## Canadian Travel Survey



Domestic Travel, 2004

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## Canadian Travel Survey

## Domestic Travel, 2004

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0 true zero or a value rounded to zero
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p preliminary
r revised
x suppressed to meet the confidentiality requirements of the Statistics Act
E use with caution
F too unreliable to be published

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## For further reading

Selected Publications from Statistics Canada

| "International Travel - Advance Information" Monthly | $66-001-\mathrm{PIE}$ |
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| "Tourism Statistical Digest", 1999 and 2001 Editions | $87-403-$-XPE |
|  | $87-403-$ XIE |
| "National Tourism Indicators, Quarterly Estimates" Quarterly, | $13-009-$-XPB |
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## Highlights

## Domestic travel in 2004

- Tourist activity by Canadian residents in Canada and foreign countries regained strength ( $+2.6 \%$ ) in 2004 following the decline posted in 2003, reaching 216.9 million trips. Of these, 175.1 million were made in Canada, accounting for almost $80.7 \%$ of all trips made by Canadian residents.
- The appreciation of the Canadian dollar against its American counterpart, as well as the absence of any new major crises affecting tourism (such as those experienced in 2003 with SARS and the war in Iraq), favoured this recovery in tourist activity.
- Of all domestic trips, 153.5 million had a destination in the province of residence of the travellers, up $1.5 \%$ over 2003. The number of trips with a destination outside the province reached 21.6 million, a $2.9 \%$ increase.
- Pleasure trips, numbering 67.6 million, represented $38.6 \%$ of all domestic trips, $0.2 \%$ more than in 2003. Trips to visit friends or relatives increased by $2.3 \%$ to 62.9 million trips. These two categories accounted for three quarters of all domestic trips made in 2004.
- Canadians took 20.1 million domestic trips for business or to attend conventions in 2004. This was an increase of $2.5 \%$ compared to the 19.6 million trips in 2003.
- Slightly more than half of all trips made by Canadians in Canada included nights outside the home, for a total of 88.7 million trips. The average duration of these trips was three nights and the average amount spent during these trips was $\$ 265$ per person.
- The number of overnight stays outside the home reached 284.1 million, a $2.0 \%$ increase over 2003. The number of nights spent in non-commercial accommodations ( 175.0 million) went up $2.9 \%$ while nights in commercial accommodations ( 109.1 million) increased more modestly by $0.7 \%$.
- Total expenses for domestic trips reached $\$ 29.7$ billion, up $4.4 \%$ compared to 2003. When inflation is factored in, domestic trip expenditures increased $2.4 \%$ in 2004 to $\$ 26.2$ billion (in 1997 dollars).
- All categories of expenditures grew, with increases ranging from $3.7 \%$ for clothing and other purchases to $7.3 \%$ for recreation and entertainment.
- This upswing in travel expenditures was sustained by a greater volume of domestic trips and a $2.0 \%$ increase in the cost of goods and services purchased by travellers.


## Introduction

## Background

In 2004, tourism in Canada was worth $\$ 57.5$ billion, ${ }^{1}$ of which tourism domestic demand accounted for $\$ 39.7$ billion or $69 \%$ of the total. Tourism in Canada was also responsible for generating close to 600,000 direct person-years of employment in 2004. Tourism trends are constantly changing in response to social and economic conditions and consumer preferences.

Throughout 2004, Statistics Canada interviewed about 167,000 Canadian residents about their trips in Canada, about themselves and about their households. This publication presents a summary of the responses to the 2004 Canadian Travel Survey (CTS). The CTS provides a yardstick for identifying who is travelling, the types of trips they are taking and how much they are spending. These findings may prove useful to decision makers in the tourism industry and government concerning how to market Canada to Canadians, which tourism products to develop, and so forth. The CTS results are also used in putting together Canada's Tourism Satellite Account, in calculating the National Tourism Indicators and for producing tourism economic impact models.

## Organization and content of this publication

Chapter 1 provides background information on the Canadian Travel Survey, including the history of the survey and the products available. Chapter 2 presents an overview of economic conditions at the national level from 1999 to 2004 and a brief description of the main characteristics of domestic trips taken in 2004. Statistical tables highlighting domestic travel and trip spending by province and census metropolitan area are included in Chapter 3. Chapter 4 provides a statistical measure of the sampling variability for each estimate included in the tables of Chapter 3. Finally, information on concepts, definitions and survey methodology as well as main changes introduced to the survey throughout the years is available in the Appendix.

## Brief history of the Canadian Travel Survey

The Canadian Travel Survey, which is conducted as a supplement to Statistics Canada's monthly Labour Force Survey (LFS), was first conducted in 1979 and, beginning in 1980, has been conducted every two years up to 1996. Since 1997, the survey has become annual. The CTS was developed to measure the volume, characteristics and spending of domestic travel, which is defined as same-day or overnight travel by Canadian residents to Canadian destinations with a one-way distance of 80 km or more from home.

[^0]From 1980 to the first quarter of 1992, the survey had been conducted on a quarterly basis, that is, the respondents were contacted at the end of the three-month period and were asked to recall all trips ending in that period. Because it was hard to remember all the trips that ended during such a long period, starting with the second quarter of 1992, the reference period was shortened to a month as the same respondent was contacted for each month in the quarter. This method led to trips being under-reported for the second and third months of the quarter. To further improve the data quality in 1994, the collection method was changed again to have a new sample of respondents for every month. This method has been used since. However, the improvement in the collection method caused a break in the series. The data from 1980 to 1992 are not comparable to data collected since 1994. In 1996, no major methodological changes were made to the survey but a number of smaller changes, however, occurred. For example, 1996 was the first year the CTS was conducted using Computer-Assisted Interviewing (CAI) technology. Also, the sample included two LFS rotation groups in 1996, compared to one group in 1994 (some provinces purchased additional rotation groups for the summer months in 1994). Because of these small changes, 1996 data are not comparable to those of 1994 and earlier years.

In 1997, the implementation of the Project to Improve Provincial Economic Statistics (PIPES) resulted in new requirements for the CTS, namely the collection of more reliable annual data on interprovincial trips. In order to comply, the CTS sample was increased to three rotation groups. Members of one group were asked about all trips, while respondents in the other two groups were only asked about out-of-province trips. Except for the sample size, no changes were made to the survey.

In 1998, a few changes were implemented to the CTS concerning the sample size and the questionnaire. The sample size went back to what it was in 1996. In all provinces except Newfoundland and Labrador, the sample was drawn from just two rotation groups. Following an agreement reached with the province of Newfoundland and Labrador, the sample from that province was drawn from three rotation groups. Changes to the questionnaire were related to activity participation and accommodation type.

In the summer of 2000, there was a change in the way the CTS data were collected. Rather than being gathered by interviewers working out of their homes (a decentralized method), the majority of the collection was done in all regional offices (centralized method).

In the following months, the trip levels remained somewhat higher than those previously obtained in a decentralized environment. It was concluded that some under-estimation had occurred due to the decentralized collection and, consequently, an adjustment to previously released data was required.

Furthermore, it had been acknowledged that the second time a person or household is interviewed in the CTS, the respondent may have learned they can shorten the interview by reporting fewer trips. It was decided the adjustment to previously released data and the production of current data should take into account this concept of "respondent conditioning".

Provincial logistic regression models were used to adjust the data for 1996 and 1998 to 2001 as part of the project "Historical adjustment for the Canadian Travel Survey - 2001". The data prior to the centralization were adjusted to indicate what the level of travel would have been if the data had been collected from a centralized environment. Prior data were also adjusted for the respondent conditioning phenomenon. However, the data that were collected from a centralized environment were only adjusted for the respondent conditioning. For more information on the project "Historical adjustment for the Canadian Travel Survey - 2001", consult the 2001 edition of this publication.

At the beginning of 2002, a more systematic interviewer monitoring system was put in place in the regional offices. However, since the start of the year, substantial increases in the estimates of 2002 over 2001 were observed. Although there is some volatility in the CTS estimates, the changes were too important to be considered acceptable.

As a result of a comprehensive analysis of the data, Statistics Canada concluded the new monitoring system was in a large part responsible for the increases registered in 2002 and the 2002 estimates could not be compared to those from previous years. Consequently, the project "Historical adjustment for the Canadian Travel Survey - 2003" was put in place to adjust once again the 1998 to 2001 data.

Using a methodology similar to the one used for the project "Historical adjustment for the Canadian Travel Survey - 2001", the data from 1998 to 2001 were adjusted to take into account not only the effects of centralized collection and respondent conditioning, but also the effect of an enhanced monitoring system for the interviewers.

The revised 1998 to 2001 estimates released in the 2003 publication were produced using the adjusted data that came out from the project "Historical adjustment for the Canadian Travel Survey - 2003". For more information, see "Historical adjustment for the Canadian Travel Survey - 2003" in the Appendix of the 2003 publication.

Consequently, the revised estimates for 1998 to 2001 are comparable to the estimates published for 2002 to 2004 inclusive.

## Canadian Travel Survey product availability

There are a number of products available from the CTS depending on your specific needs. These products and services include:

- CTS micro-data file on CD-ROM - The CTS data base, which includes files pertaining to trips, visits, nights and expenditures, is available on CD-ROM.
- Travel profiles - These profiles can focus on a specific geographic market, a demographic segment, an activity group, etc. The user decides which population of the survey best suits his or her research needs. Each profile contains more than 30 trip and traveller characteristics collected by the survey. The profiles are available in electronic format (e.g., Microsoft Excel or CD-ROM).
- Other special customized tabulations - These can be customized to a user's requirements. Each request is priced on a cost-recovery basis.

Information on the above CTS products and services can be requested by contacting:
Client Services
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Fax: 613-951-2909
E-mail: cult.tourstats @statcan.ca

## Chapter 2

## Domestic tourism in 2004

## Introduction

The following analysis summarizes the main statistics for domestic tourism activity in 2004. It contains information on the characteristics of travellers and domestic trips and on expenditures generated by these trips.

## Overview of the economic situation in Canada from 1999 to 2004

## Canadians continued spending on goods and services in 2004 and did so by drawing on their savings

In 2004, the Canadian economy maintained its growth, as the gross domestic product (GDP) at market prices advanced a solid 6.1\% compared to 2003, reaching $\$ 1,293.3$ billion. This was the second largest increase in the past six years, with the highest surge (9.5\%) recorded in 2000. The GDP grew consistently from 1999 through 2004 and climbed $31.6 \%$ over that period.

Consumer confidence increased between 2003 and 2004. The Consumer Confidence Index from the Conference Board of Canada climbed 2.1 percentage points to 121.3. However, in view of the index's decline of 5.0 points in 2003, the rise failed to bring it back up to the 2002 level of 124.2.

Average personal disposable income climbed 3.0\% compared to 2003 and reached $\$ 23,203$. The average personal spending on consumer goods and services climbed in a slightly higher proportion than that of average disposal income, to stand at $\$ 22,577$, or $3.8 \%$ more than the average $(\$ 21,753)$ recorded in 2003.

A steady decline has occurred in the gap between disposable income and expenditures on goods and services since 2002, resulting in the personal savings rate falling to its lowest level in 2004, when it posted ${ }^{1}$ a weak 0.4\%. This rate fell $71.4 \%$ between 2003 and 2004 and was down $90.0 \%$ from 1999.

Furthermore, recovery of the Canadian dollar compared to its American counterpart began in 2003 and continued in 2004, with the Canadian dollar posting an average value of 76.9 US cents. This value has not been seen since 1993.

In contrast to 2003, 2004 was favourable for all key tourism sector industries, with no decline in their gross domestic product (GDP). The transportation industry experienced the strongest growth (+5.2\%) in economic activity of all the tourism components, as its GDP reached $\$ 18.3$ billion in 2004.

[^1]The GDP of two other components also grew compared to 2003. These components were the accommodation services industry ( $+4.3 \%$ ) and the food and beverage services industry ( $+1.3 \%$ ), whose GDP stood at $\$ 7.2$ billion and $\$ 16.0$ billion, respectively.

The GDP of the arts, entertainment and recreation industry remained unchanged from 2003 ( $\$ 10.1$ billion). This industry experienced the strongest growth in economic activity among the tourism sector industries between 1999 and 2004, with an increase of $26.3 \%$, while the economic activity for Canadian industries as a whole climbed $17.0 \%$ during this period.

Text table 2.1
Key economic indicators, 1999 to 2004

|  | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GDP at market prices (billions of 1997 dollars) | 982.4 | 1,075.6 | 1,108.2 | 1,158.0 | 1,218.8 | 1,293.3 |
| GDP at basic prices (billions of 1997 dollars) |  |  |  |  |  |  |
| Total industries | 896.6 | 946.0 | 961.5 | 992.7 | 1,016.0 | 1,048.7 |
| Transportation | 16.9 | 17.5 | 17.5 | 17.6 | 17.4 | 18.3 |
| Arts, entertainment and recreation | 8.0 | 8.5 | 9.0 | 9.7 | 10.1 | 10.1 |
| Accommodation services | 7.1 | 7.2 | 7.2 | 7.4 | 6.9 | 7.2 |
| Food and beverage services | 14.5 | 15.1 | 15.7 | 15.6 | 15.8 | 16.0 |
| Disposable income and average spending per person (1997 dollars) |  |  |  |  |  |  |
| Disposable income | 19,610 | 20,840 | 21,517 | 22,279 | 22,538 | 23,203 |
| Spending on consumer goods and services | 18,448 | 19,421 | 20,080 | 20,951 | 21,753 | 22,577 |
| Saving rate (\%) | 4.0 | 4.7 | 4.6 | 3.2 | 1.4 | 0.4 |
| Unemployment rate (\%) | 7.6 | 6.8 | 7.2 | 7.7 | 7.6 | 7.2 |
| Implicit Price Index for Tourism Commodities (1997=100) | 102.9 | 106.4 | 105.8 | 111.0 | 110.7 | 112.6 |
| Consumer Confidence Index (1991=100) | 116.8 | 116.0 | 111.5 | 124.2 | 119.2 | 121.3 |
| Exchange rate (Canada-United States) | 1.49 | 1.49 | 1.55 | 1.57 | 1.40 | 1.30 |

Sources: CANSIM Tables 379-0017, 384-0013, 380-0004, 387-0008, 176-0064; Conference Board of Canada.

## Travel in Canada and by Canadians to all destinations in 2004

## Canadians travelled increasingly overseas

Canadian residents made 216.9 million trips in 2004, up $2.6 \%$ from 2003. The vast majority of these trips ( 175.1 million or $80.7 \%$ ) were taken within Canada. Of the 41.8 million remaining trips, 36.0 million were to US destinations and 5.7 million to overseas countries, accounting for $16.6 \%$ and $2.6 \%$ of the total number of trips by Canadians respectively. As in 2003, the number of trips that Canadians made outside Canada in 2004, increased at a higher rate than the number of domestic trips (+6.5\%, compared to $+1.6 \%$ ). This growth was most pronounced for trips to overseas countries (+13.1\%) in 2004, which in 2003, was the only destination to post an increase in the number of trips of Canadians.

The total number of trips taken within Canada by Canadians and non-residents also increased in 2004, but to a lesser extent (+1.3\%), reaching 213.9 million. This increase was lessened however, by the $2.5 \%$ decline in trips from the United States compared to 2003. The strength of the Canadian dollar may have dampened the desires of several Americans to cross their northern border. Canada, on the other hand, attracted a greater number of overseas residents in 2004, thereby recording a significant increase in the number of overseas trips (+24.3\%) from 2003. The latter rose from 3.4 million to 4.2 million trips during the period.

Tourism activity by Canadian residents, both in Canada and in foreign countries, resumed its growth in 2004 following the setbacks recorded in 2003. Appreciation of the Canadian dollar against its US counterpart, as well as the absence of major crises affecting tourism, such as those experienced in 2003 with SARS and the war in Iraq, favoured this recovery of tourist activity.

Canadian residents spent 487.5 million nights travelling in 2004, a $5.9 \%$ rise compared to the previous year. The number of nights spent by Canadians outside of the country, both in the United States ( $+10.0 \%$ ) and overseas ( $+13.9 \%$ ), rose more than the number of nights spent in Canada (+2.0\%).

Foreign travellers stayed a total of 123.4 million nights in Canada in 2004, a 14.6\% increase, reversing the decrease recorded in 2003. The number of nights spent by overseas travellers increased $23.0 \%$ compared to $7.1 \%$ for US travellers. In contrast with the number of trips, the number of nights in Canada was divided almost equally between travellers from overseas (49.2\%) and those from the United States (50.8\%), thus confirming that travellers from overseas come to Canada for longer stays. In fact, the overseas residents travelling to Canada spent an average of 15 nights per stay, compared to 2 nights for US residents.

The Canadian economy, no doubt, benefited from the $\$ 44.5$ billion spent by Canadian, American and overseas travellers on their trips within Canada in 2004. Tourism expenditures within the country rose $7.3 \%$ in 2004, in contrast with 2003, when the expenditures declined by $10.0 \%$.

Canadian residents were responsible for most (61.3\%) of tourism expenditures within Canada in 2004. Their travel expenditures within the country climbed $4.4 \%$ to $\$ 29.7$ billion in 2004, while foreign visitors spent $13.5 \%$ more than in 2003, for a total of $\$ 14.8$ billion. Of that amount, $\$ 5.4$ billion was spent by overseas residents, a $22.8 \%$ rise from 2003.

Text table 2.2
Trips in Canada and trips by Canadian residents, 2004

|  | Person-trips |  | Person-nights |  | Expenses |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2004 | $\begin{array}{r} 2003 \text { to } \\ 2004 \end{array}$ | 2004 | $\begin{array}{r} 2003 \text { to } \\ 2004 \end{array}$ | 2004 | $\begin{array}{r} 2003 \text { to } \\ 2004 \end{array}$ |
|  | millions | \% change | millions | \% change | $\begin{gathered} \text { billions } \\ \text { of dollars } \end{gathered}$ | \% change |
| Total trips by Canadian residents ${ }^{1}$ | 216.9 | 2.6 | 487.5 | 5.9 | 48.5 | 7.1 |
| In Canada | 175.1 | 1.6 | 282.8 | 2.0 | 29.7 | 4.4 |
| Outside Canada | 41.8 | 6.5 | 204.7 | 11.8 | 18.8 | 11.8 |
| To the United States | 36.0 | 5.6 | 107.1 | 10.0 | 10.0 | 8.6 |
| To overseas countries | 5.7 | 13.1 | 97.7 | 13.9 | 8.8 | 15.7 |
| Total trips in Canada ${ }^{1}$ | 213.9 | 1.3 | 406.2 | 5.5 | 44.5 | 7.3 |
| Canadian residents | 175.1 | 1.6 | 282.8 | 2.0 | 29.7 | 4.4 |
| Foreign residents | 38.8 | -0.1 | 123.4 | 14.6 | 14.8 | 13.5 |
| United States residents | 34.6 | -2.5 | 60.7 | 7.1 | 9.4 | 8.7 |
| Overseas residents | 4.2 | 24.3 | 62.7 | 23.0 | 5.4 | 22.8 |

1. The total may not add up due to rounding.

Sources: International Travel Survey and Canadian Travel Survey.

## Trips by Canadians in Canada in 2004

Ontario and Quebec posted the strongest growth in the number of trips
Canadian residents made 175.1 million domestic trips in 2004, up 2.8 million from 2003. This small recovery $(+1.6 \%)$ followed the $8.3 \%$ drop-off in the number of trips taken in 2003. Domestic trips in 2004 were almost equally divided between same-day trips (49.4\%) and overnight trips (50.6\%).

In 2004, 153.5 domestic trips were taken within the traveller's province of residence (intraprovincial trips), representing $1.5 \%$ more than in 2003. The increase in the number of overnight intraprovincial trips (+2.5\%) was greater than the one recorded by same-day intraprovincial trips ( $+0.6 \%$ ). In 2004, these trips totalled 71.4 million and 82.1 million, respectively. Intraprovincial trips accounted for $87.6 \%$ of all domestic trips taken by Canadian residents in 2004.

The number of trips made outside the traveller's province of residence (interprovincial trips) totalled 21.6 million, a $2.9 \%$ rise. This increase was largely due to the $3.5 \%$ increase in the number of overnight interprovincial trips ( 17.3 million trips), which accounted for more than $80.0 \%$ of all interprovincial trips in 2004. Totalling 4.3 million, the same-day interprovincial trips in 2004 remained at essentially the same level (+0.6\%) as in 2003.

Text table 2.3
Trips by Canadian residents in Canada, 2004

|  | Total trips |  | Intraprovincial trips |  | Interprovincial trips |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2004 | $\begin{array}{r} 2003 \text { to } \\ 2004 \end{array}$ | 2004 | $\begin{array}{r} 2003 \text { to } \\ 2004 \end{array}$ | 2004 | $\begin{array}{r} 2003 \text { to } \\ 2004 \end{array}$ |
|  | millions of person-trips | \% change | millions of person-trips | \% change | millions of person-trips | \% change |
| Total trips ${ }^{1}$ | 175.1 | 1.6 | 153.5 | 1.5 | 21.6 | 2.9 |
| Same-day trips | 86.4 | 0.6 | 82.1 | 0.6 | 4.3 | 0.6 |
| Overnight trips | 88.7 | 2.7 | 71.4 | 2.5 | 17.3 | 3.5 |

1. The total may not add up due to rounding.

Source: Canadian Travel Survey.

Text table 2.4
Province of destination of domestic trips, 2004

|  | Total trips |  | Intraprovincial trips |  | Interprovincial trips |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2004 | $\begin{array}{r} 2003 \text { to } \\ 2004 \end{array}$ | 2004 | $\begin{array}{r} 2003 \text { to } \\ 2004 \end{array}$ | 2004 | $\begin{array}{r} 2003 \text { to } \\ 2004 \end{array}$ |
|  | millions of person-trips | \% change | millions of person-trips | \% change | millions of person-trips | \% change |
| Canada ${ }^{1,2}$ | 175.1 | 1.6 | 153.5 | 1.5 | 21.6 | 2.9 |
| Newfoundland and Labrador | 3.1 | -4.0 | 2.8 | -2.6 | 0.3 | -14.7 |
| Prince Edward Island | 0.9 | 1.6 | 0.3 | 2.3 | 0.6 | 1.1 |
| Nova Scotia | 7.1 | -1.4 | 5.7 | -1,4 | 1.3 | -1.1 |
| New Brunswick | 5.0 | -10.2 | 3.8 | -11,9 | 1.3 | -4.9 |
| Atlantic provinces | 16.1 | -4.7 | 12.7 | -4.9 | 3.4 | -3.6 |
| Quebec | 48.5 | 2.7 | 43.7 | 2.7 | 4.7 | 3.0 |
| Ontario | 65.3 | 5.0 | 59.7 | 4.6 | 5.6 | 10.1 |
| Manitoba | 6.0 | 1.2 | 5.0 | -0.7 | 1.0 | 11.7 |
| Saskatchewan | 7.5 | 0.5 | 6.2 | 1.9 | 1.2 | -5.9 |
| Alberta | 15.9 | 0.7 | 13.1 | 0.3 | 2.8 | 3.0 |
| Prairie provinces | 29.4 | 0.8 | 24.3 | 0.5 | 5.0 | 2.3 |
| British Columbia | 15.7 | -6.0 | 13.0 | -6.8 | 2.7 | -1.7 |

1. The total may not add up due to rounding.
2. Includes trips taken in the Yukon, the Northwest Territories and Nunavut.

Source: Canadian Travel Survey.

Ontario and Quebec remained the country's two most popular destination provinces for domestic trips. Of all domestic trips, $65.0 \%$ were taken in these two provinces and they experienced the greatest increases in the number of trips, compared to 2003 ( $+5.0 \%$ for Ontario and $+2.7 \%$ for Quebec).

Four Canadian provinces experienced a decline in the number of trips that were made in them in 2004 compared to 2003. The country's largest drop was recorded by New Brunswick (-10.2\%), followed by British Columbia (-6.0\%), Newfoundland and Labrador $(-4.0 \%)$ and Nova Scotia ( $-1.4 \%$ ). The number of trips made in the other provinces fluctuated upward in 2004, ranging from 0.5\% for Saskatchewan and 5.0\% for Ontario.

Prince Edward Island was the only destination province that was more popular among travellers visiting from other provinces than among its own residents. Travellers from outside of the province made the large majority ( $79.9 \%$ ) of overnight trips in this province, compared to the Canadian average where only $19.5 \%$ of trips of one or more nights were interprovincial trips.

## Trip purpose

## Any reason is a good reason to travel

The main reason why Canadian residents travelled within Canada in 2004 was for pleasure, with $38.6 \%$ of all domestic trips ( 67.6 million) having been made for that purpose. Visiting friends or relatives came in second, with 62.9 million trips. Together, these two trip purposes accounted for nearly three quarters of all domestic trips in 2004.

The number of domestic trips taken by Canadian residents increased in 2004 for all the main trip reasons reported by travellers. Pleasure trips posted the weakest increase (+0.2\%) compared to 2003. Trips for visiting friends or relatives, on the other hand, grew $2.3 \%$ over the same period. The strongest growth (+3.4\%) was recorded by trips made for personal reasons (medical appointments, weddings, job interviews, etc.), reaching 24.6 million in 2004.

Business and convention trips totalled 20.1 million, a $2.5 \%$ increase over 2003, a year that had posted poor results on this score. This increase was almost entirely due to a rise in the number of overnight business and convention trips ( $+5.3 \%$ ), as same-day trips taken for these reasons remained at an almost identical level ( $+0.3 \%$ ).

Text table 2.5
Domestic trips by purpose and duration, 2004

|  | Total trips |  | Same-day trips |  | Overnight trips |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2004 | $\begin{array}{r} 2003 \text { to } \\ 2004 \end{array}$ | 2004 | $\begin{array}{r} 2003 \text { to } \\ 2004 \end{array}$ | 2004 | $\begin{array}{r} 2003 \text { to } \\ 2004 \end{array}$ |
|  | millions of person-trips | \% change | millions of person-trips | \% change | millions of person-trips | \% change |
| Total ${ }^{1}$ | 175.1 | 1.6 | 86.4 | 0.6 | 88.7 | 2.7 |
| Visit friends or relatives | 62.9 | 2.3 | 28.1 | 1.1 | 34.7 | 3.4 |
| Pleasure | 67.6 | 0.2 | 30.1 | -2.3 | 37.2 | 1.8 |
| Personal and not stated | 24.6 | 3.4 | 16.9 | 4.2 | 7.7 | 1.5 |
| Business and conventions | 20.1 | 2.5 | 11.1 | 0.3 | 9.0 | 5.3 |

1. The total may not add up due to rounding.

Source: Canadian Travel Survey.

As a result of their number, pleasure trips generated the most nights and expenses in 2004, namely $44.1 \%$ of all nights spent on trips in Canada by Canadians and $39.3 \%$ of all expenditures made on these trips. Business and convention trips, by contrast, generated the smallest number of trips ( 20.1 million), accounting for $11.5 \%$ of all domestic trips, while expenditures for these trips accounted for more than one quarter of all domestic travel expenditures by Canadians. Personal trips involved very few overnight stays ( $7.6 \%$ ) and the expenditures incurred represented only $11.1 \%$ of the total spent by Canadians on domestic travel in 2004.

Business and convention trips generated the greatest expenditures per trip with an average of $\$ 388$. This was almost four times higher than the average expenditure (\$111) posted for trips to visit friends or relatives.

Text table 2.6
Overview of domestic trips by purpose, 2004

|  | Total trips ${ }^{1}$ | Visit friends or relatives | Pleasure | Personal and not stated | Business and conventions |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Estimates |  |  |  |  |  |
| Person-trips (millions) | 175.1 | 62.9 | 67.6 | 24.6 | 20.1 |
| Person-nights ${ }^{2}$ (millions) | 284.1 | 111.8 | 125.3 | 21.6 | 25.3 |
| Reallocated expenditures (billions of dollars) | 29.7 | 7.0 | 11.7 | 3.3 | 7.8 |
| Proportion by trip purpose |  |  |  |  |  |
| Person-trips (\%) | 100.0 | 35.9 | 38.6 | 14.0 | 11.5 |
| Person-nights ${ }^{2}$ (\%) | 100.0 | 39.4 | 44.1 | 7.6 | 8.9 |
| Reallocated expenditures (\%) | 100.0 | 23.5 | 39.3 | 11.1 | 26.1 |
| Averages by trip purpose |  |  |  |  |  |
| Average one-way distance per trip (km) | 287 | 293 | 257 | 246 | 416 |
| Average spending per trip (dollars) | 170 | 111 | 173 | 134 | 388 |

[^2]2. Includes also the nights spent outside Canada during domestic trips.

Source: Canadian Travel Survey.

## Transportation modes

## Same-day air travel continues to climb

Travel by automobile, the mode of transportation most often used by Canadian residents while travelling in Canada, accounted for $91.8 \%$ of all domestic trips in 2004. Compared to 2003, a year that posted a decline, the number of automobile trips rose slightly by $1.6 \%$ to 160.8 million. The automobile was also the preferred mode of transportation for $87.8 \%$ of overnight trips. For same-day trips, this proportion climbed to $96.0 \%$. Nearly three quarters of all trips made by automobile in 2004 were for pleasure or to visit friends or relatives.

The next two other transportation modes most often used in 2004 to travel in Canada were air ( 7.0 million trips) and bus ( 4.6 million trips). Both modes experienced substantial increases in the number of same-day trips between 2003 and 2004, which were of $12.5 \%$ for air travel and $10.6 \%$ for bus travel. Overnight trips by air, which represented $89.8 \%$ of all air travel, posted a more moderate rise of $5.0 \%$.

While train and boat were not popular transportation modes, they experienced the greatest variations in use between 2003 and 2004. The number of train trips rose $17.3 \%$, while those by boat declined $9.1 \%$. Boat is the only transportation mode to have recorded a decline in the number of trips in 2004 compared with 2003.

Among Canadians who made same-day trips by air in 2004, most (89.6\%) were business travellers, while for overnight trips by air, these travellers represented 41.9\%.

Despite the high use by Canadians of the automobile for domestic travel, it comes as no surprise that the greatest distances were travelled by air. The average distance travelled for overnight trips by air was $1,753 \mathrm{~km}$, while by automobile this distance was 314 km .

Text table 2.7
Proportion of domestic trips by duration and average distance travelled in overnight trips, by mode of transportation, 2004

|  | Total trips |  | Same-day trips |  | Overnight trips |  | Average distanceovernight trips |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2004 | $\begin{array}{r} 2003 \text { to } \\ 2004 \end{array}$ | 2004 | $\begin{array}{r} 2003 \text { to } \\ 2004 \end{array}$ | 2004 | $\begin{array}{r} 2003 \text { to } \\ 2004 \end{array}$ |  |
|  | millions of person-trips | \% change | millions of person-trips | \% change | millions of person-trips | \% change | km |
| Total ${ }^{1}$ | 175.1 | 1.6 | 86.4 | 0.6 | 88.7 | 2.7 | 421 |
| Car | 160.8 | 1.6 | 83.0 | 0.3 | 77.8 | 3.0 | 314 |
| Plane | 7.0 | 5.7 | 0.7 | 12.5 | 6.3 | 5.0 | 1,753 |
| Bus | 4.6 | 3.0 | 1.8 | 10.6 | 2.7 | -1.4 | 388 |
| Train | 1.3 | 17.3 | 0.4 | 102.9 | 0.9 | 1.5 | 500 |
| Boat | 0.5 | -9.1 | 0.1 | -56.1 | 0.5 | 3.5 | 177 |

1. The total includes "Other" and "Not stated".

Source: Canadian Travel Survey.

## Accommodation

## Commercial accommodation accounted for one third of all nights spent by Canadians travelling in Canada

The year 2004 was marked by a slight rise in the number of nights spent away from home by Canadian travellers, following the $9.7 \%$ decline posted in 2003. The number of nights totalled 282.8 million, a $2.0 \%$ year-over-year increase.

During their domestic travel in 2004, most Canadians continued to use private accommodations, although commercial accommodations accounted for more than one third of all nights spent outside the home. Indeed, 96.7 million nights were spent in commercial accommodations, while the number of nights spent in private accommodations totalled 174.8 million nights.

In 2004, Canadian travellers benefited from the hospitality of friends or relatives during their trips in Canada, for a total of 137.8 million nights, a $2.2 \%$ rise over 2003. The number of nights they spent in private cottages or vacation homes climbed $5.3 \%$ in 2004 to 37.0 million.

Hotels were the most popular form of commercial accommodation for Canadian travellers in 2004, with 43.7 million nights spent in these establishments. The number of nights in hotels rose $4.2 \%$ in 2004, following the decline posted in 2003. A strong increase ( $+34.9 \%$ ) in the use of hunting and fishing lodges was observed in 2004, for a total of 1.4 million nights.

Some types of commercial establishment continued to experience declines in use by Canadian travellers in 2004. These were bed and breakfasts ( $-7.6 \%$ ), motels ( $-5.3 \%$ ) and campgrounds and trailer parks (-1.6\%). Resorts, which recorded the greatest increase in the number of nights spent by Canadian travellers in 2003 (+17.5\%), posted a 5.9\% decline in 2004.

The average duration of overnight trips taken by Canadians in Canada remained the same as in 2003 (3.1 nights). During these trips, Canadians stayed longer at commercial cottages or cabins, with an average of 4.9 nights per stay, while hotels accounted for the shorter stays, with an average of 2.6 nights.

Canadians spent the greatest number of nights (33.5\%) during their domestic trips in Ontario, followed by Quebec (23.7\%) and British Columbia (14.7\%). In terms of annual variation, Alberta was the province that experienced the greatest increase ( $+8.8 \%$ ) in the number of nights spent by Canadian travellers on its territory, while Newfoundland and Labrador posted the biggest decline, with a decrease of $9.4 \%$ in 2004.

