

### 2007

#### **Annual Return**

# For Radio and Television **Programming Undertaking(s)** (including Networks)

For the broadcast year period ended August 31, 2007

Keep one copy of this return for your files and mail 3 completed copies (including financial statements) by November 30, 2007 to:

Chief, Industry Statistics and Analysis, Broadcast Analysis, Canadian Radiotelevision and Telecommunications Commission (CRTC), Ottawa, K1A 0N2.

Confidential when completed

Collected under the authority of the Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.

Completion of this questionnaire is a legal requirement under the Statistics Act.

See page 1, Reporting Guide for notice of agreements made by Statistics Canada under Sections 11 and 12 of the Statistics Act with other federal and provincial government bodies concerning information contained in the Annual Return.

Si vous préférez un questionnaire en français, veuillez cocher



Upon receipt of this annual return, please review the systems listed below. If the list is different from your organizational structure. please contact the Chief, Broadcast ing Section, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-3177; Fax: (613) 951-9920.

> **CRTC FILE STC** RORINIE ATTN: **CRTC ID** System Number

> > in co-operation with the Canadian Radio-television and Telecommunications Commission



Statistics Canada Statistique Canada



# SECTION 1 (pages 2 & 3) LICENSEE (COMPANY) INFORMATION

	Enquiries concerning this return may be referred to Dany Gravel, Unit Head, Broadcasting section, Science, Innovation and Electronic Informat Division, Statistics Canada, Ottawa, Telephone: (613) 951-0390; Fax: (613) 951-9920
1.	Complete name of licensee:
2.	Mailing address of the licensee:
	Street and Number
	City and Province Postal Code
	Telephone Fax E-mail
3.	Person to be contacted in connection with this return:
	Mr. [ ] Mrs. [ ] Miss [ ] Ms. [ ]
	(Name) (Title)
	Address (if different from licensee address)
	Street and Number
	City and Province Postal Co 'e
	Telephone Fax
4.	If, during the period covered by this return, the licensee conducted business under a name or address other than that listed in 1 or 2, please indicate
	Name
	Street and Number
	City and Province
	Postal Code
5.	If the information in this return is for a period other than the period beginning September 01, 2006 and ending August 31, 2007, please indicate
	FromTo
6.	If any undertaking(s) reported in this return was required or sold during the reference year ending August 31, 2007, please indicate to
<b>.</b> .	undertaking(s) and the name(s) of the previous wner(s)/purchaser(s):
	Date(s) of transaction(s):
7.	Type of business organization:
	Incorporated compan , shar is publicly traded Sole proprietorship/partnership Co-operative
	Incorporated company, smares NOT publicly traded Non-profit organization Military Unit
	Other (specify)
8.	MANAGEMENT CERTIFICATION
ı.	, am authorized
٠,	(Name) (Title)
	to certify on behalf of
	(Licensee)
	that the information shown on this return and all the attachments thereto are true and complete in all respects to the best of my knowledge and belief.
	(Signature) (Date) (Telephone and Area Code)
	Date received
	CRTC File Number
_	
	(Official use only)

5-5300-54.1: 2007-08-08 STC/SAT-430-60110

#### INTERNATIONAL PAYMENTS AND RECEIPTS (See GUIDE) 0 | 1 Non-merchandise charges related to broadcast operation Receipts from non-residents Business services Program Rights Interest Advertising Other Royalties Dividends (\$'000 Canadian) 16 46 United States 17 32 47 2. United Kingdom 18 33 48 3. France 19 49 4. European Union (excl. U.K. and France) 20 50 5. Japan 36 51 6. OECD countries (excl. Japan, United States and E.U.) 22 37 52 7. All other countries 23 53 TOTAL 0 | 2 Payments to non-residents **Business services** Program Rights Interest Advertising Other Royalties Dividends (\$'000 Canadian) 16 46 United States 02 47 17 32 2. United Kingdom 03 18 33 48 3. France 19 34 49 4. European Union (excl. U.K. and France) 20 35 50 5. Japan 06 21 36 51 6. OECD countries (excl. Japan, United States and E.U.) 22 37 52 7. All other countries 53

