**4,995,770,004**	**100.0**	**5,347,841,303**	**100.0**
Expenses:								
Programming (basic tier)	83,919,276	2.0	80,575,656	1.7	85,034,690	1.7	94,735,258	1.8
Affiliation payments	949,794,640	22.2	1,000,861,750	21.7	1,075,757,535	21.5	1,113,670,673	20.8
Technical services	625,916,225	14.7	694,358,575	15.0	786,000,821	15.7	835,587,716	15.6
Sales and promotion	182,900,113	4.3	180,668,555	3.9	232,397,328	4.7	235,359,913	4.4
Administration and general	666,593,882	15.6	720,364,146	15.6	608,856,556	12.2	734,041,456	13.7
Depreciation	1,026,960,211	24.1	1,076,260,239	23.3	1,009,596,048	20.2	1,004,743,174	18.8
Operating expenses - Total[1]	**3,536,084,342**	**82.8**	**3,753,088,930**	**81.3**	**3,797,642,976**	**76.0**	**4,018,138,194**	**75.1**
Profit before interest and taxes	**732,837,268**	**17.2**	**862,088,883**	**18.7**	**1,198,127,024**	**24.0**	**1,329,703,111**	**24.9**
Interest expense	587,629,206	13.8	466,234,050	10.1	487,826,455	9.8	418,721,865	7.8
Expenses - Total	**4,123,713,548**	**96.6**	**4,219,322,980**	**91.4**	**4,285,469,431**	**85.8**	**4,436,860,059**	**83.0**
Net operating income	145,208,068	3.4	395,854,835	8.6	710,300,573	14.2	910,981,244	17.0
Salaries and other staff benefits	631,402,086	14.8	612,936,009	13.3	657,400,271	13.2	729,826,892	13.6
Number of employees (weekly average)	12,066	...	11,376	...	12,520	...	14,228	...
Number of subscribers (basic services)	7,625,712	...	7,574,006	...	7,610,615	...	7,611,510	...
Households served by cable	11,378,890	...	11,694,397	...	11,908,168	...	12,118,953	...
Households in licensed area	11,580,061	...	11,879,308	...	12,075,924	...	12,285,720	...

1. The statistics for the 2000 to 2004 period were revised to be consistent with 2005 reporting. The revisions result from a change in accounting for non-broadcasting activities triggered by reorganization.

Table 3 Wireless broadcasting distribution undertakings[1], financial and operating data, Canada, 2002 to 2005

	2002		2003		2004		2005	
	$	%	$	%	$	%	$	%
Revenue:								
Subscriptions (direct and indirect)	922,989,225	97.5	1,160,891,620	96.4	1,327,521,374	98.0	1,438,840,773	97.9
Connection (installation and re-connect)	157,414	0.0	47,244	0.0	34,243	0.0	44,887	0.0
Community channel sponsorship	80,399	0.0	0	0.0	203	0.0	84	0.0
Other revenue	23,523,587	2.5	42,696,067	3.5	27,113,709	2.0	31,294,914	2.1
Operating revenue - Total	**946,750,626**	**100.0**	**1,203,634,931**	**100.0**	**1,354,669,528**	**100.0**	**1,470,180,658**	**100.0**
Expenses:								
Programming (basic tier)	89,291	0.0	74,573	0.0	75,980	0.0	73,925	0.0
Affiliation payments	426,725,098	45.1	517,514,789	43.0	523,919,351	38.7	548,315,152	37.3
Technical services	206,389,292	21.8	206,910,157	17.2	252,299,375	18.6	264,563,202	18.0
Sales and promotion	229,826,641	24.3	279,820,491	23.2	325,639,663	24.0	338,984,662	23.1
Administration and general	170,092,007	18.0	181,670,014	15.1	201,369,000	14.9	119,990,762	8.2
Depreciation	159,553,991	16.9	127,761,833	10.6	144,230,697	10.6	155,658,917	10.6
Operating expenses - Total	**1,192,676,320**	**126.0**	**1,313,751,855**	**109.1**	**1,447,534,066**	**106.9**	**1,427,586,620**	**97.1**
Profit before interest and taxes	**-245,925,693**	**-26.0**	**-110,116,925**	**-9.1**	**-92,864,538**	**-6.9**	**42,594,039**	**2.9**
Interest expense	31,342,747	3.3	42,225,119	3.5	42,041,822	3.1	47,489,641	3.2
Expenses - Total	**1,224,019,067**	**129.3**	**1,355,976,974**	**112.7**	**1,489,575,888**	**110.0**	**1,475,076,261**	**100.3**
Net operating income	-277,268,441	-29.3	-152,342,043	-12.7	-134,906,360	-10.0	-4,895,603	-0.3
Salaries and other staff benefits	112,434,246	11.9	104,718,226	8.7	111,121,549	8.2	138,128,649	9.4
Number of employees (weekly average)	2,237	...	2,213	...	2,842	...	2,895	...
Number of subscribers (basic services)	2,018,571	...	2,205,197	...	2,324,608	...	2,494,790	...

