



2004

# Annual Return of "Broadcasting Distribution" Licensee (Short Form)

Confidential when completed

Collected under the authority of the Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.

See page 1, "Reporting Guide" for notice of agreements made by Statistics Canada under Sections 11 and 12 of the Statistics Act with other federal and provincial government bodies concerning information contained in the Annual Return.

Si vous préférez un questionnaire en français, veuillez cocher

For the fiscal period ended August 31, 2004

Keep one copy of this return for your files and mail 3 completed copies by **November 30, 2004** to:

Chief, Industry Statistics and Analysis, Broadcast Analysis,  
Canadian Radio-television and Telecommunications Commission  
(CRTC), Ottawa, ON, K1A 0N2.



Upon receipt of the annual return, please review the systems listed below. If the list is different from your organizational structure, please contact the Chief, Telecommunications Section, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-3177; Fax : (613) 951-9920.

For information only

in co-operation with the Canadian Radio-television  
and Telecommunications Commission

5-4900-379.1: 2001-08-23 STC/SAT-430-60109



Statistics  
Canada Statistique  
Canada

Canada

## SECTION 1 LICENSEE (COMPANY) INFORMATION

Enquiries concerning this return may be referred to the Special Advisor, Telecommunications and Broadcasting, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-3177; Fax: (613) 951-9920

Enquiries pertaining to Licence Fees should be referred to the Canadian Radio-television and Telecommunications Commission, Gatineau, Telephone: (819) 997-4384, Fax: (819) 953-5107

1. Complete name of licensee: \_\_\_\_\_

2. Mailing address of the licensee:

Street and Number \_\_\_\_\_

City and Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

3. Person to be contacted in connection with this return:

Mr. [ ] Mrs. [ ] Miss [ ] Ms. [ ]

\_\_\_\_\_  
(Name) (Title)

Address (if different from licensee address)

Street and Number \_\_\_\_\_

City and Province \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

4. If, during the period covered by this return, the licensee conducted business under a name or address other than that listed in 1 or 2, please indicate:

Name \_\_\_\_\_

Street and Number \_\_\_\_\_

City and Province \_\_\_\_\_

Postal Code \_\_\_\_\_

5. If the information in this return is for a period other than 12 months ending August 31, 2004, please indicate:

From \_\_\_\_\_ To \_\_\_\_\_

6. If any undertaking(s) reported in this return was acquired or sold during the reference year ending August 31, 2004, please indicate the undertaking(s) and the name(s) of the previous owner(s)/purchaser(s):

\_\_\_\_\_

Date(s) of transaction(s): \_\_\_\_\_

7. Type of business organization:

Incorporated company, shares publicly traded  Sole proprietorship/partnership  Co-operative

Incorporated company, shares NOT publicly traded  Non-profit organization  Military Unit

Other (specify) \_\_\_\_\_

8. **MANAGEMENT CERTIFICATION**

I, \_\_\_\_\_, am authorized  
(Name) (Title)

to certify on behalf of \_\_\_\_\_  
(Licensee)

that the information shown on this return and all the attachments thereto are true and complete in all respects to the best of my knowledge and belief.

\_\_\_\_\_  
(Signature) (Date) (Telephone and Area Code)

**Date received**

\_\_\_\_\_  
(Official use only)

**CRTC File Number**

|  |  |  |  |  |  |  |  |
|--|--|--|--|--|--|--|--|
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## REPORTING SUMMARY FOR COMBINED UNDERTAKINGS

For each combined set of Class 3 non-exempted undertakings in a province, please file a complete set of pages 3, 4, 5, 6 & 7 (page 5 must also be completed if you are combining undertakings with the same licence type within a province).