# SECTION 2 - RADIO STATION INFORMATION (pages 4 to 7) Financial Summary

				ne year ended Augu	l originating station) st 31, 2007		
							1   0
If ·	tha	information in this return is for a period o	other than 12 months	nlease indicate from	r to:		
		<u> </u>	oner man 12 monato	, piedoe maioate non		<del></del>	
St	atio	n location					\$ (omit cents)
1.	<b>Re</b> 1.	venue: Local Time Sales	Contra or other non- monetary transactions	27			01
			Contra or other non-	28			02
	2.	National time Sales	monetary transactions				03
	3.	Network Payments to Station		Canadian		non-Canadian	04
	4.	Sales/Syndication of programs		25	+	=	•
	5.	Production Services Sold				·	05
	6.	Other revenue -				30	06
		Please specify type of revenue				31	
						32	
	7. Total						07
2	E۷	penses:			Α .	<b>)</b>	08
۷.		Programming and Production (from pa	ge 6, cell 46)				
	2. Technical (from page 6, cell 07)					09	
	3. Sales and Promotion (from page 6, cell 16)						10
	Administration and General (from page 7, cell 29)						11
	5.	12					
						13	
3.		Operating Income (loss)		,			14
	2.	Less: Depreciation (recorded in accou	nts)	<i>'</i>			16
	3.	Interest Expense					17
	4.	Investments, Interest and incidental bro	pac asting income (in	ncl. Rental income)			19
	5.	Less: Amortization of goodwill, o game	ation and start-up ex	penses			21
	6. Gain (loss) from disposal of fixed assets, investments, etc.						
	7.	Net income (loss) before income tax	es				22
	8.	Provision for income taxes (recovery)					23
	9. Net income (loss) after income taxes						24
			Programming and	Tochnical	Salas and promotics	Administration	Total
4.	Tο	tal Remuneration	production (1)	Technical (2)	Sales and promotion (3)	and general (4)	Total (5)
					(\$ omit cents)		1
	1.	Salaries and Wages (include sales commissions and talent fees paid to employees), fringe benefits and directors fees	42	43	44	45	46
	2.	Average number of employees (the typical weekly average of full & equivalent part time employees)	47	48	49	50	51
	3.	Fringe Benefits (included in line 4.1 ab	ove)				40
CRTC Undertaking ID CRTC File Number Call Sig						Call Sign	
	Г						

