



Prices Division

RETAIL TRADE PRICE REPORT (A)

Purpose of this Survey

This survey is being conducted to collect prices representative of retail product and service transactions. The prices you report are essential to the production of indexes measuring the movement of prices for important industries in the Canadian economy, as well as for international comparability of productivity, inflation and trade. The resulting indexes are used in developing estimates for output of retail trade. In order to enhance the information you provide in this survey, Statistics Canada plans to combine the responses relating to your organization with the information you previously provided on this survey.

Confidentiality

Statistics Canada is prohibited by law from publishing any statistics which would divulge information relating to your business without your prior written consent. **The data reported on your questionnaire will be treated in strict confidence, used for statistical purposes and published in aggregate form only.** The confidentiality provisions of the Statistics Act are not affected by the Access to Information Act or by any other legislation.

CONFIDENTIAL when completed.

Collected under the authority of the Statistics Act, Revised Statutes of Canada, 1985, Chapter S19. Completion of this questionnaire is a legal requirement under this Act.

Si vous préférez recevoir ce questionnaire en français veuillez composer le (613) 951-3423.

Your Participation is Important

Your participation is vital to ensuring that the information collected in this survey is accurate and comprehensive. Completion of this questionnaire is a legal requirement under the Statistics Act.

Fax or Other Electronic Transmission Disclosure

Statistics Canada advises you that there could be a risk of disclosure during the facsimile or other electronic transmission. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded to all information collected under the authority of the Statistics Act.

Return Procedures.... Need Help?

We ask that you complete and return this questionnaire within 30 days of receipt. If you require assistance in completing this questionnaire or foresee delays in returning the survey, please contact:

Name: Charlie Kelly
Tel: (613) 951-2699
Fax: (613) 951-2848
e-mail: charlie.kelly@statcan.ca

C0009		C0010
Please make any necessary address changes below.		
Legal Name C0001		
Business Name C0002		
Contact Name C0008		
Address C0004		City C0005
Prov C0006	Postal Code/Zip Code C0007	Country C0053

5-4100-1090.1 2007-03-01 STC/PRI-415-75421

Retail Activities for this Business

Definition Retail establishments are primarily engaged in retailing merchandise to the general public, without transformation. Retailers also render services incidental to the sale of merchandise, including: delivery, repairs and installation, product demonstration and alterations. The retailing process is the final step in the distribution of merchandise to the general public.

1. Is this business primarily a retailer?

- C0100 Yes
 No - Please provide a brief description of your main activity

C0101 _____
 C0102 _____

The following questions ask for specific product information, including product characteristics and pricing information. This information will enable us to monitor product and/or price changes over time so that we develop accurate and relevant prices indexes for Retail Trade.

2. Based on their share of total sales revenue in the past fiscal year, please list in the table below up to six (6) (if applicable, of your main product lines or departments. A product line or department refers to a group of products having similar characteristics. For example, some common product lines include: Over-the-Counter Drugs, Men's Suits, Produce and Women's Tops.

If the product lines or departments are specified in the table below, go to Question 3.

3. Within each main product line or department identified in the table below, please specify two (2) core products, services or SKUs that are sold by your company year round. The products, services or SKUs that you select should be representative of the average margin for that product line or department. Please refer to Section E (Questions 2 and 3) of the *Retail Trade Reporting Guide* for a detailed explanation and additional information on how to report this information.

