



**2007 Survey of Service Industries:  
Amusement and Recreation**

**This document is confidential when completed.**

Si vous préférez recevoir ce questionnaire en français, veuillez nous appeler au numéro sans frais suivant :

**1-888-881-3666.**

If necessary, please make address label corrections in the boxes below.



0001	Legal name		0004	Address (number and street)	
0002	Business name		0005	City	
0021	Title of contact		0006	Province/territory or state	
0008	First name of contact		0053	Country	0007 Postal code/ zip code
0028	Last name of contact		0010	Language preference	1 <input type="checkbox"/> English      2 <input type="checkbox"/> French

This information is collected under the authority of the *Statistics Act*, Revised Statutes of Canada, 1985, Chapter S-19.

**COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.**

**A - Introduction**

**Survey purpose**

This survey collects the financial and operating data needed to develop national and regional economic policies and programs. For more information on this survey, please access [www.statcan.ca/english/survey/index.htm](http://www.statcan.ca/english/survey/index.htm).

**Data-sharing agreements**

In an effort to reduce reporting burden, Statistics Canada has entered into agreements with provincial and territorial statistical agencies for the sharing of data. The data are kept confidential and used for statistical purposes only.

Please see the enclosed reporting guide for details of these agreements.

**Confidentiality**

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada. Please see the enclosed reporting guide for more information.

**Fax or other electronic transmission disclosure**

Statistics Canada advises you that there could be a risk of disclosure during facsimile or other electronic transmission. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

**Please return the questionnaire within 30 days.**

**Please mail the completed questionnaire in the enclosed envelope or fax it to Statistics Canada at 1-888-883-7999.**

Lost the return envelope or need help? Call us at **1-888-881-3666** or mail to:  
Statistics Canada, Operations and Integration Division, 150 Tunney's Pasture Driveway, Ottawa, Ontario K1A 0T6

Visit our website at [www.statcan.ca](http://www.statcan.ca)



## B - Main business activity

1. Please describe the nature of your business.

0055

---

---

---

2. Please check the **one main activity** which most accurately represents your **main** source of revenue.

0297  Amusement and theme parks

0298  Amusement arcades (**include** indoor playgrounds)

0299  Golf courses and country clubs

0300  Skiing facilities

0301  Marinas

0302  Fitness and recreational sports centres

0324  Bowling centres

0304  All other amusement and recreation industries (please specify):

0305

0040  None of the above — Please call **1-888-881-3666** for further instructions.

## C - Reporting period information

1. Please report information for your **fiscal year** (normal business year) **ending between** April 1, 2007 and March 31, 2008. Please indicate below the period covered by this questionnaire.

from <sup>0011</sup>

yyyy	mm	dd
<input type="text"/>	<input type="text"/>	<input type="text"/>

 to <sup>0012</sup>

yyyy	mm	dd
<input type="text"/>	<input type="text"/>	<input type="text"/>

2. If the reporting period does not cover a **full year**, please check the reason(s) below:

0031 <sup>1</sup>  seasonal operations    <sup>2</sup>  new business    <sup>3</sup>  change of fiscal year    <sup>4</sup>  change of ownership    <sup>5</sup>  ceased operations    <sup>6</sup>  temporarily inactive

## Reporting instructions

- Report for business unit(s) specified on the label on the front page.
- Complete only the questions that apply to your business.
- When precise figures are not available, please provide your best estimate.
- Report in Canadian dollars. Dollar amounts and percentages should be rounded to whole numbers.
- Consult the enclosed reporting guide for further information.

## D and E - Not applicable

## F - Industry characteristics

Please provide a breakdown of your sales and services revenue according to the following sources, where applicable (see enclosed reporting guide for further information).

1. Admission receipts (**include** all admissions such as green fees, lift tickets, gate receipts, season passes, memberships and initiation fees)

