



Unified Enterprise Survey – Annual

2006 Survey of Service Industries: Spectator Sports, Event Promoters, Artists and Related Industries

This document is confidential when completed.

Si vous préférez recevoir ce questionnaire en français,
veuillez nous téléphoner au numéro sans frais suivant :
1 888 881-3666.

If necessary, please make address label corrections in the boxes below.



0001	Legal name		0004	Address (number and street)	
0002	Business name		0005	City	
0021	Title of contact		0006	Province/ Territory or State	
0008	First name of contact		0053	Country	0007 Postal code/ Zip code
0028	Last name of contact		0010	Language preference	1 <input type="checkbox"/> English 2 <input type="checkbox"/> French

This information is collected under the authority of the *Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.*

COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.

A - Introduction

Survey Purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs. For more information on this survey, please access www.statcan.ca/english/survey/index.htm.

Data-sharing Agreements

In an effort to reduce reporting burden, Statistics Canada has entered into agreements with provincial and territorial statistical agencies for the sharing of data. The data are kept confidential and used for statistical purposes only. Please see the enclosed Reporting Guide for details of these agreements.

Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada. Please see the enclosed Reporting Guide for more information.

Fax or Other Electronic Transmission Disclosure

Statistics Canada advises you that there could be a risk of disclosure during the facsimile or other electronic transmission. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

Please return the questionnaire within 30 days.

**Please mail the completed questionnaire in the enclosed envelope
or fax it to Statistics Canada at 1 888 883-7999.**

Lost the return envelope or need help? Call us at 1 888 881-3666 or mail to:
Statistics Canada, Operations and Integration Division, 150 Tunney's Pasture Driveway, Ottawa, Ontario K1A 0T6

Visit our website at www.statcan.ca



B - Main Business Activity

1. Please describe the nature of your business.

0055

2. Please check the **one main activity** which most accurately represents your **main** source of revenue.

Spectator Sports

0277 Sports teams and clubs (professional, semi-professional and amateur teams and clubs presenting events before an audience)

0278 Horse race tracks

0279 Racehorse stables and racehorse training (**include** racehorse trainers, jockeys and harness drivers)

0280 Other spectator sports and independent sports professionals (e.g., independent athletes, sports trainers, scouts, other race tracks; **include** teams, owners and drivers)

(please specify):

0281

Promoters (Presenters) of Performing Arts, Sports and Similar Events

With facilities

0282 Live theatre and other performing arts presenters (**include** festivals)

0284 Fair organizers, agricultural

0283 Sports stadiums and other presenters

Without facilities

0285 Performing arts promoters (presenters) (**exclude** festivals)

0286 Festivals

0287 Agricultural fair promoters

0288 Sports presenters and other presenters

Industries Related to Performing Arts and Spectator Sports

0289 Agents and managers for artists, athletes, entertainers and other public figures

0317 Independent artists, writers and performers (independent "freelance" individuals, **excluding** musicians and vocalists) (e.g., costume and set designers, comedians, spokespersons, directors)

(please specify):

0316

0308 Other industries related to performing arts and spectator sports

(please specify):

0309

0307 Independent musicians and vocalists – Please complete **Section L** and return the questionnaire.

0040 None of the above – Please call **1 888 881-3666** for further instructions.

C - Reporting Period Information

1. Please report information for your **fiscal year** (normal business year) **ending between** April 1, 2006 and March 31, 2007. Please indicate below the period covered by this questionnaire.

	YYYY	MM	DD		YYYY	MM	DD
From	⁰⁰¹¹ <input type="text"/>	<input type="text"/>	<input type="text"/>	To	⁰⁰¹² <input type="text"/>	<input type="text"/>	<input type="text"/>

2. If you **did not operate** this business unit for a **full year**, please check the reason(s) below:

⁰⁰³¹ 1 Seasonal operations 2 New business 3 Change of fiscal year 4 Change of ownership 5 Ceased operations 6 Temporarily inactive

Reporting Instructions:

- Report for business unit(s) specified on the label on the front page.
- Complete only the questions that apply to your business.
- When precise figures are not available, please provide your best estimate.
- Report in Canadian dollars only. Dollar amounts and percentages should be rounded to whole numbers.
- Consult the enclosed Reporting Guide for further information.

D - E - Not applicable

F - Industry Characteristics - Spectator Sports, Event Promoters, Artists and Related Industries

Please provide a breakdown of your sales and services revenue, where applicable (please see enclosed Reporting Guide for further information).

