

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

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FOR INFORMATION ONLY

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Section: Travel behaviour (A)

A01_01A During the past 2 years have you visited any destination while on an out-of-town trip of one or more nights in (Mark all that apply):

... Newfoundland and Labrador?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_01B During the past 10 years have you visited any destination while on an out-of-town trip of one or more nights in (Mark all that apply):

... Newfoundland and Labrador?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_02A During the past 2 years have you visited any destination while on an out-of-town trip of one or more nights in:

... Prince Edward Island?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_02B During the past 10 years have you visited any destination while on an out-of-town trip of one or more nights in:

... Prince Edward Island?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_03A During the past 2 years have you visited any destination while on an out-of-town trip of one or more nights in:

... Nova Scotia?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

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A01_03B During the past 10 years have you visited any destination while on an out-of-town trip of one or more nights in:

... **Nova Scotia?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_04A During the past 2 years have you visited any destination while on an out-of-town trip of one or more nights in:

... **New Brunswick?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_04B During the past 10 years have you visited any destination while on an out-of-town trip of one or more nights in:

... **New Brunswick?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_05A During the past 2 years have you visited any destination while on an out-of-town trip of one or more nights in:

... **Quebec?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_05B During the past 10 years have you visited any destination while on an out-of-town trip of one or more nights in:

... **Quebec?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

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A01_06A During the past 2 years have you visited any destination while on an out-of-town trip of one or more nights in:

... **Ontario?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_06B During the past 10 years have you visited any destination while on an out-of-town trip of one or more nights in:

... **Ontario?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_07A During the past 2 years have you visited any destination while on an out-of-town trip of one or more nights in:

... **Manitoba?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_07B During the past 10 years have you visited any destination while on an out-of-town trip of one or more nights in:

... **Manitoba?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_08A During the past 2 years have you visited any destination while on an out-of-town trip of one or more nights in:

... **Saskatchewan?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

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A01_08B During the past 10 years have you visited any destination while on an out-of-town trip of one or more nights in:

... **Saskatchewan?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_09A During the past 2 years have you visited any destination while on an out-of-town trip of one or more nights in:

... **Alberta?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_09B During the past 10 years have you visited any destination while on an out-of-town trip of one or more nights in:

... **Alberta?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_10A During the past 2 years have you visited any destination while on an out-of-town trip of one or more nights in:

... **British Columbia?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_10B During the past 10 years have you visited any destination while on an out-of-town trip of one or more nights in:

... **British Columbia?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

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A01_11A During the past 2 years have you visited any destination while on an out-of-town trip of one or more nights in:

... **Yukon?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_11B During the past 10 years have you visited any destination while on an out-of-town trip of one or more nights in:

... **Yukon?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_12A During the past 2 years have you visited any destination while on an out-of-town trip of one or more nights in:

... **Northwest Territories?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_12B During the past 10 years have you visited any destination while on an out-of-town trip of one or more nights in:

... **Northwest Territories?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_13A During the past 2 years have you visited any destination while on an out-of-town trip of one or more nights in:

... **Nunavut?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

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A01_13B During the past 10 years have you visited any destination while on an out-of-town trip of one or more nights in:

... **Nunavut?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_14A During the past 2 years have you visited any destination while on an out-of-town trip of one or more nights in:

... **United States?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_14B During the past 10 years have you visited any destination while on an out-of-town trip of one or more nights in:

... **United States?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_15A During the past 2 years have you visited any destination while on an out-of-town trip of one or more nights in:

... **Mexico?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_15B During the past 10 years have you visited any destination while on an out-of-town trip of one or more nights in:

... **Mexico?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

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A01_16A During the past 2 years have you visited any destination while on an out-of-town trip of one or more nights in:

... South/Central America?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_16B During the past 10 years have you visited any destination while on an out-of-town trip of one or more nights in:

... South/Central America?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_17A During the past 2 years have you visited any destination while on an out-of-town trip of one or more nights in:

... The Caribbean?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_17B During the past 10 years have you visited any destination while on an out-of-town trip of one or more nights in:

... The Caribbean?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_18A During the past 2 years have you visited any destination while on an out-of-town trip of one or more nights in:

... Europe (including the UK and Russia)?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

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A01_18B During the past 10 years have you visited any destination while on an out-of-town trip of one or more nights in:

... Europe (including the UK and Russia)?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_19A During the past 2 years have you visited any destination while on an out-of-town trip of one or more nights in:

... Australia/New Zealand?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_19B During the past 10 years have you visited any destination while on an out-of-town trip of one or more nights in:

... Australia/New Zealand?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_20A During the past 2 years have you visited any destination while on an out-of-town trip of one or more nights in:

... Asia?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A01_20B During the past 10 years have you visited any destination while on an out-of-town trip of one or more nights in:

... Asia?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

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-
- A01_21A** During the past 2 years have you visited any destination while on an out-of-town trip of one or more nights in:
- ... Africa?**
- 1 Yes
2 No
- Coverage: *Respondents who have travelled in the past two years*
- A01_21B** During the past 10 years have you visited any destination while on an out-of-town trip of one or more nights in:
- ... Africa?**
- 1 Yes
2 No
- Coverage: *Respondents who have travelled in the past two years*
- A02_01A** **During the past 2 years have you visited a part of Ontario while on an out-of-town trip of one or more nights in (Mark all that apply):**
- ... Southern Ontario?**
- 1 Yes
2 No
- Coverage: *Respondents who, in the past two years, have taken at least one out-of-town trip during which they spent one or more nights in Ontario*
- A02_01B** **During the past 10 years have you visited a part of Ontario while on an out-of-town trip of one or more nights in (Mark all that apply):**
- ... Southern Ontario?**
- 1 Yes
2 No
- Coverage: *Respondents who, in the past two years, have taken at least one out-of-town trip during which they spent one or more nights in Ontario*
- A02_02A** During the past 2 years have you visited a part of Ontario while on an out-of-town trip of one or more nights in:
- ... Northern Ontario?**
- 1 Yes
2 No
- Coverage: *Respondents who, in the past two years, have taken at least one out-of-town trip during which they spent one or more nights in Ontario*
-

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A02_02B During the past 10 years have you visited a part of Ontario while on an out-of-town trip of one or more nights in:

... **Northern Ontario?**

- 1 Yes
2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town trip during which they spent one or more nights in Ontario

A03_01A During the past 2 years have you participated in any of the following water-based outdoor activities while on an out-of-town trip of one or more nights (Mark all that apply):

... **fishing - fresh water?**

- 1 Yes
2 No

Coverage: Respondents who have travelled in the past two years

A03_01B What was the main reason for your trip (Mark all that apply):

... **fishing - fresh water?**

- 1 Yes
2 No

Coverage: Respondents who have travelled in the past two years

A03_02A During the past 2 years have you participated in any of the following water-based outdoor activities while on an out-of-town trip of one or more nights:

... **fishing - salt water?**

- 1 Yes
2 No

Coverage: Respondents who have travelled in the past two years

A03_02P What was the main reason for your trip:

... **fishing - salt water?**

- 1 Yes
2 No

Coverage: Respondents who have travelled in the past two years

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A03_03A During the past 2 years have you participated in any of the following water-based outdoor activities while on an out-of-town trip of one or more nights:

... fishing - trophy fishing?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A03_03B What was the main reason for your trip:

... fishing - trophy fishing?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A03_04A During the past 2 years have you participated in any of the following water-based outdoor activities while on an out-of-town trip of one or more nights:

... kayaking or canoeing - freshwater?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A03_04B What was the main reason for your trip:

... kayaking or canoeing - freshwater?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A03_05A During the past 2 years have you participated in any of the following water-based outdoor activities while on an out-of-town trip of one or more nights:

... kayaking or canoeing - ocean?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

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A03_05B What was the main reason for your trip:

... **kayaking or canoeing - ocean?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A03_06A During the past 2 years have you participated in any of the following water-based outdoor activities while on an out-of-town trip of one or more nights:

... **kite surfing?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A03_06B What was the main reason for your trip:

... **kite surfing?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A03_07A During the past 2 years have you participated in any of the following water-based outdoor activities while on an out-of-town trip of one or more nights:

... **motor boating?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A03_07B What was the main reason for your trip:

... **motor boating?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

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A03_08A During the past 2 years have you participated in any of the following water-based outdoor activities while on an out-of-town trip of one or more nights:

... parasailing?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A03_08B What was the main reason for your trip:

... parasailing?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A03_09A During the past 2 years have you participated in any of the following water-based outdoor activities while on an out-of-town trip of one or more nights:

... sailing?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A03_09B What was the main reason for your trip:

... sailing?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A03_10A During the past 2 years have you participated in any of the following water-based outdoor activities while on an out-of-town trip of one or more nights:

... scuba diving in lakes/rivers?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

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A03_10B What was the main reason for your trip:

 ... **scuba diving in lakes/rivers?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A03_11A During the past 2 years have you participated in any of the following water-based outdoor activities while on an out-of-town trip of one or more nights:

 ... **scuba diving in sea/ocean?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A03_11B What was the main reason for your trip:

 ... **scuba diving in sea/ocean?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A03_12A During the past 2 years have you participated in any of the following water-based outdoor activities while on an out-of-town trip of one or more nights:

 ... **snorkeling in lakes/rivers?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A03_12B What was the main reason for your trip:

 ... **snorkeling in lakes/rivers?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

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A03_13A During the past 2 years have you participated in any of the following water-based outdoor activities while on an out-of-town trip of one or more nights:

... **snorkeling in sea/ocean?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A03_13B What was the main reason for your trip:

... **snorkeling in sea/ocean?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A03_14A During the past 2 years have you participated in any of the following water-based outdoor activities while on an out-of-town trip of one or more nights:

... **sunbathing or sitting on a beach?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A03_14B What was the main reason for your trip:

... **sunbathing or sitting on a beach?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A03_15A During the past 2 years have you participated in any of the following water-based outdoor activities while on an out-of-town trip of one or more nights:

... **swimming in lakes?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

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A03_15B What was the main reason for your trip:

 ... **swimming in lakes?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A03_16A During the past 2 years have you participated in any of the following water-based outdoor activities while on an out-of-town trip of one or more nights:

 ... **swimming in oceans?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A03_16B What was the main reason for your trip:

 ... **swimming in oceans?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A03_17A During the past 2 years have you participated in any of the following water-based outdoor activities while on an out-of-town trip of one or more nights:

 ... **water skiing?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A03_17B What was the main reason for your trip:

 ... **water skiing?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

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A03_18A During the past 2 years have you participated in any of the following water-based outdoor activities while on an out-of-town trip of one or more nights:

... **white water rafting?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A03_18B What was the main reason for your trip:

... **white water rafting?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A03_19A During the past 2 years have you participated in any of the following water-based outdoor activities while on an out-of-town trip of one or more nights:

... **wind surfing?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A03_19B What was the main reason for your trip:

... **wind surfing?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A04_01A During the past 2 years have you participated in any of the following winter outdoor activities while on an out-of-town trip of one or more nights (Mark all that apply):

... **dog sledding?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

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A04_01B **What was the main reason for your trip (Mark all that apply):**

... dog sledding?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A04_02A During the past 2 years have you participated in any of the following winter outdoor activities while on an out-of-town trip of one or more nights:

... fishing - ice fishing?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A04_02B What was the main reason for your trip:

... fishing - ice fishing?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A04_03A During the past 2 years have you participated in any of the following winter outdoor activities while on an out-of-town trip of one or more nights:

... ice skating?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A04_03B What was the main reason for your trip:

... ice skating?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

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A04_04A During the past 2 years have you participated in any of the following winter outdoor activities while on an out-of-town trip of one or more nights:

... **skiing - cross country?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A04_04B What was the main reason for your trip:

... **skiing - cross country?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A04_05A During the past 2 years have you participated in any of the following winter outdoor activities while on an out-of-town trip of one or more nights:

... **skiing - cross country or back country as an overnight touring trip?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A04_05B What was the main reason for your trip:

... **skiing - cross country or back country as an overnight touring trip?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A04_06A During the past 2 years have you participated in any of the following winter outdoor activities while on an out-of-town trip of one or more nights:

... **skiing - downhill?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

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A04_06B What was the main reason for your trip:

 ... **skiing - downhill?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A04_07A During the past 2 years have you participated in any of the following winter outdoor activities while on an out-of-town trip of one or more nights:

 ... **skiing - heli-skiing?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A04_07B What was the main reason for your trip:

 ... **skiing - heli-skiing?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A04_08A During the past 2 years have you participated in any of the following winter outdoor activities while on an out-of-town trip of one or more nights:

 ... **skiing - ski touring?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A04_08B What was the main reason for your trip:

 ... **skiing - ski touring?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

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A04_09A During the past 2 years have you participated in any of the following winter outdoor activities while on an out-of-town trip of one or more nights:

... **snowboarding?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A04_09B What was the main reason for your trip:

... **snowboarding?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A04_10A During the past 2 years have you participated in any of the following winter outdoor activities while on an out-of-town trip of one or more nights:

... **snowmobiling - day use on organized trail?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A04_10B What was the main reason for your trip:

... **snowmobiling - day use on organized trail?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A04_11A During the past 2 years have you participated in any of the following winter outdoor activities while on an out-of-town trip of one or more nights:

... **snowmobiling - as an overnight touring trip?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

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A04_11B What was the main reason for your trip:

... snowmobiling - as an overnight touring trip?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A04_12A During the past 2 years have you participated in any of the following winter outdoor activities while on an out-of-town trip of one or more nights:

... snowshoeing?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A04_12B What was the main reason for your trip:

... snowshoeing?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_01A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights (Mark all that apply):

...all terrain vehicle (ATV) - used one as part of a same day excursion while on a trip of one or more nights?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_01B What was the main reason for your trip (Mark all that apply):

... all terrain vehicle (ATV) - used one as part of a same day excursion while on a trip of one or more nights?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

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A05_02A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

... all terrain vehicle (ATV) - used one as part of an overnight touring trip?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_02B What was the main reason for your trip:

... all terrain vehicle (ATV) - used one as part of an overnight touring trip?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_03A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

... bungee jumping?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_03B What was the main reason for your trip:

... bungee jumping?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_04A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

... climbing - ice climbing?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

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A05_04B What was the main reason for your trip:

... **climbing - ice climbing?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A05_05A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

... **climbing - rock climbing?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A05_05B What was the main reason for your trip:

... **climbing - rock climbing?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A05_06A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

... **climbing - mountain climbing/trekking?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A05_06B What was the main reason for your trip:

... **climbing - mountain climbing/trekking?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A05_07A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

... **cycling - recreational cycling, same day excursion?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_07B What was the main reason for your trip:

... **cycling - recreational cycling, same day excursion?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_08A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

... **cycling - mountain biking?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_08B What was the main reason for your trip:

... **cycling - mountain biking?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_09A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

... **cycling - as an overnight touring trip?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A05_09B What was the main reason for your trip:

... cycling - as an overnight touring trip?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_10A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

... fitness - working out in a fitness centre?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_10B What was the main reason for your trip:

... fitness - working out in a fitness centre?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_11A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

... fitness - jogging or exercising outdoors?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_11B What was the main reason for your trip:

... fitness - jogging or exercising outdoors?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A05_12A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

... golfing - played an occasional game while on a trip?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_12B What was the main reason for your trip:

... golfing - played an occasional game while on a trip?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_13A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

... golfing - played during a stay at a golf resort for one or more nights?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_13B What was the main reason for your trip:

... golfing - played during a stay at a golf resort for one or more nights?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_14A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

... golfing - took a package golf tour to play on various courses?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A05_14B What was the main reason for your trip:

... **golfing - took a package golf tour to play on various courses?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A05_15A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

... **hiking - same day excursion while on a trip of one or more nights?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A05_15B What was the main reason for your trip:

... **hiking - same day excursion while on a trip of one or more nights?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A05_16A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

... **hiking/backpacking in wilderness settings with overnight camping or lodging?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A05_16B What was the main reason for your trip:

... **hiking/backpacking in wilderness settings with overnight camping or lodging?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A05_17A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

... horseback riding - same day horseback riding excursion while on a trip of one or more nights?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_17B What was the main reason for your trip:

... horseback riding - same day horseback riding excursion while on a trip of one or more nights?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_18A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

... horseback riding - travelled by horse with an overnight stop along the way?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_18B What was the main reason for your trip:

... horseback riding - travelled by horse with an overnight stop along the way?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_18A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

... hunting - big game?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A05_19B What was the main reason for your trip:

... hunting - big game?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_20A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

... hunting - small game?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_20B What was the main reason for your trip:

... hunting - small game?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_21A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

... hunting - birds?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_21B What was the main reason for your trip:

... hunting - birds?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A05_22A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

... **in-line/roller blading?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_22B What was the main reason for your trip:

... **in-line/roller blading?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_23A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

... **mini-golf?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_23B What was the main reason for your trip:

... **mini-golf?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_24A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

... **motorcycling - day excursion while on a trip of one or more nights?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A05_24B What was the main reason for your trip:

... motorcycling - day excursion while on a trip of one or more nights?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_25A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

... motorcycling - as an overnight touring trip?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_25B What was the main reason for your trip:

... motorcycling - as an overnight touring trip?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_26A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

... nature park - visited national, provincial/state park?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_26B What was the main reason for your trip:

... nature park - visited national, provincial/state park?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A05_27A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

... **skateboarding?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_27B What was the main reason for your trip:

... **skateboarding?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_28A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

... **viewing the northern lights?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_28B What was the main reason for your trip:

... **viewing the northern lights?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_29A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

... **wildflowers/flora viewing?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

**Travel Activities and Motivation Survey, 2006
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A05_29B What was the main reason for your trip:

 ... **wildflowers/flora viewing?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_30A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

 ... **wildlife viewing - bird watching?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_30B What was the main reason for your trip:

 ... **wildlife viewing - bird watching?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_31A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

 ... **wildlife viewing - whale watching and other marine life?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_31B What was the main reason for your trip:

 ... **wildlife viewing - whale watching and other marine life?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A05_32A During the past 2 years have you participated in any of the following land-based activities while on an out-of-town trip of one or more nights:

... **wildlife viewing - land based animals?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A05_32B What was the main reason for your trip:

... **wildlife viewing - land based animals?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A06_01A During the past 2 years have you participated in any of the following team sports, tournaments and games while on an out-of-town trip of one or more nights (Mark all that apply):

... **badminton?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A06_01B What was the main reason for your trip (Mark all that apply):

... **badminton?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A06_02A During the past 2 years have you participated in any of the following team sports, tournaments and games while on an out-of-town trip of one or more nights:

... **baseball or softball?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A06_02B What was the main reason for your trip:

 ... **baseball or softball?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A06_03A During the past 2 years have you participated in any of the following team sports, tournaments and games while on an out-of-town trip of one or more nights:

 ... **basketball?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A06_03B What was the main reason for your trip:

 ... **basketball?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A06_04A During the past 2 years have you participated in any of the following team sports, tournaments and games while on an out-of-town trip of one or more nights:

 ... **beach volleyball?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A06_04B What was the main reason for your trip:

 ... **beach volleyball?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A06_05A During the past 2 years have you participated in any of the following team sports, tournaments and games while on an out-of-town trip of one or more nights:

... **board games?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A06_05B What was the main reason for your trip:

... **board games?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A06_06A During the past 2 years have you participated in any of the following team sports, tournaments and games while on an out-of-town trip of one or more nights:

... **bowling?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A06_06B What was the main reason for your trip:

... **bowling?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A06_07A During the past 2 years have you participated in any of the following team sports, tournaments and games while on an out-of-town trip of one or more nights:

... **curling?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A06_07B What was the main reason for your trip:

 ... **curling?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A06_08A During the past 2 years have you participated in any of the following team sports, tournaments and games while on an out-of-town trip of one or more nights:

 ... **football?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A06_08B What was the main reason for your trip:

 ... **football?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A06_09A During the past 2 years have you participated in any of the following team sports, tournaments and games while on an out-of-town trip of one or more nights:

 ... **ice hockey?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A06_09B What was the main reason for your trip:

 ... **ice hockey?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A06_10A During the past 2 years have you participated in any of the following team sports, tournaments and games while on an out-of-town trip of one or more nights:

... **paintball?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A06_10B What was the main reason for your trip:

... **paintball?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A06_11A During the past 2 years have you participated in any of the following team sports, tournaments and games while on an out-of-town trip of one or more nights:

... **soccer?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A06_11B What was the main reason for your trip:

... **soccer?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A06_12A During the past 2 years have you participated in any of the following team sports, tournaments and games while on an out-of-town trip of one or more nights:

... **squash?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A06_12B What was the main reason for your trip:

... **squash?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A06_13A During the past 2 years have you participated in any of the following team sports, tournaments and games while on an out-of-town trip of one or more nights:

... **tennis?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A06_13B What was the main reason for your trip:

... **tennis?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A06_14A During the past 2 years have you participated in any of the following team sports, tournaments and games while on an out-of-town trip of one or more nights:

... **volleyball?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A06_14B What was the main reason for your trip:

... **volleyball?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A07_01A **During the past 2 years have you visited or attended any of the following aboriginal experiences and activities while on an out-of-town trip of one or more nights (Mark all that apply):**

... aboriginal cultural experiences in a remote or rural setting where you stayed for one or more nights?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A07_01B **What was the main reason for your trip (Mark all that apply):**

... aboriginal cultural experiences in a remote or rural setting where you stayed for one or more nights?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A07_02A **During the past 2 years have you visited or attended any of the following aboriginal experiences and activities while on an out-of-town trip of one or more nights:**

... aboriginal heritage attractions (e.g., museums, interpretive centres)?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A07_02B **What was the main reason for your trip:**

... aboriginal heritage attractions (e.g., museums, interpretive centres)?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A07_03A **During the past 2 years have you visited or attended any of the following aboriginal experiences and activities while on an out-of-town trip of one or more nights:**

... aboriginal festivals and events (e.g., Pow Wows)?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A07_03B What was the main reason for your trip:

... aboriginal festivals and events (e.g., Pow Wows)?

- 1 Yes
2 No

Coverage: *Respondents who have travelled in the past two years*

A07_04A During the past 2 years have you visited or attended any of the following aboriginal experiences and activities while on an out-of-town trip of one or more nights:

... aboriginal cuisine (tasted or sampled)?

- 1 Yes
2 No

Coverage: *Respondents who have travelled in the past two years*

A07_04B What was the main reason for your trip:

... aboriginal cuisine (tasted or sampled)?

- 1 Yes
2 No

Coverage: *Respondents who have travelled in the past two years*

A07_05A During the past 2 years have you visited or attended any of the following aboriginal experiences and activities while on an out-of-town trip of one or more nights:

... aboriginal arts and crafts shows?

- 1 Yes
2 No

Coverage: *Respondents who have travelled in the past two years*

A07_05B What was the main reason for your trip:

... aboriginal arts and crafts shows?

- 1 Yes
2 No

Coverage: *Respondents who have travelled in the past two years*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A07_06A During the past 2 years have you visited or attended any of the following aboriginal experiences and activities while on an out-of-town trip of one or more nights:

... aboriginal outdoor adventure and/or sports?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A07_06B What was the main reason for your trip:

... aboriginal outdoor adventure and/or sports?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A08_01A During the past 2 years have you attended any of the following performing arts while on an out-of-town trip of one or more nights (Mark all that apply):

... ballet or other dance performances?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A08_01B What was the main reason for your trip (Mark all that apply):

... ballet or other dance performances?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A08_02A During the past 2 years have you attended any of the following performing arts while on an out-of-town trip of one or more nights:

... classical or symphony concerts?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A08_02B What was the main reason for your trip:

 ... **classical or symphony concerts?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A08_03A During the past 2 years have you attended any of the following performing arts while on an out-of-town trip of one or more nights:

 ... **country/western music concerts?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A08_03B What was the main reason for your trip:

 ... **country/western music concerts?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A08_04A During the past 2 years have you attended any of the following performing arts while on an out-of-town trip of one or more nights:

 ... **free outdoor performances (e.g., theatre, concerts) in a park setting?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A08_04B What was the main reason for your trip:

 ... **free outdoor performances (e.g., theatre, concerts) in a park setting?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A08_05A During the past 2 years have you attended any of the following performing arts while on an out-of-town trip of one or more nights:

... **jazz concerts?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A08_05B What was the main reason for your trip:

... **jazz concerts?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A08_06A During the past 2 years have you attended any of the following performing arts while on an out-of-town trip of one or more nights:

... **live theatre?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A08_06B What was the main reason for your trip:

... **live theatre?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A08_07A During the past 2 years have you attended any of the following performing arts while on an out-of-town trip of one or more nights:

... **live theatre with dinner?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A08_07B What was the main reason for your trip:

... live theatre with dinner?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A08_08A During the past 2 years have you attended any of the following performing arts while on an out-of-town trip of one or more nights:

... opera?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A08_08B What was the main reason for your trip:

... opera?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A08_09A During the past 2 years have you attended any of the following performing arts while on an out-of-town trip of one or more nights:

... rock and roll/popular concerts?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A08_09B What was the main reason for your trip:

... rock and roll/popular concerts?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A08_10A During the past 2 years have you attended any of the following performing arts while on an out-of-town trip of one or more nights:

... stand up comedy clubs and other variety shows?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A08_10B What was the main reason for your trip:

... stand up comedy clubs and other variety shows?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A08_11A During the past 2 years have you attended any of the following performing arts while on an out-of-town trip of one or more nights:

... circus?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A08_11B What was the main reason for your trip:

... circus?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A09_01A During the past 2 years have you attended any of the following festivals and events while on an out-of-town trip of one or more nights (Mark all that apply):

... carnivals?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
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A09_01B **What was the main reason for your trip (Mark all that apply):**

... carnivals?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A09_02A During the past 2 years have you attended any of the following festivals and events while on an out-of-town trip of one or more nights:

... international film festivals?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A09_02B What was the main reason for your trip:

... international film festivals?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A09_03A During the past 2 years have you attended any of the following festivals and events while on an out-of-town trip of one or more nights:

... literary festivals or events?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A09_03B What was the main reason for your trip:

... literary festivals or events?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A09_04A During the past 2 years have you attended any of the following festivals and events while on an out-of-town trip of one or more nights:

... music festivals?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A09_04B What was the main reason for your trip:

... music festivals?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A09_05A During the past 2 years have you attended any of the following festivals and events while on an out-of-town trip of one or more nights:

... theatre festivals?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A09_05B What was the main reason for your trip:

... theatre festivals?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A09_06A During the past 2 years have you attended any of the following festivals and events while on an out-of-town trip of one or more nights:

... farmers' markets or country fairs?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A09_06B What was the main reason for your trip:

 ... farmers' markets or country fairs?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A09_07A During the past 2 years have you attended any of the following festivals and events while on an out-of-town trip of one or more nights:

 ... exhibitions or fairs?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A09_07B What was the main reason for your trip:

 ... exhibitions or fairs?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A09_08A During the past 2 years have you attended any of the following festivals and events while on an out-of-town trip of one or more nights:

 ... religious festivals:

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A09_08B What was the main reason for your trip:

 ... religious festivals?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A09_09A During the past 2 years have you attended any of the following festivals and events while on an out-of-town trip of one or more nights:

... **food/drink festivals?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A09_09B What was the main reason for your trip:

... **food/drink festivals?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A09_10A During the past 2 years have you attended any of the following festivals and events while on an out-of-town trip of one or more nights:

... **ethnic festivals?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A09_10B What was the main reason for your trip:

... **ethnic festivals?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A09_11A During the past 2 years have you attended any of the following festivals and events while on an out-of-town trip of one or more nights:

... **western theme events, such as rodeos?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

**Travel Activities and Motivation Survey, 2006
Paper Questionnaire**

A09_11B What was the main reason for your trip:

... **western theme events, such as rodeos?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A09_12A During the past 2 years have you attended any of the following festivals and events while on an out-of-town trip of one or more nights:

... **gay pride parades?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A09_12B What was the main reason for your trip:

... **gay pride parades?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A09_13A During the past 2 years have you attended any of the following festivals and events while on an out-of-town trip of one or more nights:

... **fireworks displays?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A09_13B What was the main reason for your trip:

... **fireworks displays?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A09_14A During the past 2 years have you attended any of the following festivals and events while on an out-of-town trip of one or more nights:

... hot air balloon festivals?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A09_14B What was the main reason for your trip:

... hot air balloon festivals?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A09_15A During the past 2 years have you attended any of the following festivals and events while on an out-of-town trip of one or more nights:

... comedy festivals?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A09_15B What was the main reason for your trip:

... comedy festivals?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A10_01A During the past 2 years have you visited any of the following theme and amusement parks while on an out-of-town trip of one or more nights (Mark all that apply):

... amusement parks?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A10_01B **What was the main reason for your trip (Mark all that apply):**

... amusement parks?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A10_02A During the past 2 years have you visited any of the following theme and amusement parks while on an out-of-town trip of one or more nights:

... aquariums?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A10_02B What was the main reason for your trip:

... aquariums?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A10_03A During the past 2 years have you visited any of the following theme and amusement parks while on an out-of-town trip of one or more nights:

... botanical gardens?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A10_03B What was the main reason for your trip:

... botanical gardens?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A10_04A During the past 2 years have you visited any of the following theme and amusement parks while on an out-of-town trip of one or more nights:

... **garden theme parks?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A10_04B What was the main reason for your trip:

... **garden theme parks?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A10_05A During the past 2 years have you visited any of the following theme and amusement parks while on an out-of-town trip of one or more nights:

... **musical attractions?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A10_05B What was the main reason for your trip:

... **musical attractions?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A10_06A During the past 2 years have you visited any of the following theme and amusement parks while on an out-of-town trip of one or more nights:

... **movie theme parks?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A10_06B What was the main reason for your trip:

... movie theme parks?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A10_07A During the past 2 years have you visited any of the following theme and amusement parks while on an out-of-town trip of one or more nights:

... planetariums?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A10_07B What was the main reason for your trip:

... planetariums?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A10_08A During the past 2 years have you visited any of the following theme and amusement parks while on an out-of-town trip of one or more nights:

... science and technology theme parks?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A10_08B What was the main reason for your trip:

... science and technology theme parks?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A10_09A During the past 2 years have you visited any of the following theme and amusement parks while on an out-of-town trip of one or more nights:

... water theme park?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A10_09B What was the main reason for your trip:

... water theme park?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A10_10A During the past 2 years have you visited any of the following theme and amusement parks while on an out-of-town trip of one or more nights:

... wax museums?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A10_10B What was the main reason for your trip:

... wax museums?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A10_11A During the past 2 years have you visited any of the following theme and amusement parks while on an out-of-town trip of one or more nights:

... zoos?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A10_11B What was the main reason for your trip:

... **zoos?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A10_12A During the past 2 years have you visited any of the following theme and amusement parks while on an out-of-town trip of one or more nights:

... **entertainment farms (e.g. corn maze, petting barnyard)?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A10_12B What was the main reason for your trip:

... **entertainment farms (e.g. corn maze, petting barnyard)?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A11_01A **During the past 2 years have you visited any of the following exhibits, architecture, historic sites, buildings and museums while on an out-of-town trip of one or more nights (Mark all that apply):**

... **art galleries?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A11_01B **What was the main reason for your trip (Mark all that apply):**

... **art galleries?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A11_02A During the past 2 years have you visited any of the following exhibits, architecture, historic sites/buildings and museums while on an out-of-town trip of one or more nights:

... historical replicas of cities or towns with historic re-enactments?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A11_02B What was the main reason for your trip:

... historical replicas of cities or towns with historic re-enactments?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A11_03A During the past 2 years have you visited any of the following exhibits, architecture, historic sites/buildings and museums while on an out-of-town trip of one or more nights:

... museum - children's museums?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A11_03B What was the main reason for your trip:

... museum - children's museums?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A11_04A During the past 2 years have you visited any of the following exhibits, architecture, historic sites/buildings and museums while on an out-of-town trip of one or more nights:

... museum - general history or heritage museums?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A11_04B What was the main reason for your trip:

 ... **museum - general history or heritage museums?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A11_05A During the past 2 years have you visited any of the following exhibits, architecture, historic sites/buildings and museums while on an out-of-town trip of one or more nights:

 ... **museum - science or technology museums?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A11_05B What was the main reason for your trip:

 ... **museum - science or technology museums?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A11_06A During the past 2 years have you visited any of the following exhibits, architecture, historic sites/buildings and museums while on an out-of-town trip of one or more nights:

 ... **museum - military/war museums?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A11_06B What was the main reason for your trip:

 ... **museum - military/war museums?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A11_07A During the past 2 years have you visited any of the following exhibits, architecture, historic sites/buildings and museums while on an out-of-town trip of one or more nights:

... paleontological/archaeological sites?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A11_07B What was the main reason for your trip:

... paleontological/archaeological sites?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A11_08A During the past 2 years have you visited any of the following exhibits, architecture, historic sites/buildings and museums while on an out-of-town trip of one or more nights:

... strolling around a city to observe its buildings and architecture?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A11_08B What was the main reason for your trip:

... strolling around a city to observe its buildings and architecture?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A11_09A During the past 2 years have you visited any of the following exhibits, architecture, historic sites/buildings and museums while on an out-of-town trip of one or more nights:

... well known historic sites or buildings?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A11_09B What was the main reason for your trip:

... well known historic sites or buildings?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A11_10A During the past 2 years have you visited any of the following exhibits, architecture, historic sites/buildings and museums while on an out-of-town trip of one or more nights:

... other historic sites, monuments and buildings?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A11_10B What was the main reason for your trip:

... other historic sites, monuments and buildings?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A11_11A During the past 2 years have you visited any of the following exhibits, architecture, historic sites/buildings and museums while on an out-of-town trip of one or more nights:

... well known natural "wonders"?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A11_11B What was the main reason for your trip:

... well known natural "wonders"?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A12_01A **During the past 2 years have you participated in any of the following hands-on learning activities while on an out-of-town trip of one or more nights (Mark all that apply):**

... archaeological digs?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A12_01B **What was the main reason for your trip (Mark all that apply):**

... archaeological digs?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A12_02A **During the past 2 years have you participated in any of the following hands-on learning activities while on an out-of-town trip of one or more nights:**

... cooking/wine tasting courses?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A12_02B **What was the main reason for your trip:**

... cooking/wine tasting courses?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A12_03A **During the past 2 years have you participated in any of the following hands-on learning activities while on an out-of-town trip of one or more nights:**

... courses to learn another language?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A12_03B What was the main reason for your trip:

 ... **courses to learn another language?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A12_04A During the past 2 years have you participated in any of the following hands-on learning activities while on an out-of-town trip of one or more nights:

 ... **curatorial tours?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A12_04B What was the main reason for your trip:

 ... **curatorial tours?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A12_05A During the past 2 years have you participated in any of the following hands-on learning activities while on an out-of-town trip of one or more nights:

 ... **harvesting and/or other farm operations?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A12_05B What was the main reason for your trip:

 ... **harvesting and/or other farm operations?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A12_06A During the past 2 years have you participated in any of the following hands-on learning activities while on an out-of-town trip of one or more nights:

... historical re-enactments (as an actor)?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A12_06B What was the main reason for your trip:

... historical re-enactments (as an actor)?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A12_07A During the past 2 years have you participated in any of the following hands-on learning activities while on an out-of-town trip of one or more nights:

... interpretive program at a historic site or national/provincial parks?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A12_07B What was the main reason for your trip:

... interpretive program at a historic site or national/provincial parks?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A12_08A During the past 2 years have you participated in any of the following hands-on learning activities while on an out-of-town trip of one or more nights:

... wilderness skills courses?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A12_08B What was the main reason for your trip:

 ... wilderness skills courses?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A13_01A **During the past 2 years have you attended as a spectator in any of the following spectator sports while on an out-of-town trip of one or more nights (Mark all that apply):**

 ... amateur sports tournaments and competitions?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A13_01B **What was the main reason for your trip (Mark all that apply):**

 ... amateur sports tournaments and competitions?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A13_02A **During the past 2 years have you attended as a spectator in any of the following spectator sports while on an out-of-town trip of one or more nights:**

 ... amateur tournaments and competitions other than sports related?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A13_02B **What was the main reason for your trip:**

 ... amateur tournaments and competitions other than sports related?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A13_03A During the past 2 years have you attended as a spectator in any of the following spectator sports while on an out-of-town trip of one or more nights:

... auto races?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A13_03B What was the main reason for your trip:

... auto races?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A13_04A During the past 2 years have you attended as a spectator in any of the following spectator sports while on an out-of-town trip of one or more nights:

... professional baseball games?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A13_04B What was the main reason for your trip:

... professional baseball games?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A13_05A During the past 2 years have you attended as a spectator in any of the following spectator sports while on an out-of-town trip of one or more nights:

... professional basketball games?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A13_05B What was the main reason for your trip:

... **professional basketball games?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A13_06A During the past 2 years have you attended as a spectator in any of the following spectator sports while on an out-of-town trip of one or more nights:

... **professional figure skating?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A13_06B What was the main reason for your trip:

... **professional figure skating?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A13_07A During the past 2 years have you attended as a spectator in any of the following spectator sports while on an out-of-town trip of one or more nights:

... **professional football games?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A13_07B What was the main reason for your trip:

... **professional football games?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A13_08A During the past 2 years have you attended as a spectator in any of the following spectator sports while on an out-of-town trip of one or more nights:

... **professional golf tournaments?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A13_08B What was the main reason for your trip:

... **professional golf tournaments?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A13_09A During the past 2 years have you attended as a spectator in any of the following spectator sports while on an out-of-town trip of one or more nights:

... **professional ice hockey games?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A13_09B What was the main reason for your trip:

... **professional ice hockey games?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A13_10A During the past 2 years have you attended as a spectator in any of the following spectator sports while on an out-of-town trip of one or more nights:

... **professional soccer games?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A13_10B What was the main reason for your trip:

 ... **professional soccer games?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A13_11A During the past 2 years have you attended as a spectator in any of the following spectator sports while on an out-of-town trip of one or more nights:

 ... **horse races?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A13_11B What was the main reason for your trip:

 ... **horse races?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A13_12A During the past 2 years have you attended as a spectator in any of the following spectator sports while on an out-of-town trip of one or more nights:

 ... **equine (horse) competitions?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A13_12B What was the main reason for your trip:

 ... **equine (horse) competitions?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A13_13A During the past 2 years have you attended as a spectator in any of the following spectator sports while on an out-of-town trip of one or more nights:

... curling bonspiel?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A13_13B What was the main reason for your trip:

... curling bonspiel?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A13_14A During the past 2 years have you attended as a spectator in any of the following spectator sports while on an out-of-town trip of one or more nights:

... national/international sporting events such as the Olympic Games?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A13_14B What was the main reason for your trip:

... national/international sporting events such as the Olympic Games?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A14_01A During the past 2 years have you participated in any of the following air-based activities while on an out-of-town trip of one or more nights (Mark all that apply):

... hang gliding?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A14_01B **What was the main reason for your trip (Mark all that apply):**

... **hang gliding?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A14_02A During the past 2 years have you participated in any of the following air-based activities while on an out-of-town trip of one or more nights:

... **hot air ballooning?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A14_02B What was the main reason for your trip:

... **hot air ballooning?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A14_03A During the past 2 years have you participated in any of the following air-based activities while on an out-of-town trip of one or more nights:

... **parachuting?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A14_03B What was the main reason for your trip:

... **parachuting?**

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A15_01A **During the past 2 years have you participated in any of the following other recreational activities while on an out-of-town trip of one or more nights (Mark all that apply):**

... day visit to a health and wellness spa while on a trip of one or more nights?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A15_01B **What was the main reason for your trip (Mark all that apply):**

... day visit to a health and wellness spa while on a trip of one or more nights?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A15_02A **During the past 2 years have you participated in any of the following other recreational activities while on an out-of-town trip of one or more nights:**

... photography?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A15_02B **What was the main reason for your trip:**

... photography?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A15_03A **During the past 2 years have you participated in any of the following other recreational activities while on an out-of-town trip of one or more nights:**

... recreational dancing?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
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A15_03B What was the main reason for your trip:

 ... recreational dancing?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A15_04A During the past 2 years have you participated in any of the following other recreational activities while on an out-of-town trip of one or more nights:

 ... went to casino(s)?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A15_04B What was the main reason for your trip:

 ... went to casino(s)?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A15_05A During the past 2 years have you participated in any of the following other recreational activities while on an out-of-town trip of one or more nights:

 ... went to the movies/cinema?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A15_05B What was the main reason for your trip:

 ... went to the movies/cinema?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A15_06A During the past 2 years have you participated in any of the following other recreational activities while on an out-of-town trip of one or more nights:

... went to IMAX movie theatres?

