



Annual Greenhouse, Sod and Nursery Survey 2001

FORM 6



CONFIDENTIAL when completed
Collected under the authority of the Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.

Si vous préférez ce questionnaire en français, veuillez cocher

The purpose of this annual survey is to collect information on the production and value of greenhouse products, nursery stock and sod produced in Canada. Your figures are kept strictly confidential and are grouped with others for statistical purposes. The results are publicly released in May and are used by producer associations and governments to assess the economic health of the greenhouse, sod and nursery production industries.

INSTRUCTIONS TO GREENHOUSE/NURSERY/SOD OPERATOR

1. This questionnaire is to assist you in answering a telephone survey. Complete this form and keep it by your telephone. An interviewer from Statistics Canada will telephone you between **February 18 and March 7** for this information. **DO NOT MAIL** this questionnaire, it is for your records.
2. Please answer all questions that apply to your operation.
3. Use your records, if possible. Otherwise, enter your best estimate.
4. Thank you for your cooperation.

FOR YOUR RECORDS ONLY, DO NOT MAIL

A. REVIEW THE INFORMATION ON THE LABEL IF ANY INFORMATION IS INCORRECT OR MISSING, PLEASE MAKE THE NECESSARY CORRECTIONS IN THE BOXES BELOW

AGOP																								
	Farm Name (if applicable)																							
CORP.																								
	Corporation Name (if applicable)																							

MAIN OPERATOR

OPER1																									Area Code				Telephone
	Surname of Family Name																												
																									Area Code				FAX
	Usual First Name and Initial																												
	Location of alternate telephone																								Area Code				Telephone
ADR	R.R.	Box No.																						Number and Street Name					
					Post Office (name of city, town or village where mail is received)																								
					Postal Code																								

PARTNER

OPER2																									Area Code				Telephone
	Partner's Surname or Family Name																												
																									Area Code				FAX
	Partner's Usual First Name and Initial																												
	Location of alternate telephone																								Area Code				Telephone
ADR	R.R.	Box No.																						Number and Street Name					
					Post Office (name of city, town or village where mail is received)																								
					Postal Code																								

Check this box if the address and telephone are the same as main operator.

PARTNER

OPER3		Area Code		Telephone	
	Partner's Surname or Family Name				
		Area Code		FAX	
	Partner's Usual First Name and Initial				
		Area Code		Telephone	
	Location of alternate telephone				
ADR		R.R.		Box No.	
	Number and Street Name				
		Postal Code		Post Office (name of city, town or village where mail is received)	

Check this box if the address and telephone are the same as main operator.

B.

1. Did you operate a greenhouse, sod or nursery farm in 2001? Yes No (go to Comments on page 6)
2. In 2001, on which of the following operations did you grow products for sale? (check all that apply)
 - a. Greenhouse (go to Part I)
 - b. Nursery (go to Part II, page 5)
 - c. Sod (go to Part II, page 5)

PART I GREENHOUSE OPERATIONS

C. AREA AND MONTHS IN OPERATION

	Code	m ²	Code	Sq. Ft.
3. What was your total greenhouse area in 2001?	200		100	
4. What was your total area under glass in 2001?	201		101	
5. What was your total area under plastic in 2001?	202		102	
6. How many months was your greenhouse in operation in 2001?			103	No.

D. AREA, FARM VALUE AND PRODUCTION OF GREENHOUSE VEGETABLES - 2001

7. Did you produce and sell greenhouse vegetables in 2001? (exclude bedding plants) Yes No (go to Section E)
 (Please include the total annual production for all crop planting.) See explanatory notes on page 7.

	Code	Area used for production - 2001	Code	Annual Production	Code	Total Sales
		m ² Sq. Ft.				
a. Greenhouse tomatoes	180		183	pounds	186	\$
b. Greenhouse cucumber	181		184	dozens	187	\$
c. Greenhouse lettuce	182		185	heads	188	\$
d. Greenhouse peppers	195		196	pounds	197	\$
e. Other greenhouse vegetables (please specify)					189	\$
8. Total value of greenhouse vegetables (sum of codes 186, 187, 188, 197 and 189)					190	\$

