



Film, Video and Audio-Visual Production Survey, 2001



In all correspondence concerning this questionnaire, please quote this six-digit reference number.

Correct mailing address label, if necessary (PLEASE PRINT). Do not report address of accountant.

Mailing address label form with fields: M001 Legal name of company, M002 Operating name of company, M005 Street, M006 City, M007 Province, M008 Postal code

Information for Respondents

SURVEY OBJECTIVE

The aim of this survey is to measure film, video and audio-visual production in Canada during 2001. In order to minimize the number of forms sent to you, this questionnaire incorporates the information requirements of two divisions within Statistics Canada.

AUTHORITY

This survey is conducted under the authority of the Statistics Canada Act, Revised Statutes of Canada, 1985, Chapter S19.

CONFIDENTIALITY

Statistics Canada is prohibited by law from publishing any statistics which would divulge information obtained from this survey that relates to any identifiable business without the previous written consent of that business. The data reported on this questionnaire will be treated in strict confidence; they will be used for statistical purposes and will be published in aggregate form only.

DATA SHARING AGREEMENTS

In order to reduce response burden and ensure uniform statistics, Statistics Canada has entered into an agreement under section 11 of the Statistics Act with the Bureau de la statistique du Québec and the Manitoba Bureau of Statistics for sharing of information.

INSTRUCTIONS

The report should not include the revenues of your subsidiaries or foreign branches, but should include your portion of the revenues and expenses of unincorporated joint ventures in which you are involved. If this questionnaire must be mailed elsewhere for completion, please update the mailing label, complete the Certification in Question 16 and return the questionnaire immediately using the enclosed postage-paid envelope.

If you have further questions, please address all inquiries to the Operations and Integration Division of Statistics Canada, toll free 1-877-540-3973. Always quote the 6 digits of the ID number appearing on the address label.

DUPLICATE QUESTIONNAIRES

This year we are collecting data for 2000 and 2001. If you should receive more than one questionnaire for the same establishment for the same year (i.e., two for 2000 or two for 2001), please complete the one which is correctly labelled, write "DUPLICATE" on the extra forms, and return to Statistics Canada using the enclosed postage-paid envelope.

RETURN DATE

Please return this questionnaire within 21 days of receipt.

A. REPORTING PERIOD

This questionnaire covers the calendar year ending December 31, 2001. Please report the number of months for which you are reporting, and the end of the year. If you cannot provide calendar year data, report for your business year ending between April 1, 2001 and March 31, 2002.

1. (a) This report covers:

Form for reporting period: 010 Number Months, ending 011 Year Month Day

(b) If you did not operate this business for a full year, please complete the report for the portion of the year you were in business and check (✓) the reason for your part-year report.

Reasons for part-year report: 012 1 Change of ownership, 2 New business in 2001, 3 Ceased operations due to bankruptcy, fire, demolition, etc. (Please specify) S012, S013

B. ELIGIBILITY TO REPORT

This survey covers all businesses **primarily engaged in film, video or audio-visual production during the reporting period. It excludes businesses engaged only in freelance work and/or post-production services** (such as editing, lighting, writing) and/or receiving revenue ONLY from investments in other establishments' productions. To assist us in properly classifying your firm, please answer the following questions:

2. During the reporting period, did this establishment:

(a) Receive revenue from current or previous years' film, video or other audio-visual productions produced by this establishment? (Revenue refers to: outright sales and licence fees; sponsors' fees; remittances from a distributor after his/her expenses; grants and subsidies.)

021 1 Yes 3 No

(b) Start or partially complete any film, video or other audio-visual production?

022 1 Yes 3 No

(c) Complete any film, video or other audio-visual production? (A complete production is one for which an answer print or videotape master exists.)

023 1 Yes 3 No

(d) Receive rental revenue from its production facilities? (Production facilities include equipment and personnel.)

024 1 Yes 3 No

If you answered "No" to each of (a), (b), (c) and (d), please describe briefly the nature of your business activity then sign the Certification in Question 16 and return the questionnaire immediately using the postage-paid envelope provided for your convenience.

S024 _____

If you answered "Yes" to any of (a), (b), (c) or (d), please complete the questionnaire and return it within 21 days of receipt using the postage-paid envelope.

C. BUSINESS PROFILE

3. (a) Please indicate the legal status of your firm. (Check (✓) one box only.)