C0200 PRODUCT LINE / DEPARTMENT No. 1	C0201 PRODUCT / SERVICE / SKU 1	C0202 PRODUCT / SERVICE / SKU 2
C0203 PRODUCT LINE / DEPARTMENT No. 2	C0204 PRODUCT / SERVICE / SKU 3	C0205 PRODUCT / SERVICE / SKU 4
C0206 PRODUCT LINE / DEPARTMENT No. 3	C0207 PRODUCT / SERVICE / SKU 5	C0208 PRODUCT / SERVICE / SKU 6
C0209 PRODUCT LINE / DEPARTMENT No. 4	C0210 PRODUCT / SERVICE / SKU 7	C0211 PRODUCT / SERVICE / SKU 8
C0212 PRODUCT LINE / DEPARTMENT No. 5	C0213 PRODUCT / SERVICE / SKU 9	C0214 PRODUCT / SERVICE / SKU 10
C0215 PRODUCT LINE / DEPARTMENT No. 6	C0216 PRODUCT / SERVICE / SKU 11	C0217 PRODUCT / SERVICE / SKU 12

4. For each product, service or SKU identified in Question 3, please provide the following information (if applicable) which will be used to uniquely identify this item.

Please refer to Section E (Question 4) of the *Retail Trade Reporting Guide* for a detailed explanation and additional information on how to report this information.

PRODUCT/SERVICE SPECIFICATIONS	PRODUCT/SERVICE or SKU 1	PRODUCT/SERVICE or SKU 2	PRODUCT/SERVICE or SKU 3	PRODUCT/SERVICE or SKU 4	PRODUCT/SERVICE or SKU 5	PRODUCT/SERVICE or SKU 6
1. Product Description:						
	C400_1	C400_2	C400_3	C400_4	C400_5	C400_6
▶ Color	C401_1	C401_2	C401_3	C401_4	C401_5	C401_6
▶ Other	C402_1	C402_2	C402_3	C402_4	C402_5	C402_6
2. Product Manufacturer or Label:	C403_1	C403_2	C403_3	C403_4	C403_5	C403_6
3. Product Code: (SKU, UPC or PLU codes)	C404_1	C404_2	C404_3	C404_4	C404_5	C404_6
4. Size/Weight:	C405_1	C405_2	C405_3	C405_4	C405_5	C405_6
5. Unit of Measure:	C406_1	C406_2	C406_3	C406_4	C406_5	C406_6
6. Adjustments to Vendor Price:	C407_1	C407_2	C407_3	C407_4	C407_5	C407_6
▶ Discounts	C408_1	C408_2	C408_3	C408_4	C408_5	C408_6
▶ Rebates	C409_1	C409_2	C409_3	C409_4	C409_5	C409_6
7. Adjustments to Retail Price:	C410_1	C410_2	C410_3	C410_4	C410_5	C410_6
▶ Discounts	C411_1	C411_2	C411_3	C411_4	C411_5	C411_6
▶ Store Coupons	C412_1	C412_2	C412_3	C412_4	C412_5	C412_6
8. Freight:						
▶ Included in Vendor Price	C413_1	C413_2	C413_3	C413_4	C413_5	C413_6
▶ Invoiced To OR Paid by Retailer	C414_1	C414_2	C414_3	C414_4	C414_5	C414_6
9. Type of Customer:	C415_1	C415_2	C415_3	C415_4	C415_5	C415_6
▶ General Public	1	1	1	1	1	1
▶ Other Businesses	2	2	2	2	2	2
▶ Institutions	3	3	3	3	3	3

4. For each product, service or SKU identified in Question 3, please provide the following information (if applicable) which will be used to uniquely identify this item.

Please refer to Section E (Question 4) of the *Retail Trade Reporting Guide* for a detailed explanation and additional information on how to report this information.