E. AREA OF GREENHOUSE VEGETABLES - 2002

9. Are you or will you be producing greenhouse vegetables for sale in 2002? Yes No (go to Section F)

Area of:	Code	m ²	Sq. Ft.
a. Greenhouse tomatoes	191		
b. Greenhouse cucumbers	192		
c. Greenhouse lettuce	193		
d. Greenhouse peppers	198		
e. Other greenhouse vegetables (please specify)	194		

F. POTTED PLANTS, FINISHED

10. Did you produce potted plants in 2001? (Include hanging baskets.) Yes No (go to Section G)

	Code	Total number of pots
a. Azaleas	160	
b. Geraniums (potted only)	161	
c. Lilies	162	
d. Poinsettias	163	
e. Potted chrysanthemums	164	
f. Tropical foliage and green plants (include ferns, exclude hanging pots)	165	
g. Hanging pots (foliage)	167	
h. Hanging pots (outdoor)	166	
i. Other (please specify)	177	

G. CUTTINGS, TREE SEEDLINGS AND OTHER PROPAGATING MATERIAL

11. Did you produce cuttings, tree seedlings and/or propagating material in 2001? Yes No (go to Section H)

	Code	Total number of plants
a. Chrysanthemums	170	
b. Poinsettias	171	
c. Geraniums	172	
d. Tree seedlings	174	
e. Others (e.g., cuttings)	173	

H. BEDDING PLANTS

12. Did you produce bedding plants in 2001? (i.e., flats) (Include plants ready for transplant into gardens or fields by the purchaser) Yes No (go to Section I)

	Code	Total number of plants
a. Ornamental bedding plants	175	
b. Vegetable plants	176	

I. CUT FLOWERS

13. Did you produce cut flowers in 2001? (exclude dried cut flowers) Yes No (go to Section J)

	Code	Total number of stems
a. Astroemeria	150	
b. Carnations, miniatures or sprays	140	
c. Chrysanthemums, standard	141	
d. Chrysanthemums, sprays	142	
e. Daffodils	152	
f. Freesia	145	
g. Gerbera	143	
h. Iris	144	
i. Lilies	153	
j. Roses, except sweetheart types	146	
k. Roses, sweetheart	147	
l. Snapdragons	148	
m. Tulips	149	
n. Other (please specify)	151	

J. PURCHASES (PLANT MATERIAL ONLY)

14. a. What were your expenditures in 2001 on flowers, plants, cuttings, seeds and bulbs for growing on? 123 \$

b. What percentage of your expenditures in the previous question were purchases from other greenhouses or nurseries within the province? 126 %

15. a. What were your expenditures in 2001 on flowers, plants, cuttings, seeds and bulbs for resale? 124 \$

b. What percentage of your expenditures in the previous question were purchases from other greenhouses or nurseries within the province? 127 %

16. **Total expenditures on plant material (sum of codes 123 and 124)** 125 \$

K. LABOUR

This section deals with the number of persons employed by your greenhouse operation in 2001, excluding those who were hired to perform contract work, landscaping and retailing. Include owners and family workers.

17. How many full time workers (who worked more than 30 hours per week during at least 8 months of the year) worked for your greenhouse operation in 2001? 241 No.

18. How many part time workers (all other workers) worked for your greenhouse operation in 2001? 242 No.

19. What was the total number of workers (including owners) who worked for your greenhouse operation in 2001? (sum of codes 241 and 242) 111 No.

20. **What was your total payroll (including owners' salaries) in 2001?** 122 \$

L. OTHER EXPENSES AND INVESTMENT

In 2001 what were your:

	Code	Dollars
21. Expenditures on fuel used in heating the greenhouse operation (include all types of fuel used; gas electricity etc.)?	121	\$
22. Other greenhouse operating expenses (include fertilizer, insecticides, fungicides and growing mediums peat moss, etc.) in 2001?	114	\$
23. Other operating expenses (interest, taxes, insurances, packaging, repairs, contract work, etc.) in 2001?	112	\$
24. Total operating expenses in 2001? (sum of codes 125, 122, 121, 114 and 112)	113	\$
25. What is your estimate of the current market value of this greenhouse operation (land, building, equipment and machinery)?	120	\$

