



# 2007 Survey of Service Industries: Film, Television and Video Production

**This document is confidential when completed.**

Si vous préférez recevoir ce questionnaire en français,  
veuillez nous appeler au numéro sans frais suivant :

**1-888-881-3666.**

If necessary, please make address label corrections in the boxes below.



0001	Legal name		0004	Address (number and street)	
0002	Business name		0005	City	
0021	Title of contact		0006	Province/ territory or state	
0008	First name of contact		0053	Country	0007 Postal code/ zip code
0028	Last name of contact		0010	Language preference	1 <input type="checkbox"/> English 2 <input type="checkbox"/> French

This information is collected under the authority of the *Statistics Act*, Revised Statutes of Canada, 1985, Chapter S-19.

**COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.**

## A - Introduction

### Survey purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs. For more information on this survey, please access [www.statcan.ca/english/survey/index.htm](http://www.statcan.ca/english/survey/index.htm).

### Data-sharing agreements

In an effort to reduce reporting burden, Statistics Canada has entered into agreements with provincial and territorial statistical agencies for the sharing of data. The data are kept confidential and used for statistical purposes only.

Please see the enclosed reporting guide for details of these agreements.

### Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada. Please see the enclosed reporting guide for more information.

### Fax or other electronic transmission disclosure

Statistics Canada advises you that there could be a risk of disclosure during facsimile or other electronic transmission. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

**Please return the questionnaire within 30 days.**

**Please mail the completed questionnaire in the enclosed envelope or fax it to Statistics Canada at 1-888-883-7999.**

Lost the return envelope or need help? Call us at **1-888-881-3666** or mail to:  
Statistics Canada, Operations and Integration Division, 150 Tunney's Pasture Driveway, Ottawa, Ontario K1A 0T6

Visit our website at [www.statcan.ca](http://www.statcan.ca)



## B - Main business activity

1. Please describe the nature of your business.

0055

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2. Please check the **one main activity** which most accurately represents your **main** source of revenue.

0640  Film, television and video production

0641  New media (interactive digital production)

0761  Independent or freelance film, television or video production (this includes individuals, whether incorporated or unincorporated, that contract their services) – Please call **1-888-881-3666** for further instructions.

0040  None of the above — Please call **1-888-881-3666** for further instructions.

## C - Reporting period information

1. Please report information for your **fiscal year** (normal business year) **ending between** April 1, 2007 and March 31, 2008. Please indicate below the period covered by this questionnaire.

from <sup>yyyy</sup> 0011  <sup>mm</sup>  <sup>dd</sup>  to <sup>yyyy</sup> 0012  <sup>mm</sup>  <sup>dd</sup>

2. If the reporting period does not cover a **full year**, please check the reason(s) below:

0031 <sup>1</sup>  seasonal operations    <sup>2</sup>  new business    <sup>3</sup>  change of fiscal year    <sup>4</sup>  change of ownership    <sup>5</sup>  ceased operations    <sup>6</sup>  temporarily inactive

## Reporting instructions

- Report for business unit(s) specified on the label on the front page.
- Complete only the questions that apply to your business.
- When precise figures are not available, please provide your best estimate.
- Report in Canadian dollars. Dollar amounts and percentages should be rounded to whole numbers.
- Consult the enclosed reporting guide for further information.

## D - Revenue

A detailed breakdown may be requested in other sections.

1. **Sales of goods and services** (e.g., rental and leasing income, commissions, fees, admissions, services revenue)  
Report net of returns and allowances.

