



# 2002 Annual Return of "Broadcasting Distribution" Licensee (Long Form)

For the fiscal period ended August 31, 2002

Keep one copy of this return for your files and mail 3 completed copies (including financial statements) by November 30, 2002 to:

Chief, Industry Statistics and Analysis, Broadcast Analysis, Canadian Radio-television and Telecommunications Commission (CRTC), Ottawa, K1A 0N2.



Confidential when completed

Collected under the authority of the Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.

Completion of this questionnaire is a legal requirement under the Statistics Act.

See page 1, Reporting Guide for notice of agreements made by Statistics Canada under Sections 11 and 12 of the Statistics Act with other federal and provincial government bodies concerning information contained in the Annual Return.

Si vous préférez un questionnaire en français, veuillez cocher

Upon receipt of this annual return, please review the systems listed below. If the list is different from your organizational structure, please contact the Chief Broadcasting Section, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-3172, Fax: (613) 951-9920.

STC

CRTC FILE

System Number	System Class	Location	Prov.	CRTC ID
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For information only

in co-operation with the Canadian Radio-television and Telecommunications Commission

**SECTION 1 (pages 2 to 6)**  
**LICENSEE (COMPANY) INFORMATION**

Enquiries concerning this return may be referred to the Special Advisor, Telecommunications and Broadcasting, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-3177; Fax: (613) 951-9920

Enquiries pertaining to Licence Fees should be referred to the Canadian Radio-television and Telecommunications Commission, Hull, Telephone: (819) 997-4384, Fax: (819) 953-5107

1. Complete name of licensee:

2. Mailing address of the licensee:

Street and Number \_\_\_\_\_  
 City and Province \_\_\_\_\_ Postal Code \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

3. Person to be contacted in connection with this return:

Mr. [ ] Mrs. [ ] Miss [ ] Ms. [ ]  
 \_\_\_\_\_ (Name) \_\_\_\_\_ (Title)  
 Address (if different from licensee address)  
 Street and Number \_\_\_\_\_  
 City and Province \_\_\_\_\_ Postal Code \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

4. If, during the period covered by this return, the licensee conducted business under a name or address other than that listed in 1 or 2, please indicate:

Name \_\_\_\_\_  
 Street and Number \_\_\_\_\_  
 City and Province \_\_\_\_\_  
 Postal Code \_\_\_\_\_

5. If the information in this return is for a period other than 12 months ending August 31, 2002, please indicate:

From \_\_\_\_\_ To \_\_\_\_\_

6. If any undertaking(s) reported in this return was acquired or sold during the reference year ending August 31, 2002, please indicate the undertaking(s) and the name(s) of the previous owner(s)/purchaser(s):

\_\_\_\_\_

Date(s) of transaction(s):

7. Type of business organization:

Incorporated company, shares publicly traded       Sole proprietorship/partnership       Co-operative  
 Incorporated company, shares NOT publicly traded       Non-profit organization       Military Unit  
 Other (specify) \_\_\_\_\_

**8. MANAGEMENT CERTIFICATION**

I, \_\_\_\_\_, am authorized  
 (Name) (Title)

to certify on behalf of \_\_\_\_\_  
 (Licensee)

that the information shown on this return and all the attachments thereto are true and complete in all respects to the best of my knowledge and belief.

\_\_\_\_\_  
 (Signature) (Date) (Telephone and Area Code)

Date received

CRTC File Number

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(Official use only)