Text table 2.8
Distribution of nights and average length of stay by type of accommodation, 2004

|  | Visits-nights |  | Distribution of nights | Average number of nights |
| :---: | :---: | :---: | :---: | :---: |
|  | 2004 | $\begin{array}{r} 2003 \text { to } \\ 2004 \end{array}$ |  |  |
|  | millions | \% change | percernt |  |
| Total ${ }^{1}$ | 282.8 | 2.0 | 100.0 | 3.1 |
| Commercial accommodation |  |  |  |  |
| Hotel | 43.7 | 4.2 | 15.4 | 2.6 |
| Motel | 10.8 | -5.3 | 3.8 | 2.9 |
| Bed and breakfast | 2.6 | -7.6 | 0.9 | 3.7 |
| Hunting and fishing lodge | 1.4 | 34.9 | 0.5 | 4.0 |
| Resort | 2.6 | -5.9 | 0.9 | 4.4 |
| Camping or trailer park | 28.3 | -1.6 | 10.0 | 4.3 |
| Commercial cottage and cabin | 7.2 | 6.9 | 2.6 | 4.9 |
| Private accommodation |  |  |  |  |
| Home of friends or relatives | 137.8 | 2.2 | 48.7 | 3.2 |
| Private cottage or vacation home | 37.0 | 5.3 | 13.1 | 3.5 |

1. The total includes "Other" and "Not stated".

Source: Canadian Travel Survey.

## Seasonality of travel

## A more difficult spring season for domestic travel

During the third quarter of 2004, or the summer season, 59.6 million domestic trips were taken. These trips represented more than two thirds of all domestic travel by Canadians for the year, a proportion slightly higher than that observed the preceding year. A $6.8 \%$ rise in the number of trips was recorded in the third quarter, thus reversing nearly half of the $14.8 \%$ loss sustained by this quarter in 2003.

The second quarter of 2003 posted that year's smallest decline (-1.6\%) in the number of trips. In 2004, this quarter was the only one to lose ground (-7.5\%), which dampened the annual growth in the volume of domestic trips in Canada.

Canadians took advantage of the 2004 summer season by taking more overnight trips, which reached 33.7 million. Trips with overnight stays in the third quarter of 2004 increased by $7.6 \%$ compared to the same quarter of 2003 . However, in the fourth quarter, the steepest rise (+8.5\%) in domestic overnight trips was recorded in 2004.

The first three months of the year, corresponding to the peak winter season, posted 15.8 million overnight trips in 2004, unchanged from the preceding year. This is typically the time of year in which Canadians travel the least in Canada, as they are likely more attracted by southern destinations or simply prefer staying in the comfort of their homes.

Text table 2.9
Distribution of domestic trips by duration, quarterly, 2004

|  | Total trips ${ }^{1}$ |  | Same-day trips ${ }^{1}$ |  | Overnight trips ${ }^{1}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2004 | $\begin{array}{r} 2003 \text { to } \\ 2004 \end{array}$ | 2004 | $\begin{array}{r} 2003 \text { to } \\ 2004 \end{array}$ | 2004 | $\begin{array}{r} 2003 \text { to } \\ 2004 \end{array}$ |
|  | millions of person-trips | \% change | millions of person-trips | \% change | millions of person-trips | \% change |
| Total ${ }^{1}$ | 175.1 | 1.6 | 86.4 | 0.6 | 88.7 | 2.7 |
| January to March | 35.2 | 1.7 | 19.4 | 3.0 | 15.8 | 0.0 |
| April to June | 39.7 | -7.5 | 20.4 | -7.3 | 19.3 | -7.7 |
| July to September | 59.6 | 6.8 | 25.8 | 5.7 | 33.7 | 7.6 |
| October to December | 40.6 | 4.3 | 20.8 | 0.6 | 19.8 | 8.5 |

1. The total may not add up due to rounding.

Source: Canadian Travel Survey.

## Travel expenditures of Canadians in Canada

## Canadians spent more, particularly during trips outside their province of residence

Canadian residents spent $\$ 29.7$ billion during their trips in Canada in 2004, up 4.4\% from 2003, a year that saw an $8.0 \%$ downturn on this score. These expenditures accounted for $61.3 \%$ of all travel expenditures by Canadians in 2004. As in 2003, expenditures generated by domestic trips represented $2.3 \%$ of the GDP at market prices.

The increase in expenditures on domestic trips in 2004 is explained both by the $1.6 \%$ rise in the total number of trips and the $1.7 \%$ increase in costs associated with such trips, as measured by the Implicit Price Index for Tourism Commodities.

Expenditures related to pleasure trips and trips to visit friends or relatives recovered the most in 2004, with respective increases of $6.5 \%$ and $5.2 \%$ compared to 2003. These expenditures represented $62.8 \%$ of all spending on domestic travel in 2004.

More than three quarters of all expenditures on domestic travel by Canadians ( $\$ 23.4$ billion) were spent on overnight trips. These expenditures rose ( $+4.5 \%$ ) compared with 2003, as did expenditures for same-day trips ( $+4.0 \%$ ), which totalled $\$ 6.3$ billion.

Expenditures by Canadian residents during trips within their province of residence in 2004 accounted for $62.4 \%$ of all expenditures for domestic travel in Canada. The $\$ 18.5$ billion spent during these intraprovincial trips represented a rise of $3.6 \%$ compared to 2003. Remaining domestic travel expenditures by Canadians ( $\$ 11.2$ billion) were spent during trips outside the province of residence (interprovincial trips). These expenditures rose $5.8 \%$ from 2003.

Canadians taking domestic trips in 2004 spent an average of $\$ 170$ per trip, or $2.8 \%$ more than in 2003. Despite a $12.2 \%$ decline, the most spent per trip was again in Prince Edward Island, with an average of \$290, almost equal to the average of $\$ 288$ spent in British Columbia, which was up $6.8 \%$ from 2003. Despite a $4.0 \%$ rise, Quebec remained the province with the lowest average amount of spending per trip in the province (\$137), followed by Ontario (\$147). Alberta recorded the strongest growth (11.5\%) in amounts spent on average in the province compared to 2003, reaching $\$ 223$ per trip, followed by New Brunswick with a 10.1\% increase to $\$ 159$ per trip.

There was little growth from 2003 to 2004 in average expenditure for overnight trips, which rose from $\$ 261$ to $\$ 265$. The same scenario was observed for same-day trips, as average expenditures for these trips rose from $\$ 70$ to $\$ 73$ over the same period.

Text table 2.10
Reallocated trip expenditures by duration and destination, 2004

|  | Total trips ${ }^{1}$ | Overnight trips ${ }^{1}$ | Same-day trips ${ }^{1}$ |
| :---: | :---: | :---: | :---: |
| Total trips ${ }^{1}$ |  |  |  |
| Expenses (billions of dollars) | 29.7 | 23.4 | 6.3 |
| \% change, 2003 to 2004 | 4.4 | 4.5 | 4.0 |
| Intraprovincial trips ${ }^{1}$ |  |  |  |
| Expenses (billions of dollars) | 18.5 | 12.9 | 5.7 |
| \% change, 2003 to 2004 | 3.6 | 4.0 | 2.6 |
| Interprovincial trips ${ }^{1}$ |  |  |  |
| Expenses (billions of dollars) | 11.2 | 10.5 | 0.6 |
| \% change, 2003 to 2004 | 5.8 | 5.1 | 19.2 |

1. The total may not add up due to rounding.

Source: Canadian Travel Survey.

Figure 2.1
Trip spending by Canadians in Canada, 1999 to 2004


## Distribution of expenditures

## Travellers spent more on recreation and entertainment

In 2004, all categories of expenditures made during overnight trips increased compared to the previous year. As in 2003, the largest share of overnight travel expenditures (23.8\%) was for the purchase of food and beverages, totalling $\$ 5.6$ billion. This was a $5.0 \%$ increase over the $\$ 5.3$ billion spent in 2003.

Canadian residents spent $\$ 5.0$ billion on accommodations while travelling in Canada in 2004, a $5.3 \%$ increase over the previous year. This increase was due to the increased number of nights spent in commercial accommodations (+1.2\%), and an increase in the price of accommodation services ( $+3.1 \%$ ) during this period, as measured by the Implicit Price Index of Accommodation services. Accommodation was the second biggest expenditure category for overnight trips.

Vehicle operation and rental expenditures totalled $\$ 4.4$ billion, up $5.3 \%$ with respect to 2003. Accounting for $18.7 \%$ of all overnight trip expenditures, it has been the largest expenditure category for same-day trips, accounting for $30.9 \%$ of total expenditures. The spike in fuel prices, accompanied by a larger number of overnight trips by automobile in 2004, was responsible for the increase of expenditures in this category.

With a slight increase of $0.6 \%$, interurban and local transportation expenditures in 2004 remained at virtually the same level as in 2003 ( $\$ 4.2$ billion). The increased spending on local transportation ( $+0.1 \%$ ) and interurban transportation ( $+0.7 \%$ ) failed to offset the $10.3 \%$ decline recorded by transportation expenditures as a whole in 2003.

In 2004, Canadian travellers spent $7.4 \%$ more than they had in 2003 for recreation and entertainment during their overnight trips, for a total of $\$ 1.6$ billion. This category recorded the greatest growth compared to 2003, although it only accounted for $6.7 \%$ of all expenditures made during overnight trips. In 2004, traveller's participation in activities requiring significant outlays of money increased. These activities included visits to casinos and visits to festivals, fairs, theme and amusement parks, zoos, aquariums, botanical gardens, as well as museums and art galleries.

Finally, the purchase of clothing and other products during overnight trips increased $5.5 \%$ over 2003, attaining $\$ 2.7$ billion.

## Text table 2.11

Distribution of reallocated overnight trip spending by spending category, 2004

|  |  | Overnight trips |
| :--- | ---: | ---: |
|  | 2004 | 2003 to 2004 |
|  | billions of dollars | $\%$ change |
| Total reallocated expenditures ${ }^{1}$ | 23.4 | 4.5 |
| Vehicle operation and rental | 4.4 | 5.3 |
| Transportation | 4.2 | 0.6 |
| Food and beverages | 5.6 | 5.0 |
| Accommodation | 5.0 | 5.3 |
| Recreation and entertainment | 1.6 | 7.4 |
| Clothing and other | 2.7 | 5.5 |

1. The total may not add up due to rounding.

Source: Canadian Travel Survey.

## Conclusion

The strong growth of the Canadian economy, the increased confidence of Canadian consumers and the absence of major crises (SARS, war, etc.), are all factors that most likely helped create a climate conducive to the recovery of tourism in the country in 2004. The number of trips made in Canada by foreign and Canadian residents increased $1.3 \%$ between 2003 and 2004. This increase however, was higher for domestic tourism, which experienced a relatively difficult year in 2003.

Canadians made more trips both domestically and abroad in 2004. The number of trips outside Canada rose more than those to destinations within the country.

Canadian residents made 2.8 million more trips in Canada in 2004 than they had in 2003, for a total of 175.1 million. On the provincial level, Ontario and Quebec experienced the largest gains in the number of domestic trips made within their territory, and posted growth of $5.0 \%$ and $2.7 \%$ respectively compared to 2003 .

## Statistical tables

## Notes regarding statistical tables

## CANSIM

The majority of estimates included in this chapter are available in the CANSIM data bank (Tables 426-0001 to 426-0006). Only data series with <poor> or <very poor> quality level have not been stored in the CANSIM data bank.

## Sampling variability

When an estimate is followed by the letter ${ }^{\mathrm{E}}$, it indicates the coefficient of variation of the data is between $16.6 \%$ and $25.0 \%$ and therefore should be used with caution.

When the coefficient of variation of the data exceeds $25.0 \%$, the letter $F$ appears in place of the estimate due to data publication requirements.

The coefficients of variation for every estimate appearing in the statistical tables are presented in Chapter 4.

## Footnotes

1. The total of visits for all census metropolitan areas (CMAs) at the Canada level is greater than the province visit total since more than one CMA may be visited during a provincial visit.
2. The Canada total exceeds the sum of the provinces because it includes Yukon, Northwest Territories, Nunavut and "not stated".
3. The total of person-trips by type of accommodation exceeds the total person-trips because more than one type of accommodation may be used on one trip.
4. The total of person-visits by type of accommodation exceeds the total person-visits because more than one type of accommodation may be used during one visit.
5. The total of expenditures by type of accommodation exceeds the total expenditures because it includes multiple counting of trip spending where more than one type of accommodation was used on a trip.
6. The total of person-trips by activity exceeds the total person-trips because a person may have participated in more than one activity while on a trip.
7. The total includes the "not stated" category.
8. The total includes the "other (motorcycles, bicycles, etc.)" and "not stated" categories.
9. Adjusted data.

Table 1
Summary of total domestic travel by province and census metropolitan area, $2004^{9}$

|  | Person-trips (destination) | Personvisits ${ }^{1}$ | Reallocated expenditures | Visitnights |
| :---: | :---: | :---: | :---: | :---: |
|  | thousands |  |  |  |
| Total Canada | 175,084 | 177,599 | 29,708,136 | 282,809 |
| Newfoundland and Labrador | 3,107 | 3,132 | 722,995 | 6,747 |
| Prince Edward Island | 911 | 1,022 | 239,427 | 2,690 |
| Nova Scotia | 7,066 | 7,189 | 1,206,290 | 10,886 |
| New Brunswick | 5,038 | 5,371 | 812,595 | 7,745 |
| Quebec | 48,484 | 48,864 | 6,782,331 | 67,123 |
| Ontario | 65,290 | 65,697 | 10,154,235 | 94,680 |
| Manitoba | 6,009 | 6,145 | 967,300 | 9,548 |
| Saskatchewan | 7,451 | 7,698 | 1,120,068 | 11,730 |
| Alberta | 15,890 | 16,436 | 3,466,705 | 29,427 |
| British Columbia | 15,738 | 15,940 | 4,162,189 | 41,568 |
| Yukon/Northwest Territories/Nunavut | 99 E | $105{ }^{\text {E }}$ | F | $665{ }^{\text {E }}$ |
| Total | 175,084 | 183,477 | 29,708,136 | 282,809 |
| Non-metropolitan areas | 96,988 | 102,254 | 13,287,630 | 170,379 |
| St. John's | 1,129 | 1,148 | 333,778 | 2,408 |
| Halifax | 2,870 | 2,989 | 637,410 | 4,067 |
| Saint-John | 619 | 685 | 95,615 | 1,062 |
| Saguenay | 773 | 792 | 138,350 | 1,401 |
| Québec | 7,075 | 7,457 | 1,175,535 | 10,235 |
| Sherbrooke | 1,654 | 1,670 | 128,170 | 1,216 |
| Trois-Rivières | 1,512 | 1,568 | 111,897 | 1,053 ${ }^{\text {E }}$ |
| Montréal | 11,000 | 11,272 | 2,326,231 | 12,306 |
| Ottawa-Gatineau | 6,194 | 6,375 | 1,227,045 | 11,567E |
| Oshawa | $970{ }^{\text {E }}$ | 1,028 ${ }^{\text {E }}$ | 111,663 | 867 |
| Toronto | 13,738 | 14,028 | 2,928,033 | 15,893 |
| Hamilton | 1,766 | 1,823 | 337,149 | 1,526 |
| St. Catharines-Niagara | 4,157 | 4,224 | 713,526 | 3,994 |
| Kitchener | 2,337 | 2,381 | 279,520 | 1,873 |
| London | 3,341 | 3,379 | 376,721 | 2,929 |
| Windsor | 1,067 | 1,076 | 209,564 | 1,433 |
| Sudbury | 1,005 | 1,097 | 186,785 | 1,784 |
| Thunder Bay | 402 | 466 | 165,728 | 1,262 ${ }^{\text {E }}$ |
| Winnipeg | 2,294 | 2,382 | 576,459 | 3,629 |
| Regina | 1,447 | 1,555 | 279,066 | 1,849 |
| Saskatoon | 1,854 | 1,974 | 331,337 | 2,750 |
| Calgary | 2,963 | 3,306 | 973,859 | 7,590 |
| Edmonton | 3,564 | 3,861 | 966,061 | 6,439 |
| Vancouver | 2,765 | 2,956 | 1,421,884 | 9,409 |
| Victoria | 1,599 | 1,729 | 389,120 | 3,887 |

See footnote(s) at beginning of statistical tables.

Table 2-a
Total domestic travel by traveller characteristics and by province of destination, $2004^{9}$

|  | Province of destination |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Canada ${ }^{2}$ | N.L. | P.E.I. | N.S. | N.B. | Que. | Ont. | Man. | Sask. | Alta. | B.C. |
|  |  |  |  |  | thous | s of perso | rips |  |  |  |  |
| Total travel | 175,084 | 3,107 | 911 | 7,066 | 5,038 | 48,484 | 65,290 | 6,009 | 7,451 | 15,890 | 15,738 |
| Same-day | 86,425 | 1,587 | 344 | 3,971 | 2,908 | 24,034 | 33,266 | 3,184 | 3,804 | 7,190 | 6,131 |
| Overnight | 88,658 | 1,519 | 567 | 3,094 | 2,130 | 24,450 | 32,024 | 2,826 | 3,647 | 8,700 | 9,607 |
| Total travel | 175,084 | 3,107 | 911 | 7,066 | 5,038 | 48,484 | 65,290 | 6,009 | 7,451 | 15,890 | 15,738 |
| Non-resident | 21,623 | 318 | 562 | 1,317 | 1,251 | 4,747 | 5,572 | 1,018 | 1,227 | 2,804 | 2,710 |
| Intraprovincial | 153,461 | 2,789 | 349 | 5,749 | 3,787 | 43,737 | 59,718 | 4,992 | 6,225 | 13,086 | 13,029 |
| Sex | 175,084 | 3,107 | 911 | 7,066 | 5,038 | 48,484 | 65,290 | 6,009 | 7,451 | 15,890 | 15,738 |
| Under 15 | 26,818 | 407 | 173 | 860 | 714 | 7,215 | 9,830 | 1,022 | 1,221 | 2,765 | 2,612 |
| Male 15 and over | 78,465 | 1,350 | 349 | 3,020 | 2,128 | 22,474 | 30,350 | 2,363 | 3,106 | 6,713 | 6,542 |
| Female 15 and over | 69,800 | 1,351 | 390 | 3,186 | 2,196 | 18,795 | 25,110 | 2,624 | 3,125 | 6,412 | 6,585 |
| Marital status | 175,084 | 3,107 | 911 | 7,066 | 5,038 | 48,484 | 65,290 | 6,009 | 7,451 | 15,890 | 15,738 |
| Married or common-law | 98,064 | 1,954 | 487 | 4,213 | 2,936 | 26,634 | 36,566 | 3,443 | 4,368 | 8,681 | 8,714 |
| Single, never married (including children) | 62,426 | 926 | 335 | 2,222 | 1,648 | 17,765 | 23,365 | 2,092 | 2,482 | 5,956 | 5,623 |
| Widowed | 4,154 | 108 | $22^{\text {E }}$ | 206 | 132 | 1,073 | 1,499 | 161 | 225 | 319 | 405 |
| Separated or divorced | 10,439 | 119 | 67 E | 425 | 321 | 3,012 | 3,860 | 313 | 375 | 935 | 996 |
| Household income level | 175,084 | 3,107 | 911 | 7,066 | 5,038 | 48,484 | 65,290 | 6,009 | 7,451 | 15,890 | 15,738 |
| Not stated | 43,639 | 764 | 299 | 1,648 | 1,262 | 11,285 | 16,188 | 1,606 | 2,005 | 4,507 | 4,073 |
| Less than \$20,000 | 12,185 | 217 | $67{ }^{\text {E }}$ | 582 | 384 | 3,423 | 4,117 | 384 | 649 | 1,060 | 1,292 |
| \$20,000 to \$39,999 | 28,179 | 660 | 105 | 1,420 | 959 | 9,063 | 8,801 | 1,136 | 1,239 | 2,226 | 2,559 |
| \$40,000 to \$59,999 | 27,825 | 572 | 147 | 1,252 | 890 | 8,326 | 9,680 | 1,040 | 1,231 | 2,261 | 2,409 |
| \$60,000 to \$79,999 | 23,625 | 435 | 113 | 994 | 615 | 6,813 | 9,042 | 739 | 819 | 2,079 | 1,950 |
| \$80,000 and over | 39,629 | 459 | 180 | 1,169 | 927 | 9,575 | 17,462 | 1,104 | 1,508 | 3,758 | 3,456 |
| Age | 175,084 | 3,107 | 911 | 7,066 | 5,038 | 48,484 | 65,290 | 6,009 | 7,451 | 15,890 | 15,738 |
| Under 15 | 26,818 | 407 | 173 | 860 | 714 | 7,215 | 9,830 | 1,022 | 1,221 | 2,765 | 2,612 |
| 15 to 19 years | 9,761 | 173 | 53 E | 403 | 292 | 2,545 | 3,743 | 406 | 447 | 1,040 | 655 |
| 20 to 24 | 12,719 | 135 | $40^{\mathrm{E}}$ | 456 | 269 | 3,987 | 4,652 | 345 | 510 | 1,140 | 1,180 |
| 25 to 34 | 26,525 | 475 | $138{ }^{\text {E }}$ | 915 | 787 | 7,932 | 9,722 | 768 | 1,008 | 2,595 | 2,180 |
| 35 to 44 | 30,691 | 545 | 173 | 1,222 | 982 | 8,802 | 11,039 | 967 | 1,205 | 2,872 | 2,874 |
| 45 to 54 | 31,647 | 666 | 176 | 1,564 | 891 | 8,573 | 11,676 | 1,070 | 1,434 | 2,605 | 2,951 |
| 55 to 64 | 22,035 | 456 | 106 | 978 | 688 | 5,805 | 8,634 | 809 | 840 | 1,770 | 1,920 |
| 65 years and over | 14,888 | 250 | 52 | 667 | 415 | 3,625 | 5,994 | 622 | 787 | 1,102 | 1,367 |
| Educational attainment | 175,084 | 3,107 | 911 | 7,066 | 5,038 | 48,484 | 65,290 | 6,009 | 7,451 | 15,890 | 15,738 |
| Not stated/under 15 | 26,818 | 407 | 173 | 860 | 714 | 7,215 | 9,830 | 1,022 | 1,221 | 2,765 | 2,612 |
| 0 to 8 years | 5,030 | 157 | $38{ }^{\text {E }}$ | 199 | 166 | 2,161 | 1,294 | 192 | 258 | 299 | 262 |
| Some secondary education | 16,290 | 373 | 74 | 850 | 461 | 4,017 | 5,879 | 808 | 955 | 1,643 | 1,220 |
| High school diploma | 23,975 | 389 | $113{ }^{\text {E }}$ | 939 | 812 | 5,265 | 9,198 | 995 | 1,313 | 2,492 | 2,448 |
| Some postsecondary | 13,735 | 230 | $78{ }^{\text {E }}$ | 533 | 323 | 3,365 | 5,214 | 430 | 539 | 1,400 | 1,606 |
| Postsecondary certificate/diploma | 51,479 | 1,147 | 271 | 2,150 | 1,510 | 15,900 | 17,885 | 1,513 | 2,024 | 4,407 | 4,628 |
| University degree | 37,756 | 405 | 164 | 1,536 | 1,052 | 10,559 | 15,990 | 1,049 | 1,142 | 2,883 | 2,964 |
| Type of occupation | 175,084 | 3,107 | 911 | 7,066 | 5,038 | 48,484 | 65,290 | 6,009 | 7,451 | 15,890 | 15,738 |
| Managerial and other professional | 57,308 | 809 | 314 | 2,184 | 1,592 | 16,606 | 22,301 | 1,752 | 2,068 | 4,993 | 4,655 |
| Clerical/Sales/Service | 35,473 | 605 | 197 | 1,554 | 1,125 | 9,861 | 12,758 | 1,168 | 1,423 | 3,219 | 3,558 |
| Primary occupations | 4,910 | 200 | 52 | 228 | 162 | 720 | 1,148 | 370 | 724 | 901 | 403 |
| Manufacturing/Construction/Transport | 20,034 | 369 | $60^{\mathrm{E}}$ | 690 | 503 | 5,796 | 7,783 | 618 | 701 | 1,774 | 1,713 |
| Never worked/none of the above | 57,357 | 1,124 | 288 | 2,409 | 1,657 | 15,501 | 21,301 | 2,102 | 2,536 | 5,003 | 5,410 |

See footnote(s) at beginning of statistical tables.

Table 2-b
Overnight domestic travel by traveller characteristics and by province of destination, $200 \mathbf{4}^{9}$

|  | Province of destination |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Canada ${ }^{2}$ | N.L. | P.E.I. | N.S. | N.B. | Que. | Ont. | Man. | Sask. | Alta. | B.C. |
|  |  |  |  |  | thousa | s of person | rips |  |  |  |  |
| Total travel | 175,084 | 3,107 | 911 | 7,066 | 5,038 | 48,484 | 65,290 | 6,009 | 7,451 | 15,890 | 15,738 |
| Same-day | 86,425 | 1,587 | 344 | 3,971 | 2,908 | 24,034 | 33,266 | 3,184 | 3,804 | 7,190 | 6,131 |
| Overnight | 88,658 | 1,519 | 567 | 3,094 | 2,130 | 24,450 | 32,024 | 2,826 | 3,647 | 8,700 | 9,607 |
| Overnight travel | 88,658 | 1,519 | 567 | 3,094 | 2,130 | 24,450 | 32,024 | 2,826 | 3,647 | 8,700 | 9,607 |
| Non-resident | 17,300 | 307 | 503 | 1,109 | 931 | 3,371 | 3,962 | 815 | 1,087 | 2,471 | 2,649 |
| Intraprovincial | 71,358 | 1,213 | 64 | 1,985 | 1,199 | 21,079 | 28,062 | 2,011 | 2,560 | 6,228 | 6,958 |
| Sex | 88,658 | 1,519 | 567 | 3,094 | 2,130 | 24,450 | 32,024 | 2,826 | 3,647 | 8,700 | 9,607 |
| Under 15 | 14,071 | 182 | 119 | 374 | 333 | 3,912 | 4,812 | 524 | 652 | 1,532 | 1,630 |
| Male 15 and over | 37,802 | 665 | 223 | 1,250 | 797 | 10,640 | 14,135 | 1,064 | 1,449 | 3,639 | 3,872 |
| Female 15 and over | 36,785 | 673 | 225 | 1,470 | 999 | 9,898 | 13,077 | 1,237 | 1,546 | 3,528 | 4,105 |
| Marital status | 88,658 | 1,519 | 567 | 3,094 | 2,130 | 24,450 | 32,024 | 2,826 | 3,647 | 8,700 | 9,607 |
| Married or common-law | 47,705 | 925 | 294 | 1,750 | 1,202 | 13,053 | 17,178 | 1,547 | 2,020 | 4,588 | 5,086 |
| Single, never married (including children) | 33,717 | 478 | 215 | 1,056 | 763 | 9,474 | 12,216 | 1,044 | 1,332 | 3,451 | 3,678 |
| Widowed | 2,171 | 61 | F | 102 | 50 | 528 | 811 | $80^{\mathrm{E}}$ | 107 | 166 | 248 |
| Separated or divorced | 5,064 | 56 | F | 187 | 115 | 1,396 | 1,819 | 154 | 188 | 495 | 595 |
| Household income level | 88,658 | 1,519 | 567 | 3,094 | 2,130 | 24,450 | 32,024 | 2,826 | 3,647 | 8,700 | 9,607 |
| Not stated | 22,641 | 355 | 199 | 690 | 560 | 6,020 | 8,031 | 782 | 979 | 2,452 | 2,569 |
| Less than \$20,000 | 6,134 | 100 | F | 245 | 152 | 1,676 | 2,156 | 158 | 335 | 556 | 715 |
| \$20,000 to \$39,999 | 13,508 | 280 | $50^{\text {E }}$ | 574 | 379 | 4,307 | 4,383 | 459 | 573 | 1,097 | 1,395 |
| \$40,000 to \$59,999 | 13,665 | 286 | 90 | 551 | 355 | 4,006 | 4,641 | 426 | 576 | 1,290 | 1,427 |
| \$60,000 to \$79,999 | 11,659 | 221 | 76 | 451 | 250 | 3,456 | 4,155 | 342 | 369 | 1,154 | 1,159 |
| \$80,000 and over | 21,051 | 278 | 119 | 583 | 434 | 4,984 | 8,658 | 660 | 814 | 2,152 | 2,342 |
| Age | 88,658 | 1,519 | 567 | 3,094 | 2,130 | 24,450 | 32,024 | 2,826 | 3,647 | 8,700 | 9,607 |
| Under 15 | 14,071 | 182 | 119 | 374 | 333 | 3,912 | 4,812 | 524 | 652 | 1,532 | 1,630 |
| 15 to 19 years | 5,070 | 93 | F | 179 | 116 | 1,261 | 1,950 | $181{ }^{\text {E }}$ | 238 | 586 | 444 |
| 20 to 24 | 7,046 | 81 | F | 229 | 145 | 2,028 | 2,584 | 181 | 298 | 656 | 817 |
| 25 to 34 | 14,282 | 250 | F | 460 | 361 | 4,212 | 5,016 | 345 | 535 | 1,554 | 1,448 |
| 35 to 44 | 15,146 | 261 | 110 | 478 | 399 | 4,334 | 5,419 | 460 | 566 | 1,386 | 1,729 |
| 45 to 54 | 15,333 | 288 | $116{ }^{\text {E }}$ | 639 | 345 | 4,093 | 5,474 | 540 | 664 | 1,443 | 1,692 |
| 55 to 64 | 10,604 | 232 | $58{ }^{\text {E }}$ | 434 | 269 | 2,760 | 4,068 | 332 | 375 | 974 | 1,074 |
| 65 years and over | 7,107 | 133 | 29 E | 300 | 160 | 1,849 | 2,701 | 264 | 320 | 568 | 773 |
| Educational attainment | 88,658 | 1,519 | 567 | 3,094 | 2,130 | 24,450 | 32,024 | 2,826 | 3,647 | 8,700 | 9,607 |
| Not stated/under 15 | 14,071 | 182 | 119 | 374 | 333 | 3,912 | 4,812 | 524 | 652 | 1,532 | 1,630 |
| 0 to 8 years | 2,206 | 68 | , | 74 | 60 | 931 | 622 | 78 | 80 | 139 | 135 |
| Some secondary education | 7,802 | 194 | 29 E | 368 | 166 | 1,895 | 2,826 | 355 | 383 | 832 | 744 |
| High school diploma | 11,668 | 189 | F | 377 | 331 | 2,628 | 4,262 | 458 | 594 | 1,268 | 1,470 |
| Some postsecondary | 7,461 | 95 | F | 226 | 159 | 1,708 | 2,873 | 193 | 331 | 836 | 981 |
| Postsecondary certificate/diploma | 24,866 | 569 | 163 | 933 | 600 | 7,649 | 8,316 | 682 | 929 | 2,364 | 2,619 |
| University degree | 20,584 | 223 | 118 | 743 | 479 | 5,727 | 8,313 | 535 | 677 | 1,729 | 2,028 |
| Type of occupation | 88,658 | 1,519 | 567 | 3,094 | 2,130 | 24,450 | 32,024 | 2,826 | 3,647 | 8,700 | 9,607 |
| Managerial and other professional | 30,426 | 448 | 216 | 1,013 | 727 | 8,561 | 11,521 | 849 | 1,093 | 2,934 | 3,035 |
| Clerical/Sales/Service | 18,402 | 320 | 120 | 727 | 482 | 5,057 | 6,297 | 629 | 754 | 1,751 | 2,259 |
| Primary occupations | 1,952 | $68{ }^{\text {E }}$ | $17{ }^{\text {E }}$ | 87 | $48{ }^{\text {E }}$ | $312{ }^{\text {E }}$ | 507 E | 118 | 196 | 357 | 236 |
| Manufacturing/Construction/Transport | 9,008 | 159 | $27{ }^{\text {E }}$ | 251 | 173 | 2,554 | 3,428 | 262 | 356 | 898 | 870 |
| Never worked/none of the above | 28,871 | 525 | 186 | 1,015 | 699 | 7,966 | 10,271 | 967 | 1,248 | 2,760 | 3,207 |

See footnote(s) at beginning of statistical tables.