030 1 Unincorporated organization - Sole proprietorship 5 For-profit co-operative
 2 Unincorporated organization - Partnership 6 Non-profit co-operative
 3 Incorporated organization Other (please specify) **S030** _____
 4 Government board, agency, crown corporation or department

(b) Was this establishment involved in any official international co-productions/domestic joint ventures/international co-ventures during this reporting period?

C031 1 Yes 3 No

If yes, please name the other companies involved **S031** _____

NOTE: When completing Question 5 to Question 16, report only your organization's portion of the employment, revenue and expenses associated with the co-production(s).

4. Please indicate the country in which the ultimate controlling interest of your establishment is held. (Check (✓) one box only.)

NOTE: **Controlling interest** is the ability or potential ability of an individual, a group of individuals or a company to determine the operating and financial policies of the reporting organization including the ability to select the majority of the reporting organization's directors.

Ultimate control is determined by tracing ownership links to the final parent company. In a situation where the first parent company is in fact controlled by another company which may reside in a different country, control is assigned to the country of the last or final parent.

035 1 Canada 5 Other (e.g. countries not listed or 50/50 control between two countries) (please specify) **S035** _____
 2 United States

5. Please indicate the average annual number of employees. (For average annual employment, add the number of employees for each month and divide by 12, or if the employment is stable, report the usual number of employees)

Number of employees	
Total	
Full-time paid employees	202
Part-time paid employees	203
Freelancers	201
Working proprietors (unincorporated firms only)	200

NOTE: **Full and part-time employees** are any persons drawing pay for service rendered, or for paid absence and for whom you, as an employer, are required to complete a Canada Customs and Revenue Agency T-4 Supplementary Form. **Include** executives of incorporated companies but **exclude** working proprietors of unincorporated firms.

Freelancers include any person for whom the employer is required to complete a **Canada Customs and Revenue Agency T-4A** Supplementary form. Freelancers include talent and technical workers (e.g., actors, writers, camera operators). **However, employees of companies which perform contract work are not considered freelancers.**

D. FINANCIAL INFORMATION (declare all figures in Canadian dollars)

Please complete the following income statement for the reporting period. Report negative amounts in brackets.

6. Revenue:

Exclude investment advances and bank loans used to finance productions, money raised through the sale of stock and shares, and guarantees.

Definitions:

Revenue is defined as the gross proceeds of the sale of goods and services, gains from the sale or exchange of assets, interest and dividends earned from investments and other realized increases in owner's equity in a business **except** those arising as a result of capital contributions.

Operating revenue (of which 'production revenue' is the most important part for the film production industry) results from the gross proceeds of the sale of goods and services, as well as from gains from the sale or exchange of assets (films could be considered as either goods or assets; while services could be production or post-production services).

Operating revenues should be reported in Section D, Question 6 (a) through (f). All **other revenue** is **non-operating revenue** for the purposes of this survey and should be reported in Question 6 (g) through 6 (i).

Contributions of capital (equity), which are supplied by investors in return for an ownership stake in the film produced (and for which the contributor expects a return on investment from the recipient when the film realizes a profit) are not considered to be revenue for this survey. **Equity should not be reported** in either Questions 6 or 8.

Operating revenue (report grants and subsidies in box 342)

- (a) Total production revenue (include production revenue received from private and public sector clients for current and previous years' productions; also include outright sales and rentals; contracts; sponsors' payments and remittances from distributors after their expenses)
- (b) Rental of production facilities (including equipment and personnel)
- (c) Laboratory, post-production services and services incidental to the production process (include film/video transfers, duplication, printing, processing, editing, special effects, animated sequences, titles, dubbing, etc.)
- (d) Distribution of **other producers'** film/video/audio-visual products
- (e) Other operating revenue (please specify) **S338**

Canadian \$ (omit cents)
331
333
335
336
338

(f) **Total operating revenue** (sum of boxes 331, 333, 335, 336 and 338)

Non-operating revenue

- (g) Non-repayable financial aid recognized as revenue for this financial year, e.g. federal and provincial film and video tax credits, grants, subsidies; **Exclude** equity investments and loans from government agencies and private sources (please specify type of aid) **S342**
- (h) Dividends
- (i) Other (e.g. interest); **Exclude** equity investment and loans (please specify) **S344**
- (j) **Total revenue** (sum of boxes 340, 342, 343 and 344)

340
342
343
344
345

7. Expenses

Definitions:

Salaries and wages include commissions, bonuses, vacation pay and salaries of working executives of incorporated companies. Excluded are employee benefits, withdrawals by working proprietors of unincorporated firms and fees to contract workers.