M. SALES OF FLOWERS AND PLANTS (NET OF TAXES)

26. Did you sell cut flowers, container plants, bedding plants, vegetable plants, and rooted cuttings in 2001? (Include the sales of material purchased for resale) Yes No

Indicate your:

	Code	Dollars
a. Value of sales to retail florists (e.g., flower shop, garden centres)	130	\$
b. Value of sales to domestic wholesalers (including sales through the Dutch Auction Clock System)	131	\$
c. Value of sales to mass market chain stores	132	\$
d. Value of sales to other greenhouses	133	\$
e. Value of exported sales made directly by your firm	134	\$
f. Value of direct sales to the public from your greenhouse, roadside stand, or other retail outlets	135	\$
g. Value of sales to government and other public institutions (e.g., municipalities, school boards, provinces)	138	\$
h. Value of sales to other channels	136	\$
27. Total flower and plant sales (sum of codes 130 to 135, 138 and 136)	137	\$

PART II NURSERY AND SOD OPERATIONS																			
O. NURSERY																			
This section deals with the total area used by your nursery for growing nursery stock .																			
29. Will you be reporting area in:	<table style="display: inline-table; margin-right: 20px;"> <tr><td style="border: 1px solid black; width: 20px; text-align: center;">199</td><td style="border: 1px solid black; width: 20px;"></td><td style="border: 1px solid black; width: 20px; text-align: center;">1</td></tr> <tr><td style="text-align: center;">acres</td><td></td><td></td></tr> </table> <table style="display: inline-table; margin-right: 20px;"> <tr><td style="border: 1px solid black; width: 20px; text-align: center;">199</td><td style="border: 1px solid black; width: 20px;"></td><td style="border: 1px solid black; width: 20px; text-align: center;">2</td></tr> <tr><td style="text-align: center;">hectares</td><td></td><td></td></tr> </table> <table style="display: inline-table;"> <tr><td style="border: 1px solid black; width: 20px; text-align: center;">199</td><td style="border: 1px solid black; width: 20px;"></td><td style="border: 1px solid black; width: 20px; text-align: center;">3</td></tr> <tr><td style="text-align: center;">arpents (Quebec only)</td><td></td><td></td></tr> </table>	199		1	acres			199		2	hectares			199		3	arpents (Quebec only)		
199		1																	
acres																			
199		2																	
hectares																			
199		3																	
arpents (Quebec only)																			
	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 15%;">Code</th> <th style="width: 45%;">Field Area</th> <th style="width: 15%;">Code</th> <th style="width: 25%;">Container Area</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">601</td> <td></td> <td style="text-align: center;">104</td> <td></td> </tr> <tr> <td style="text-align: center;">602</td> <td></td> <td style="text-align: center;">105</td> <td></td> </tr> <tr> <td style="text-align: center;">603</td> <td></td> <td></td> <td></td> </tr> </tbody> </table>	Code	Field Area	Code	Container Area	601		104		602		105		603					
Code	Field Area	Code	Container Area																
601		104																	
602		105																	
603																			
30. In 2001, what was the area of land owned by your nursery and used for growing nursery stock?.....																			
31. In 2001, what was the area of land rented by your nursery and used for growing nursery stock ?																			
32. In 2001, what was the total area of land used for growing nursery stock ? (sum of codes 601 and 602)																			
P. LABOUR (SOD AND NURSERY OPERATIONS)																			
This section deals with the number of persons employed by your nursery and/ or sod operation in 2001, excluding those who were hired to perform contract work, landscaping and retailing. Include owners and family workers.																			
33. How many full time workers (who worked more than 30 hours per week during at least 8 months of the year) worked for your nursery and/or sod operation in 2001?.....	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 15%;">Code</th> <th style="width: 85%;">No.</th> </tr> <tr> <td style="text-align: center;">708</td> <td></td> </tr> </table>	Code	No.	708															
Code	No.																		
708																			
34. How many part time workers (all other workers) worked for your nursery and/or sod operation in 2001?	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 15%;">Code</th> <th style="width: 85%;">No.</th> </tr> <tr> <td style="text-align: center;">212</td> <td></td> </tr> </table>	Code	No.	212															
Code	No.																		
212																			
35. What was the total number of workers (including owners) who worked for your nursery and/or sod operation in 2001? (sum of codes 708 and 212)	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 15%;">Code</th> <th style="width: 85%;">No.</th> </tr> <tr> <td style="text-align: center;">214</td> <td></td> </tr> </table>	Code	No.	214															
Code	No.																		
214																			
36. What was your total payroll (including owners' salaries) in 2001?	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 15%;">Code</th> <th style="width: 85%;">\$</th> </tr> <tr> <td style="text-align: center;">216</td> <td></td> </tr> </table>	Code	\$	216															
Code	\$																		
216																			
Q. NURSERY PURCHASES (PLANT MATERIAL ONLY) (before sales taxes)																			
37. In 2001, did you purchase any ornamental or fruit nursery stock, bedding plants and/or bulbs?																			
