



# 2000

## Annual Return of "Broadcasting Distribution" Licensee (Long Form)

**For the fiscal period ended August 31, 2000**

Keep one copy of this return for your files and mail 3 completed copies by **November 30, 2000** to:

Chief, Industry Statistics and Analysis, Broadcast Analysis,  
Canadian Radio-television and Telecommunications Commission  
(CRTC), Ottawa, ON, K1A 0N2.

Confidential when completed

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See page 1, "Reporting Guide" for notice of agreements made by Statistics Canada under Sections 11 and 12 of the Statistics Act with other federal and provincial government bodies concerning information contained in the Annual Return.

*Si vous préférez un questionnaire en français, veuillez cocher*



Upon receipt of the annual return, please review the systems listed below. If the list is different from your organizational structure, please contact the Chief, Telecommunications Section, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-3177; Fax : (613) 951-9920.

For information only

in co-operation with the Canadian Radio-television  
and Telecommunications Commission

5-4900-53.1: 2000-08-10 STC/SAT-430-60109



**BALANCE SHEET**  
AUGUST 31, 2000

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ASSETS		LIABILITIES	
<b>1. CURRENT</b>	\$ (omit cents)	<b>7. CURRENT</b>	\$ (omit cents)
	01		31
1. Cash		1. Bank loans and overdraft	32
	02		33
2. Securities		2. Program rights/contracts payable	
	03		34
3. Prepaid Program Rights		3. Other Current Liabilities	
	04		
4. Other Current Assets		<b>4. Total Current Liabilities</b>	
	05		
<b>5. Total Current Assets</b>			
		<b>8. NON-CURRENT LIABILITIES</b>	
<b>2. INVESTMENTS AND ADVANCES</b>	06	1. Total long-term debt including obligations under capital leases	35
1. Associated companies (non-current)			36
	07		37
2. Equity investment in programs		2. Film & program rights	
	08		38
3. Other investments and advances		3. Other non-current liabilities	
	09		
<b>4. Total Investments and Advances</b>		<b>4. Total Non-Current Liabilities</b>	
<b>3. FIXED ASSETS (including Capital Leases):</b>		<b>9. TOTAL LIABILITIES</b>	39
	10	(lines 7.4 + 8.4)	
1. Land, Property and Equipment			
	11		
2. Less: Accumulated Depreciation			
	12		
<b>3. Total Net Fixed Assets</b>			
<b>Breakdown of total net fixed assets:</b> (Note: the sum of cells 13 to 17 inclusive should equal cell 12)			
	13		
a) Radio and Television			
	14		
b) Broadcast distribution "undertakings" - Cable (Basic/Non-basic services)			
	15		
c) Broadcast distribution "undertakings" Other than Cable (e.g. MDS, DTH)			
	16		
d) Other programming "undertakings" (e.g. Pay-TV)			
	17		
e) All other non-programming/non-broadcasting activities			
	18		
<b>4. INTANGIBLE ASSETS</b>			
<b>5. OTHER ASSETS</b>			
	19		
1. Appraisal Increases			
	20		
2. Program Rights			
	21		40
3. Other Assets		<b>10. TOTAL SHAREHOLDER'S EQUITY</b>	
<b>6. TOTAL ASSETS</b>		<b>11. TOTAL LIABILITIES and EQUITY</b>	
	22		41
(lines 1.5 + 2.4 + 3.3 + 4. + 5.1 + 5.2 + 5.3)		(lines 9 + 10)	





**INTERNATIONAL PAYMENTS AND RECEIPTS**  
(see Guide)

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Non-merchandise charges related to broadcasting operation

	Receipts from Non-residents			
	Business Services			Interest and Dividends
	Program Rights and Royalties	Advertising	Other	
	(\$'000 Canadian)			
1. United States	01	16	31	46
2. United Kingdom	02	17	32	47
3. France	03	18	33	48
4. European Union (excl. U.K. and France)	04	19	34	49
5. Japan	05	20	35	50
6. OECD countries (excl. Japan, United States and E.U.)	06	21	36	51
7. All other countries	07	22	37	52
<b>TOTAL</b>	08	23	38	53