Table 3-a
Total domestic travel by trip characteristics and by province of destination, $2004^{9}$

|  | Province of destination |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Canada ${ }^{2}$ | N.L. | P.E.I. | N.S. | N.B. | Que. | Ont. | Man. | Sask. | Alta. | B.C. |
|  |  |  |  |  | thousan | s of person | rips |  |  |  |  |
| Total travel | 175,084 | 3,107 | 911 | 7,066 | 5,038 | 48,484 | 65,290 | 6,009 | 7,451 | 15,890 | 15,738 |
| Same-day | 86,425 | 1,587 | 344 | 3,971 | 2,908 | 24,034 | 33,266 | 3,184 | 3,804 | 7,190 | 6,131 |
| Overnight | 88,658 | 1,519 | 567 | 3,094 | 2,130 | 24,450 | 32,024 | 2,826 | 3,647 | 8,700 | 9,607 |
| Total travel | 175,084 | 3,107 | 911 | 7,066 | 5,038 | 48,484 | 65,290 | 6,009 | 7,451 | 15,890 | 15,738 |
| Non-resident | 21,623 | 318 | 562 | 1,317 | 1,251 | 4,747 | 5,572 | 1,018 | 1,227 | 2,804 | 2,710 |
| Intraprovincial | 153,461 | 2,789 | 349 | 5,749 | 3,787 | 43,737 | 59,718 | 4,992 | 6,225 | 13,086 | 13,029 |
| Province of origin | 175,084 | 3,107 | 911 | 7,066 | 5,038 | 48,484 | 65,290 | 6,009 | 7,451 | 15,890 | 15,738 |
| Newfoundland and Labrador | 3,019 | 2,789 | $13^{\mathrm{E}}$ | 53 | $18^{\mathrm{E}}$ | $25^{\text {E }}$ | 87 | F | F | 17 E | F |
| Prince Edward Island | 746 | F | 349 | 156 | 184 | $11^{\mathrm{E}}$ | 33 | F | F | F | F |
| Nova Scotia | 6,787 | 63 E | 209 | 5,749 | 461 | 59 E | 183 | F | F | 34 E | $19^{\text {E }}$ |
| New Brunswick | 4,926 | 24 E | 167 | 533 | 3,787 | 261 | 122 | F | F | $17^{\text {E }}$ | F |
| Quebec | 48,459 | F | F | $90^{\text {E }}$ | 321 | 43,737 | 4,024 | F | F | F | 89 E |
| Ontario | 66,393 | 153 E | F | 388 | 234 E | 4,191 | 59,718 | 419 | $102{ }^{\mathrm{E}}$ | 442 | 605 |
| Manitoba | 6,109 | F | F | F | F | F | 472 | 4,992 | 288 | 188 | 119 |
| Saskatchewan | 7,543 | F |  | F |  | F | 60 | 262 | 6,225 | 838 | 135 |
| Alberta | 16,139 | F | F | F | F | $78{ }^{\text {E }}$ | 278 | $170^{\mathrm{E}}$ | 693 | 13,086 | 1,720 |
| British Columbia | 14,963 | F | F | F | F | $92{ }^{\text {E }}$ | 313 | $146{ }^{\text {E }}$ | $117{ }^{\text {E }}$ | 1,173 | 13,029 |
| Quarter | 175,084 | 3,107 | 911 | 7,066 | 5,038 | 48,484 | 65,290 | 6,009 | 7,451 | 15,890 | 15,738 |
| 1st quarter (Jan. to March) | 35,207 | 598 | $110^{\text {E }}$ | 1,379 | 898 | 10,492 | 12,873 | 1,153 | 1,493 | 3,244 | 2,949 |
| 2nd quarter (Apr. to June) | 39,673 | 732 | 167 | 1,526 | 1,164 | 10,755 | 15,574 | 1,495 | 1,806 | 2,967 | 3,477 |
| 3rd quarter (July to Sept.) | 59,587 | 1,069 | 483 | 2,339 | 1,667 | 16,467 | 22,508 | 2,169 | 2,364 | 4,967 | 5,513 |
| 4th quarter (Oct. to Dec.) | 40,616 | 708 | 152 | 1,823 | 1,309 | 10,770 | 14,336 | 1,192 | 1,788 | 4,712 | 3,800 |
| Purpose ${ }^{7}$ | 175,084 | 3,107 | 911 | 7,066 | 5,038 | 48,484 | 65,290 | 6,009 | 7,451 | 15,890 | 15,738 |
| Visit friends or relatives | 62,852 | 840 | 226 | 2,097 | 1,618 | 19,132 | 25,485 | 1,754 | 2,432 | 5,117 | 4,126 |
| Pleasure | 67,559 | 1,097 | 476 | 2,752 | 1,885 | 19,098 | 25,642 | 2,276 | 2,064 | 5,350 | 6,892 |
| Personal | 24,482 | 805 | 93 | 1,356 | 883 | 5,320 | 7,189 | 1,260 | 1,868 | 3,106 | 2,597 |
| Business | 17,491 | 316 |  | 756 | 560 | 4,250 | 6,013 | 643 | 958 | 2,030 | 1,826 |
| Convention (business and non-business) | 2,604 | $46{ }^{\text {E }}$ | F | 104 | $88{ }^{\text {E }}$ | 659 | 935 | $73{ }^{\text {E }}$ | 126 | 280 | 271 |
| Mode of transportation ${ }^{8}$ | 175,084 | 3,107 | 911 | 7,066 | 5,038 | 48,484 | 65,290 | 6,009 | 7,451 | 15,890 | 15,738 |
| Automobile | 160,801 | 2,752 | 834 | 6,486 | 4,761 | 45,296 | 60,436 | 5,525 | 7,004 | 14,410 | 13,272 |
| Plane | 7,021 | 271 | F | 375 | 140 E | 751 | 2,073 | 377 | 252 | 1,147 | 1,501 |
| Bus | 4,557 | 51 | F | 139 | $77^{\text {E }}$ | 1,633 | 1,674 | 94 | 164 | 281 | 435 |
| Rail | 1,300 |  |  | F | F | 420 | $806{ }^{\text {E }}$ | F | F | F | F |
| Boat | 532 | F | F | F | F | F | F | .. | .. | F | 430 |
| Accommodation ${ }^{7}$ | 88,658 | 1,519 | 567 | 3,094 | 2,130 | 24,450 | 32,024 | 2,826 | 3,647 | 8,700 | 9,607 |
| Accommodation types (multiple counts) ${ }^{3}$ |  |  |  |  |  |  |  |  |  |  |  |
| Hotel | 19,475 | 336 | $159{ }^{\text {E }}$ | 788 | 487 | 4,430 | 6,581 | 578 | 828 | 2,583 | 2,647 |
| Motel | 4,947 | $66^{\text {E }}$ | F | 268 | 190 | 1,129 | 1,658 | 115 | 161 | 500 | 763 |
| Bed and breakfast | 1,058 | F | F | F | F | 347 | 341 | F | F | $51^{\text {E }}$ | 153 |
| Hunting or fishing lodge | 396 | F | F | F | F | $207{ }^{\text {E }}$ | $125{ }^{\text {E }}$ | F | F | F | F |
| Resort | 756 | F | F | F | F | $130^{\text {E }}$ | 309 | F | F | F | $169{ }^{\text {E }}$ |
| Camping or trailer park | 6,986 | $76{ }^{\text {E }}$ | $10{ }^{\text {E }}$ | 211 | 174 | 1,704 | 2,166 | 270 | 231 | 889 | 1,156 |
| Home of friends or relatives | 44,550 | 883 | 163 | 1,648 | 1,198 | 12,493 | 15,653 | 1,269 | 2,111 | 4,657 | 4,436 |
| Private cottage or vacation home | 10,968 | 123 | F | 270 | 113 E | 3,620 | 4,926 | 579 | 314 | 263 E | 683 |
| Commercial cottage or cabin | 1,678 | 39 E | $39^{\text {E }}$ | $72^{\text {E }}$ | F | 427 | 564 | $70^{\mathrm{E}}$ | $73{ }^{\text {E }}$ | $78{ }^{\text {E }}$ | 259 E |
| Other | 2,870 | $84{ }^{\text {E }}$ | F | 126 | F | 987 | 815 | $47^{\text {E }}$ | 89 | 242 | 412 |

See footnote(s) at beginning of statistical tables.

Table 3-b
Overnight domestic travel by trip characteristics and by province of destination, $2004{ }^{9}$

|  | Province of destination |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Canada ${ }^{2}$ | N.L. | P.E.I. | N.S. | N.B. | Que. | Ont. | Man. | Sask. | Alta. | B.C. |
|  |  |  |  |  | thousan | s of person | trips |  |  |  |  |
| Total travel | 175,084 | 3,107 | 911 | 7,066 | 5,038 | 48,484 | 65,290 | 6,009 | 7,451 | 15,890 | 15,738 |
| Same-day | 86,425 | 1,587 | 344 | 3,971 | 2,908 | 24,034 | 33,266 | 3,184 | 3,804 | 7,190 | 6,131 |
| Overnight | 88,658 | 1,519 | 567 | 3,094 | 2,130 | 24,450 | 32,024 | 2,826 | 3,647 | 8,700 | 9,607 |
| Overnight travel | 88,658 | 1,519 | 567 | 3,094 | 2,130 | 24,450 | 32,024 | 2,826 | 3,647 | 8,700 | 9,607 |
| Non-resident | 17,300 | 307 | 503 | 1,109 | 931 | 3,371 | 3,962 | 815 | 1,087 | 2,471 | 2,649 |
| Intraprovincial | 71,358 | 1,213 | 64 | 1,985 | 1,199 | 21,079 | 28,062 | 2,011 | 2,560 | 6,228 | 6,958 |
| Province of origin | 88,658 | 1,519 | 567 | 3,094 | 2,130 | 24,450 | 32,024 | 2,826 | 3,647 | 8,700 | 9,607 |
| Newfoundland and Labrador | 1,440 | 1,213 | $13^{\mathrm{E}}$ | 53 | $18^{\text {E }}$ | 24 E | 86 | F | F | 17 E | F |
| Prince Edward Island | 319 | F | 64 | 119 | 79 | $11^{\mathrm{E}}$ | 33 | F | F | F | F |
| Nova Scotia | 2,834 | $58{ }^{\text {E }}$ | 181 | 1,985 | 320 | $57{ }^{\text {E }}$ | 168 | F | F | $34{ }^{\text {E }}$ | $19^{\text {E }}$ |
| New Brunswick | 2,053 | $24^{\text {E }}$ | 138 | 362 | 1,199 | 177 | 121 | F | F | $17^{\text {E }}$ | F |
| Quebec | 24,190 | F | F | $90^{\text {E }}$ | 251 | 21,079 | 2,492 | F | F | F | 89 E |
| Ontario | 33,347 | $153{ }^{\text {E }}$ | F | 388 | $230^{\mathrm{E}}$ | 2,903 | 28,062 | 323 | $102{ }^{\mathrm{E}}$ | 442 | 605 |
| Manitoba | 2,999 | F | F | F | F | F | 415 | 2,011 | 217 | 187 | 119 |
| Saskatchewan | 3,647 | F |  | F |  | F | 57 | 178 | 2,560 | 694 | 135 |
| Alberta | 9,130 | F | F | F | F | $78{ }^{\text {E }}$ | 278 | $147{ }^{\text {E }}$ | 624 | 6,228 | 1,659 |
| British Columbia | 8,699 | F | F | F | F | $92{ }^{\text {E }}$ | 313 | $146{ }^{\text {E }}$ | $117{ }^{\text {E }}$ | 985 | 6,958 |
| Quarter | 88,658 | 1,519 | 567 | 3,094 | 2,130 | 24,450 | 32,024 | 2,826 | 3,647 | 8,700 | 9,607 |
| 1st quarter (Jan. to March) | 15,792 | 245 | F | 553 | 347 | 4,707 | 5,484 | 463 | 680 | 1,582 | 1,656 |
| 2nd quarter (Apr. to June) | 19,309 | 361 | $84{ }^{\text {E }}$ | 649 | 433 | 5,251 | 7,384 | 735 | 773 | 1,586 | 2,041 |
| 3rd quarter (July to Sept.) | 33,738 | 563 | 368 | 1,200 | 840 | 9,242 | 12,200 | 1,135 | 1,315 | 3,017 | 3,821 |
| 4th quarter (Oct. to Dec.) | 19,819 | 350 | $56^{\text {E }}$ | 692 | 511 | 5,250 | 6,956 | 493 | 880 | 2,515 | 2,089 |
| Purpose ${ }^{7}$ | 88,658 | 1,519 | 567 | 3,094 | 2,130 | 24,450 | 32,024 | 2,826 | 3,647 | 8,700 | 9,607 |
| Visit friends or relatives | 34,688 | 583 | 132 | 1,171 | 979 | 9,832 | 12,983 | 963 | 1,557 | 3,432 | 3,032 |
| Pleasure | 37,249 | 528 | 329 | 1,227 | 722 | 11,181 | 13,584 | 1,207 | 1,080 | 2,924 | 4,442 |
| Personal | 7,620 | 221 | F | 363 | 174 | 1,490 | 2,421 | 328 | 565 | 1,052 | 963 |
| Business | 7,170 | 144 | F | 249 | 197 | 1,526 | 2,367 | 268 | 364 | 1,044 | 926 |
| Convention (business and non-business) | 1,863 | $41^{\mathrm{E}}$ | F | 85 | $54{ }^{\text {E }}$ | 403 | 649 | $57{ }^{\text {E }}$ | 79 E | 243 | 232 |
| Mode of transportation ${ }^{8}$ | 88,658 | 1,519 | 567 | 3,094 | 2,130 | 24,450 | 32,024 | 2,826 | 3,647 | 8,700 | 9,607 |
| Automobile | 77,828 | 1,207 | 496 | 2,581 | 1,910 | 22,368 | 28,716 | 2,401 | 3,300 | 7,381 | 7,445 |
| Plane | 6,302 | 262 | F | 375 | $135{ }^{\text {E }}$ | 614 | 1,713 | 350 | 234 | 1,086 | 1,397 |
| Bus | 2,748 | $34{ }^{\text {E }}$ | F | 95 | $54{ }^{\text {E }}$ | 997 | 881 | 65 | $110^{\text {E }}$ | 193 | 316 |
| Rail | 949 |  |  | F | F | 330 | 558 | F | .. | F | F |
| Boat | 478 | F | F | F | F | F | F | .. | . | F | 383 |
| Accommodation ${ }^{7}$ | 88,658 | 1,519 | 567 | 3,094 | 2,130 | 24,450 | 32,024 | 2,826 | 3,647 | 8,700 | 9,607 |
| Accommodation types (multiple counts) ${ }^{3}$ |  |  |  |  |  |  |  |  |  |  |  |
| Hotel | 19,475 | 336 | $159{ }^{\text {E }}$ | 788 | 487 | 4,430 | 6,581 | 578 | 828 | 2,583 | 2,647 |
| Motel | 4,947 | $66^{\text {E }}$ | F | 268 | 190 | 1,129 | 1,658 | 115 | 161 | 500 | 763 |
| Bed and breakfast | 1,058 | F | F | F | F | 347 | 341 | F | F | $51^{\text {E }}$ | 153 |
| Hunting or fishing lodge | 396 | F | F | F | F | $207{ }^{\text {E }}$ | $125{ }^{\text {E }}$ | F | F | F | F |
| Resort | 756 | F | F | F | F | $130^{\text {E }}$ | 309 | F | F | F | $169{ }^{\text {E }}$ |
| Camping or trailer park | 6,986 | $76{ }^{\text {E }}$ | $10{ }^{\text {E }}$ | 211 | 174 | 1,704 | 2,166 | 270 | 231 | 889 | 1,156 |
| Home of friends or relatives | 44,550 | 883 | 163 | 1,648 | 1,198 | 12,493 | 15,653 | 1,269 | 2,111 | 4,657 | 4,436 |
| Private cottage or vacation home | 10,968 | 123 | F | 270 | 113 E | 3,620 | 4,926 | 579 | 314 | 263 E | 683 |
| Commercial cottage or cabin | 1,678 | 39 E | $39^{\text {E }}$ | $72^{\text {E }}$ | F | 427 | 564 | $70^{\mathrm{E}}$ | 73 E | $78{ }^{\text {E }}$ | 259 E |
| Other | 2,870 | $84^{\mathrm{E}}$ | F | 126 | F | 987 | 815 | $47^{\text {E }}$ | 89 | 242 | 412 |

See footnote(s) at beginning of statistical tables.

Table 4-a
Total domestic visits by trip characteristics and by province visited, $2004^{9}$

|  | Province visited |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Canada ${ }^{2}$ | N.L. | P.E.I. | N.S. | N.B. | Que. | Ont. | Man. | Sask. | Alta. | B.C. |
|  |  |  |  |  | thousan | s of person | isits |  |  |  |  |
| Total visits | 177,599 | 3,132 | 1,022 | 7,189 | 5,371 | 48,864 | 65,697 | 6,145 | 7,698 | 16,436 | 15,940 |
| Same-day | 86,425 | 1,587 | 344 | 3,971 | 2,908 | 24,034 | 33,266 | 3,184 | 3,804 | 7,190 | 6,131 |
| Overnight | 91,173 | 1,544 | 677 | 3,218 | 2,463 | 24,830 | 32,431 | 2,961 | 3,894 | 9,245 | 9,809 |
| Province of origin | 177,599 | 3,132 | 1,022 | 7,189 | 5,371 | 48,864 | 65,697 | 6,145 | 7,698 | 16,436 | 15,940 |
| Newfoundland and Labrador | 3,091 | 2,811 | $16^{\text {E }}$ | 66 | $27^{\text {E }}$ | 39 E | 92 | F | F | $19^{\text {E }}$ | F |
| Prince Edward Island | 764 | F | 351 | 158 | 190 | $16^{\text {E }}$ | 34 | F | F | F | F |
| Nova Scotia | 6,870 | 63 E | 212 | 5,766 | 485 | 81 | 191 | F | F | $38^{\text {E }}$ | F |
| New Brunswick | 4,992 | $25^{\text {E }}$ | 166 | 542 | 3,802 | 287 | 129 | F | F | $20^{\text {E }}$ | F |
| Quebec | 48,796 | F | F | 99 E | 408 | 43,879 | 4,046 | F |  | F | $89{ }^{\text {E }}$ |
| Ontario | 67,311 | $158{ }^{\mathrm{E}}$ | 179 E | 448 | 390 | 4,336 | 59,999 | 456 | 148 | 565 | 610 |
| Manitoba | 6,239 | F | F | F | F | $28{ }^{\text {E }}$ | 480 | 5,008 | 346 | 220 | 126 |
| Saskatchewan | 7,667 | F | F | F | F | F | 61 | 271 | 6,279 | 890 | 138 |
| Alberta | 16,490 | F | F | $56^{\text {E }}$ |  | $87{ }^{\text {E }}$ | 317 | 195 | 732 | 13,278 | 1,731 |
| British Columbia | 15,379 | F | F | F | F | $105^{\text {E }}$ | 347 | $171{ }^{\text {E }}$ | $146{ }^{\text {E }}$ | 1,285 | 13,200 |
| Quarter | 177,599 | 3,132 | 1,022 | 7,189 | 5,371 | 48,864 | 65,697 | 6,145 | 7,698 | 16,436 | 15,940 |
| 1st quarter (Jan. to March) | 35,376 | 602 | $111{ }^{\text {E }}$ | 1,385 | 906 | 10,509 | 12,918 | 1,149 | 1,514 | 3,301 | 2,963 |
| 2nd quarter (Apr. to June) | 40,162 | 739 | 196 | 1,558 | 1,205 | 10,803 | 15,657 | 1,525 | 1,855 | 3,084 | 3,522 |
| 3rd quarter (July to Sept.) | 61,119 | 1,078 | 554 | 2,410 | 1,923 | 16,734 | 22,717 | 2,254 | 2,506 | 5,285 | 5,616 |
| 4th quarter (Oct. to Dec.) | 40,942 | 713 | 160 | 1,836 | 1,337 | 10,817 | 14,404 | 1,218 | 1,824 | 4,766 | 3,839 |
| Purpose ${ }^{7}$ | 177,599 | 3,132 | 1,022 | 7,189 | 5,371 | 48,864 | 65,697 | 6,145 | 7,698 | 16,436 | 15,940 |
| Visit friends or relatives | 63,642 | 847 | 264 | 2,128 | 1,689 | 19,244 | 25,622 | 1,779 | 2,527 | 5,289 | 4,229 |
| Pleasure | 68,834 | 1,107 | 546 | 2,826 | 2,105 | 19,293 | 25,837 | 2,361 | 2,159 | 5,622 | 6,948 |
| Personal | 24,686 | 806 | 93 | 1,365 | 912 | 5,362 | 7,208 | 1,281 | 1,890 | 3,140 | 2,619 |
| Business | 17,678 | 322 | 97 E | 762 | 572 | 4,274 | 6,054 | 646 | 980 | 2,087 | 1,840 |
| Convention (business and non-business) | 2,660 | $46{ }^{\text {E }}$ | F | 107 | 89 E | 663 | 951 | $74{ }^{\text {E }}$ | 139 | 291 | 278 |
| Mode of transportation ${ }^{8}$ | 177,599 | 3,132 | 1,022 | 7,189 | 5,371 | 48,864 | 65,697 | 6,145 | 7,698 | 16,436 | 15,940 |
| Automobile | 162,682 | 2,762 | 921 | 6,568 | 5,048 | 45,603 | 60,691 | 5,638 | 7,209 | 14,774 | 13,441 |
| Plane | 7,518 | 285 | F | 415 | $171{ }^{\mathrm{E}}$ | 796 | 2,192 | 386 | 276 | 1,316 | 1,523 |
| Bus | 4,614 | 52 | F | 140 | $84{ }^{\text {E }}$ | 1,650 | 1,681 | 95 | 172 | 290 | 441 |
| Rail | 1,359 |  |  | F | F | 428 | 829 | F | F | F | F |
| Boat | 539 | F | F | $8{ }^{\text {E }}$ | F | F | F | .. | .. | F | 430 |
| Accommodation ${ }^{7}$ | 91,173 | 1,544 | 677 | 3,218 | 2,463 | 24,830 | 32,431 | 2,961 | 3,894 | 9,245 | 9,809 |
| Accommodation types (multiple counts) ${ }^{4}$ |  |  |  |  |  |  |  |  |  |  |  |
| Hotel | 20,030 | 347 | $175{ }^{\text {E }}$ | 784 | 563 | 4,517 | 6,702 | 612 | 895 | 2,757 | 2,639 |
| Motel | 5,224 | 63 E | $80^{\text {E }}$ | 273 | 275 | 1,156 | 1,707 | 128 | 219 | 531 | 780 |
| Bed and breakfast | 1,097 | F | F | F | F | 361 | 343 | F | F | F | 144 E |
| Hunting or fishing lodge | 396 | F | F | F | F | $207{ }^{\text {E }}$ | $125{ }^{\text {E }}$ | F | F | F | F |
| Resort | 757 | F | F | F | F | $140^{\text {E }}$ | 307 | F | F | F | $169{ }^{\text {E }}$ |
| Camping or trailer park | 7,230 | $71{ }^{\mathrm{E}}$ | $123{ }^{\text {E }}$ | 221 | 223 | 1,721 | 2,216 | 290 | 257 | 939 | 1,160 |
| Home of friends or relatives | 45,093 | 894 | 163 | 1,656 | 1,251 | 12,558 | 15,782 | 1,275 | 2,178 | 4,845 | 4,454 |
| Private cottage or vacation home | 10,982 | 123 | F | 261 | 107 E | 3,633 | 4,923 | 579 | 319 | 264 E | 689 |
| Commercial cottage or cabin | 1,684 | 43 E | $42^{\mathrm{E}}$ | $55^{\text {E }}$ | F | 433 | 562 | $70^{\mathrm{E}}$ | $72^{\text {E }}$ | $94{ }^{\text {E }}$ | $247{ }^{\text {E }}$ |
| Other | 2,943 | $91^{\mathrm{E}}$ | F | 129 | F | 1,006 | 825 | $58{ }^{\text {E }}$ | 104 | 266 | 398 |

See footnote(s) at beginning of statistical tables.

Table 4-b
Overnight domestic visits by trip characteristics and by province visited, $2004^{9}$

|  | Province visited |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Canada ${ }^{2}$ | N.L. | P.E.I. | N.S. | N.B. | Que. | Ont. | Man. | Sask. | Alta. | B.C. |
|  | thousands of person-visits |  |  |  |  |  |  |  |  |  |  |
| Total visits | 177,599 | 3,132 | 1,022 | 7,189 | 5,371 | 48,864 | 65,697 | 6,145 | 7,698 | 16,436 | 15,940 |
| Same-day | 86,425 | 1,587 | 344 | 3,971 | 2,908 | 24,034 | 33,266 | 3,184 | 3,804 | 7,190 | 6,131 |
| Overnight | 91,173 | 1,544 | 677 | 3,218 | 2,463 | 24,830 | 32,431 | 2,961 | 3,894 | 9,245 | 9,809 |
| Province of origin | 91,173 | 1,544 | 677 | 3,218 | 2,463 | 24,830 | 32,431 | 2,961 | 3,894 | 9,245 | 9,809 |
| Newfoundland and Labrador | 1,512 | 1,235 | $16^{\text {E }}$ | 65 | 27 E | $38{ }^{\text {E }}$ | 91 | F | F | $19^{\mathrm{E}}$ | F |
| Prince Edward Island | 337 | F | 65 | 122 | 86 | $16^{\text {E }}$ | 34 | F | F | F | F |
| Nova Scotia | 2,917 | $58{ }^{\text {E }}$ | 184 | 2,003 | 345 | 79 | 177 | F | F | $38{ }^{\text {E }}$ | F |
| New Brunswick | 2,118 | $25^{\text {E }}$ | 136 | 371 | 1,214 | 202 | 128 | F | F | $20^{\text {E }}$ | F |
| Quebec | 24,527 | F | F | 99E | 338 | 21,221 | 2,513 | F | F | F | $89{ }^{\text {E }}$ |
| Ontario | 34,266 | $158{ }^{\text {E }}$ | 179 E | 448 | 385 | 3,048 | 28,343 | 359 | 148 | 565 | 610 |
| Manitoba | 3,129 | F | F | F | F | $28{ }^{\text {E }}$ | 422 | 2,028 | 275 | 218 | 126 |
| Saskatchewan | 3,772 | F | F | F | F | F | 58 | 187 | 2,615 | 747 | 138 |
| Alberta | 9,481 | F | F | $56^{\text {E }}$ | F | 87 E | 317 | 172 | 663 | 6,420 | 1,671 |
| British Columbia | 9,116 | F | F | F | F | $105{ }^{\text {E }}$ | 347 | $171{ }^{\text {E }}$ | $146{ }^{\text {E }}$ | 1,097 | 7,129 |
| Quarter | 91,173 | 1,544 | 677 | 3,218 | 2,463 | 24,830 | 32,431 | 2,961 | 3,894 | 9,245 | 9,809 |
| 1st quarter (Jan. to March) | 15,961 | 248 | F | 559 | 355 | 4,724 | 5,529 | 459 | 700 | 1,638 | 1,671 |
| 2nd quarter (Apr. to June) | 19,798 | 368 | $114{ }^{\text {E }}$ | 682 | 474 | 5,300 | 7,468 | 765 | 821 | 1,703 | 2,086 |
| 3rd quarter (July to Sept.) | 35,270 | 572 | 440 | 1,272 | 1,095 | 9,509 | 12,410 | 1,219 | 1,457 | 3,335 | 3,924 |
| 4th quarter (Oct. to Dec.) | 20,145 | 356 | $64{ }^{\text {E }}$ | 705 | 539 | 5,297 | 7,025 | 518 | 916 | 2,569 | 2,129 |
| Purpose ${ }^{7}$ | 91,173 | 1,544 | 677 | 3,218 | 2,463 | 24,830 | 32,431 | 2,961 | 3,894 | 9,245 | 9,809 |
| Visit friends or relatives | 35,477 | 590 | 170 | 1,202 | 1,050 | 9,944 | 13,120 | 988 | 1,651 | 3,604 | 3,135 |
| Pleasure | 38,524 | 537 | 399 | 1,301 | 941 | 11,377 | 13,778 | 1,293 | 1,175 | 3,196 | 4,499 |
| Personal | 7,824 | 222 | F | 373 | 203 | 1,532 | 2,440 | 349 | 586 | 1,085 | 985 |
| Business | 7,357 | 151 | F | 255 | 210 | 1,550 | 2,408 | 270 | 386 | 1,101 | 939 |
| Convention (business and non-business) | 1,919 | $42^{\mathrm{E}}$ | F | 88 | $55^{\mathrm{E}}$ | 407 | 664 | 59 E | 92 | 254 | 239 |
| Mode of transportation ${ }^{8}$ | 91,173 | 1,544 | 677 | 3,218 | 2,463 | 24,830 | 32,431 | 2,961 | 3,894 | 9,245 | 9,809 |
| Automobile | 79,709 | 1,217 | 584 | 2,663 | 2,197 | 22,676 | 28,971 | 2,515 | 3,505 | 7,745 | 7,614 |
| Plane | 6,799 | 277 | F | 415 | $167{ }^{\text {E }}$ | 660 | 1,832 | 359 | 257 | 1,255 | 1,420 |
| Bus | 2,805 | $35^{\text {E }}$ | F | 96 | $61^{\mathrm{E}}$ | 1,014 | 888 | 65 | 119 E | 201 | 322 |
| Rail | 1,008 |  |  | F | F | 338 | 581 | F | F | F | F |
| Boat | 485 | F | F | F | F | F | F | .. | .. | F | 383 |
| Accommodation ${ }_{7}$ Accommodation types (multiple counts) ${ }^{4}$ | 91,173 | 1,544 | 677 | 3,218 | 2,463 | 24,830 | 32,431 | 2,961 | 3,894 | 9,245 | 9,809 |
| Hotel | 20,030 | 347 | $175{ }^{\text {E }}$ | 784 | 563 | 4,517 | 6,702 | 612 | 895 | 2,757 | 2,639 |
| Motel | 5,224 | $63{ }^{\text {E }}$ | $80^{\mathrm{E}}$ | 273 | 275 | 1,156 | 1,707 | 128 | 219 | 531 | 780 |
| Bed and breakfast | 1,097 | F | F | F | F | 361 | 343 | F | F | F | $144{ }^{\text {E }}$ |
| Hunting or fishing lodge | 396 | F | F | F | F | 207 E | $125{ }^{\text {E }}$ | F | F | F | F |
| Resort | 757 | F | F | F | F | $140{ }^{\text {E }}$ | 307 | F | F | F | $169{ }^{\text {E }}$ |
| Camping or trailer park | 7,230 | $71{ }^{\mathrm{E}}$ | $123{ }^{\text {E }}$ | 221 | 223 | 1,721 | 2,216 | 290 | 257 | 939 | 1,160 |
| Home of friends or relatives | 45,093 | 894 | 163 | 1,656 | 1,251 | 12,558 | 15,782 | 1,275 | 2,178 | 4,845 | 4,454 |
| Private cottage or vacation home | 10,982 | 123 | F | 261 | 107 E | 3,633 | 4,923 | 579 | 319 | $264{ }^{\text {E }}$ | 689 |
| Commercial cottage or cabin | 1,684 | 43 E | $42^{\mathrm{E}}$ | $55^{\mathrm{E}}$ | F | 433 | 562 | $70^{\mathrm{E}}$ | $72^{\text {E }}$ | $94{ }^{\text {E }}$ | $247{ }^{\text {E }}$ |
| Other | 2,943 | $91^{\mathrm{E}}$ | F | 129 | F | 1,006 | 825 | $58{ }^{\text {E }}$ | 104 | 266 | 398 |

See footnote(s) at beginning of statistical tables.