Employee benefits include employers' contributions to pension, medical and unemployment insurance plans and workers' compensation plans.

Freelancers' fees include fees paid to any person for whom the employer is required to complete a **Canada Customs and Revenue Agency T-4A** Supplementary form. Freelancers include talent and technical workers (e.g., actors, writers, camera operators, etc.) **However,**

employees of companies which perform contract work are not considered freelancers. Fees paid to companies for sub-contract work should be reported in Box 358, "All other operating expenses".

All other operating expenses include development, pre-production, production, post-production and laboratory service expenses not already declared with salaries, employee benefits and freelancers' fees. Also include operating expenses such as occupancy costs (heat, light, rent, insurance, property taxes, etc.); administrative costs (legal and accounting costs, management or consulting fees, office supplies, association, marketing and sales, travel and entertainment); and other miscellaneous operating expenses (e.g. rental or leasing of machinery and equipment).

Operating expenses (including Production and Post-Production Costs)

- (a) Salaries and wages (excluding employee benefits)
- (b) Employee benefits
- (c) Freelancers' fees (see Definitions above)
- (d) Depreciation and amortization
- (e) Interest expenses (bank loans, real estate mortgages, accounts payable)
- (f) All other operating expenses (include fees paid to companies for contract work)
- (g) **Total operating expenses** (sum of boxes 351, 352, 353, 354, 355 and 358)

Canadian \$ (omit cents)
351
352
353
354
355
358

360

h) Please estimate the percentage of your total expenses (box 360, page 3) incurred in:

Canada	691	%
the United States	692	%
all other countries	693	%

INTERNATIONAL SERVICE TRANSACTIONS

Royalties and licence fees are receipts or payments in the form of distribution or sub-distribution right fees, royalties and licence fees for the use of creative works and images to which film and video ownership rights apply.

Cultural services are services unique to film and video production activities. These services are integral to and /or directly supportive of the production of film, video and audio-visual. They may include editing services, post-production and laboratory services such as film processing and printing, video duplication, subtitling, dubbing, and any other services directly associated with the production of film and video works.

Advertising covers the design, creation and marketing of advertisements by advertising agencies; placing advertisements in newspapers, journals, radio, TV and other media, including the purchase and sale of advertising space; participation in trade fairs and other promotional outlays, including posters, promotional artworks for video packages, telemarketing or delivery of advertising materials.

Other includes equipment rentals; computer, management, accounting, insurance services, and other film production services not elsewhere specified.

8. Receipts from non-residents (Canadian \$)

Please report the following film, video and audio-visual production revenues received from foreign sources. Please report **all External Service Transactions** (net of taxes) including those financed by government in Canada (for example, by Telefilm Canada) or by other sources in Canada. **Exclude** merchandise exports, freight and shipping transactions, travel, interest or profit/loss.

Foreign source	Royalties and licence fees	Outright sale of rights	Cultural services	Advertising	Other	Total
	Revenue \$ (omit cents)	Revenue \$ (omit cents)	Revenue \$ (omit cents)	Revenue \$ (omit cents)	Revenue \$ (omit cents)	Total Revenue \$ (omit cents)
United States	500	510	520	530	540	550
United Kingdom	501	511	521	531	541	551
France	502	512	522	532	542	552
Germany	503	513	523	533	543	553
All other countries (please specify) S508	508	518	528	538	548	558
Total	509	519	529	539	549	559

9. Clients

Please estimate the amount of total **production revenue** (Box 331, Question 6) that is derived **directly** from the following domestic and foreign clients:

- (a) Distributors:
 - (i) for placing theatrical feature films
 - (ii) Conventional/pay television
 - (iii) Home video
 - (iv) Film societies and private screenings
 - (v) Other (please specify) **S413** _____
- (b) Specialty pay television and specialty services (discretionary)
- (c) Conventional television (including CBC)
- (d) Advertising agencies
- (e) Educational institutions
- (f) Government boards, agencies, crown corporations or departments
- (g) Industry (e.g. corporate videos for private sector, etc.)
- (h) Other production companies and/or executive producers (specify type of production)
 - Regular/pay television
 - Theatrical feature films
 - Other types (please specify) **S417** _____
- (i) Other (please specify) **S418** _____
- (j) **Total** (box 420 must equal box 331)

Production revenue	
Total (domestic and foreign clients)	Foreign clients
Canadian \$ (omit cents)	
400	430
410	440
411	441
412	442
413	443
402	432
403	433
404	434
405	435
406	436
407	437
415	445
416	446
417	447
418	448
420	450

E. PRODUCTION ACTIVITIES

Please report the original productions completed during the reporting period. (A complete production is one for which an answer print or video-tape master exists.) In the case of official international co-productions/domestic joint ventures/international co-ventures involving 2 or more Canadian production companies, only the major Canadian producer should report.