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	Payments to non-residents			
	Business services			Interest and Dividends
	Program Rights and Royalties	Advertising	Other	
	(\$'000 Canadian)			
1. United States	01	16	31	46
2. United Kingdom	02	17	32	47
3. France	03	18	33	48
4. European Union (excl. U.K. and France)	04	19	34	49
5. Japan	05	20	35	50
6. OECD countries (excl. Japan, United States and E.U.)	06	21	36	51
7. All other countries	07	22	37	52
<b>TOTAL</b>	08	23	38	53







**DIRECT OPERATING EXPENSE SUMMARY - (continued)**

				5   5	
				Basic Tier only	
<b>2. Technical</b>					
1. Rent/lease payments - distribution system				01	
2. System Powering				02	
3. Pole attachment and duct rental				03	
4. Asset based taxes				05	
5. Maintenance materials				06	
6. Maintenance Remuneration (to cell 43, page 7)				07	
7. Deduct: Maintenance wages capitalized				08	
<b>8. Sub-total - Common facilities operating costs</b>				<b>09</b>	
9. Rent/lease payments - head end/earth receiving station				10	
10. Materials - other				11	
11. Vehicle expenses				12	
12. Contribution to Production Funds	CTCPF	Other Funds		25	
	26	27			
13. Other - (incl. re-allocation of head office costs)				13	
14. Affiliation payments - Specialty services	Canadian	Non-Canadian		14	
	21	22	=		
15. Distant signal delivery (e.g. microwave, CANCOM)				15	
16. Copyright expense - distant signals	Canadian	Non-Canadian		16	
	23	24	=		
17. Copyright - other (e.g. music)				17	
18. Remuneration - Other Technical (to cell 43, page 7)				18	
19. Deduct: Other Technical wages capitalized				19	
20. <b>Total - Technical</b> (to cell 08, page 7)				20	
				5   6	
<b>3. Sales and Promotion</b>					
1. Promotion (including travel)				01	
2. Other				02	
3. Remuneration (to cell 44, page 7)				03	
4. <b>Total - Sales and Promotion</b> (to cell 09, page 7)				04	
<b>4. Administration and General</b>					
1. Cost of premises (e.g. rent or lease)				06	
2. Professional services				07	
3. CRTC licence fee				08	
4. Other licence fees, dues and subscriptions				09	
5. Office supplies and services (incl. telephone, etc.)				10	
6. Management services				11	
7. Bad debt expense				12	
8. Other (incl. re-allocation of head office costs)				13	
9. Remuneration (incl. director's fees) (to cell 45, page 7)				14	
10. <b>Total - Administration and General</b> (to cell 10, page 7)				15	
<b>5. 1. Total Operating Expense</b> (Lines 1.6, 2.20, 3.4, 4.10) (to cell 11, page 7)				16	

**SUMMARY OF BASIC TIER FIXED ASSETS**

5	3
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Classification of Fixed Assets	Historical cost of assets in use at August 31, 2000 (1)	Accumulated depreciation at August 31, 2000 (2)	Additions to fixed assets 2000 (3)
	<b>01</b>	\$ (omit cents)	<b>26</b>
		\$ (omit cents)	
1. Land	02	14	27
2. Buildings (include land improvements)	03	15	28
3. Head-end and components/earth receiving station and associated plant	04	16	29
4. Distribution system plant/transmitters/transponders	05	17	30
5. Cost of subscriber drops and devices including descramblers	06	18	31
6. Test equipment and tools	07	19	32
7. Furniture and fixtures	08	20	33
8. Other property, plant and equipment	09	21	34
9. Cable casting equipment/local program production equipment	10	22	35
10. Leasehold improvements (except cable system plant)	11	23	36
11. Automobiles and trucks	12	24	37
12. Computers	13	25	38
<b>13. Total</b>			

**RECONCILIATION OF FIXED ASSETS AND CAPITALIZED LEASES**

Balance beginning of year	39		
Additions Line 13, column 3 above	40		
<b>Sub-Total</b>		41	
Less: Historical cost of fixed assets disposed of during year ended August 31, 2000*		42	
<b>Total Fixed Assets at August 31, 2000</b> (to agree with Line 13, Column 1 above)			43
* include writedowns			

**TANGIBLE OPERATING AND CAPITAL BENEFITS (memo only)**

Tangible Operating Benefits	50
1. Community programming expense	51
2. Technical expense	52
3. Sales and Promotion expense	53
4. Administration and General expense	54
<b>5. Total Operating Benefits</b>	
Tangible Capital Benefits	55
6. Current year expenditure	56
<b>7. Total Historical Cost</b>	