Table 5-a
Reallocated expenditures for total domestic visits by trip characteristics and by province of expenditure, $2004^{9}$

|  | Province of expenditure |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Canada ${ }^{2}$ | N.L. | P.E.I. | N.S. | N.B. | Que. | Ont. | Man. | Sask. | Alta. | B.C. |
|  |  |  |  |  | thous | usands of do | ollars |  |  |  |  |
| Total | 29,708,136 | 722,995 | 239,427 | 1,206,290 | 812,595 | 6,782,331 | 10,154,235 | 967,300 | 1,120,068 | 3,466,705 | 4,162,189 |
| Same-day visit expenditures | 5,909,021 | 138,762 | 17,955 | 264,914 | 202,787 | 1,476,577 | 2,152,815 | 217,164 | 300,253 | 613,884 | 523,911 |
| Overnight visit expenditures | 20,180,807 | 480,359 | 192,739 | 798,230 | 520,991 | 4,772,033 | 6,545,828 | 563,952 | 718,204 | 2,400,986 | 3,113,484 |
| Point of origin expenditures | 3,618,307 | 103,873 | 28,733 | 143,146 | 88,817 | F | 1,455,593 | 186,185 | 101,611 | 451,835 | 524,794 |
| Province of origin | 29,708,136 | 722,995 | 239,427 | 1,206,290 | 812,595 | 6,782,331 | 10,154,235 | 967,300 | 1,120,068 | 3,466,705 | 4,162,189 |
| Newfoundland and Labrador | 668,937 | 517,520 | 7,669 ${ }^{\text {E }}$ | 25,890 | 11,561 ${ }^{\text {E }}$ | 22,000 ${ }^{\mathrm{E}}$ | 61,269 | F | F | $12,980^{\mathrm{E}}$ | F |
| Prince Edward Island | 133,612 | F | 49,729 | 27,068 | 26,502 | 6,861 ${ }^{\text {E }}$ | 17,269 | F | F | F | F |
| Nova Scotia | 983,315 | 26,361E | 49,175 | 678,740 | 72,620 | 28,552 ${ }^{\text {E }}$ | 93,169 | F | F | F | F |
| New Brunswick | 711,427 | 10,533E | 31,922 | 84,546 | 434,175 | 67,251 | 54,268 | F | F | F | F |
| Quebec | 6,529,184 | F | F | F | 99,118 ${ }^{\text {E }}$ | 5,491,347 | 686,791 | F | F | F | F |
| Ontario | 11,435,317 | F | F | 249,656 | $143,371 \mathrm{E}$ | 1,024,640 | 8,684,159 | 148,591 | 75,956 ${ }^{\text {E }}$ | 356,000 | 547,547 |
| Manitoba | 1,014,634 | F | F | F | F | F | 129,765 | 638,144 | 67,053 | 84,392 | 64,199 |
| Saskatchewan | 1,142,661 | F | F | F | F | , | 28,691 ${ }^{\text {E }}$ | 44,895 | 764,744 | 226,832 | 54,982 |
| Alberta | 3,391,680 | F | F | F | F | 61,497E | 190,348 | 53,633 | 130,874 | 2,321,806 | 534,847 |
| British Columbia | 3,697,368 | F | F | F | F | $55,689 \mathrm{E}$ | 208,506 ${ }^{\text {E }}$ | 67,525 ${ }^{\text {E }}$ | F | 369,840 | 2,886,466 |
| Quarter | 29,708,136 | 722,995 | 239,427 | 1,206,290 | 812,595 | 6,782,331 | 10,154,235 | 967,300 | 1,120,068 | 3,466,705 | 4,162,189 |
| 1st quarter (Jan. to March) | 5,580,683 | 106,935 | F | 182,242 | 100,026 | 1,436,664 | 1,928,830 | 189,946 | 228,282 | 642,025 | 732,812 |
| 2nd quarter (Apr. to June) | 6,387,017 | 173,487 ${ }^{\text {E }}$ | $48,647{ }^{\text {E }}$ | 239,740 | 164,197 | 1,415,378 | 2,218,154 | 248,171 | 258,359 | 659,337 | 956,271 |
| 3rd quarter (July to Sept.) | 10,677,719 | 256,049 | 147,412 | 500,908 | 335,668 | 2,346,163 | 3,632,201 | 326,161 | 374,617 | 1,204,055 | 1,521,880 |
| 4th quarter (Oct. to Dec.) | 7,062,715 | 186,524 | 25,909 | 283,400 | 212,705 | 1,584,127 | 2,375,049 | 203,022 | 258,809 | 961,289 | 951,226 |
| Purpose ${ }^{7}$ | 29,708,136 | 722,995 | 239,427 | 1,206,290 | 812,595 | 6,782,331 | 10,154,235 | 967,300 | 1,120,068 | 3,466,705 | 4,162,189 |
| Visit friends or relatives | 6,989,180 | 162,686 | $41,107{ }^{\text {E }}$ | 293,884 | 202,120 | 1,548,136 | 2,499,190 | 232,253 | 262,978 | 829,188 | 910,510 |
| Pleasure | 11,667,812 | 229,967 | 145,675 | 467,352 | 323,355 | 3,021,818 | 4,059,333 | 298,535 | 333,800 | 1,082,050 | 1,681,379 |
| Personal | 3,275,311 | 119,168 | 12,729 | 176,137 | 111,101 | 657,528 | 836,601 | 157,973 | 227,889 | 497,113 | 474,194 |
| Business | 6,140,049 | 169,216 ${ }^{\text {E }}$ | F | 211,245 | 133,354 | 1,290,071 | 2,081,628 | 227,195 | 241,876 | 854,714 | 868,245 |
| Convention (business and non-business) | 1,619,316 | F | F | $57,654^{\text {E }}$ | $42,602{ }^{\text {E }}$ | 259,239 | 671,162 | $51,101{ }^{\text {E }}$ | 53,221 | 201,714 ${ }^{\text {E }}$ | 225,839E |
| Mode of transportation ${ }^{8}$ | 29,708,136 | 722,995 | 239,427 | 1,206,290 | 812,595 | 6,782,331 | 10,154,235 | 967,300 | 1,120,068 | 3,466,705 | 4,162,189 |
| Automobile | 20,483,152 | 396,510 | 183,326 | 784,991 | 640,420 | 5,329,219 | 7,013,122 | 585,085 | 867,820 | 2,232,777 | 2,436,746 |
| Plane | 7,518,192 | 310,901 | F | 369,333 | 144,849 | 885,553 ${ }^{\text {E }}$ | 2,510,184 | 354,874 | 214,653 | 1,123,762 | 1,496,861 |
| Bus | 876,958 | 10,305 ${ }^{\text {E }}$ | F | 23,505 ${ }^{\text {E }}$ | 15,653 ${ }^{\text {E }}$ | 303,065 | 267,102 | 22,174 | 33,193 | 91,458 ${ }^{\text {E }}$ | 102,923 |
| Rail | 586,383 |  | F | F | F | $222,445^{\text {E }}$ | 315,316 | F | F | F |  |
| Boat | 120,562 | F | F | F | F | F | F | .. | .. | F | 91,806 |
| Accommodation ${ }^{7}$ | 20,180,807 | 480,359 | 192,739 | 798,230 | 520,991 | 4,772,033 | 6,545,828 | 563,952 | 718,204 | 2,400,986 | 3,113,484 |
| Accommodation types (multiple counts) ${ }^{5}$ |  |  |  |  |  |  |  |  |  |  |  |
| Hotel | 8,797,195 | 219,996E | 53,048 ${ }^{\text {E }}$ | 360,737 | 198,243 | 1,939,061 | 2,804,444 | 253,088 | 314,667 | 1,278,101 | 1,331,901 |
| Motel | 1,707,450 | 25,009E | F | 96,216 ${ }^{\text {E }}$ | 74,787 E | 298,950 | 548,538 | 46,508 ${ }^{\text {E }}$ | 67,378 | 199,018 | 309,865 |
| Bed and breakfast | 501,617 | F | F | F | F | 152,568 ${ }^{\text {E }}$ | 130,557 | F | F | F | 79,065 ${ }^{\text {E }}$ |
| Hunting or fishing lodge | 120,805 | F | F | F | F | 40,197 ${ }^{\text {E }}$ | F | F | F | F | F |
| Resort | 384,532 ${ }^{\text {E }}$ | F | F | F | F | F | F | F | F | F |  |
| Camping or trailer park | 1,202,322 | 19,877 E | F | 39,257E | 48,564 ${ }^{\text {E }}$ | 251,831 | 342,657 | 37,652 | 42,538 | 108,244 | 281,305 |
| Home of friends or relatives | 6,697,866 | 185,742 | 29,189 | 307,372 | 187,341 | 1,549,779 | 2,027,229 | 190,271 | 273,563 | 886,765 | 1,039,924 |
| Private cottage or vacation home | 1,288,219 | 21,022 ${ }^{\text {E }}$ | F | F | F | 389,291 | 552,568 | 32,898 | 32,990 | F | 155,103 |
| Commercial cottage or cabin | 637,953 | F | 21,537 ${ }^{\text {E }}$ | 14,265 ${ }^{\text {E }}$ | F | 168,393E | 223,023 ${ }^{\text {E }}$ | 13,549E | F | 20,120 ${ }^{\text {E }}$ | F |
| Other | 979,639 | F | F | 37,639E | F | 330,784 | 231,223 ${ }^{\text {E }}$ | F | $25,227^{\text {E }}$ | 72,206 | $182,730^{\text {E }}$ |
| Reallocated expenditures | 29,708,136 | 722,995 | 239,427 | 1,206,290 | 812,595 | 6,782,331 | 10,154,235 | 967,300 | 1,120,068 | 3,466,705 | 4,162,189 |
| Vehicle rental | 699,890 | $24,481{ }^{\text {E }}$ | F | 44,421 | F | 122,040 | 193,501 | 16,706E | 26,053 ${ }^{\text {E }}$ | 100,399 | 134,932 |
| Vehicle operation (including gas and repairs) | 5,613,994 | 113,651 | 49,356 | 240,485 | 181,321 | 1,395,186 | 1,839,708 | 185,464 | 291,269 | 651,466 | 657,719 |
| Local transportation | 271,366 | 6,011E | F | 8,933 ${ }^{\text {E }}$ | F | 57,432 | 115,917 | 5,218 | 3,603 ${ }^{\text {E }}$ | 29,260 | 37,536 |
| Intercity transportation (planes, bus, etc.) | 4,496,473 | 141,155 | 21,713 | 146,173 | 78,676 | 705,680 ${ }^{\text {E }}$ | 1,826,019 | 194,232 | 106,731 | 522,860 | 753,234 |
| Food and beverages (in restaurants and bars) | 5,313,190 | 111,632 | 43,761 | 227,370 | 134,346 | 1,322,381 | 1,821,831 | 147,281 | 184,648 | 601,885 | 701,989 |
| Food and beverages (in stores during trip) | 1,906,295 | 45,893 | 16,113 | 80,960 | 52,017 | 418,741 | 634,663 | 71,249 | 83,116 | 219,317 | 278,105 |
| Accommodation | 4,959,071 | 111,699E | 56,998 | 191,106 | 123,364 | 1,162,453 | 1,632,266 | 141,022 | 168,442 | 569,901 | 776,804 |
| Recreation and entertainment | 2,065,187 | 22,856 | 17,507 | 58,473 | 45,186 | 537,924 | 768,718 | 40,176 | 58,903 | 223,315 | 288,866 |
| Clothing | 2,639,831 | 87,856 | 16,006 | 131,772 | 113,006 | 688,585 | 754,309 | 103,638 | 111,577 | 338,354 | 292,767 |
| Other expenses | 1,742,840 | 57,761 | $12,016{ }^{\text {E }}$ | 76,596 | 57,381 | 371,910 | 567,303 | 62,312 | 85,726 | 209,949 | 240,236 |

[^3]Table 5-b
Reallocated expenditures for overnight domestic visits by trip characteristics and by province of expenditure, $2004^{9}$

|  | Province of expenditure |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Canada ${ }^{2}$ | N.L. | P.E.I. | N.S. | N.B. | Que. | Ont. | Man. | Sask. | Alta. | B.C. |
|  |  |  |  |  |  | usands of dol | ollars |  |  |  |  |
| Total | 29,708,136 | 722,995 | 239,427 | 1,206,290 | 812,595 | 6,782,331 | 10,154,235 | 967,300 | 1,120,068 | 3,466,705 | 4,162,189 |
| Same-day visit expenditures | 5,909,021 | 138,762 | 17,955 | 264,914 | 202,787 | 1,476,577 | 2,152,815 | 217,164 | 300,253 | 613,884 | 523,911 |
| Overnight visit expenditures | 20,180,807 | 480,359 | 192,739 | 798,230 | 520,991 | 4,772,033 | 6,545,828 | 563,952 | 718,204 | 2,400,986 | 3,113,484 |
| Point of origin expenditures | 3,618,307 | 103,873 | 28,733 | 143,146 | 88,817 | F | 1,455,593 | 186,185 | 101,611 | 451,835 | 524,794 |
| Province of origin | 20,180,807 | 480,359 | 192,739 | 798,230 | 520,991 | 4,772,033 | 6,545,828 | 563,952 | 718,204 | 2,400,986 | ,113,484 |
| Newfoundland and Labrador | 426,104 | 275,252 | 7,669E | 25,761 | 11,561E | 21,746 ${ }^{\text {E }}$ | 61,086 | F | F | $12,980^{\mathrm{E}}$ | F |
| Prince Edward Island | 78,011 | F | 5,552 ${ }^{\text {E }}$ | 25,242 | 16,903 | 6,861 E | 17,269 | F | F | F | F |
| Nova Scotia | 571,458 | F | 48,347 | 278,894 | 64,975 | $28,490 \mathrm{E}$ | 89,905 | F | F | F | F |
| New Brunswick | 423,830 | 10,533E | 30,532 | 78,286 | 162,815 | 58,816 | 54,117 | F | F | F | F |
| Quebec | 4,533,849 | F | F | F | 96,452 ${ }^{\text {E }}$ | 3,560,271 | 625,645 | F | F | F | 析 |
| Ontario | 7,814,675 | F | F | 249,656 | 143,037E | 954,169 | 5,144,520 | 138,393 | 75,956 ${ }^{\text {E }}$ | 356,000 | 547,547 |
| Manitoba | 620,649 | F | F | F | F | F | 127,906 | 250,244 | 63,013 | 84,205 | 64,199 |
| Saskatchewan | 728,772 | F | F | F | F | F | 26,526 ${ }^{\text {E }}$ | 41,393 | 369,688 | 213,667 | 54,982 |
| Alberta | 2,356,013 | F | F | F | F | 61,497E | 190,348 | 51,885 | 128,105 | 1,294,841 | 530,662 |
| British Columbia | 2,627,446 | F | F | F | F | $55,689 \mathrm{E}$ | 208,506 ${ }^{\text {E }}$ | 67,525 ${ }^{\text {E }}$ | F | 344,438 | 1,841,946 |
| Quarter | 20,180,807 | 480,359 | 192,739 | 798,230 | 520,991 | 4,772,033 | 6,545,828 | 563,952 | 718,204 | 2,400,986 | 3,113,484 |
| 1st quarter (Jan. to March) | 3,606,653 | 58,025 | F | 112,284 | 47,575 | 988,214 | 1,152,503 | 102,773 | 140,062 | 462,383 | 517,471 |
| 2nd quarter (Apr. to June) | 4,217,893 | F | F | 141,081 | 93,735 | 988,246 | 1,363,670 | 151,572 | 161,288 | 448,693 | 721,458 |
| 3rd quarter (July to Sept.) | 7,921,176 | 186,706 | 135,933 | 389,229 | 254,891 | 1,860,555 | 2,488,199 | 204,360 | 267,675 | 852,385 | 1,248,636 |
| 4th quarter (Oct.to Dec.) | 4,435,084 | 127,480 ${ }^{\text {E }}$ | F | 155,636 | 124,791 | 935,019 | 1,541,455 | 105,246 | 149,179 | 637,525 | 625,919 |
| Purpose ${ }^{7}$ | 20,180,807 | 480,359 | 192,739 | 798,230 | 520,991 | 4,772,033 | 6,545,828 | 563,952 | 718,204 | 2,400,986 | 3,113,484 |
| Visit friends or relatives | 4,896,117 | 120,980 | 29,679E | 217,437 | 154,466 | 1,116,360 | 1,597,666 | 154,019 | 197,982 | 603,474 | 696,926 |
| Pleasure | 8,672,711 | 161,514 | 131,258 | 320,617 | 215,619 | 2,363,710 | 2,845,736 | 183,953 | 227,339 | 774,124 | 1,424,292 |
| Personal | 1,719,143 | 54,818 | F | 90,742 | 49,591 | 365,787 | 450,790 | 67,935 | 93,053 | 264,783 | 270,771 |
| Business | 3,753,538 | F | F | $128,211^{\text {E }}$ | 77,354E | 716,963 | 1,213,627 | 120,170 | 167,893 | 607,655 | 556,017 |
| Convention (business and non-business) | 1,124,237 | F | F | 41,205E | F | 204,071 | 432,527 | F | 31,633E | 149,078 ${ }^{\text {E }}$ | 163,573E |
| Mode of transportation ${ }^{8}$ | 20,180,807 | 480,359 | 192,739 | 798,230 | 520,991 | 4,772,033 | 6,545,828 | 563,952 | 718,204 | 2,400,986 | 3,113,484 |
| Automobile | 14,678,179 | 258,293 | 156,789 | 508,536 | 423,158 | 3,899,368 | 4,947,962 | 364,918 | 563,013 | 1,607,925 | 1,935,081 |
| Plane | 4,238,631 | 209,758 ${ }^{\text {E }}$ | F | 248,016 | F | 461,160 | 1,149,574 | 181,006 | 130,316E | 708,833 | 981,107 |
| Bus | 635,808 | F | F | 17,232 ${ }^{\text {E }}$ | F | 223,218 | 179,379 | $14,598{ }^{\text {E }}$ | 22,629 ${ }^{\text {E }}$ | F | 84,379E |
| Rail | 423,991 |  |  | F | F | 160,077E | 228,391E | F | F | F | F |
| Boat | 106,393 | F | F | F | F | F | F | .. | .. | F | 83,465 |
| Accommodation ${ }^{7}$ | 20,180,807 | 480,359 | 192,739 | 798,230 | 520,991 | 4,772,033 | 6,545,828 | 563,952 | 718,204 | 2,400,986 | 3,113,484 |
| Accommodation types (multiple counts) ${ }^{5}$ |  |  |  |  |  |  |  |  |  |  |  |
| Hotel | 8,797,195 | 219,996E | $53,048{ }^{\text {E }}$ | 360,737 | 198,243 | 1,939,061 | 2,804,444 | 253,088 | 314,667 | 1,278,101 | 1,331,901 |
| Motel | 1,707,450 | 25,009E | F | 96,216 ${ }^{\text {E }}$ | 74,787E | 298,950 | 548,538 | 46,508E | 67,378 | 199,018 | 309,865 |
| Bed and breakfast | 501,617 | F | F | F | F | 152,568E | 130,557 | F | F | F | 79,065 ${ }^{\text {E }}$ |
| Hunting or fishing lodge | 120,805 | F | F | F | F | 40,197E | F | F | F | F | F |
| Resort | 384,532 ${ }^{\text {E }}$ | F | F | F | F | F | F | F | F | F | F |
| Camping or trailer park | 1,202,322 | 19,877 E | F | 39,257E | 48,564 ${ }^{\text {E }}$ | 251,831 | 342,657 | 37,652 | 42,538 | 108,244 | 281,305 |
| Home of friends or relatives | 6,697,866 | 185,742 | 29,189 | 307,372 | 187,341 | 1,549,779 | 2,027,229 | 190,271 | 273,563 | 886,765 | 1,039,924 |
| Private cottage or vacation home | 1,288,219 | 21,022 ${ }^{\text {E }}$ | F | F | F | 389,291 | 552,568 | 32,898 | 32,990 | F | 155,103 |
| Commercial cottage or cabin | 637,953 | F | $21,537^{\mathrm{E}}$ | 14,265 ${ }^{\text {E }}$ | F | 168,393 ${ }^{\text {E }}$ | 223,023 ${ }^{\text {E }}$ | 13,549E | F | 20,120 ${ }^{\text {E }}$ | F |
| Other | 979,639 | F | F | 37,639E | F | 330,784 | 231,223E | F | 25,227 ${ }^{\text {E }}$ | 72,206 | $182,730^{\text {E }}$ |
| Reallocated expenditures | 20,180,807 | 480,359 | 192,739 | 798,230 | 520,991 | 4,772,033 | 6,545,828 | 563,952 | 718,204 | 2,400,986 | 3,113,484 |
| Vehicle rental | 537,736 | $23,441{ }^{\text {E }}$ | F | $38,226^{\text {E }}$ | F | 83,610 | 128,515 | 13,863E | $18,661{ }^{\mathrm{E}}$ | 79,546 | 121,273E |
| Vehicle operation (including gas and repairs) | 3,736,517 | 76,446 | 39,369 | 156,208 | 117,013 | 901,788 | 1,165,811 | 113,437 | 192,624 | 454,622 | 510,831 |
| Local transportation | 227,652 | 5,764 ${ }^{\text {E }}$ | F | 8,799E | F | 47,696 | 88,281 | 4,548 | 3,163E | 27,223 | 35,260 |
| Intercity transportation (planes, bus, etc.) | 875,185 | $32,641{ }^{\text {E }}$ | F | 9,447 ${ }^{\mathrm{E}}$ | $2,457{ }^{\text {E }}$ | 182,031 | 351,642 | $12,307{ }^{\text {E }}$ | 10,179 ${ }^{\text {E }}$ | 74,398 | 200,004 |
| Food and beverages (in restaurants and bars) | 4,167,312 | 91,644 | 39,645 | 181,724 | 99,555 | 1,010,076 | 1,363,205 | 113,686 | 141,735 | 494,427 | 615,548 |
| Food and beverages (in stores during trip) | 1,401,336 | 30,464 | 14,597E | 56,190 | 38,220 | 325,263 | 478,719 | 39,321 | 42,748 | 147,031 | 222,662 |
| Accommodation | 4,959,071 | 111,699E | 56,998 | 191,106 | 123,364 | 1,162,453 | 1,632,266 | 141,022 | 168,442 | 569,901 | 776,804 |
| Recreation and entertainment | 1,572,518 | 18,787 | 16,731 | 46,954 | 37,983 | 402,281 | 526,563 | 29,707 | 46,452 | 185,112 | 258,685 |
| Clothing | 1,673,741 | 52,610 | 10,951 | 75,402 | 52,565 | 427,014 | 494,916 | 61,022 | 53,647 | 231,474 | 212,180 |
| Other expenses | 1,029,738 | 36,865 ${ }^{\text {E }}$ | F | 34,173 | 28,314 ${ }^{\text {E }}$ | 229,820 | 315,909 | 35,040 | $40,552{ }^{\text {E }}$ | 137,251 | 160,237 |

[^4]Table 6
Total domestic travel by activity participation and by province of destination, $2004^{9}$

|  | Province of destination |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Canada ${ }^{2}$ | N.L. | P.E.I. | N.S. | N.B. | Que. | Ont. | Man. | Sask. | Alta. | B.C. |
|  | thousands of person-trips |  |  |  |  |  |  |  |  |  |  |
| Total travel | 175,084 | 3,107 | 911 | 7,066 | 5,038 | 48,484 | 65,290 | 6,009 | 7,451 | 15,890 | 15,738 |
| Activity list (multiple counts) ${ }^{6}$ |  |  |  |  |  |  |  |  |  |  |  |
| Visit friends | 53,024 | 1,047 | 246 | 2,122 | 1,259 | 13,667 | 19,715 | 2,020 | 2,504 | 5,223 | 5,199 |
| Visit relatives | 77,192 | 1,475 | 347 | 2,877 | 2,077 | 22,408 | 28,390 | 2,823 | 3,799 | 7,079 | 5,876 |
| Shopping | 61,401 | 1,591 | 419 | 2,898 | 2,226 | 14,275 | 21,928 | 2,452 | 3,105 | 6,283 | 6,184 |
| Sightseeing | 35,170 | 768 | 375 | 1,672 | 828 | 7,254 | 14,819 | 965 | 899 | 2,988 | 4,550 |
| Attend a festival, fair or exhibition | 7,775 | 153 | 93 E | 374 | $212^{\text {E }}$ | 2,071 | 2,996 | 254 | 220 | 623 | 772 |
| Attend a cultural event (play, concert, etc.) | 7,382 | 130 | $71^{\text {E }}$ | 296 | 146 | 2,254 | 3,065 | 193 | 213 | 460 | 528 |
| Attend an aboriginal/native cultural event | 1,384 | F | F | F | F | $204{ }^{\text {E }}$ | 481 | $60^{\mathrm{E}}$ | $81{ }^{\text {E }}$ | $118{ }^{\text {E }}$ | 303 |
| Attend a sports event | 11,982 | 190 | 92 | 626 | 386 | 2,419 | 4,240 | 500 | 634 | 1,414 | 1,473 |
| Visit a museum or art gallery | 8,176 | 192 | $120^{\text {E }}$ | 383 | $167{ }^{\text {E }}$ | 2,363 | 2,780 | 216 | 243 | 592 | 1,083 |
| Visit a zoo, aquarium, botanical garden | 5,284 | $57{ }^{\text {E }}$ | F | 131 | 219 E | 1,591 | 1,839 | 103 E | $51^{\mathrm{E}}$ | 511 | 745 |
| Visit a theme or amusement park | 5,285 | $45{ }^{\text {E }}$ | $138{ }^{\text {E }}$ | 135 | 244 | 1,350 | 2,059 | F | $58{ }^{\text {E }}$ | 663 | $492{ }^{\text {E }}$ |
| Visit a national or provincial park | 13,588 | 300 | 214 | 497 | 261 | 2,702 | 4,356 | 691 | 441 | 2,031 | 2,058 |
| Visit an historic site | 9,526 | 306 | 159 | 660 | 231 | 2,368 | 3,442 | 258 | 181 | 776 | 1,109 |
| Go to a bar or nightclub | 16,805 | 319 | 93 E | 677 | 348 | 4,710 | 6,464 | 388 | 529 | 1,527 | 1,721 |
| Go to a casino | 5,570 | F | F | 258 | F | 957 | 3,142 | 119 | 233 | 337 | 489 |
| Take a cruise or boat trip | 3,694 | 99 E | F | $146{ }^{\text {E }}$ | $105{ }^{\text {E }}$ | 598 | 1,573 | F | $71{ }^{\mathrm{E}}$ | F | 844 |
| Participation in sports/outdoor activity ${ }^{6}$ | 49,297 | 577 | 329 | 1,535 | 971 | 15,650 | 17,305 | 1,700 | 1,424 | 4,434 | 5,332 |
| Swimming | 12,240 | 132 | $147^{\text {E }}$ | 320 | 239 | 2,980 | 5,413 | 466 | 321 | 644 | 1,569 |
| Boating (motor, sail, kayak, canoe, other) | 8,234 | 69 | F | $178{ }^{\text {E }}$ | $124{ }^{\text {E }}$ | 2,417 | 3,678 | 259 E | 250 | 340 E | 877 |
| Other water-based activities | 2,540 | F | F | $51^{\mathrm{E}}$ | F | 707 E | 1,122 | F | F | F | $336{ }^{\text {E }}$ |
| Golfing | 4,220 | F | $62^{\text {E }}$ | 167 | F | 777 | 1,683 | 232 | 208 | 321 | 637 |
| Hunting | 1,024 | F |  | F | F | $377{ }^{\text {E }}$ | $287{ }^{\text {E }}$ | F | F | F | F |
| Fishing | 6,416 | $55^{\mathrm{E}}$ | F | F | $64{ }^{\text {E }}$ | 1,707 | 2,979 | 319 | 218 | $341{ }^{\text {E }}$ | 660 |
| Bird or wildlife viewing | 3,526 | $30^{\mathrm{E}}$ | F | $72^{\mathrm{E}}$ | F | 1,342 | 1,233 | F | $51^{\text {E }}$ | $238{ }^{\text {E }}$ | 332 |
| Cross-country skiing | 1,018 | F | F | F | F | $571{ }^{\mathrm{E}}$ | 204 E | F | F | F | F |
| Downhill skiing | 3,794 | $18^{\mathrm{E}}$ | .. | F | F | 1,566 | $768{ }^{\text {E }}$ | F | F | $723{ }^{\text {E }}$ | 561 |
| Snowmobiling | 1,179 | F | .. | F | F | 465 | 469 E | F | F | F | F |
| Walking or hiking | 21,818 | 296 | 175 | 641 | 448 | 7,453 | 7,472 | 694 | 432 | 1,782 | 2,401 |
| Cycling | 4,773 | F | F | $95^{\text {E }}$ | $76{ }^{\text {E }}$ | 2,200 | 1,203 | $195{ }^{\text {E }}$ | $90^{\mathrm{E}}$ | $270{ }^{\text {E }}$ | 598 |
| Other sports or outdoor activities | 13,416 | 140 | $93{ }^{\text {E }}$ | 476 | 328 | 4,484 | 4,447 | 512 | 548 | 1,330 | 1,053 |

See footnote(s) at beginning of statistical tables.

Table 7
Total domestic visits by trip characteristics and by visited census metropolitan area, 2004 ${ }^{9}$

|  | Visited census metropolitan area |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Canada ${ }^{1,2}$ | St. John's | Halifax | Saint John | Québec | Montréal | OttawaGatineau |
|  |  |  |  | sands of pers |  |  |  |
| Total visits | 183,477 | 1,148 | 2,989 | 685 | 7,457 | 11,272 | 6,375 |
| Same-day | 86,468 | 533 | 1,590 | 345 | 3,463 | 6,129 | 3,092 |
| Overnight | 97,009 | 616 | 1,398 | 339 | 3,995 | 5,144 | 3,284 |
| Province of origin | 183,477 | 1,148 | 2,989 | 685 | 7,457 | 11,272 | 6,375 |
| Newfoundland and Labrador | 3,216 | 938 | 43 | F | F | 29 E | $23^{\text {E }}$ |
| Prince Edward Island | 785 | F | 103 | $14^{\text {E }}$ | F | $8{ }^{\text {E }}$ | $13^{\text {E }}$ |
| Nova Scotia | 7,008 | F | 2,105 | $55^{\text {E }}$ | F | $43^{\mathrm{E}}$ | $57^{\text {E }}$ |
| New Brunswick | 5,123 | $16^{\text {E }}$ | 298 | 483 | 73 | 82 | $37^{\text {E }}$ |
| Quebec | 50,093 | F | F | F | 6,762 | 8,389 | 2,677 |
| Ontario | 69,167 | F | 299 | $87^{\mathrm{E}}$ | 521 | 2,558 | 3,421 |
| Manitoba | 6,504 | F | F | F | F | F | $34^{\text {E }}$ |
| Saskatchewan | 7,928 | F | F | F | F | F | F |
| Alberta | 17,276 | F | F | F | F | 59 E | F |
| British Columbia | 16,377 | F | F | F | F | $80^{\mathrm{E}}$ | F |
| Quarter | 183,477 | 1,148 | 2,989 | 685 | 7,457 | 11,272 | 6,375 |
| 1st quarter (Jan. to March) | 35,980 | 215 | 577 | $83{ }^{\text {E }}$ | 1,557 | 2,461 | 1,431 |
| 2nd quarter (Apr. to June) | 41,233 | 272 | 724 | 148 | 1,568 | 2,669 | 1,598 |
| 3 rd quarter (July to Sept.) | 64,338 | 369 | 870 | 261 | 2,555 | 3,504 | 1,759 |
| 4th quarter (Oct. to Dec.) | 41,925 | 292 | 817 | 191 | 1,777 | 2,639 | 1,587 |
| Purpose ${ }^{7}$ | 183,477 | 1,148 | 2,989 | 685 | 7,457 | 11,272 | 6,375 |
| Visit friends or relatives | 65,622 | 284 | 777 | 242 | 2,386 | 4,871 | 2,638 |
| Pleasure | 71,535 | 352 | 1,052 | 220 | 3,178 | 3,222 | 1,774 |
| Personal | 25,124 | 357 | 785 | 139 E | 980 | 1,366 | 897 |
| Business | 18,315 | 139 E | 310 | $64{ }^{\text {E }}$ | 727 | 1,509 | $925{ }^{\text {E }}$ |
| Convention (business and non-business) | 2,776 | F | $65^{\text {E }}$ | F | F | F | $142{ }^{\text {E }}$ |
| Mode of transportation ${ }^{8}$ | 183,477 | 1,148 | 2,989 | 685 | 7,457 | 11,272 | 6,375 |
| Automobile | 167,098 | 919 | 2,562 | 626 | 6,902 | 9,927 | 5,440 |
| Plane | 8,658 | 211 | 354 | 37 E | $142{ }^{\text {E }}$ | 543 | 431 |
| Bus | 4,774 | F | $57{ }^{\mathrm{E}}$ | F | 244 | 464 | $305{ }^{\text {E }}$ |
| Rail | 1,401 |  | F | F | F | 272 | F |
| Boat | 600 | F | F | F | F | F | F |
| Accommodation ${ }^{7}$ | 97,009 | 616 | 1,398 | 339 | 3,995 | 5,144 | 3,284 |
| Accommodation types (multiple counts) ${ }^{4}$ |  |  |  |  |  |  |  |
| Hotel | 21,081 | 187 | 551 | $71^{\text {E }}$ | 1,229 | 1,649 | 906 |
| Motel | 5,663 | F | F | F | $248{ }^{\text {E }}$ | $159{ }^{\text {E }}$ | $93{ }^{\text {E }}$ |
| Bed and breakfast | 1,143 | F | F | F | F | F | F |
| Hunting or fishing lodge | 396 | .. |  | .. | F |  | .. |
| Resort | 767 |  | F |  | F | F |  |
| Camping or trailer park | 7,642 | F | F | F | $159{ }^{\text {E }}$ | F | F |
| Home of friends or relatives | 46,654 | 383 | 738 | 171 | 1,983 | 3,167 | 2,051 |
| Private cottage or vacation home | 11,014 | F | F | F | F | F | F |
| Commercial cottage or cabin | 1,693 |  | F | F | F | F | F |
| Other | 3,073 | F | $55^{\text {E }}$ | F | $169{ }^{\text {E }}$ | $114{ }^{\text {E }}$ | $97{ }^{\text {E }}$ |

[^5]Table 7
Total domestic visits by trip characteristics and by visited census metropolitan area, $2004^{9}$ - concluded

|  | Visited census metropolitan area |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Toronto | St. CatharinesNiagara | Winnipeg | Saskatoon | Calgary | Edmonton | Vancouver |
|  |  |  |  | sands of pers |  |  |  |
| Total visits | 14,028 | 4,224 | 2,382 | 1,974 | 3,306 | 3,861 | 2,956 |
| Same-day | 7,857 | 2,179 | 1,311 | 960 | 960 | 1,631 | 759 |
| Overnight | 6,171 | 2,045 | 1,071 | 1,014 | 2,345 | 2,230 | 2,197 |
| Province of origin | 14,028 | 4,224 | 2,382 | 1,974 | 3,306 | 3,861 | 2,956 |
| Newfoundland and Labrador | 59 | F | F | .. | F | F | F |
| Prince Edward Island | $14^{\text {E }}$ | F | F |  | F | F | F |
| Nova Scotia | 107 | F | F | F | F | F | F |
| New Brunswick | 55 | F | F |  | F | F | F |
| Quebec | 1,241 | F | F | F | F | F | F |
| Ontario | 12,066 | 4,050 | 364 | F | 254 | 176 | 454 |
| Manitoba | 102 | F | 1,654 | 60 | 101 | 61 | 59 |
| Saskatchewan | 23 E | F | 89 | 1,567 | 268 | 246 | 33 |
| Alberta | $171{ }^{\mathrm{E}}$ | F | $116{ }^{\text {E }}$ | 218 | 2,050 | 2,998 | 398 |
| British Columbia | 191 | F | $125{ }^{\mathrm{E}}$ | F | 507 | 309 | 1,923 |
| Quarter | 14,028 | 4,224 | 2,382 | 1,974 | 3,306 | 3,861 | 2,956 |
| 1st quarter (Jan. to March) | 3,163 | 731 | 472 | 470 | 632 | 788 | 592 |
| 2nd quarter (Apr. to June) | 3,318 | 1,154 | 558 | 458 | 559 | 831 | 711 |
| 3rd quarter (July to Sept.) | 3,960 | 1,562 | 749 | 544 | 1,151 | 1,056 | 880 |
| 4th quarter (Oct. to Dec.) | 3,587 | 777 | 603 | 502 | 963 | 1,186 | 773 |
| Purpose ${ }^{7}$ | 14,028 | 4,224 | 2,382 | 1,974 | 3,306 | 3,861 | 2,956 |
| Visit friends or relatives | 5,730 | 1,078 | 596 | 557 | 1,256 | 1,184 | 979 |
| Pleasure | 3,882 | 2,610 | 675 | 453 | 884 | 1,002 | 873 |
| Personal | 1,721 | $343{ }^{\text {E }}$ | 733 | 625 | 559 | 1,020 | 488 |
| Business | 2,254 | F | 318 | 268 | 524 | 565 | 461 |
| Convention (business and non-business) | 429 | F | 59 E | 67 E | 84 | 87 | $146{ }^{\text {E }}$ |
| Mode of transportation ${ }^{8}$ | 14,028 | 4,224 | 2,382 | 1,974 | 3,306 | 3,861 | 2,956 |
| Automobile | 11,856 | 3,910 | 2,014 | 1,782 | 2,564 | 3,339 | 1,773 |
| Plane | 1,261 | $56{ }^{\text {E }}$ | 307 | 129 E | 643 | 446 | 917 |
| Bus | 485 | F | $48{ }^{\text {E }}$ | F | $93{ }^{\mathrm{E}}$ | $66^{\text {E }}$ | $110^{\mathrm{E}}$ |
| Rail | 377 | F | F | F | .. | .. | F |
| Boat | .. | .. | .. | .. | .. | .. | $121{ }^{\mathrm{E}}$ |
| Accommodation ${ }^{7}$ | 6,171 | 2,045 | 1,071 | 1,014 | 2,345 | 2,230 | 2,197 |
| Accommodation types (multiple counts) ${ }^{4}$ |  |  |  |  |  |  |  |
| Hotel | 2,142 | 1,080 | 420 | 351 | 753 | 878 | 744 |
| Motel | $215{ }^{\text {E }}$ | 179 E | $43^{\mathrm{E}}$ | 44 E | $65^{\text {E }}$ | 101 E | $82^{\mathrm{E}}$ |
| Bed and breakfast | F | F | F | F | F | F | F |
| Hunting or fishing lodge | F |  | . | . |  | . | F |
| Resort | F | F |  |  | F |  | F |
| Camping or trailer park | F | F | $38{ }^{\text {E }}$ | F | 53 E | F | F |
| Home of friends or relatives | 3,661 | 642 | 543 | 589 | 1,484 | 1,162 | 1,268 |
| Private cottage or vacation home | F | F | F | .. | F | F | F |
| Commercial cottage or cabin | F |  | F |  |  | F |  |
| Other | $168{ }^{\mathrm{E}}$ | F | F | F | F | $55^{\mathrm{E}}$ | $70^{\text {E }}$ |