- 1 Yes
2 No

Coverage: Respondents who have travelled in the past two years

A15_06B What was the main reason for your trip:

... went to IMAX movie theatres?

- 1 Yes
2 No

Coverage: Respondents who have travelled in the past two years

A16_01A During the past 2 years have you participated in any of the following shopping, dining and other food related activities while on an out-of-town trip of one or more nights (Mark all that apply):

... dining - restaurants offering local ingredients and recipes?

- 1 Yes
2 No

Coverage: Respondents who have travelled in the past two years

A16_01B What was the main reason for your trip (Mark all that apply):

... dining - restaurants offering local ingredients and recipes?

- 1 Yes
2 No

Coverage: Respondents who have travelled in the past two years

A16_02A During the past 2 years have you participated in any of the following shopping, dining and other food related activities while on an out-of-town trip of one or more nights:

... dining - high-end restaurants of an international reputation?

- 1 Yes
2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A16_02B What was the main reason for your trip:

... dining - high-end restaurants of an international reputation?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A16_03A During the past 2 years have you participated in any of the following shopping, dining and other food related activities while on an out-of-town trip of one or more nights:

... dining - other high-end restaurants?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A16_03B What was the main reason for your trip:

... dining - other high-end restaurants?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A16_04A During the past 2 years have you participated in any of the following shopping, dining and other food related activities while on an out-of-town trip of one or more nights:

... dining at a farm?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A16_04B What was the main reason for your trip:

... dining at a farm?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A16_05A During the past 2 years have you participated in any of the following shopping, dining and other food related activities while on an out-of-town trip of one or more nights:

... shop or browse - bookstores or music stores?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A16_05B What was the main reason for your trip:

... shop or browse - bookstores or music stores?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A16_06A During the past 2 years have you participated in any of the following shopping, dining and other food related activities while on an out-of-town trip of one or more nights:

... shop or browse - antiques?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A16_06B What was the main reason for your trip:

... shop or browse - antiques?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A16_07A During the past 2 years have you participated in any of the following shopping, dining and other food related activities while on an out-of-town trip of one or more nights:

... shop or browse - gourmet foods in retail stores?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A16_07B What was the main reason for your trip:

... shop or browse - gourmet foods in retail stores?

- 1 Yes
2 No

Coverage: *Respondents who have travelled in the past two years*

A16_08A During the past 2 years have you participated in any of the following shopping, dining and other food related activities while on an out-of-town trip of one or more nights:

... shop or browse - local arts and crafts studios or exhibitions?

- 1 Yes
2 No

Coverage: *Respondents who have travelled in the past two years*

A16_08B What was the main reason for your trip:

... shop or browse - local arts and crafts studios or exhibitions?

- 1 Yes
2 No

Coverage: *Respondents who have travelled in the past two years*

A16_09A During the past 2 years have you participated in any of the following shopping, dining and other food related activities while on an out-of-town trip of one or more nights:

... shop or browse - clothing, shoes and jewellery?

- 1 Yes
2 No

Coverage: *Respondents who have travelled in the past two years*

A16_09B What was the main reason for your trip:

... shop or browse - clothing, shoes and jewellery?

- 1 Yes
2 No

Coverage: *Respondents who have travelled in the past two years*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A16_10A During the past 2 years have you participated in any of the following shopping, dining and other food related activities while on an out-of-town trip of one or more nights:

... shop or browse - greenhouse or garden centre?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A16_10B What was the main reason for your trip:

... shop or browse - greenhouse or garden centre?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A16_11A During the past 2 years have you participated in any of the following shopping, dining and other food related activities while on an out-of-town trip of one or more nights:

... went to local outdoor cafés?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A16_11B What was the main reason for your trip:

... went to local outdoor cafés?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A16_12A During the past 2 years have you participated in any of the following shopping, dining and other food related activities while on an out-of-town trip of one or more nights:

... went to wineries for day visits and tasting?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A16_12B What was the main reason for your trip:

... went to wineries for day visits and tasting?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A16_13A During the past 2 years have you participated in any of the following shopping, dining and other food related activities while on an out-of-town trip of one or more nights:

... went to breweries for day visits and tasting?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A16_13B What was the main reason for your trip:

... went to breweries for day visits and tasting?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A16_14A During the past 2 years have you participated in any of the following shopping, dining and other food related activities while on an out-of-town trip of one or more nights:

... went fruit picking at farms or open fields?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A16_14B What was the main reason for your trip:

... went fruit picking at farms or open fields?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A16_15A During the past 2 years have you participated in any of the following shopping, dining and other food related activities while on an out-of-town trip of one or more nights:

... visited food processing plants such as a cheese factory?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A16_15B What was the main reason for your trip:

... visited food processing plants such as a cheese factory?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A17_01A During the past 2 years have you stayed at any of the following accommodation-related activities while on an out-of-town trip of one or more nights (Mark all that apply):

... lakeside/riverside resort?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A17_01B What was the main reason for your trip (Mark all that apply):

... lakeside/riverside resort?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A17_02A During the past 2 years have you stayed at any of the following accommodation-related activities while on an out-of-town trip of one or more nights:

... ski resort or mountain resort?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A17_02B What was the main reason for your trip:

 ... **ski resort or mountain resort?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A17_03A During the past 2 years have you stayed at any of the following accommodation-related activities while on an out-of-town trip of one or more nights:

 ... **seaside resort?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A17_03B What was the main reason for your trip:

 ... **seaside resort?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A17_04A During the past 2 years have you stayed at any of the following accommodation-related activities while on an out-of-town trip of one or more nights:

 ... **remote or fly-in wilderness lodge?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A17_04B What was the main reason for your trip:

 ... **remote or fly-in wilderness lodge?**

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A17_05A During the past 2 years have you stayed at any of the following accommodation-related activities while on an out-of-town trip of one or more nights:

... remote or fly-in wilderness outpost?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A17_05B What was the main reason for your trip:

... remote or fly-in wilderness outpost?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A17_06A During the past 2 years have you stayed at any of the following accommodation-related activities while on an out-of-town trip of one or more nights:

... wilderness lodge you can drive to by car?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A17_06B What was the main reason for your trip:

... wilderness lodge you can drive to by car?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A17_07A During the past 2 years have you stayed at any of the following accommodation-related activities while on an out-of-town trip of one or more nights:

... cooking school?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A17_07B What was the main reason for your trip:

... cooking school?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A17_08A During the past 2 years have you stayed at any of the following accommodation-related activities while on an out-of-town trip of one or more nights:

... wine tasting school?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A17_08B What was the main reason for your trip:

... wine tasting school?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A17_09A During the past 2 years have you stayed at any of the following accommodation-related activities while on an out-of-town trip of one or more nights:

... Country Inn or resort because it had a gourmet restaurant on the premises?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

A17_09B What was the main reason for your trip:

... Country Inn or resort because it had a gourmet restaurant on the premises?

- 1 Yes
- 2 No

Coverage: *Respondents who have travelled in the past two years*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A17_10A During the past 2 years have you stayed at any of the following accommodation-related activities while on an out-of-town trip of one or more nights:

... health spa?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A17_10B What was the main reason for your trip:

... health spa?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A17_11A During the past 2 years have you stayed at any of the following accommodation-related activities while on an out-of-town trip of one or more nights:

... farm or guest ranch?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A17_11B What was the main reason for your trip:

... farm or guest ranch?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A17_12A During the past 2 years have you stayed at any of the following accommodation-related activities while on an out-of-town trip of one or more nights:

... on a houseboat?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A17_12B What was the main reason for your trip:

... on a houseboat?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A17_13A During the past 2 years have you stayed at any of the following accommodation-related activities while on an out-of-town trip of one or more nights:

... a public campground in a national, state, provincial or municipal park?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A17_13B What was the main reason for your trip:

... a public campground in a national, state, provincial or municipal park?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A17_14A During the past 2 years have you stayed at any of the following accommodation-related activities while on an out-of-town trip of one or more nights:

... a private campground?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A17_14B What was the main reason for your trip:

... a private campground?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

A17_15A During the past 2 years have you stayed at any of the following accommodation-related activities while on an out-of-town trip of one or more nights:

... a camp site in a wilderness setting (not a campground)?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A17_15B What was the main reason for your trip:

... a camp site in a wilderness setting (not a campground)?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A17_16A During the past 2 years have you stayed at any of the following accommodation-related activities while on an out-of-town trip of one or more nights:

... a motor home or RV while travelling or touring (not a camping trip)?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A17_16B What was the main reason for your trip:

... a motor home or RV while travelling or touring (not a camping trip)?

- 1 Yes
- 2 No

Coverage: Respondents who have travelled in the past two years

A18 If you went camping in the past 2 years, what type of shelter did you use most often on these camping trips?

- 01 Tent
- 02 Tent trailer
- 03 Truck camper or van
- 04 Travel trailer/fifth wheel
- 05 Motor home or RV
- 06 Did not go camping

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

Section: **Tours and cruises (past two years) (B)**

B01 **Have you taken any of the following types of tours during the past 2 years while on an out-of-town trip of one or more nights? (Mark all that apply)**

- 01 An organized or guided group tour where you stayed for one or more nights at different locations
- 02 An organized or guided group tour where you stayed for one or more nights at a single location (for example, casino, spa, etc.)
- 03 An organized or guided group tour excursion of less than one day's duration (a same-day tour) while on a trip of one or more nights (Go to B02)
- 04 A self-guided same-day tour excursion that was not part of an organized or guided group while on a trip of one or more nights (Go to B02)
- 05 A self-guided tour that was not part of an organized or guided group on which you stayed in different places for one or more nights
- 06 None of the above

Default: (Go to B03)

Coverage: *Respondents who have travelled in the past two years*

B02 **Where did you go on these same-day tour(s) taken in the past 2 years? (Mark all that apply)**

- 01 Around the countryside - scenic drives
- 02 Around the city
- 03 In the air as pilot or passenger on an airplane or helicopter
- 04 On the water (sightseeing cruise)
- 05 To a winery/wineries
- 06 To a factory/factories
- 07 To a casino
- 08 Wilderness/outdoor tour
- 09 Some other type of tour

Coverage: *Respondents who, in the past two years, travelled and went on same-day tour(s)*

B03 **During the past 2 years, while on an out-of-town trip, have you taken any of the following types of cruises where you stayed on board 1 or more nights? (Mark all that apply)**

- 01 Ocean cruise Alaska
- 02 Ocean cruise - Caribbean
- 03 Ocean cruise - Other
- 04 Great Lakes cruise
- 05 Cruise on the St. Lawrence River
- 06 Cruise on another lake or river
- 07 Submarine cruise
- 08 Some other type of cruise
- 09 I did not take a cruise

Coverage: *Respondents who have travelled in the past two years*

**Travel Activities and Motivation Survey, 2006
Paper Questionnaire**

Section: Business or job-related travel (past two years) (C)

C01 In the past 2 years, have you taken an out-of-town trip of one or more nights for any of the following reasons related to business or your job? (Mark all that apply)

- 01 Business meetings
- 02 Trade shows
- 03 Business conventions
- 04 Conferences or seminars
- 05 Employer-paid training
- 06 Some other business reason
- 07 I have not taken any out-of-town job-related trips of one or more nights in the past two years

Coverage: Respondents who have travelled in the past two years

Section: Pleasure or vacation travel (past two years) (D)

D01 How many out-of-town pleasure or vacation trips of one or more nights have you taken in the past 2 years?

- 01 None (Go to F01)
- 02 One
- 03 Two
- 04 Three
- 05 Four
- 06 Five or more

Default: (Go to D02)

Coverage: Respondents who have travelled in the past two years

D02_01A Where have you travelled (Mark all that apply):

...Newfoundland and Labrador?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_01B How many times have you travelled to (Mark all that apply):

... Newfoundland and Labrador?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

D02_02A Where have you travelled:

... Prince Edward Island?

- 1 Yes
- 2 No

Coverage: *Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights*

D02_02B How many times have you travelled to:

... Prince Edward Island?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: *Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights*

D02_03A Where have you travelled:

... Nova Scotia?

- 1 Yes
- 2 No

Coverage: *Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights*

D02_03B How many times have you travelled to:

... Nova Scotia?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: *Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights*

D02_04A Where have you travelled:

... New Brunswick?

