



# 2003 Annual Return of "Broadcasting Distribution" Licensee (Long Form)

For the fiscal period ended August 31, 2003

Keep one copy of this return for your files and mail 3 completed copies (including financial statements) by November 30, 2003 to:

Chief, Industry Statistics and Analysis, Broadcast Analysis, Canadian Radio-television and Telecommunications Commission (CRTC), Ottawa, K1A 0N2.

Confidential when completed

Collected under the authority of the Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.

Completion of this questionnaire is a legal requirement under the Statistics Act.

See page 1, Reporting Guide for notice of agreements made by Statistics Canada under Sections 11 and 12 of the Statistics Act with other federal and provincial government bodies concerning information contained in the Annual Return.

Si vous préférez un questionnaire en français, veuillez cocher



Upon receipt of this annual return, please review the systems listed below. If the list is different from your organizational structure, please contact the Chief Broadcasting Section, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-3177, Fax: (613) 951-9920.

STC

CRTC FILE

System  
Number

System  
Class

Location

Prov. CRTC ID

For information only

in co-operation with the Canadian Radio-television  
and Telecommunications Commission

**SECTION 1 (pages 2 to 4)**  
**LICENSEE (COMPANY) INFORMATION**

Enquiries concerning this return may be referred to the Special Advisor, Telecommunications and Broadcasting, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-3177; Fax: (613) 951-9920

Enquiries pertaining to Licence Fees should be referred to the Canadian Radio-television and Telecommunications Commission, Hull, Telephone (819) 997-4384, Fax: (819) 953-5107

1. Complete name of licensee: \_\_\_\_\_

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2. Mailing address of the licensee:

Street and Number \_\_\_\_\_

City and Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

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3. Person to be contacted in connection with this return:

Mr. [ ] Mrs. [ ] Miss [ ] Ms. [ ]

\_\_\_\_\_ (Name) \_\_\_\_\_ (Title)

Address (if different from licensee address)

Street and Number \_\_\_\_\_

City and Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

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4. If, during the period covered by this return, the licensee conducted business under a name or address other than that listed in 1 or 2, please indicate:

Name \_\_\_\_\_

Street and Number \_\_\_\_\_

City and Province \_\_\_\_\_

Postal Code \_\_\_\_\_

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5. If the information in this return is for a period other than 12 months ending August 31, 2003, please indicate:

From \_\_\_\_\_ To \_\_\_\_\_

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6. If any undertaking(s) reported in this return was acquired or sold during the reference year ending August 31, 2003, please indicate the undertaking(s) and the name(s) of the previous owner(s)/purchaser(s):

\_\_\_\_\_

Date(s) of transaction(s): \_\_\_\_\_

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7. Type of business organization:

Incorporated company, shares publicly traded       Sole proprietorship/partnership       Co-operative

Incorporated company, shares NOT publicly traded       Non-profit organization       Military Unit

Other (specify) \_\_\_\_\_

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**8. MANAGEMENT CERTIFICATION**

I, \_\_\_\_\_, am authorized

(Name) (Title)

to certify on behalf of \_\_\_\_\_

(Licensee)

that the information shown on this return and all the attachments thereto are true and complete in all respects to the best of my knowledge and belief.

\_\_\_\_\_ (Signature) \_\_\_\_\_ (Date) \_\_\_\_\_ (Telephone and Area Code)

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**Date received** \_\_\_\_\_

**CRTC File Number**

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(Official use only)

# BALANCE SHEET

August 31, 2003

	4	2
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ASSETS		LIABILITIES	
<b>1. CURRENT</b>	<b>\$ (omit cents)</b>	<b>7. CURRENT</b>	<b>\$ (omit cents)</b>
1. Cash	01	1. Bank loans and overdraft	31
2. Securities	02	2. Program rights/contracts payable	32
3. Prepaid Program Rights	03	3. Other Current Liabilities	33
4. Other Current Assets	04	<b>4. Total Current Liabilities</b>	<b>34</b>
<b>5. Total Current Assets</b>	<b>05</b>		
<b>2. INVESTMENTS AND ADVANCES</b>		<b>8. NON-CURRENT LIABILITIES</b>	
1. Associated companies (non-current)	06	1. Total long-term debt including obligations under capital leases	35
2. Equity investment in programs	07	2. Film & program rights	36
3. Other investments and advances	08	3. Other non-current liabilities	37
<b>4. Total Investments &amp; Advances</b>	<b>09</b>	<b>4. Total Non-Current Liabilities</b>	<b>38</b>
<b>3. FIXED ASSETS (Including Capital Leases):</b>		<b>9. TOTAL LIABILITIES</b>	
1. Land, property and Equipment	10	(lines 7.4 + 8.4)	
2. Less: Accumulated Depreciation	11	<b>39</b>	
<b>3. Total Net Fixed Assets</b>	<b>12</b>		
<b>Breakdown of total net fixed assets:</b> (Note: the sum of cells 13 to 17 inclusive, should equal cell 12)			
a) Radio & Television	13		
b) Broadcast distribution "undertaking" - Cable (Basic/Non-basic) services	14		
c) Broadcast distribution "undertakings" - Other than Cable (e.g. MDS, DTH)	15		
d) Other programming "undertaking" (e.g. Pay TV)	16		
e) All other non-broadcasting/non-programming activities	17		
<b>4. INTANGIBLE ASSETS</b>	<b>18</b>		
<b>5. OTHER ASSETS</b>		<b>10. TOTAL SHAREHOLDER'S EQUITY</b>	
1. Appraisal Increases	19	<b>40</b>	
2. Program Rights	20		
3. Other Assets	21		
<b>6. TOTAL ASSETS</b>	<b>22</b>	<b>11. TOTAL LIABILITIES AND EQUITY</b>	
(lines 1.5 + 2.4 + 3.3 + 4. + 5.1 + 5.2 + 5.3)		<b>41</b>	

