



2004

Annual Return of "Broadcasting Distribution" Licensee (Long Form)

For the fiscal period ended August 31, 2004

Keep one copy of this return for your files and mail 3 completed copies by **November 30, 2004** to:

Chief, Industry Statistics and Analysis, Broadcast Analysis,
Canadian Radio-television and Telecommunications Commission
(CRTC), Ottawa, ON, K1A 0N2.

Confidential when completed

Collected under the authority of the Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.

See page 1, "Reporting Guide" for notice of agreements made by Statistics Canada under Sections 11 and 12 of the Statistics Act with other federal and provincial government bodies concerning information contained in the Annual Return.

Si vous préférez un questionnaire en français, veuillez cocher



Upon receipt of the annual return, please review the systems listed below. If the list is different from your organizational structure, please contact the Chief, Telecommunications Section, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-3177; Fax : (613) 951-9920.

For information only

in co-operation with the Canadian Radio-television
and Telecommunications Commission

5-4900-53.1: 2001-08-23 STC/SAT-430-60109



Statistics Canada
Statistique Canada

Canada

SECTION 1 (pages 2 to 4)
LICENSEE (COMPANY) INFORMATION

Enquiries concerning this return may be referred to the Special Advisor, Telecommunications and Broadcasting, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-3177; Fax: (613) 951-9920

Enquiries pertaining to Licence Fees should be referred to the Canadian Radio-television and Telecommunications Commission, Gatineau, Telephone: (819) 997-4384, Fax: (819) 953-5107

1. Complete name of licensee:

2. Mailing address of the licensee:

Street and Number _____
 City and Province _____ Postal Code _____
 Telephone _____ Fax _____ E-mail _____

3. Person to be contacted in connection with this return:

Mr. [] Mrs. [] Miss [] Ms. []
 _____ (Name) _____ (Title)
 Address (if different from licensee address)
 Street and Number _____
 City and Province _____ Postal Code _____
 Telephone _____ Fax _____ E-mail _____

4. If, during the period covered by this return, the licensee conducted business under a name or address other than that listed in 1 or 2, please indicate:

Name _____
 Street and Number _____
 City and Province _____
 Postal Code _____

5. If the information in this return is for a period other than 12 months ending August 31, 2004, please indicate:

From _____ To _____

6. If any undertaking(s) reported in this return was acquired or sold during the reference year ending August 31, 2004, please indicate the undertaking(s) and the name(s) of the previous owner(s)/purchaser(s):

Date(s) of transaction(s):

7. Type of business organization:

Incorporated company, shares publicly traded Sole proprietorship/partnership Co-operative
 Incorporated company, shares NOT publicly traded Non-profit organization Military Unit
 Other (specify) _____

8. MANAGEMENT CERTIFICATION

I, _____ (Name) _____ (Title), am authorized

to certify on behalf of _____ (Licensee)

that the information shown on this return and all the attachments thereto are true and complete in all respects to the best of my knowledge and belief.

_____ (Signature) _____ (Date) _____ (Telephone and Area Code)

Date received

CRTC File Number

 (Official use only)

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BALANCE SHEET

August 31, 2004

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ASSETS		LIABILITIES																																																																	
<p>1. CURRENT \$ (omit cents)</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 80%;">1. Cash</td><td style="width: 20%; text-align: center;">01</td></tr> <tr><td>2. Securities</td><td style="text-align: center;">02</td></tr> <tr><td>3. Prepaid Program Rights</td><td style="text-align: center;">03</td></tr> <tr><td>4. Other Current Assets</td><td style="text-align: center;">04</td></tr> <tr><td>5. Total Current Assets</td><td style="text-align: center;">05</td></tr> </table> <p>2. INVESTMENTS AND ADVANCES</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 80%;">1. Associated companies (non-current)</td><td style="width: 20%; text-align: center;">06</td></tr> <tr><td>2. Equity investment in programs</td><td style="text-align: center;">07</td></tr> <tr><td>3. Other investments and advances</td><td style="text-align: center;">08</td></tr> <tr><td>4. 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Total Net Fixed Assets</td><td style="text-align: center;">12</td></tr> </table> <p>Breakdown of total net fixed assets: (Note: the sum of cells 13 to 17 inclusive, should equal cell 12)</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 80%;">a) Radio & Television</td><td style="width: 20%; text-align: center;">13</td></tr> <tr><td>b) Broadcast distribution "undertaking" - Cable (Basic/Non-basic) services</td><td style="text-align: center;">14</td></tr> <tr><td>c) Broadcast distribution "undertakings" - Other than Cable (e.g. MDS, DTH)</td><td style="text-align: center;">15</td></tr> <tr><td>d) Other programming "undertaking" (e.g. Pay TV)</td><td style="text-align: center;">16</td></tr> <tr><td>e) All other non-broadcasting/non-programming activities</td><td style="text-align: center;">17</td></tr> </table> <p>4. 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INTERNATIONAL PAYMENTS AND RECEIPTS