N.B. Please note that the primary intended market should be used to classify each production.

INSTRUCTIONS

- Report each production only once. Do not include copies.
- Count as one production: sets of slides and transparencies or multi-media kits.
- Do not include versions of originals (e.g., adaptations, updating, language or size versions of original productions such as a feature film re-edited as a mini-series or vice-versa).
- Do not include productions completed by other producers using your facilities or production/post-production services.
- Do not include a production completed and reported in a previous year.

Theatrical Feature Films

10. Have you completed any theatrical feature films during the reporting period? (A complete production is one for which an answer print or video-tape master exists.)

- 709** 1 Yes ► Go to the Theatrical Features section of Question 13 and to Question 14 a).
 3 No ► Go to Question 11.

Television Productions

11. Have you completed any television productions, (excluding commercials and inserts) during the reporting period?

- 702** 1 Yes ► Go to the Television Productions section of Question 13 and to Question 14 b).
 3 No ► Go to Question 12.

Other Types of Productions

12. Have you completed any other types of productions, other than theatrical features or television productions, during the reporting period?

- 704** 1 Yes ► Go to the Other Productions section of Question 13.
 3 No ► Go to Question 15.

13. Productions

In filling out the table below, please count each production only once. If enough spaces have not been provided for Question 13, please report answers on an additional sheet.

Type of Production and Title	Number of Episodes	Running Time (see categories 1-6 below)	Production and Development Budget		Language 1 = French 3 = English 5 = Other	Category of programming (see categories 1-12 below)	Was this production CAVCO certified? Yes/No	CAVCO Number (if applicable)	Have you received Provincial Tax Credits for this production? Yes/No	Provincial File Number* (if applicable)	Province providing tax credits (if applicable)
			Canadian Financing (\$Cdn)	Foreign Financing (\$Cdn)							
Theatrical Features											
Title 1	800a		803a	804a	805a		807a	808a	809a	810a	811a
Title 2	800b		803b	804b	805b		807b	808b	809b	810b	811b
Title 3	800c		803c	804c	805c		807c	808c	809c	810c	811c
Title 4	800d		803d	804d	805d		807d	808d	809d	810d	811d
Television Productions											
Title 1	801e	802e	803e	804e	805e	806e	807e	808e	809e	810e	811e
Title 2	801f	802f	803f	804f	805f	806f	807f	808f	809f	810f	811f
Title 3	801g	802g	803g	804g	805g	806g	807g	808g	809g	810g	811g
Title 4	801h	802h	803h	804h	805h	806h	807h	808h	809h	810h	811h
Title 5	801i	802i	803i	804i	805i	806i	807i	808i	809i	810i	811i
Title 6	801j	802j	803j	804j	805j	806j	807j	808j	809j	810j	811j
Title 7	801k	802k	803k	804k	805k	806k	807k	808k	809k	810k	811k
Title 8	801l	802l	803l	804l	805l	806l	807l	808l	809l	810l	811l

* If tax credits were received from more than 1 province, report the province from which the largest credit was received.

13. Productions

At the end of question 13, Productions, please go to question 14.

Other Productions	Number of Productions	Number of Productions-English	Number of Productions-French	Number of Productions-Other language	Production and Development Budget	
					Canadian Financing (\$Cdn)	Foreign Financing (\$Cdn)
TV Commercials	900a	902a	903a	904a	905a	
Music Videos	900b	902b	903b	904b	905b	
Corporate Videos	900c	902c	903c	904c	905c	
Educational Videos	900d	902d	903d	904d	905d	
Other	900e	902e	903e	904e	905e	

Category of programming

If a program qualifies under more than one category, please choose the category that appears first in this list.