		CAN\$
1.	Admissions to live sports or racing events presented by your business (report your share of box office receipts for events presented by others using your facilities, such as rentals, at question 3 below)	2774
2.	Admissions to live performing arts performances, fairs and festivals presented by your business (report your share of box office receipts for events presented by others using your facilities, such as rentals, at question 3 below)	2775
3.	Facility rental revenue (include rentals of theatres, tracks, stables, grounds, arenas, conference rooms, etc.)	2005
4.	Rental of traveller accommodations	2295
5.	Contract production (fees earned by artists, athletes, performers, writers, companies and teams under contract to promoters, vendors or others)	2703
6.	Professional fees and commissions for career management and representation services for artists, athletes, entertainers, and others	2060
7.	Event management services	2777
8.	Technical artistic services	2778
9.	Receipts from gambling (e.g., wagering, gambling machines, lottery tickets, pari-mutuel, Internet gambling, bookmaking)	1433
10.	Advertising revenue	2327
11.	Sales of food and non-alcoholic beverages	1429
12.	Sales of alcoholic beverages	1428
13.	Sales of merchandise	2790
14.	Other revenue from sales of services	2558
	(please specify): <input style="width: 400px;" type="text" value="2559"/>	
15.	Total sales and services (sum of questions 1 to 14)	2305

Royalties, rights, licensing and franchise fees

Please provide a breakdown of your royalties, rights, licensing and franchise fees.

		CAN\$
16.	Licensing of rights to use copyrighted works and trademarks	2338
17.	Broadcast and other media rights	2776
18.	Other royalties, rights, licensing and franchise fees	2582
	(please specify): <input style="width: 400px;" type="text" value="2583"/>	
19.	Total royalties, rights, licensing and franchise fees (sum of questions 16 to 18)	2695

F - Industry Characteristics - Spectator Sports, Event Promoters, Artists and Related Industries (continued)

Attendance

Please report the attendance for performances and events presented during the reporting period for this business, if applicable. If records are not kept, please provide your best estimate.

Live sports and racing events

		Number
20. Presented by your business	0614	<input type="text"/>
21. Presented by others using your facilities (such as rentals)	0615	<input type="text"/>

Live performing arts performances, festivals and fairs

		Number
22. Presented by your business	0616	<input type="text"/>
23. Presented by others using your facilities (such as rentals)	0617	<input type="text"/>

G - Personnel

		Number
1. Number of non-salaried partners and proprietors (if salaried, report only at question 2 below)	6321	<input type="text"/>
2. a) Number of paid employees (based on year-end T4 payroll summaries)	6339	<input type="text"/>
b) Percentage of paid employees who worked full time	6328	%
3. Number of contract workers (for whom you did not issue a T4, such as freelancers and casual workers)	6320	Number
4. Number of volunteers (including unpaid interns and co-op students) during the reporting period (estimates are acceptable)	6014	<input type="text"/>
5. Total number of hours worked by volunteers during the reporting period (estimates are acceptable)	6026	Number of hours

H - Sales by Type of Client

Please provide a percentage breakdown of your sales by type of client.

1. Clients in Canada		%
a) Businesses	8112	<input type="text"/>
b) Individuals and households	8100	<input type="text"/>
c) Governments and public institutions (e.g., hospitals, schools)	8233	<input type="text"/>
2. Clients outside Canada	8140	<input type="text"/>
Total		100%

I - J - Not applicable

K - Provincial/Territorial Distribution

Number

1. Please report the number of permanent business units/locations operating in Canada during the reporting period. Business unit is defined as the lowest level of the firm for which separate records are kept for such details as revenue, expenses and employment.

5001

2. Do you have permanent business units/locations in more than **one** province or territory?

9966

¹ Yes – Please complete question 3

³ No – Please go to Section L

3. Please report the following data for the provinces or territories in which you have business units.

Please indicate if you are reporting in **either** Canadian dollars **or** percentages.

9967 ¹ \$ **OR** ² %

	Number of business units (locations)	Total revenue	Salaries, wages and employee benefits	Amortization and depreciation of tangible and intangible assets	Total expenses
1. Newfoundland and Labrador	5002	4824	4826	4827	4927
2. Prince Edward Island	5003	4829	4831	4832	4932
3. Nova Scotia	5004	4834	4836	4837	4937
4. New Brunswick	5005	4839	4841	4842	4942
5. Quebec	5006	4844	4846	4847	4947
6. Ontario	5007	4849	4851	4852	4952
7. Manitoba	5008	4854	4856	4857	4957
8. Saskatchewan	5009	4859	4861	4862	4962
9. Alberta	5010	4864	4866	4867	4967
10. British Columbia	5011	4869	4871	4872	4972
11. Yukon	5014	4874	4876	4877	4977
12. Northwest Territories	5013	4879	4881	4882	4982
13. Nunavut	5012	4884	4886	4887	4987
14. Total	5015	4889	4891	4892	4992

L - Contact Information

0015

Date completed

YYYY

MM

DD

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Name of person to contact about this questionnaire:

0026 1 Mr. 2 Mrs. 3 Miss 4 Ms

First name

0013

Last name

0054

Title

0014

E-mail address

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Website address

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Telephone number

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Extension number

0027

Fax number

0016

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Hour(s)

Minutes

How long did you spend collecting the data and completing the questionnaire?

9910

9909

M - Comments

We invite your comments below. Please be assured that we review all comments with the intent to improve the survey.

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FOR
INFORMATION
ONLY

Thank you for completing this questionnaire. Please retain a copy for your records.

Visit our website at www.statcan.ca