- 1 Yes
- 2 No

Coverage: *Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

D02_04B How many times have you travelled to:

... New Brunswick?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_05A Where have you travelled:

... Quebec?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_05B How many times have you travelled to:

... Quebec?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_06A Where have you travelled:

... Ontario?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

D02_06B How many times have you travelled to:

... **Ontario?**

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_07A Where have you travelled:

... **Manitoba?**

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_07B How many times have you travelled to:

... **Manitoba?**

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_08A Where have you travelled:

... **Saskatchewan?**

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

D02_08B How many times have you travelled to:

... **Saskatchewan?**

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_09A Where have you travelled:

... **Alberta?**

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_09B How many times have you travelled to:

... **Alberta?**

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_10A Where have you travelled:

... **British Columbia?**

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

D02_10B How many times have you travelled to:

... British Columbia?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_11A Where have you travelled:

... Yukon?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_11B How many times have you travelled to:

... Yukon?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_12A Where have you travelled:

... Northwest Territories?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

D02_12B How many times have you travelled to:

... Northwest Territories?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_13A Where have you travelled:

... Nunavut?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_13B How many times have you travelled to:

... Nunavut?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_14A Where have you travelled:

... Alabama?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

D02_14B How many times have you travelled to:

... **Alabama?**

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_15A Where have you travelled:

... **Alaska?**

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_15B How many times have you travelled to:

... **Alaska?**

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_16A Where have you travelled:

... **Arizona?**

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

D02_16B How many times have you travelled to:

... Arizona?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_17A Where have you travelled:

... Arkansas?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_17B How many times have you travelled to:

... Arkansas?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_18A Where have you travelled:

... California?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

D02_18B How many times have you travelled to:

... **California?**

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_19A Where have you travelled:

... **Colorado?**

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_19B How many times have you travelled to:

... **Colorado?**

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_20A Where have you travelled:

... **Connecticut?**

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

D02_20B How many times have you travelled to:

... **Connecticut?**

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_21A Where have you travelled:

... **Delaware?**

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_21B How many times have you travelled to:

... **Delaware?**

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_22A Where have you travelled:

... **Florida?**

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

D02_22B How many times have you travelled to:

... **Florida?**

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_23A Where have you travelled:

... **Georgia?**

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_23B How many times have you travelled to:

... **Georgia?**

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_24A Where have you travelled:

... **Hawaii?**

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

D02_24B How many times have you travelled to:

... **Hawaii?**

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_25A Where have you travelled:

... **Idaho?**

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_25B How many times have you travelled to:

... **Idaho?**

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_26A Where have you travelled:

... **Illinois?**

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

D02_26B How many times have you travelled to:

... Illinois?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_27A Where have you travelled:

... Indiana?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_27B How many times have you travelled to:

... Indiana?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_28A Where have you travelled:

... Iowa?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

D02_28B How many times have you travelled to:

... Iowa?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_29A Where have you travelled:

... Kansas?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_29B How many times have you travelled to:

... Kansas?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_30A Where have you travelled:

... Kentucky?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

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D02_30B How many times have you travelled to:

... Kentucky?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_31A Where have you travelled:

... Louisiana?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_31B How many times have you travelled to:

... Louisiana?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_32A Where have you travelled:

... Maine?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

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D02_32B How many times have you travelled to:

... **Maine?**

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_33A Where have you travelled:

... **Maryland?**

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_33B How many times have you travelled to:

... **Maryland?**

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_34A Where have you travelled:

... **Massachusetts?**

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

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D02_34B How many times have you travelled to:

... Massachusetts?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_35A Where have you travelled:

... Michigan?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_35B How many times have you travelled to:

... Michigan?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_36A Where have you travelled:

... Minnesota?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

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Paper Questionnaire

D02_36B How many times have you travelled to:

... Minnesota?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_37A Where have you travelled:

... Mississippi?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_37B How many times have you travelled to:

... Mississippi?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_38A Where have you travelled:

... Missouri?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

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D02_38B How many times have you travelled to:

... **Missouri?**

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_39A Where have you travelled:

... **Montana?**

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_39B How many times have you travelled to:

... **Montana?**

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_40A Where have you travelled:

... **Nebraska?**

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

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D02_40B How many times have you travelled to:

... Nebraska?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_41A Where have you travelled:

... Nevada?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_41B How many times have you travelled to:

... Nevada?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_42A Where have you travelled:

... New Hampshire?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

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D02_42B How many times have you travelled to:

... New Hampshire?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_43A Where have you travelled:

... New Jersey?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_43B How many times have you travelled to:

... New Jersey?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_44A Where have you travelled:

... New Mexico?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

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D02_44B How many times have you travelled to:

... New Mexico?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_45A Where have you travelled:

... New York State?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_45B How many times have you travelled to:

... New York State?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_46A Where have you travelled:

... North Carolina?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

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D02_46B How many times have you travelled to:

... North Carolina?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_47A Where have you travelled:

... North Dakota?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_47B How many times have you travelled to:

... North Dakota?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_48A Where have you travelled:

... Ohio?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

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D02_48B How many times have you travelled to:

... **Ohio?**

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_49A Where have you travelled:

... **Oklahoma?**

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_49B How many times have you travelled to:

... **Oklahoma?**

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_50A Where have you travelled:

... **Oregon?**

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

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D02_50B How many times have you travelled to:

... **Oregon?**

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_51A Where have you travelled:

... **Pennsylvania?**

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_51B How many times have you travelled to:

... **Pennsylvania?**

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_52A Where have you travelled:

... **Rhode Island?**

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

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D02_52B How many times have you travelled to:

... Rhode Island?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_53A Where have you travelled:

... South Carolina?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_53B How many times have you travelled to:

... South Carolina?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_54A Where have you travelled:

... South Dakota?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

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D02_54B How many times have you travelled to:

... South Dakota?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: *Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights*

D02_55A Where have you travelled:

... Tennessee?

- 1 Yes
- 2 No

Coverage: *Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights*

D02_55B How many times have you travelled to:

... Tennessee?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: *Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights*

D02_56A Where have you travelled:

... Texas?

- 1 Yes
- 2 No

Coverage: *Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights*

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D02_56B How many times have you travelled to:

... Texas?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_57A Where have you travelled:

... Utah?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_57B How many times have you travelled to:

... Utah?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_58A Where have you travelled:

... Vermont?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

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D02_58B How many times have you travelled to:

... Vermont?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_59A Where have you travelled:

... Virginia?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_59B How many times have you travelled to:

... Virginia?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_60A Where have you travelled:

... Washington DC?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

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D02_60B How many times have you travelled to:

... Washington DC?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_61A Where have you travelled:

... Washington State?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_61B How many times have you travelled to:

... Washington State?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_62A Where have you travelled:

... West Virginia?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

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D02_62B How many times have you travelled to:

... **West Virginia?**

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: *Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights*

D02_63A Where have you travelled:

... **Wisconsin?**

- 1 Yes
- 2 No

Coverage: *Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights*

D02_63B How many times have you travelled to:

... **Wisconsin?**

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: *Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights*

D02_64A Where have you travelled:

... **Wyoming?**

- 1 Yes
- 2 No

Coverage: *Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights*

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D02_64B How many times have you travelled to:

... Wyoming?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_65A Where have you travelled:

... Mexico?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_65B How many times have you travelled to:

... Mexico?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_66A Where have you travelled:

... South/Central America?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

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D02_66B How many times have you travelled to:

... South/Central America?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_67A Where have you travelled:

... The Caribbean?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_67B How many times have you travelled to:

... The Caribbean?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_68A Where have you travelled:

... Europe (including the UK and Russia)?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

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D02_68B How many times have you travelled to:

... Europe (including the UK and Russia)?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_69A Where have you travelled:

... Australia/New Zealand?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_69B How many times have you travelled to:

... Australia/New Zealand?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_70A Where have you travelled:

... Asia?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

D02_70B How many times have you travelled to:

... Asia?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_71A Where have you travelled:

... Africa?

- 1 Yes
- 2 No

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D02_71B How many times have you travelled to:

... Africa?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken at least one out-of-town pleasure or vacation trip of one or more nights

D03_01B **If you have taken a pleasure or vacation trip of one or more nights to Ontario, please indicate the number of times you have visited (Mark all that apply):**

... Southern Ontario?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken an out-of-town pleasure or vacation trip of one or more nights to Ontario

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

D03_02B If you have taken a pleasure or vacation trip of one or more nights to Ontario, please indicate the number of times you have visited (Mark all that apply):

... Northern Ontario?

- 1 1 time
- 2 2 times
- 3 3 times
- 4 4 times
- 5 5 or more times

Coverage: Respondents who, in the past two years, have taken an out-of-town pleasure or vacation trip of one or more nights to Ontario

Section: Pleasure or vacation travel plan (past two years) (E)

E01 Have you been involved with the planning of any of the out-of-town pleasure or vacation trips of one or more nights you took in the past 2 years?

- 1 All of them
- 2 Most of them
- 3 Some of them
- 4 None of them (Go to E05)

Default: (Go to E02)

Coverage: Respondents who, in the past two years, have taken an out-of-town pleasure or vacation trip of one or more nights

E02 In general, who would you say has been the main person responsible for planning your out-of-town pleasure or vacation trips of one or more nights?

- 01 Yourself
- 02 Your spouse or partner
- 03 Someone else in your household
- 04 Shared responsibility involving yourself and another household member
- 05 Shared responsibility involving other members of your household, but not yourself
- 06 Someone else outside my household

Coverage: Respondents who, in the past two years, have been involved with the planning of an out-of-town pleasure or vacation trip of one or more nights

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

E03 **What information sources have you used to plan your pleasure or vacation trips during the past 2 years?** (Mark all that apply)

- 01 A travel agent
- 02 An Internet website (Go to E04)
- 03 An electronic newsletter or magazine received by e-mail
- 04 An auto club such as the CAA
- 05 Articles in newspapers/magazines
- 06 Advertisements in newspapers/magazines
- 07 Visitor information centres
- 08 Travel guide books such as Fodor's or Michelin
- 09 Advice of friends or relatives/word-of-mouth
- 10 Visits to trade, travel or sportsmen's shows
- 11 Programs on television
- 12 Advertisements on television
- 13 Travel information received in the mail
- 14 Past experience/been there before
- 15 Maps
- 16 Official travel guides or brochures from provincial/state/national organizations
- 17 None of the above

Default: (Go to E07)

Coverage: *Respondents who, in the past two years, have been involved with the planning of an out-of-town pleasure or vacation trip of one or more nights*

E04 **Which specific websites have you used in the past 2 years to plan your pleasure or vacation trips?** (Mark all that apply)

- 01 A travel planning/booking website (e.g., Expedia, Travelocity)
- 02 An airline's website
- 03 The website of a country/state/province/or city tourism authority
- 04 The website of an hotel or resort
- 05 A motorcoach website
- 06 A cruise line website
- 07 The website of an attraction (museum, theatre, amusement park, etc.)
- 08 Some other website

Coverage: *Respondents who, in the past two years, have used an Internet website to plan their out-of-town pleasure or vacation trip of one or more nights*

E05 **Were any parts of the pleasure or vacation trips of one or more nights you took during the past 2 years actually booked or purchased over the Internet (rather than just researched), either by you or by someone else in your travel party or household?**

- 1 Yes
- 2 No (Go to E07)
- DK..... (Go to E07)

Default: (Go to E06)

Coverage: *Respondents who, in the past two years, have taken an out-of-town pleasure or vacation trip of one or more nights*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

E06 **What parts of these trips were booked or purchased over the Internet?**
(Mark all that apply)

- 01 Airline tickets
- 02 Tickets for rail, bus or boat/ship fares
- 03 Accommodation
- 04 Tickets or fees for specific activities or attractions (theatres, museums, art galleries, amusement parks, etc.)
- 05 Car rental
- 06 A package containing at least two of the above items
- 07 Other

Coverage: *Respondents who, in the past two years, have booked or purchased over the Internet an out-of-town pleasure or vacation trip of one or more nights*

E07 **Were any of the pleasure or vacation trips you took in the past 2 years purchased as a travel package?**

- 1 Yes, most or all of them
- 2 Yes, one, or some of them
- 3 None of them
- DK

Coverage: *Respondents who, in the past two years, have taken an out-of-town pleasure or vacation trip of one or more nights*

E08 **If you were to purchase a travel package, what types of services would you like to have included? (Mark all that apply)**

- 01 Transportation to the destination
- 02 Transportation while at the destination
- 03 Accommodation
- 04 Food and beverages
- 05 Tickets or fees for specific activities or attractions (theatres, museums, art galleries, amusement parks, etc.)
- 06 Some other service

Coverage: *Respondents who, in the past two years, have taken an out-of-town pleasure or vacation trip of one or more nights*

E09 **During the past 2 years, have you taken an out-of-town pleasure or vacation trip of one or more nights during the summer?**

- 1 Yes
- 2 No (Go to E11)

Default: (Go to E10)

Coverage: *Respondents who, in the past two years, have taken an out-of-town pleasure or vacation trip of one or more nights*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

E10 **Apart from any cost or budgetary considerations, what did you consider first when planning this summer trip?**

- 01 Started with a desired destination in mind
- 02 Started by considering certain specific activities that you wanted to do (shop, hike, golf, visit amusement park, etc.)
- 03 Started with the idea of a certain type of vacation experience (family vacation, romance, socializing with friends, etc.)
- 04 Looked for packaged deals without considering specific destinations, activities or travel experiences
- 05 Considered something else first
- 06 Someone else planned the trip
- DK

Coverage: *Respondents who, in the past two years, have taken an out-of-town pleasure or vacation trip of one or more nights during the summer*

