



Performing Arts Survey 2002-03

Confidential when completed
Collected under the authority of the *Statistics Act*,
Revised Statutes of Canada, 1985, Chapter S19.
Completion of this questionnaire is a legal requirement
under this Act.
Please make a copy for your records
Please correct name and mailing address, if necessary

M001	C/O		
M005	No. and Street		
M006	City		
M007	Province	Postal Code	M008

1. Please specify the municipality of your home area if different from that in the mailing address.

100 Municipality (e.g. Scarborough, Ottawa, Burnaby) Province or Territory

For office use 101 102 103

Please read carefully before completing

Survey objective
The objective of this survey is to provide statistics on the activities of professional not-for-profit performing arts companies. Such information is used by the private sector in corporate decision making as well by all levels of government. It provides the basis for informed decisions on policies and programs in the performing arts sector.

Confidentiality
Statistics Canada is prohibited by law from publishing any statistics which would divulge information obtained from this survey that relates to any identifiable business without the previous written consent of that business. Data reported on this questionnaire will be treated in confidence, used for statistical purposes and published in aggregate form only. The confidentiality provisions of the *Statistics Act* are not affected by either the *Access to Information Act* or any other legislation.

Data sharing agreement
To reduce response burden and ensure uniform statistics, Statistics Canada has entered into an agreement under Section 11 of the *Statistics Act* with the Institut de la statistique du Québec for the sharing of information from this survey. The *Quebec Statistics Act* includes the same provisions for confidentiality and penalties for disclosure of information as the federal *Statistics Act*.

Return date
Please return the completed questionnaire within 21 days of receipt.

If you require assistance in the completion of this questionnaire or have any questions regarding the survey, please contact the Operations and Integration Division of Statistics Canada toll free 1-877-540-3973 or by fax at 1-800-755-5514.

A. Preliminary Information

2. (a) Indicate your company's main area of activity. (Check one box only)

020 Theatre (including puppet theatre) (excluding musical theatre) English theater

Musical theatre French theater

Opera

Music (Instrumental)

Music (Choral)

Dance

Festival (with an in-house company)

Multidisciplinary or other (please specify)

Festival (booking operation only)

School

Facility or presenter (no in-house company)

If you checked any of these three boxes, (07, 08, 09) please end here and return your questionnaire to Statistics Canada. Thank you for your cooperation.

b) If your company is multidisciplinary or has additional or secondary functions, please indicate below by checking as many boxes as applicable.

030 Theatre

031 Dance

032 Opera

033 Music (instrumental)

034 Music (choral)

035 Festival

036 School

037 Facility or presenter

039 Other (please specify)

3. a) Please check the box which best describes your company's status.

040A Group I companies where artistic directors and/or administrators and/or artists are paid

040B Group II All other companies such as community group (amateur).

If you checked this box, please describe your company's status on page 6 and then return your questionnaire to Statistics Canada. Thank you for your cooperation.

b) Is your company a not-for-profit organization?

043 Yes No

If no, do not complete this questionnaire. Please return this questionnaire to Operations and Integration Division of Statistics Canada, JT 2 - C9, 120 Parkdale Ave, Ottawa, On K1A 9Z9. Otherwise continue.

4. a) Please indicate the **legal status** of your company.

041 1 Incorporated 2 Other (e.g., cooperative, sole proprietorship, partnership) (please specify)

b) Please enter the year this company was founded

F003

B. Reporting Period

5. Please enter the date which marked the close of the last complete **financial year ending** any time between September 1, 2000 and August 31, 2001 inclusive. Your reporting period for all further questions should be 12 months ending with this date, if not please indicate the number of months.

010
year month day

012 Number of months

C. Performance / Attendance

Definitions:

Work / Piece: a single entity such as a play, a ballet, a musical composition, etc.

