



# Survey of Broadcasting Distribution, 2005

## Class 2 and 3 systems, Exempted and Non-Exempted

Collected under the authority of the Statistics Act, Revised Statutes of Canada, 1985, chapter S19.

Completion of this questionnaire is a legal requirement under the Statistics Act.

For the fiscal period ended August 31, 2005

Si vous préférez un questionnaire en français, veuillez cocher

<p><b>Objective</b></p> <p>This survey is necessary to measure the contribution of the Broadcasting Distribution industry to the Canadian economy and inform the policy process. The information collected will allow a measurement of the impact of competition in the industry and of the availability and use of new technologies in smaller communities.</p> <p><b>Authority</b></p> <p>Collected under the authority of the Statistics Act, Revised Statutes of Canada, 1985, chapter S19. Sharing agreements between Statistics Canada with other federal and provincial government bodies exist under Sections 11 and 12 of the Statistics Act. See "Important Notice" at the back of the questionnaire.</p>	<p><b>Confidentiality Statement</b></p> <p>Statistics Canada is prohibited by law from publishing any statistics which would divulge information obtained from this survey that relates to any identifiable business/institution/individual. The data reported on this questionnaire will be treated in confidence, used for statistical purposes and published in aggregate form only. The confidentiality provisions of the Statistics Act are not affected by either the Access to Information Act or any other legislation.</p> <p>Postage paid return envelope</p> <p>Please submit one copy of this questionnaire in the enclosed envelope before November 30, 2005 and keep one copy for your records.</p> <p>Questions?</p> <p>If you have any questions or need help to complete this questionnaire or require the electronic version, please contact Dany Gravel, Unit Head, Broadcasting Section. Telephone: (613) 951-0390, fax (613) 951-9920 or e-mail: Dany.Gravel@statcan.ca</p>
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Upon receipt of this annual return, please review the systems listed below. If the list is different from your organizational structure, please contact Dany Gravel, Unit Head, Broadcasting Section, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone : (613) 951-0390; Fax: (613) 951-9920.

**STC**



**ATTN:**

### Systems

System Number	System Class	Location	Prov.	ID
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FOR INFORMATION ONLY

# SURVEY OF CLASS 2 AND CLASS 3 BROADCASTING DISTRIBUTION SYSTEMS

## LICENSEE (COMPANY) INFORMATION

Enquiries concerning this return may be referred to the Special Advisor, Telecommunications and Broadcasting, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-3177; Fax: (613) 951-9920

Complete name of licensee: \_\_\_\_\_

Mailing address of the licensee:

Street and Number \_\_\_\_\_

City and Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Person to be contacted in connection with this return:

Mr. [ ] Mrs. [ ] Miss [ ] Ms. [ ]

\_\_\_\_\_  
(Name) (Title)

Address (if different from licensee address)

Street and Number \_\_\_\_\_

City and Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

If, during the period covered by this return, the licensee conducted business under a name or address other than that listed in 1 or 2, please indicate:

Name \_\_\_\_\_

Street and Number \_\_\_\_\_

City and Province \_\_\_\_\_

Postal Code \_\_\_\_\_

If the information in this return is for a period other than 12 months ending August 31, 2005, please indicate:

From \_\_\_\_\_ To \_\_\_\_\_

If any undertaking(s) reported in this return was acquired or sold during the reference year ending August 31, 2005, please indicate the undertaking(s) and the name(s) of the previous owner(s)/purchaser(s):

Date(s) of transaction(s): \_\_\_\_\_

Type of business organization:

- |  |   |                                     |
|--|---|-------------------------------------|
| <input type="radio"/> Incorporated company, shares publicly traded     | <input type="radio"/> Sole proprietorship/partnership | <input type="radio"/> Co-operative  |
| <input type="radio"/> Incorporated company, shares NOT publicly traded | <input type="radio"/> Non-profit organization         | <input type="radio"/> Military Unit |
| <input type="radio"/> Other ( <i>specify</i> ) _____                   |   |                                     |

### MANAGEMENT CERTIFICATION

\_\_\_\_\_, am authorized  
(Name) (Title)

to certify on behalf of \_\_\_\_\_  
(Licensee)

that the information shown on this return and all the attachments thereto are true and complete in all respects to the best of my knowledge and belief.

\_\_\_\_\_  
(Signature) (Date) (Telephone and Area Code)

**Date received**

**STC #**

\_\_\_\_\_  
(Official use only)

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# IMPORTANT NOTICE

## Reporting for class 2 and class 3 broadcasting distribution systems

The reporting requirements for class 3 broadcasting distribution systems **have changed in the last years**. In previous years an Annual Return was collected for all cable and wireless distribution systems and the CRTC and Statistics Canada shared the information. This collection was done under the authority of the Broadcasting Act and Statistics Act.

The CRTC requirements were changed as a result of public notices CRTC 2001-121 and CRTC 2004-39. Statistics Canada has also revised its requirements. **Please read the following note carefully to avoid unnecessary reporting or unnecessary follow-up.** Note that the reporting requirements for class 1 systems are the same as in previous years.

## Reporting to the CRTC

In public notice CRTC 2001-121, the CRTC announced its decision to exempt cable systems with less than 2000 subscribers from the obligation to hold a license, provided that the system(s) is not physically linked to a class 1 system. This decision includes an exemption to complete the Annual Return. In the public notice CRTC 2004-39, the CRTC announced its decision to exempt cable systems that have between 2000 and 6000 subscribers and most of the cable systems of class 3 that were not previously exempted in the public notice CRTC 2001-121. Therefore CRTC will only collect data from class 2 and class 3 cable systems that are not exempted from licensing. If your company operates such systems, please complete the 2005 Annual Return of Broadcasting Distribution Licensees (Short form). The list of systems appears on the first page of the enclosed copy. Any questions regarding reporting to the CRTC should be directed to:

Michel Dion (819-997-4852, [michel.dion@crtc.gc.ca](mailto:michel.dion@crtc.gc.ca)) or  
Linda Wollenschlager (819-997-4852, [linda.wollenschlager@crtc.gc.ca](mailto:linda.wollenschlager@crtc.gc.ca)).