## BALANCE SHEET

August 31, 2002

4 | 2

ASSETS		LIABILITIES	
<b>1. CURRENT</b>	<b>\$ (omit cents)</b>	<b>7. CURRENT</b>	<b>\$ (omit cents)</b>
1. Cash	01	1. Bank loans and overdraft	31
2. Securities	02	2. Program rights/contracts payable	32
3. Prepaid Program Rights	03	3. Other Current Liabilities	33
4. Other Current Assets	04	<b>4. Total Current Liabilities</b>	<b>34</b>
<b>5. Total Current Assets</b>	<b>05</b>		
<b>2. INVESTMENTS AND ADVANCES</b>		<b>8. NON-CURRENT LIABILITIES</b>	
1. Associated companies (non-current)	06	1. Total long-term debt including obligations under capital leases	35
2. Equity investment in programs	07	2. Film & program rights	36
3. Other investments and advances	08	3. Other non-current liabilities	37
<b>4. Total Investments &amp; Advances</b>	<b>09</b>	<b>4. Total Non-Current Liabilities</b>	<b>38</b>
<b>3. FIXED ASSETS (Including Capital Leases):</b>		<b>9. TOTAL LIABILITIES</b>	<b>39</b>
1. Land, property and Equipment	10	(Lines 7.4 + 8.4)	
2. Less: Accumulated Depreciation	11		
<b>3. Total Net Fixed Assets</b>	<b>12</b>		
<b>Breakdown of total net fixed assets:</b> (Note: the sum of cells 13 to 17 inclusive, should equal cell 12)			
a) Radio & Television	13		
b) Broadcast distribution "undertaking" - Cable (Basic/Non-basic) services	14		
c) Broadcast distribution "undertakings" - Other than Cable (e.g. MDS, DTH)	15		
d) Other programming "undertaking" (e.g. Pay TV)	16		
e) All other non-broadcasting/non-programming activities	17		
<b>4. INTANGIBLE ASSETS</b>	<b>18</b>		
<b>5. OTHER ASSETS</b>			
1. Appraisal Increases	19		
2. Program Rights	20		
3. Other Assets	21		
<b>6. TOTAL ASSETS</b>		<b>10. TOTAL SHAREHOLDER'S EQUITY</b>	<b>40</b>
(lines 1.5 + 2.4 + 3.3 + 4. + 5.1 + 5.2 + 5.3)	<b>22</b>		
		<b>11. TOTAL LIABILITIES AND EQUITY</b>	<b>41</b>
		(lines 9 + 10)	

## STATEMENT OF RETAINED EARNINGS (DEFICIT)

For the year ended August 31, 2002

4	3
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	\$ (omit cents)	
1. Balance at beginning of year	01	
2. Adjustment to prior years		02
3. Net income (loss) for the year <sup>1</sup>		03
4. Other additions		04
5. Less: Dividends - Preferred and Common		05
6. Other deductions		06
7. Balance at End of Year		07

### Reconciliation of Statement of Income

1. The amount to be entered on this Line is the total of Lines A.1 to A.5 on page 5 of this Return. Where the amount entered on this Line is different from the total of Lines A.1 to A.5, please provide a separate schedule "A" showing how the amount on this Line was arrived at. This schedule should be in the format of an income statement showing, total revenue, total operating expenses, depreciation, amortization, interest expenses and net income (loss), both before and after taxes, for each individual broadcasting undertaking (eg: Cable, Television, Radio, Pay & Specialty) and non-broadcasting activity.

If you are filing consolidated financial statements, please prepare the above schedule on a consolidated as well as a non-consolidated basis for the parent company. If you are filing non-consolidated financial statements, please prepare the above schedule on a non-consolidated basis for the parent company. In either case the schedule totals should agree to the financial statements filed.

# STATEMENT OF CHANGES IN FINANCIAL POSITION

For the year ended August 31, 2002

					4	5
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**CASH PROVIDED BY (USED IN):**

**A. OPERATING ACTIVITIES**

**Net Income (loss) after income taxes:**

1. **TV and/or Radio** (sum of lines 3.9, page 7, for **EACH** radio and television undertakings as reported in the applicable TV and Radio annual return(s))
2. Broadcast distribution undertakings - **Cable** (sum of cell 23, page 7 + cell 18, column 4, page 11, for **EACH** cable undertaking + sum of cell 23, page 3 + cell 18, page 6 of the "short" form.
3. Broadcast distribution undertakings - **other than Cable** (e.g. MDS, DTH)
4. Other programming undertakings (e.g. Pay TV)
5. All other non-programming/non-broadcast related activities of the licensee