[^6]Table 8
Reallocated expenditures for total domestic visits by trip charateristics and by census metropolitan area of expenditure, $2004{ }^{9}$

|  | Census metropolitan area of expenditure |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Canada ${ }^{1,2}$ | St. John's | Halifax | Saint John | Québec | Montréal | OttawaGatineau |
|  |  |  |  | thousands of d |  |  |  |
| Total | 29,708,136 | 333,778 | 637,410 | 95,615 | 1,175,535 | 2,326,231 | 1,227,045 |
| Same-day visit expenditures | 4,070,016 | $41,642{ }^{\text {E }}$ | 104,982 | 13,600 | 215,060 | 309,929 | 159,712 |
| Overnight visit expenditures | 19,183,351 | 206,980 | 417,042 | 57,870 | 842,166 | 1,325,327 | 686,413 |
| Point of origin expenditures | 6,454,769 | 85,157 | 115,387 | 24,144 ${ }^{\text {E }}$ | 118,309 | 690,975 ${ }^{\text {E }}$ | 380,920 |
| Province of origin | 29,708,136 | 333,778 | 637,410 | 95,615 | 1,175,535 | 2,326,231 | 1,227,045 |
| Newfoundland and Labrador | 668,937 | 231,417 | 18,527E | F | F | 17,457E | F |
| Prince Edward Island | 133,612 | 1,213 ${ }^{\text {E }}$ | 20,499 | F | F | F | F |
| Nova Scotia | 983,315 | F | 323,410 | 6,360 ${ }^{\text {E }}$ | F | F | 26,764E |
| New Brunswick | 711,427 | F | 55,489 | 54,884 | 19,545 | 27,059E | F |
| Quebec | 6,529,184 | F | F | F | 945,252 | 1,554,448 | 304,102 |
| Ontario | 11,435,317 | F | 129,385 ${ }^{\text {E }}$ | F | 168,010 ${ }^{\text {E }}$ | 623,701 | 789,534 |
| Manitoba | 1,014,634 | F | F | F | F | F | 13,770 ${ }^{\text {E }}$ |
| Saskatchewan | 1,142,661 | F | F | F | F | F | F |
| Alberta | 3,391,680 | F | F | F | F | F | F |
| British Columbia | 3,697,368 | F | F | F | F | F | F |
| Quarter | 29,708,136 | 333,778 | 637,410 | 95,615 | 1,175,535 | 2,326,231 | 1,227,045 |
| 1st quarter (Jan. to March) | 5,580,683 | $53,428{ }^{\text {E }}$ | 113,251 | 9,635 ${ }^{\text {E }}$ | 218,946 | 564,290 | 287,007 |
| 2nd quarter (Apr. to June) | 6,387,017 | 80,732 | 141,868 | 22,903 | 278,581 | 506,612 | 258,167 |
| 3rd quarter (July to Sept.) | 10,677,719 | 101,985 | 220,521 | 36,828 ${ }^{\text {E }}$ | 413,335 | 594,763 | 338,928 |
| 4th quarter (Oct. to Dec.) | 7,062,715 | 97,633E | 161,770 | 26,249E | 264,672 | 660,567E | 342,943 |
| Purpose ${ }^{7}$ | 29,708,136 | 333,778 | 637,410 | 95,615 | 1,175,535 | 2,326,231 | 1,227,045 |
| Visit friends or relatives | 6,989,180 | 76,515 ${ }^{\text {E }}$ | 151,482 | 24,039 | 248,892 | 527,534 | 336,287 |
| Pleasure | 11,667,812 | 90,933 | 206,424 | 32,797 | 543,390 | 750,592 | 367,019 |
| Personal | 3,275,311 | 54,536 | 92,633 | 13,717E | 122,012 | 214,770 | 110,568 |
| Business | 6,140,049 | 95,111E | 146,600 | $18,090{ }^{\mathrm{E}}$ | 181,335 ${ }^{\text {E }}$ | 720,673E | 327,488 |
| Convention (business and non-business) | 1,619,316 | F | 40,253E | F | 78,562 ${ }^{\text {E }}$ | 108,975 | 85,683E |
| Mode of transportation ${ }^{8}$ | 29,708,136 | 333,778 | 637,410 | 95,615 | 1,175,535 | 2,326,231 | 1,227,045 |
| Automobile | 20,483,152 | 148,055 | 354,685 | 61,441 | 966,571 | 1,451,247 | 699,367 |
| Plane | 7,518,192 | 180,322 | 271,222 | 29,920 ${ }^{\text {E }}$ | F | F | 419,417 |
| Bus | 876,958 | 3,908 ${ }^{\text {E }}$ | 9,106 ${ }^{\text {E }}$ | F | 49,300 ${ }^{\text {E }}$ | 118,044 | F |
| Rail | 586,383 |  | F | F | F | $166,001^{\text {E }}$ | F |
| Boat | 120,562 | F | F | F | F | F | F |
| Accommodation ${ }^{7}$ | 19,183,351 | 206,980 | 417,042 | 57,870 | 842,166 | 1,325,327 | 686,413 |
| Accommodation types (multiple counts) ${ }^{5}$ |  |  |  |  |  |  |  |
| Hotel | 8,007,071 | 103,531 ${ }^{\text {E }}$ | 248,943 | 19,176 ${ }^{\text {E }}$ | 413,657 | 806,366 | 356,143 |
| Motel | 1,489,701 | F | F | F | 47,827 ${ }^{\text {E }}$ | 40,401 ${ }^{\text {E }}$ | 27,170 ${ }^{\text {E }}$ |
| Bed and breakfast | 408,292 | F | F | F | F | F | F |
| Hunting or fishing lodge | 116,764 | .. |  | .. | F |  | .. |
| Resort | 325,854 |  | F |  | F | F |  |
| Camping or trailer park | 1,100,282 | F | F |  | F | F | F |
| Home of friends or relatives | 5,965,962 | 87,311 | 157,434 | 19,590 ${ }^{\mathrm{E}}$ | 237,363 | 456,096 | 263,592 |
| Private cottage or vacation home | 1,224,894 | F | F | F | F | F | F |
| Commercial cottage or cabin | 575,028 |  | F | F | F | F | F |
| Other | 863,556 | F | F | F | F | 24,953E | 22,873 ${ }^{\text {E }}$ |
| Reallocated expenditures | 29,708,136 | 333,778 | 637,410 | 95,615 | 1,175,535 | 2,326,231 | 1,227,045 |
| Vehicle rental | 699,890 | $14,412^{\text {E }}$ | 29,768 ${ }^{\text {E }}$ | F | F | 70,350 E | F |
| Vehicle operation (including gas and repairs) | 5,613,994 | 31,876 | 78,936 | 19,303 | 188,909 | 367,567 | 184,589 |
| Local transportation | 271,366 | F | 7,702 ${ }^{\text {E }}$ | F | 8,002 ${ }^{\text {E }}$ | 39,448 | $23,291^{\mathrm{E}}$ |
| Intercity transportation (planes, bus, etc.) | 4,496,473 | 77,258 | 88,606 | 16,090 ${ }^{\text {E }}$ | 62,452 ${ }^{\text {E }}$ | F | 297,434 |
| Food and beverages (in restaurants and bars) | 5,313,190 | 49,960 | 124,100 | 16,081 | 251,249 | 423,918 | 205,805 |
| Food and beverages (in stores during trip) | 1,906,295 | 18,001 | 32,425 | 6,257E | 56,367 | 89,633 | 59,042 |
| Accommodation | 4,959,071 | 47,540 ${ }^{\text {E }}$ | 102,679 | 15,123E | 244,735 | 352,688 | 185,799 |
| Recreation and entertainment | 2,065,187 | 10,575 ${ }^{\text {E }}$ | 32,473 | 2,959E | 84,885 | 152,339 | 67,989 |
| Clothing | 2,639,831 | 50,255 | 91,655 | 9,123 | 179,954 | 244,231 | 97,210 |
| Other expenses | 1,742,840 | 29,935 ${ }^{\text {E }}$ | 49,068 | F | 78,467 ${ }^{\text {E }}$ | 112,842 ${ }^{\text {E }}$ | 75,968 |

See footnote(s) at beginning of statistical tables.

Table 8
Reallocated expenditures for total domestic visits by trip charateristics and by census metropolitan area of expenditure, $2004^{9}$ - concluded

|  | Census metropolitan area of expenditure |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Toronto | St. CatharinesNiagara | Winnipeg | Saskatoon | Calgary | Edmonton | Vancouver |
|  |  |  |  | housands of |  |  |  |
| Total | 2,928,033 | 713,526 | 576,459 | 331,337 | 973,859 | 966,061 | 1,421,884 |
| Same-day visit expenditures | 371,358 | F | 87,251 | 69,072 | 56,341 | 149,151 | $43,534{ }^{\text {E }}$ |
| Overnight visit expenditures | 1,564,265 | 502,756 | 311,644 | 215,857 | 652,258 | 578,399 | 875,592 |
| Point of origin expenditures | 992,410 | 51,908 | 177,563 | 46,408 | 265,260 | 238,511 | 502,758 |
| Province of origin | 2,928,033 | 713,526 | 576,459 | 331,337 | 973,859 | 966,061 | 1,421,884 |
| Newfoundland and Labrador | 38,551 | F | F | .. | F | F | F |
| Prince Edward Island | 5,682 ${ }^{\text {E }}$ | F | F |  | F | F | F |
| Nova Scotia | 42,674E | F | F | F | F | F | F |
| New Brunswick | 25,622 ${ }^{\text {E }}$ | F | F |  | 3,364E | F | F |
| Quebec | 328,152 | F | F | F | F |  | F |
| Ontario | 2,223,113 | 655,000 | 119,005 | F | 148,081 ${ }^{\text {E }}$ | 83,996 ${ }^{\text {E }}$ | 359,849E |
| Manitoba | 55,023 | F | 337,462 | 16,639E | 35,744 | 20,148 ${ }^{\text {E }}$ | 23,584 ${ }^{\text {E }}$ |
| Saskatchewan | F | F | 26,137 | 220,066 | 73,482 | 59,221 | 14,336 ${ }^{\text {E }}$ |
| Alberta | 78,758 ${ }^{\text {E }}$ | F | $35,811{ }^{\text {E }}$ | 36,793E | 535,751 | 687,426 | 158,154 |
| British Columbia | F | F | F | F | 128,486 | $96,405{ }^{\text {E }}$ | 818,640 |
| Quarter | 2,928,033 | 713,526 | 576,459 | 331,337 | 973,859 | 966,061 | 1,421,884 |
| 1st quarter (Jan. to March) | 588,704 | F | 125,513 | 78,714 | 153,801 | 196,584 | 254,605 |
| 2nd quarter (Apr. to June) | 706,629 | 141,625 | 149,133 | 82,929 | 182,329 | 202,264 | 337,454 |
| 3rd quarter (July to Sept.) | 874,434 | 296,934E | 171,889 | 83,261 | 378,248 | 269,139 | 463,722 |
| 4th quarter (Oct. to Dec.) | 758,265 | 141,361 | 129,923 | 86,433 | 259,480 | 298,075 | 366,103 |
| Purpose ${ }^{7}$ | 2,928,033 | 713,526 | 576,459 | 331,337 | 973,859 | 966,061 | 1,421,884 |
| Visit friends or relatives | 679,341 | F | 125,706 | 79,999 | 285,023 | 242,888 | 353,470 |
| Pleasure | 785,252 | 464,590 | 150,474 | 89,518 | 258,476 | 249,060 | 370,704 |
| Personal | 221,139 | 38,334E | 93,189 | 71,373 | 100,207 | 164,576 | 135,263E |
| Business | 863,204 | F | 165,740 | 69,329E | 276,769 | 257,899 | 422,884 |
| Convention (business and non-business) | 374,112 ${ }^{\text {E }}$ | F | 41,206 ${ }^{\text {E }}$ | 20,966 ${ }^{\text {E }}$ | 53,384 ${ }^{\text {E }}$ | 51,060 | F |
| Mode of transportation ${ }^{8}$ | 2,928,033 | 713,526 | 576,459 | 331,337 | 973,859 | 966,061 | 1,421,884 |
| Automobile | 1,446,404 | 643,784 | 279,697 | 245,989 | 464,640 | 593,844 | 406,042 |
| Plane | 1,221,536 | 49,769E | 278,908 | 74,621 | 485,270 | 339,344 | 933,421 |
| Bus | 99,806 | F | 14,142 ${ }^{\text {E }}$ | F | 20,441 ${ }^{\text {E }}$ | 28,495 ${ }^{\text {E }}$ | $31,567{ }^{\mathrm{E}}$ |
| Rail | 148,628 | F | F | F | .. | F | F |
| Boat | .. | .. | .. | .. | . | F | $33,470{ }^{\text {E }}$ |
| Accommodation ${ }^{7}$ | 1,564,265 | 502,756 | 311,644 | 215,857 | 652,258 | 578,399 | 875,592 |
| Accommodation types (multiple counts) ${ }^{5}$ |  |  |  |  |  |  |  |
| Hotel | 938,897 | 347,728 | 183,171 | 105,126 | 343,819 | 326,769 | 485,737 |
| Motel | 54,260 | 52,634E | F | F | F | 27,756 ${ }^{\text {E }}$ | 21,998 ${ }^{\text {E }}$ |
| Bed and breakfast | F | F | F | F | F | F | F |
| Hunting or fishing lodge | F |  | . | . |  | .. | F |
| Resort | F | F |  |  | F |  | F |
| Camping or trailer park | F | F | F | F | F | F | F |
| Home of friends or relatives | 546,685 | 77,308 | 101,982 | 89,853 | 298,749 | 217,266 | 313,173 |
| Private cottage or vacation home | F | F | F | .. | F | F | F |
| Commercial cottage or cabin | F |  | F |  |  | F |  |
| Other | $31,810^{\mathrm{E}}$ | F | F | F | F | F | F |
| Reallocated expenditures | 2,928,033 | 713,526 | 576,459 | 331,337 | 973,859 | 966,061 | 1,421,884 |
| Vehicle rental | 89,815 | F | 10,356 ${ }^{\text {E }}$ | F | 38,118 ${ }^{\text {E }}$ | 33,120 | 68,680 ${ }^{\text {E }}$ |
| Vehicle operation (including gas and repairs) | 389,532 | 86,207 | 68,504 | 57,143 | 156,610 | 135,378 | 108,904 |
| Local transportation | 70,178 | F | 4,614 ${ }^{\text {E }}$ | F | 12,735E | 9,046 ${ }^{\text {E }}$ | 22,995 |
| Intercity transportation (planes, bus, etc.) | 786,374 | 26,225 ${ }^{\text {E }}$ | 153,605 | 29,300 | 213,444 | 191,604 | 446,259 |
| Food and beverages (in restaurants and bars) | 523,994 | 191,120 | 85,058 | 60,387 | 165,184 | 157,450 | 206,384 |
| Food and beverages (in stores during trip) | 110,122 | 35,730 | 37,004 | 23,915 | 50,636 | 61,085 | 55,083 |
| Accommodation | 447,321 | 143,942 | 81,094 | 54,233 | 151,016 | 132,725 | 248,214 ${ }^{\text {E }}$ |
| Recreation and entertainment | 165,008 | F | 22,175 | 15,085 | 62,138 | 48,762 | 84,043 ${ }^{\text {E }}$ |
| Clothing | 249,539 | 45,022 | 75,375 | 44,883 | 86,889 | 118,170 | 103,516 |
| Other expenses | 96,150 | 24,743 ${ }^{\text {E }}$ | 38,674 | 34,969 ${ }^{\text {E }}$ | 37,089 | 78,721 | F |

See footnote(s) at beginning of statistical tables

## Chapter 4

## Coefficient of variation tables

Notes concerning the coefficient of variation tables

## Sampling variability

The guidelines for release and publication of the CTS data make use of the concept of sampling variability to determine whether estimates produced from the microdata files are reliable. Sampling variability is the error in the estimates caused by the fact that we survey a sample rather than the entire population. Since differences always exist between sample and census data, statistical measures have been developed which indicate the expected size of the differences. The statistical measure of sampling variability used in this publication is the coefficient of variation (CV). The CV is the standard error of an estimate expressed as a percentage of the estimate.

The application of the CV to the CTS data in this publication has been simplified. In all tables of the publication, the reliability of the data has been identified in the following manner:

| Coefficient of variation | Reliability of data | Identified in the tables |
| :--- | :--- | :--- |
| $0.0-16.5$ | Good | Data released without qualification. |
| $16.6-25.0$ | Fair | Data followed by the letter E indicates <br> the data should be used with caution. |
| $25.1-33.3$ | Poor <br> 33.4 and over | Dery poor <br> with the letter F. |

The following tables give, for each estimate appearing in the statistical tables of Chapter 3, the exact CV when its value is lower than $25.1 \%$.

Table 1: Coefficients of variation
Summary of total domestic travel by province and census metropolitan area, $2004^{9}$
$\left.\begin{array}{lrrrr}\hline & \begin{array}{c}\text { Person-trips } \\ \text { (destination) }\end{array} & \begin{array}{c}\text { Person- } \\ \text { visits }{ }^{1}\end{array} & \begin{array}{c}\text { Reallocated } \\ \text { expenditures }\end{array} \\ \hline & & & \text { percentage } \\ \text { nights }\end{array}\right]$

See footnote(s) at beginning of statistical tables.

Table 2-a: Coefficients of variation
Total domestic travel by traveller characteristics and by province of destination, $2004^{9}$

|  | Province of destination |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Canada ${ }^{2}$ | N.L. | P.E.I. | N.S. | N.B. | Que. | Ont. | Man. | Sask. | Alta. | B.C. |
|  |  |  |  |  |  | entage |  |  |  |  |  |
| Total travel | 0.9 | 3.0 | 6.2 | 2.7 | 2.6 | 1.7 | 1.6 | 3.1 | 2.7 | 2.3 | 2.7 |
| Same-day | 1.3 | 4.5 | 8.1 | 3.6 | 3.4 | 2.6 | 2.3 | 4.2 | 3.8 | 4.0 | 4.7 |
| Overnight | 1.0 | 3.8 | 8.7 | 3.3 | 4.0 | 2.2 | 1.9 | 3.7 | 3.1 | 2.7 | 2.7 |
| Total travel | 0.9 | 3.0 | 6.2 | 2.7 | 2.6 | 1.7 | 1.6 | 3.1 | 2.7 | 2.3 | 2.7 |
| Non-resident | 2.1 | 12.2 | 8.9 | 4.9 | 5.6 | 5.6 | 4.8 | 7.4 | 6.1 | 4.3 | 4.5 |
| Intraprovincial | 0.9 | 3.1 | 8.1 | 3.0 | 3.1 | 1.7 | 1.6 | 3.4 | 2.9 | 2.6 | 3.0 |
| Sex | 0.9 | 3.0 | 6.2 | 2.7 | 2.6 | 1.7 | 1.6 | 3.1 | 2.7 | 2.3 | 2.7 |
| Under 15 | 2.0 | 7.2 | 11.9 | 6.0 | 6.5 | 3.9 | 3.9 | 6.7 | 5.6 | 5.4 | 6.1 |
| Male 15 and over | 1.2 | 4.3 | 9.9 | 3.9 | 3.9 | 2.2 | 2.2 | 4.1 | 3.8 | 3.4 | 3.3 |
| Female 15 and over | 1.1 | 4.0 | 6.6 | 3.6 | 3.5 | 2.4 | 1.9 | 4.2 | 2.9 | 2.6 | 3.1 |
| Marital status | 0.9 | 3.0 | 6.2 | 2.7 | 2.6 | 1.7 | 1.6 | 3.1 | 2.7 | 2.3 | 2.7 |
| Married or common-law | 1.1 | 3.4 | 6.6 | 3.2 | 3.1 | 2.0 | 1.8 | 3.5 | 3.2 | 2.8 | 3.1 |
| Single, never married (including children) | 1.5 | 5.1 | 9.9 | 4.3 | 4.3 | 2.9 | 2.7 | 5.2 | 3.8 | 3.7 | 4.1 |
| Widowed | 3.0 | 10.5 | 19.8 | 8.5 | 11.8 | 6.3 | 5.8 | 11.4 | 7.5 | 11.1 | 8.6 |
| Separated or divorced | 2.8 | 12.5 | 21.1 | 7.8 | 9.1 | 4.4 | 5.7 | 9.7 | 7.6 | 6.5 | 6.2 |
| Household income level | 0.9 | 3.0 | 6.2 | 2.7 | 2.6 | 1.7 | 1.6 | 3.1 | 2.7 | 2.3 | 2.7 |
| Not stated | 1.8 | 6.6 | 12.3 | 5.0 | 5.5 | 3.3 | 3.6 | 5.5 | 4.5 | 4.3 | 5.2 |
| Less than \$20,000 | 2.9 | 7.6 | 18.0 | 8.6 | 8.7 | 5.4 | 6.2 | 7.6 | 6.1 | 7.1 | 7.8 |
| \$20,000 to \$39,999 | 1.7 | 5.5 | 10.2 | 5.3 | 5.3 | 3.7 | 3.1 | 5.6 | 5.6 | 5.7 | 4.9 |
| \$40,000 to \$59,999 | 1.9 | 6.5 | 12.0 | 5.6 | 5.9 | 3.7 | 3.3 | 6.3 | 4.8 | 4.9 | 5.1 |
| \$60,000 to \$79,999 | 2.0 | 8.7 | 12.3 | 7.4 | 6.9 | 3.9 | 3.5 | 7.7 | 6.6 | 5.4 | 5.6 |
| \$80,000 and over | 2.0 | 8.2 | 13.1 | 6.7 | 6.3 | 4.5 | 3.0 | 6.6 | 5.8 | 5.2 | 5.6 |
| Age | 0.9 | 3.0 | 6.2 | 2.7 | 2.6 | 1.7 | 1.6 | 3.1 | 2.7 | 2.3 | 2.7 |
| Under 15 | 2.0 | 7.2 | 11.9 | 6.0 | 6.5 | 3.9 | 3.9 | 6.7 | 5.6 | 5.4 | 6.1 |
| 15 to 19 years | 3.6 | 11.8 | 22.6 | 12.0 | 10.3 | 7.5 | 6.4 | 12.7 | 9.8 | 8.0 | 8.4 |
| 20 to 24 | 3.5 | 12.9 | 23.3 | 10.0 | 10.7 | 7.8 | 6.7 | 11.0 | 9.2 | 9.3 | 9.3 |
| 25 to 34 | 2.0 | 7.5 | 18.6 | 6.1 | 7.0 | 3.9 | 4.0 | 6.4 | 5.3 | 4.2 | 5.9 |
| 35 to 44 | 1.6 | 6.4 | 10.9 | 5.2 | 5.3 | 3.2 | 3.0 | 6.1 | 6.0 | 4.5 | 5.4 |
| 45 to 54 | 1.9 | 5.9 | 11.7 | 5.7 | 5.4 | 3.6 | 3.4 | 6.1 | 5.2 | 5.4 | 5.2 |
| 55 to 64 | 1.9 | 6.4 | 12.9 | 5.0 | 5.9 | 3.7 | 3.5 | 7.1 | 5.0 | 5.8 | 5.7 |
| 65 years and over | 2.0 | 6.4 | 14.8 | 5.5 | 8.8 | 4.5 | 3.3 | 6.0 | 5.3 | 6.6 | 6.0 |
| Educational attainment | 0.9 | 3.0 | 6.2 | 2.7 | 2.6 | 1.7 | 1.6 | 3.1 | 2.7 | 2.3 | 2.7 |
| Not stated/under 15 | 2.0 | 7.2 | 11.9 | 6.0 | 6.5 | 3.9 | 3.9 | 6.7 | 5.6 | 5.4 | 6.1 |
| 0 to 8 years | 3.9 | 8.0 | 20.2 | 13.3 | 10.5 | 6.6 | 9.0 | 9.8 | 10.1 | 11.9 | 13.4 |
| Some secondary education | 2.6 | 7.6 | 14.6 | 7.2 | 7.7 | 5.3 | 5.1 | 7.7 | 7.1 | 6.0 | 6.8 |
| High school diploma | 2.2 | 8.5 | 22.0 | 8.3 | 6.7 | 4.4 | 4.3 | 6.0 | 6.2 | 5.0 | 5.6 |
| Some postsecondary | 2.9 | 12.1 | 20.2 | 9.5 | 10.7 | 6.9 | 5.0 | 9.6 | 7.6 | 7.6 | 7.8 |
| Postsecondary certificate/diploma | 1.6 | 4.8 | 8.7 | 4.4 | 4.4 | 3.0 | 2.8 | 4.9 | 4.3 | 4.2 | 4.5 |
| University degree | 1.8 | 7.6 | 9.7 | 5.3 | 5.5 | 3.4 | 3.1 | 6.7 | 5.1 | 4.3 | 4.6 |
| Type of occupation | 0.9 | 3.0 | 6.2 | 2.7 | 2.6 | 1.7 | 1.6 | 3.1 | 2.7 | 2.3 | 2.7 |
| Managerial and other professional | 1.5 | 6.1 | 10.5 | 4.7 | 4.6 | 3.0 | 2.5 | 5.0 | 4.0 | 4.0 | 3.9 |
| Clerical/Sales/Service | 1.8 | 6.7 | 10.9 | 6.1 | 5.4 | 3.7 | 3.4 | 6.1 | 5.0 | 4.4 | 5.2 |
| Primary occupations | 5.1 | 11.1 | 16.4 | 13.5 | 15.8 | 13.0 | 15.0 | 12.3 | 8.8 | 10.4 | 13.9 |
| Manufacturing/Construction/Transport | 2.3 | 9.2 | 16.8 | 8.7 | 7.7 | 4.1 | 4.4 | 8.4 | 7.8 | 6.6 | 7.5 |
| Never worked/none of the above | 1.3 | 4.4 | 8.9 | 3.8 | 4.7 | 2.5 | 2.6 | 4.4 | 4.2 | 3.8 | 4.0 |

See footnote(s) at beginning of statistical tables.

Table 2-b: Coefficients of variation
Overnight domestic travel by traveller characteristics and by province of destination, 2004 ${ }^{9}$

|  | Province of destination |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Canada ${ }^{2}$ | N.L. | P.E.I. | N.S. | N.B. | Que. | Ont. | Man. | Sask. | Alta. | B.C. |
|  |  |  |  |  |  | ntage |  |  |  |  |  |
| Total travel | 0.9 | 3.0 | 6.2 | 2.7 | 2.6 | 1.7 | 1.6 | 3.1 | 2.7 | 2.3 | 2.7 |
| Same-day | 1.3 | 4.5 | 8.1 | 3.6 | 3.4 | 2.6 | 2.3 | 4.2 | 3.8 | 4.0 | 4.7 |
| Overnight | 1.0 | 3.8 | 8.7 | 3.3 | 4.0 | 2.2 | 1.9 | 3.7 | 3.1 | 2.7 | 2.7 |
| Overnight travel | 1.0 | 3.8 | 8.7 | 3.3 | 4.0 | 2.2 | 1.9 | 3.7 | 3.1 | 2.7 | 2.7 |
| Non-resident | 1.9 | 12.3 | 9.6 | 5.5 | 6.9 | 5.1 | 4.6 | 7.0 | 6.3 | 4.3 | 4.6 |
| Intraprovincial | 1.1 | 3.5 | 15.4 | 3.9 | 4.2 | 2.4 | 2.0 | 4.7 | 3.3 | 3.3 | 3.2 |
| Sex | 1.0 | 3.8 | 8.7 | 3.3 | 4.0 | 2.2 | 1.9 | 3.7 | 3.1 | 2.7 | 2.7 |
| Under 15 | 2.3 | 9.0 | 14.7 | 7.4 | 8.7 | 5.4 | 3.8 | 8.5 | 6.3 | 6.8 | 6.0 |
| Male 15 and over | 1.5 | 5.8 | 13.8 | 4.7 | 5.7 | 2.7 | 2.7 | 5.1 | 4.7 | 3.8 | 3.8 |
| Female 15 and over | 1.3 | 5.4 | 8.6 | 4.9 | 5.0 | 2.8 | 2.2 | 4.9 | 3.7 | 3.2 | 3.2 |
| Marital status | 1.0 | 3.8 | 8.7 | 3.3 | 4.0 | 2.2 | 1.9 | 3.7 | 3.1 | 2.7 | 2.7 |
| Married or common-law | 1.2 | 4.4 | 9.3 | 4.3 | 4.6 | 2.6 | 2.1 | 4.3 | 3.9 | 3.2 | 3.2 |
| Single, never married (including children) | 1.6 | 7.1 | 13.4 | 5.1 | 6.1 | 3.3 | 2.9 | 6.0 | 4.1 | 4.6 | 4.1 |
| Widowed | 3.6 | 12.4 | F | 11.1 | 10.9 | 8.0 | 6.9 | 17.4 | 9.0 | 10.5 | 9.1 |
| Separated or divorced | 3.1 | 15.8 | F | 10.8 | 9.8 | 5.7 | 6.4 | 11.9 | 9.2 | 7.7 | 7.1 |
| Household income level | 1.0 | 3.8 | 8.7 | 3.3 | 4.0 | 2.2 | 1.9 | 3.7 | 3.1 | 2.7 | 2.7 |
| Not stated | 2.1 | 6.9 | 16.1 | 6.3 | 7.2 | 4.5 | 3.6 | 7.1 | 5.3 | 5.5 | 5.4 |
| Less than \$20,000 | 3.5 | 11.0 | F | 10.2 | 10.8 | 6.6 | 7.2 | 9.6 | 7.9 | 10.4 | 7.6 |
| \$20,000 to \$39,999 | 2.0 | 7.4 | 17.2 | 6.8 | 7.6 | 3.8 | 4.0 | 7.7 | 6.2 | 5.7 | 5.5 |
| \$40,000 to \$59,999 | 2.2 | 8.2 | 14.9 | 7.2 | 7.8 | 4.5 | 4.1 | 7.6 | 5.7 | 5.4 | 5.2 |
| \$60,000 to \$79,999 | 2.5 | 9.4 | 15.6 | 8.8 | 9.9 | 5.5 | 4.2 | 9.0 | 7.5 | 6.3 | 6.2 |
| \$80,000 and over | 2.1 | 10.7 | 15.9 | 8.2 | 8.6 | 4.2 | 3.4 | 7.3 | 6.7 | 5.5 | 5.2 |
| Age | 1.0 | 3.8 | 8.7 | 3.3 | 4.0 | 2.2 | 1.9 | 3.7 | 3.1 | 2.7 | 2.7 |
| Under 15 | 2.3 | 9.0 | 14.7 | 7.4 | 8.7 | 5.4 | 3.8 | 8.5 | 6.3 | 6.8 | 6.0 |
| 15 to 19 years | 4.1 | 12.7 | F | 13.9 | 14.1 | 8.6 | 7.3 | 17.3 | 10.6 | 9.3 | 10.9 |
| 20 to 24 | 3.6 | 16.3 | F | 11.7 | 13.4 | 7.1 | 7.3 | 13.2 | 10.2 | 9.8 | 9.0 |
| 25 to 34 | 2.2 | 10.8 | F | 7.3 | 9.3 | 4.4 | 4.3 | 9.1 | 6.5 | 5.2 | 6.3 |
| 35 to 44 | 2.0 | 7.3 | 13.4 | 7.3 | 7.7 | 4.2 | 3.5 | 7.4 | 6.3 | 5.4 | 5.3 |
| 45 to 54 | 2.3 | 6.7 | 17.1 | 8.2 | 8.4 | 4.6 | 4.3 | 7.1 | 7.0 | 5.9 | 5.4 |
| 55 to 64 | 2.4 | 9.9 | 17.9 | 7.1 | 8.7 | 4.9 | 4.3 | 8.5 | 7.1 | 6.6 | 5.8 |
| 65 years and over | 2.5 | 8.7 | 23.3 | 7.0 | 9.6 | 5.6 | 4.3 | 7.6 | 6.4 | 6.5 | 6.1 |
| Educational attainment | 1.0 | 3.8 | 8.7 | 3.3 | 4.0 | 2.2 | 1.9 | 3.7 | 3.1 | 2.7 | 2.7 |
| Not stated/under 15 | 2.3 | 9.0 | 14.7 | 7.4 | 8.7 | 5.4 | 3.8 | 8.5 | 6.3 | 6.8 | 6.0 |
| 0 to 8 years | 5.5 | 12.3 | F | 15.6 | 15.9 | 9.6 | 10.8 | 14.6 | 13.8 | 12.4 | 13.5 |
| Some secondary education | 3.0 | 9.1 | 20.9 | 10.0 | 11.6 | 6.9 | 5.4 | 9.8 | 8.4 | 7.7 | 7.2 |
| High school diploma | 2.6 | 9.8 | F | 10.0 | 9.7 | 5.8 | 4.7 | 8.1 | 7.0 | 5.6 | 5.9 |
| Some postsecondary | 3.5 | 14.7 | F | 11.6 | 14.3 | 7.9 | 6.4 | 11.2 | 9.4 | 9.4 | 8.8 |
| Postsecondary certificate/diploma | 1.7 | 6.7 | 12.1 | 5.2 | 5.9 | 3.1 | 3.1 | 5.7 | 5.4 | 4.2 | 4.3 |
| University degree | 1.9 | 10.9 | 12.4 | 6.8 | 7.8 | 3.7 | 3.5 | 7.4 | 6.3 | 4.9 | 4.9 |
| Type of occupation | 1.0 | 3.8 | 8.7 | 3.3 | 4.0 | 2.2 | 1.9 | 3.7 | 3.1 | 2.7 | 2.7 |
| Managerial and other professional | 1.7 | 7.7 | 14.0 | 5.6 | 6.2 | 3.3 | 3.1 | 5.9 | 5.0 | 4.3 | 4.0 |
| Clerical/Sales/Service | 2.2 | 8.4 | 12.3 | 7.5 | 7.8 | 4.4 | 3.9 | 8.1 | 6.5 | 5.0 | 5.4 |
| Primary occupations | 6.6 | 18.6 | 24.7 | 16.3 | 22.8 | 18.6 | 18.4 | 16.2 | 12.2 | 11.0 | 14.6 |
| Manufacturing/Construction/Transport | 2.7 | 11.6 | 23.2 | 10.5 | 10.0 | 5.9 | 4.9 | 10.0 | 9.3 | 7.9 | 7.1 |
| Never worked/none of the above | 1.5 | 5.1 | 12.3 | 5.1 | 6.7 | 3.4 | 2.8 | 5.5 | 4.5 | 4.8 | 4.3 |

See footnote(s) at beginning of statistical tables.

