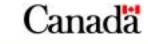


Foreign Affairs and International Trade Canada

Affaires étrangères et Commerce international Canada





Desktop Access to Electronic Information Resources in the Government of Canada: Opportunities and Challenges

#### The Virtual Library

Jo-Anne Valentine Manager, Information Evaluation Library Services Foreign Affairs and International Trade Canada Ottawa, Ontario Monday, October 2, 2006



- The Department
- The Library
- The Virtual Library
- Evolution of Virtual Library & Library Services
- Challenges and Opportunities



- To develop & coordinate Canada's international policy
- To promote Canada's values & culture abroad
- To provide assistance to Canadians consular services
- To help Canadian companies succeed in global market
- Maintain international peace; work to build a more peaceful & secure world

www.international.gc.ca



- Over 10,000 globally
- Ottawa headquarters, Canadian diplomatic & consular offices in over 270 locations in approximately 180 foreign countries
- Highly dispersed & transient
- Rotational & non-rotational
- DFAIT, PIMs, and locally-engaged staff
- Locally-engaged staff various languages



### **Jules Léger Library**

- Staff of 25
- Clients
  - Departmental Headquarters & Canadian missions abroad
  - External OGDs, researchers, academics, foreign diplomats in Canada
  - 60% departmental; 40% external
- Topics wide-ranging: foreign relations to international trade, peacekeeping, security & international law, etc.



#### Challenges: 1995

- Challenge to deliver timely & relevant information to foreign service & commercial staff at headquarters & Canadian missions abroad
- Duplication of resource purchases throughout
   Department
- Inequitable distribution & access to information resources
- Departmental clients overwhelmed by variety & quantity of electronic resources
- Service requirements rapidly evolving



#### Challenge

- Provide bilingual research services to a highly dispersed client base 24/7
- Provide bilingual information resources relevant & reliable
- Provide the skills & tools to use them effectively

Solution

- The Virtual Library
  - Pilot project in 1996



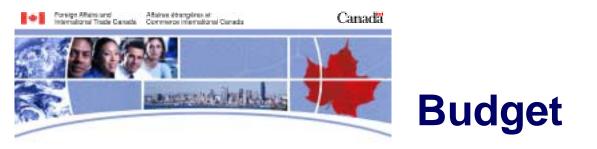
- Available on SIGNET (Secure Integrated Global Network) desktops at headquarters & missions
- DFAIT's secure private client server network
- Citrix Presentation Server seamless access
- Information resources previously scattered throughout missions or headquarters now shared globally
- 24/7 access to over 120 commercial databases trade, political, cultural & economic information



- 11,000 log-ins per month
- Consistent usage throughout the year
- Does not include indirect usage through email alerts
- Used equally by headquarters & Canadian missions abroad
- Beijing, Mexico, Washington, Tokyo, New York, Paris, Berlin



- Most frequently used applications consistent over the years
  - Factiva, FPInfomart, Eureka news services
  - World Trade Atlas/Global Trade Atlas trade statistics
  - Oxford Analytica political & economic analysis
  - Telephone Directories
  - Dictionaries English, French, Spanish, bilingual
  - **EIU** country reports & updates
  - Stratfor security & intelligence analysis



- Budget for information content steady since 1999
- Clawback in 1998/99 to increase acquisitions budget for VL resources
- 91% of budget is spent on most popular applications
- Consensus that VL is an important operating asset for the Department
- Needs sustainable basis given its strategic impact on the work of the Department







Microsoft PowerPoint

Shortcut to Virtual Library









7	Architecture Standards & C
-	Economist Intelligence Uni
1	General Reference
1	Government Canada
1	Government USA
7	International Organizations
1	Language - Style
1	Legal
1	Library
	Media
	Periodicals
1	Statistics
7	Strategic Analyses
7	Technology
7	Telephone Directories
7	Trade Reference
7	Travel
7	TRIAL PRODUCTS
7	VIRTUAL LIBRARY - HEL
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ICTS ARY - HELP er	<ul> <li>Energy Statistics Handbook</li> <li>Global Trade Atlas</li> <li>Statistics Canada Publications</li> <li>UN Monthly Bulletin of Statistics Online</li> <li>World Development Indicators</li> <li>World Trade Analyzer</li> </ul>	SIGNET MetaFrame >
	<ul> <li>World Trade Analyzer User Guide</li> <li>World Trade Atlas</li> </ul>	