Canadian Work: a work written, choreographed or composed by a Canadian

Performance: presentation of one or a group of works

Tour performances: live performances outside the normal "home" area and for which per diems are paid (excluding run-outs). (Run-outs are performances which might be beyond the normal home area but which do not require the payment of per diems.)

6. Please enter the number of **live performances** given by your company during the reporting period, and the total attendance at these performances. Please estimate **attendance** to the best of your ability, if necessary excluding complimentary ticket.

For orchestra: Exclude performances and attendance where the orchestra is contracted to perform with an opera company.

Note: Please **EXCLUDE** all information about performances given solely to a broadcast audience. Please include performances that were both broadcast and also had a live audience. Include only live audiences in attendance figures.

	Number of performances	Total attendance
Home		
(i) Main season / stage / series	050	060
(ii) Performances targeted toward young audiences	051	061
(iii) Other performances (e.g., second stage, run-outs)	052	062
(iv) Total - Home (sum of lines (i) to (iii))	053	063
Tour		
(v) Performances targeted toward young audiences	054	064
(vi) Other performances	055	065
(vii) Total - Tour (sum of lines (v) and (vi))	056	066
Other		
(viii) (Please specify) <input type="text"/>	057	067
Total (sum of lines (iv), (vii) and (viii)) (excluding broadcasting)	058	068

7. a) Please enter the number of **works / pieces** performed by your company during the reporting period, according to the categories below.

(i) Canadian	070
(ii) Non-Canadian	071
(iii) Total	072

b) Please enter the number of **performances** given by your company during the reporting period, containing **at least one Canadian work / piece**.

075

D. Touring

8. If your company toured during the reporting period, please enter the number of **weeks** spent on tour and the number of performances given by your company, in the following geographic locations.

Did not tour **080**

• **Canada:**

(i) Province of residence

(ii) Other provinces or territories

(iii) **Canada – Total** (sum of lines (i) and (ii))

• **Abroad:**

(iv) U.S.A.

(v) Europe

(vi) Asia

(vii) Other countries (*please specify*)

(viii) **Abroad - Total** (iv, v, vi, vii)

(ix) **Total - Sum of (iii), (viii)**
(box 096 should equal box 056)

	Number of weeks	Number of performances
	076	077
	078	079
	081	091
	082	092
	083	093
	084	094
	085	095
	087	097
	086	096

E. Personnel

9. Please enter the total number of volunteers (unpaid personnel) and paid individuals directly employed or contracted by your company (including guests) and the wages / salaries and fees (including benefits) paid to them.

	Number of volunteers	Number of paid persons	Wages/salaries/fees (including benefits) \$ (omit cents)
(i) Creative artists (e.g. artistic or musical directors, choreographers) Employed (include fees)		C200	C260
	On contract		C204
	Volunteers	C331	
(ii) Performing artists Employed		C201	C261
	On contract		C205
	Volunteers	C332	
(iii) All other staff (e.g. production / technical / administrative) Employed		C210	C270
	On contract		C211
	Volunteers	C333	
Total	C330	C220	C280

10. Of the total number of artists reported above, please enter the number of guest artists engaged by your company and the remuneration paid to them.

If you did not engage any, please check the "none" box.

(i) Canadian guest artists **314** None **OR**

(ii) Foreign guest artists **324** None **OR**

	Number	Canadian dollars
	315	316
	325	326

F. Operating Revenue

11. Earned Revenue

a) Revenue generated from performances:

exclude all taxes
\$ (omit cents)

At home:

(i) Net subscription ticket sales

400

(ii) Net single ticket sales

401

(iii) Guarantees/service fees (including revenue from workshops)

402

(iv) Media income (including television, radio, video, film, recordings)

403

(v) **Sub-total** (sum of boxes 400 to 403)

410

On tour (if applicable)

(v) within Canada

422

(vi) outside Canada (include fees and reimbursement of expenses)

423

Sub-total (sum of boxes 422 to 423)

420

b) Other earned revenue: Exclude revenue generated from the disposition of capital property

411

(i) Programme advertising and sales, souvenir sales, bar and concession sales, etc.

