



# 2006 Survey of Service Industries: Amusement and Recreation

**This document is confidential when completed.**

Si vous préférez recevoir ce questionnaire en français,  
veuillez nous téléphoner au numéro sans frais suivant :  
**1 888 881-3666.**

If necessary, please make address label corrections in the boxes below.



0001	Legal name		0004	Address (number and street)	
0002	Business name		0005	City	
0021	Title of contact		0006	Province/ Territory or State	
0008	First name of contact		0053	Country	0007 Postal code/ Zip code
0028	Last name of contact		0010	Language preference	1 <input type="checkbox"/> English      2 <input type="checkbox"/> French

This information is collected under the authority of the *Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.*

**COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.**

## A - Introduction

### Survey Purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs. For more information on this survey, please access [www.statcan.ca/english/survey/index.htm](http://www.statcan.ca/english/survey/index.htm).

### Data-sharing Agreements

In an effort to reduce reporting burden, Statistics Canada has entered into agreements with provincial and territorial statistical agencies for the sharing of data. The data are kept confidential and used for statistical purposes only. Please see the enclosed Reporting Guide for details of these agreements.

### Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada. Please see the enclosed Reporting Guide for more information.

### Fax or Other Electronic Transmission Disclosure

Statistics Canada advises you that there could be a risk of disclosure during the facsimile or other electronic transmission. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

**Please return the questionnaire within 30 days.**

**Please mail the completed questionnaire in the enclosed envelope  
or fax it to Statistics Canada at 1 888 883-7999.**

Lost the return envelope or need help? Call us at **1 888 881-3666** or mail to:  
Statistics Canada, Operations and Integration Division, 150 Tunney's Pasture Driveway, Ottawa, Ontario K1A 0T6

Visit our website at [www.statcan.ca](http://www.statcan.ca)



## B - Main Business Activity

1. Please describe the nature of your business.

0055

---



---



---

2. Please check the **one main activity** which most accurately represents your **main** source of revenue.

0297  Amusement and theme parks

0298  Amusement arcades (**include** indoor playgrounds)

0299  Golf courses and country clubs

0300  Skiing facilities

0301  Marinas

0302  Fitness and recreational sports centres and facilities

0324  Bowling centres

0304  All other amusement and recreational industries (please specify):

0305

0040  None of the above – Please call **1 888 881-3666** for further instructions.

## C - Reporting Period Information

1. Please report information for your **fiscal year** (normal business year) **ending between** April 1, 2006 and March 31, 2007. Please indicate below the period covered by this questionnaire.

FOR INFORMATION ONLY

From <sup>0011</sup>  <sup>YYYY</sup>  <sup>MM</sup>  <sup>DD</sup>  To <sup>0012</sup>  <sup>YYYY</sup>  <sup>MM</sup>  <sup>DD</sup>

2. If you **did not operate** this business unit for a **full year**, please check the reason(s) below:

0031 <sup>1</sup>  Seasonal operations    <sup>2</sup>  New business    <sup>3</sup>  Change of fiscal year    <sup>4</sup>  Change of ownership    <sup>5</sup>  Ceased operations    <sup>6</sup>  Temporarily inactive

## Reporting Instructions:

- Report for business unit(s) specified on the label on the front page.
- Complete only the questions that apply to your business.
- When precise figures are not available, please provide your best estimate.
- Report in Canadian dollars only. Dollar amounts and percentages should be rounded to whole numbers.
- Consult the enclosed Reporting Guide for further information.

## D - Revenue

		CAN\$
1. <b>Sales of goods and services</b> (e.g., rental and leasing income, commissions, fees, admissions, services revenue) Report net of returns and allowances. A detailed breakdown will be requested in <b>Section F</b> .	2299	
2. Grants, subsidies, donations and fundraising	2068	
3. Royalties, rights, licensing and franchise fees	2022	
4. Investment income (dividends and interest)	2097	
5. Other revenue <sup>2001</sup> (please specify):	2077	
6. <b>Total revenue</b> (sum of questions 1 to 5)	2098	

## E - Expenses

		CAN\$
1.	Salaries and wages of employees who have been issued a T4 statement	3010
2.	Employer portion of employee benefits ( <b>include</b> employer contributions to pension, medical/life insurance plans, employment insurance, etc.)	3040
3.	Commissions paid to non-employees	4466
4.	Professional and business service fees (e.g., legal, accounting)	4315
5.	Outsourcing ( <b>include</b> work contracted out such as payments to freelancers, personnel suppliers, artists, etc.)	3060
6.	Charges for services provided by your head office	4555
7.	Cost of goods sold – <b>if applicable</b> (purchases <b>plus</b> opening inventory <b>minus</b> closing inventory)	5721
8.	Office supplies	3301
9.	Rental and leasing ( <b>include</b> rental of premises, equipment, motor vehicles, etc.)	4115
10.	Repair and maintenance (e.g., property, equipment, vehicles)	4178
11.	Insurance ( <b>include</b> professional liability, motor vehicles, etc.)	4350
12.	Advertising, marketing and promotions (report charitable donations at question 22)	4365
13.	Travel, meals and entertainment	4370
14.	Utilities ( <b>include</b> gas, heating, hydro, water)	4066
15.	Telephone, Internet and other telecommunication expenses	4101
16.	Property and business taxes, licences and permits	4410
17.	Royalties, rights, licensing and franchise fees	4440
18.	Delivery, warehousing, postage and courier	4179
19.	Financial services fees (e.g., bank and credit card charges)	4325
20.	Interest expenses	4630
21.	Amortization and depreciation of tangible and intangible assets	4520
22.	Charitable donations	4521
23.	Bad debts	4542
24.	All other expenses <span style="float: right;">4531</span> (please specify):	4569
25.	<b>Total expenses</b> (sum of questions 1 to 24)	4699
26.	Corporate taxes (if applicable)	4600
27.	Gains (losses) and other items (see Reporting Guide)	4601
28.	<b>Net profit/loss after tax and other items</b> (see Reporting Guide)	2304

## F - Industry Characteristics - Amusement and recreation

Please provide a breakdown of your sales and services revenue according to the following sources, where applicable (please see enclosed Reporting Guide for further information).