PRODUCT/SERVICE SPECIFICATIONS	PRODUCT/SERVICE or SKU 7	PRODUCT/SERVICE or SKU 8	PRODUCT/SERVICE or SKU 9	PRODUCT/SERVICE or SKU 10	PRODUCT/SERVICE or SKU 11	PRODUCT/SERVICE or SKU 12
1. Product Description:						
▶ Color	C400_7	C400_8	C400_9	C400_10	C400_11	C400_12
▶ Other	C401_7	C401_8	C401_9	C401_10	C401_11	C401_12
2. Product Manufacturer or Label:	C402_7	C402_8	C402_9	C402_10	C402_11	C402_12
3. Product Code: (SKU, UPC or PLU codes)	C403_7	C403_8	C403_9	C403_10	C403_11	C403_12
4. Size/Weight:	C404_7	C404_8	C404_9	C404_10	C404_11	C404_12
5. Unit of Measure:	C405_7	C405_8	C405_9	C405_10	C405_11	C405_12
6. Adjustments to Vendor Price:	C406_7	C406_8	C406_9	C406_10	C406_11	C406_12
▶ Discounts	C407_7	C407_8	C407_9	C407_10	C407_11	C407_12
▶ Rebates	C408_7	C408_8	C408_9	C408_10	C408_11	C408_12
7. Adjustments to Retail Price:	C409_7	C409_8	C409_9	C409_10	C409_11	C409_12
▶ Discounts	C410_7	C410_8	C410_9	C410_10	C410_11	C410_12
▶ Store Coupons	C411_7	C411_8	C411_9	C411_10	C411_11	C411_12
8. Freight:	C412_7	C412_8	C412_9	C412_10	C412_11	C412_12
▶ Included in Vendor Price	C413_7	C413_8	C413_9	C413_10	C413_11	C413_12
▶ Invoiced To OR Paid by Retailer	C414_7	C414_8	C414_9	C414_10	C414_11	C414_12
9. Type of Customer:	C415_7	C415_8	C415_9	C415_10	C415_11	C415_12
▶ General Public	1	1	1	1	1	1
▶ Other Businesses	2	2	2	2	2	2
▶ Institutions	3	3	3	3	3	3

5. This question asks for Price Information on the products/services or SKUs reported in Questions 3 and 4. For each product/service or SKU, please report the *average* vendor price and the *average* retail price per unit for each of the months shown. *Prices are to be reported in exact dollars and cents and are to be net of discounts, coupons, rebates, freight and taxes.*

Please refer to Section E (Question 4) of the *Retail Trade Reporting Guide* for a detailed explanation and additional information on how to report this information.

MONTH [Prefill]	PRODUCT/SERVICE or SKU 1	PRODUCT/SERVICE or SKU 2	PRODUCT/SERVICE or SKU 3	PRODUCT/SERVICE or SKU 4	PRODUCT/SERVICE or SKU 5	PRODUCT/SERVICE or SKU 6
Average Vendor Price (CAN\$)	C0500_1	C0500_2	C0500_3	C0500_4	C0500_5	C0500_6
Exclude: GST/HST	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
Average Retail Price (CAN\$)	C0501_1	C0501_2	C0501_3	C0501_4	C0501_5	C0501_6
Exclude: GST/HST, PST, TVQ and Freight	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
MONTH [Prefill]	PRODUCT/SERVICE or SKU 1	PRODUCT/SERVICE or SKU 2	PRODUCT/SERVICE or SKU 3	PRODUCT/SERVICE or SKU 4	PRODUCT/SERVICE or SKU 5	PRODUCT/SERVICE or SKU 6
Average Vendor Price (CAN\$)	C0502_1	C0502_2	C0502_3	C0502_4	C0502_5	C0502_6
Exclude: GST/HST	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
Average Retail Price (CAN\$)	C0503_1	C0503_2	C0503_3	C0503_4	C0503_5	C0503_6
Exclude: GST/HST, PST, TVQ and Freight	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
MONTH [Prefill]	PRODUCT/SERVICE or SKU 1	PRODUCT/SERVICE or SKU 2	PRODUCT/SERVICE or SKU 3	PRODUCT/SERVICE or SKU 4	PRODUCT/SERVICE or SKU 5	PRODUCT/SERVICE or SKU 6
Average Vendor Price (CAN\$)	C0504_1	C0504_2	C0504_3	C0504_4	C0504_5	C0504_6
Exclude: GST/HST	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
Average Retail Price (CAN\$)	C0505_1	C0505_2	C0505_3	C0505_4	C0505_5	C0505_6
Exclude: GST/HST, PST, TVQ and Freight	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____

5. This question asks for Price Information on the products/services or SKU reported in Questions 3 and 4. For each product/service or SKU, please report the *average* vendor price and the *average* retail price per unit for each of the months shown. Prices are to be reported in exact dollars and cents and are to be net of discounts, coupons, rebates, freight and taxes. See Section C of the *Retail Trade Reporting Guide* for a detailed explanation on how to report this information.