Table 3-a: Coefficients of variation
Total domestic travel by trip characteristics and by province of destination, $2004^{9}$

|  | Province of destination |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Canada ${ }^{2}$ | N.L. | P.E.I. | N.S. | N.B. | Que. | Ont. | Man. | Sask. | Alta. | B.C. |
|  | percentage |  |  |  |  |  |  |  |  |  |  |
| Total travel | 0.9 | 3.0 | 6.2 | 2.7 | 2.6 | 1.7 | 1.6 | 3.1 | 2.7 | 2.3 | 2.7 |
| Same-day | 1.3 | 4.5 | 8.1 | 3.6 | 3.4 | 2.6 | 2.3 | 4.2 | 3.8 | 4.0 | 4.7 |
| Overnight | 1.0 | 3.8 | 8.7 | 3.3 | 4.0 | 2.2 | 1.9 | 3.7 | 3.1 | 2.7 | 2.7 |
| Total travel | 0.9 | 3.0 | 6.2 | 2.7 | 2.6 | 1.7 | 1.6 | 3.1 | 2.7 | 2.3 | 2.7 |
| Non-resident | 2.1 | 12.2 | 8.9 | 4.9 | 5.6 | 5.6 | 4.8 | 7.4 | 6.1 | 4.3 | 4.5 |
| Intraprovincial | 0.9 | 3.1 | 8.1 | 3.0 | 3.1 | 1.7 | 1.6 | 3.4 | 2.9 | 2.6 | 3.0 |
| Province of origin | 0.9 | 3.0 | 6.2 | 2.7 | 2.6 | 1.7 | 1.6 | 3.1 | 2.7 | 2.3 | 2.7 |
| Newfoundland and Labrador | 2.9 | 3.1 | 23.5 | 13.0 | 21.9 | 19.7 | 10.8 | F | F | 21.8 | F |
| Prince Edward Island | 4.5 | F | 8.1 | 7.2 | 6.8 | 20.8 | 13.1 | F | F | F | F |
| Nova Scotia | 2.8 | 23.1 | 10.3 | 3.0 | 7.1 | 18.6 | 9.4 | F | F | 22.8 | 24.9 |
| New Brunswick | 2.5 | 20.2 | 10.1 | 6.3 | 3.1 | 10.2 | 9.2 | F | F | 24.2 | F |
| Quebec | 1.7 | F | F | 24.1 | 13.1 | 1.7 | 6.4 | F | F | F | 24.6 |
| Ontario | 1.6 | 21.1 | F | 12.6 | 17.3 | 6.4 | 1.6 | 13.2 | 20.2 | 11.7 | 10.1 |
| Manitoba | 2.9 | F | F | F | F | F | 7.1 | 3.4 | 8.0 | 8.6 | 11.0 |
| Saskatchewan | 2.5 | F |  | F | F | F | 13.3 | 10.1 | 2.9 | 6.2 | 9.4 |
| Alberta | 2.4 | F | F | F | F | 20.4 | 12.5 | 17.5 | 8.8 | 2.6 | 5.9 |
| British Columbia | 2.8 | F | F | F | F | 20.7 | 11.5 | 20.0 | 22.3 | 7.4 | 3.0 |
| Quarter | 0.9 | 3.0 | 6.2 | 2.7 | 2.6 | 1.7 | 1.6 | 3.1 | 2.7 | 2.3 | 2.7 |
| 1st quarter (Jan. to March) | 2.1 | 6.4 | 20.5 | 5.3 | 6.1 | 3.6 | 3.8 | 8.1 | 5.6 | 5.5 | 6.0 |
| 2nd quarter (Apr. to June) | 1.8 | 6.6 | 10.5 | 5.1 | 4.9 | 3.7 | 2.9 | 6.6 | 6.4 | 4.2 | 5.4 |
| 3rd quarter (July to Sept.) | 1.5 | 5.1 | 9.3 | 4.2 | 5.1 | 2.8 | 2.9 | 5.0 | 4.1 | 4.6 | 4.6 |
| 4th quarter (Oct. to Dec.) | 1.8 | 5.6 | 13.4 | 6.7 | 5.0 | 3.9 | 3.2 | 5.5 | 5.6 | 3.6 | 5.4 |
| Purpose ${ }^{7}$ | 0.9 | 3.0 | 6.2 | 2.7 | 2.6 | 1.7 | 1.6 | 3.1 | 2.7 | 2.3 | 2.7 |
| Visit friends or relatives | 1.4 | 5.2 | 9.9 | 4.4 | 4.8 | 2.6 | 2.6 | 4.7 | 4.2 | 3.4 | 3.8 |
| Pleasure | 1.3 | 4.2 | 8.4 | 3.9 | 4.5 | 2.6 | 2.6 | 5.3 | 4.6 | 4.4 | 4.1 |
| Personal | 1.9 | 6.7 | 15.9 | 6.2 | 6.7 | 4.8 | 3.9 | 5.7 | 4.8 | 4.7 | 7.6 |
| Business | 3.1 | 10.8 | F | 8.8 | 8.6 | 7.2 | 5.8 | 8.4 | 7.4 | 6.9 | 9.1 |
| Convention (business and non-business) | 6.0 | 21.5 | F | 14.1 | 19.2 | 15.3 | 10.2 | 18.0 | 15.0 | 12.7 | 14.4 |
| Mode of transportation ${ }^{8}$ | 0.9 | 3.0 | 6.2 | 2.7 | 2.6 | 1.7 | 1.6 | 3.1 | 2.7 | 2.3 | 2.7 |
| Automobile | 0.9 | 3.0 | 6.1 | 2.7 | 2.7 | 1.8 | 1.7 | 3.2 | 2.7 | 2.4 | 3.0 |
| Plane | 3.7 | 12.8 | F | 11.4 | 20.8 | 9.3 | 8.3 | 11.0 | 13.9 | 7.7 | 5.7 |
| Bus | 5.0 | 15.3 | F | 13.3 | 17.4 | 10.1 | 8.0 | 13.9 | 16.1 | 10.9 | 10.5 |
| Rail | 11.5 |  |  | F | F | 14.2 | 16.9 | F | F | F | F |
| Boat | 9.2 | F | F | F | F | F | F | .. | .. | F | 11.3 |
| Accommodation ${ }^{7}$ | 1.0 | 3.8 | 8.7 | 3.3 | 4.0 | 2.2 | 1.9 | 3.7 | 3.1 | 2.7 | 2.7 |
| Accommodation types (multiple counts) ${ }^{3}$ |  |  |  |  |  |  |  |  |  |  |  |
| Hotel | 2.0 | 9.3 | 20.8 | 6.5 | 8.6 | 3.9 | 3.9 | 7.6 | 5.7 | 4.8 | 5.1 |
| Motel | 3.7 | 18.2 | F | 11.7 | 12.8 | 9.0 | 6.4 | 14.1 | 12.2 | 9.7 | 7.9 |
| Bed and breakfast | 7.0 | F | F | F | F | 12.6 | 13.0 | F | F | 22.9 | 15.7 |
| Hunting or fishing lodge | 13.4 | F | F | F | F | 18.1 | 24.9 | F | F | F | F |
| Resort | 9.6 | F | F | F | F | 19.2 | 13.8 | F | F | F | 21.0 |
| Camping or trailer park | 3.4 | 20.6 | 17.4 | 11.1 | 12.7 | 9.7 | 6.4 | 11.5 | 10.7 | 10.5 | 7.3 |
| Home of friends or relatives | 1.4 | 4.8 | 11.2 | 4.6 | 5.0 | 2.8 | 2.6 | 5.0 | 4.1 | 3.7 | 3.4 |
| Private cottage or vacation home | 3.9 | 11.1 | F | 12.1 | 18.2 | 8.7 | 5.6 | 11.4 | 12.1 | 18.9 | 12.8 |
| Commercial cottage or cabin | 6.4 | 20.5 | 18.9 | 21.0 | F | 14.4 | 13.8 | 17.5 | 23.8 | 20.7 | 17.5 |
| Other | 4.9 | 23.3 | F | 13.9 | F | 8.0 | 12.5 | 18.1 | 14.6 | 12.5 | 10.8 |

See footnote(s) at beginning of statistical tables.

Table 3-b: Coefficients of variation
Overnight domestic travel by trip characteristics and by province of destination, $2004{ }^{9}$

|  | Province of destination |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Canada ${ }^{2}$ | N.L. | P.E.I. | N.S. | N.B. | Que. | Ont. | Man. | Sask. | Alta. | B.C. |
|  | percentage |  |  |  |  |  |  |  |  |  |  |
| Total travel | 0.9 | 3.0 | 6.2 | 2.7 | 2.6 | 1.7 | 1.6 | 3.1 | 2.7 | 2.3 | 2.7 |
| Same-day | 1.3 | 4.5 | 8.1 | 3.6 | 3.4 | 2.6 | 2.3 | 4.2 | 3.8 | 4.0 | 4.7 |
| Overnight | 1.0 | 3.8 | 8.7 | 3.3 | 4.0 | 2.2 | 1.9 | 3.7 | 3.1 | 2.7 | 2.7 |
| Overnight travel | 1.0 | 3.8 | 8.7 | 3.3 | 4.0 | 2.2 | 1.9 | 3.7 | 3.1 | 2.7 | 2.7 |
| Non-resident | 1.9 | 12.3 | 9.6 | 5.5 | 6.9 | 5.1 | 4.6 | 7.0 | 6.3 | 4.3 | 4.6 |
| Intraprovincial | 1.1 | 3.5 | 15.4 | 3.9 | 4.2 | 2.4 | 2.0 | 4.7 | 3.3 | 3.3 | 3.2 |
| Province of origin | 1.0 | 3.8 | 8.7 | 3.3 | 4.0 | 2.2 | 1.9 | 3.7 | 3.1 | 2.7 | 2.7 |
| Newfoundland and Labrador | 3.0 | 3.5 | 23.5 | 13.1 | 21.9 | 20.2 | 10.8 | F | F | 21.8 | F |
| Prince Edward Island | 5.1 | F | 15.4 | 8.1 | 8.4 | 20.8 | 13.1 | F | F | F | F |
| Nova Scotia | 3.4 | 22.8 | 11.1 | 3.9 | 8.1 | 19.0 | 9.0 | F | F | 22.8 | 24.9 |
| New Brunswick | 2.9 | 20.2 | 10.8 | 6.3 | 4.2 | 9.3 | 9.3 | F | F | 24.2 | F |
| Quebec | 2.2 | F | F | 24.1 | 15.2 | 2.4 | 6.6 | F | F | F | 24.6 |
| Ontario | 1.8 | 21.1 | F | 12.6 | 17.6 | 5.9 | 2.0 | 10.6 | 20.2 | 11.7 | 10.1 |
| Manitoba | 3.5 | F | F | F | F | F | 7.0 | 4.7 | 8.9 | 8.6 | 11.0 |
| Saskatchewan | 2.5 | F |  | F | F | F | 13.5 | 9.9 | 3.3 | 5.2 | 9.4 |
| Alberta | 2.7 | F | F | F | F | 20.4 | 12.5 | 16.9 | 8.9 | 3.3 | 6.0 |
| British Columbia | 3.0 | F | F | F | F | 20.7 | 11.5 | 20.0 | 22.3 | 8.1 | 3.2 |
| Quarter | 1.0 | 3.8 | 8.7 | 3.3 | 4.0 | 2.2 | 1.9 | 3.7 | 3.1 | 2.7 | 2.7 |
| 1st quarter (Jan. to March) | 2.7 | 7.7 | F | 6.6 | 8.2 | 4.4 | 4.9 | 8.7 | 7.5 | 6.3 | 6.3 |
| 2nd quarter (Apr. to June) | 2.0 | 7.8 | 17.9 | 7.0 | 7.0 | 4.3 | 3.5 | 8.7 | 6.8 | 5.7 | 6.4 |
| 3 rd quarter (July to Sept.) | 1.8 | 6.9 | 11.0 | 5.4 | 7.8 | 4.0 | 3.1 | 5.5 | 4.8 | 5.1 | 4.6 |
| 4th quarter (Oct. to Dec.) | 1.9 | 7.4 | 19.5 | 7.8 | 7.2 | 4.6 | 3.8 | 7.4 | 6.5 | 4.7 | 4.4 |
| Purpose ${ }^{7}$ | 1.0 | 3.8 | 8.7 | 3.3 | 4.0 | 2.2 | 1.9 | 3.7 | 3.1 | 2.7 | 2.7 |
| Visit friends or relatives | 1.6 | 6.4 | 13.6 | 5.3 | 5.9 | 3.3 | 3.0 | 5.7 | 4.4 | 4.2 | 4.2 |
| Pleasure | 1.6 | 5.8 | 11.1 | 5.5 | 6.4 | 3.7 | 3.0 | 6.6 | 5.5 | 4.8 | 4.2 |
| Personal | 2.8 | 7.7 | F | 9.0 | 10.7 | 6.8 | 6.2 | 9.0 | 7.4 | 6.6 | 8.6 |
| Business | 3.7 | 16.5 | F | 11.0 | 12.8 | 7.8 | 6.4 | 12.5 | 11.3 | 8.9 | 9.6 |
| Convention (business and non-business) | 5.5 | 23.6 | F | 16.1 | 22.3 | 15.1 | 9.0 | 19.7 | 16.9 | 14.2 | 15.8 |
| Mode of transportation ${ }^{8}$ | 1.0 | 3.8 | 8.7 | 3.3 | 4.0 | 2.2 | 1.9 | 3.7 | 3.1 | 2.7 | 2.7 |
| Automobile | 1.1 | 3.5 | 8.5 | 3.3 | 4.1 | 2.4 | 2.0 | 4.0 | 3.2 | 2.9 | 3.1 |
| Plane | 3.0 | 13.0 | F | 11.4 | 21.3 | 9.8 | 5.5 | 11.2 | 14.4 | 8.0 | 5.5 |
| Bus | 5.5 | 19.9 | F | 15.5 | 22.9 | 10.3 | 11.2 | 13.8 | 17.6 | 10.8 | 11.2 |
| Rail | 8.6 |  |  | F | F | 13.1 | 12.3 | F | .. | F | F |
| Boat | 9.8 | F | F | F | F | F | F | .. | . | F | 12.3 |
| Accommodation ${ }^{7}$ | 1.0 | 3.8 | 8.7 | 3.3 | 4.0 | 2.2 | 1.9 | 3.7 | 3.1 | 2.7 | 2.7 |
| Accommodation types (multiple counts) ${ }^{3}$ |  |  |  |  |  |  |  |  |  |  |  |
| Hotel | 2.0 | 9.3 | 20.8 | 6.5 | 8.6 | 3.9 | 3.9 | 7.6 | 5.7 | 4.8 | 5.1 |
| Motel | 3.7 | 18.2 | F | 11.7 | 12.8 | 9.0 | 6.4 | 14.1 | 12.2 | 9.7 | 7.9 |
| Bed and breakfast | 7.0 | F | F | F | F | 12.6 | 13.0 | F | F | 22.9 | 15.7 |
| Hunting or fishing lodge | 13.4 | F | F | F | F | 18.1 | 24.9 | F | F | F | F |
| Resort | 9.6 | F | F | F | F | 19.2 | 13.8 | F | F | F | 21.0 |
| Camping or trailer park | 3.4 | 20.6 | 17.4 | 11.1 | 12.7 | 9.7 | 6.4 | 11.5 | 10.7 | 10.5 | 7.3 |
| Home of friends or relatives | 1.4 | 4.8 | 11.2 | 4.6 | 5.0 | 2.8 | 2.6 | 5.0 | 4.1 | 3.7 | 3.4 |
| Private cottage or vacation home | 3.9 | 11.1 | F | 12.1 | 18.2 | 8.7 | 5.6 | 11.4 | 12.1 | 18.9 | 12.8 |
| Commercial cottage or cabin | 6.4 | 20.5 | 18.9 | 21.0 | F | 14.4 | 13.8 | 17.5 | 23.8 | 20.7 | 17.5 |
| Other | 4.9 | 23.3 | F | 13.9 | F | 8.0 | 12.5 | 18.1 | 14.6 | 12.5 | 10.8 |

See footnote(s) at beginning of statistical tables.

Table 4-a: Coefficients of variation
Total domestic visits by trip characteristics and by province visited, $2004^{9}$

|  | Province visited |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Canada ${ }^{2}$ | N.L. | P.E.I. | N.S. | N.B. | Que. | Ont. | Man. | Sask. | Alta. | B.C. |
|  |  |  |  |  |  | entage |  |  |  |  |  |
| Total visits | 0.9 | 2.9 | 6.0 | 2.7 | 2.5 | 1.7 | 1.6 | 3.0 | 2.6 | 2.2 | 2.6 |
| Same-day | 1.3 | 4.5 | 8.1 | 3.6 | 3.4 | 2.6 | 2.3 | 4.2 | 3.8 | 4.0 | 4.7 |
| Overnight | 1.0 | 3.7 | 8.1 | 3.3 | 3.8 | 2.2 | 1.8 | 3.6 | 2.9 | 2.7 | 2.7 |
| Province of origin | 0.9 | 2.9 | 6.0 | 2.7 | 2.5 | 1.7 | 1.6 | 3.0 | 2.6 | 2.2 | 2.6 |
| Newfoundland and Labrador | 2.9 | 3.1 | 23.3 | 11.6 | 17.6 | 17.3 | 10.4 | F | F | 19.7 | F |
| Prince Edward Island | 4.4 | F | 8.1 | 7.1 | 6.6 | 17.4 | 12.9 | F | F | F | F |
| Nova Scotia | 2.8 | 23.1 | 10.2 | 3.0 | 6.9 | 15.4 | 9.3 | F | F | 20.8 | F |
| New Brunswick | 2.5 | 19.9 | 10.0 | 6.1 | 3.1 | 9.3 | 9.1 | F | F | 21.4 | F |
| Quebec | 1.7 | F | F | 22.7 | 11.4 | 1.7 | 6.4 | F | F | F | 24.6 |
| Ontario | 1.6 | 20.6 | 22.7 | 12.1 | 13.2 | 6.3 | 1.6 | 12.1 | 16.0 | 10.5 | 10.1 |
| Manitoba | 2.9 | F | F | F | F | 23.2 | 7.0 | 3.4 | 7.1 | 8.5 | 11.2 |
| Saskatchewan | 2.5 | F | F | F | F | F | 13.2 | 9.8 | 2.8 | 5.9 | 9.4 |
| Alberta | 2.4 | F | F | 24.8 | F | 19.6 | 11.8 | 16.3 | 8.5 | 2.6 | 5.9 |
| British Columbia | 2.9 | F | F | F | F | 19.8 | 10.9 | 18.5 | 19.0 | 7.1 | 3.0 |
| Quarter | 0.9 | 2.9 | 6.0 | 2.7 | 2.5 | 1.7 | 1.6 | 3.0 | 2.6 | 2.2 | 2.6 |
| 1st quarter (Jan. to March) | 2.1 | 6.4 | 20.2 | 5.3 | 6.1 | 3.6 | 3.8 | 8.0 | 5.5 | 5.5 | 6.0 |
| 2nd quarter (Apr. to June) | 1.8 | 6.5 | 10.7 | 5.0 | 4.8 | 3.7 | 2.9 | 6.4 | 6.3 | 4.0 | 5.4 |
| 3rd quarter (July to Sept.) | 1.5 | 5.1 | 8.8 | 4.2 | 4.6 | 2.8 | 2.9 | 4.8 | 3.9 | 4.4 | 4.5 |
| 4th quarter (Oct. to Dec.) | 1.8 | 5.6 | 13.1 | 6.6 | 4.9 | 3.9 | 3.2 | 5.5 | 5.5 | 3.6 | 5.4 |
| Purpose ${ }^{7}$ | 0.9 | 2.9 | 6.0 | 2.7 | 2.5 | 1.7 | 1.6 | 3.0 | 2.6 | 2.2 | 2.6 |
| Visit friends or relatives | 1.4 | 5.1 | 10.1 | 4.3 | 4.6 | 2.5 | 2.6 | 4.7 | 4.1 | 3.4 | 3.7 |
| Pleasure | 1.3 | 4.2 | 8.0 | 3.9 | 4.4 | 2.6 | 2.5 | 5.1 | 4.5 | 4.3 | 4.1 |
| Personal | 1.9 | 6.7 | 15.9 | 6.2 | 6.6 | 4.8 | 3.9 | 5.7 | 4.8 | 4.6 | 7.5 |
| Business | 3.0 | 10.6 | 24.6 | 8.7 | 8.5 | 7.2 | 5.7 | 8.3 | 7.2 | 6.8 | 9.1 |
| Convention (business and non-business) | 6.0 | 21.4 | F | 13.8 | 19.0 | 15.2 | 10.1 | 17.8 | 14.2 | 12.4 | 14.3 |
| Mode of transportation ${ }^{8}$ | 0.9 | 2.9 | 6.0 | 2.7 | 2.5 | 1.7 | 1.6 | 3.0 | 2.6 | 2.2 | 2.6 |
| Automobile | 0.9 | 3.0 | 6.0 | 2.7 | 2.6 | 1.8 | 1.7 | 3.1 | 2.7 | 2.4 | 3.0 |
| Plane | 3.6 | 12.2 | F | 10.9 | 18.0 | 8.9 | 7.8 | 10.5 | 13.3 | 7.2 | 5.7 |
| Bus | 5.0 | 15.2 | F | 13.3 | 17.7 | 10.0 | 8.0 | 13.9 | 15.4 | 10.7 | 10.4 |
| Rail | 11.3 |  |  | F | F | 13.9 | 16.6 | F | F | F | F |
| Boat | 9.1 | F | F | 24.3 | F | F | F | .. | .. | F | 11.3 |
| Accommodation ${ }^{7}$ | 1.0 | 3.7 | 8.1 | 3.3 | 3.8 | 2.2 | 1.8 | 3.6 | 2.9 | 2.7 | 2.7 |
| Accommodation types (multiple counts) ${ }^{4}$ |  |  |  |  |  |  |  |  |  |  |  |
| Hotel | 2.0 | 9.1 | 19.0 | 6.7 | 7.4 | 3.8 | 3.8 | 7.4 | 5.4 | 4.7 | 5.1 |
| Motel | 3.7 | 18.8 | 23.9 | 11.6 | 11.9 | 8.9 | 6.2 | 12.4 | 10.3 | 9.4 | 7.7 |
| Bed and breakfast | 7.2 | F | F | F | F | 12.2 | 12.8 | F | F | F | 17.1 |
| Hunting or fishing lodge | 13.4 | F | F | F | F | 18.1 | 24.9 | F | F | F | F |
| Resort | 9.6 | F | F | F | F | 18.6 | 13.9 | F | F | F | 21.1 |
| Camping or trailer park | 3.4 | 20.7 | 17.5 | 11.9 | 11.4 | 9.6 | 6.2 | 10.7 | 9.6 | 10.3 | 7.4 |
| Home of friends or relatives | 1.4 | 4.8 | 11.1 | 4.5 | 4.9 | 2.8 | 2.6 | 5.0 | 3.9 | 3.6 | 3.4 |
| Private cottage or vacation home | 3.9 | 11.1 | F | 12.3 | 18.1 | 8.7 | 5.6 | 11.4 | 12.1 | 18.9 | 12.7 |
| Commercial cottage or cabin | 6.3 | 19.8 | 18.1 | 19.1 | F | 14.3 | 13.8 | 17.5 | 24.0 | 20.2 | 18.0 |
| Other | 4.8 | 21.7 | F | 13.9 | F | 7.8 | 12.3 | 17.7 | 14.0 | 11.8 | 11.0 |

See footnote(s) at beginning of statistical tables.

Table 4-b: Coefficients of variation
Overnight domestic visits by trip characteristics and by province visited, $2004^{9}$

|  | Province visited |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Canada ${ }^{2}$ | N.L. | P.E.I. | N.S. | N.B. | Que. | Ont. | Man. | Sask. | Alta. | B.C. |
|  |  |  |  |  |  | entage |  |  |  |  |  |
| Total visits | 0.9 | 2.9 | 6.0 | 2.7 | 2.5 | 1.7 | 1.6 | 3.0 | 2.6 | 2.2 | 2.6 |
| Same-day | 1.3 | 4.5 | 8.1 | 3.6 | 3.4 | 2.6 | 2.3 | 4.2 | 3.8 | 4.0 | 4.7 |
| Overnight | 1.0 | 3.7 | 8.1 | 3.3 | 3.8 | 2.2 | 1.8 | 3.6 | 2.9 | 2.7 | 2.7 |
| Province of origin | 1.0 | 3.7 | 8.1 | 3.3 | 3.8 | 2.2 | 1.8 | 3.6 | 2.9 | 2.7 | 2.7 |
| Newfoundland and Labrador | 3.2 | 3.4 | 23.3 | 11.7 | 17.6 | 17.6 | 10.5 | F | F | 19.7 | F |
| Prince Edward Island | 5.1 | F | 15.1 | 8.0 | 8.2 | 17.4 | 12.9 | F | F | F | F |
| Nova Scotia | 3.3 | 22.8 | 10.9 | 3.9 | 7.6 | 15.6 | 8.9 | F | F | 20.8 | F |
| New Brunswick | 2.9 | 19.9 | 10.6 | 6.2 | 4.1 | 8.4 | 9.1 | F | F | 21.4 | F |
| Quebec | 2.2 | F | F | 22.7 | 12.7 | 2.4 | 6.6 | F | F | F | 24.6 |
| Ontario | 1.8 | 20.6 | 22.7 | 12.1 | 13.3 | 5.8 | 1.9 | 9.8 | 16.0 | 10.5 | 10.1 |
| Manitoba | 3.5 | F | F | F | F | 23.2 | 6.8 | 4.7 | 7.7 | 8.5 | 11.2 |
| Saskatchewan | 2.5 | F | F | F | F | F | 13.4 | 9.6 | 3.2 | 4.9 | 9.4 |
| Alberta | 2.8 | F | F | 24.8 | F | 19.6 | 11.8 | 15.9 | 8.6 | 3.3 | 6.0 |
| British Columbia | 3.1 | F | F | F | F | 19.8 | 10.9 | 18.5 | 19.0 | 7.8 | 3.1 |
| Quarter | 1.0 | 3.7 | 8.1 | 3.3 | 3.8 | 2.2 | 1.8 | 3.6 | 2.9 | 2.7 | 2.7 |
| 1st quarter (Jan. to March) | 2.7 | 7.6 | F | 6.5 | 8.2 | 4.4 | 4.9 | 8.5 | 7.2 | 6.2 | 6.3 |
| 2nd quarter (Apr. to June) | 2.0 | 7.6 | 16.8 | 6.6 | 6.6 | 4.3 | 3.5 | 8.4 | 6.4 | 5.3 | 6.4 |
| 3 rd quarter (July to Sept.) | 1.8 | 6.7 | 10.3 | 5.5 | 6.6 | 3.9 | 3.1 | 5.2 | 4.6 | 5.1 | 4.5 |
| 4th quarter (Oct. to Dec.) | 1.9 | 7.3 | 18.7 | 7.6 | 7.0 | 4.5 | 3.8 | 7.8 | 6.3 | 4.7 | 4.4 |
| Purpose ${ }^{7}$ | 1.0 | 3.7 | 8.1 | 3.3 | 3.8 | 2.2 | 1.8 | 3.6 | 2.9 | 2.7 | 2.7 |
| Visit friends or relatives | 1.6 | 6.3 | 13.4 | 5.2 | 5.7 | 3.3 | 3.0 | 5.6 | 4.3 | 4.1 | 4.1 |
| Pleasure | 1.6 | 5.7 | 10.1 | 5.5 | 6.0 | 3.7 | 3.0 | 6.3 | 5.3 | 4.6 | 4.2 |
| Personal | 2.7 | 7.7 | F | 8.9 | 11.3 | 6.7 | 6.2 | 8.9 | 7.4 | 6.5 | 8.5 |
| Business | 3.7 | 15.9 | F | 10.9 | 12.4 | 7.6 | 6.3 | 12.4 | 10.8 | 8.7 | 9.5 |
| Convention (business and non-business) | 5.6 | 23.4 | F | 15.7 | 22.1 | 15.0 | 9.0 | 19.4 | 16.0 | 13.7 | 15.7 |
| Mode of transportation ${ }^{8}$ | 1.0 | 3.7 | 8.1 | 3.3 | 3.8 | 2.2 | 1.8 | 3.6 | 2.9 | 2.7 | 2.7 |
| Automobile | 1.1 | 3.5 | 8.2 | 3.3 | 3.9 | 2.3 | 2.0 | 4.0 | 3.1 | 2.9 | 3.1 |
| Plane | 3.1 | 12.4 | F | 10.9 | 18.4 | 9.2 | 5.2 | 10.7 | 13.7 | 7.4 | 5.5 |
| Bus | 5.5 | 19.7 | F | 15.4 | 22.5 | 10.1 | 11.1 | 13.6 | 16.7 | 10.6 | 11.1 |
| Rail | 8.8 |  |  | F | F | 12.7 | 12.1 | F | F | F | F |
| Boat | 9.7 | F | F | F | F | F | F | .. | .. | F | 12.3 |
| Accommodation ${ }^{7}$ | 1.0 | 3.7 | 8.1 | 3.3 | 3.8 | 2.2 | 1.8 | 3.6 | 2.9 | 2.7 | 2.7 |
| Accommodation types (multiple counts) ${ }^{4}$ |  |  |  |  |  |  |  |  |  |  |  |
| Hotel | 2.0 | 9.1 | 19.0 | 6.7 | 7.4 | 3.8 | 3.8 | 7.4 | 5.4 | 4.7 | 5.1 |
| Motel | 3.7 | 18.8 | 23.9 | 11.6 | 11.9 | 8.9 | 6.2 | 12.4 | 10.3 | 9.4 | 7.7 |
| Bed and breakfast | 7.2 | F | F | F | F | 12.2 | 12.8 | F | F | F | 17.1 |
| Hunting or fishing lodge | 13.4 | F | F | F | F | 18.1 | 24.9 | F | F | F | F |
| Resort | 9.6 | F | F | F | F | 18.6 | 13.9 | F | F | F | 21.1 |
| Camping or trailer park | 3.4 | 20.7 | 17.5 | 11.9 | 11.4 | 9.6 | 6.2 | 10.7 | 9.6 | 10.3 | 7.4 |
| Home of friends or relatives | 1.4 | 4.8 | 11.1 | 4.5 | 4.9 | 2.8 | 2.6 | 5.0 | 3.9 | 3.6 | 3.4 |
| Private cottage or vacation home | 3.9 | 11.1 | F | 12.3 | 18.1 | 8.7 | 5.6 | 11.4 | 12.1 | 18.9 | 12.7 |
| Commercial cottage or cabin | 6.3 | 19.8 | 18.1 | 19.1 | F | 14.3 | 13.8 | 17.5 | 24.0 | 20.2 | 18.0 |
| Other | 4.8 | 21.7 | F | 13.9 | F | 7.8 | 12.3 | 17.7 | 14.0 | 11.8 | 11.0 |

See footnote(s) at beginning of statistical tables.

