



# 2007 Survey of Service Industries: Surveying and Mapping

**This document is confidential when completed.**

Si vous préférez recevoir ce questionnaire en français,  
veuillez nous appeler au numéro sans frais suivant :

**1-888-881-3666.**

If necessary, please make address label corrections in the boxes below.



|      |                          |  |      |                                    |   |
|------|--------------------------|--|------|------------------------------------|---|
| 0001 | Legal name               |  | 0004 | Address<br>(number<br>and street)  |   |
| 0002 | Business<br>name         |  | 0005 | City                               |   |
| 0021 | Title of<br>contact      |  | 0006 | Province/<br>territory<br>or state |   |
| 0008 | First name<br>of contact |  | 0053 | Country                            | 0007<br>Postal<br>code/<br>zip code                                     |
| 0028 | Last name<br>of contact  |  | 0010 | Language<br>preference             | 1 <input type="checkbox"/> English<br>2 <input type="checkbox"/> French |

This information is collected under the authority of the *Statistics Act*, Revised Statutes of Canada, 1985, Chapter S-19.

**COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.**

## A - Introduction

### Survey purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs. For more information on this survey, please access [www.statcan.ca/english/survey/index.htm](http://www.statcan.ca/english/survey/index.htm).

### Data-sharing agreements

In an effort to reduce reporting burden, Statistics Canada has entered into agreements with provincial and territorial statistical agencies for the sharing of data. The data are kept confidential and used for statistical purposes only.

Please see the enclosed reporting guide for details of these agreements.

### Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada. Please see the enclosed reporting guide for more information.

### Fax or other electronic transmission disclosure

Statistics Canada advises you that there could be a risk of disclosure during facsimile or other electronic transmission. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

**Please return the questionnaire within 30 days.**

**Please mail the completed questionnaire in the enclosed envelope or  
fax it to Statistics Canada at 1-888-883-7999.**

Lost the return envelope or need help? Call us at **1-888-881-3666** or mail to:  
Statistics Canada, Operations and Integration Division, 150 Tunney's Pasture Driveway, Ottawa, Ontario K1A 0T6

Visit our website at [www.statcan.ca](http://www.statcan.ca)

## B - Main business activity

1. Please describe the nature of your business.

0055

---



---



---

2. Please check the **one main activity** which most accurately represents your **main** source of revenue.

0247

**Geophysical surveying and mapping services** - Business units primarily engaged in gathering, interpreting and mapping geophysical data. These business units often specialize in locating and measuring the extent of subsurface resources, such as oil, gas and minerals, but they may also conduct surveys for engineering purposes.

0248

**Surveying and mapping (except geophysical) services** - Business units primarily engaged in providing surveying and mapping services of the surface of the earth, including the sea floor. These services may include surveying and mapping of areas above or below the surface of the earth, such as the creation of view easements or segregating rights in parcels of land by creating underground utility easements.

0040

None of the above — Please call **1-888-881-3666** for further instructions.

## C - Reporting period information

1. Please report information for your **fiscal year** (normal business year) **ending between** April 1, 2007 and March 31, 2008. Please indicate below the period covered by this questionnaire.

from <sup>yyyy</sup> 0011  <sup>mm</sup>  <sup>dd</sup>  to <sup>yyyy</sup> 0012  <sup>mm</sup>  <sup>dd</sup>

2. If the reporting period does not cover a **full year**, please check the reason(s) below:

0031

1  seasonal operations    2  new business    3  change of fiscal year    4  change of ownership    5  ceased operations    6  temporarily inactive

## Reporting instructions

- Report for business unit(s) specified on the label on the front page.
- Complete only the questions that apply to your business.
- When precise figures are not available, please provide your best estimate.
- Report in Canadian dollars. Dollar amounts and percentages should be rounded to whole numbers.
- Consult the enclosed reporting guide for further information.

## D - Revenue

A detailed breakdown may be requested in other sections.

|   |      | CAN\$ |
|---|------|-------|
| 1. <b>Sales of goods and services</b> (e.g., rental and leasing income, commissions, fees, admissions, services revenue)<br>Report net of returns and allowances. | 2299 |       |
| 2. Grants, subsidies, donations and fundraising   | 2068 |       |
| 3. Royalties, rights, licensing and franchise fees  | 2022 |       |
| 4. Investment income (dividends and interest)   | 2097 |       |
| 5. Other revenue (please specify): <sup>2001</sup>  | 2077 |       |
| 6. <b>Total revenue</b> (sum of questions 1 to 5)   | 2098 |       |