RADIO ON THE INTERNET					
		1   4			
Does this station broadcast live on the Internet?	YES Please go to question 2	NO			
Does your internet broadcast activity generate revenues distinct from your on-air broadcast activity?	YES Please go to question 3	NO			
Are the revenues from the Internet broadcast activity report on page 4 of this survey?	ted YES	NO 🗌			
RADIO - LANG	UAGE - FORMAT - TYPE				
Language of broadcast (estimate percent of time devoted t	to serving your audience in each of the I	anguages indicated below)			
% French %	Native %	Other %			
Indicate the type of music format that best identifies your s	tation: Please identify only one format.	4			
Adult Contemporary	County + Country Oriented	Gold/Classic Hits			
Middle of the Road	Contemporary Hits	Album oriented Rock			
Specialty (e.g., jazz, classical, news)	Other Popular	Multilingual			
. All-talk station	Low-use station	Music station			
omplete this summary statement for EACH the undertaking generates revenues of le	ess than \$2.0 million, or				
the undertaking generates revenues of least the licensee operates AM and FM undertakings is LESS THAN \$4.0	ess than \$2.0 million, or	nd the combined revenues			
the undertaking generates revenues of least the licensee operates AM and FM undertakings is LESS THAN \$4.0	ess than \$2.0 million, or akings in the same market, a million.  ARY STATEMENT				
the undertaking generates revenues of least the licensee operates AM and FM undertakings is LESS THAN \$4.0	ess than \$2.0 million, or akings in the same market, a million.  ARY STATEMENT	nd the combined revenues			
the undertaking generates revenues of least the licensee operates AM and FM undertaking of these undertakings is LESS THAN \$4.0  SUMMA  For the year  1. Music licence fee (pay, tents to SOCAN)	ess than \$2.0 million, or akings in the same market, a million.  ARY STATEMENT	nd the combined revenues			
the undertaking generates revenues of least the licensee operates AM and FM undertate of these undertakings is LESS THAN \$4.0  SUMMA  For the year  1. Music licence fee (pay Pents to SOCAN)  2. Neighboring Rights (payments to NRCC)	ess than \$2.0 million, or akings in the same market, a million.  ARY STATEMENT	nd the combined revenues			
the undertaking generates revenues of least the licensee operates AM and FM undertate of these undertakings is LESS THAN \$4.0  For the year of the yea	ess than \$2.0 million, or akings in the same market, a million.  ARY STATEMENT	of the combined revenues			
the undertaking generates revenues of least the licensee operates AM and FM undertate of these undertakings is LESS THAN \$4.0  SUMMA  For the year of the year that the second of these undertakings is LESS THAN \$4.0  1. Music licence fee (payrents to SOCAN)  2. Neighboring Rights (payments to NRCC)  3. Reproduction of musical works (payments to SODRAC)  4. Canadian talent development initiative	ess than \$2.0 million, or akings in the same market, a million.  ARY STATEMENT	of the combined revenues			
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the undertaking generates revenues of least the licensee operates AM and FM undertaking of these undertakings is LESS THAN \$4.0  SUMMA  For the year  1. Music licence fee (pay, tents to SOCAN)	ess than \$2.0 million, or akings in the same market, a million.  ARY STATEMENT	nd the combined			

## RADIO - DETAILED FINANCIAL STATEMENT

For the year ended August 31, 2007

			1		1   1
		News		T	otal
1.	Programming and Production Expenses	\$ (0	omit	it cents)	
	Salaries and wages (should agree with page 4, cell 42)	01		31	
	2. Talent fees non-staff			32	
	3. News services			36	
	Royalties (excluding music licence fee)			49	
	5. Music licence fee (payments to SOCAN)			53	
	6. Neighboring Rights (payments to NRCC)			54	
	Reproduction of musical works (payments to SODRAC)			55	
	Music recordings and transcriptions	4		37	
	Amortization of syndicated programs, taped program services, etc.			40	
	Other production and programming costs			42	
	11. Payments to network for programs			43	
	12. Other network expenses			45	
	Total N Ws	16		46	
	Expc. es inc. ded  13. TOTAL (enter on page 4, cell 08)				
	Amounts included in expenses above:				
	a) Staff talent fees (included in 1.1)			47	
	b) Talent fees paid to non residents of Canada (incl in 1')			48	
	c) Candadian talent development initiative (incl. ded in program expenses above)			52	
			1		1   2
2.	Technical Expenses			\$ (om	it cents)
	1. Transmitter, studio, parts, tanes, http://www.st.technical consultant services, technical repairs and maintenance, and other technical costs			31	
	2. Line, microwave or sa. vlite charges			05	
	Remuneration (should agree with page 4, cell 43)			06	
	4. TOTAL (enter on page 4, cell 09)			07	
3.	Sales and Promotion Expenses		_		
	Audience and trade promotion, rating services			08	
	Sales commission representatives - (non-staff)			11	
	Sales commission paid to staff (included in 3.5 below)	13			
	Other sales and promotion expenses			14	
	5. Remuneration (should agree with page 4, cell 44)			15	
	6. TOTAL (enter on page 4, cell 10)			16	
	CRTC Undertaking ID CRTC File Number			Call Sign	