E11 **During the past 2 years, have you taken an out-of-town pleasure or vacation trip of one or more nights during the winter?**

- 1 Yes
- 2 No (Go to E13)

Default: (Go to E12)

Coverage: *Respondents who, in the past two years, have taken an out-of-town pleasure or vacation trip of one or more nights*

E12 **Apart from any cost or budgetary considerations, what did you consider first when planning this winter trip?**

- 01 Started with a desired destination in mind
- 02 Started by considering certain specific activities that you wanted to do (shop, ski, golf, visit amusement park, etc.)
- 03 Started with the idea of a certain type of vacation experience (family vacation, romance, socializing with friends, etc.)
- 04 Looked for packaged deals without considering specific destinations, activities or travel experiences
- 05 Considered something else first
- 06 Someone else planned the trip
- DK

Coverage: *Respondents who, in the past two years, have taken an out-of-town pleasure or vacation trip of one or more nights during the winter*

E13 **In the past 2 years has your employer provided you with a fully paid vacation during which you spent one or more nights away from home?**

- 1 Yes
- 2 No
- 3 I don't have an employer

Coverage: *Respondents who, in the past two years, have taken an out-of-town pleasure or vacation trip of one or more nights*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

Section: **General attitudes - pleasure or vacation travel (F)**

F01 **What benefits do you seek from pleasure or vacation travel? Please indicate whether each of the following items is of no importance, somewhat important or highly important to you when considering pleasure or vacation travel in general.**

Coverage: *Respondents who have travelled in the past two years*

F01_01 What benefits do you seek from pleasure or vacation travel:

... to see or do something new and different?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: *Respondents who have travelled in the past two years*

F01_02 What benefits do you seek from pleasure or vacation travel:

... to seek solitude and isolation?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: *Respondents who have travelled in the past two years*

F01_03 What benefits do you seek from pleasure or vacation travel:

... to gain knowledge of history, other cultures or other places?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: *Respondents who have travelled in the past two years*

F01_04 What benefits do you seek from pleasure or vacation travel:

... to enrich your perspective on life?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: *Respondents who have travelled in the past two years*

**Travel Activities and Motivation Survey, 2006
Paper Questionnaire**

F01_05 What benefits do you seek from pleasure or vacation travel:

... to get a break from your day-to-day environment?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: *Respondents who have travelled in the past two years*

F01_06 What benefits do you seek from pleasure or vacation travel:

... to stimulate your mind/be intellectually challenged?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: *Respondents who have travelled in the past two years*

F01_07 What benefits do you seek from pleasure or vacation travel:

... to relax and relieve stress?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: *Respondents who have travelled in the past two years*

F01_08 What benefits do you seek from pleasure or vacation travel:

... to have a life with no fixed schedule (to do what I want, when I want)?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: *Respondents who have travelled in the past two years*

F01_09 What benefits do you seek from pleasure or vacation travel:

... to keep family ties alive?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: *Respondents who have travelled in the past two years*

**Travel Activities and Motivation Survey, 2006
Paper Questionnaire**

F01_10 What benefits do you seek from pleasure or vacation travel:

 ... to renew personal connections with people (other than family)?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: *Respondents who have travelled in the past two years*

F01_11 What benefits do you seek from pleasure or vacation travel:

 ... to have stories to share back at home/to have something interesting to talk about?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: *Respondents who have travelled in the past two years*

F01_12 What benefits do you seek from pleasure or vacation travel:

 ... to enrich your relationship with your spouse/partner/children?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: *Respondents who have travelled in the past two years*

F01_13 What benefits do you seek from pleasure or vacation travel:

 ... to create lasting memories?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: *Respondents who have travelled in the past two years*

F01_14 What benefits do you seek from pleasure or vacation travel:

 ... to be challenged physically/to feel physically energized?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: *Respondents who have travelled in the past two years*

**Travel Activities and Motivation Survey, 2006
Paper Questionnaire**

F01_15 What benefits do you seek from pleasure or vacation travel:

... to be pampered?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: *Respondents who have travelled in the past two years*

F02 **How important is the choice of destination to you?**

- 1 Extremely important
- 2 Very important
- 3 Moderately important
- 4 Slightly important
- 5 Not at all important

Coverage: *Respondents who have travelled in the past two years*

F03_01 **How important are each of the following conditions when choosing a destination for an out-of-town pleasure or vacation trip of one or more nights:**

... no health concerns at the destination?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: *Respondents who have travelled in the past two years*

F03_02 How important are each of the following conditions when choosing a destination for an out-of-town pleasure or vacation trip of one or more nights:

... feeling safe at the destination?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: *Respondents who have travelled in the past two years*

F03_03 How important are each of the following conditions when choosing a destination for an out-of-town pleasure or vacation trip of one or more nights:

... being familiar with the culture and language of the destination?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: *Respondents who have travelled in the past two years*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

F03_04 How important are each of the following conditions when choosing a destination for an out-of-town pleasure or vacation trip of one or more nights:

... being at a place that is very different, culturally, than mine?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: Respondents who have travelled in the past two years

F03_05 How important are each of the following conditions when choosing a destination for an out-of-town pleasure or vacation trip of one or more nights:

... having friends or relatives living there?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: Respondents who have travelled in the past two years

F03_06 How important are each of the following conditions when choosing a destination for an out-of-town pleasure or vacation trip of one or more nights:

... low cost package deals available for the destination?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: Respondents who have travelled in the past two years

F03_07 How important are each of the following conditions when choosing a destination for an out-of-town pleasure or vacation trip of one or more nights:

... destination is disabled-person-friendly?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: Respondents who have travelled in the past two years

F03_08 How important are each of the following conditions when choosing a destination for an out-of-town pleasure or vacation trip of one or more nights:

... lots of things for children to see and do?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

F03_09 How important are each of the following conditions when choosing a destination for an out-of-town pleasure or vacation trip of one or more nights:

... lots of things for adults to see and do?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: Respondents who have travelled in the past two years

F03_10 How important are each of the following conditions when choosing a destination for an out-of-town pleasure or vacation trip of one or more nights:

... information about the destination available on the Internet?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: Respondents who have travelled in the past two years

F03_11 How important are each of the following conditions when choosing a destination for an out-of-town pleasure or vacation trip of one or more nights:

... great shopping opportunities?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: Respondents who have travelled in the past two years

F03_12 How important are each of the following conditions when choosing a destination for an out-of-town pleasure or vacation trip of one or more nights:

... availability of luxury accommodation?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: Respondents who have travelled in the past two years

F03_13 How important are each of the following conditions when choosing a destination for an out-of-town pleasure or vacation trip of one or more nights:

... availability of mid-range accommodation?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

F03_14 How important are each of the following conditions when choosing a destination for an out-of-town pleasure or vacation trip of one or more nights:

... availability of budget accommodation?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: Respondents who have travelled in the past two years

F03_15 How important are each of the following conditions when choosing a destination for an out-of-town pleasure or vacation trip of one or more nights:

... availability of camping?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: Respondents who have travelled in the past two years

F03_16 How important are each of the following conditions when choosing a destination for an out-of-town pleasure or vacation trip of one or more nights:

... convenient access by car?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: Respondents who have travelled in the past two years

F03_17 How important are each of the following conditions when choosing a destination for an out-of-town pleasure or vacation trip of one or more nights:

... direct access by air?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: Respondents who have travelled in the past two years

F03_18 How important are each of the following conditions when choosing a destination for an out-of-town pleasure or vacation trip of one or more nights:

... convenient access by train/bus?

- 1 Of no importance
- 2 Somewhat important
- 3 Highly important

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

Section: Your impressions of specific destinations (G)

G01_01 Please rate each of the destinations listed below on a scale from 1 to 10, where '1' means it is a very unappealing destination for pleasure travel and '10' means it is a very appealing destination:

... Newfoundland and Labrador?

- | | |
|----|--------------------------|
| 01 | 1 Very unappealing |
| 02 | 2 |
| 03 | 3 |
| 04 | 4 |
| 05 | 5 |
| 06 | 6 |
| 07 | 7 |
| 08 | 8 |
| 09 | 9 |
| 10 | 10 Very appealing |
| 11 | No impression/can't rate |

Coverage: Respondents who have travelled in the past two years

G01_02 Please rate each of the destinations listed below on a scale from 1 to 10, where '1' means it is a very unappealing destination for pleasure travel and '10' means it is a very appealing destination:

... Prince Edward Island?

- | | |
|----|--------------------------|
| 01 | 1 Very unappealing |
| 02 | 2 |
| 03 | 3 |
| 04 | 4 |
| 05 | 5 |
| 06 | 6 |
| 07 | 7 |
| 08 | 8 |
| 09 | 9 |
| 10 | 10 Very appealing |
| 11 | No impression/can't rate |

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

G01_03 Please rate each of the destinations listed below on a scale from 1 to 10, where '1' means it is a very unappealing destination for pleasure travel and '10' means it is a very appealing destination:

... Nova Scotia?

- | | |
|----|--------------------------|
| 01 | 1 Very unappealing |
| 02 | 2 |
| 03 | 3 |
| 04 | 4 |
| 05 | 5 |
| 06 | 6 |
| 07 | 7 |
| 08 | 8 |
| 09 | 9 |
| 10 | 10 Very appealing |
| 11 | No impression/can't rate |

Coverage: Respondents who have travelled in the past two years

G01_04 Please rate each of the destinations listed below on a scale from 1 to 10, where '1' means it is a very unappealing destination for pleasure travel and '10' means it is a very appealing destination:

... New Brunswick?

- | | |
|----|--------------------------|
| 01 | 1 Very unappealing |
| 02 | 2 |
| 03 | 3 |
| 04 | 4 |
| 05 | 5 |
| 06 | 6 |
| 07 | 7 |
| 08 | 8 |
| 09 | 9 |
| 10 | 10 Very appealing |
| 11 | No impression/can't rate |

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

G01_05 Please rate each of the destinations listed below on a scale from 1 to 10, where '1' means it is a very unappealing destination for pleasure travel and '10' means it is a very appealing destination:

... Quebec?

- | | |
|----|--------------------------|
| 01 | 1 Very unappealing |
| 02 | 2 |
| 03 | 3 |
| 04 | 4 |
| 05 | 5 |
| 06 | 6 |
| 07 | 7 |
| 08 | 8 |
| 09 | 9 |
| 10 | 10 Very appealing |
| 11 | No impression/can't rate |

Coverage: Respondents who have travelled in the past two years

G01_06 Please rate each of the destinations listed below on a scale from 1 to 10, where '1' means it is a very unappealing destination for pleasure travel and '10' means it is a very appealing destination:

... Ontario?

- | | |
|----|--------------------------|
| 01 | 1 Very unappealing |
| 02 | 2 |
| 03 | 3 |
| 04 | 4 |
| 05 | 5 |
| 06 | 6 |
| 07 | 7 |
| 08 | 8 |
| 09 | 9 |
| 10 | 10 Very appealing |
| 11 | No impression/can't rate |

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

G01_07 Please rate each of the destinations listed below on a scale from 1 to 10, where '1' means it is a very unappealing destination for pleasure travel and '10' means it is a very appealing destination:

... Manitoba?

- | | |
|----|--------------------------|
| 01 | 1 Very unappealing |
| 02 | 2 |
| 03 | 3 |
| 04 | 4 |
| 05 | 5 |
| 06 | 6 |
| 07 | 7 |
| 08 | 8 |
| 09 | 9 |
| 10 | 10 Very appealing |
| 11 | No impression/can't rate |

Coverage: Respondents who have travelled in the past two years

G01_08 Please rate each of the destinations listed below on a scale from 1 to 10, where '1' means it is a very unappealing destination for pleasure travel and '10' means it is a very appealing destination:

... Saskatchewan?

- | | |
|----|--------------------------|
| 01 | 1 Very unappealing |
| 02 | 2 |
| 03 | 3 |
| 04 | 4 |
| 05 | 5 |
| 06 | 6 |
| 07 | 7 |
| 08 | 8 |
| 09 | 9 |
| 10 | 10 Very appealing |
| 11 | No impression/can't rate |

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

G01_09 Please rate each of the destinations listed below on a scale from 1 to 10, where '1' means it is a very unappealing destination for pleasure travel and '10' means it is a very appealing destination:

... Alberta?

- | | |
|----|--------------------------|
| 01 | 1 Very unappealing |
| 02 | 2 |
| 03 | 3 |
| 04 | 4 |
| 05 | 5 |
| 06 | 6 |
| 07 | 7 |
| 08 | 8 |
| 09 | 9 |
| 10 | 10 Very appealing |
| 11 | No impression/can't rate |

Coverage: Respondents who have travelled in the past two years

G01_10 Please rate each of the destinations listed below on a scale from 1 to 10, where '1' means it is a very unappealing destination for pleasure travel and '10' means it is a very appealing destination:

... British Columbia?

- | | |
|----|--------------------------|
| 01 | 1 Very unappealing |
| 02 | 2 |
| 03 | 3 |
| 04 | 4 |
| 05 | 5 |
| 06 | 6 |
| 07 | 7 |
| 08 | 8 |
| 09 | 9 |
| 10 | 10 Very appealing |
| 11 | No impression/can't rate |

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

G01_11 Please rate each of the destinations listed below on a scale from 1 to 10, where '1' means it is a very unappealing destination for pleasure travel and '10' means it is a very appealing destination:

... Yukon?

