



Service Industries Division

Annual Survey of Arts, Entertainment and Recreation, 2003

▼ Reference number ▼

This information is collected under the authority of the *Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.*

Completion of this questionnaire is a legal requirement under this Act.

This document is confidential when completed.

Français au verso

If necessary, please correct pre-printed information below.

0001	Legal name	0004	Address (number and street)	
0002	Business name	0005	City	
0003	C/O	0006	Province or State	
0008	First name of contact	0053	Country	0007
0028	Last name of contact	0010	Postal code / Zip code	
			Language preference	1 <input type="radio"/> English 2 <input type="radio"/> French

A. General Information

Coverage

Please complete the questionnaire for the business unit(s) in the pre-printed area above. For this purpose, a "business unit" is defined as the lowest level of the firm for which separate records are kept for such details as revenue, expenses and employment.

Survey Purpose

The survey purpose is the collection and publication of data necessary for the statistical analysis of the arts, entertainment and recreation industry. The information from the survey can be used by businesses and trade associations for market analysis and assessment of industry performance, operating characteristics and trends, by government to develop national and regional economic policies, by other users involved in research or policy making and by Statistics Canada for maintaining important data input to the preparation of the Canadian System of National Accounts.

Data-Sharing Agreements

In order to reduce response burden and to provide consistent statistics, Statistics Canada has entered into data sharing agreement with the statistical agencies of Quebec, Manitoba and British Columbia in accordance with Section 11 of the Statistics Act, Revised Statutes of Canada, 1985, Chapter S19. For business locations operated in Quebec, Manitoba and British Columbia, the agreement authorize Statistics Canada to forward a record of the data collected in this survey to the statistical agencies of these provinces. The Statistics Acts of these provinces include the same provisions for confidentiality and penalties for disclosure of information as the federal *Statistics Act*.

Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada.

Fax or Other Electronic Transmission Disclosure

Statistics Canada advises you that there could be a risk of disclosure during the facsimile or other electronic transmission. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

Reporting Instructions

- Report for all operation(s) and/or location(s) pre-printed in the above address area. If it is not possible to report for the above business unit(s), please explain the reason(s) in the comments section at the end of the questionnaire.
- When precise figures are not available, please provide your best estimates.

Return of Questionnaire

Please mail the completed questionnaire(s) in the enclosed envelope or fax it to Statistics Canada at 1 888 605-2493 within 30 days of receipt.

Lost the return envelope or need help? Call us at **1 800 916-9316** or mail to:

Statistics Canada, Operations and Integration Division, 120 Parkdale Avenue, Ottawa, Ontario K1A 0T6

1. Business Activity

a) Please describe the nature of your firm's business activity in 2003: 0055 _____

b) Is this a change from the previous year? 0142

1 Yes 3 No

↓
If yes, please provide details in the "Comments" section on page 8.

c) Please check (✓) below the one industry that most accurately describes your firm's principal source of operating revenue.

Performing Arts Companies

- 0229 711111 Theatre (except Musical) Companies
- 0244 711112 Musical Theatre and Opera Companies
- 0256 711112 Dinner Theatres
- 0257 711120 Dance Companies
- 0258 711130 Musical Groups and Artists
- 0259 711190 Other Performing Arts Companies (e.g. circus, ice-skating and magic shows) (please specify)

0276 _____

Spectator Sports

- 0277 711211 Sports Teams and Clubs
- 0278 711213 Horse Race Tracks
- 0279 711213 Racehorse Stables and Racehorse Training
- 0280 711218 Other Spectator Sports (e.g. independent athletes and other race tracks) (please specify)

0281 _____

Promoters (Presenters) of Performing Arts, Sports and Similar Events

- 0282 711311 Live Theatres and Other Performing Arts Presenters *with Facilities*
- 0283 711319 Sports Stadiums and Other Presenters *with Facilities*
- 0284 711319 Fair Organizers, agricultural, *with Facilities*
- 0285 711321 Performing Arts Promoters (Presenters) *without Facilities*
- 0286 711322 Festivals *without Facilities*
- 0287 711322 Agricultural Fair Promoters *without Facilities*
- 0288 711329 Sports Presenters and Other Presenters *without Facilities*