(See Guide)

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Non-merchandise charges related to broadcasting operation

	Receipts from non-residents			
	Business services			Interest and Dividends
	Program Rights and Royalties	Advertising	Other	
	(\$'000 Canadian)			
01	16	31	46	
1. United States				
02	17	32	47	
2. United Kingdom				
03	18	33	48	
3. France				
04	19	34	49	
4. European Union (excl. U.K. and France)				
05	20	35	50	
5. Japan				
06	21	36	51	
6. OECD countries (excl. Japan, United States and E.U.)				
07	22	37	52	
7. All other countries				
08	23	38	53	
TOTAL				

						4		1
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	Payments to Non-residents			
	Business services			Interest and Dividends
	Program Rights and Royalties	Advertising	Other	
	(\$'000 Canadian)			
01	16	31	46	
1. United States				
02	17	32	47	
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03	18	33	48	
3. France				
04	19	34	49	
4. European Union (excl. U.K. and France)				
05	20	35	50	
5. Japan				
06	21	36	51	
6. OECD countries (excl. Japan, United States and E.U.)				
07	22	37	52	
7. All other countries				
08	23	38	53	
TOTAL				

SECTION 2 - SYSTEM INFORMATION (pages 5 to 8)

BASIC TIER SERVICES

Financial Summary

For year ended August 31, 2004

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If the information in this return is for a period other than 12 months, please indicate from: _____ to: _____
 To be completed for each broadcasting distribution undertaking for which a license is held. (See Guide for details).
 Do not include non-basic services in this section, they are to be included in Section 3.

Undertaking Location - Municipality _____

		\$ (omit cents)
1. Revenue		01
1. Direct subscribers (Basic tier only)	02
2. Indirect subscribers (Basic tier only)	03
3. Connection (installation and re-connect)	04
4. Community channel sponsorship & facilities rental	05
5. Other revenue (specify)	06
6. Total Basic Tier Revenue	
2. Expenses		07
1. Programming	08
2. Technical	09
3. Sales and promotion	10
4. Administration and general	11
5. Total Expenses	12
3. 1. Operating Income (loss)	13
2. Less: Depreciation (recorded in accounts)	15
3. Interest Expense	16
4. Investment, interest and incidental basic tier income (including rental income)	18
5. Less: Amortization of goodwill, start-up expense and other costs	20
6. Gain (loss) from disposal of fixed assets, investments, etc.	21
7. Net income (loss) before income taxes	22
8. Provision for income taxes	23
9. Net income (loss) after income taxes	

4. Total Remuneration	Programming (1)	Technical (2)	Sales (3) (\$ omit cents)	Administration and general (4)	Total (5)
1. Salaries and Wages (include sales paid to employees), fringe benefit and director's fees	42	43	44	45	46
2. Average number of employees (the typical weekly total of full & equivalent part time employees)	47	48	49	50	51
3. Fringe benefits (included in line 4.1 above)					52

CRTC File Number	CRTC Undertaking I.D.																	
<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> </tr> </table>								<table border="1" style="display: inline-table; border-collapse: collapse;"> <tr> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> <td style="width: 20px; height: 20px;"></td> </tr> </table>										

1. Operating data

1. Number of subscribers - Direct (paying directly to licensee at standard rates) - Total					01		
2. Number of subscribers - Indirect (number of units served by bulk contracts) - Total					02		
3. - Total (cell 01+02)					03		
4. Wireless undertaking only- Reply to questions 1.7, 1.10, 1.11, 1.12, 1.13, 1.14, and 1.15					04		
Households in area wired for cable - Individual houses					05		
5. - Multiple dwelling units					06		
6. - Total					07		
7. Total dwelling units in licensed area (including area not served by cable plant)					08		
8. CABLE: Distribution cable (rounded to nearest kilometre) - Aerial					Km		
- Conduit					Km		
- Buried					Km		
Main or trunk cable (not used for customer services drops)					Km		
9. Total					24 Km		
10. Standard monthly fee for direct subscribers (excluding taxes) - Analogue					12 \$ ¢		
11. Connection fee (installation)					13 \$ ¢		
12. Re-connect or move					14 \$ ¢		
13. Channel capacity					15		
14. Number of channels in use:	Basic Tier Services	16	+	Non-basic, non-programming and exempt services	17	=	18
15. Number of channels distributed in stereo						25	
16. COMMUNITY PROGRAMMING						Hours per week on locally originated channel(s)	
1. Program hours						19	
a) Licensee produced						20	
b) Local community produced						21	
c) Programs from other licensees						22	
d) Local alphanumeric public service messages						23	
e) Other (specify)						27	
f) Total program hours (maximum 168 hours per channel)						26	
2. Number of community channels (if more than one, provide details)						29	
3. Number of volunteers (average) which participate in operation of community channel						30	
4. Number of volunteers trained							