1. Satellite, Multi-point distribution system and subscription television.

Note: Totals may not add due to rounding.

Table 4 Cable television, financial and operating data, Atlantic provinces[1], 2002 to 2005

	2002		2003		2004		2005	
	$	%	$	%	$	%	$	%
Revenue:								
Subscriptions (direct and indirect)	279,851,531	93.0	309,021,336	90.5	343,149,972	89.9	382,057,007	91.1
Connection (installation and re-connect)	3,143,098	1.0	3,242,680	0.9	2,684,588	0.7	934,746	0.2
Community channel sponsorship	361,179	0.1	629,744	0.2	474,262	0.1	507,275	0.1
Other revenue	17,689,539	5.9	28,489,750	8.3	35,505,221	9.3	36,068,659	8.6
Operating revenue - Total	**301,045,340**	**100.0**	**341,383,509**	**100.0**	**381,814,047**	**100.0**	**419,567,687**	**100.0**
Expenses:								
Programming (basic tier)	6,174,295	2.1	6,203,928	1.8	7,632,961	2.0	7,456,346	1.8
Affiliation payments	61,796,440	20.5	77,472,542	22.7	83,358,143	21.8	87,320,279	20.8
Technical services	38,297,876	12.7	42,569,973	12.5	45,209,645	11.8	56,403,847	13.4
Sales and promotion	8,972,526	3.0	12,062,408	3.5	15,260,672	4.0	18,735,659	4.5
Administration and general	43,548,296	14.5	47,181,010	13.8	47,255,262	12.4	57,152,192	13.6
Depreciation	74,714,194	24.8	81,667,252	23.9	90,477,254	23.7	91,037,812	21.7
Operating expenses - Total	**233,503,628**	**77.6**	**267,157,120**	**78.3**	**289,193,938**	**75.7**	**318,106,134**	**75.8**
Profit before interest and taxes	**67,541,706**	**22.4**	**74,226,392**	**21.7**	**92,620,110**	**24.3**	**101,461,551**	**24.2**
Interest expense	66,545,986	22.1	57,181,690	16.7	62,515,880	16.4	81,979,587	19.5
Expenses - Total	**300,049,614**	**99.7**	**324,338,810**	**95.0**	**351,709,818**	**92.1**	**400,085,721**	**95.4**
Net operating income	995,726	0.3	17,044,699	5.0	30,104,229	7.9	19,481,966	4.6
Salaries and other staff benefits	40,022,738	13.3	43,724,179	12.8	45,922,664	12.0	51,988,494	12.4
Number of employees (weekly average)	1,322	...	1,287	...	1,127	...	1,208	...
Number of subscribers (basic services)	546,092	...	542,241	...	541,206	...	535,176	...
Households served by cable	835,611	...	843,529	...	848,374	...	849,591	...
Households in licensed area	855,129	...	860,977	...	865,984	...	867,507	...

1. This table does not include the results of wireless broadcasting distribution.

Note: Totals may not add due to rounding.