**Add (deduct) items not affecting cash:**

6. Depreciation and amortization
7. Other
8. Net change in non-cash working capital balances related to operations

\$ (omit cents)
01
02
03
04
05
06
07
08

9. **Total cash provided by (used in) operating activities**

09

**B. INVESTMENT ACTIVITIES**

**Additions to fixed assets:**

1. **TV and/or Radio** (sum of cell 35, p. 10 for **EACH** radio and sum of cell 35, p. 11 for **EACH** TV as reported in the applicable TV and Radio annual return(s))
2. Broadcast distribution undertakings - **Cable** (sum of cell 38, p. 10 + cell 35, p. 11 for **EACH** cable distribution undertaking) + (sum of cell 38, page 3 + cell 35, page 6 of the "short" form)
3. Broadcast distribution undertakings - **other than Cable**
4. Other programming undertakings (e.g. Pay TV)
5. All other non-programming/non-broadcast related activities
6. Equity Investments in broadcast rights & program development
7. Other (e.g. additions, disposals etc.)

10
11
12
13
14
15
16

8. **Total cash provided by (used in) investment activities**

17

**C. FINANCING ACTIVITIES**

1. Dividends: - Preferred and Common Shares
2. Increase (repayment) of long-term debt
3. Capital stock
4. Other

18
19
20
21

5. **Total cash provided by (used in) financing activities**

22

Net increase (decrease) of cash

23

Cash (bank indebtedness), beginning of year

24

Cash (bank indebtedness), end of year

25

# INTERNATIONAL PAYMENTS AND RECEIPTS

(See Guide)

			4	0
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Non-merchandise charges related to broadcasting operation

	Receipts from non-residents			
	Business services			Interest and Dividends
	Program Rights and Royalties	Advertising	Other	
(\$'000 Canadian)				
01	16	31	46	
1. United States				
02	17	32	47	
2. United Kingdom				
03	18	33	48	
3. France				
04	19	34	49	
4. European Union (excl. U.K. and France)				
05	20	35	50	
5. Japan				
06	21	36	51	
6. OECD countries (excl. Japan, United States and E.U.)				
07	22	37	52	
7. All other countries				
<b>08</b>	<b>23</b>	<b>38</b>	<b>53</b>	
<b>TOTAL</b>				

			4	1
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	Payments to Non-residents			
	Business services			Interest and Dividends
	Program Rights and Royalties	Advertising	Other	
(\$'000 Canadian)				
01	16	31	46	
1. United States				
02	17	32	47	
2. United Kingdom				
03	18	33	48	
3. France				
04	19	34	49	
4. European Union (excl. U.K. and France)				
05	20	35	50	
5. Japan				
06	21	36	51	
6. OECD countries (excl. Japan, United States and E.U.)				
07	22	37	52	
7. All other countries				
<b>08</b>	<b>23</b>	<b>38</b>	<b>53</b>	
<b>TOTAL</b>				

**SECTION 2 - SYSTEM INFORMATION (pages 7 to 10)**

**BASIC TIER SERVICES**

**Financial Summary**

For year ended August 31, 2002

											5	0
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If the information in this return is for a period other than 12 months, please indicate from: \_\_\_\_\_ to: \_\_\_\_\_

To be completed for each broadcasting distribution undertaking for which a license is held. (See Guide for details).

Do not include non-basic services in this section, they are to be included in Section 3.

Undertaking Location - Municipality \_\_\_\_\_

		\$ (omit cents)
<b>1. Revenue</b>		01
1. Direct subscribers (Basic tier only)	.....	02
2. Indirect subscribers (Basic tier only)	.....	03
3. Connection (installation and re-connect)	.....	04
4. Community channel sponsorship & facilities rental	.....	05
5. Other revenue (specify)	.....	06
<b>6. Total Basic Tier Revenue</b>	.....	07
<b>2. Expenses</b>		08
1. Programming	.....	09
2. Technical	.....	10
3. Sales and promotion	.....	11
4. Administration and general	.....	12
<b>5. Total Expenses</b>	.....	13
<b>3. 1. Operating Income (loss)</b>	.....	14
2. Less: Depreciation (recorded in accounts)	.....	15
3. Interest Expense	.....	16
4. Investment, interest and incidental basic tier income (including rental income)	.....	17
5. Less: Amortization of goodwill, start-up expense and other costs	.....	18
6. Gain (loss) from disposal of fixed assets, investments, etc.	.....	20
<b>7. Net income (loss) before income taxes</b>	.....	21
8. Provision for income taxes	.....	22
<b>9. Net income (loss) after income taxes</b>	.....	23

4. Total Remuneration	Programming	Technical	Sales	Administration and general	Total
	(1)	(2)	(3)	(4)	(5)
1. Salaries and Wages (include sales paid to employees), fringe benefit and director's fees	42	43	44 (\$ omit cents)	45	46
2. Average number of employees (the typical weekly total of full & equivalent part time employees)	47	48	49	50	51
3. Fringe benefits (included in line 4.1 above)					52

CRTC File Number

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CRTC Undertaking I.D.