**SECTION 3 - SYSTEM INFORMATION** (pages 11-13)  
**Non-Basic, Exempt and Non-Programming Services**  
**Financial Summary For year ended August 31, 2000**

To be completed for each licensed system  
(See Guide for details)

System Location - Municipality: _____		7   0		7   1
	Non Basic (Pay & Specialty) (1)	Exempt Programming (see guide page 6) (2)	Non-Programming Services (see guide page 6) (3)	Total Services (4)
<b>1. Revenue</b>	01	21	41	01
1. Subscription \$				
2. Connection (install. and reconnect) \$	02	22	42	02
3. Digital Addressable DVC Decoders – Rental \$	03	23	43	03
4. _____ - Net Sales \$	04	24	44	04
5. Other (specify) _____ \$	05	25	45	05
6. <b>Total Revenue</b> \$	06	26	46	06
<b>2. Expenses</b>	07	27	47	07
1. Affiliation Payments \$				
2. Technical \$	08	28	48	08
3. Sales and Promotion \$	09	29	49	09
4. Administration and General \$	10	30	50	10
5. <b>Total Revenue</b> \$	11	31	51	11
<b>3. 1. Operating Income (loss)</b> \$	12	32	52	12
2. Less: Depreciation (recorded in accounts) \$	13	33	53	13
3. Interest expense \$	14	34	54	14
4. Other adjustments - Income (expense) \$	15	35	55	15
5. <b>Net Income (loss) before income taxes</b> \$	16	36	56	16
6. Provision for income taxes \$	17	37	57	17
7. <b>Net Income (loss) after income taxes</b> \$	18	38	58	18

<b>4. Other financial data</b>	19
1. Salaries and other staff benefits \$	20
2. Number of employees (weekly average of full time equivalent) No.	21
3. Historical cost of fixed assets \$	22
4. Accumulated depreciation (recorded in accounts) \$	23
5. Net book value \$	24
6. <b>Number of non-basic subscribers as of August 31 (unduplicated)* - Total</b> No.	24

\* A subscriber to several non-basic programming services should be counted only once.

**GROSS REVENUE FROM EXEMPT PROGRAMMING & NON-PROGRAMMING SERVICES**

<b>E = Exempt programming</b> <b>NP = Non-programming</b>	Licensee Revenue	Related Entity Revenue	Total Revenue
Classified advertising (E)	25	35	45
Teleshopping/general services (E)	26	36	46
Infomercials (E)	27	37	47
Games services (E)	28	38	48
Non-Broadcast - telecommunications, security, etc. (NP)	29	39	49
Channel lease (NP)	30	40	50
Allocation of packaged services to non-programming services (NP) See guide page 7	31	41	51
Other (E or NP) (specify) _____	32	42	52
<b>Total - Exempt and Non-programming revenue (should equal the sum of cells 26 and 46 on line 1.6 above)</b>	33	43	53

CRTC File Number

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CRTC Undertaking I.D.

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**AFFILIATION PAYMENTS AND SUBSCRIBERS TO NON-BASIC PROGRAMMING SERVICES**

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**Subscriber and Affiliation Summary**

- 1. Canadian Pay Services
- 2. Non-Canadian pay services
- 3. Total - Pay Services

Number of subscribers	Affiliation Payments \$ (omit cents)
10	30
11	31
	32

						7	3
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- 4. Canadian Specialty Services
- 5. Non-Canadian Specialty Services
- 6. Total - Specialty Services
- 7. Total - Affiliation Payments

23	52
24	53
	54
	55

**DIGITAL TELEVISION**

						7	6
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- 1. Number of subscribers - Direct (paying directly to licensee at standard rates) - Digital
- 2. Number of subscribers - Indirect (number of units served by bulk contracts) - Digital
- 3. Standard monthly fee for direct subscribers - Digital
- 4. Total basic tiers revenue - Digital (\$)

	Basic tier services	Non-Basic tiers services
01		05
02		
03		
04		06

**INTERNET ACCESS SERVICE**

						7	7
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- 1. Number of subscribers to internet access services
- 2. Revenues from internet access services
- 3. Numbers of households having access to internet services

	This company	Affiliate
01		04
02		05
03		06