DIRECT OPERATING EXPENSE SUMMARY

1. Programming					
Community programming					41
1. Direct expenses (excluding depreciation)					42
2. Indirect expenses					43
3. Sub-total - Community Programming					
4. Funding of Community Programming Expense					44
a) financial contributions from basic revenue					45
b) re-investment from community channelsponsorship revenue					
5. Other local special programming expenses (e.g. educational, ethnic, barker, etc.)					46
6. Total - Programming (to cell 07, page 5)					47

DIRECT OPERATING EXPENSE SUMMARY - (continued)

				5	5
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2. Technical

				Basic Tier Only
1. Rent/lease payments - distribution system				01
2. System Powering				02
3. Pole attachment and duct rental				03
4. Asset based taxes				05
5. Maintenance materials				06
6. Maintenance Remuneration (to cell 43, page 5)				07
7. Deduct: maintenance wages capitalized				08
8. Sub-total - Common facilities operating costs				09
9. Rent/lease payments - head end/earth receiving stations				10
10. Materials - other				11
11. Vehicle expenses				12
	CTCPF	Other Funds		25
12. Contribution to Production Fund	26	27		
13. Other - (incl. re-allocation of head office costs)				13
	Canadian	Non-Canadian		
14. Affiliation payments - Specialty services	21	22	=	14
15. Distant signal delivery (e.g. microwave, CANCOM)				15
	Canadian	Non-Canadian		
16. Copyright expense - distant signals	23	24	=	16
17. Copyright - other (e.g. music)				17
18. Remuneration - Other Technical (to cell 43, page 5)				18
19. Deduct: Other Technical wages capitalized				19
20. Total - Technical (to cell 08, page 5)				20

3. Sales and Promotion

				5	6
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1. Promotion (including travel)	01
2. Other	02
3. Remuneration (to cell 44, page 5)	03
4. Total - Sales and Promotion to cell 09, page 5	04

4. Administration and General

1. Cost of premises (e.g. rent or lease)	06
2. Professional services	07
3. CRTC license fee	08
4. Other license fees, dues and subscription	09
5. Office supplies and services (incl. telephone, etc.)	10
6. Management services	11
7. Bad debt expense	12
8. Other (incl. re-allocation of head office costs)	13
9. Remuneration (incl. director's fees) (to cell 45, page 5)	14
10. Total - Administration and General (to cell 10, page 5)	15

5. 1. Total Operating Expense

(Lines 1.6, 2.20, 3.4, 4.10) (to cell 11, page 5)

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SUMMARY OF BASIC TIER FIXED ASSETS

Classification of Fixed Assets		Historical cost of assets in use at August 31, 2004 (1)	Accumulated depreciator at August 31, 2004 (2)	Additions to fixed assets 2004 (3)
1. Land	01	\$(omit cents)	\$(omit cents)	26 \$(omit cents)
2. Buildings (include land improvements)	02		14	27
3. Head-end and components/earth receiving station and associated plant	03		15	28
4. Distribution system plant/transmitters/transponders	04		16	29
5. Cost of subscriber drops and devices including descramblers	05		17	30
6. Test equipment and tools	06		18	31
7. Furniture and fixtures	07		19	32
8. Other property, plant and equipment	08		20	33
9. Cable casting equipment/local program production equipment	09		21	34
10. Leasehold improvements (except cable system plant)	10		22	35
11. Automobiles and trucks	11		23	36
12. Computers	12		24	37
13. Total	13		25	38

RECONCILIATION OF FIXED ASSETS AND CAPITALIZED LEASES

Balance at the beginning of the year:			
Add Line 13, column 3 above			
Sub-Total			41
Less: Historical cost of fixed assets disposed of during year ended August 31, 2004*			42
Total Fixed Assets at August 31, 2004* (to agree with Line 13, Column 1 above)			43

* include writedowns

TANGIBLE OPERATING AND CAPITAL BENEFITS (memo only)

Tangible Operating Benefits		
1. Community programming expense		50
2. Technical expense		51
3. Sales and promotion expense		52
4. Administration and general expense		53
5. Total Operating Benefits		54
Tangible Capital Benefits		
6. Current year expenditure		55
7. Total Historical Cost		56

SECTION 3 - SYSTEM INFORMATION (pages 9-11)

Non-Basic, Exempt and Non-Programming Services

Financial Summary

For year ended August 31, 2004

To be completed for each licensed system

(See Guide for details)

