

December 15, 2006

Ms. Chantal Beaumier
Director, Space and International Regulatory Activities
Radiocommunications and Broadcasting Regulatory Branch
Industry Canada
Room 1564C - Jean Edmonds Tower North
300 Slater Street
Ottawa ON K1A 0C8

Via e-mail: dsir@ic.gc.ca

Dear Ms. Beaumier:

Re: Alliance Atlantis comments respecting applications filed under "Call for Applications to License Satellite Orbital Positions"; Canada Gazette Notice DGRB-001-06 (July 2006)

- 1. Alliance Atlantis Communications Inc. ("Alliance Atlantis") is a leading Canadian broadcaster, offering 13 national specialty television channels with high-quality programming. The company also has a 50% interest in two established French-language specialty channels and a minority interest in three other channels one analog and two digital.
- 2. This submission provides Alliance Atlantis' comments with respect to applications filed in response to Industry Canada's "Call for Applications to License Satellite Orbital Positions" (Ref: Canada Gazette Notice DGRB-001-06; July 2006). We are a member of the CAB and CSUA, which registered with the Department as "representative organizations". As a member of the CAB, we have a direct interest in the outcome of these satellite licensing proceedings. Our comments are confined to the applications filed by Telesat Canada (Telesat) and Ciel Satellite Limited Partnership (Ciel).
- 3. Alliance Atlantis supports the comments filed by both the CAB and the CSUA in this proceeding. In addition, on the specific licences for 23 and 24 (17 GHz, BSS and Ka at 118.7), we support the Ciel applications for Canadian IPTV as it is a platform that has yet to be fully developed for Canadian use.
- 4. We appreciate the opportunity to comment in this proceeding.

Yours truly,

Elizabeth Duffy-MacLean

Vice President, Public and Regulatory Affairs

cc Don Braden, CSUA, dbraden@csua.ca
Glenn O'Farrell, CAB, gofarrel@cab-acr.ca
Paul Bush, Telesat, pbush@telesat.ca
David Lewis, Ciel, dave.lewis@cielsatellite.ca