

Annual Greenhouse, Sod and **Nursery Survey 2004**

FORM 6



CONFIDENTIAL when completed This survey is conducted under the authority of the Statistics Act, Revised Statutes of Canada, 1985, c. S-19. Completion of this questionnaire is a legal requirement under the Statistics Act.

Si yous préférez ce questionnaire en

Si vous préférez ce questionnaire en français, veuillez cocher

The purpose of this annual survey is to collect information on the production and value of greenhouse products, nursery stock and sod produced in Canada. Your figures are kept strictly confidential and are grouped with others for statistical purposes. The results are publicly released in May and are used by producer associations and governments to assess the economic health of the greenhouse, sod and nursery production greenhouse, sod and nursery production industries.

INSTRUCTIONS TO GREENHOUSE/NURSERY/SOD OPERATOR This questionnaire is to assist you in answering a telephone survey. Complete this form and keep it by your telephone. An interviewer from Statistics Canada will telephone you between February 15 and March 4 for this information DO NOT MAIL this questionnaire, it is for your records. Please answer all questions that apply to your operation. Use your records, if possible. Otherwise, enter your best estimate. Thank you for your cooperation. FOR YOUR RECORDS-ONLY, DO NOT MAIL A. REVIEW THE INFORMATION ON THE LABEL IF ANY INFORMATION IS, INSORRECT OR MISSING, PLEASE MAKE THE NECESSARY CORRECTIONS IN THE BOXES BELOW AGOP Farm Name (if applicable CORP. Corporation Name (if applicable) MAIN OPERATOR Surname of Family Name Area Code Telephone OPER1 Area Code FAX Usual First Name and Initial Area Code Description of alternate telephone ADR R.R. Number and Street Name Postal Code Post Office (name of city, town or village where mail is received) Email Address (if applicable) PARTNER Partner's Surname or Family Name Area Code Telephone OPER2 Partner's Usual First Name and Initial Area Code Area Code Telephone Location of alternate telephone ADR RRNumber and Street Name Box No. Postal Code Post Office (name of city, town or village where mail is received)

Check this box if the address and telephone are the same as main operator.

