



2007 Survey of Service Industries: Film and Video Distribution

This document is confidential when completed.

Si vous préférez recevoir ce questionnaire en français, veuillez nous appeler au numéro sans frais suivant :

1-888-881-3666.

If necessary, please make address label corrections in the boxes below.



0001	Legal name		0004	Address (number and street)	
0002	Business name		0005	City	
0021	Title of contact		0006	Province/territory or state	
0008	First name of contact		0053	Country	0007 Postal code/zip code
0028	Last name of contact		0010	Language preference	1 <input type="checkbox"/> English 2 <input type="checkbox"/> French

This information is collected under the authority of the *Statistics Act*, Revised Statutes of Canada, 1985, Chapter S-19.

COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.

A - Introduction

Survey purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs. For more information on this survey, please access www.statcan.ca/english/survey/index.htm.

Data-sharing agreements

In an effort to reduce reporting burden, Statistics Canada has entered into agreements with provincial and territorial statistical agencies for the sharing of data. The data are kept confidential and used for statistical purposes only.

Please see the enclosed reporting guide for details of these agreements.

Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada. Please see the enclosed reporting guide for more information.

Fax or other electronic transmission disclosure

Statistics Canada advises you that there could be a risk of disclosure during facsimile or other electronic transmission. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

Please return the questionnaire within 30 days.

Please mail the completed questionnaire in the enclosed envelope or fax it to Statistics Canada at 1-888-883-7999.

Lost the return envelope or need help? Call us at 1-888-881-3666 or mail to:
Statistics Canada, Operations and Integration Division, 150 Tunney's Pasture Driveway, Ottawa, Ontario K1A 0T6

Visit our website at www.statcan.ca



B - Main business activity

1. Please describe the nature of your business.

0055

2. Please check the **one main activity** which most accurately represents your **main** source of revenue.

0642 Film and video distribution

0040 Other — Please provide a brief description of your main activity and call **1-888-881-3666** for further instructions.

0041

C - Reporting period information

1. Please report information for your **fiscal year** (normal business year) **ending between** April 1, 2007 and March 31, 2008. Please indicate below the period covered by this questionnaire.

from 0011 to 0012

2. If the reporting period does not cover a **full year**, please check the reason(s) below:

0031 seasonal operations new business change of fiscal year change of ownership ceased operations temporarily inactive

Reporting instructions

- Report for business unit(s) specified on the label on the front page.
- Complete only the questions that apply to your business.
- When precise figures are not available, please provide your best estimate.
- Report in Canadian dollars. Dollar amounts and percentages should be rounded to whole numbers.
- Consult the enclosed reporting guide for further information.

D - Revenue

A detailed breakdown may be requested in other sections.

		CAN\$
1. Sales of goods and services (e.g., rental and leasing income, commissions, fees, admissions, services revenue) Report net of returns and allowances.	2299	
2. Grants, subsidies, donations and fundraising	2068	
3. Royalties, rights, licensing and franchise fees	2022	
4. Investment income (dividends and interest)	2097	
5. Other revenue (please specify): ²⁰⁰¹	2077	
6. Total revenue (sum of questions 1 to 5)	2098	

E - Expenses

CAN\$

1.	Salaries and wages of employees who have been issued a T4 statement	3010	
2.	Employer portion of employee benefits (include employer contributions to pension, medical/life insurance plans, employment insurance, etc.)	3040	
3.	Commissions paid to non-employees	4466	
4.	Professional and business services fees (e.g., legal, accounting)	4315	
5.	Subcontract expenses (include contract labour, contract work and custom work)	3060	
6.	Charges for services provided by your head office	4555	
7.	Cost of goods sold, if applicable (purchases plus opening inventory minus closing inventory)	5721	
8.	Office supplies	3301	
9.	Rental and leasing (include rental of premises, equipment, motor vehicles, etc.)	4115	
10.	Repair and maintenance (e.g., property, equipment, vehicles)	4178	
11.	Insurance (include professional liability, motor vehicles, etc.)	4350	
12.	Advertising, marketing and promotions (report charitable donations at question 22)	4365	
13.	Travel, meals and entertainment	4370	
14.	Utilities and telecommunications expenses (include gas, heating, hydro, water, telephone and Internet expenses)	4066	
15.	Property and business taxes, licences and permits	4410	
16.	Royalties, rights, licensing and franchise fees	4440	
17.	Delivery, warehousing, postage and courier	4179	
18.	Financial services fees	4325	
19.	Interest expenses	4630	
20.	Amortization and depreciation of tangible and intangible assets	4520	
21.	Bad debts	4542	
22.	All other expenses (please specify):	4569	
		4531	
23.	Total expenses (sum of questions 1 to 22)	4699	
24.	Corporate taxes, if applicable	4600	
25.	Gains (losses) and other items (see reporting guide)	4601	
26.	Net profit/loss after tax and other items (see reporting guide)	2304	