Table 5 Cable television, financial and operating data, Québec[1], 2002 to 2005

	2002		2003		2004		2005	
	$	%	$	%	$	%	$	%
Revenue:								
Subscriptions (direct and indirect)[2]	805,700,721	93.5	833,950,246	94.4	904,409,159	93.6	1,011,237,366	94.2
Connection (installation and re-connect)	14,524,202	1.7	11,448,107	1.3	4,540,426	0.5	7,759,956	0.7
Community channel sponsorship	924,920	0.1	844,659	0.1	1,142,334	0.1	1,359,242	0.1
Other revenue	40,855,166	4.7	36,725,045	4.2	56,409,056	5.8	53,670,219	5.0
Operating revenue - Total[2]	**862,005,015**	**100.0**	**882,968,060**	**100.0**	**966,500,970**	**100.0**	**1,074,026,785**	**100.0**
Expenses:								
Programming (basic tier)	17,219,352	2.0	17,239,745	2.0	17,489,942	1.8	19,293,788	1.8
Affiliation payments	212,002,212	24.6	213,205,681	24.1	220,636,482	22.8	221,857,778	20.7
Technical services	142,604,177	16.5	152,768,237	17.3	206,922,656	21.4	231,746,314	21.6
Sales and promotion	37,019,333	4.3	31,415,428	3.6	44,454,977	4.6	34,329,941	3.2
Administration and general	142,325,500	16.5	154,720,507	17.5	90,169,321	9.3	122,202,837	11.4
Depreciation	152,233,961	17.7	161,323,537	18.3	155,751,857	16.1	144,936,465	13.5
Operating expenses - Total[2]	**703,404,535**	**81.6**	**730,673,136**	**82.8**	**735,425,237**	**76.1**	**774,367,124**	**72.1**
Profit before interest and taxes	**158,600,480**	**18.4**	**152,294,925**	**17.2**	**231,075,732**	**23.9**	**299,659,664**	**27.9**
Interest expense	100,301,982	11.6	87,395,433	9.9	67,351,272	7.0	43,652,650	4.1
Expenses - Total	**803,706,517**	**93.2**	**818,068,569**	**92.6**	**802,776,509**	**83.1**	**818,019,774**	**76.2**
Net operating income	58,298,498	6.8	64,899,491	7.4	163,724,461	16.9	256,007,011	23.8
Salaries and other staff benefits	148,032,555	17.2	137,792,936	15.6	162,909,601	16.9	169,321,179	15.8
Number of employees (weekly average)	2,374	...	2,503	...	2,886	...	3,028	...
Number of subscribers (basic services)	1,827,617	...	1,793,458	...	1,816,810	...	1,839,442	...
Households served by cable	3,005,005	...	3,043,467	...	3,080,668	...	3,130,157	...
Households in licensed area	3,049,889	...	3,089,698	...	3,121,323	...	3,169,315	...

1. This table does not include the results of wireless broadcasting distribution.
2. The statistics for the 2000 to 2004 period were revised to be consistent with 2005 reporting. The revisions result from a change in accounting for non-broadcasting activities triggered by reorganization.

Note: Totals may not add due to rounding.