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**1. Operating data**

1. Number of subscribers - Direct (paying directly to licensee at standard rates) - Total				01			
2. Number of subscribers - Indirect (number of units served by bulk contracts) - Total				02			
3. - Total (cell 01+02)				03			
4. Wireless undertaking only- Reply to questions 1.7, 1.10, 1.13, 1.14, 1.15 and 1.17				04			
Households in area wired for cable - Individual houses				05			
5. - Multiple dwelling units				06			
6. - Total				07			
7. Total dwelling units in licensed area (including area not served by cable plant)				08			
8. CABLE: Distribution cable (rounded to nearest kilometre) - Aerial				Km			
- Conduit				Km			
- Buried				Km			
Main or trunk cable (not used for customer services drops)				Km			
9. Total				24 Km			
10. Standard monthly fee for direct subscribers (excluding taxes) - Analogue				12 \$ ¢			
11. Connection fee (installation)				13 \$ ¢			
12. Re-connect or move				14 \$ ¢			
13. Channel capacity				15 \$ ¢			
14. Number of channels in use:	Basic Tier Services	16	+	Non-basic, non-programming and exempt services	17	=	18
15. Number of channels distributed in stereo				25			
<b>16. COMMUNITY PROGRAMMING</b>				Hours per week on locally originated channel(s)			
1. Program hours				19			
a) Licensee produced				20			
b) Local community produced				21			
c) Programs from other licensees				22			
d) Local alphanumeric public service messages				23			
e) Other (specify)				27			
f) Total program hours (maximum 168 hours per channel)				26			
2. Number of community channels (if more than one, provide details)				29			
3. Number of volunteers (average) which participate in operation of community channel				30			
4. Number of volunteers trained							

**DIRECT OPERATING EXPENSE SUMMARY**

**1. Programming**

<b>Community programming</b>		
1. Direct expenses (excluding depreciation)		41
2. Indirect expenses		42
3. Sub-total - Community Programming		43
4. Funding of Community Programming Expense		
a) financial contributions from basic revenue	44	
b) re-investment from community channelsponsorship revenue	45	
5. Other local special programming expenses (e.g. educational, ethnic, barker, etc.)		46
6. Total - Programming (to cell 07, page 7)		47



## DIRECT OPERATING EXPENSE SUMMARY - (continued)

		5	5
<b>2. Technical</b>			
		<b>Basic Tier Only</b>	
1. Rent/lease payments - distribution system		01	
2. System Powering		02	
3. Pole attachment and duct rental		03	
4. Asset based taxes		05	
5. Maintenance materials		06	
6. Maintenance Remuneration (to cell 43, page 7)		07	
7. Deduct: maintenance wages capitalized		08	
<b>8. Sub-total - Common facilities operating costs</b>		<b>09</b>	
9. Rent/lease payments - head end/earth receiving stations		10	
10. Materials - other		11	
11. Vehicle expenses		12	
	CTCPF	Other Funds	
12. Contribution to Production Fund	26	27	25
13. Other - (incl. re-allocation of head office costs)			13
	Canadian	Non-Canadian	
14. Affiliation payments - Specialty services	21	22	14
		+	=
15. Distant signal delivery (e.g. microwave, CANCOM)			15
	Canadian	Non-Canadian	
16. Copyright expense - distant signals	23	24	16
		+	=
17. Copyright - other (e.g. music)			17
18. Remuneration - Other Technical (to cell 43, page 7)			18
19. Deduct: Other Technical wages capitalized			19
<b>20. Total - Technical (to cell 08, page 7)</b>			<b>20</b>
<b>3. Sales and Promotion</b>			
		5	6
1. Promotion (including travel)		01	
2. Other		02	
3. Remuneration (to cell 44, page 7)		03	
<b>4. Total - Sales and Promotion to cell 09, page 7</b>		<b>04</b>	
<b>4. Administration and General</b>			
1. Cost of premises (e.g. rent or lease)		06	
2. Professional services		07	
3. CRTC license fee		08	
4. Other license fees, dues and subscription		09	
5. Office supplies and services (incl. telephone, etc.)		10	
6. Management services		11	
7. Bad debt expense		12	
8. Other (incl. re-allocation of head office costs)		13	
9. Remuneration (incl. director's fees) (to cell 45, page 7)		14	
<b>10. Total - Administration and General (to cell 10, page 7)</b>		<b>15</b>	
<b>5. 1. Total Operating Expense</b>			
(Lines 1.6, 2.20, 3.4, 4.10) (to cell 11, page 7)		<b>16</b>	