5-5100-253.1: 2004-09-24 STC/AGR-450-60065 Statistics Statistique

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PARTNER										
			1 1	1 1 1	1 1					
OPE	R3	Partner's	Surnam	e or Family N	ame			Area Code		Telephone
	<u> </u>									
		Partner's Us	sual First	Name and In	itial			ea Code		FAX
	Location	n of alternate tele	ephone		1 1 1	1 1		Area Code		Telephone
AD										
LAD	R.R. E	Box No.				Numi	ber and Stre	et Name	1.1	
	Postal Code			Post Office (name of ci	ty, town o	or village wh	nere mail is received)	
	Check this box	x if the addre	ess and	telephone	are the	same a	s main or	perator.		\wedge
В.										$\overline{}$
	D:1			20040	, 1	0	1	, 11	2	(go to Comments
	Did you operate a greenhouse	•			res		4141-0	No L''	\precsim	on page (6)
2.	In 2004, on which of the follow	• .		•	,	спеск ан	tnat apply)			<u> </u>
	a. Greenhouse								go to Pa	,
	b. Nursery								•	art II, page 5)
	c. Sod								go to Pa	art II, page 5)
PA		IOUSE OP		IONS			~(\longrightarrow		
C.	AREA AND MONTHS II	N OPERATIO	ON			. (\searrow		
						$\langle \setminus \rangle$	dode	m ²	Code	Sq. Ft.
3.	What was your total greenhous	se area in 2004	?			$\langle \rangle / \rangle$	200		100	
4.	What was your total area unde	er glass in 2004?	?				201		101	
5.	What was your total area unde	er plastic in 2004	1?		\mathcal{G}_{Λ}	\geq	202		102	
6.	How many months was your g	reenhouse in op						103	No.	
	5. Too what you great great and a second sec									
D.	AREA, FARM PRODUC	CTION AND			NHOUS	E VEG	ETABLE	S - 2004		1.10.
	Did you produce and sell gree	enhouse vegetab	VALUE	ØF GREE	/ bedding pl	ants)			lo 🗌	(go to Section E)
	Did you produce and sell gree (Please include the total annua	enhouse vegetab al production for	VALUE	ØF GREE	bedding pl e explanate	ants) ory notes on -	s.	Yes N		(go to Section E)
	Did you produce and sell gree	enhouse vegetab al production for	VALUE	OF GREE 04? (Exclude planting.) Se	bedding pl e explanate or production	ants) ory notes on -	s.		No Code	(go to Section E) Total Sales
	Did you produce and sell gree (Please include the total annua	enhouse vegetab al production for 2.2 lbs.	VALUE	OF GREE 04? (Exclude planting.) Se Area used f	bedding pl e explanate or production	ants) ory notes on - Co	s.	Yes N		(go to Section E) Total Sales
	Did you produce and sell gree (Please include the total annual 1kg = 2	enhouse vegetab al production for 2.2 lbs.	VALUE oles in 20 call crop Code 180 181	OF GREE 04? (Exclude planting.) Se Area used f	bedding pl e explanate or production	ants) ory notes on - Co . Ft. 1	ode Ar 83	Yes N	Code 186 187	(go to Section E) Total Sales \$
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D/E		SALES DISTRIBUTION CHANNELS		
		you sell Vegetables or fruit in 2004?	Code	Dollars
	a.	Value of sales to domestic wholesalers	1010	\$
	b.	Value of sales to mass market chain stores	1011	\$
	C.	Value of sales to other greenhouses	1012	\$
	d.	Value of exported sales made directly by your firm		\$
	e.	Value of direct sales to public from your greenhouse, roadside stand, or other retail outlets		\$
	f.	Value of sales to other channels		\$
	g.	Total vegetable & fruit sales (sum codes 1010 to 1015.)	1016	\$
_				
F.	Ю	TTED PLANTS, FINISHED	٦	
10.	Did y	you produce potted plants in 2004? (Include hanging baskets.) Yes		No (go to Section G)
			Code	Total number of pots
		Andrea	160	
	a.	Azaleas	161	
	b.	Geraniums (potted only)	162	1//4/
	C.	Lilies	163	
	d.	Poinsettias	164	
	е.	Potted chrysanthemums	165	
	f.	Tropical foliage and green plants (include ferns, exclude hanging pots)	167	\ \ \
	g.	Hanging pots (foliage)	166	/
	h.	Hanging pots (outdoor)	252	
	i.	African Violets	253	
	j.	Begonias	254	
	k.	Crocus	255	
	I.	Cycalmen	256	
	m.	Daffodil	257	
	n.	Dahlia	258	
	0.	Exacum	259	
	p.	Flowering Plants	260	
	q.	Fuchsia	261	
	r.	Gerberas	262	
	S.	Heathers	263	
	t.	Hibiscus	264	
	u.	Hyacinth	265	
	٧.	Impatiens	266	
	w.	Kalanchoe	267	
	Х.	Miniature Roses	268	
	у.	Mumsettia	269	
	Z.	Orchids	270	
	aa.	Petunias	271	
	ab.	Primula	272	
	ac.	Tulips	273	
/	ad.	Vidlets	274	
$\vdash \leftarrow$	æ.	Other (please specify)		
G.	CU	ÍTINGS, TREE SEEDLINGS AND OTHER PROPAGATING MATERIAL	_	_
11.	Did	produce cuttings, tree seedlings and/or propagating material in 2004?		No (go to Section H)
			Code	Total number of plants
	a.	Chrysanthemums	170	
	b.	Poinsettias	171	
	C.	Geraniums	172	
	d.	Tree seedlings	174	<u> </u>
	e.	Carnation	973	
	f.	Fuchsia	974	
	g.	Herb Cuttings	975	
	h.	Hibiscus	976	
	i.	Pansies	977	
	i.	Impatiens	978	
	k.	Primula	979	
	I.	Others (e.g., cuttings)	173	