## Reporting to Statistics Canada

In order to measure the contribution of the cable and satellite industry to the Canadian economy and inform the policy process, Statistics Canada will continue to collect information for all cable and wireless programming distribution systems operating in smaller communities. The information collected will allow a measurement of the impact of competition in the industry and of the availability and use of new technologies in smaller communities.

The form requests basic financial variables and subscription and client base information for selected services. Please complete **ONE** form for all your class 2 systems located in a same province and/or **ONE** form for all class 3 systems located in a same province. This survey covers all your Class 2 and Class 3 systems, whether or not these systems are exempted from filing an Annual Return for the CRTC. If you operate systems in more than one Province, please complete **ONE** form for each Province

This information is collected under the authority of the Statistics Act. Under section 11 of the Statistics Act, an agreement was reached to share the information from this survey with the Quebec Bureau of Statistics for systems operating in the province of Quebec. The Quebec Statistics Act includes the authority for the collection of this information and the same provisions for confidentiality and penalties for disclosure of information as the Federal Statistics Act.

Under section 12 of the Statistics Act a similar agreement was reached with the Federal Department of Canadian Heritage for all broadcasting undertakings in Canada, the Quebec Department of Communications for broadcasting undertakings in Quebec, and the Ontario Ministry of Economic Development and Trade for broadcasting undertakings in Ontario. The agreements we have with these agencies require that they keep the information confidential and only use it for statistical and research purposes. In the case of the agreements with these three agencies, respondents may object to the sharing of their information by giving notice in writing to the Chief Statistician and returning the letter of objection in a separate envelope addressed to: **Special Advisor, Telecommunications & Broadcasting, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Canada, K1A 0T6, Telephone: (613) 951-3177, Facsimile: (613) 951-9920.**

Any questions regarding reporting to Statistics Canada should be directed to Dany Gravel (613-951-0390, [dany.gravel@statcan.ca](mailto:dany.gravel@statcan.ca))

**Thank you for participating in this survey.**



# SURVEY OF CLASS 2 and 3 BROADCASTING DISTRIBUTION SYSTEMS

For year ended August 31, 2005

Company name: \_\_\_\_\_

STC #

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Operating province: \_\_\_\_\_

Please complete ONE form for all your class 2 systems located in a Province and/or ONE form for all class 3 systems located in a Province. This survey covers all your systems, whether or not these systems are exempted from filing an Annual Return for the CRTC. If you operate systems in more than one Province, please complete one form for each Province.

**IMPORTANT: Do not combine undertakings that operate in different provinces**

	\$ (omit cents)
<b>1. Revenue</b>	<b>30</b>
1. Subscribers (Programming, Internet and Telephone)	31
2. Connection (installation and re-connect)	32
3. Community channel sponsorship and facilities rental	24
4. Converter rental/sales revenue	25
5. Other revenue (specify) _____	01
6. <b>Total Revenue</b>	<b>26</b>
<b>2. Expenses</b>	<b>27</b>
1. Community programming	28
2. Technical Affiliation Payments TOTAL <input style="width: 50px;" type="text" value="07"/> Affiliation payments for Canadian pay and specialty services (inc. in Affiliation Payments) <input style="width: 50px;" type="text" value="08"/>	29
3. Sales and promotion	34
4. Administration and general	35
5. <b>Total Expenses</b>	<b>36</b>
<b>3. 1. Operating Income (loss)</b>	<b>37</b>
2. Less: Depreciation (recorded in accounts)	38
3. Interest Expense	39
4. Investment, interest and incidental income	40
5. Less: Amortization of goodwill, start-up, and other costs	41
6. Gain (loss) from disposal of fixed assets, investments, etc.	41
7. <b>Net income (loss) before income taxes</b>	<b>41</b>
8. Provision for income taxes	41
9. <b>Net income (loss) after income taxes</b>	<b>41</b>
<b>4. Other financial data</b>	<b>03</b>
1. Salaries and other staff benefits	51
2. Average number of employees (the typical average of full time and equivalent part-time employees) No.	21
3. Historical cost of fixed assets Additions during the year <input style="width: 50px;" type="text" value="06"/>	22
4. Accumulated depreciation (recorded in accounts)	23
5. Net book value	23

**PLEASE INDICATE IF THIS RETURN COVERS:**

Your class 2 system (s)  OR Your class 3 system (s)

(cont'd page 5)

# SURVEY OF CLASS 2 and 3 BROADCASTING DISTRIBUTION SYSTEMS - continued

## Cable access and subscribers

# of households in licenced area	09
# of households with access to cable	10
# of subscribers	11

## High speed Internet access

	This Company	Affiliate or Third Parties
# of household with access to high speed Internet service	12	15
# of subscribers to high speed Internet service	13	16
Revenues from the provision of high speed Internet service	14	

## Digital cable services

# of household with access to digital cable service	18
# of subscribers to digital cable service (Note 1)	19
Revenues from the provision of digital cable service	20

## Video-on-demand

# of households with access to Video-on-demand	33
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## Telephone services by cable

# of household with access to digital cable service	42
# of subscribers to digital cable service (Note 1)	43
Revenues from the provision of digital cable service	44

**Note 1** Please count subscribers that have a digital terminal, whether or not these subscribers have chosen digital specialty expressions:

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**Thank you for your co-operation**