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## **Virtual Library Team**

- Library Management & administration; research support & training
  - Manage product licenses, budget, negotiations; evaluation of products;
  - Value for money usage; content; functionality;
  - Client coaching; training; input
  - Marketing
  - Outreach; coaching
- Technical support, maintenance & development
  - Authentication (IP address, passwords)



#### Portfolio Research Service

- Developed to assist departmental employees
- Launched in 1999
- Coaching, specialized skills & knowledge to use tools
- Five Portfolios reflecting departmental business lines
  - Global Issues & Political Affairs; Africa & Middle East
  - Public Diplomacy & Communications; Europe
  - Legal & Consular Affairs; Latin America
  - Trade & Economic Policy; Asia & Pacific
  - Trade Relations & Investment; North America



### Portfolio Research Service

- Specialized reference/research expertise in client subject areas
- In-depth knowledge of relevant information tools
- Awareness of issues & language of field
- Identifiable point of contact for clients & feedback



- Ongoing
- Heads of missions & mission staff
  - Mission outreach through distance coaching (shadowing) and on-site visits
- Headquarters
  - Foreign Service courses
  - Info-Fairs for outgoing officers; training programs for LES
  - General awareness e.g. info-booths
- Group presentations & one-on-one coaching
- Web based courses

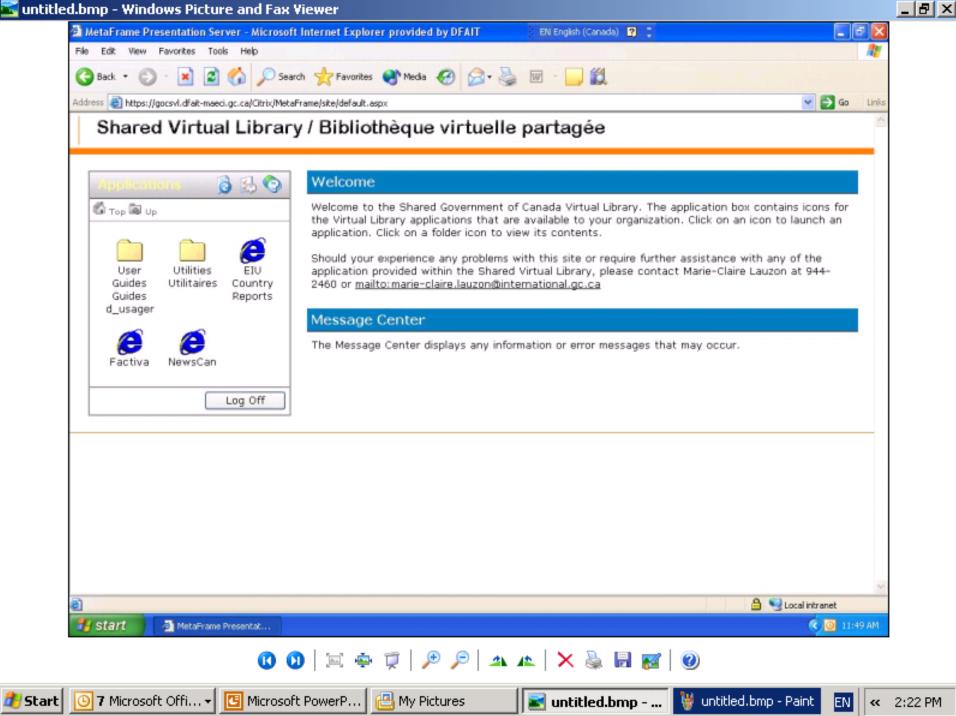


- Client expectations & demands
  - Copyright awareness
  - Status quo new products
  - Cost-sharing; cost recovery
  - Continuous input from clients invaluable
- Funding
  - Exchange rates; renewal increases
  - Support & training ongoing
- Marketing & communication
- Technical client authentication; servers



#### International Cluster Consortium

- Departmental studies on sustainability/viability of VL
- 2005/06 "ICC Shared Service VL Pilot Project"
- DFAIT, CIDA, CIC, PCO "international mandates" & LAC
- Pilot results
  - Management & resource issues; shared reference; technical constraints/considerations





## Next Steps & Opportunities

#### Departmental

- Citrix migration servers being relocated
- SIGNET Web
- Intranet new interface?
- VL awareness; research support & coaching
- Policy development content; financing of specialized content



# Next Steps & Opportunities

#### **Government wide**

- Shared virtual library
  - Centralized management of licenses
  - Reduction of costs consortial purchases
  - Sharing of training, reference & research services