## SUMMARY OF BASIC TIER FIXED ASSETS

					5				3
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Classification of Fixed Assets	Historical cost of assets in use at August 31, 2002 (1)	Accumulated depreciation at August 31, 2002 (2)	Additions to fixed assets 2002 (3)
1. Land	01 \$(omit cents)	\$(omit cents)	26 \$(omit cents)
2. Buildings (include land improvements)	02	14	27
3. Head-end and components/earth receiving station and associated plant	03	15	28
4. Distribution system plant/transmitters/transponders	04	16	29
5. Cost of subscriber drops and devices including descramblers	05	17	30
6. Test equipment and tools	06	18	31
7. Furniture and fixtures	07	19	32
8. Other property, plant and equipment	08	20	33
9. Cable casting equipment/local program production equipment	09	21	34
10. Leasehold improvements (except cable system plant)	10	22	35
11. Automobiles and trucks	11	23	36
12. Computers	12	24	37
<b>13. Total</b>	<b>13</b>	<b>25</b>	<b>38</b>

## RECONCILIATION OF FIXED ASSETS AND CAPITALIZED LEASES

Balance at the beginning of the year:	39		
Add Line 13, column 3 above	40		
<b>Sub-Total</b>		<b>41</b>	
Less: Historical cost of fixed assets disposed of during year ended August 31, 2002*		42	
<b>Total Fixed Assets at August 31, 2002*</b> (to agree with Line 13, Column 1 above)			<b>43</b>

\* include writedowns

## TANGIBLE OPERATING AND CAPITAL BENEFITS (memo only)

<b>Tangible Operating Benefits</b>		
1. Community programming expense		50
2. Technical expense		51
3. Sales and promotion expense		52
4. Administration and general expense		53
<b>5. Total Operating Benefits</b>		<b>54</b>
<b>Tangible Capital Benefits</b>		
6. Current year expenditure		55
<b>7. Total Historical Cost</b>		<b>56</b>

**SECTION 3 - SYSTEM INFORMATION (pages 11-13)**

**Non-Basic, Exempt and Non-Programming Services**

**Financial Summary**

**For year ended August 31, 2002**

To be completed for each licensed system

(See Guide for details)

System Location - Municipality: _____		7   0		7   1	
	Non-Basic (Pay & Specialty)	Exempt Programming (see guide page 6)	Non-Programming Services (see guide page 6)	Total Services	
	(1)	(2)	(3)	(4)	
<b>1. Revenue</b>	01	21	41	01	
1. Subscription \$					
2. Connection (install. & reconnect) \$	02	22	42	02	
3. Digital Addressable DVC Decodes - Rental \$	03	23	43	03	
4. _____ - Net Sales \$	04	24	44	04	
5. Other (specify) _____ \$	05	25	45	05	
6. <b>Total Revenue</b> \$	<b>06</b>	<b>26</b>	<b>46</b>	<b>06</b>	
<b>2. Expenses</b>	07	27	47	07	
1. Affiliation Payments \$					
2. Technical \$	08	28	48	08	
3. Sales and Promotion \$	09	29	49	09	
4. Administration and General \$	10	30	50	10	
5. <b>Total Expenses</b> \$	<b>11</b>	<b>31</b>	<b>51</b>	<b>11</b>	
<b>3. 1. Operating Income (loss)</b> \$	<b>12</b>	<b>32</b>	<b>52</b>	<b>12</b>	
2. Less: Depreciation (recorded in accounts) \$	13	33	53	13	
3. Interest expense \$	14	34	54	14	
4. Other adjustments - Income (expense) \$	15	35	55	15	
5. <b>Net income (loss) before income taxes</b> \$	<b>16</b>	<b>36</b>	<b>56</b>	<b>16</b>	
6. Provision for income taxes \$	17	37	57	17	
7. <b>Net income (loss) after income taxes</b> \$	<b>18</b>	<b>38</b>	<b>58</b>	<b>18</b>	