414

(ii) School or festival

419

(iii) Other earned revenue (e.g., interest on investments, rental of facilities and materials) (excluding fund raising, gifts and grants)

430

Total earned revenue (sum of boxes 410, 420, 411, 414 and 419)

12. Grants, Fund-raising and other Revenue

a) Government grants: (including subsidies from all levels of government, and lotteries, where applicable)

\$ (omit cents)

(i) Federal

431

The Canada Council for the Arts

432

Canadian Heritage

433

Human Resources Development

434

Foreign Affairs

439

Other federal sources
(please specify)

440

Total federal (sum of boxes 431 to 439)

441

(ii) Provincial (including Arts Councils)

442

(iii) Municipal or regional

449

(iv) Other government (e.g. foreign)

450

(v) **Total government grants** (sum of boxes 440 to 449)

460

b) Funds withdrawn from a trust fund or endowment

c) Fund-raising and donations:

471

(i) Corporation and business donations

472

(ii) Corporate and business sponsorships

473

(iii) Foundations

474

(iv) Individuals (include contributions)

475

(v) Special events/projects (e.g., auctions, casinos)

479

(vi) Other (please specify)

480

(vii) **Total fund-raising and donations** (sum of boxes 471 to 479)

490

Total grants, fund-raising and other revenue (sum of boxes 450, 460 and 480)

500

Total operating revenue (sum of boxes 430 and 490)

G. Operating expenses

13. a) Personnel expenses:

(i) Enter the total wages / salaries and fees (including benefits) paid during the reporting period for all personnel, including staff on contract, by bringing forward the total from Question 9b (box 280) \$ (omit cents)

510

b) Expenses for other than personnel:

- INCLUDE **ONLY** THAT PORTION OF GST PAID THAT IS NON-REFUNDABLE, BY EXPENSE CATEGORY. (Only if this is not possible, include gross GST in your expenses.)

\$ (omit cents)

(i) Production expenses: sets, props, costumes, wardrobe, workshop, technical supplies, scripts, special effects, local trucking, company entertainment, royalties and fees paid for commissioned works, payments to a performing rights society, music rental/purchase, equipment rental/purchase, etc.

511

(ii) Guarantees/service fees paid to guest companies

512

(iii) Space operating costs ("at home"):

Owned: mortgage, taxes, utilities, maintenance, etc.

513

Rented: rent, utilities, maintenance, etc.

514

(iv) Touring costs: transportation of personnel and equipment, accommodation, meals, per diems, etc:

In Canada

515

Outside Canada

518

(v) Administration: office equipment and supplies, postage, telephone, audit fees, insurance, licences, legal fees, archival costs, credit card charges, box office (including ticket printing), etc.

516

(vi) Interest, bank charges

522

(vii) Marketing/publicity: (all costs should be shown as gross) audience profiles, subscription campaigns, press releases, posters, clipping services, sales commissions, advertising, photography, complimentary tickets, etc.

517

(viii) Fund-raising: special projects, etc.

521

(ix) Depreciation and amortization

564

(x) Other expenses: workshops, bar and concession supplies, etc.

519

(xi) **Sub-total** (sum of boxes 511, to 519 and 521, 522 and 564)

520

c) School or Festival expenses (This amount should not be included elsewhere)

531

Total operating expenses (sum of boxes 510, 520 and 531)

550

H. Surplus (Deficit)

\$ (omit cents)

14. a) Accumulated surplus (deficit) at the beginning of the reporting period

551

b) Annual operating surplus (deficit) for the reporting period (box 500 minus box 550)

552

c) Deficit reduction grants

553

d) Extraordinary items not entered above
(please specify)

554

e) Accumulated surplus (deficit) at the end of the reporting period
(sum of boxes 551, 552, 553 and 554)

555