F - Industry characteristics

Sources of revenue

Please report the following sources of revenue in Canadian dollars.

		CAN\$
1.	Licensing rights to exhibit, televise or rent feature films	3015
2.	Licensing rights to televise or rent television programs	3016
3.	Licensing rights to exhibit, televise or rent other audiovisual works (e.g., short films, corporate/ industry videos, music videos, educational videos, videos for government, documentaries not intended for theatrical or television release, etc.)	3017
4.	Licensing of rights to make other uses of an audiovisual work	3018
5.	Wholesaling of pre-recorded videos - DVDs and videocassettes (a detailed breakdown will be requested at questions 16 to 18 of this section)	2663
6.	Production of audiovisual works for outright sale or contract production of audiovisual works for others	3019
7.	Other revenue 2559 (please specify):	2558

Please report revenue from the distribution of feature films, television programs and other audiovisual works according to their primary markets within or outside Canada. **Include** fixed rentals and productions released on a percentage or commission basis.

Primary market

Primary market	Column 1	Column 2	Column 3
	Canadian productions	Non-Canadian productions	Total
Inside Canada	(CAN\$)	(CAN\$)	(CAN\$)
8. Market distribution of feature films to (exclude wholesaling)			
a) theatres	3329	3330	3331
b) television networks and stations	3332	3333	3334
c) cable networks and satellite systems	3335	3336	3337
d) the home video market	3338	3339	3340
9. Market distribution of television programs (exclude wholesaling)			
a) pay and specialty programs	3123	3130	3137
b) conventional television networks and stations	3350	3351	3352
c) satellite television and digital stations	3353	3354	3355
d) the home video market	3356	3357	3358

F - Industry characteristics (continued)

	Column 1	Column 2	Column 3
	Canadian productions	Non-Canadian productions	Total
	(CAN\$)	(CAN\$)	(CAN\$)
Inside Canada (continued)			
10. Distribution of other audiovisual works to all markets: (e.g., videos for short films, corporate/industry, music, government and documentaries not intended for theatrical or television release; please specify):	3126	3133	3140
3121			
Outside Canada			
11. Distribution of feature films, television programs and other audiovisual works to all markets	3127	3134	3141
12. Total (sum of questions 8 to 11)	3128	3135	3142

Please indicate the percentage breakdown of your revenue from export of Canadian productions (reported in **column 1**, question 11 above).

		%
13. Distribution of feature films to all markets	3012	
14. Distribution of television programs to all markets	3013	
15. Distribution of other audiovisual works to all markets (please specify):	3011	
		100%

Please report your revenue from the wholesaling of Canadian and non-Canadian pre-recorded DVDs and videocassettes.

	Column 1	Column 2	Column 3
	Canadian productions	Non-Canadian productions	Total
	(CAN\$)	(CAN\$)	(CAN\$)
Inside Canada			
16. DVDs	3061	3065	3069
17. Videocassettes	3062	3066	3070

F - Industry characteristics (continued)

Please report your revenue from the wholesaling of Canadian and non-Canadian pre-recorded DVDs and videocassettes.