# INTERNATIONAL PAYMENTS AND RECEIPTS

(See Guide)

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Non-merchandise charges related to broadcasting operation

	Receipts from non-residents			
	Business services			Interest and Dividends
	Program Rights and Royalties	Advertising	Other	
	(\$'000 Canadian)			
01	16	31	46	
1. United States				
02	17	32	47	
2. United Kingdom				
03	18	33	48	
3. France				
04	19	34	49	
4. European Union (excl. U.K. and France)				
05	20	35	50	
5. Japan				
06	21	36	51	
6. OECD countries (excl. Japan, United States and E.U.)				
07	22	37	52	
7. All other countries				
<b>08</b>	<b>23</b>	<b>38</b>	<b>53</b>	
<b>TOTAL</b>				

						4		1
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	Payments to Non-residents			
	Business services			Interest and Dividends
	Program Rights and Royalties	Advertising	Other	
	(\$'000 Canadian)			
01	16	31	46	
1. United States				
02	17	32	47	
2. United Kingdom				
03	18	33	48	
3. France				
04	19	34	49	
4. European Union (excl. U.K. and France)				
05	20	35	50	
5. Japan				
06	21	36	51	
6. OECD countries (excl. Japan, United States and E.U.)				
07	22	37	52	
7. All other countries				
<b>08</b>	<b>23</b>	<b>38</b>	<b>53</b>	
<b>TOTAL</b>				



**1. Operating data**

1. Number of subscribers - Direct (paying directly to licensee at standard rates) - Total	01		
2. Number of subscribers - Indirect (number of units served by bulk contracts) - Total	02		
3. - Total (cell 01+02)	03		
4. Wireless undertaking only- Reply to questions 1.7, 1.10, 1.11, 1.12, 1.13, 1.14, and 1.15	04		
Households in area wired for cable - Individual houses	05		
5. - Multiple dwelling units	06		
6. - Total	07		
7. Total dwelling units in licensed area (including area not served by cable plant)	08		
8. CABLE: Distribution cable (rounded to nearest kilometre) - Aerial	09		Km
- Conduit	10		Km
- Buried	11		Km
Main or trunk cable (not used for customer services drops)	12		Km
9. Total	13		Km
10. Standard monthly fee for direct subscribers (excluding taxes) - Analogue	14	\$	¢
11. Connection fee (installation)	15	\$	¢
12. Re-connect or move	16	\$	¢
13. Channel capacity	17	\$	¢
14. Number of channels in use:      Basic Tier Services <span style="border: 1px solid black; padding: 2px;">16</span> Non-basic, non-programming and exempt services <span style="border: 1px solid black; padding: 2px;">17</span> =	18		
15. Number of channels distributed in stereo	19		
<b>16. COMMUNITY PROGRAMMING</b>	Hours per week on locally originated channel(s)		
1. Program hours	20		
a) Licensee produced	21		
b) Local community produced	22		
c) Programs from other licensees	23		
d) Local alphanumeric public service messages	24		
e) Other (specify) _____	25		
f) Total program hours (maximum 168 hours per channel)	26		
2. Number of community channels (if more than one, provide details)	27		
3. Number of volunteers (average) which participate in operation of community channel	28		
4. Number of volunteers trained	29		

**DIRECT OPERATING EXPENSE SUMMARY**

<b>1. Programming</b>			
<b>Community programming</b>			
1. Direct expenses (excluding depreciator)			41
2. Indirect expenses			42
3. Sub-total - Community Programming			43
4. Funding of Community Programming Expense	44		
a) financial contributions from basic revenue	45		
b) re-investment from community channelsponsorship revenue			
5. Other local special programming expenses (e.g. educational, ethnic, barker, etc.)			46
6. Total - Programming (to cell 07, page 5)			47