Table 5-a: Coefficients of variation
Reallocated expenditures for total domestic visits by trip characteristics and by province of expenditure, $2004^{9}$

|  | Province of expenditure |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Canada ${ }^{2}$ | N.L. | P.E.I. | N.S. | N.B. | Que. | Ont. | Man. | Sask. | Alta. | B.C. |
|  |  |  |  |  |  | entage |  |  |  |  |  |
| Total | 1.5 | 6.4 | 9.5 | 4.2 | 4.7 | 3.2 | 2.3 | 3.7 | 3.5 | 3.1 | 3.4 |
| Same-day visit expenditures | 1.8 | 7.7 | 11.4 | 4.9 | 4.6 | 3.6 | 3.8 | 5.9 | 4.8 | 5.0 | 5.6 |
| Overnight visit expenditures | 1.5 | 9.1 | 11.7 | 5.6 | 6.9 | 2.8 | 2.8 | 5.1 | 4.7 | 3.8 | 3.8 |
| Point of origin expenditures | 5.9 | 10.1 | 9.3 | 8.5 | 8.7 | F | 8.3 | 8.5 | 8.0 | 8.0 | 9.6 |
| Province of origin | 1.5 | 6.4 | 9.5 | 4.2 | 4.7 | 3.2 | 2.3 | 3.7 | 3.5 | 3.1 | 3.4 |
| Newfoundland and Labrador | 4.5 | 4.4 | 24.3 | 15.4 | 21.4 | 19.1 | 11.9 | F | F | 23.9 | F |
| Prince Edward Island | 5.4 | F | 7.3 | 8.3 | 7.9 | 23.0 | 14.7 | F | F | F | F |
| Nova Scotia | 3.8 | 24.9 | 12.8 | 3.6 | 9.0 | 19.5 | 13.4 | F | F | F | F |
| New Brunswick | 3.5 | 23.9 | 12.9 | 8.6 | 3.6 | 10.5 | 11.7 | F | F | F | F |
| Quebec | 3.9 | F | F | F | 17.8 | 3.7 | 9.6 | F | F | F | F |
| Ontario | 2.7 | F | F | 14.1 | 18.3 | 7.0 | 2.5 | 12.4 | 22.5 | 14.9 | 15.1 |
| Manitoba | 3.9 | F | F | F | F | F | 8.8 | 3.7 | 11.2 | 11.2 | 13.6 |
| Saskatchewan | 3.1 | F | F | F | F | F | 17.7 | 10.4 | 3.6 | 5.9 | 10.6 |
| Alberta | 3.5 | F | F | F | F | 22.5 | 15.6 | 15.6 | 10.0 | 3.4 | 6.5 |
| British Columbia | 3.9 | F | F | F | F | 24.8 | 20.2 | 22.4 | F | 8.5 | 3.7 |
| Quarter | 1.5 | 6.4 | 9.5 | 4.2 | 4.7 | 3.2 | 2.3 | 3.7 | 3.5 | 3.1 | 3.4 |
| 1st quarter (Jan. to March) | 3.2 | 10.9 | F | 10.2 | 7.8 | 5.1 | 5.1 | 7.6 | 7.9 | 7.5 | 6.8 |
| 2nd quarter (Apr. to June) | 3.3 | 17.7 | 19.4 | 8.3 | 7.3 | 5.1 | 4.1 | 8.4 | 7.7 | 6.9 | 7.9 |
| 3 rd quarter (July to Sept.) | 2.4 | 9.1 | 13.3 | 7.5 | 8.9 | 3.6 | 3.9 | 6.2 | 6.1 | 5.7 | 5.9 |
| 4th quarter (Oct. to Dec.) | 3.7 | 12.2 | 15.7 | 7.4 | 9.3 | 10.9 | 5.4 | 7.3 | 6.7 | 4.9 | 6.4 |
| Purpose ${ }^{7}$ | 1.5 | 6.4 | 9.5 | 4.2 | 4.7 | 3.2 | 2.3 | 3.7 | 3.5 | 3.1 | 3.4 |
| Visit friends or relatives | 2.0 | 9.7 | 18.3 | 8.2 | 10.4 | 3.2 | 3.5 | 6.2 | 5.5 | 4.4 | 4.8 |
| Pleasure | 1.9 | 8.4 | 13.3 | 6.7 | 7.1 | 3.5 | 3.6 | 5.2 | 5.9 | 4.5 | 5.0 |
| Personal | 2.5 | 8.9 | 16.5 | 10.4 | 8.8 | 6.8 | 4.4 | 6.6 | 6.0 | 6.5 | 8.6 |
| Business | 4.9 | 19.3 | F | 11.4 | 12.1 | 13.8 | 5.8 | 10.2 | 10.5 | 8.6 | 8.8 |
| Convention (business and non-business) | 9.6 | F | F | 17.1 | 19.3 | 10.5 | 14.9 | 20.2 | 14.4 | 19.0 | 20.0 |
| Mode of transportation ${ }^{8}$ | 1.5 | 6.4 | 9.5 | 4.2 | 4.7 | 3.2 | 2.3 | 3.7 | 3.5 | 3.1 | 3.4 |
| Automobile | 1.4 | 5.1 | 10.0 | 4.2 | 4.8 | 2.5 | 2.6 | 3.7 | 3.8 | 3.2 | 3.4 |
| Plane | 4.6 | 13.1 | F | 9.5 | 14.6 | 19.4 | 5.8 | 7.8 | 11.2 | 6.7 | 7.0 |
| Bus | 5.7 | 20.4 | F | 19.2 | 21.7 | 10.0 | 10.2 | 14.6 | 15.2 | 22.2 | 15.8 |
| Rail | 13.1 |  | F | F | F | 18.8 | 15.5 | F | F | F | F |
| Boat | 12.1 | F | F | F | F | F | F | .. | .. | F | 14.8 |
| Accommodation ${ }^{7}$ | 1.5 | 9.1 | 11.7 | 5.6 | 6.9 | 2.8 | 2.8 | 5.1 | 4.7 | 3.8 | 3.8 |
| Accommodation types (multiple counts) ${ }^{5}$ |  |  |  |  |  |  |  |  |  |  |  |
| Hotel | 2.7 | 17.0 | 21.3 | 9.2 | 11.5 | 5.0 | 4.8 | 9.3 | 8.4 | 6.3 | 6.7 |
| Motel | 4.3 | 23.6 | F | 17.6 | 20.3 | 8.6 | 7.1 | 17.8 | 11.9 | 13.4 | 9.3 |
| Bed and breakfast | 8.8 | F | F | F | F | 17.4 | 14.7 | F | F | F | 18.7 |
| Hunting or fishing lodge | 16.4 | F | F | F | F | 21.0 | F | F | F | F | F |
| Resort | 17.0 | F | F | F | F | F | F | F | F | F | F |
| Camping or trailer park | 6.0 | 22.6 | F | 20.6 | 23.6 | 10.3 | 13.0 | 15.0 | 13.7 | 8.7 | 10.6 |
| Home of friends or relatives | 1.8 | 7.2 | 16.3 | 9.6 | 11.0 | 3.8 | 3.4 | 7.1 | 6.7 | 4.7 | 4.5 |
| Private cottage or vacation home | 5.0 | 22.7 | F | F | F | 11.0 | 8.5 | 15.2 | 11.7 | F | 12.3 |
| Commercial cottage or cabin | 9.7 | F | 23.6 | 21.7 | F | 16.8 | 21.2 | 24.1 | F | 24.6 | F |
| Other | 7.2 | F | F | 21.8 | F | 10.3 | 20.2 | F | 21.6 | 13.9 | 17.7 |
| Reallocated expenditures | 1.5 | 6.4 | 9.5 | 4.2 | 4.7 | 3.2 | 2.3 | 3.7 | 3.5 | 3.1 | 3.4 |
| Vehicle rental | 5.3 | 18.4 | F | 15.1 | F | 12.3 | 8.6 | 17.1 | 17.4 | 10.2 | 15.7 |
| Vehicle operation (including gas and repairs) | 1.2 | 4.4 | 9.5 | 4.3 | 5.3 | 2.2 | 2.1 | 4.7 | 4.4 | 2.8 | 3.3 |
| Local transportation | 5.8 | 22.3 | F | 19.6 | F | 7.7 | 10.3 | 15.8 | 18.3 | 13.7 | 11.2 |
| Intercity transportation (planes, bus, etc.) | 4.8 | 9.6 | 11.8 | 8.5 | 9.5 | 23.4 | 6.9 | 8.2 | 8.0 | 7.6 | 7.1 |
| Food and beverages (in restaurants and bars) | 1.5 | 8.2 | 12.6 | 6.4 | 5.6 | 2.8 | 2.5 | 5.6 | 5.1 | 4.6 | 4.1 |
| Food and beverages (in stores during trip) | 2.0 | 7.8 | 15.4 | 9.6 | 8.6 | 4.3 | 4.0 | 6.5 | 5.7 | 6.6 | 4.7 |
| Accommodation | 2.3 | 19.9 | 15.0 | 7.8 | 9.1 | 4.1 | 4.1 | 8.8 | 7.8 | 5.9 | 6.3 |
| Recreation and entertainment | 3.5 | 11.4 | 12.5 | 7.0 | 11.7 | 5.8 | 7.0 | 7.6 | 8.3 | 8.4 | 6.9 |
| Clothing | 2.2 | 6.7 | 11.4 | 6.9 | 5.9 | 4.2 | 4.2 | 7.4 | 5.4 | 6.3 | 6.0 |
| Other expenses | 3.7 | 15.2 | 23.1 | 10.2 | 12.1 | 9.9 | 6.7 | 8.9 | 11.4 | 7.2 | 12.3 |

See footnote(s) at beginning of statistical tables.

Table 5-b: Coefficients of variation
Reallocated expenditures for overnight domestic visits by trip characteristics and by province of expenditure, 2004 ${ }^{9}$

|  | Province of expenditure |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Canada ${ }^{2}$ | N.L. | P.E.I. | N.S. | N.B. | Que. | Ont. | Man. | Sask. | Alta. | B.C. |
|  | percentage |  |  |  |  |  |  |  |  |  |  |
| Total | 1.5 | 6.4 | 9.5 | 4.2 | 4.7 | 3.2 | 2.3 | 3.7 | 3.5 | 3.1 | 3.4 |
| Same-day visit expenditures | 1.8 | 7.7 | 11.4 | 4.9 | 4.6 | 3.6 | 3.8 | 5.9 | 4.8 | 5.0 | 5.6 |
| Overnight visit expenditures | 1.5 | 9.1 | 11.7 | 5.6 | 6.9 | 2.8 | 2.8 | 5.1 | 4.7 | 3.8 | 3.8 |
| Point of origin expenditures | 5.9 | 10.1 | 9.3 | 8.5 | 8.7 | F | 8.3 | 8.5 | 8.0 | 8.0 | 9.6 |
| Province of origin | 1.5 | 9.1 | 11.7 | 5.6 | 6.9 | 2.8 | 2.8 | 5.1 | 4.7 | 3.8 | 3.8 |
| Newfoundland and Labrador | 5.0 | 5.8 | 24.3 | 15.5 | 21.5 | 19.3 | 11.9 | F | F | 23.9 | F |
| Prince Edward Island | 6.3 | F | 19.0 | 8.8 | 10.0 | 23.0 | 14.7 | F | F | F | F |
| Nova Scotia | 4.5 | F | 13.0 | 5.1 | 9.0 | 19.6 | 13.5 | F | F | F | F |
| New Brunswick | 4.1 | 23.9 | 13.2 | 8.9 | 5.9 | 9.7 | 11.7 | F | F | F | F |
| Quebec | 3.2 | F | F | F | 18.2 | 3.1 | 10.0 | F | F | F | F |
| Ontario | 2.8 | F | F | 14.1 | 18.4 | 7.3 | 3.2 | 12.8 | 22.5 | 14.9 | 15.1 |
| Manitoba | 4.1 | F | F | F | F | F | 8.9 | 5.0 | 11.8 | 11.2 | 13.6 |
| Saskatchewan | 3.7 | F | F | F | F | F | 17.9 | 11.1 | 5.2 | 5.8 | 10.6 |
| Alberta | 4.0 | F | F | F | F | 22.5 | 15.6 | 15.8 | 10.2 | 4.7 | 6.6 |
| British Columbia | 4.0 | F | F | F | F | 24.8 | 20.2 | 22.4 | F | 8.8 | 4.3 |
| Quarter | 1.5 | 9.1 | 11.7 | 5.6 | 6.9 | 2.8 | 2.8 | 5.1 | 4.7 | 3.8 | 3.8 |
| 1st quarter (Jan. to March) | 3.4 | 11.7 | F | 14.4 | 11.2 | 6.5 | 6.1 | 9.2 | 12.2 | 9.0 | 7.0 |
| 2nd quarter (Apr. to June) | 3.4 | F | F | 11.2 | 12.0 | 6.1 | 5.0 | 11.8 | 9.7 | 8.0 | 9.5 |
| 3rd quarter (July to Sept.) | 2.4 | 12.4 | 14.4 | 9.0 | 11.0 | 4.3 | 4.4 | 8.0 | 7.6 | 7.3 | 6.6 |
| 4th quarter (Oct. to Dec.) | 3.1 | 17.6 | F | 9.9 | 15.1 | 6.6 | 7.0 | 11.9 | 9.3 | 5.7 | 6.1 |
| Purpose ${ }^{7}$ | 1.5 | 9.1 | 11.7 | 5.6 | 6.9 | 2.8 | 2.8 | 5.1 | 4.7 | 3.8 | 3.8 |
| Visit friends or relatives | 2.0 | 11.9 | 24.8 | 10.5 | 13.1 | 4.1 | 3.7 | 8.4 | 6.8 | 4.5 | 5.3 |
| Pleasure | 2.2 | 11.5 | 14.7 | 9.1 | 9.9 | 4.1 | 4.6 | 6.6 | 7.6 | 5.9 | 5.7 |
| Personal | 3.7 | 11.2 | F | 16.3 | 16.2 | 10.6 | 6.2 | 10.4 | 11.3 | 9.4 | 12.9 |
| Business | 4.4 | F | F | 16.6 | 19.7 | 9.7 | 7.0 | 15.9 | 14.5 | 10.1 | 11.2 |
| Convention (business and non-business) | 7.9 | F | F | 21.0 | F | 11.9 | 13.7 | F | 20.2 | 24.5 | 21.3 |
| Mode of transportation ${ }^{8}$ | 1.5 | 9.1 | 11.7 | 5.6 | 6.9 | 2.8 | 2.8 | 5.1 | 4.7 | 3.8 | 3.8 |
| Automobile | 1.6 | 6.8 | 11.5 | 5.4 | 7.0 | 3.0 | 3.2 | 4.6 | 4.8 | 3.7 | 3.8 |
| Plane | 4.1 | 18.3 | F | 13.3 | F | 11.6 | 6.7 | 12.6 | 16.8 | 9.1 | 9.1 |
| Bus | 6.6 | F | F | 21.7 | F | 9.6 | 13.3 | 19.3 | 19.7 | F | 18.3 |
| Rail | 13.2 |  |  | F | F | 20.6 | 19.0 | F | F | F | F |
| Boat | 12.9 | F | F | F | F | F | F | .. | .. | F | 15.9 |
| Accommodation ${ }^{7}$ | 1.5 | 9.1 | 11.7 | 5.6 | 6.9 | 2.8 | 2.8 | 5.1 | 4.7 | 3.8 | 3.8 |
| Accommodation types (multiple counts) ${ }^{5}$ |  |  |  |  |  |  |  |  |  |  |  |
| Hotel | 2.7 | 17.0 | 21.3 | 9.2 | 11.5 | 5.0 | 4.8 | 9.3 | 8.4 | 6.3 | 6.7 |
| Motel | 4.3 | 23.6 | F | 17.6 | 20.3 | 8.6 | 7.1 | 17.8 | 11.9 | 13.4 | 9.3 |
| Bed and breakfast | 8.8 | F | F | F | F | 17.4 | 14.7 | F | F | F | 18.7 |
| Hunting or fishing lodge | 16.4 | F | F | F | F | 21.0 | F | F | F | F | F |
| Resort | 17.0 | F | F | F | F | F | F | F | F | F | F |
| Camping or trailer park | 6.0 | 22.6 | F | 20.6 | 23.6 | 10.3 | 13.0 | 15.0 | 13.7 | 8.7 | 10.6 |
| Home of friends or relatives | 1.8 | 7.2 | 16.3 | 9.6 | 11.0 | 3.8 | 3.4 | 7.1 | 6.7 | 4.7 | 4.5 |
| Private cottage or vacation home | 5.0 | 22.7 | F | F | F | 11.0 | 8.5 | 15.2 | 11.7 | F | 12.3 |
| Commercial cottage or cabin | 9.7 | F | 23.6 | 21.7 | F | 16.8 | 21.2 | 24.1 | F | 24.6 | F |
| Other | 7.2 | F | F | 21.8 | F | 10.3 | 20.2 | F | 21.6 | 13.9 | 17.7 |
| Reallocated expenditures | 1.5 | 9.1 | 11.7 | 5.6 | 6.9 | 2.8 | 2.8 | 5.1 | 4.7 | 3.8 | 3.8 |
| Vehicle rental | 5.8 | 18.5 | F | 17.1 | F | 14.4 | 9.3 | 19.4 | 21.8 | 11.9 | 16.7 |
| Vehicle operation (including gas and repairs) | 1.5 | 5.8 | 11.7 | 6.0 | 7.9 | 2.9 | 2.6 | 5.2 | 6.1 | 3.1 | 3.6 |
| Local transportation | 5.0 | 23.3 | F | 19.8 | F | 8.6 | 7.6 | 15.6 | 20.0 | 14.1 | 11.8 |
| Intercity transportation (planes, bus, etc.) | 5.0 | 17.5 | F | 23.8 | 22.8 | 12.5 | 8.9 | 21.5 | 20.8 | 13.4 | 7.6 |
| Food and beverages (in restaurants and bars) | 1.8 | 10.1 | 13.8 | 7.7 | 7.5 | 3.3 | 2.9 | 6.7 | 6.4 | 5.2 | 4.5 |
| Food and beverages (in stores during trip) | 2.3 | 10.7 | 16.9 | 10.4 | 11.1 | 4.4 | 4.8 | 8.4 | 7.6 | 8.3 | 5.3 |
| Accommodation | 2.3 | 19.9 | 15.0 | 7.8 | 9.1 | 4.1 | 4.1 | 8.8 | 7.8 | 5.9 | 6.3 |
| Recreation and entertainment | 3.3 | 11.6 | 12.9 | 8.3 | 13.7 | 6.9 | 5.9 | 8.7 | 10.3 | 9.8 | 7.5 |
| Clothing | 2.7 | 9.3 | 13.6 | 8.7 | 8.0 | 5.5 | 5.1 | 10.5 | 7.6 | 7.8 | 6.9 |
| Other expenses | 5.0 | 19.7 | F | 12.0 | 19.3 | 12.5 | 9.7 | 13.4 | 16.6 | 9.3 | 15.8 |

See footnote(s) at beginning of statistical tables.

Table 6: Coefficients of variation
Total domestic travel by activity participation and by province of destination, $2004{ }^{9}$

|  | Province of destination |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Canada ${ }^{2}$ | N.L. | P.E.I. | N.S. | N.B. | Que. | Ont. | Man. | Sask. | Alta. | B.C. |
|  |  |  |  |  |  | entage |  |  |  |  |  |
| Total travel | 0.9 | 3.0 | 6.2 | 2.7 | 2.6 | 1.7 | 1.6 | 3.1 | 2.7 | 2.3 | 2.7 |
| Activity list (multiple counts) ${ }^{6}$ |  |  |  |  |  |  |  |  |  |  |  |
| Visit friends | 1.5 | 4.3 | 9.3 | 4.5 | 5.5 | 3.2 | 3.0 | 4.8 | 4.8 | 3.5 | 3.5 |
| Visit relatives | 1.2 | 4.0 | 9.7 | 3.6 | 4.2 | 2.4 | 2.5 | 4.2 | 3.6 | 3.0 | 3.5 |
| Shopping | 1.3 | 4.0 | 8.5 | 3.8 | 4.0 | 2.8 | 2.5 | 4.8 | 3.9 | 3.1 | 4.0 |
| Sightseeing | 1.7 | 6.4 | 10.1 | 4.8 | 7.1 | 3.8 | 3.1 | 7.8 | 6.5 | 4.9 | 3.8 |
| Attend a festival, fair or exhibition | 4.0 | 13.3 | 18.2 | 8.7 | 16.7 | 8.4 | 6.9 | 15.5 | 14.3 | 9.5 | 9.7 |
| Attend a cultural event (play, concert, etc.) | 3.5 | 14.5 | 17.7 | 8.4 | 15.8 | 6.2 | 6.1 | 11.7 | 10.6 | 8.3 | 9.8 |
| Attend an aboriginal/native cultural event | 7.2 | F | F | F | F | 22.7 | 14.9 | 21.8 | 23.4 | 21.3 | 14.2 |
| Attend a sports event | 3.4 | 11.7 | 15.5 | 10.0 | 9.7 | 8.3 | 6.4 | 14.1 | 9.8 | 8.7 | 12.0 |
| Visit a museum or art gallery | 3.2 | 14.7 | 19.3 | 8.8 | 17.1 | 7.1 | 5.6 | 15.3 | 12.7 | 9.6 | 6.8 |
| Visit a zoo, aquarium, botanical garden | 5.3 | 21.8 | F | 13.1 | 17.6 | 10.2 | 12.2 | 22.8 | 23.9 | 9.4 | 11.0 |
| Visit a theme or amusement park | 4.5 | 21.0 | 18.7 | 14.8 | 11.4 | 7.0 | 8.5 | F | 24.8 | 8.9 | 16.6 |
| Visit a national or provincial park | 3.3 | 9.2 | 14.2 | 8.4 | 11.5 | 7.3 | 6.9 | 9.3 | 9.1 | 7.7 | 5.8 |
| Visit an historic site | 3.0 | 11.0 | 16.4 | 7.7 | 12.7 | 6.1 | 6.4 | 12.9 | 13.5 | 8.9 | 6.6 |
| Go to a bar or nightclub | 2.5 | 11.6 | 18.7 | 7.4 | 12.0 | 4.7 | 4.3 | 10.6 | 7.8 | 5.5 | 5.7 |
| Go to a casino | 4.4 | F | F | 11.0 | F | 9.7 | 6.9 | 14.1 | 9.9 | 10.3 | 10.2 |
| Take a cruise or boat trip | 4.5 | 21.7 | F | 17.1 | 21.8 | 14.9 | 8.3 | F | 17.1 | F | 7.7 |
| Participation in sports/outdoor activity ${ }^{6}$ | 1.9 | 6.4 | 11.4 | 5.4 | 6.5 | 3.4 | 3.4 | 7.1 | 5.9 | 5.8 | 3.9 |
| Swimming | 3.7 | 15.9 | 19.6 | 11.8 | 15.3 | 8.6 | 5.7 | 13.2 | 11.1 | 13.8 | 7.5 |
| Boating (motor, sail, kayak, canoe, other) | 4.2 | 16.6 | F | 16.9 | 21.5 | 9.4 | 6.3 | 17.0 | 10.4 | 17.0 | 9.1 |
| Other water-based activities | 7.3 | F | F | 23.3 | F | 18.4 | 13.5 | F | F | F | 18.5 |
| Golfing | 5.6 | F | 20.7 | 14.8 | F | 15.8 | 10.6 | 15.6 | 12.7 | 15.3 | 10.4 |
| Hunting | 12.2 | F |  | F | F | 17.0 | 22.1 | F | F | F | F |
| Fishing | 4.8 | 24.7 | F | F | 23.3 | 9.9 | 7.2 | 15.8 | 14.3 | 19.2 | 12.8 |
| Bird or wildlife viewing | 5.9 | 21.0 | F | 24.8 | F | 11.3 | 9.7 | F | 22.8 | 20.7 | 14.2 |
| Cross-country skiing | 12.5 | F | F | F | F | 18.5 | 22.4 | F | F | F | F |
| Downhill skiing | 8.0 | 23.6 | .. | F | F | 11.0 | 19.8 | F | F | 21.6 | 11.8 |
| Snowmobiling | 9.1 | F | .. | F | F | 14.6 | 18.7 | F | F | F | F |
| Walking or hiking | 2.3 | 8.9 | 16.4 | 8.3 | 9.7 | 4.3 | 4.6 | 8.3 | 8.8 | 7.5 | 5.6 |
| Cycling | 5.1 | F | F | 24.2 | 21.2 | 8.8 | 11.2 | 20.8 | 19.9 | 17.6 | 13.5 |
| Other sports or outdoor activities | 3.4 | 12.2 | 18.3 | 10.9 | 9.2 | 6.4 | 7.1 | 14.1 | 10.9 | 8.2 | 8.0 |

See footnote(s) at beginning of statistical tables.

Table 7: Coefficients of variation
Total domestic visits by trip characteristics and by visited census metropolitan area, 2004 ${ }^{9}$

|  | Visited census metropolitan area |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Canada ${ }^{1,2}$ | St. John's | Halifax | Saint John | Québec | Montréal | OttawaGatineau |
|  | percentage |  |  |  |  |  |  |
| Total visits | 0.9 | 5.4 | 3.9 | 7.7 | 3.6 | 3.2 | 4.8 |
| Same-day | 1.3 | 7.9 | 5.2 | 11.5 | 5.6 | 4.9 | 7.1 |
| Overnight | 1.0 | 6.5 | 5.0 | 9.8 | 4.6 | 3.5 | 5.0 |
| Province of origin | 0.9 | 5.4 | 3.9 | 7.7 | 3.6 | 3.2 | 4.8 |
| Newfoundland and Labrador | 2.9 | 5.5 | 14.0 | F | F | 20.9 | 19.7 |
| Prince Edward Island | 4.3 | F | 8.1 | 17.9 | F | 24.9 | 22.7 |
| Nova Scotia | 2.7 | F | 4.7 | 21.1 | F | 23.9 | 17.4 |
| New Brunswick | 2.5 | 24.0 | 7.2 | 9.6 | 14.9 | 12.4 | 17.0 |
| Quebec | 1.7 | F | F | F | 3.7 | 3.2 | 8.5 |
| Ontario | 1.6 | F | 15.0 | 24.6 | 13.6 | 8.8 | 5.7 |
| Manitoba | 2.9 | F | F | F | F | F | 20.7 |
| Saskatchewan | 2.5 | F | F | F | F | F | F |
| Alberta | 2.4 | F | F | F | F | 24.6 | F |
| British Columbia | 2.9 | F | F | F | F | 22.4 | F |
| Quarter | 0.9 | 5.4 | 3.9 | 7.7 | 3.6 | 3.2 | 4.8 |
| 1st quarter (Jan. to March) | 2.1 | 12.1 | 7.0 | 17.0 | 8.2 | 5.4 | 8.0 |
| 2nd quarter (Apr. to June) | 1.8 | 12.6 | 7.6 | 14.2 | 6.3 | 4.9 | 8.8 |
| 3 rd quarter (July to Sept.) | 1.5 | 9.3 | 7.0 | 13.2 | 5.8 | 7.1 | 9.6 |
| 4th quarter (Oct. to Dec.) | 1.8 | 9.6 | 8.7 | 16.3 | 8.3 | 6.6 | 11.0 |
| Purpose ${ }^{7}$ | 0.9 | 5.4 | 3.9 | 7.7 | 3.6 | 3.2 | 4.8 |
| Visit friends or relatives | 1.4 | 9.9 | 7.4 | 13.0 | 5.5 | 4.2 | 7.4 |
| Pleasure | 1.3 | 8.6 | 6.2 | 12.9 | 5.0 | 5.6 | 7.1 |
| Personal | 1.9 | 10.3 | 7.8 | 20.3 | 8.5 | 7.9 | 11.3 |
| Business | 3.1 | 17.7 | 9.0 | 22.2 | 13.7 | 12.4 | 17.2 |
| Convention (business and non-business) | 6.0 | F | 18.1 | F | F | F | 22.3 |
| Mode of transportation ${ }^{8}$ | 0.9 | 5.4 | 3.9 | 7.7 | 3.6 | 3.2 | 4.8 |
| Automobile | 0.9 | 5.6 | 4.1 | 8.2 | 3.7 | 3.6 | 5.1 |
| Plane | 3.9 | 15.2 | 12.2 | 24.7 | 22.9 | 9.8 | 12.5 |
| Bus | 5.0 | F | 19.1 | F | 14.5 | 10.6 | 22.4 |
| Rail | 11.2 |  | F | F | F | 15.1 | F |
| Boat | 10.9 | F | F | F | F | F | F |
| Accommodation ${ }^{7}$ | 1.0 | 6.5 | 5.0 | 9.8 | 4.6 | 3.5 | 5.0 |
| Accommodation types (multiple counts) 4 |  |  |  |  |  |  |  |
| Hotel | 2.0 | 13.7 | 8.2 | 17.9 | 8.4 | 6.0 | 8.9 |
| Motel | 4.1 | F | F | F | 23.9 | 17.7 | 18.4 |
| Bed and breakfast | 7.4 | F | F | F | F | F | F |
| Hunting or fishing lodge | 13.4 | .. |  | .. | F |  | .. |
| Resort | 9.7 | . | F | * | F | F |  |
| Camping or trailer park | 3.3 | F | F | F | 23.5 | F | F |
| Home of friends or relatives | 1.4 | 7.7 | 6.4 | 12.2 | 5.7 | 4.5 | 7.2 |
| Private cottage or vacation home | 3.9 | F | F | F | F | F | F |
| Commercial cottage or cabin | 6.3 | .. | F | F | F | F | F |
| Other | 5.1 | F | 19.9 | F | 20.6 | 20.4 | 24.5 |

[^7]Table 7: Coefficients of variation
Total domestic visits by trip characteristics and by visited census metropolitan area, $200 \mathbf{4}^{9}$ - concluded

|  | Visited census metropolitan area |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Toronto | St. CatharinesNiagara | Winnipeg | Saskatoon | Calgary | Edmonton | Vancouver |
|  |  |  |  | percentag |  |  |  |
| Total visits | 3.5 | 5.5 | 4.8 | 4.1 | 4.1 | 3.8 | 4.1 |
| Same-day | 5.3 | 8.3 | 7.1 | 6.5 | 8.4 | 6.5 | 9.6 |
| Overnight | 3.7 | 7.2 | 5.6 | 5.7 | 4.6 | 4.7 | 4.5 |
| Province of origin | 3.5 | 5.5 | 4.8 | 4.1 | 4.1 | 3.8 | 4.1 |
| Newfoundland and Labrador | 12.1 | F | F | .. | F | F | F |
| Prince Edward Island | 18.7 | F | F | . | F | F | F |
| Nova Scotia | 14.5 | F | F | F | F | F | F |
| New Brunswick | 14.1 | F | F |  | F | F | F |
| Quebec | 13.3 | F | F | F | F | F | F |
| Ontario | 3.8 | 5.8 | 12.4 | F | 13.3 | 15.2 | 12.5 |
| Manitoba | 11.9 | F | 5.9 | 15.5 | 11.9 | 13.4 | 15.5 |
| Saskatchewan | 22.3 | F | 13.5 | 4.5 | 6.8 | 7.8 | 15.2 |
| Alberta | 16.7 | F | 20.5 | 16.6 | 5.7 | 4.6 | 9.9 |
| British Columbia | 15.8 | F | 21.9 | F | 10.5 | 12.3 | 5.4 |
| Quarter | 3.5 | 5.5 | 4.8 | 4.1 | 4.1 | 3.8 | 4.1 |
| 1st quarter (Jan.to March) | 7.6 | 13.3 | 10.2 | 9.3 | 8.4 | 8.5 | 6.9 |
| 2nd quarter (Apr. to June) | 8.4 | 11.6 | 12.0 | 8.6 | 8.2 | 7.7 | 10.7 |
| 3rd quarter (July to Sept.) | 6.0 | 8.6 | 7.1 | 6.6 | 8.5 | 7.5 | 7.0 |
| 4th quarter (Oct. to Dec.) | 6.6 | 11.6 | 9.4 | 8.3 | 6.8 | 7.0 | 7.8 |
| Purpose ${ }^{7}$ | 3.5 | 5.5 | 4.8 | 4.1 | 4.1 | 3.8 | 4.1 |
| Visit friends or relatives | 6.3 | 12.1 | 8.2 | 7.9 | 6.1 | 6.4 | 6.5 |
| Pleasure | 4.7 | 7.4 | 8.3 | 8.5 | 6.6 | 7.0 | 8.3 |
| Personal | 8.7 | 19.9 | 7.9 | 7.5 | 9.1 | 8.7 | 10.2 |
| Business | 9.6 | F | 12.6 | 12.4 | 12.7 | 10.4 | 12.5 |
| Convention (business and non-business) | 10.5 | F | 21.2 | 21.4 | 14.7 | 15.7 | 22.5 |
| Mode of transportation ${ }^{8}$ | 3.5 | 5.5 | 4.8 | 4.1 | 4.1 | 3.8 | 4.1 |
| Automobile | 3.9 | 5.7 | 5.3 | 4.2 | 4.6 | 4.1 | 5.9 |
| Plane | 12.4 | 21.1 | 12.3 | 19.4 | 9.6 | 10.3 | 7.5 |
| Bus | 13.2 | F | 18.1 | F | 17.4 | 22.1 | 17.8 |
| Rail | 12.2 | F | F | F | .. | .. | F |
| Boat | .. | . | . | .. | . | . | 20.4 |
| Accommodation ${ }^{7}$ | 3.7 | 7.2 | 5.6 | 5.7 | 4.6 | 4.7 | 4.5 |
| Accommodation types (multiple counts) ${ }^{4}$ |  |  |  |  |  |  |  |
| Hotel | 6.2 | 11.1 | 9.4 | 9.0 | 8.0 | 7.5 | 8.5 |
| Motel | 19.5 | 17.1 | 19.9 | 21.5 | 18.8 | 19.6 | 21.2 |
| Bed and breakfast | F | F | F | F | F | F | F |
| Hunting or fishing lodge | F |  | .. | .. |  | .. | F |
| Resort | F | F |  |  | F |  | F |
| Camping or trailer park | F | F | 24.6 | F | 24.9 | F | F |
| Home of friends or relatives | 5.2 | 11.1 | 7.7 | 7.5 | 5.6 | 6.3 | 5.3 |
| Private cottage or vacation home | F | F | F | .. | F | F | F |
| Commercial cottage or cabin | F | .. | F | .. | .. | F |  |
| Other | 23.7 | F | F | F | F | 23.8 | 23.7 |

[^8]Table 8: Coefficients of variation
Reallocated expenditures for total domestic visits by trip charateristics and by census metropolitan area of expenditure, $1998^{9}$

|  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  |  |  |

See footnote(s) at beginning of statistical tables.