1. **Made for television movie:** feature film length program made for viewing on television.
2. **Animated Childrens':** any program using predominantly drawings, claymation or computer graphics and aimed at children.
3. **Live Action Childrens':** any program featuring predominantly live actors and aimed at children.
4. **Dramatic Series:** television programs that relate a fictional story or one inspired by real incidents or persons by means of dialogue and action.
5. **Animated (not childrens'):** any program using predominantly drawings, claymation or computer graphics but not aimed at children.
6. **Comedy:** programs that deal with the light or amusing or with the serious and profound in a light or satirical manner.
7. **Entertainment:** programming primarily designed to entertain.
8. **Religion:** programs dealing with religion and religious teachings and discussions of the human spiritual condition.
9. **Sports:** programs including live or live-on-tape sports event coverage, scripted sports and program reviewing and analysing sport.
10. **Instruction:** program designed to inform about specific activities or areas of study.
11. **Information/Documentary:** program primarily designed to inform or educate.
12. **New Media:** productions combining video, audio, graphics and alphanumeric text.

Running Time

1. Under 1/2 hour
2. 1/2 hour
3. 1 hour
4. Other 30-74 minutes
5. Movie
6. Other

14a. Theatrical Features

Please provide the following summary budget information for all theatrical feature films completed during the reporting period.

Note: It is no longer required to provide separate information for individual productions. At the end of question 14a, please return to question 11.

PRODUCTION AND DEVELOPMENT BUDGET

(Canadian dollars, omit cents)

	Canadian Financing (\$Cdn)		
Financing	475a		* Canadian Television and Cable Production Fund
Telefilm Canada/CTCPF* equity program	476a		
Canadian Film and Video Tax Credit	730a		
Other federal organizations	731a		
Provincial governments: Ontario	732a		
Québec	733a		
Other provinces (please specify) 749a			Foreign Financing (\$Cdn)
Other public agency (please specify) S751a	751a	752a	
CTCPF* Licence Fee Program	741a		
Distributors	734a	744a	
Broadcasters	735a	745a	
Production companies (include deferred payments)	736a	746a	
Other private investors (include sponsors)	737a	747a	
Other (please specify) S738a	738a	748a	
TOTAL (sum of all Financing boxes)	750a		

14b. Television Productions

Please provide the following summary budget information for all television productions completed during the reporting period.

Note: It is no longer required to provide separate information for individual productions. At the end of question 14b, please return to question 12.

PRODUCTION AND DEVELOPMENT BUDGET

(Canadian dollars, omit cents)

	Canadian Financing (\$Cdn)		
Financing	475b		* Canadian Television and Cable Production Fund
Telefilm Canada/CTCPF* equity program	476b		
Canadian Film and Video Tax Credit	730b		
Other federal organizations	731b		
Provincial governments: Ontario	732b		
Québec	733b		
Other provinces (please specify) 749b			Foreign Financing (\$Cdn)
Other public agency (please specify) S751b	751b	752b	
CTCPF* Licence Fee Program	741b		
Distributors	734b	744b	
Broadcasters	735b	745b	
Production companies (include deferred payments)	736b	746b	
Other private investors (include sponsors)	737b	747b	
Other (please specify) S738b	738b	748b	
TOTAL (sum of all Financing boxes)	750b		

F. LOCATION OF ESTABLISHMENT

15. Please provide the postal code of the physical location of this production facility.

Postal Code										
M018						-				

G. CERTIFICATION

16. (a) I certify that the information in this report is correct and complete to the best of my knowledge.

Signature		Title		Date	
		M004			
Name of person to contact (<i>please print</i>)					
M003					
Telephone no. Area code			Ext.		Fax no.
M010			M011		M012
E-mail address			Internet site address (URL)		
M013			M014		

(b) Please enter below the appropriate number(s) so that Statistics Canada may have access to data supplied by you to Canada Customs and Revenue Agency as permitted by the *Statistics Act*. The confidentiality clause applies as well to any information thus obtained.

Incorporated Business

Please report your Business Number. If unknown, you may obtain this number from your latest Assessment Notice (T456) or from your Canada Customs and Revenue Agency Taxation Remittance Form (T9RC) if applicable.

Business Number

F008																			
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803				For office use only
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(c) How long did you take to collect the data and complete this questionnaire?

801	Hours
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(d) **Comments.** If more space is required, please use a separate sheet.

S900 _____

S910 _____

S920 _____

S930 _____

S940 _____

S950 _____

THANK YOU FOR YOUR COOPERATION