System Location - Municipality: _____		7 0	7 1
	Non-Basic (Pay & Specialty)	Exempt Programming (see guide page 6)	Non-Programming Services (see guide page 6)
	(1)	(2)	(3)
	(4)		
1. Revenue	01	21	41
1. Subscription \$			01
2. Connection (install. & reconnect) \$	02	22	42
3. Digital Addressable DVC Decodes - Rental \$	03	23	43
4. - Net Sales \$	04	24	44
5. Other (specify) \$	05	25	45
6. Total Revenue \$	06	26	46
2. Expenses	07	27	47
1. Affiliation Payments \$			07
2. Technical \$	08	28	48
3. Sales and Promotion \$	09	29	49
4. Administration and General \$	10	30	50
5. Total Expenses \$	11	31	51
3. 1. Operating Income (loss) \$	12	32	52
2. Less: Depreciation (recorded in accounts) \$	13	33	53
3. Interest expense \$	14	34	54
4. Other adjustments - Income (expense) \$	15	35	55
5. Net income (loss) before income taxes \$	16	36	56
6. Provision for income taxes \$	17	37	57
7. Net income (loss) after income taxes \$	18	38	58
4. Other financial data			19
1. Salaries and other staff benefits \$			20
2. Number of employees (weekly average of full time equivalent) No.			21
3. Historical cost of fixed assets \$			22
4. Accumulated depreciation (recorded in accounts) \$			23
5. Net book value \$			24
6. Number of non-basic subscribers as of August 31 (unduplicated)* - Total No.			24

* Each subscriber to several non-basic programming services should be counted only once

GROSS REVENUE FROM EXEMPT PROGRAMMING & NON-PROGRAMMING SERVICES

<p>E = Exempt programming NP = Non-programming</p> <p>Classified advertising (E)</p> <p>Teleshopping/general services (E)</p> <p>Infomercials (E)</p> <p>Games services (E)</p> <p>Non-Broadcast - telecommunications, security, etc. (NP)</p> <p>Channel lease (NP)</p> <p>Allocation of packaged services to non-programming services (NP) (See guide page 7)</p> <p>Other (E or NP) (specify)</p> <p>Total - Exempt and non-programming revenue (should equal the sum of cells 26 and 46 on line 1.6 above)</p>	<p>Licensee Revenue</p> <p>25</p> <p>26</p> <p>27</p> <p>28</p> <p>29</p> <p>30</p> <p>31</p> <p>32</p> <p>33</p>	<p>Related Entity Revenue</p> <p>35</p> <p>36</p> <p>37</p> <p>38</p> <p>39</p> <p>40</p> <p>41</p> <p>42</p> <p>43</p>	<p>Total Revenue</p> <p>45</p> <p>46</p> <p>47</p> <p>48</p> <p>49</p> <p>50</p> <p>51</p> <p>52</p> <p>53</p>
CRTC File Number	CRTC Undertaking ID.		

AFFILIATION PAYMENTS AND SUBSCRIBERS

NON-BASIC PROGRAMMING SERVICES

			7			2
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Subscriber and Affiliation Summary

	Number of subscribers	Affiliation payments \$ (omit cents)
1. Pay Services		
1. Canadian Pay Services	10	30
2. Non-Canadian Pay Services	11	31
3. Total - Pay Services		32
2. Specialty Services		
4. Canadian Specialty Services	23	52
5. Non-Canadian Specialty Services	24	53
6. Total - Specialty Services		54
7. Total - Affiliation Payments		\$58

			7			3
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NOTE: A subscriber to several non-basic programming services should be counted only once

DIGITAL TELEVISION

			7			6
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1. Number of subscribers - Direct (paying directly to licensee at standard rates) - Digital	01
2. Number of subscribers-Indirect (number of units served by bulk contracts) - Digital	02
3. Standard monthly fee for direct subscribers - Digital	03
4. Revenues from - Digital services (\$)	04
5. Number of households with access to digital TV	07

INTERNET ACCESS SERVICE

Cable modem, satellite or MDS

			7			7
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	This Company	Affiliate
1. Numbers of subscribers to high speed internet access services	01	04
2. Revenues from high speed internet access services	02	05
3. Numbers of households with access to high speed internet services	03	06

VIDEO-ON-DEMAND

			7			8
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1. Number of household with acces to Video-on-demand	01
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SUMMARY OF FIXED ASSETS

Non-Basic, Exempt and Non-programming Services

				7	5
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Classification of Fixed Assets	Historical cost of assets in use at August 31, 2004	Accumulated depreciation at August 31, 2004	Additions to fixed assets in 2004
1. Land	01	\$ (omit cents)	26
2. Buildings (include improvements)	02	14	27
3. Head-end and components	03	15	28
4. Distribution system plant/transmitters	04	16	29
5. Cost of subscriber drops	05	17	30
6. Test equipment and tools	06	18	31
7. Decoders	08	20	33
8. Computers	09	21	34
9. Other	07	19	32
10. Total	10	22	35

For information only