Table 8: Coefficients of variation
Reallocated expenditures for total domestic visits by trip charateristics and by census metropolitan area of expenditure, $2004{ }^{9}$ - concluded

|  | Census metropolitan area of expenditure |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Toronto | St. CatharinesNiagara | Winnipeg | Saskatoon | Calgary | Edmonton | Vancouver |
|  |  |  |  | percentag |  |  |  |
| Total | 4.7 | 9.4 | 5.1 | 5.2 | 5.2 | 4.4 | 7.1 |
| Same-day visit expenditures | 6.7 | F | 8.7 | 10.2 | 10.6 | 10.5 | 18.5 |
| Overnight visit expenditures | 4.8 | 10.1 | 7.8 | 7.7 | 6.9 | 5.5 | 9.2 |
| Point of origin expenditures | 11.0 | 13.7 | 8.6 | 9.5 | 10.2 | 9.9 | 10.6 |
| Province of origin | 4.7 | 9.4 | 5.1 | 5.2 | 5.2 | 4.4 | 7.1 |
| Newfoundland and Labrador | 13.5 | F | F | .. | F | F | F |
| Prince Edward Island | 20.3 | F | F |  | F | F | F |
| Nova Scotia | 16.9 | F | F | F | F | F | F |
| New Brunswick | 18.5 | F | F |  | 23.5 | F | F |
| Quebec | 14.2 | F | F | F | F | F | F |
| Ontario | 5.5 | 9.9 | 15.0 | F | 18.9 | 18.6 | 20.2 |
| Manitoba | 15.6 | F | 5.4 | 18.6 | 16.1 | 21.9 | 23.7 |
| Saskatchewan | F | F | 16.0 | 5.3 | 9.4 | 9.4 | 20.3 |
| Alberta | 22.5 | F | 20.8 | 20.3 | 6.6 | 4.9 | 15.2 |
| British Columbia | F | F | F | F | 14.3 | 16.6 | 7.2 |
| Quarter | 4.7 | 9.4 | 5.1 | 5.2 | 5.2 | 4.4 | 7.1 |
| 1st quarter (Jan. to March) | 7.2 | F | 10.0 | 12.5 | 10.4 | 10.3 | 14.1 |
| 2nd quarter (Apr. to June) | 10.0 | 14.3 | 11.4 | 10.1 | 13.9 | 9.1 | 14.0 |
| 3rd quarter (July to Sept.) | 9.3 | 16.6 | 9.3 | 9.4 | 9.3 | 6.5 | 14.7 |
| 4th quarter (Oct. to Dec.) | 9.6 | 14.1 | 9.8 | 9.9 | 8.2 | 9.0 | 12.2 |
| Purpose ${ }^{7}$ | 4.7 | 9.4 | 5.1 | 5.2 | 5.2 | 4.4 | 7.1 |
| Visit friends or relatives | 5.5 | F | 8.1 | 10.6 | 7.4 | 7.2 | 8.8 |
| Pleasure | 5.4 | 10.3 | 7.7 | 10.0 | 10.5 | 6.8 | 15.5 |
| Personal | 8.7 | 22.1 | 8.6 | 10.1 | 16.5 | 9.6 | 21.4 |
| Business | 8.4 | F | 12.2 | 17.0 | 12.7 | 11.6 | 11.9 |
| Convention (business and non-business) | 22.7 | F | 23.7 | 24.6 | 18.6 | 16.4 | F |
| Mode of transportation ${ }^{8}$ | 4.7 | 9.4 | 5.1 | 5.2 | 5.2 | 4.4 | 7.1 |
| Automobile | 4.0 | 10.2 | 5.5 | 6.0 | 6.0 | 4.8 | 7.5 |
| Plane | 9.7 | 20.9 | 9.0 | 15.6 | 8.5 | 9.3 | 10.0 |
| Bus | 16.4 | F | 18.5 | F | 17.8 | 22.1 | 19.7 |
| Rail | 15.2 | F | F | F | .. | F | F |
| Boat | .. | .. | .. | .. | . | F | 20.0 |
|  | 4.8 | 10.1 | 7.8 | 7.7 | 6.9 | 5.5 | 9.2 |
| Accommodation types (multiple counts) ${ }^{5}$ |  |  |  |  |  |  |  |
| Hotel | 7.1 | 13.3 | 11.6 | 12.1 | 10.6 | 8.0 | 14.3 |
| Motel | 16.3 | 18.4 | F | F | F | 21.9 | 21.1 |
| Bed and breakfast | F | F | F | F | F | F | F |
| Hunting or fishing lodge | F |  | .. | .. |  | .. | F |
| Resort | F | F |  |  | F |  | F |
| Camping or trailer park | F | F | F | F | F | F | F |
| Home of friends or relatives | 6.3 | 15.9 | 10.1 | 11.6 | 8.9 | 8.9 | 7.4 |
| Private cottage or vacation home | F | F | F | .. | F | F | F |
| Commercial cottage or cabin | F |  | F |  |  | F |  |
| Other | 23.8 | F | F | F | F | F | F |
| Reallocated expenditures | 4.7 | 9.4 | 5.1 | 5.2 | 5.2 | 4.4 | 7.1 |
| Vehicle rental | 15.0 | F | 23.4 | F | 19.0 | 15.8 | 19.9 |
| Vehicle operation (including gas and repairs) | 4.7 | 7.2 | 7.1 | 6.7 | 5.9 | 5.5 | 7.2 |
| Local transportation | 14.4 | F | 17.2 | F | 19.3 | 20.8 | 16.3 |
| Intercity transportation (planes, bus, etc.) | 13.5 | 24.0 | 9.5 | 12.6 | 12.8 | 11.9 | 11.2 |
| Food and beverages (in restaurants and bars) | 4.6 | 9.7 | 8.4 | 7.7 | 7.4 | 6.2 | 7.9 |
| Food and beverages (in stores during trip) | 7.7 | 12.9 | 8.7 | 11.3 | 14.1 | 11.0 | 9.8 |
| Accommodation | 7.2 | 11.1 | 13.1 | 12.2 | 11.8 | 9.0 | 16.6 |
| Recreation and entertainment | 5.7 | F | 11.1 | 10.4 | 13.3 | 8.7 | 18.8 |
| Clothing | 6.9 | 14.0 | 9.3 | 8.0 | 8.2 | 7.9 | 11.2 |
| Other expenses | 9.8 | 18.7 | 11.0 | 18.7 | 13.2 | 11.5 | F |

See footnote(s) at beginning of statistical tables.

## Appendix

## Methodology

The Canadian Travel Survey (CTS), which is sponsored by Statistics Canada, the Canadian Tourism Commission (CTC), the provincial governments and other federal organizations, is administered to one or more sub-samples of households in the Labour Force Survey (LFS) sample. Except for differences in sample size and weighting, the design features of the LFS sample are maintained in the CTS sample.

## LFS population coverage

The LFS is a monthly household survey whose sample of individuals is representative of the civilian, non-institutionalized population 15 years of age or older in Canada's ten provinces. Specifically excluded from the survey's coverage are residents of the Yukon, the Northwest Territories and Nunavut, persons living on Indian Reserves, full-time members of the Canadian Armed Forces and inmates of institutions. These groups together represent an exclusion of approximately $3.0 \%$ of the population aged 15 or over.

## LFS sample design

The LFS has undergone an extensive redesign culminating in the introduction of the new design at the end of 1994. The LFS sample is drawn from an area frame and is based on a stratified, multi-stage design that uses probability sampling. A detailed description of the LFS design can be obtained in Methodology of the Canadian Labour Force Survey, Statistics Canada Catalogue no. 71-526. The main advantage of a stratified sample design is that when sampling is applied separately to many diverse strata, each stratum having a relatively homogeneous population, the efficiency of the sample is higher than that obtained from simple random sampling without stratification.

## LFS sample rotation

The LFS employs a panel design whereby the entire monthly sample of dwellings consists of six panels, or rotation groups, of approximately equal size. Each of these panels can be considered to be representative of the entire LFS population. All dwellings in a rotation group remain in the LFS sample for six consecutive months after which time they are replaced (rotated out of the sample) by a new panel of dwellings selected from the same or similar clusters.

This rotation pattern was adopted to minimize any problems of non-response or respondent burden that would occur if households were to remain in the sample for longer than six months. It also has the statistical advantage of providing a common sample base for short-term month-to-month comparisons of LFS characteristics. Because of the rotation group feature, it is possible to readily conduct supplementary surveys (e.g., the CTS) using the LFS design but employing less than the full sample size.

## CTS as a supplement

Since 1998, the CTS uses 2 of the 6 rotation groups in the LFS sample for all provinces, except for Newfoundland and Labrador where the number of rotation groups in the sample is three. All households of a selected rotation group participate in the survey. For the CTS, the coverage of the LFS remains the same, that is, it includes all household members aged 15 years and over. One person per household is randomly selected to answer CTS survey questions. Text table 1 shows the CTS monthly sample sizes for each month for two rotation groups.

Text table 1
Canadian Travel Survey monthly sample sizes for two rotation groups, 2004

|  | Jan. | Feb. | Mar. | April | May | June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Canada | 14,003 | 14,217 | 14,172 | 13,745 | 13,993 | 14,180 | 13,845 | 13,503 | 14,230 | 14,232 | 13,549 | 13,805 | 167,474 |
| Newfoundland and Labrador ${ }^{1}$ | 758 | 801 | 850 | 824 | 795 | 813 | 791 | 830 | 805 | 807 | 841 | 750 | 9,665 |
| Prince Edward Island | 371 | 373 | 360 | 344 | 369 | 411 | 362 | 362 | 412 | 372 | 359 | 339 | 4,434 |
| Nova Scotia | 831 | 849 | 861 | 782 | 827 | 842 | 828 | 801 | 872 | 844 | 821 | 765 | 9,923 |
| New Brunswick | 759 | 773 | 764 | 765 | 761 | 792 | 784 | 769 | 846 | 818 | 778 | 731 | 9,340 |
| Quebec | 2,648 | 2,644 | 2,631 | 2,575 | 2,462 | 2,536 | 2,605 | 2,559 | 2,708 | 2,692 | 2,496 | 2,635 | 31,191 |
| Ontario | 3,849 | 3,973 | 3,987 | 3,812 | 3,887 | 4,051 | 3,880 | 3,713 | 3,812 | 3,915 | 3,530 | 3,853 | 46,262 |
| Manitoba | 1,038 | 1,016 | 945 | 1,001 | 970 | 964 | 991 | 955 | 973 | 985 | 995 | 953 | 11,786 |
| Saskatchewan | 1,038 | 1,049 | 1,046 | 1,001 | 1,035 | 1,017 | 999 | 927 | 1,037 | 1,010 | 993 | 971 | 12,123 |
| Alberta | 1,365 | 1,459 | 1,430 | 1,337 | 1,481 | 1,431 | 1,291 | 1,309 | 1,393 | 1,423 | 1,308 | 1,368 | 16,595 |
| British Columbia | 1,346 | 1,280 | 1,298 | 1,304 | 1,406 | 1,323 | 1,314 | 1,278 | 1,372 | 1,366 | 1,428 | 1,440 | 16,155 |

1. Three rotation groups.

## CTS data collection

Since 1996, the CTS uses computer-assisted interviewing (CAI), i.e., the questionnaire is designed for a laptop computer and the interviewer keys in reported information during the interview. Upon completion of the LFS interview, the interviewer asks to speak to the selected person for the CTS. If the selected person is not available, the interviewer arranges for a convenient time to phone back. Since proxy response is not usually allowed, the collection period is extended by three working days (five calendar days) to allow the interviewers time to contact the selected individuals.

## Data processing and weighting

After collection, the data go through many processing steps. The data are edited in a series of iterations to detect errors in the data and to prepare the data files for subsequent weighting and expenditure imputation.

The edited files are then processed through the weighting system. Since the CTS used a sub-sample of the LFS sample, the derivation of weights for the survey records is clearly tied to the weighting procedure used for the LFS. In the LFS, the final weight attached to each record is the product of the following factors: the basic weight, the cluster sub-weight, the balancing factor for non-response and the province-age-sex ratio adjustment factor. Further adjustments are made to the LFS weights in order to derive a final weight for the individual records on the CTS microdata files.

## Changes to the Canadian Travel Survey

Changes to the sampling methodology have been introduced in the last few years. From 1980 to the first quarter of 1992, the survey was conducted on a quarterly basis, that is, the respondents were contacted after the end of the three-month period and had to recall all trips ending in that period. Because it was hard to remember all the trips that ended during such a long period, starting with the second quarter of 1992, the same respondent was contacted for every month in that three-month period. However, this resulted in trips being under-reported for the second and third months of
the quarter. To improve the data quality, the methodology was changed again in 1994, with a new sample of respondents for every month. This method has been used since. Also in 1996, the sample was increased to two rotation groups in all provinces (except Newfoundland and Labrador where the sample was increased to three) compared to only one rotation group for most provinces in 1994 (some provinces purchased additional rotation groups for the summer months).

In 1997, the implementation of the "Project to Improve Provincial Economic Statistics" (PIPES), resulted in new requirements for the CTS, namely the collection of more reliable annual data on interprovincial trips. In order to comply with these new demands, the sample was increased to three rotation groups in all provinces. Members of one rotation group were asked about all trips, while respondents in the remaining two rotation groups were asked to report only their out-of-province trips.

In 1998, the sample was brought back to 1996 levels. However minor changes were made to the questionnaire: first, the activity "visit to friends and relatives" was split in two separate activities and second, the accommodation type "resort" was split in two separate accommodation types, "resort" and "hunting or fishing lodge".

In 1999, there was no change to the survey.
In the summer of 2000, the CTS and LFS data collection method was changed. Rather than being done by interviewers working out of their homes (a de-centralized environment), the majority of the collection was going to be done in all regional offices (centralized environment).

In 2001, no changes were made to the CTS.
At the start of 2002, a more systematic interviewer monitoring system was implemented in the regional offices. This is an automated system that enables supervisors to see the interviewer's screen remotely and hear the telephone conversation between the interviewer and the respondent. Increased monitoring of interviewers served to improve the collection of information from respondents and thereby enhance the quality of the data produced by the survey.

In 2003 and 2004, no changes were made to the CTS.

## Data comparability

In 1992 and 1994, changes to the methodology caused a break in data continuity, with the result that the data for these years cannot be compared with each other or with data from previous years. Because of the number of changes made to the survey since 1996, data from that year and subsequent years are not comparable with those of previous years.

Revised data for 1996 and 1998 to 2001, which were produced in the project "Historical Adjustment for the Canadian Travel Survey - 2001," are comparable. The estimates included in the 2001 edition of this publication resulted from that revision of data for 1996 and 1998 to 2001. The 1997 data are not comparable with those revised data, since they were excluded from the 2001 historical adjustment project.

However, it is important to note that the 2002 and 2003 data could not be compared with the data revised in the project "Historical Adjustment for the Canadian Travel Survey - 2001." In particular, the 2002 and 2003 estimates could not be compared with those appearing in the 2001 edition of this publication.

For this reason, data from 1998 to 2001 were revised again in the project "Historical Adjustment for the Canadian Travel Survey - 2003" in order to make them comparable with 2002 and 2003 data. All 1998 to 2001 estimates appearing in the 2003 publication result from this revision of the data and are comparable with the 2002 and 2003 estimates included in the 2003 publication. For more information on this latest historical adjustment please refer to the 2003 publication.

Concerning the 2004 data, they are comparable to the 2002 and 2003 data and to the most recent revised data for the 1998 to 2001 period. Consequently, the 2004 estimates that appear in this publication are comparable to the historical series of 1998 to 2003 included in the 2003 publication.

## Concepts and definitions

- Quarter. Quarter during which the trip ended.
- Trip. For the purposes of the CTS, a trip is defined as travel to a Canadian destination at least 80 km one-way from home for any reason except: travel to and from work or school (i.e., commuting); one-way travel involving a change of residence; travel of operating crew members of buses, airplanes, boats, etc.; travel in an ambulance to a hospital or clinic; trips that did not originate in Canada; trips longer than a year. ${ }^{1}$ A trip may involve one person travelling alone or several persons from the same household travelling together. Persons from different households travelling together are defined as taking different trips.
- Traveller. Anyone who takes a trip. Anyone who does not take a trip is referred to as a non-traveller.
- Person-trip. Trip taken by one person. A person-trip starts when the traveller leaves his/her home to go on a trip. The total number of person-trips for a population is the count of the number of persons on each trip taken in the population. ${ }^{2}$
- Same-day trip. Trip which does not include a night away from home.
- Overnight trip. Trip that includes at least one night away from home.
- Visit. A same-day visit can only be made on the course of a same-day trip. In such cases, a visit is recorded at the destination of the trip. An overnight visit can only be done on an overnight trip. As such, the location visited is defined as the location where the respondent has spent at least one night.
- Person-visit. Same-day or overnight visit made by a person taking a trip. The total number of person-visits for a population is the count of the number of visits made by each person on each trip taken in the population.
- Province-visit. Each person visiting a province is registered as having made one person-visit in this province.

1. The CTS collects information about trips beyond those defined by the destination and distance criteria above. Except for the types of travel that are excluded in the definition above, information is also collected about: i) travel to destinations outside Canada; ii) overnight travel to a destination less than 80 km one-way from home; and iii) same-day travel from Ontario to a destination between 40 and 80 km one-way from home.
2. The CTS selects a sample of persons rather than a sample of trips. This means the CTS estimates the number of person-trips for a population by selecting a sample of persons and counting the number of trips taken by each person in the sample. Appropriate weights are assigned to the sampled persons and their person-trips to make the estimates of those persons and their person-trips representative of the population.

- Census metropolitan area-visit. Each person visiting a census metropolitan area is registered as having made one person-visit in this census metropolitan area.
- Origin. Starting point of a trip is the respondent's place of residence at the time the trip was taken.
- Destination. Place reported by the respondent as the destination of a trip. If a respondent visited more than one place during a trip, the destination is the place furthest from his/her home.
- Distance. One-way distance between the trip origin and its destination expressed in kilometres.
- Duration. A trip starts when the traveller leaves his/her usual residence. It ends when he/she comes back. The trip duration is measured by the number of nights a traveller spends away from his/her usual residence.
- Person-night. One night away from home by a person taking a trip e.g. a person who takes a trip involving three nights away from home has a count of three person-nights. The total number of person-nights for a population is the count of the number of nights spent away from home by each person on each trip taken in the population.
- Visit-night. One night away from home in Canada by a person taking a trip e.g. a person who takes a trip involving three nights away from home has a count of three visit-nights. The total number of visit-nights for a population is the count of the number of nights spent away from home in Canada, by each person on each trip taken in the population.
- Intraprovincial travel. Travel within a province by its residents, e.g., Ontario residents travelling in Ontario.
- Interprovincial travel. Travel by the resident of one province to and in another province, e.g., Ontario residents travelling elsewhere in Canada.
- Non-resident travel. Travel by residents from another province to a specific province, e.g., travel of Canadians (except Ontario residents) to Ontario.
- Census metropolitan area (CMA). Main labour market area of an urbanized core having 100,000 or more population. For more details, refer to the Standard Geographical Classification SGC 1991.
- Census division (CD). Areas established by provincial laws which are intermediate geographic areas between the municipality (census subdivision) and the province level. Census divisions represent counties, regional districts, regional municipalities and other types of provincially legislated areas. For more details, refer to the Standard Geographical Classification SGC 1991.
- Tourism region. From a tourism point of view, homogeneous regions defined by each province.
- Purpose. Main reason the respondent to the survey went on a trip, regardless of the reason anyone else from the household had for taking the same trip.
- Mode of transportation. Mode of transportation used to travel the greatest distance during a trip.
- Accommodation. Type of accommodation where nights were spent. The data on the type of accommodation is collected for each of the nights spent on the trip.
- Activities. Activities in which travellers took part during the trip rather than during their visit. For this reason, an activity cannot always be associated to a precise location. For example, a person may have visited Vancouver and Whistler, and reported downhill skiing as an activity. It is impossible to know if the traveller skied in Vancouver, in Whistler or in both places.
- Expenditures. Trip expenditures made by all household members who went on the trip. Expenditures may have been paid for by individuals, by government or by a private sector business. In the CTS, the expenditures are broken down in the following categories: vehicle rental, vehicle operation, local transportation, intercity transportation, food or beverages purchased at restaurants or bars, food or beverages purchased at stores during the trip, accommodation, recreation and entertainment, clothing and other expenditures. The following items are excluded:
- food purchased before the trip for use while on the trip;
- items purchased to be resold or used in business (including items used on farm);
- vehicles such as cars, caravans, boats;
- capital investments such as real estate, works of art, rare articles and stocks;
- cash given to friends or relatives during a holiday trip which does not represent payment of tourism goods or services, as well as donations made to institutions.
- Reported expenditures. Reported expenditures are the expenditures made by the respondent and other household members who went on the trip. Expenditures are reported in Canadian dollars and include all taxes and tips. As described above, these expenditures are reported in different categories. They do not represent where money was spent on a specific trip, but rather how much money was spent, and in which categories of expenditures. They are associated with a trip as a whole.
- Reallocated expenditures. Refers to the process by which the respondents' reported expenditures are redistributed to specific geographic regions where money was spent. The CTS uses an expenditure reallocation model by which money included in each expenditure category is redistributed to geographic regions according to specific rules. Generally, money is allocated at the destination location in the case of same-day trips and redistributed according to the number of nights spent in each geographic region in the case of overnight trips. However, this rule may vary according to the expenditure item. Once redistributed, the expenditures are referred to as reallocated expenditures.

Since 1996 data providing more detailed information were collected and have allowed the redistribution of the reported expenditures at the sub-provincial level. By using the information available at the locational level, namely the number of nights spent at a location, types of accommodation used and the number of nights spent by type of accommodation, it is possible to refine the expenditure reallocation model for the following categories of expenditures: accommodation, food or beverages purchased at restaurants or bars and food or beverages purchased in stores during the trip. The level of geography for which the expenditures are redistributed in the CTS are the following: province, tourism region, census metropolitan area (CMA) and census division (CD).

- Point of origin reallocation expenditures. This category of expenditures refers to expenditures that have been allocated to the point of origin of the traveller. Those expenditures are assumed to have taken place at the location of origin of the trip and not at the locations visited. Expenditure categories that are allocated to the location of origin of the trip are the following:

In the case of a same-day trip

- vehicle rental,
- vehicle operation,
- intercity transportation.

In the case of an overnight trip

- vehicle rental, in cases where an automobile was stated as the primary mode of transportation,
- intercity transportation.

When looking at person-visits and total reallocated expenditures, one has to be careful. Point of origin expenditures made by travellers leaving a location are included in total expenditures allocated to that location. When calculating expenditures (average or total) made by visitors coming to that location, it is important to exclude point of origin expenditures that have been made by residents leaving the location to visit other destinations as they were not made by non-resident visitors who visited the location.

- Point of origin reallocation expenditures, provincial level. This category of expenditures refers to expenditures that have been allocated to the province of origin of the traveller. These expenditures include the amount spent in a province by the residents of that province before going on a trip outside that province.
- Province of origin reallocation expenditures, census metropolitan area level. This category of expenditures refers to expenditures that have been allocated to the CMA of origin of the traveller. These expenditures include the amount spent in a CMA by the residents of that CMA before going on a trip outside that CMA.
- Vehicle rental expenditures. Includes all operation, rental or user fees encountered for the use of any vehicle such as an automobile, truck, motorcycle, bicycle, boat, motor home, snowmobile, etc. (including insurance).
- Vehicle operation expenditures. It includes expenditures related to the operation of a private or rental vehicle, namely gasoline, repairs and parking costs while on the trip.
- Local transportation expenditures. Local transportation means within a city or metropolitan area, that is, intracity transportation. It includes the cost of taxis, city bus fares, subway fares and bus tours in the place of visit and/or destination while on the trip.
- Intercity transportation expenditures. Includes expenses between cities or metropolitan areas to get to or from the destination. These transportation expenditures include ticket fares for intercity aircrafts, boats, hovercrafts, trains, buses as well as intercity ferries.
- Food or beverages purchased at restaurants or bars. Includes the total amount spent on meals and drinks purchased from restaurants, bars, cafeterias, fast food take-out counters, and minibars located in some hotel/motel rooms, regardless where they were consumed.
- Food or beverages purchased at stores during the trip. Includes the total amount spent at local stores while on the trip, regardless of where they were consumed. For example, groceries purchased to bring home or to eat during the trip are included in this category.
- Accommodation expenditures. Total expenditures for nights spent in hotels, motels, resorts, cabins, private or commercial cottages, campgrounds, etc. This primarily includes rental fees. However, in the case of trips to private cottages or the home of friends or relatives, it could also include any money given to owners for the use of their accommodation.
- Recreation and entertainment expenditures. Includes the cost of admission to theatres, sports events, art galleries, nightclubs, etc. It also includes gambling expenses and sporting activity costs such as daily ski lift passes, green fees, rental of sports equipment, entrance fees to a cultural or leisure activity, but excludes recreation and entertainment purchased for the season (e.g., season ski passes).
- Clothing expenditures. Includes any clothing purchases whether they are gifts or for personal use. Also, includes shoes, belts, jewellery, handbags and other accessories.
- Other expenditures. Includes items such as souvenirs, household items, registration fees for courses or conferences, customs duties, postcards and stamps, insurance fees, medication, books, craft supplies, film and developing, costs for child care, telephone charges, etc. Also, includes rental of accommodation (e.g., seminar rooms) for same-day trips.
- Age. Age group of the respondent. This variable comes from the LFS.
- Sex. Sex of the respondent. This variable comes from the LFS.
- Marital status. Marital status of the respondent. This variable comes from the LFS.
- Education attainment. Educational attainment of the respondent. This variable comes from the LFS.
- Occupation. Type of work the respondent was doing during the LFS reference week, as determined by the type of work reported and the description of the respondent's most important duties. This variable comes from the LFS. It is based on the 1980 Standard Occupational Classification. The occupations are grouped in the following five categories: managerial and other professional; clerical, sales and service; primary occupation; manufacturing, construction and transportation; never worked/other.
- Household income. Total household income, before taxes and deductions, including income from wages, salaries, tips, commissions, pensions, interest, rents, etc. for all household members, for the year preeceding the reference year.


# Canadian Travel Survey questionnaire <br> Year 2004 

## The following questions represent an abridged version of the actual computer-assisted version of the Canadian Travel Survey.

You have been selected from your household for the Canadian Travel Survey which will obtain information on travel and tourism. While the survey is voluntary, your cooperation is important. As usual, your answers will be kept strictly confidential.

I would like to ask a few questions about any trips you took which ended in "reference month". Please exclude: any trips you took as a member of an operating crew of a bus, plane, truck, ship, etc., commuting to your usual place of work or school, or moving to a new residence. Please include: all trips taken for reasons such as visiting friends or relatives, pleasure, personal or business trips.

IN_Q05 Did you take any trips of one night or more which ended in the reference month?
__ Yes ___ No ___ Don't know ___ Refusal
IN_Q06 How many? (Overnight trips)
(Min: 1 Max: 40)
$\qquad$ Trips $\qquad$ Don't know $\qquad$ Refusal

IN_Q07 Did you take any same-day trips of at least 40 kilometres (in Ontario) or 80 kilometres (elsewhere) or more, one way, in reference month?
__ Yes ___ No ___ Don't know Refusal
IN_Q08 How many? (Same-day trips) (Min: 1 Max: 40)
__ Trips __ Don't know __ Refusal
I would now like to ask you some questions about your trip.

TR_Q03 Did this trip originate in Canada? _ Yes _No $\qquad$ Don't know $\qquad$ Refusal

TR_Q04 Where did you live (A) city and (B) province when you took this trip?


TR_Q05 What was your destination on this first/next trip? Was it in..? (If the respondent went to more than one place on this trip enter the name of the place that is furthest from his/her home.)

Canada
United States
Another country
_ Don't know
$\qquad$ Refusal

TR_Q06A What was the name of the city or town and the province of this destination?

|  | City/town |
| :--- | :--- |
|  | __ Don't know |
| Province | Refusal |
|  | —_ Refusal |

TR_Q07 What was the name of the state of this destination?
_ State __ Don't know - Refusal

TR_Q08 What was the country of this destination?

$\ldots$| Name $\left.\begin{array}{l}\text { of country ___ Refusal }\end{array}\right)$ Ron't know |
| :--- |

TR_Q09 About how far from your home was the destination?
(Min: 0 Max: 22,500)

|  | Km |
| :--- | :--- |
| Miles | ___ Refusal |

TR_Q11 Including yourself, how many persons now living in this household went on this trip? (Min: 1 Max: 40)
$\qquad$ Person(s) $\qquad$ Don't know $\qquad$ Refusal

TR_Q12 How many of these people were under the age of 15 ? (Min: 0 Max: 39)
$\qquad$ Person(s) $\qquad$ Don't know $\qquad$ Refusal

TR_Q13 How many nights were you away from home on this trip?
(Min: 0 Max: 365)
$\qquad$ Night(s) $\qquad$ Don't know $\qquad$ Refusal

TR_Q14 Did you spend this night in this destination?
$\qquad$ Yes $\qquad$ No $\qquad$ Don't know $\qquad$ Refusal

TR_Q15 Did you spend this night in ...?
__ Canada
-_ United States

- Another country
-_ Don't know
__ Refusal

TR_Q16 Did you spend all of these nights in ...?
$\qquad$ Yes $\qquad$ No $\qquad$ Don't know $\qquad$ Refusal

TR_Q17 Did you spend all of these nights in Canada?
$\qquad$ Yes $\qquad$ No $\qquad$ Don't know _ Refusal

TR_Q18 How many of these nights did you spend in: to Q20 (Min: 0 Max: 365)
__ Canada, if any?
__ the United States, if any?

- a country other than Canada or the United States?
$\qquad$
$\qquad$ Refusal

LO_Q01 What was the first Canadian city or town and (Q02) province you stayed overnight?
$\qquad$ City/town $\qquad$ Don't knowRefusal
__ Don't know - Refusal

AC_Q01 In what types of accommodation did you to Q12 stay and how many nights did you spend in each?

Nights

```
        Hotel
        Motel
__ Bed and breakfast
__ Hunting or fishing lodge
__ Resort
__ Camping or trailer park
__ Home of friends or relatives
__ Private cottage or vacation home
__ Commercial cottage or cabin
__ Other (hostel, universities, etc.)
___ Don't know
__Refusal
```

TR_Q21 What means of transportation did you use to travel the greatest distance on this trip?

Auto (motor homes, jeeps, trucks, vans and campers, etc.)
Air

- Bus
_ Rail
— Boat
_ Other (include motorcycles/bicycles, etc.)
__ Don't know
-_ Refusal
TR_Q22 Was it a Canadian air carrier?
$\qquad$ Yes $\qquad$ No $\qquad$ Don't know $\qquad$ Refusal

TR_Q23 What was your main reason for taking this trip?
__ Visiting friends or relatives

- Pleasure
- Personal
- Business
-_ Non-business convention
- Don't know
__ Refusal
TR_Q24 Did you attend a convention?
$\qquad$

TR_Q25 On this trip did you...
___ Visit friends?
___ Visit relatives?
-_Shop?
___ Do some sightseeing?
__ Attend a festival or fair?
__ Attend a cultural performance, for example a play, or a concert?
___ Attend an aboriginal or native cultural activity?
___ Attend a sports event?
Visit a museum or art gallery?
___ Visit a zoo, aquarium or botonical park?
___ Visit a theme or amusement park?
__ Visit a national or provincial nature park?
___ Visit a historic site?
__ Go to a bar or nightclub?
___ Go to a casino?
-_ Take a cruise or boat trip?
___ None of the above
_ Don't know
__ Refusal
TR_Q26 Did you participate in any sports or outdoor activities?
$\qquad$ _ Ye $\qquad$ No $\qquad$ Don't know $\qquad$ Refusal

TR_Q27 What were these sports or outdoor activities?
__ Swimming
__ Boating - motor boat, sail boat, kayak, canoe or other
__ Other water-based activities
__ Golfing
__ Hunting
__ Fishing
__ Bird or wildlife viewing
__ Cross-country skiing
__ Downhill skiing or snowboarding
__ Snowmobiling
__ Walking or hiking
__ Cycling
__ Other (specify) _ $\quad \square$
_ Don't know
__ Refusal
I would now like to ask you some questions about the cost of this trip. Please include all costs related to this trip including taxes and tips. Please do not forget to include the costs for the household members who went on this trip.

TR_Q29 Were all the costs of this trip paid for by you or members of your household?
$\qquad$ Yes $\qquad$ No $\qquad$ Don't know $\qquad$ Refusal

TR_Q30 Who paid for all or any part of this trip? Was to Q32 it the government, a private sector business or organization. Yourself or other individuals?
$\qquad$ Yes $\qquad$ No $\qquad$ Don’t know $\qquad$ Refusal

TR_Q33 How many package deals, if any, were purchased for this trip or part of this trip? (A package deal must include more than one expense item (for example, transportation and meals or accommodation and car rental, etc.).) (Min: 0 Max: 9)
__ Package _ Don't know __ Refusal deals

TR_Q34 Did this package include:
Vehicle rental?
Air, boat, train or bus transportation?
Food and beverages?
Accommodation?
Recreation and entertainment?
Other?
Don't know
Refusal

TR_Q35
How many nights were included in this package?
(Min: 0 Max: 365)
__ Nights __ Don't know __ Refusal
TR_Q36 What was the cost of this package?
(Min: 0 Max: 99,995)
__ \$ __ Don't know __ Refusal

TR_Q37
(Excluding the cost of package deal)
to Q58 Was money spent ... and Q60

- to rent a vehicle and how much? (including rental fees and insurance) (Min: 0 Max: 99,995)
- to operate a private or rented vehicle? (including gas, repairs and parking)
- on local transportation? (such as city buses, subways and taxis)
- how much of this money was spent on taxis?
- on airplane, boat, train or commercial bus fares?
- on food and beverages prior to leaving home for use on the trip?
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$


TR_Q59 What were the major items included in this expense (other expenses)?
$\qquad$ Item
$\qquad$ Don't know
$\qquad$ Refusal

## TR_Q61

Excluding items bought for commercial purposes and major purchases such as real estate and vehicles, about how much money was spent in total? (Min: 0 Max: 99,995)
$\qquad$ \$
Don't know __ Refusal
TR_Q62 to Q64

What percentage of the total expenditures for the trip were paid for by:

> Don't Refusal know

- government?
- a private sector business or organization?
- yourself or other individuals?

TR_Q65 Did you take any other trips which were identical to this one and which ended in "reference month"?
$\qquad$ Yes $\qquad$ No $\qquad$ Don't know $\qquad$ Refusal

TR_Q66 How many identical trips were there? (Min: 0 Max: 10)
$\qquad$ Trips $\qquad$ Don't know

Refusal
TR_Q67 Is there another trip?
$\qquad$ Yes $\qquad$ No $\qquad$ Refusal

CO_Q01 (To the interviewer: If "reference month" is in December, ask this question.) During the eleven-month period from January 1 to November 30, 2004, did you take any nonbusiness trips of one night or more to a destination...

Within the province?
To some other province?

- To the United States?

To a foreign country other than the United States?
__ None of the above
—— Don't know
__ Refusal
CO_Q02 to Q04

For the year reference year, what was your total household income before taxes and deductions, including income from wages, salaries, tips, commissions, pensions, interest, rents, etc.

| Was it less <br> than... | Yes | No | Don't <br> know | Refusal |
| :--- | :--- | :--- | :--- | :--- |
| $\$ 20,000 ?$ | - | - | - | - |
| $\$ 40,000 ?$ | - | - | - | - |
| $\$ 60,000 ?$ | - | - | - | - |
| $\$ 80,000 ?$ | - | - | - | - |

Thank you for your participation in the Canadian Travel Survey.


[^0]:    1. National Tourism Indicators, System of National Accounts, Statistics Canada.
[^1]:    1. Data are not available for the years prior to 1981.
[^2]:    1. The total may not add up due to rounding.
[^3]:    See footnote(s) at beginning of statistical tables

[^4]:    See footnote(s) at beginning of statistical tables

[^5]:    See footnote(s) at beginning of statistical tables.

[^6]:    See footnote(s) at beginning of statistical tables.

[^7]:    See footnote(s) at beginning of statistical tables.

[^8]:    See footnote(s) at beginning of statistical tables.