Table 6 Cable television, financial and operating data, Ontario[1], 2002 to 2005

	2002		2003		2004		2005	
	$	%	$	%	$	%	$	%
Revenue:								
Subscriptions (direct and indirect)	1,619,166,634	95.8	1,779,990,366	95.2	1,952,268,889	95.1	2,057,031,411	94.7
Connection (installation and re-connect)	21,061,839	1.2	15,740,949	0.8	9,542,868	0.5	11,454,424	0.5
Community channel sponsorship	2,099,747	0.1	2,648,311	0.1	3,541,324	0.2	3,904,275	0.2
Other revenue	48,458,885	2.9	71,007,233	3.8	88,450,076	4.3	99,242,556	4.6
Operating revenue - Total	**1,690,787,108**	**100.0**	**1,869,386,873**	**100.0**	**2,053,803,163**	**100.0**	**2,171,632,668**	**100.0**
Expenses:								
Programming (basic tier)	32,072,965	1.9	32,634,040	1.7	36,348,825	1.8	38,846,914	1.8
Affiliation payments	366,923,309	21.7	408,333,472	21.8	450,306,352	21.9	458,070,451	21.1
Technical services	253,789,712	15.0	305,509,195	16.3	325,994,033	15.9	344,721,844	15.9
Sales and promotion	86,273,375	5.1	102,568,957	5.5	133,536,874	6.5	135,984,424	6.3
Administration and general	248,863,009	14.7	285,353,544	15.3	262,886,273	12.8	313,497,795	14.4
Depreciation	444,758,757	26.3	473,220,335	25.3	446,042,321	21.7	462,000,736	21.3
Operating expenses - Total	**1,432,681,121**	**84.7**	**1,607,619,547**	**86.0**	**1,655,114,673**	**80.6**	**1,753,122,169**	**80.7**
Profit before interest and taxes	**258,105,986**	**15.3**	**261,767,321**	**14.0**	**398,688,486**	**19.4**	**418,510,500**	**19.3**
Interest expense	186,872,060	11.1	224,715,607	12.0	253,357,099	12.3	215,388,145	9.9
Expenses - Total	**1,619,553,181**	**95.8**	**1,832,335,154**	**98.0**	**1,908,471,772**	**92.9**	**1,968,510,314**	**90.6**
Net operating income	71,233,927	4.2	37,051,719	2.0	145,331,391	7.1	203,122,354	9.4
Salaries and other staff benefits	218,751,691	12.9	226,654,072	12.1	237,066,752	11.5	269,072,059	12.4
Number of employees (weekly average)	3,493	...	3,495	...	4,153	...	4,814	...
Number of subscribers (basic services)	2,932,583	...	2,908,384	...	2,893,470	...	2,860,647	...
Households served by cable	4,077,237	...	4,210,654	...	4,308,261	...	4,352,699	...
Households in licensed area	4,135,998	...	4,268,499	...	4,366,100	...	4,413,637	...

1. This table does not include the results of wireless broadcasting distribution.

Note: Totals may not add due to rounding.

Table 7 Cable television, financial and operating data, Western provinces[1], 2002 to 2005

	2002		2003		2004		2005	
	$	%	$	%	$	%	$	%
Revenue:								
Subscriptions (direct and indirect)	1,339,614,025	95.5	1,454,409,902	96.4	1,525,078,932	96.5	1,624,973,354	97.4
Connection (installation and re-connect)	23,752,490	1.7	17,983,836	1.2	16,608,825	1.1	4,025,256	0.2
Community channel sponsorship	804,784	0.1	298,900	0.0	132,301	0.0	125,679	0.0
Other revenue	38,981,785	2.8	36,156,007	2.4	38,110,281	2.4	39,031,841	2.3
Operating revenue - Total	**1,403,153,084**	**100.0**	**1,508,848,642**	**100.0**	**1,579,930,340**	**100.0**	**1,668,156,129**	**100.0**
Expenses:								
Programming (basic tier)	28,328,402	2.0	24,381,074	1.6	23,511,804	1.5	29,063,721	1.7
Affiliation payments	307,098,450	21.9	299,598,549	19.9	318,827,842	20.2	343,481,461	20.6
Technical services	189,365,947	13.5	191,836,971	12.7	205,924,479	13.0	200,847,824	12.0
Sales and promotion	50,569,353	3.6	34,565,751	2.3	39,079,141	2.5	46,236,056	2.8
Administration and general	227,421,174	16.2	228,030,507	15.1	203,499,485	12.9	234,773,819	14.1
Depreciation	354,118,256	25.2	358,772,133	23.8	316,063,154	20.0	305,239,761	18.3
Operating expenses - Total	**1,156,901,583**	**82.5**	**1,137,184,982**	**75.4**	**1,106,905,904**	**70.1**	**1,159,642,641**	**69.5**
Profit before interest and taxes	**246,251,502**	**17.5**	**371,663,659**	**24.6**	**473,024,436**	**29.9**	**508,513,488**	**30.5**
Interest expense	233,683,955	16.7	96,631,931	6.4	104,364,916	6.6	77,301,801	4.6
Expenses - Total	**1,390,585,538**	**99.1**	**1,233,816,913**	**81.8**	**1,211,270,820**	**76.7**	**1,236,944,442**	**74.2**
Net operating income	12,567,546	0.9	275,031,729	18.2	368,659,520	23.3	431,211,687	25.8
Salaries and other staff benefits	222,218,073	15.8	202,667,676	13.4	208,982,082	13.2	237,319,990	14.2
Number of employees (weekly average)	4,832	...	4,053	...	4,317	...	5,143	...
Number of subscribers (basic services)	2,304,852	...	2,315,998	...	2,345,068	...	2,362,183	...
Households served by cable	3,434,669	...	3,570,717	...	3,645,181	...	3,761,021	...
Households in licensed area	3,511,852	...	3,633,925	...	3,696,693	...	3,809,556	...