2299

CAN\$

2. Grants, subsidies, donations and fundraising { **exclude** tax credits }

2068

3. Royalties, rights, licensing and franchise fees

2022

4. Investment income (dividends and interest)

2097

5. Other revenue <sup>2001</sup>  
(please specify):

2077

6. **Total revenue** (sum of questions 1 to 5)

2098

## E - Expenses

CAN\$

1.	Salaries and wages of employees who have been issued a T4 statement	3010	
2.	Employer portion of employee benefits ( <b>include</b> employer contributions to pension, medical/life insurance plans, employment insurance, etc.)	3040	
3.	Commissions paid to non-employees	4466	
4.	Professional and business services fees (e.g., legal, accounting)	4315	
5.	Subcontract expenses ( <b>include</b> contract labour, contract work and custom work)	3060	
6.	Charges for services provided by your head office	4555	
7.	Cost of goods sold, <b>if applicable</b> (purchases <b>plus</b> opening inventory <b>minus</b> closing inventory)	5721	
8.	Office supplies	3301	
9.	Rental and leasing ( <b>include</b> rental of premises, equipment, motor vehicles, etc.)	4115	
10.	Repair and maintenance (e.g., property, equipment, vehicles)	4178	
11.	Insurance ( <b>include</b> professional liability, motor vehicles, etc.)	4350	
12.	Advertising, marketing and promotions (report charitable donations at question 22)	4365	
13.	Travel, meals and entertainment	4370	
14.	Utilities and telecommunications expenses ( <b>include</b> gas, heating, hydro, water, telephone and Internet expenses)	4066	
15.	Property and business taxes, licences and permits	4410	
16.	Royalties, rights, licensing and franchise fees	4440	
17.	Delivery, warehousing, postage and courier	4179	
18.	Financial services fees	4325	
19.	Interest expenses	4630	
20.	Amortization and depreciation of tangible and intangible assets	4520	
21.	Bad debts	4542	
22.	All other expenses (please specify):	4569	
		4531	
23.	<b>Total expenses</b> (sum of questions 1 to 22)	4699	
24.	Corporate taxes, if applicable	4600	
25.	Gains (losses) and other items (see reporting guide)	4601	
26.	<b>Net profit/loss after tax and other items</b> (see reporting guide)	2304	

## F - Industry characteristics

1. During this reporting period, did this business unit produce any **feature films** for which you own the copyright (e.g., in-house), or which you were contracted to produce (others hold the copyright)?

3143 1  yes, go to **question 2**

3  no, go to **question 13**

### Feature film production

#### Development and production financing received in this reporting period for feature films

Please report the amount of development and production financing **received in this reporting period** for all **feature films** by source (e.g., tax credits, equity investments, loans, independent production funds, private funds, etc.). **Exclude** licence fees and licence fee top-ups. These should be reported at question 3 in **section D**.

#### Sources of financing

		CAN\$
2.	Telefilm Canada/Canadian Feature Film Fund	3311
3.	Telefilm Canada/Canadian Television Fund Equity Investment Program	3144
4.	Federal tax credit	3312
5.	Provincial tax credit	3313
6.	Other government financing (please specify): <sup>3300</sup>	3314
7.	Distributors	3315
8.	Other private sources (e.g., corporations, independent production funds, etc.) (please specify): <sup>3145</sup>	3316
9.	Foreign financing	3318
10.	<b>Total development and production financing for feature films</b> (sum of questions 2 to 9)	3319

11. Did you **complete and deliver** any feature films during this reporting period?

3146 1  yes, go to **question 12**

3  no, go to **question 13**

12. What percentage of total funding (reported at question 10) applies to the productions you have **completed and delivered** this reporting period?

3147 %

## F - Industry characteristics (continued)

13. During this reporting period, did this business unit produce any **television programs** for which you own the copyright (e.g., in-house), or which you were contracted to produce (others hold the copyright)?

3341 1  yes, go to **question 14**

3  no, go to **question 23**

### Television programming

#### Development and production financing received in this reporting period for television productions

Please report the amount of development and production financing **received in this reporting period** for all completed and delivered **television** productions by source (e.g., tax credits, equity investments, loans, independent production funds, private funds, etc.) **Exclude** licence fees. These should be reported at question 3 in **section D**.