## E - Expenses

CAN\$

|  |      |      |
|--|------|------|
| 1. Salaries and wages of employees who have been issued a T4 statement   | 3010 |      |
| 2. Employer portion of employee benefits ( <b>include</b> employer contributions to pension, medical/life insurance plans, employment insurance, etc.) | 3040 |      |
| 3. Commissions paid to non-employees   | 4466 |      |
| 4. Professional and business services fees (e.g., legal, accounting)   | 4315 |      |
| 5. Subcontract expenses ( <b>include</b> contract labour, contract work and custom work)   | 3060 |      |
| 6. Charges for services provided by your head office   | 4555 |      |
| 7. Cost of goods sold, <b>if applicable</b> (purchases <b>plus</b> opening inventory <b>minus</b> closing inventory)                                   | 5721 |      |
| 8. Office supplies   | 3301 |      |
| 9. Rental and leasing ( <b>include</b> rental of premises, equipment, motor vehicles, etc.)  | 4115 |      |
| 10. Repair and maintenance (e.g., property, equipment, vehicles)   | 4178 |      |
| 11. Insurance ( <b>include</b> professional liability, motor vehicles, etc.)   | 4350 |      |
| 12. Advertising, marketing and promotions (report charitable donations at question 22)   | 4365 |      |
| 13. Travel, meals and entertainment  | 4370 |      |
| 14. Utilities and telecommunications expenses ( <b>include</b> gas, heating, hydro, water, telephone and Internet expenses)                            | 4066 |      |
| 15. Property and business taxes, licences and permits  | 4410 |      |
| 16. Royalties, rights, licensing and franchise fees  | 4440 |      |
| 17. Delivery, warehousing, postage and courier   | 4179 |      |
| 18. Financial services fees  | 4325 |      |
| 19. Interest expenses  | 4630 |      |
| 20. Amortization and depreciation of tangible and intangible assets  | 4520 |      |
| 21. Bad debts  | 4542 |      |
| 22. All other expenses (please specify):   | 4531 | 4569 |
| 23. <b>Total expenses</b> (sum of questions 1 to 22)   | 4699 |      |
| 24. Corporate taxes, if applicable   | 4600 |      |
| 25. Gains (losses) and other items (see reporting guide)   | 4601 |      |
| 26. <b>Net profit/loss after tax and other items</b> (see reporting guide)   | 2304 |      |

## F - Industry characteristics

Please provide a breakdown of your sales.

### Geophysical surveying and mapping services

Note: If a breakdown cannot be provided for questions 1 to 4 (geophysical data acquisition, processing and interpreting), please report the combined amount at question 5, Integrated geophysical services and geophysical borehole logging surveys.

|   |      | CAN\$ |
|---|------|-------|
| 1. Geophysical data acquisition by seismic methods                          | 2727 |       |
| 2. Geophysical data acquisition by non-seismic methods                      | 2728 |       |
| 3. Processing geophysical data acquired by seismic or non-seismic methods   | 2746 |       |
| 4. Interpreting geophysical data acquired by seismic or non-seismic methods | 2747 |       |
| 5. Integrated geophysical services and geophysical borehole logging surveys | 2748 |       |
| 6. Geophysical data sales   | 2749 |       |

### Non-geophysical surveying and mapping services

#### Geospatial photo and image acquisition and processing, and geospatial data interpretation

|  |      | CAN\$ |
|--|------|-------|
| 7. Geospatial (airborne and spaceborne) photo and image acquisition  | 2752 |       |
| 8. Geospatial photo and image processing (e.g. orthophoto and image processing, elevation and terrain modeling, aerotriangulation, photomosaics and photogrammetric mosaics) | 2753 |       |
| 9. Geospatial data interpretation  | 2754 |       |

#### Other non-geophysical surveying and mapping services

|   |      | CAN\$ |
|---|------|-------|
| 10. Topographic and planimetric surveying and mapping services              | 2724 |       |
| 11. Hydrographic and bathymetric surveying and mapping services             | 2758 |       |
| 12. Boundary, property line and cadastral surveying and mapping services    | 2854 |       |
| 13. Subdivision layout and design   | 2855 |       |
| 14. Construction surveying  | 2856 |       |
| 15. Geodetic surveying and ground control support                           | 2857 |       |
| 16. Thematic and orthophoto mapping, and aeronautical and nautical charting | 2858 |       |

### Other services

|   |      | CAN\$ |
|---|------|-------|
| 17. Geographic information system (GIS) development and customization | 2760 |       |
| 18. Other sales (please specify):                                     | 2559 | 2558  |
| 19. Total sales (sum of questions 1 to 18)                            | 2305 |       |

## G - Personnel

|  |      | number          |
|--|------|-----------------|
| 1. Number of partners and proprietors, <b>non-salaried</b> (if salaried, report at question 2 below)                             | 6321 |                 |
| 2. Paid employees  |      |                 |
| a) average number of paid employees during the reporting period (see reporting guide)  | 6339 |                 |
| b) percentage of paid employees (from question 2a) who worked <b>full time</b>   | 6328 | %               |
| 3. Number of contract workers for whom you did not issue a T4, such as freelancers and casual workers (estimates are acceptable) | 6320 | number          |
| 4. Number of volunteers during the reporting period (estimates are acceptable)   | 6014 |                 |
| 5. Number of hours worked by all volunteers during the reporting period (estimates are acceptable)                               | 6026 | number of hours |

## H - Sales by type of client

Please provide a percentage breakdown of your sales by type of client.

