



# Survey of Broadcasting Distribution, 2002

Collected under the authority of the Statistics Act, Revised Statutes of Canada, 1985, chapter S19.

## Class 3 systems, Exempted and Non-Exempted

Completion of this questionnaire is a legal requirement under the Statistics Act.

For the fiscal period ended August 31, 2002

Si vous préférez un questionnaire en français, veuillez cocher

<p><b>Objective</b></p> <p>This survey is necessary to measure the contribution of the Broadcasting Distribution industry to the Canadian economy and inform the policy process. The information collected will allow a measurement of the impact of competition in the industry and of the availability and use of new technologies in smaller communities.</p> <p><b>Authority</b></p> <p>Collected under the authority of the Statistics Act, Revised Statutes of Canada, 1985, chapter S19. Sharing agreements between Statistics Canada with other federal and provincial government bodies exist under Sections 11 and 12 of the Statistics Act. See "Important Notice" at the back of the questionnaire.</p>	<p><b>Confidentiality Statement</b></p> <p>Statistics Canada is prohibited by law from publishing any statistics which would divulge information obtained from this survey that relates to any identifiable business/institution/individual. The data reported on this questionnaire will be treated in confidence, used for statistical purposes and published in aggregate form only. The confidentiality provisions of the Statistics Act are not affected by either the Access to Information Act or any other legislation.</p> <p>Postage paid return envelope</p> <p>Please submit one copy of this questionnaire in the enclosed envelope before November 30, 2002 and keep one copy for your records.</p> <p>Questions?</p> <p>If you have any questions or need help to complete this questionnaire or require the electronic version, please contact Dany Gravel, Unit Head, Broadcasting Section. Telephone: (613) 951-0390, fax (613) 951-9920 or e-mail: Dany.Gravel@statcan.ca</p>
---	--

Upon receipt of this annual return, please review the systems listed below. If the list is different from your organizational structure, please contact Dany Gravel, Broadcasting Section, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-0390; Fax: (613) 951-9920.

**STC**



**ATTN: Benner, Steve**

### Ontario Systems

System Number	System Class	Location	Prov.	ID
---------------	--------------	----------	-------	----



# SURVEY OF CLASS 3 BROADCASTING DISTRIBUTION SYSTEMS

For the year ended August 31, 2002

Systems operating province:

STC #

								8	8
--	--	--	--	--	--	--	--	---	---

Please complete one form for each combined set of Class 3 undertakings operating in the same province.

**IMPORTANT:** Do **not** combine Class 3 undertakings that operate in different provinces

## Financial variables

Total Revenue	01
Profit before interest and taxes (PBIT)	02
Salaries, wages & benefits	03
Depreciation	04
Interest expenses	05
Addition to fixed assets	06
Affiliation Payments - Total	07
Affiliation payments for Canadian Pay and Specialty Services (included in Affiliation Payments above)	08

## Cable access and subscribers

# of households in licensed area	09
# of households with access to cable	10
# of subscribers	11

## High speed Internet access

	This Company	Affiliate or Third Parties
# of household with access to high speed Internet service	12	15
# of subscribers to high speed Internet service	13	16
Revenues from the provision of high speed Internet services	14	17

## Digital cable services

# of households with access to digital cable service	18
# of subscribers to digital cable service	19
Revenues from the provision of digital cable services	20

5-5300-379.6: 2002-09-11



Statistics Canada / Statistique Canada

# Canada

Undertaking I.D.

--	--	--	--	--	--	--	--	--	--

Thank you for your cooperation

# IMPORTANT NOTICE

## Reporting for class 3 broadcasting distribution systems

The reporting requirements for class 3 broadcasting distribution systems **have changed for 2002**. In previous years an Annual Return was collected for all cable and wireless distribution systems and the CRTC and Statistics Canada shared the information. This collection was done under the authority of the Broadcasting Act and Statistics Act.

The CRTC requirements were changed as a result of public notice CRTC 2001-121. Statistics Canada has also revised its requirements. **Please read the following note carefully to avoid unnecessary reporting or unnecessary follow-up.** Note that the reporting requirements for class 1 and class 2 systems are the same as in previous years.

## Reporting to the CRTC

In public notice CRTC 2001-121, the CRTC announced its decision to exempt cable systems with less than 2000 subscribers from the obligation to hold a license, provided that the system(s) is not physically linked to a class 1 or class 2 system. This decision includes an exemption to complete the Annual Return. The CRTC therefore only requires information for those class 3 systems that are not exempted from licensing requirements. If your company operates such systems, please complete the 2002 Annual Return of Broadcasting Distribution Licensees (Short form). The list of systems for which this report must be completed appears on the first page of the enclosed copy. Any questions regarding reporting to the CRTC should be directed to:

Anik Gibeault (819-997-4852, [anik.gibeault@crtc.gc.ca](mailto:anik.gibeault@crtc.gc.ca)) or  
Linda Wollenschlager (819-997-4852, [linda.wollenschlager@crtc.gc.ca](mailto:linda.wollenschlager@crtc.gc.ca)).

## Reporting to Statistics Canada

In order to measure the contribution of the cable and satellite industry to the Canadian economy and inform the policy process, Statistics Canada will continue to collect information for all cable and wireless programming distribution systems operating in smaller communities. The information collected will allow a measurement of the impact of competition in the industry and of the availability and use of new technologies in smaller communities.

The amount of information requested has been considerably reduced from the previous survey. The form now requests a few basic financial variables and subscription and client base information for selected services. The form titled **Survey of Class 3 Broadcasting Distribution Systems** should be completed for all class 3 systems (exempted and non-exempted) operating within the same province.

This information is collected under the authority of the Statistics Act. Under section 11 of the Statistics Act, an agreement was reached to share the information from this survey with the Quebec Bureau of Statistics for systems operating in the province of Quebec. The Quebec Statistics Act includes the authority for the collection of this information and the same provisions for confidentiality and penalties for disclosure of information as the Federal Statistics Act.

Under section 12 of the Statistics Act a similar agreement was reached with the Federal Department of Canadian Heritage for all broadcasting undertakings in Canada, the Quebec Department of Communications for broadcasting undertakings in Quebec, and the Ontario Ministry of Economic Development and Trade for broadcasting undertakings in Ontario. The agreements we have with these agencies require that they keep the information confidential and only use it for statistical and research purposes. In the case of the agreements with these three agencies, respondents may object to the sharing of their information by giving notice in writing to the Chief Statistician and returning the letter of objection in a separate envelope addressed to: **Special Advisor, Telecommunications & Broadcasting, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Canada, K1A 0T6, Telephone: (613) 951-3177, Facsimile: (613) 951-9920.**

Any questions regarding reporting to Statistics Canada should be directed to Dany Gravel (613-951-0390, [dany.gravel@statcan.ca](mailto:dany.gravel@statcan.ca))

**Thank you for participating in this survey.**