Yes	<table style="display: inline-table; margin-right: 20px;"> <tr><td style="border: 1px solid black; width: 20px; text-align: center;">500</td><td style="border: 1px solid black; width: 20px;"></td><td style="border: 1px solid black; width: 20px; text-align: center;">1</td></tr> </table> <table style="display: inline-table;"> <tr><td style="border: 1px solid black; width: 20px; text-align: center;">500</td><td style="border: 1px solid black; width: 20px;"></td><td style="border: 1px solid black; width: 20px; text-align: center;">2</td></tr> </table> (go to Section R)	500		1	500		2												
500		1																	
500		2																	
38. What were your expenditures in 2001 on nursery stock for growing on?	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 15%;">Code</th> <th style="width: 85%;">Dollars</th> </tr> <tr> <td style="text-align: center;">230</td> <td>\$</td> </tr> </table>	Code	Dollars	230	\$														
Code	Dollars																		
230	\$																		
39. What were your expenditures in 2001 on nursery stock for resale?	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 15%;">Code</th> <th style="width: 85%;">Dollars</th> </tr> <tr> <td style="text-align: center;">231</td> <td>\$</td> </tr> </table>	Code	Dollars	231	\$														
Code	Dollars																		
231	\$																		
40. a. Total expenditures on nursery stock in 2001 (sum of codes 230 and 231)	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 15%;">Code</th> <th style="width: 85%;">Dollars</th> </tr> <tr> <td style="text-align: center;">232</td> <td>\$</td> </tr> </table>	Code	Dollars	232	\$														
Code	Dollars																		
232	\$																		
b. What percentage of these expenditures was purchased from other nurseries or greenhouses within your province?	<table style="display: inline-table;"> <tr> <td style="border: 1px solid black; width: 20px; text-align: center;">233</td> <td style="border: 1px solid black; width: 20px;"></td> <td style="border: 1px solid black; width: 20px; text-align: center;">%</td> </tr> </table>	233		%															
233		%																	
R. 2001 DOLLAR SALES OF NURSERY STOCK (before sales taxes)																			
41. Did you sell nursery stock in 2001?																			
Yes	<table style="display: inline-table; margin-right: 20px;"> <tr><td style="border: 1px solid black; width: 20px; text-align: center;">600</td><td style="border: 1px solid black; width: 20px;"></td><td style="border: 1px solid black; width: 20px; text-align: center;">1</td></tr> </table> <table style="display: inline-table;"> <tr><td style="border: 1px solid black; width: 20px; text-align: center;">600</td><td style="border: 1px solid black; width: 20px;"></td><td style="border: 1px solid black; width: 20px; text-align: center;">2</td></tr> </table> (go to Section S)	600		1	600		2												
600		1																	
600		2																	
42. a. In 2001, what was your sales revenue from stock started by your firm, or purchased and grown on?	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 15%;">Code</th> <th style="width: 85%;">Dollars</th> </tr> <tr> <td style="text-align: center;">217</td> <td>\$</td> </tr> </table>	Code	Dollars	217	\$														
Code	Dollars																		
217	\$																		
b. What were your sales of stock purchased for resale? (exclude sales from any landscaping activities) ...	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 15%;">Code</th> <th style="width: 85%;">Dollars</th> </tr> <tr> <td style="text-align: center;">218</td> <td>\$</td> </tr> </table>	Code	Dollars	218	\$														
Code	Dollars																		
218	\$																		
43. a. Total dollar sales of nursery stock in 2001 (sum of codes 217 and 218)	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 15%;">Code</th> <th style="width: 85%;">Dollars</th> </tr> <tr> <td style="text-align: center;">219</td> <td>\$</td> </tr> </table>	Code	Dollars	219	\$														
Code	Dollars																		
219	\$																		
b. What percentage of these sales was container grown?	<table style="display: inline-table;"> <tr> <td style="border: 1px solid black; width: 20px; text-align: center;">215</td> <td style="border: 1px solid black; width: 20px;"></td> <td style="border: 1px solid black; width: 20px; text-align: center;">%</td> </tr> </table>	215		%															
215		%																	
44. Please report your total sales of stock (as reported in Question 43a) according to the manner in which they were sold:																			
a. Value of direct sales to the public	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 15%;">Code</th> <th style="width: 85%;">Dollars</th> </tr> <tr> <td style="text-align: center;">220</td> <td>\$</td> </tr> </table>	Code	Dollars	220	\$														
Code	Dollars																		
220	\$																		
b. Value of fruit stock sold directly to growers	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 15%;">Code</th> <th style="width: 85%;">Dollars</th> </tr> <tr> <td style="text-align: center;">221</td> <td>\$</td> </tr> </table>	Code	Dollars	221	\$														
Code	Dollars																		
221	\$																		
c. Value of nursery stock sold to landscape contractors (include the value of stock you may have used in landscape construction and maintenance contracts)	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 15%;">Code</th> <th style="width: 85%;">Dollars</th> </tr> <tr> <td style="text-align: center;">222</td> <td>\$</td> </tr> </table>	Code	Dollars	222	\$														
Code	Dollars																		
222	\$																		