CAN\$

a) golf courses and country clubs	2818	
b) skiing facilities	2819	
c) fitness and recreational sports centres (e.g., swimming pools, ice skating rinks, racquetball clubs, physical fitness centres, etc.) ( <b>exclude</b> spa services)	2822	
d) amusement parks and arcades ( <b>include</b> receipts from rides, games and attractions)	2820	
e) bowling centres ( <b>exclude</b> lawn bowling)	2823	
f) other amusement and recreation facilities (e.g., billiard parlours, curling clubs, horseback riding, miniature golf courses, dance halls, lawn bowling, day camps, etc.)	2824	
(please specify): <sup>2825</sup> <input type="text"/>		
2. Marina services ( <b>include</b> pleasure craft dockage, launching and utilities services)	2821	
3. Spa services	2826	
4. Corporate and party event services	2777	
5. Sports and recreation occupation services ( <b>include</b> caddy fees, guide services, instructional program fees, fitness evaluation and sports coaching)	2827	
6. Rental of facilities (e.g., conference rooms, theatres, ice surfaces, grounds, etc.)	2005	
7. Rental of traveller accommodations	2295	
8. Rental of recreational goods and equipment	2155	
9. Repair and maintenance of sporting, fitness and recreational vehicles and equipment	2831	
10. Registration fees for sports tournaments and matches	2832	
11. Advertising revenue	2327	
12. Sales of food and non-alcoholic beverages	1429	
13. Sales of alcoholic beverages	1428	
14. Sales of merchandise	2790	
15. Other revenue from sales or services (e.g., fishing charters)	2558	
(please specify): <sup>2559</sup> <input type="text"/>		
16. Total sales and services revenue (sum of questions 1 to 15)	2305	

## G - Personnel

	number
1. Number of partners and proprietors, <b>non-salaried</b> (if salaried, report at question 2 below)	6321
2. Paid employees	
a) average number of paid employees during the reporting period (see reporting guide)	6339
b) percentage of paid employees (from question 2a) who worked <b>full time</b>	6328 %
3. Number of contract workers for whom you did not issue a T4, such as freelancers and casual workers (estimates are acceptable)	
	6320
4. Number of volunteers during the reporting period (estimates are acceptable)	
	6014
5. Number of hours worked by all volunteers during the reporting period (estimates are acceptable)	
	6026

## H - Sales by type of client

Please provide a percentage breakdown of your sales by type of client.

	%
1. Clients in Canada	
a) businesses	8112
b) individuals and households	8100
c) governments, not-for-profit organizations and public institutions (e.g., hospitals, schools)	8233
2. Clients outside Canada	
	8140
	<b>100 %</b>

## I - Not applicable

## J - International transactions

### Exports

1. Did you receive revenue from clients outside Canada for the **export** of goods, services, royalties, rights, licensing or franchise fees?

0531 1  **yes**, complete **questions 2, 3 and 4**

3  **no**, go to **question 5**

2. Please report revenue received from <b>exports</b> .		0666	CAN\$
3. Please provide a percentage breakdown of <b>exports</b> by:			%
a) goods		0667	
b) services		0668	
c) royalties, rights, licensing and franchise fees		0669	
			<b>100%</b>
4. Please provide a percentage breakdown of <b>exports</b> by country.			%
a) United States		0748	
b) Mexico		0749	
c) other countries (please specify):	0724	0750	
	0676	0672	
	0677	0673	
	0678	0674	
	0679	0675	
			<b>100%</b>

### Imports

5. Did you make payments to suppliers outside Canada for the **import** of goods, services, royalties, rights, licensing or franchise fees?

0715 1  **yes**, complete **questions 6, 7 and 8**

3  **no**, go to **next section**

6. Please report payments made for <b>imports</b> .		0717	CAN\$
7. Please provide a percentage breakdown of <b>imports</b> by:			%
a) goods		0736	
b) services		0737	
c) royalties, rights, licensing and franchise fees		0738	
			<b>100%</b>
8. Please provide a percentage breakdown of <b>imports</b> by country.			%
a) United States		0751	
b) Mexico		0752	
c) other countries (please specify):	0743	0753	
	0744	0739	
	0745	0740	
	0746	0741	
	0747	0742	
			<b>100%</b>

**K - Not applicable**

**L - Contact information**

Name of person to contact about this questionnaire:

0026 1  Mr.      2  Mrs.      3  Miss      4  Ms

0054	Last name		0017	Telephone number	
0013	First name		0027	Extension number	
0014	Title		0016	Fax number	
0018	E-mail address		0020	Website address	

Date completed:      yyyy      mm      dd  
0015            

How long did you spend collecting the data and completing the questionnaire?      hour(s)      minutes  
9910       9909

**M - Comments**

We invite your comments below. Please be assured that we review all comments with the intent to improve the survey.

FOR  
INFORMATION  
ONLY

9920  
\_\_\_\_\_  
\_\_\_\_\_

9913  
\_\_\_\_\_  
\_\_\_\_\_

9914  
\_\_\_\_\_  
\_\_\_\_\_

9915  
\_\_\_\_\_  
\_\_\_\_\_

9916  
\_\_\_\_\_  
\_\_\_\_\_

***Thank you for completing this questionnaire. Please retain a copy for your records.***

Visit our website at [www.statcan.ca](http://www.statcan.ca)