<b>4. Other financial data</b>	19
1. Salaries and other staff benefits \$	
2. Number of employees (weekly average of full time equivalent) No.	20
3. Historical cost of fixed assets \$	21
4. Accumulated depreciation (recorded in accounts) \$	22
5. Net book value \$	23
6. <b>Number of non-basic subscribers as of August 31 (unduplicated)* - Total</b> No.	<b>24</b>

\* Each subscriber to several non-basic programming services should be counted only once.

**GROSS REVENUE FROM EXEMPT PROGRAMMING & NON-PROGRAMMING SERVICES**

<b>E = Exempt programming</b>	Licensee Revenue	Related Entity Revenue	Total Revenue
<b>NP = Non-programming</b>			
Classified advertising (E)	25	35	45
Teleshopping/general services (E)	26	36	46
Infomercials (E)	27	37	47
Games services (E)	28	38	48
Non-Broadcast - telecommunications, security, etc. (NP)	29	39	49
Channel lease (NP)	30	40	50
Allocation of packaged services to non-programming services (NP) (See guide page 7)	31	41	51
Other (E or NP) (specify) _____	32	42	52
<b>Total - Exempt and Non-programming revenue (should equal the sum of cells 26 and 46 on line 1.6 above)</b>	<b>33</b>	<b>43</b>	<b>53</b>

CRTC File Number

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CRTC Undertaking ID.

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## AFFILIATION PAYMENTS AND SUBSCRIBERS TO NON-BASIC PROGRAMMING SERVICES

				7	2
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### Subscriber and Affiliation Summary

#### 1. Pay Services

1. Canadian Pay Services
2. Non-Canadian Pay Services
3. Total - Pay Services

Number of subscribers	Affiliation payments \$ (omit cents)
10	30
11	31
	32

				7	3
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4. Canadian Specialty Services
5. Non-Canadian Specialty Services
6. Total - Speciality Services

23	52
24	53
	54
	55

#### 7. Total - Affiliation Payments

NOTE: A subscriber to several non-basic programming services should be counted only once

## DIGITAL TELEVISION

				7	6
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1. Number of subscribers - Direct (paying directly to licensee at standard rates) - Digital
2. Number of subscribers-Indirect (number of units served by bulk contracts)
3. Standard monthly fee for direct subscribers - Digital
4. Total basic tiers revenue - Digital (\$)
5. Number of households having access to digital TV

01	
02	
03	
04	
07	

## INTERNET ACCESS SERVICE - Cable modem, satellite or MDS

				7	7
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1. Numbers of subscribers to high speed internet access services
2. Revenues from high speed internet access services
3. Numbers of households having access to high speed internet services

This Company	Affiliate
01	04
02	05
03	06

**SUMMARY OF FIXED ASSETS**  
**Non-Basic, Exempt and Non-programming Services**

					7	5
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Classification of Fixed Assets	Historical cost of assets in use at August 31, 2002	Accumulated depreciation at August 31, 2002	Additions to fixed assets in 2002
1. Land	01	\$ (omit cents)	26
2. Buildings (include improvements)	02	14	27
3. Head-end and components	03	15	28
4. Distribution system plant/transmitters	04	16	29
5. Cost of subscriber drops	05	17	30
6. Test equipment and tools	06	18	31
7. Decoders	08	20	33
8. Computers	09	21	34
9. Other	07	19	32
<b>10. Total</b>	<b>10</b>	<b>22</b>	<b>35</b>

For information only