#### **RADIO - DETAILED FINANCIAL STATEMENT - continued**

For the year ended August 31, 2007

	1	1 1	1   2
1. Administration and General Expenses			
1. Entertainment, travel, motor vehicle operating expenses, telephone, fax, computer services and office supplies	5	34	
Cost of premises (rent, repairs and maintenance, insurance, utilities, etc.)		20	
Real estate and business tax		37	
4. Professional services		22	
5. Bad debt expenses		23	
6. CRTC licence fees		24	
7. Management services (non staff)		26	
Other administration and general expenses		27	
Remuneration (incl. directors fees) (should agree with page 4, cell 45)		28	
10. TOTAL (enter on page 4, cell 11)		29	
5. Total all Expenses (page 6, cells 46, 07 and 16, and page 7, cell 29 above, enter on page 4, cell 12)	,	30	
RORINIE			

### SECTION 3 - TELEVISION STATION (Pages 4 to 7)

Financial Summary (to be completed for each licensed originating station) For the year ended August 31, 2007 2 | 0 1 1 1 f the information on this return is for a period other than 12 months, please indicate from Station location: Contra or other non \$ (omit cents) 1. Revenue: monetary transactions 52 01 1. Local Time Sales (excl. infomercials) Contra or other non 02 2. National Time Sales (excl. Regional Sales monetary transactions National Sale infomercials) 55 53 03 Network Payments to Stations 56 57 4. Infomercials Canadian 04 58 59 5. Sales/Syndication of programs 05 6. Production Services Sold 06 7. Other Revenue - Please specify type of revenue \_\_\_\_\_\_ 07 8. Total 2. Expenses: 08 Programming and Production (from page 6, cell 06) 09 2. Technical (from page 7, cell 07) 10 3. Sales and Promotion (from page 7, cell 16) 11 4. Administration and General (from page 7, cell 29) 12 5. Total (from page 7, cellule 30) 13 3. 1. Operating Income (loss) 14 2. Less: Depreciation ..., 16 Interest expense 17 4. Investments, interest and incidental broadc. sting income (incl. rental income) 19 5. Less: Amortization of goodwill. org vization and start-up expenses 21 6. Gain (loss) from disposar of ved a sets, investments, etc. 22 7. Net income (loss) before income taxes 23 8. Provision for income taxes (recovery) 24 9. Net income (loss) after income taxes Programming and Administration and Technical Sales and promotion Total general 4. Total Remuneration production (1) (2) (4) (5) (3) (\$ omit cents) 1. Salaries and Wages (include sales 42 43 44 45 46 commissions and talent fees paid to employees), fringe benefits and directors 2. Average number of employees (the 47 48 49 50 51 typical weekly average of full & equivaler part time employees 40 3. Fringe Benefit (included in line 4.1 above) **CRTC undertaking ID CRTC File Number** Call Sign

5-5300-52.1: 2007-08-08

#### TELEVISION - DIRECT OPERATING EXPENSES - For the year ended August 31, 2007 Information Music and Entertainment Others Sports Total 24 Other Information 26 Music/Variety Game Shows <sup>27</sup> Human Interest Drama 1. Programming and Production Expenses News (cat. 1 to 15) (cat. 1) (cat. 2 to 5) (cat. 6) (cat. 7) (cat. 8 & 9) (cat. 10) (cat. 11) (cat. 12 to 15) A. Programs Telecast: (note 1) \$ (omit cents) 1 Canadian Programs 1. Station's production (incl. station contribution to cooperative productions) 2. Programs produced by an affiliated production company 3. Programs acquired from other stations 4. Programs of network origination 5. Programs acquired from independent producers 6. Special recognition programs 7. Other Canadian programs from any other source (note 2) 8. Total Canadian Programming (lines A1.1 to A1.7) Amounts included in Total Canadian Programming for: a) Close Captioning b) Dubbing c) Program Development d) Children's Programming e) Ownership Transfer Tangible Benefits f) Described Video 2. Total Non-Canadian Programming Expenses Amounts included in Total Non-Canadian Programming for: Dubbing 3. Total Programs Telecast (line A.1.8 + A.2) B. Other Programming Expenses: 1. Program inventory write-downs for Canadian programs (note 1) 2. Program inventory write-downs for non-Canadian programs 3. Script and concept development expenditures for Canadian programs not telecast 4. Loss on Equity Investment/principal on loans in arm's length productions of Canadian Programs 5. Other (note 2) 6. Total - Other Programming Expenses Amounts included in Total Other Programming (line B.6) for: a) Ownership Transfer Tangible Benefits 7. CTF Credit, eligible Canadian programming expenditures not 40 included above CRTC Undertaking ID Call Sign