Industries Related to Performing Arts and Spectator Sports

- 0289 711410 Agents and Managers for Artists, Athletes, Entertainers and Other Public Figures
- 0290 711510 Independent Artists, Writers and Performers (incl. costume and set designers) (please specify)

0291 _____

Heritage Institutions

- 0292 712111 Art Museums and Galleries, non-commercial
- 0293 712119 Museums (except Art Museums and Galleries)
- 0294 712120 Historic and Heritage Sites
- 0295 712130 Zoos and Botanical Gardens
- 0296 712190 All Other Heritage Institutions

Amusement and Recreational Industries

- 0297 713110 Amusement and Theme Parks
- 0298 713120 Amusement Arcades
- 0299 713910 Golf Courses and Country Clubs
- 0300 713920 Skiing Facilities
- 0301 713930 Marinas
- 0302 713940 Fitness and Recreational Sports Centres (includes gymnasiums, swimming pools, tennis clubs)
- 0303 713950 Bowling Centres
- 0304 713990 All Other Amusement and Recreational Industries (e.g. recreational sports teams and leagues, pool halls, guide services, miniature golf, curling clubs) (please specify)

0305 _____

0040 None of the above (please specify)

0041 _____

Please report for your 2003 fiscal year, as reported in section 3, on page 3.

4. Revenue

- Please exclude GST and all other taxes collected by you for remittance to a government agency.
- Please report all answers in **Canadian dollars**.

		Dollars (omit cents)
		1413
a)	Admissions and service fees for sporting events, arts performances and recreational facilities Include ticket sales, subscriptions, green fees, lift tickets, membership fees, parking and mooring fees, check room charges and revenues from coin operated devices. Exclude franchise fees (item h) and commissions (item i).	1414
b)	Sales of alcoholic beverages Report offsetting cost in Section 5 item (a).	1415
c)	Sales of food and non-alcoholic beverages Include prepared meals, packaged food, vending machine sales, etc. Report offsetting cost in Section 5 item (a).	2155
d)	Rental revenue Report revenue from the rental and/or leasing of recreational and sports equipment and accessories, and any other equipment or goods. Exclude revenue from rental of real estate (see item (l) below).	2048
e)	Sales of merchandise Include revenue from parts and materials charged in repair work as well as revenue from the sales of all items other than food or beverages (e.g., recreational and sports equipment and accessories, oil and gasoline). Report offsetting cost in Section 5 item (a).	2041
f)	Repair revenue Exclude charges for parts and materials, report them in item e) Sales of merchandise.	2297
g)	Facility and accommodation revenue rentals Include rentals of conference rooms, theatre, track, stables, cabins.	2200
h)	Revenue from royalties, franchise fees and foreign exchange	2060
i)	Commissions and professional fees Include teletheatre commissions, track commissions, management fees, training fees, agent fees, talent service fees.	2162
j)	Corporate sponsorships	2068
k)	Operating grants and subsidies Exclude donations and bequests (see item (n) below).	2077
l)	Other operating revenue For example, revenue from rental of real estate. (please specify) 2071	2080
m)	Total operating revenue (sum of items (a) to (l))	2097
n)	Non-operating revenue Interest, donations, bequests and all other revenue that is not directly related to the operation of this business.	2098
o)	Total revenue (sum of items (m) and (n))	

5. Operating Expenses

- Please report all answers in **Canadian** dollars.
- Do not include capital expenditures.
- Please include GST, except the portion that is refundable by government.
- **If you prefer, you may attach a copy of your income statement and proceed to Section 6.**

	Dollars (omit cents)
a) Cost of goods sold (purchases plus opening inventory minus closing inventory). This item represents the offsetting cost of the revenue reported from sales in items 4 b), c) and e). Please exclude purchases for use in the business and for rental purposes (see item (r) below).	5721
b) Salaries and wages paid to employees for whom you issued a T4 supplementary form; include vacation pay, bonuses and commissions	3010
c) Employee benefits paid for all employees for whom you issued a T4 supplementary form; include employer's contributions to pension, medical/life, employment insurance and workers' compensation plans	3040
d) Fees paid to contract workers	3610
e) Purse payouts, prize money, cost of supplies used in the business (costumes, props, feed, fertilizers, irrigation, etc.)	4000
f) Rent and/or lease of land and buildings (include rent/lease of office space)	4120
g) Rent and/or lease of motor vehicles	4126
h) Rent and/or lease of other machinery and equipment	4136
i) Repairs and maintenance	4175
j) Professional fees (e.g., legal, accounting, veterinary, management)	4230
k) Advertising and sales promotion	4365
l) Insurance	4350
m) Utilities (include telephone, telecommunications, postage, heat, light, power)	4102
n) Travel and entertainment	4370
o) Royalties and franchise fees	4440
p) Depreciation and amortization	4520
q) Interest expense	4630
r) All other operating expenses, excluding bad debts . (Please specify major items or attach a separate sheet.) 4561 _____	4569
s) Total Operating Expenses (sum of items (a) to (r))	4599