Н.	BE	DDING PLANTS			
12.		you produce bedding plants in 2004? (i.e., flats) Ye ude plants ready for transplant into gardens or fields by the purchaser)	s C		No (go to Section I)
				Code	Total number of plants
		Ornamental bedding plants		175	
	a.	•		176	
	b.	Vegetable plants	l	176	
I.	CU	T FLOWERS	_	_	
13.	Did	you produce cut flowers in 2004? (exclude dried cut flowers) Ye	s		No (go to Section J)
				Code	Total number of pots
				150	^
	a. b.	Alstroemeria		140	^ \
	c.	Carnations, miniatures or sprays Chrysanthemums, standard		141	
	d.	Chrysanthemums, sprays		142	
	e.	Daffodils		152	1/// ^
	f.	Freesia		145	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
	g.	Gerbera	((143)) ~
	h.	lris	.]	144	/
	i.	Lilies		153	
	j.	Roses, except sweetheart types	$\langle \cdot \rangle$	146	
	k.	Roses, sweetheart		147	
	I.	Snapdragons		149	
	m.	Tulips		951	
	n.	Anenome	.	952	
	0.	Astilibe		953	
	p.	Aster		954	
	q.	Brodiaea		955	
	r. s.	Bougardia Catteyas		956	
	t.	Celosia		957	
	u.	Cymbidium		958	
	v.	Gentiana		960	
	w.	Gladiola	.	961	
	x.	llex		962	
	y.	Liatris		963	
	Z.	Listianthtus		965	
	aa.	Matthiola		966	
	ab.	Montbretia		967	
/	/ac/	'Phlox'		968 969	
	`ad./	Statice		151	
	æ.	Other (please specify)	_		
J.	PU	RCHASES (PLANT MATERIAL ONLY)			
		•	[
14.	a.	What were your expenses in 2004 on flowers, plants, cuttings, seeds and bulbs for growing on?		123	\$
	b.	What percentage of your expenditures in the previous question			
		were purchases from other greenhouses or nurseries within the province?	%		
15.	a.	What were your expenses in 2004 on flowers, plants, cuttings, seeds and bulbs for resale?		124	\$
	b.	What percentage of your expenditures in the previous question		ı	
		were purchases from other greenhouses or nurseries within the province?	%		
	_			40-	•
16.	Tota	al expenditures on plant material (sum of codes 123 and 124)		125	\$

K.	K. LABOUR				
This section deals with the number of persons employed by your greenhouse operation in 2004, excluding those who were hired to perform contract work, landscaping and retailing. Include owners and family workers.					
		Code			
17.	How many full time workers (who worked more than 30 hours per week) worked for your greenhouse operation in 2004?	. 241	No.		
18.	How many part time workers (all other workers) worked for your greenhouse operation in 2004?	. 242	No.		
19.	What was the total number of workers (including owners) who worked for your greenhouse operation in 2004? (sum of codes 241 and 242)	111	No.		
20.	What was your total payroll (including owners' salaries) in 2004?	122	\$		
L.	OTHER EXPENSES AND INVESTMENT		\wedge		
	004 what were your:	Code	Bollarel		
21.	Expenditures on fuel used in heating the greenhouse operation (include all types of fuel used; gas electricity etc.)?	121			
22.	Other greenhouse operating expenses (include fertilizer, insecticides, fungicides, growing mediums such as peat moss, etc.) in 2004?	. 114			
23.	Other operating expenses (interest, taxes, insurances, packaging, repairs, contract work, etc.) in 2004?	112	\$		
24.	Total operating expenses in 2004? (sum of codes 125, 122, 121, 114 and 112)	113	\$		
25.	What is your estimate of the current market value of this greenhouse operation (land, building, equipment and machinery)?	120	\$		
М.	SALES OF FLOWERS AND PLANTS (NET OF TAXES)				
26.	Did you sell cut flowers, container plants, bedding plants, vegetable plants, and rooted cuttings				
	in 2004? (Include the sales of material purchased for resale)		No 🗌		
		_	_		
	Indicate your:	Code	Dollars		
	a. Value of sales to retail florists (e.g., flower shop, garden sentres)	130	\$		
	b. Value of sales to domestic wholesalers (including sales through the Dutch Auction Clock System)	131	\$		
	c. Value of sales to mass market chain stories	132	\$		
	d. Value of sales to other greenhouses	133	\$		
	e. Value of exported sales made directly by your firm	134	\$		
	f. Value of direct sales to the public from your greenhouse, roadside stand, or other retail outlets	. 135	\$		
	g. Value of sales to government and other public institutions (e.g., municipalities, school boards, provinces)	138	\$		
	h. Value of sales to other channels	136	\$		
27.	Total flower and plant sales (sum of codes 130 to 135, 138 and 136)	137	\$		
PA	NTTI NURSERY AND SOD OPERATIONS				
Ο.	NURSERY				
Thi	is section deals with the total area used by your nursery for growing nursery stock.				
29.	Will you be reporting area in: 199 1 199 2 acres hectares		199 3 arpents (Quebec only)		
	Code Field Area	Code	Container Area		
30.	In 2004, what was the area of land owned by your nursery and used for growing pursery stock?	104			
31.	In 2004, what was the area of land rented by your nursery and used				
20	for growing nursery stock?	105			
32.	In 2004, what was the total area of land used for growing nursery stock ? (sum of codes 601 and 602)				