# DIRECT OPERATING EXPENSE SUMMARY - (continued)

				5	5
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## 2. Technical

1. Rent/lease payments - distribution system
2. System Powering
3. Pole attachment and duct rental
4. Asset based taxes
5. Maintenance materials
6. Maintenance Remuneration (to cell 43, page 5)
7. Deduct: maintenance wages capitalized
- 8. Sub-total - Common facilities operating costs**
9. Rent/lease payments - head end/earth receiving stations
10. Materials - other
11. Vehicle expenses
12. Contribution to Production Fund
13. Other - (incl. re-allocation of head office costs)
14. Affiliation payments - Specialty services
15. Distant signal delivery (e.g. microwave, CANCOM)
16. Copyright expense - distant signals
17. Copyright - other (e.g. music)
18. Remuneration - Other Technical (to cell 43, page 5)
19. Deduct: Other Technical wages capitalized
- 20. Total - Technical (to cell 08, page 5)**

Basic Tier Only			
01			
02			
03			
05			
06			
07			
08			
<b>09</b>			
10			
11			
12			
25	CTCPF	Other Funds	
13			
14	Canadian	Non-Canadian	
15	21	22	=
16	Canadian	Non-Canadian	
17	23	24	=
18			
19			
<b>20</b>			

## 3. Sales and Promotion

1. Promotion (including travel)
2. Other
3. Remuneration (to cell 44, page 5)
- 4. Total - Sales and Promotion to cell 09, page 5**

				5	6
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01
02
03
<b>04</b>

## 4. Administration and General

1. Cost of premises (e.g. rent or lease)
2. Professional services
3. CRTC license fee
4. Other license fees, dues and subscription
5. Office supplies and services (incl. telephone, etc.)
6. Management services
7. Bad debt expense
8. Other (incl. re-allocation of head office costs)
9. Remuneration (incl. director's fees) (to cell 45, page 5)
- 10. Total - Administration and General (to cell 10, page 5)**

06
07
08
09
10
11
12
13
14
<b>15</b>

## 5. 1. Total Operating Expense

(Lines 1.6, 2.20, 3.4, 4.10) (to cell 11, page 5)

<b>16</b>
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## SUMMARY OF BASIC TIER FIXED ASSETS

				5	3
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Classification of Fixed Assets	Historical cost of assets in use at August 31, 2003 (1)	Accumulated depreciation at August 31, 2003 (2)	Additions to fixed assets 2003 (3)
1. Land	01 \$(omit cents)	\$(omit cents)	26 \$(omit cents)
2. Buildings (include land improvements)	02	14	27
3. Head-end and components/earth receiving station and associated plant	03	15	28
4. Distribution system plant/transmitters/transponders	04	16	29
5. Cost of subscriber drops and devices including descramblers	05	17	30
6. Test equipment and tools	06	18	31
7. Furniture and fixtures	07	19	32
8. Other property, plant and equipment	08	20	33
9. Cable casting equipment/local program production equipment	09	21	34
10. Leasehold improvements (except cable system plant)	10	22	35
11. Automobiles and trucks	11	23	36
12. Computers	12	24	37
13. Total	13	25	38

## RECONCILIATION OF FIXED ASSETS AND CAPITALIZED LEASES

Balance at the beginning of the year:	39		
Add Line 13, column 3 above	40		
<b>Sub-Total</b>		41	
Less: Historical cost of fixed assets disposed of during year ended August 31, 2003*		42	
<b>Total Fixed Assets at August 31, 2003</b> (No agree with Line 13, Column 1 above)			43

\* include writedowns

## TANGIBLE OPERATING AND CAPITAL BENEFITS (memo only)

<b>Tangible Operating Benefits</b>		
1. Community programming expense		50
2. Technical expense		51
3. Sales and promotion expense		52
4. Administration and general expense		53
5. Total Operating Benefits		54
<b>Tangible Capital Benefits</b>		
6. Current year expenditure		55
7. Total Historical Cost		56



# SECTION 3 - SYSTEM INFORMATION (pages 9-11)

## Non-Basic, Exempt and Non-Programming Services

Financial Summary  
For year ended August 31, 2003

To be completed for each licensed system

(See Guide for details)