R. 2001 DOLLAR SALES OF NURSERY STOCK (before sales taxes) - concluded

44. Please report your total sales of stock (as reported in Question 43a) according to the manner in which they were sold:

	Code	Dollars
d. Value of nursery stock sold to garden centres	223	\$
e. Value of nursery stock sold to mass merchandisers (chain stores)	224	\$
f. Value of nursery stock sold to other growers	225	\$
g. Value of exported sales made directly by your firm	226	\$
h. Value of sales to public agencies (e.g., municipalities, school boards, provinces)	227	\$
i. Value of sales to other channels (e.g., forestry firms)	228	\$
45. Total dollar sales of nursery stock in 2001 (sum of codes 220 to 228), Note: code 229 must equal 219 ...	229	\$

PLEASE ENSURE THAT YOU HAVE COMPLETED SECTIONS "Q" & "R" IF YOU PURCHASED NURSERY STOCK FOR RESALE EVEN IF YOU DID NOT GROW ANY.

NOTE: PLEASE GO TO SECTION "S" IF YOU HAD SOD PURCHASES FOR RESALE EVEN IF YOU DID NOT GROW ANY.

S. SOD

46. Did you grow or sell sod in 2001? Yes No (go to Section T)

	Code	Area
47. What was the total area of sod under cultivation on owned or rented land in 2001?	631	
48. What area of sod was grown and sold in 2001?	632	
49. a. What were your expenditures on sod for resale in 2001? (before sales taxes)	633	\$
b. What percentage of these expenditures were purchased from other nurseries or sod farms within your province? (before sales taxes)	635	%
50. a. What was your gross revenue from all sod grown for sale in 2001?	634	\$
b. What was your gross revenue from all sod purchased for resale in 2001?	636	\$

T. TOTAL SALES

51. Please calculate the total dollar sales of nursery stock and sod, (sum of codes 229, 634 and 636)

244	\$
-----	----

AGREEMENT TO SHARE INFORMATION

Note to residents of Newfoundland, New Brunswick, Ontario, Manitoba, Saskatchewan and British Columbia:

To avoid duplication of enquiry this survey is conducted under a co-operative agreement with the Newfoundland Ministry of Forestry and Agriculture, the New Brunswick Ministry of Agriculture and Rural Development, the Ontario Ministry of Agriculture, Food and Rural Affairs, the Manitoba Agriculture and Food, the Saskatchewan Department of Agriculture and the British Columbia Ministry of Agriculture and Fisheries pursuant to Section 12 of the Statistics Act (SC 1985, Chap. S19). Address any comments or questions to the Agriculture Division, Statistics Canada, Ottawa, Ontario, K1A 0T6.