Outside Canada	Column 1		Column 2		Column 3
	Canadian productions		Non-Canadian productions		Total
	(CAN\$)		(CAN\$)		(CAN\$)
18. Exports of DVDs and videocassettes	3063		3067		3071
19. Total (sum of questions 16 to 18 — total of column 3 should equal question 5 in this section)	3064		3068		3072

Selected expenditure information

Please report the following expense items in Canadian dollars.

		CAN\$
20. Cost of DVDs and videocassettes purchased		4132
21. Royalties, rights and licensing fees from Canadian productions		4133
22. Royalties, rights and licensing fees from non-Canadian productions		4134

G - Personnel

1. Number of partners and proprietors, non-salaried (if salaried, report at question 2 below)	6321	number
2. Paid employees		
a) average number of paid employees during the reporting period (see reporting guide)	6339	
b) percentage of paid employees (from question 2a) who worked full time	6328	%
3. Number of contract workers for whom you did not issue a T4, such as freelancers and casual workers (estimates are acceptable)	6320	number
4. Number of volunteers during the reporting period (estimates are acceptable)	6014	
5. Number of hours worked by all volunteers during the reporting period (estimates are acceptable)	6026	number of hours

H - Sales by type of client

Please provide a percentage breakdown of your sales by type of client.

1. Clients in Canada

%

a) businesses	8112	
b) individuals and households	8100	
c) governments, not-for-profit organizations and public institutions (e.g., hospitals, schools)	8233	
	8140	

2. Clients outside Canada

100 %

I - Sales by client location

Please provide a percentage breakdown of your sales by client location (first point of sale).

%

1. Newfoundland and Labrador	8400	
2. Prince Edward Island	8415	
3. Nova Scotia	8405	
4. New Brunswick	8410	
5. Quebec	8420	
6. Ontario	8425	
7. Manitoba	8430	
8. Saskatchewan	8435	
9. Alberta	8440	
10. British Columbia	8445	
11. Yukon	8455	
12. Northwest Territories	8451	
13. Nunavut	8452	
14. Clients outside Canada (must equal question 2 in section H)	8401	

100 %

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J - International transactions

Exports

1. Did you receive revenue from clients outside Canada for the **export** of goods, services, royalties, rights, licensing or franchise fees?

0531 1 **yes**, complete **questions 2, 3 and 4**

3 **no**, go to **question 5**

2. Please report revenue received from exports .		0666	CAN\$
3. Please provide a percentage breakdown of exports by:			%
a) goods		0667	
b) services		0668	
c) royalties, rights, licensing and franchise fees		0669	
			100%
4. Please provide a percentage breakdown of exports by country.			%
a) United States		0748	
b) Mexico		0749	
c) other countries (please specify):	0724	0750	
	0676	0672	
	0677	0673	
	0678	0674	
	0679	0675	
			100%

Imports

5. Did you make payments to suppliers outside Canada for the **import** of goods, services, royalties, rights, licensing or franchise fees?

0715 1 **yes**, complete **questions 6, 7 and 8**

3 **no**, go to **next section**

6. Please report payments made for imports .		0717	CAN\$
7. Please provide a percentage breakdown of imports by:			%
a) goods		0736	
b) services		0737	
c) royalties, rights, licensing and franchise fees		0738	
			100%
8. Please provide a percentage breakdown of imports by country.			%
a) United States		0751	
b) Mexico		0752	
c) other countries (please specify):	0743	0753	
	0744	0739	
	0745	0740	
	0746	0741	
	0747	0742	
			100%

K - Not applicable

L - Contact information

Name of person to contact about this questionnaire:

0026 1 Mr. 2 Mrs. 3 Miss 4 Ms

0054	Last name		0017	Telephone number	
0013	First name		0027	Extension number	
0014	Title		0016	Fax number	
0018	E-mail address		0020	Website address	

Date completed: yyyy mm dd
0015

How long did you spend collecting the data and completing the questionnaire? hour(s) minutes
9910 9909

M - Comments

We invite your comments below. Please be assured that we review all comments with the intent to improve the survey.

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9920 _____

9913 _____

9914 _____

9915 _____

9916 _____

Thank you for completing this questionnaire. Please retain a copy for your records.

Visit our website at www.statcan.ca