System Location - Municipality: _____					<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px; text-align: center;">7</td><td style="width: 20px; height: 20px; text-align: center;">0</td></tr> </table>						7	0	<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px;"></td><td style="width: 20px; height: 20px; text-align: center;">7</td><td style="width: 20px; height: 20px; text-align: center;">1</td></tr> </table>						7	1
					7	0														
					7	1														
	Non-Basic (Pay & Specialty) (1)	Exempt Programming (see guide page 6) (2)	Non-Programming Services (see guide page 6) (3)	Total Services (4)																
<b>1. Revenue</b>																				
01 1. Subscription \$	21	41	01																	
02 2. Connection (install. & reconnect) \$	22	42	02																	
03 3. Digital Addressable DVC Decodes - Rental \$	23	43	03																	
04 4. _____ - Net Sales \$	24	44	04																	
05 5. Other (specify) _____ \$	25	45	05																	
06 6. <b>Total Revenue</b> \$	26	46	06																	
<b>2. Expenses</b>																				
07 1. Affiliation Payments \$	27	47	07																	
08 2. Technical \$	28	48	08																	
09 3. Sales and Promotion \$	29	49	09																	
10 4. Administration and General \$	30	50	10																	
11 5. <b>Total Expenses</b> \$	31	51	11																	
<b>3. Operating Income (loss)</b>																				
12 1. <b>Operating Income (loss)</b> \$	32	52	12																	
13 2. Less: Depreciation (recorded in accounts) \$	33	53	13																	
14 3. Interest expense \$	34	54	14																	
15 4. Other adjustments - Income (expense) \$	35	55	15																	
16 5. <b>Net income (loss) before income taxes</b> \$	36	56	16																	
17 6. Provision for income taxes \$	37	57	17																	
18 7. <b>Net income (loss) after income taxes</b> \$	38	58	18																	
<b>4. Other financial data</b>																				
19 1. Salaries and other staff benefits \$			19																	
20 2. Number of employees (weekly average of full time equivalent) No.			20																	
21 3. Historical cost of fixed assets \$			21																	
22 4. Accumulated depreciation (recorded in accounts) \$			22																	
23 5. Net book value \$			23																	
24 6. <b>Number of non-basic subscribers as of August 31 (unduplicated)* - Total</b> No.			24																	

\* Each subscriber to several non-basic programming services should be counted only once.

### GROSS REVENUE FROM EXEMPT PROGRAMMING & NON-PROGRAMMING SERVICES

	Licensee Revenue	Related Entity Revenue	Total Revenue
<b>E = Exempt programming</b> <b>NP = Non-programming</b>			
Classified advertising (E)	25	35	45
Teleshopping/general services (E)	26	36	46
Infomercials (E)	27	37	47
Games services (E)	28	38	48
Non-Broadcast - telecommunications, security, etc. (NP)	29	39	49
Channel lease (NP)	30	40	50
Allocation of packaged services to non-programming services (NP) (See guide page 7)	31	41	51
Other (E or NP) (specify)	32	42	52
<b>Total - Exempt and Non-programming revenue (should equal the sum of cells 26 and 46 on line 1.6 above)</b>	33	43	53

CRTC File Number

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CRTC Undertaking ID.

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## AFFILIATION PAYMENTS AND SUBSCRIBERS TO NON-BASIC PROGRAMMING SERVICES

				7	2
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### Subscriber and Affiliation Summary

#### 1. Pay Services

1. Canadian Pay Services
2. Non-Canadian Pay Services
3. Total - Pay Services

Number of subscribers	Affiliation payments \$ (omit cents)
10	30
11	31
	32

				7	3
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4. Canadian Specialty Services
5. Non-Canadian Specialty Services
6. Total - Specialty Services

23	52
24	53
	54
	55

#### 7. Total - Affiliation Payments

NOTE: A subscriber to several non-basic programming services should be counted only once

## DIGITAL TELEVISION

				7	6
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1. Number of subscribers - Direct (paying directly to licensee at standard rates) - Digital
2. Number of subscribers-Indirect (number of units served by bulk contracts) - Digital
3. Standard monthly fee for direct subscribers - Digital
4. Total basic tiers revenue - Digital (\$)
5. Number of households having access to digital TV

01
02
03
04
07

## INTERNET ACCESS SERVICE - Cable modem, satellite or MDS

				7	7
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1. Numbers of subscribers to high speed internet access services
2. Revenues from high speed internet access services
3. Numbers of households having access to high speed internet services

This Company	Affiliate
01	04
02	05
03	06

# SUMMARY OF FIXED ASSETS

Non-Basic, Exempt and Non-programming Services

					7	5
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Classification of Fixed Assets	Historical cost of assets in use at August 31, 2003	Accumulated depreciation at August 31, 2003	Additions to fixed assets in 2003
1. Land	01	\$ (omit cents)	26
2. Buildings (include improvements)	02	14	27
3. Head-end and components	03	15	28
4. Distribution system plant/transmitters	04	16	29
5. Cost of subscriber drops	05	17	30
6. Test equipment and tools	06	18	31
7. Decoders	08	20	33
8. Computers	09	21	34
9. Other	07	19	32
<b>10. Total</b>	<b>10</b>	<b>22</b>	<b>35</b>

For information only