Do you agree to share this information? Yes No

To residents of Quebec:

To avoid duplication of enquiry this survey is conducted under a co-operative agreement with the Quebec Bureau of Statistics pursuant to Section 11 of the Statistics Act.

COMMENTS: Office Use Only

2001 ANNUAL GREENHOUSE, SOD AND NURSERY SURVEY

Explanatory notes

The purpose of the enclosed questionnaire is to gather information about the GREENHOUSE, SOD AND NURSERY industry in Canada. These explanatory notes are provided to answer any questions you may have and to help you complete the survey document.

If your operation is involved in non-agricultural activities such as retail sales, landscape contracting or laying sod, please exclude the figures related to the non-agricultural portion of your operation from this questionnaire.

PART I: GREENHOUSE OPERATIONS

Section C: Area and months in operation:

Question C4: What was your total area under glass in 2001?

Question C5: What was your total area under plastic in 2001?

- o Include under glass - fiberglass or plexiglass.
- o Include under plastic - other types of protection such as rigid insulation, mine shafts or greenhouses with glass circumference and a plastic roof.

Section D: Area, Farm Value & Production of Greenhouse Vegetables.

Questions D7a to D7e. Did you produce and sell greenhouse tomatoes, cucumbers, lettuce, peppers or other greenhouse vegetables in 2001?

For example, if you produced multiple crop plantings for greenhouse tomatoes, use the following format. If 1000 sq. ft. were used for the first crop plantings(of tomatoes) with production of 2000 pounds and 1000 sq. ft. for the second crop plantings(of tomatoes) with production of 2000 pounds - report 1000 sq. ft.(of tomatoes) and production of 4000 pounds(of tomatoes). If you used 2000sq. ft. to grow lettuce for your first crop and for your second crop used the same area for cucumbers, you should report your total area as 4000sq. ft. (2000sq. ft. lettuce and 2000sq. ft. cucumbers). Use the same format for cucumbers, lettuce and peppers as required. If you report leaf, boston, romaine or iceberg lettuce, count each plant as a HEAD of lettuce.

Question D7e.

- o Include under OTHER GREENHOUSE VEGETABLES - broccoli, brussel sprouts, Chinese vegetables, cauliflower, herbs and sprouts, (READY TO EAT).
- o Exclude: fruit, tobacco, vegetable plants and/or herbs used for transplant, ginseng, asparagus, mushrooms.

Section E: Area for 2002.

Questions E9a to E9e. Are or will you produce greenhouse vegetables in 2002?

Determine the area you will use this year for greenhouse TOMATOES, CUCUMBERS, LETTUCE and PEPPERS. For OTHER GREENHOUSE vegetables (see question D7e).

Section F: Potted Plants - FINISHED.

Questions F10a to F10i. Did you produce potted plants in 2001?

For the purpose of this survey only your Canadian production should be reported.

- o Include: non-edible ornamental potted plants.
- o Exclude: Christmas trees sold in pots.

For the purpose of this survey the term "hanging pots" includes hanging baskets (wicker). Also include: peat moss, plastic and/or ceramic pots.

Section H: Bedding Plants.

Questions 12a & b. Did you produce ornamental and/or vegetable bedding plants in 2001?

- o Include: vegetable and herb plants that are not yet edible products.
- o Exclude: vegetable and herb plants which are to be transplanted on the greenhouse operation.

Section I: Cut Flowers.

Question 113. Did you produce cut flowers?

- o Exclude: dry cut flowers.

Report all other cut flowers and the total number of stems produced in "OTHER".

Section J: Purchases (Plant Material Only).

Question 14a. What were your expenditures for plant material for growing on in 2001?

- o Include: flowers, cuttings, seeds and bulbs that are to be used for growing by your operation.
- o Exclude: flowers, cuttings, seeds and bulbs for resale.

Question 14b. What percentage of expenditures in the previous question was purchased from other greenhouses or nurseries within the province?

Only the percentage of expenditures on plant material used for growing on purchased from other greenhouses, nurseries, wholesalers or other channels from within your province should be reported in this question.

Question 15a. What were your expenditures in 2001 on flowers, plants, cuttings, seeds and bulbs for resale?