**IMPORTANT: Do not combine Class 3 undertakings that operate in different provinces.**

| STC Number | System Number | CRTC Undertaking Number | Number of Subscribers | Total Basic Revenue | Non Basic Revenue | Basic Monthly Fee | Location |
|------------|---------------|-------------------------|-----------------------|---------------------|-------------------|-------------------|----------|
|            |               |                         |                       | (\$)                | (\$)              | (\$ . ¢)          |          |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         | 01                    | 02<br>\$            | 03<br>\$          | 04<br>\$          | ¢        |
|            | 74            |                         |                       |                     |                   |                   |          |

**SECTION 3 - Non-Basic, Exempt and Non-Programming Services**

**Financial and Operating Summary**

(Not to be included in basic tier services reported on page 3)

For year ended August 31, 2004

|  |   |   |
|--|---|---|
|  | 8 | 5 |
|--|---|---|

|   |   |             | \$ (omit cents) |
|---|---|-------------|-----------------|
| <b>1. Revenue</b>   |   |             |                 |
|   | Canadian Pay TV and Specialty<br>Service Revenue included in 01 | 25<br>\$    | 01              |
| 1.  | Subscription  |             | 02              |
| 2.  | Connection (installation and re-connect)                        |             | 03              |
| 3.  | Digital Addressable DVC Decoders                                | - Rental    | 04              |
| 4.  |   | - Net Sales | 05              |
| 5.  | Other revenue (specify) _____                                   |             | 06              |
| <b>6. Total Non-Basic, Exempt and Non-Programming Revenue</b> |   |             | <b>06</b>       |
| <b>2. Expenses</b>  |   |             |                 |
|   | Canadian Pay TV and Specialty<br>Service Expense included in 07 | 26<br>\$    | 07              |
| 1.  | Affiliation Payments  |             | 08              |
| 2.  | Technical   |             | 09              |
| 3.  | Sales and promotion   |             | 10              |
| 4.  | Administration and general                                      |             | 11              |
| 5.  | <b>Total</b>  |             | <b>11</b>       |
| <b>3. 1. Operating Income (loss)</b>                          |   |             | <b>12</b>       |
| 2.  | Less: Depreciation (recorded in accounts)                       |             | 13              |
| 3.  | Interest Expense  |             | 14              |
| 4.  | Other adjustments - income (expenses)                           |             | 15              |
| 5.  | <b>Net income (loss) before income taxes</b>                    |             | <b>16</b>       |
| 6.  | Provision for income taxes                                      |             | 17              |
| 7.  | <b>Net income (loss) after income taxes</b>                     |             | <b>18</b>       |

|                                |  |                           |          |
|--------------------------------|--|---------------------------|----------|
| <b>4. Other financial data</b> |  |                           | 19       |
| 1.                             | Salaries and other staff benefits  |                           | 20       |
| 2.                             | Average number of employees (the typical weekly average of full time and equivalent part-time employees) |                           | No.      |
| 3.                             | Historical cost of Non-basic, etc. fixed assets  | Additions during the year | 35<br>21 |
| 4.                             | Accumulated depreciation (recorded in accounts)  |                           | 22       |
| 5.                             | Net book value   |                           | 23       |
| 6.                             | Number of Non-basic service subscribers as of August 31 (unduplicated)* - Total                          |                           | 24       |
| 7.                             | Staff benefits (included in 4.1 above)   |                           | 28       |

\* A subscriber to many non-basic programming services should be counted only once.

|   |   |
|---|---|
| CRTC File No.<br><input style="width:100%; height: 15px;" type="text"/> | CRTC Undertaking I.D.<br><input style="width:100%; height: 15px;" type="text"/> |
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## DIGITAL TELEVISION

|  |       |
|--|-------|
|  | 7   6 |
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|   | Non-Basic tier services |
|---|-------------------------|
| 1. Numbers of subscribers - Direct (paying directly to license at standard rates) - Digital | 01                      |
| 2. Number of subscribers - Indirect (numbers of units served by bulk contracts) - Digital   | 02                      |
| 3. Standard monthly fee for direct subscribers - Digital                                    | 03                      |
| 4. Total basic tiers revenue - Digital (\$)   | 04                      |
| 5. Number of households with access to digital TV   | 07                      |

## INTERNET ACCESS SERVICE

### Cable modem, satellite or MDS

|  |       |
|--|-------|
|  | 7   7 |
|--|-------|

|   | This Company | Affiliate |
|---|--------------|-----------|
| 1. Numbers of subscribers to internet access services     | 01           | 04        |
| 2. Revenues from internet access services                 | 02           | 05        |
| 3. Numbers of households with access to internet services | 03           | 06        |

## VIDEO-ON-DEMAND

|  |       |
|--|-------|
|  | 7   8 |
|--|-------|

|  |    |
|--|----|
| 1. Number of households with access to video-on-demand | 01 |
|--|----|