1. Admission receipts (**include** all admissions such as green fees, lift tickets, gate receipts, season passes, memberships and initiation fees)

		CAN\$
a) Golf courses and country clubs	2818	
b) Skiing facilities	2819	
c) Fitness and recreational sports centres ( <b>exclude</b> spa services)	2822	
d) Amusement parks and arcades ( <b>include</b> receipts from rides, games and attractions)	2820	
e) Bowling centres ( <b>exclude</b> lawn bowling)	2823	
f) Other recreational facilities (e.g., swimming, skating, curling, horseback riding, dance halls, lawn bowling, day camps, etc.)	2824	
(please specify): <sup>2825</sup> <input type="text"/>		
2. Marina services ( <b>include</b> pleasure craft dockage, launching and utilities services)	2821	
3. Spa services	2826	
4. Corporate and party event services	2777	
5. Sports and recreation occupation services ( <b>include</b> caddy fees, guide services, instructional program fees, fitness evaluation and sports coaching)	2827	
6. Rental of facilities (e.g., conference rooms, theatres, ice surfaces, grounds, etc.)	2005	
7. Rental of traveller accommodations	2295	
8. Rental of recreational goods and equipment	2155	
9. Repair and maintenance of sporting, fitness and recreational vehicles and equipment	2831	
10. Registration fees for sports tournaments and matches	2832	
11. Advertising revenue	2327	
12. Sales of food and non-alcoholic beverages	1429	
13. Sales of alcoholic beverages	1428	
14. Sales of merchandise	2790	
15. Other revenue from sales or services (e.g., fishing charters)	2558	
(please specify): <sup>2559</sup> <input type="text"/>		
<b>16. Total sales and services revenue</b> (sum of questions 1 to 15)	<b>2305</b>	

## G - Personnel

		Number
1. Number of <b>non-salaried</b> partners and proprietors (if salaried, report only at question 2 below)	6321	
2. a) Number of paid employees (based on year-end T4 payroll summaries)	6339	
b) Percentage of paid employees who worked <b>full time</b>	6328	%
3. Number of contract workers (for whom you did not issue a T4, such as freelancers and casual workers)	6320	Number
4. Number of volunteers (including unpaid interns and co-op students) during the reporting period (estimates are acceptable)	6014	
5. Total number of hours worked by volunteers during the reporting period (estimates are acceptable)	6026	Number of hours

## H - Sales by Type of Client

Please provide a percentage breakdown of your sales by type of client.

1. <b>Clients in Canada</b>		%
a) Businesses	8112	
b) Individuals and households	8100	
c) Governments and public institutions (e.g., hospitals, schools)	8233	
2. <b>Clients outside Canada</b>	8140	
<b>Total</b>		<b>100%</b>

## I - J - Not applicable

FOR  
INFORMATION  
ONLY

## K - Provincial/Territorial Distribution

Number

5001

1. Please report the number of permanent business units/locations operating in Canada during the reporting period. Business unit is defined as the lowest level of the firm for which separate records are kept for such details as revenue, expenses and employment.

2. Do you have permanent business units/locations in more than **one** province or territory?

<sup>9966</sup> 1  Yes – Please complete question 3

3  No – Please go to Section L

3. Please report the following data for the provinces or territories in which you have business units.

Please indicate if you are reporting in **either** Canadian dollars **or** percentages.

<sup>9967</sup> 1  \$ OR 2  %

	Number of business units (locations)	Total revenue	Salaries, wages and employee benefits	Amortization and depreciation of tangible and intangible assets	Total expenses
1. Newfoundland and Labrador	5002	4824	4826	4827	4927
2. Prince Edward Island	5003	4829	4831	4832	4932
3. Nova Scotia	5004	4834	4836	4837	4937
4. New Brunswick	5005	4839	4841	4842	4942
5. Quebec	5006	4844	4846	4847	4947
6. Ontario	5007	4849	4851	4852	4952
7. Manitoba	5008	4854	4856	4857	4957
8. Saskatchewan	5009	4859	4861	4862	4962
9. Alberta	5010	4864	4866	4867	4967
10. British Columbia	5011	4869	4871	4872	4972
11. Yukon	5014	4874	4876	4877	4977
12. Northwest Territories	5013	4879	4881	4882	4982
13. Nunavut	5012	4884	4886	4887	4987
14. Total	5015	4889	4891	4892	4992

## L - Contact Information

0015

Date completed

YYYY

MM

DD

--	--	--

Name of person to contact about this questionnaire:

0026 1  Mr. 2  Mrs. 3  Miss 4  Ms

First name

0013

Last name

0054

Title

0014

E-mail address

0018

Website address

0020

Telephone number

0017

( )

Extension number

0027

Fax number

0016

( )

Hour(s)

Minutes

How long did you spend collecting the data and completing the questionnaire?

9910

9909

## M - Comments

We invite your comments below. Please be assured that we review all comments with the intent to improve the survey.

9920

FOR  
INFORMATION  
ONLY

9913

9914

9915

9916

***Thank you for completing this questionnaire. Please retain a copy for your records.***

Visit our website at [www.statcan.ca](http://www.statcan.ca)