- | | |
|----|--------------------------|
| 01 | 1 Very unappealing |
| 02 | 2 |
| 03 | 3 |
| 04 | 4 |
| 05 | 5 |
| 06 | 6 |
| 07 | 7 |
| 08 | 8 |
| 09 | 9 |
| 10 | 10 Very appealing |
| 11 | No impression/can't rate |

Coverage: Respondents who have travelled in the past two years

G01_12 Please rate each of the destinations listed below on a scale from 1 to 10, where '1' means it is a very unappealing destination for pleasure travel and '10' means it is a very appealing destination:

... Northwest Territories?

- | | |
|----|--------------------------|
| 01 | 1 Very unappealing |
| 02 | 2 |
| 03 | 3 |
| 04 | 4 |
| 05 | 5 |
| 06 | 6 |
| 07 | 7 |
| 08 | 8 |
| 09 | 9 |
| 10 | 10 Very appealing |
| 11 | No impression/can't rate |

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

G01_13 Please rate each of the destinations listed below on a scale from 1 to 10, where '1' means it is a very unappealing destination for pleasure travel and '10' means it is a very appealing destination:

... Nunavut?

- | | |
|----|--------------------------|
| 01 | 1 Very unappealing |
| 02 | 2 |
| 03 | 3 |
| 04 | 4 |
| 05 | 5 |
| 06 | 6 |
| 07 | 7 |
| 08 | 8 |
| 09 | 9 |
| 10 | 10 Very appealing |
| 11 | No impression/can't rate |

Coverage: Respondents who have travelled in the past two years

G01_14 Please rate each of the destinations listed below on a scale from 1 to 10, where '1' means it is a very unappealing destination for pleasure travel and '10' means it is a very appealing destination:

... New York State?

- | | |
|----|--------------------------|
| 01 | 1 Very unappealing |
| 02 | 2 |
| 03 | 3 |
| 04 | 4 |
| 05 | 5 |
| 06 | 6 |
| 07 | 7 |
| 08 | 8 |
| 09 | 9 |
| 10 | 10 Very appealing |
| 11 | No impression/can't rate |

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

G01_15 Please rate each of the destinations listed below on a scale from 1 to 10, where '1' means it is a very unappealing destination for pleasure travel and '10' means it is a very appealing destination:

... Colorado?

- | | |
|----|--------------------------|
| 01 | 1 Very unappealing |
| 02 | 2 |
| 03 | 3 |
| 04 | 4 |
| 05 | 5 |
| 06 | 6 |
| 07 | 7 |
| 08 | 8 |
| 09 | 9 |
| 10 | 10 Very appealing |
| 11 | No impression/can't rate |

Coverage: Respondents who have travelled in the past two years

G01_16 Please rate each of the destinations listed below on a scale from 1 to 10, where '1' means it is a very unappealing destination for pleasure travel and '10' means it is a very appealing destination:

... Florida?

- | | |
|----|--------------------------|
| 01 | 1 Very unappealing |
| 02 | 2 |
| 03 | 3 |
| 04 | 4 |
| 05 | 5 |
| 06 | 6 |
| 07 | 7 |
| 08 | 8 |
| 09 | 9 |
| 10 | 10 Very appealing |
| 11 | No impression/can't rate |

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

G01_17 Please rate each of the destinations listed below on a scale from 1 to 10, where '1' means it is a very unappealing destination for pleasure travel and '10' means it is a very appealing destination:

... California?

- | | |
|----|--------------------------|
| 01 | 1 Very unappealing |
| 02 | 2 |
| 03 | 3 |
| 04 | 4 |
| 05 | 5 |
| 06 | 6 |
| 07 | 7 |
| 08 | 8 |
| 09 | 9 |
| 10 | 10 Very appealing |
| 11 | No impression/can't rate |

Coverage: Respondents who have travelled in the past two years

G01_18 Please rate each of the destinations listed below on a scale from 1 to 10, where '1' means it is a very unappealing destination for pleasure travel and '10' means it is a very appealing destination:

... Hawaii?

- | | |
|----|--------------------------|
| 01 | 1 Very unappealing |
| 02 | 2 |
| 03 | 3 |
| 04 | 4 |
| 05 | 5 |
| 06 | 6 |
| 07 | 7 |
| 08 | 8 |
| 09 | 9 |
| 10 | 10 Very appealing |
| 11 | No impression/can't rate |

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

G01_19 Please rate each of the destinations listed below on a scale from 1 to 10, where '1' means it is a very unappealing destination for pleasure travel and '10' means it is a very appealing destination:

... Arizona?

- 01 1 Very unappealing
- 02 2
- 03 3
- 04 4
- 05 5
- 06 6
- 07 7
- 08 8
- 09 9
- 10 10 Very appealing
- 11 No impression/can't rate

Coverage: Respondents who have travelled in the past two years

G02_01 Which one of these three statements best describes how you feel about taking a pleasure or vacation trip to each destination listed below:

... Newfoundland and Labrador?

- 1 There are no good reasons to travel to this destination
- 2 There are some good reasons to travel to this destination
- 3 There are many good reasons to travel to this destination

Coverage: Respondents who have travelled in the past two years

G02_02 Which one of these three statements best describes how you feel about taking a pleasure or vacation trip to each destination listed below:

... Prince Edward Island?

- 1 There are no good reasons to travel to this destination
- 2 There are some good reasons to travel to this destination
- 3 There are many good reasons to travel to this destination

Coverage: Respondents who have travelled in the past two years

G02_03 Which one of these three statements best describes how you feel about taking a pleasure or vacation trip to each destination listed below:

... Nova Scotia?

- 1 There are no good reasons to travel to this destination
- 2 There are some good reasons to travel to this destination
- 3 There are many good reasons to travel to this destination

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

G02_04 Which one of these three statements best describes how you feel about taking a pleasure or vacation trip to each destination listed below:

... New Brunswick?

- 1 There are no good reasons to travel to this destination
- 2 There are some good reasons to travel to this destination
- 3 There are many good reasons to travel to this destination

Coverage: Respondents who have travelled in the past two years

G02_05 Which one of these three statements best describes how you feel about taking a pleasure or vacation trip to each destination listed below:

... Quebec?

- 1 There are no good reasons to travel to this destination
- 2 There are some good reasons to travel to this destination
- 3 There are many good reasons to travel to this destination

Coverage: Respondents who have travelled in the past two years

G02_06 Which one of these three statements best describes how you feel about taking a pleasure or vacation trip to each destination listed below:

... Ontario?

- 1 There are no good reasons to travel to this destination
- 2 There are some good reasons to travel to this destination
- 3 There are many good reasons to travel to this destination

Coverage: Respondents who have travelled in the past two years

G02_07 Which one of these three statements best describes how you feel about taking a pleasure or vacation trip to each destination listed below:

... Manitoba?

- 1 There are no good reasons to travel to this destination
- 2 There are some good reasons to travel to this destination
- 3 There are many good reasons to travel to this destination

Coverage: Respondents who have travelled in the past two years

G02_08 Which one of these three statements best describes how you feel about taking a pleasure or vacation trip to each destination listed below:

... Saskatchewan?

- 1 There are no good reasons to travel to this destination
- 2 There are some good reasons to travel to this destination
- 3 There are many good reasons to travel to this destination

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

G02_09 Which one of these three statements best describes how you feel about taking a pleasure or vacation trip to each destination listed below:

... Alberta?

- 1 There are no good reasons to travel to this destination
- 2 There are some good reasons to travel to this destination
- 3 There are many good reasons to travel to this destination

Coverage: Respondents who have travelled in the past two years

G02_10 Which one of these three statements best describes how you feel about taking a pleasure or vacation trip to each destination listed below:

... British Columbia?

- 1 There are no good reasons to travel to this destination
- 2 There are some good reasons to travel to this destination
- 3 There are many good reasons to travel to this destination

Coverage: Respondents who have travelled in the past two years

G02_11 Which one of these three statements best describes how you feel about taking a pleasure or vacation trip to each destination listed below:

... Yukon?

- 1 There are no good reasons to travel to this destination
- 2 There are some good reasons to travel to this destination
- 3 There are many good reasons to travel to this destination

Coverage: Respondents who have travelled in the past two years

G02_12 Which one of these three statements best describes how you feel about taking a pleasure or vacation trip to each destination listed below:

... Northwest Territories?

- 1 There are no good reasons to travel to this destination
- 2 There are some good reasons to travel to this destination
- 3 There are many good reasons to travel to this destination

Coverage: Respondents who have travelled in the past two years

G02_13 Which one of these three statements best describes how you feel about taking a pleasure or vacation trip to each destination listed below:

... Nunavut?

- 1 There are no good reasons to travel to this destination
- 2 There are some good reasons to travel to this destination
- 3 There are many good reasons to travel to this destination

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

G02_14 Which one of these three statements best describes how you feel about taking a pleasure or vacation trip to each destination listed below:

... New York State?

- 1 There are no good reasons to travel to this destination
- 2 There are some good reasons to travel to this destination
- 3 There are many good reasons to travel to this destination

Coverage: *Respondents who have travelled in the past two years*

G02_15 Which one of these three statements best describes how you feel about taking a pleasure or vacation trip to each destination listed below:

... Colorado?

- 1 There are no good reasons to travel to this destination
- 2 There are some good reasons to travel to this destination
- 3 There are many good reasons to travel to this destination

Coverage: *Respondents who have travelled in the past two years*

G02_16 Which one of these three statements best describes how you feel about taking a pleasure or vacation trip to each destination listed below:

... Florida?

- 1 There are no good reasons to travel to this destination
- 2 There are some good reasons to travel to this destination
- 3 There are many good reasons to travel to this destination

Coverage: *Respondents who have travelled in the past two years*

G02_17 Which one of these three statements best describes how you feel about taking a pleasure or vacation trip to each destination listed below:

... California?

- 1 There are no good reasons to travel to this destination
- 2 There are some good reasons to travel to this destination
- 3 There are many good reasons to travel to this destination

Coverage: *Respondents who have travelled in the past two years*

G02_18 Which one of these three statements best describes how you feel about taking a pleasure or vacation trip to each destination listed below:

... Hawaii?

- 1 There are no good reasons to travel to this destination
- 2 There are some good reasons to travel to this destination
- 3 There are many good reasons to travel to this destination

Coverage: *Respondents who have travelled in the past two years*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

G02_19 Which one of these three statements best describes how you feel about taking a pleasure or vacation trip to each destination listed below:

... **Arizona?**

- 1 There are no good reasons to travel to this destination
- 2 There are some good reasons to travel to this destination
- 3 There are many good reasons to travel to this destination

Coverage: Respondents who have travelled in the past two years

Section: General recreation and entertainment (H)

H01_01 In a typical year, how often do you participate in each of the following activities when not travelling, that is, while you are not travelling out-of-town:

... **canoeing or kayaking?**

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H01_02 In a typical year, how often do you participate in each of the following activities when not travelling, that is, while you are not travelling out-of-town:

... **camping?**

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H01_03 In a typical year, how often do you participate in each of the following activities when not travelling, that is, while you are not travelling out-of-town:

... **cycling?**

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

H01_04 In a typical year, how often do you participate in each of the following activities when not travelling, that is, while you are not travelling out-of-town:

... **cross-country skiing?**

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H01_05 In a typical year, how often do you participate in each of the following activities when not travelling, that is, while you are not travelling out-of-town:

... **downhill skiing?**

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H01_06 In a typical year, how often do you participate in each of the following activities when not travelling, that is, while you are not travelling out-of-town:

... **day outing to a park?**

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H01_07 In a typical year, how often do you participate in each of the following activities when not travelling, that is, while you are not travelling out-of-town:

... **fishing?**

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

H01_08 In a typical year, how often do you participate in each of the following activities when not travelling, that is, while you are not travelling out-of-town:

... golfing?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H01_09 In a typical year, how often do you participate in each of the following activities when not travelling, that is, while you are not travelling out-of-town:

... hiking?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H01_10 In a typical year, how often do you participate in each of the following activities when not travelling, that is, while you are not travelling out-of-town:

... horseback riding?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H01_11 In a typical year, how often do you participate in each of the following activities when not travelling, that is, while you are not travelling out-of-town:

... hunting?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

H01_12 In a typical year, how often do you participate in each of the following activities when not travelling, that is, while you are not travelling out-of-town:

... **ice-skating?**

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H01_13 In a typical year, how often do you participate in each of the following activities when not travelling, that is, while you are not travelling out-of-town:

... **jogging?**

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H01_14 In a typical year, how often do you participate in each of the following activities when not travelling, that is, while you are not travelling out-of-town:

... **picnicking?**

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H01_15 In a typical year, how often do you participate in each of the following activities when not travelling, that is, while you are not travelling out-of-town:

... **rollerblading?**

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

H01_16 In a typical year, how often do you participate in each of the following activities when not travelling, that is, while you are not travelling out-of-town:

... sailing or other boating?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H01_17 In a typical year, how often do you participate in each of the following activities when not travelling, that is, while you are not travelling out-of-town:

... skateboarding?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H01_18 In a typical year, how often do you participate in each of the following activities when not travelling, that is, while you are not travelling out-of-town:

... snowboarding?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H01_19 In a typical year, how often do you participate in each of the following activities when not travelling, that is, while you are not travelling out-of-town:

... snowmobiling?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

H01_20 In a typical year, how often do you participate in each of the following activities when not travelling, that is, while you are not travelling out-of-town:

... swimming?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H01_21 In a typical year, how often do you participate in each of the following activities when not travelling, that is, while you are not travelling out-of-town:

... playing racquet sports such as tennis or badminton?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H01_22 In a typical year, how often do you participate in each of the following activities when not travelling, that is, while you are not travelling out-of-town:

... playing team sports?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H01_23 In a typical year, how often do you participate in each of the following activities when not travelling, that is, while you are not travelling out-of-town:

... exercising at home or at a fitness club?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

H01_24 In a typical year, how often do you participate in each of the following activities when not travelling, that is, while you are not travelling out-of-town:

... gardening?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H01_25 In a typical year, how often do you participate in each of the following activities when not travelling, that is, while you are not travelling out-of-town:

... riding an all terrain vehicle (ATV)?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H02_01 **How often do you participate in each of these activities during a typical year when not travelling:**

... going to amateur sports events?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H02_02 How often do you participate in each of these activities during a typical year when not travelling:

... going to art galleries or art shows?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

H02_03 How often do you participate in each of these activities during a typical year when not travelling:

... going to the ballet?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H02_04 How often do you participate in each of these activities during a typical year when not travelling:

... going to bars with live pop or rock bands?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H02_05 How often do you participate in each of these activities during a typical year when not travelling:

... going to botanical gardens?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H02_06 How often do you participate in each of these activities during a typical year when not travelling:

... going to classical music concerts?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

H02_07 How often do you participate in each of these activities during a typical year when not travelling:

... going dancing?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H02_08 How often do you participate in each of these activities during a typical year when not travelling:

... going to day spas?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H02_09 How often do you participate in each of these activities during a typical year when not travelling:

... going out to eat in restaurants?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H02_10 How often do you participate in each of these activities during a typical year when not travelling:

... going to festivals or fairs?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

H02_11 How often do you participate in each of these activities during a typical year when not travelling:

... going to gamble in casinos?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H02_12 How often do you participate in each of these activities during a typical year when not travelling:

... going to historic sites or heritage buildings?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H02_13 How often do you participate in each of these activities during a typical year when not travelling:

... going to jazz clubs?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H02_14 How often do you participate in each of these activities during a typical year when not travelling:

... going to live theatre?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

H02_15 How often do you participate in each of these activities during a typical year when not travelling:

... going to museums?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H02_16 How often do you participate in each of these activities during a typical year when not travelling:

... going to operas?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H02_17 How often do you participate in each of these activities during a typical year when not travelling:

... going to pick-your-own farm or farmers' markets?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H02_18 How often do you participate in each of these activities during a typical year when not travelling:

... going to professional sports events?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

H02_19 How often do you participate in each of these activities during a typical year when not travelling:

... going to rock music concerts?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H02_20 How often do you participate in each of these activities during a typical year when not travelling:

... going to rodeos?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H02_21 How often do you participate in each of these activities during a typical year when not travelling:

... going to amusement or theme parks?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H02_22 How often do you participate in each of these activities during a typical year when not travelling:

... going to zoos or aquariums?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

H02_23 How often do you participate in each of these activities during a typical year when not travelling:

... staying one or more nights in an hotel or bed and breakfast in your own city or town?

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Not at all
- 5 Not available where I live

Coverage: Respondents who have travelled in the past two years

H03 Do you have access to a private cottage, cabin or vacation home on a regular basis?

- 1 Yes
- 2 No (Go to H05)

Default: (Go to H04)

Coverage: Respondents who have travelled in the past two years

H04 Where is this cottage, cabin or vacation home located? (Mark all that apply)

- 01 Newfoundland and Labrador
- 02 Prince Edward Island
- 03 Nova Scotia
- 04 New Brunswick
- 05 Quebec
- 06 Ontario
- 07 Manitoba
- 08 Saskatchewan
- 09 Alberta
- 10 British Columbia
- 11 Yukon
- 12 Northwest Territories
- 13 Nunavut
- 14 United States
- 15 Mexico
- 16 Caribbean
- 17 Some other place

Coverage: Respondents who, in the past two years, travelled and have access to a private cottage, cabin or vacation home on a regular basis

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

H05 **Do you, or someone else in your household, own...?** (Mark all that apply)

- 01 A motor home, camper or RV
- 02 A snowmobile
- 03 An all-terrain vehicle (ATV)
- 04 A motor boat
- 05 A sailboat
- 06 A canoe or kayak
- 07 None of the above

Coverage: Respondents who have travelled in the past two years

Section: **Your media behaviour (I)**

I01 **Which of the following types of newspapers do you normally read in a typical week?** (Mark all that apply)

- 1 Daily newspaper
- 2 Weekend edition of a newspaper
- 3 Local neighbourhood or community newspapers
- 4 Other newspapers
- 5 I don't read the newspaper (Go to I04)

Default: (Go to I02)

Coverage: Respondents who have travelled in the past two years

I02 **How often do you read the travel section of a daily newspaper?**

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Never

Coverage: Respondents who travelled in the past two years and reads the newspaper

I03 **How often do you read the travel section of a weekend edition of a newspaper?**

- 1 Frequently
- 2 Occasionally
- 3 Rarely
- 4 Never

Coverage: Respondents who travelled in the past two years and reads the newspaper

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

-
- 104** **Which of the following types of magazines do you read in a typical month?**
(Mark all that apply)
- 01 Automobiles and cycles (Car & Driver, Motor Trend, etc.)
 - 02 Business, finance and investing (Report on Business Magazine, Forbes, Canadian Business, The Economist, etc.)
 - 03 Computers, electronics and technology
 - 04 Crafts, antiques and collectibles
 - 05 Entertainment and music (People, TV Guide, etc.)
 - 06 Family and parenting (Today's Parent, etc.)
 - 07 Fashion and beauty (Chatelaine, Vogue, Elle, etc.)
 - 08 Food and cooking (Food and Drink, etc.)
 - 09 General interest (Canadian Living, Harper's, New Yorker, Western Living, Reader's Digest, etc.)
 - 10 Health, fitness and well living
 - 11 Home and garden
 - 12 Magazines about your city (Toronto Life, Vancouver Magazine, etc.)
 - 13 News Magazine (MacLean's, Time, Newsweek, etc.)
 - 14 Outdoor activities/sports (Backpacker, Sail Magazine, Golf, Outdoor Canada, etc.)
 - 15 Photography and video
 - 16 Professional sports (Sports Illustrated, etc.)
 - 17 Regional Magazines (Leisureways, SaltScapes, Westworld etc.)
 - 18 Science and geography (National Geographic, Canadian Geographic, Scientific American, etc.)
 - 19 Travel (Conde Nast, Travel & Leisure, etc.)
 - 20 Other magazines
 - 21 I don't read magazines during a typical month

Coverage: *Respondents who have travelled in the past two years*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

I05 **Which of the following types of television programs do you normally watch?** (Mark all that apply)

- 01 Biography
- 02 Cooking shows
- 03 Dramas (Law and Order, The West Wing, The OC, etc.)
- 04 History
- 05 Home & garden shows
- 06 Late night talk shows (The Tonight Show, Late Night, etc.)
- 07 Movies on TV
- 08 Music/music video shows/channels
- 09 News/current affairs (newscasts, 60 Minutes, The Fifth Estate, etc.)
- 10 "Reality" shows (Canadian Idol, The Apprentice, etc.)
- 11 Science & nature shows
- 12 Science fiction/fantasy shows
- 13 Shopping channels
- 14 Situation comedies (Corner Gas, Friends, etc.)
- 15 Soap opera/daytime dramas
- 16 Sports/sports shows
- 17 Travel shows
- 18 Other television shows
- 19 I don't normally watch TV

Coverage: Respondents who have travelled in the past two years

I06 **Which of the following radio programs do you normally listen to?** (Mark all that apply)

- 01 All sports
- 02 Classical music
- 03 Country music
- 04 Jazz/big band
- 05 Modern rock/alternative rock
- 06 Multicultural
- 07 News/talk/information
- 08 Oldies (50s, 60s, 70s, 80s)
- 09 Soft music/adult contemporary
- 10 Top 40/current hits
- 11 Some other program
- 12 I don't normally listen to the radio..... (Go to I08)

Default: (Go to I07)

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

I07 **Which of the following types of radio stations do you listen to?** (Mark all that apply)

- 1 Public stations (e.g. CBC, NPR.)
- 2 Commercial stations

Note: The wording in the paper questionnaire is: Which of the following types of radio stations do you listen to? / The wording in the CAI is: Which of the following types of radio stations do you normally listen to?

Coverage: *Respondents who travelled in the past two years and listen to radio*

I08 **Do you use the Internet as a source of information for personal use?**

- 1 Yes
- 2 No (Go to I10)

Default: (Go to I09)

Coverage: *Respondents who have travelled in the past two years*

I09 **What types of websites do you normally visit for personal use?** (Mark all that apply)

- 01 Entertainment
- 02 Games
- 03 Health
- 04 House and home
- 05 Magazine sites
- 06 Network news sites (CBC, CNN, etc.)
- 07 Newspaper sites
- 08 Shopping (all types)
- 09 Sites for specific activities or interests (fishing, dog breeds, etc.)
- 10 Sports
- 11 Travel
- 12 Weather
- 13 Other

Note: The wording in the paper questionnaire is: What types of websites do you normally visit for personal use? / The wording in the CAI is: What types of websites do you normally visit?

Coverage: *Respondents who travelled in the past two years and use the Internet as a source of information*

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

I10 **Are you a member of any of the following organizations or programs?**
(Mark all that apply)

- 01 An automobile club like CAA or AAA
- 02 A sports club, such as a tennis club, golf club or fitness centre
- 03 A book/reading club
- 04 A community service club
- 05 A nature/environmental club or group
- 06 A travel club
- 07 A hobby club
- 08 A frequent flyer program
- 09 A hotel or car rental loyalty program
- 10 Other
- 11 None of the above

Coverage: Respondents who have travelled in the past two years

Section: Basic information about you (J)

J01 **Thinking about all of the people who live in your household, do you live?**
(Mark all that apply)

- 01 Alone
- 02 With your spouse/partner(Go to J02)
- 03 With your birth/step/adopted children 18 years and over
- 04 With your birth/step/adopted children 17 years and younger
- 05 With your son-in-law or daughter-in-law
- 06 With your grandchildren
- 07 With your mother/step mother
- 08 With your father/step father
- 09 With your siblings
- 10 With your brother-in-law or sister-in-law
- 11 With your grandfather or grandmother
- 12 With a relative other than the ones listed above
- 13 With a lodger or boarder
- 14 With roommates (other than those listed above)

Default: (Go to J03)

Coverage: Respondents who have travelled in the past two years

J02 **Does your spouse/partner work at a paid job or business?**

- 1 Yes
- 2 No

Coverage: Respondents who travelled in the past two years and have a spouse/partner

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

J03 **What is your best estimate of the total income, before taxes and deductions, of all household members from all sources for the year 2005?**

- 01 Under \$20,000
- 02 \$20,000 to \$39,999
- 03 \$40,000 to \$59,999
- 04 \$60,000 to \$79,999
- 05 \$80,000 to \$99,999
- 06 \$100,000 to \$149,999
- 07 \$150,000 to \$249,999
- 08 \$250,000 or more
- 09 I don't know

Coverage: Respondents who have travelled in the past two years

J04 **This final question is about your general attitudes. Indicate the extent to which you feel the statement applies to you. The higher the score, the more you feel the statement applies.**

Coverage: Respondents who have travelled in the past two years

J04_01 To what extent do you feel the statement applies to you?

... I prefer to visit 'undiscovered' places, before too many hotels and restaurants are built.

- 1 1 Applies very little
- 2 2
- 3 3
- 4 4
- 5 5 Applies very much

Coverage: Respondents who have travelled in the past two years

J04_02 To what extent do you feel the statement applies to you?

... I am actively involved in a regular, rigorous fitness program.

- 1 1 Applies very little
- 2 2
- 3 3
- 4 4
- 5 5 Applies very much

Coverage: Respondents who have travelled in the past two years

Travel Activities and Motivation Survey, 2006
Paper Questionnaire

J04_03 To what extent do you feel the statement applies to you?

... I believe chance has little to do with success in life.

- | | |
|---|-----------------------|
| 1 | 1 Applies very little |
| 2 | 2 |
| 3 | 3 |
| 4 | 4 |
| 5 | 5 Applies very much |

Coverage: Respondents who have travelled in the past two years

J04_04 To what extent do you feel the statement applies to you?

... I have much more energy than most people my age.

- | | |
|---|-----------------------|
| 1 | 1 Applies very little |
| 2 | 2 |
| 3 | 3 |
| 4 | 4 |
| 5 | 5 Applies very much |

Coverage: Respondents who have travelled in the past two years

J04_05 To what extent do you feel the statement applies to you?

... I often buy new products before they come down in price.

- | | |
|---|-----------------------|
| 1 | 1 Applies very little |
| 2 | 2 |
| 3 | 3 |
| 4 | 4 |
| 5 | 5 Applies very much |

Coverage: Respondents who have travelled in the past two years

J04_06 To what extent do you feel the statement applies to you?

... I make decisions quickly and easily.

- | | |
|---|-----------------------|
| 1 | 1 Applies very little |
| 2 | 2 |
| 3 | 3 |
| 4 | 4 |
| 5 | 5 Applies very much |

Coverage: Respondents who have travelled in the past two years

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