|   |      |             |
|---|------|-------------|
| 1. <b>Clients in Canada</b>   |      | %           |
| a) businesses   | 8112 |             |
| b) individuals and households   | 8100 |             |
| c) governments, not-for-profit organizations and public institutions (e.g., hospitals, schools) | 8233 |             |
| 2. <b>Clients outside Canada</b>  | 8140 |             |
|   |      | <b>100%</b> |

## I - Sales by client location

Please provide a percentage breakdown of your sales by client location (first point of sale).

|  |      |             |
|--|------|-------------|
| 1. Newfoundland and Labrador   | 8400 | %           |
| 2. Prince Edward Island  | 8415 |             |
| 3. Nova Scotia   | 8405 |             |
| 4. New Brunswick   | 8410 |             |
| 5. Quebec  | 8420 |             |
| 6. Ontario   | 8425 |             |
| 7. Manitoba  | 8430 |             |
| 8. Saskatchewan  | 8435 |             |
| 9. Alberta   | 8440 |             |
| 10. British Columbia   | 8445 |             |
| 11. Yukon  | 8455 |             |
| 12. Northwest Territories  | 8451 |             |
| 13. Nunavut  | 8452 |             |
| 14. <b>Clients outside Canada</b> (must equal question 2 in <b>section H</b> ) | 8401 |             |
|  |      | <b>100%</b> |

## J - International transactions

### Exports

1. Did you receive revenue from clients outside Canada for the **export** of goods, services, royalties, rights, licensing or franchise fees?

0531 1  **yes**, complete **questions 2, 3 and 4**

3  **no**, go to **question 5**

|  |      |      |             |
|--|------|------|-------------|
| 2. Please report revenue received from <b>exports</b> .                |      | 0666 | CAN\$       |
| 3. Please provide a percentage breakdown of <b>exports</b> by:         |      |      | %           |
| a) goods   |      | 0667 |             |
| b) services  |      | 0668 |             |
| c) royalties, rights, licensing and franchise fees                     |      | 0669 |             |
|  |      |      | <b>100%</b> |
| 4. Please provide a percentage breakdown of <b>exports</b> by country. |      |      | %           |
| a) United States   |      | 0748 |             |
| b) Mexico  |      | 0749 |             |
| c) other countries (please specify):                                   | 0724 | 0750 |             |
|  | 0676 | 0672 |             |
|  | 0677 | 0673 |             |
|  | 0678 | 0674 |             |
|  | 0679 | 0675 |             |
|  |      |      | <b>100%</b> |

### Imports

5. Did you make payments to suppliers outside Canada for the **import** of goods, services, royalties, rights, licensing or franchise fees?

0715 1  **yes**, complete **questions 6, 7 and 8**

3  **no**, go to **next section**

|  |      |      |             |
|--|------|------|-------------|
| 6. Please report payments made for <b>imports</b> .                    |      | 0717 | CAN\$       |
| 7. Please provide a percentage breakdown of <b>imports</b> by:         |      |      | %           |
| a) goods   |      | 0736 |             |
| b) services  |      | 0737 |             |
| c) royalties, rights, licensing and franchise fees                     |      | 0738 |             |
|  |      |      | <b>100%</b> |
| 8. Please provide a percentage breakdown of <b>imports</b> by country. |      |      | %           |
| a) United States   |      | 0751 |             |
| b) Mexico  |      | 0752 |             |
| c) other countries (please specify):                                   | 0743 | 0753 |             |
|  | 0744 | 0739 |             |
|  | 0745 | 0740 |             |
|  | 0746 | 0741 |             |
|  | 0747 | 0742 |             |
|  |      |      | <b>100%</b> |

**K - Not applicable**

**L - Contact information**

Name of person to contact about this questionnaire:

0026 1  Mr.      2  Mrs.      3  Miss      4  Ms

|      |                |  |      |                  |  |
|------|----------------|--|------|------------------|--|
| 0054 | Last name      |  | 0017 | Telephone number |  |
| 0013 | First name     |  | 0027 | Extension number |  |
| 0014 | Title          |  | 0016 | Fax number       |  |
| 0018 | E-mail address |  | 0020 | Website address  |  |

Date completed:      0015

|                      |                      |                      |
|----------------------|----------------------|----------------------|
| yyyy                 | mm                   | dd                   |
| <input type="text"/> | <input type="text"/> | <input type="text"/> |

How long did you spend collecting the data and completing the questionnaire?

|                      |         |                      |         |
|----------------------|---------|----------------------|---------|
| 9910                 | hour(s) | 9909                 | minutes |
| <input type="text"/> |         | <input type="text"/> |         |

**M - Comments**

We invite your comments below. Please be assured that we review all comments with the intent to improve the survey.

**FOR  
INFORMATION  
ONLY**

9920 \_\_\_\_\_

9913 \_\_\_\_\_

9914 \_\_\_\_\_

9915 \_\_\_\_\_

9916 \_\_\_\_\_

***Thank you for completing this questionnaire. Please retain a copy for your records.***

Visit our website at [www.statcan.ca](http://www.statcan.ca)