#### Sources of financing

		CAN\$
14. Telefilm Canada/Canadian Television Fund Equity Investment Program	3320	
15. Telefilm Canada/Canadian Television Fund License Fee Program	3342	
16. Federal tax credit	3321	
17. Provincial tax credit	3322	
18. Other government financing (please specify):	3323	
19. Broadcasters	3324	
20. Other private sources (e.g., corporations, independent production funds, etc.). (please specify):	3325	
21. Foreign financing	3327	
22. <b>Total development and production financing for television productions</b> (sum of questions 14 to 21)	3328	

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## F - Industry characteristics (continued)

23. Is this business unit associated with any other incorporated production companies or single-purpose production companies that were active in 2007? (Please refer to **Section F** of the reporting guide for definitions.)

0950 <sup>1</sup>  yes, go to **question 24**

<sup>3</sup>  no, go to **Section L**

24. Please list the names of all **active** single-purpose production companies or incorporated production companies associated with this business unit. Also, please include their annual revenues and expenses and indicate if these amounts have been reported elsewhere in this questionnaire. If additional space is required, please attach a list in the same format as below. Questionnaires will NOT be sent to all the business units listed here. This information is used to determine which units are included or not included in THIS questionnaire.

Name	Province	Total revenue CAN\$	Total expenses CAN\$	Please indicate if these amounts have been included elsewhere in this questionnaire
0001a1	0006a1	2098a1	4699a1	9900a1 <sup>1</sup> <input type="checkbox"/> yes <sup>3</sup> <input type="checkbox"/> no
0001a2	0006a2	2098a2	4699a2	9900a2 <sup>1</sup> <input type="checkbox"/> yes <sup>3</sup> <input type="checkbox"/> no
0001a3	0006a3	2098a3	4699a3	9900a3 <sup>1</sup> <input type="checkbox"/> yes <sup>3</sup> <input type="checkbox"/> no
0001a4	0006a4	2098a4	4699a4	9900a4 <sup>1</sup> <input type="checkbox"/> yes <sup>3</sup> <input type="checkbox"/> no
0001a5	0006a5	2098a5	4699a5	9900a5 <sup>1</sup> <input type="checkbox"/> yes <sup>3</sup> <input type="checkbox"/> no
0001a6	0006a6	2098a6	4699a6	9900a6 <sup>1</sup> <input type="checkbox"/> yes <sup>3</sup> <input type="checkbox"/> no
0001a7	0006a7	2098a7	4699a7	9900a7 <sup>1</sup> <input type="checkbox"/> yes <sup>3</sup> <input type="checkbox"/> no
0001a8	0006a8	2098a8	4699a8	9900a8 <sup>1</sup> <input type="checkbox"/> yes <sup>3</sup> <input type="checkbox"/> no
0001a9	0006a9	2098a9	4699a9	9900a9 <sup>1</sup> <input type="checkbox"/> yes <sup>3</sup> <input type="checkbox"/> no
0001a10	0006a10	2098a10	4699a10	9900a10 <sup>1</sup> <input type="checkbox"/> yes <sup>3</sup> <input type="checkbox"/> no

25. Please specify the name(s) of the parent company/companies.

0001b1

**G, H, I, J and K - Not applicable**

**L - Contact information**

Name of person to contact about this questionnaire:

0026 1  Mr.      2  Mrs.      3  Miss      4  Ms

0054	Last name		0017	Telephone number	
0013	First name		0027	Extension number	
0014	Title		0016	Fax number	
0018	E-mail address		0020	Website address	

Date completed:      yyyy      mm      dd  
0015            

How long did you spend collecting the data and completing the questionnaire?      hour(s)      minutes  
9910       9909

**M - Comments**

We invite your comments below. Please be assured that we review all comments with the intent to improve the survey.

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INFORMATION  
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9914 \_\_\_\_\_  
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9915 \_\_\_\_\_  
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9916 \_\_\_\_\_  
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***Thank you for completing this questionnaire. Please retain a copy for your records.***

Visit our website at [www.statcan.ca](http://www.statcan.ca)