Notes: 1) Where applicable, the amortized amount of capitalized assets (e.g. feature films) is to be reflected on this page.

2) If Greater Than 10% of Total (line A1.8), please provide details on separate attachment. If music license fees are included, please identify the amount.

TELEVISION - DIRECT OPERATING EXPENSES	
For the year ended August 31, 2007	
C. Production Expenses:	\$ (omit cents)
Cost of program sales/syndication Canadian	01
1. Cost of program sales/syridication canadian	02
2. Cost of program sales/syndication non-Canadian	03
Cost of production services sold	
4. Infomercials	29
4. Infomercials	04
5. Other (note 1) (Including music license fees)	05
6. Total - Production Expenses	1 05
	06
D.1 Grand Total- Programming and Production Expenses (lines A.3+B.6+C.6) (enter on page 4 ce 10	9)
Amounts included in Grand Total Programming and Production expenses to .	
	07
a) Salaries and wages (should agree with page 4, cell 42)	08
b) Talent fees, non-staff	
c) News services	09
	10
d) Royalties (excluding music licence fees)	11
e) Music Licence Fees (Included in Line C.5 above)	
f) Payments to Network for F. ngrams	12
	13
g) Other Network Exp. nses (note 2)	14
h) Talent Fees Paid to Non-residents of Canada	
1) If Greater Than 10% of Total Production Expenses, please provide details.	
If Greater Than 10% of Total Programming Expenses, please provide details.	
2) Il Greater Thair 10 % di Totari rogramming Expenses, picaso provide detans.	
CRTC Undertaking Number CRTC FileNumber	Call Sign

5-5300-52.1: 2007-08-08

# For the year ended August 31, 2007 \$ (omit cents) **Technical Expenses** 1. Transmitter, studio, parts, tapes, supplies, technical consultant services, technical repairs and maintenance and other technical costs. 2. Line, microwave or satellite charges 3. Remuneration (should agree with page 4, cell 43) 4. TOTAL (enter on page 4, cell 09) 3. Sales and Promotion Expenses 08 1. Audience and trade promotion, rating services 2. Sales commission representatives - (non-staff) 13 3. Sales commission paid to staff (included in 3.5 below) 4. Other sales and promotion expenses 5. Remuneration (should agree with page 4, cell 44) 16 6. TOTAL (enter on page 4, cell 10) 4. Administration and General Expenses 34 1. Entertainment, travel, motor vericle operating expenses, telephone, fax, computer services and office supplies ..... 20 2. Cost of premises (rent, 'epc'rs and maintenance, insurance, utilities, etc.) 3. Real estate an Ususiness tax 22 4. Professional services 5. Bad debt expense 6. CRTC licence fee 26 7. Management services (non staff) 27 8. Other administration and general 28 9. Remuneration (incl. directors fees) (should agree with page 4, cell 45) 10. **TOTAL** (enter on page 4, cell 11) Total all Expenses (page 6 cell 06, page 7 cells 07, 16, 29 above) (enter on page 4, cell 12)

**TELEVISION - DIRECT OPERATING EXPENSES - Concluded** 

5-5300-52.1: 2007-08-08