6. Employment

a) **Paid employees**

Please report the average number of persons employed during the reporting period to whom you paid Salaries and Wages as shown in Expenses, Section 5, item (b).

- i) **Full-time employees** Regular employees who worked the standard work week as observed by the business
- ii) **Part-time employees** Those who worked fewer than the standard work week hours observed by the business or who worked only for a given period or season
- b) **Contract workers** Individuals engaged only for the duration of a specific project or term
- c) **Working proprietors and/or partners** of unincorporated businesses

Number
6310
6311
6320
6321

7. Inventories

Please report the value of goods held by you FOR SALE at the opening and closing of your 2003 reporting period. **Do not include inventories held on consignment from others. Also exclude supplies and materials used in the business or for rental purposes.**

Opening inventory

Closing inventory

Dollars (omit cents)
5562
5567

8. Client Base

Please report the percentage of **total operating revenue** (Section 4, item (m) derived **directly** from:

Domestic

- a) **Households or individuals for personal use**
- b) **Business**
- c) **Federal, provincial and municipal government**
- d) **Institution (e.g. hospitals, schools)**

Foreign

Foreign consumers

Total (total of above boxes must equal 100%)

Percentage
8100
8125
8126
8127
8140
100 %

9. Provincial/Territorial Distribution

- Please report all answers in **Canadian dollars**.
- Business unit is defined as the lowest level of the firm for which separate records are kept for such details as revenue, expenses and employment.

Number
5001

a) Please report the number of permanent business units operated in Canada during the reporting period.

b) Do you have permanent business locations in **more** than one province or territory?

9966 No – Please go to Section 10

Yes – Please complete 9 (c)



c) Please report the following data for the provinces or territories in which you have units.

Province or Territory	Business units (Number)	Total revenue \$ (omit cents)	Salaries, wages and employee benefits \$ (omit cents)	Employees (Number)	Total operating expenses \$ (omit cents)
Nfld.Lab.	5002	4824	4826	6225	4925
P.E.I.	5003	4829	4831	6230	4930
N.S.	5004	4834	4836	6235	4935
N.B.	5005	4839	4841	6240	4940
Que.	5006	4844	4846	6245	4945
Ont.	5007	4849	4851	6250	4950
Man.	5008	4854	4856	6255	4955
Sask.	5009	4859	4861	6260	4960
Alta.	5010	4864	4866	6265	4965
B.C.	5011	4869	4871	6270	4970
Yukon	5014	4874	4876	6275	4975
N.W.T.	5013	4879	4881	6280	4980
Nunavut	5012	4884	4886	6285	4985
Total	5015	4889	4891	6290	4990

Should equal item 9 (a)	Should equal item 4 (o)	Should equal the sum of items 5 (b) and 5 (c)	Should equal the sum of items 6 (a) i) and 6 (a) ii)	Should equal item 5 (s)
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10. Certification

I certify that the information contained herein is complete and correct to the best of my knowledge.

Signature of authorized person	Title 0014	0015 Date		
		Year	Month	Day

Name of person to contact for further information (please print)

0013

First name

0026

Mr. Mrs. Miss Ms.

0054

Last name

E-mail address:

0018

Web site address:

0020

Telephone number: ()

0017

Extension: 0027

Fax number: ()

0016

How long did you spend collecting the data and completing this questionnaire?

9910 hour(s)	9909 minutes
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Comments

If more space is required please enclose a separate sheet.

9920

9913

9914

9915

9916

For information only

Thank you for completing this questionnaire. Please retain a copy for your records.

Statistics Canada's publications are available for use
in Statistics Canada's regional offices and all major libraries.
As well, please visit our Web site at **www.statcan.ca**

If you need help, please contact us at 1-800-916-9316