1. This table does not include the results of wireless broadcasting distribution.

Note: Totals may not add due to rounding.

Table 8 Cable television, financial and operating data, Northwest Territories, Nunavut, and Yukon[1], 2002 to 2005

	2002		2003		2004		2005	
	$	%	$	%	$	%	$	%
Revenue:								
Subscriptions (direct and indirect)	9,746,270	81.7	9,709,702	77.1	11,469,922	83.6	12,945,474	89.5
Connection (installation and re-connect)	257,810	2.2	280,867	2.2	282,952	2.1	232,286	1.6
Community channel sponsorship	433,254	3.6	560,219	4.4	355,124	2.6	65,259	0.5
Other revenue	1,493,736	12.5	2,039,945	16.2	1,613,487	11.8	1,215,016	8.4
Operating revenue - Total	**11,931,069**	**100.0**	**12,590,731**	**100.0**	**13,721,484**	**100.0**	**14,458,034**	**100.0**
Expenses:								
Programming (basic tier)	124,262	1.0	116,869	0.9	51,158	0.4	74,489	0.5
Affiliation payments	1,974,229	16.5	2,251,506	17.9	2,628,716	19.2	2,940,704	20.3
Technical services	1,858,513	15.6	1,674,199	13.3	1,950,008	14.2	1,867,887	12.9
Sales and promotion	65,526	0.5	56,011	0.4	65,664	0.5	73,833	0.5
Administration and general	4,435,903	37.2	5,078,578	40.3	5,046,215	36.8	6,414,813	44.4
Depreciation	1,135,043	9.5	1,276,982	10.1	1,261,462	9.2	1,528,400	10.6
Operating expenses - Total	**9,593,475**	**80.4**	**10,454,145**	**83.0**	**11,003,224**	**80.2**	**12,900,126**	**89.2**
Profit before interest and taxes	**2,337,594**	**19.6**	**2,136,586**	**17.0**	**2,718,260**	**19.8**	**1,557,908**	**10.8**
Interest expense	225,223	1.9	309,389	2.5	237,288	1.7	399,682	2.8
Expenses - Total	**9,818,698**	**82.3**	**10,763,534**	**85.5**	**11,240,512**	**81.9**	**13,299,808**	**92.0**
Net operating income	2,112,371	17.7	1,827,197	14.5	2,480,972	18.1	1,158,226	8.0
Salaries and other staff benefits	2,377,029	19.9	2,097,146	16.7	2,519,172	18.4	2,125,170	14.7
Number of employees (weekly average)	45	...	38	...	37	...	36	...
Number of subscribers (basic services)	14,568	...	13,925	...	14,061	...	14,062	...
Households served by cable	26,368	...	26,030	...	25,684	...	25,485	...
Households in licensed area	27,193	...	26,209	...	25,824	...	25,705	...

1. This table does not include the results of wireless broadcasting distribution.

Note: Totals may not add due to rounding.