MONTH [Prefill]	PRODUCT/SERVICE or SKU 7	PRODUCT/SERVICE or SKU 8	PRODUCT/SERVICE or SKU 9	PRODUCT/SERVICE or SKU 10	PRODUCT/SERVICE or SKU 11	PRODUCT/SERVICE or SKU 12
Average Vendor Price (CAN\$) Exclude: GST/HST	C0500_7	C0500_8	C0500_9	C0500_10	C0500_11	C0500_12
\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
Average Retail Price (CAN\$) Exclude: GST/HST, PST, TVQ and Freight	C0501_7	C0501_8	C0501_9	C0501_10	C0501_11	C0501_12
\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
MONTH [Prefill]	PRODUCT/SERVICE or SKU 7	PRODUCT/SERVICE or SKU 8	PRODUCT/SERVICE or SKU 9	PRODUCT/SERVICE or SKU 10	PRODUCT/SERVICE or SKU 11	PRODUCT/SERVICE or SKU 12
Average Vendor Price (CAN\$) Exclude: GST/HST	C0502_7	C0502_8	C0502_9	C0502_10	C0502_11	C0502_12
\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
Average Retail Price (CAN\$) Exclude: GST/HST, PST, TVQ and Freight	C0503_7	C0503_8	C0503_9	C0503_10	C0503_11	C0503_12
\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
MONTH [Prefill]	PRODUCT/SERVICE or SKU 7	PRODUCT/SERVICE or SKU 8	PRODUCT/SERVICE or SKU 9	PRODUCT/SERVICE or SKU 10	PRODUCT/SERVICE or SKU 11	PRODUCT/SERVICE or SKU 12
Average Vendor Price (CAN\$) Exclude: GST/HST	C0504_7	C0504_8	C0504_9	C0504_10	C0504_11	C0504_12
\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____
Average Retail Price (CAN\$) Exclude: GST/HST, PST, TVQ and Freight	C0505_7	C0505_8	C0505_9	C0505_10	C0505_11	C0505_12
\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____	\$ _____

6. Which retailing activities does this business perform for the products, services or SKUs identified in Question 3? Mark all that apply. You can refer to Section E (Question 6) of the *Retail Trade Reporting Guide* for a detailed explanation of retailing activities.

- C0600 Handling of warranty claims
- C0601 In-store or co-op promotions
- C0602 Inventory management
- C0603 Marketing services
- C0604 Employee product training
- C0605 Repair and maintenance
- C0606 Other activity - Please specify

C0606.txt_1

C0606.txt_2

7. How long did you spend collecting and reporting the information needed to complete this questionnaire?

C9909 Minutes

8. Pre-filled Questionnaire

In order to facilitate the completion of next quarter's questionnaire, we can provide you with a copy of the information you provided this quarter.

Do you authorize us to send a pre-filled questionnaire next quarter containing the information you provided this quarter?

- C0800
- 1 Yes - Please send a pre-filled questionnaire
- 3 No - Please send a blank questionnaire

Signature	Date C0801
-----------	---------------

9. Name of person to contact for further information (Please print).

Name C0013		Title C0014	
Phone No. C0017	Extension C0027	Fax No. C0016	E-mail Address C0018

10. CERTIFICATION

I certify that the information contained herein is complete and correct to the best of my knowledge.

Signature of authorized person	Date Completed
--------------------------------	----------------

Comments

We welcome any suggestions that you may have for improving our Retail Trade Price Report.

C9920

C9913

C9914

C9915

C9916

Please make a copy of this completed questionnaire for your records.

Thank you for completing this questionnaire.