- o Include: flowers, cuttings, seeds, and bulbs that were bought specifically for resale.

Question 15b. What percentage of your expenditures in the previous question was purchased from other greenhouses or nurseries within the province?

Only the percentage of expenditures on plant material for resale purchased from other greenhouses, nurseries, wholesalers or other channels from within your province should be reported in this question.

If you operate both a greenhouse and a nursery, please provide only the greenhouse portion of expenditures on plant material in this section. Please refer to the section on nursery for your nursery expenditures.

Section K: Labour.

Questions K17 & 18. How many full and/or part time workers worked for your firm in 2001?

Only employees involved in the growing, maintaining and harvesting of greenhouse plants and vegetables should be listed here.

- o Include: the labour of the owner and family help.
- o Exclude: all labour used for retailing, clerical help and contract work.

Question K20. Payroll: What was your total payroll in 2001?

If you operate both a greenhouse and a nursery, please provide the labour, wages and benefits for the greenhouse portion only in this section. See the nursery section for questions referring to labour and wages.

- o Include: paid benefits such as medical insurance, worker's compensation, employment insurance and pension plans.
- o Exclude: wages and benefits paid to employees involved in retail, contract work or clerical work.

Section L: Other Expenses & Investment.

Question L22. Other crop expenses in 2001.

o Include: fertilizers, insecticides, fungicides, growing mediums (peat moss, vermiculite, perlite, sand, Styrofoam, sawdust, etc.,).

Question L23. Other operating expenses in 2001.

o Include: utility bills (phone, lights), interest, taxes, insurances, packaging, repairs and contract work.

Question L25. What is your estimate of the current market value of this greenhouse operation?

The price you would expect to receive if your land, buildings, equipment and machinery were sold today.

Section M: Sales of Flowers and Plants.

Questions M26a to M26h. Did you sell cut flowers, container plants, bedding plants, vegetable plants and/or rooted cuttings in 2001?

- o Include: sales of greenhouse products that your operation produced, imported or purchased from other greenhouse operations and sold.
- o Include: revenue from renting out plants in "value of sales to other channels".

PART II: NURSERY AND SOD OPERATIONS

Please exclude from this portion of the questionnaire Christmas tree sales and figures relating to the greenhouse portion (if applicable) of your operation (see GREENHOUSE NOTES, PART I).

Section O: Nursery.

Questions O30 to O32. What was the area of land owned or rented and used for growing nursery stock?

Only land used for growing and/or maintaining nursery stock during 2001 should be included in land owned or rented.

Section P: Labour (Nursery and Sod Operations).

Questions P33 to P34. How many full and/or part time workers worked for your firm in 2001?

- o Include: the number of workers in your operation involved in growing, maintaining and harvesting nursery stock and/or sod.
- o Exclude: labour for retail (sales clerks in garden centers) or labour for contract work (i.e. laying sod, landscaping or installing shrubs at client's homes).

Question P36. What was your total payroll, including owners' salaries in 2001?

- o Include: benefits such as medical insurance, worker's compensation, employment insurance, pension plans as well as owners, management and family members salaries.
- o Exclude: wages for retail or contract work not related to the nursery and/or sod operation.

Section Q: Nursery Purchases (Plant Material Only).

Question Q38. What were your expenditures in 2001 on nursery stock for growing on?

"Growing on" is the term used by operators when stock is cultivated outside for the purpose of growing it to greater proportions. Enter the dollar value of stock purchased expressly for growing on.

Question Q39. What were your expenditures in 2001 on nursery stock for resale?

o Include the purchase of stock material for immediate resale without growing on.
Enter the dollar value of stock purchased specifically for resale and not for cultivation purposes.

Question Q40b. What percentage of these expenditures was purchased from other nurseries or greenhouses within the province?

The total percentage recorded here, should only reflect those expenditures on nursery stock from within your province.

Section R: 2001 Dollar Sales of Nursery Stock (before sales taxes).

Question 43b. What percentage of these sales were container grown?

o Include in the percentage, sales of containerized stock regardless of how long the stock has been grown in containers or whether the containerized stock is grow-on or for resale.

Question 44i. Value of sales to other channels.

o Include: revenue from rentals, sales to brokers & forestry firms (seedlings).