P.	LABOUR (SOD AND NURSERY OPERATIONS)		
exc	s section deals with the number of persons employed by your nursery and/ or sod operation in 2004, luding those who were hired to perform contract work, landscaping and retailing. Include owners I family workers.	Code	
33.	How many full time workers (who worked more than 30 hours per week) worked for your nursery and/or sod operation in 2004?	708	No.
34.	How many part time workers (all other workers) worked for your nursery and/or sod operation in 2004?	212	No.
35.	What was the total number of workers (including owners) who worked for your nursery and/or sod operation in 2004? (sum of codes 708 and 212)	214	No.
36.	What was your total payroll (including owners' salaries) in 2004?	216	\$
Q.	NURSERY PURCHASES (PLANT MATERIAL ONLY) (before sales taxes)		^
37.	In 2004, did you purchase any ornamental or fruit nursery stock, bedding plants and/or bulbs? Yes 500 1 No 50	0	2 (go to Segtion R)
		Code	Dollars
38.	What were your expenses in 2004 on nursery stock for growing on?	230	3
39.	What were your expenses in 2004 on nursery stock for resale?	231	a ~
40.	a. Total expenses on nursery stock in 2004 (sum of codes 230 and 231)	232	\$
	b. What percentage of these expenditures were purchased from other nurseries or greenhouses within your province?		
R.	2004 DOLLAR SALES OF NURSERY STOCK (before sales taxes)		
41.	Did you sell nursery stock in 2004?	0	2 (go to Section S)
		Code	Dollars
42.	a. In 2004, what was your sales revenue from stock started by your florn, or purchased and grown on?	217	\$
	b. What were your sales of stock purchased for recale? (exclude sales from any landscaping activities)	218	\$
43.	a. Total dollar sales of nursery stock in 2004 (Sum of codes 217 and 218)	219	\$
	b. What percentage of these sales was sontainer grown?		
44.			1
	which they were sold:		
	a. Value of direct sales to the public	220	\$
	b. Value of fruit stock sold directly to growers	221	\$
	c. Value of nursery stock sold to landscape contractors (include the value of stock you may have used in landscape construction and maintenance contracts)	222	\$
	d. Value of nursery stock sold to garden centres	223	\$
	e Value of nursery stock sold to mass merchandisers (chain stores)	224	\$
	f. Value of nursery stock sold to other growers	225	\$
	g. Value of exported sales made directly by your firm	226	\$
	h. Value of sales to public agencies (e.g., municipalities, school boards, provinces)	227	\$
	i. Value of sales to other channels (e.g., forestry firms)	228	\$
45.	Total dollar sales of nursery stock in 2004 (sum of codes 220 to 228), Note: code 229 must equal 219	229	\$
	PLEASE ENSURE THAT YOU HAVE COMPLETED SECTIONS "Q" & "R" IF Y NURSERY STOCK FOR RESALE EVEN IF YOU DID NOT GROW		URCHASED
NO	TE: PLEASE GO TO SECTION "S" IF YOU HAD SOD PURCHASES FOR RESALE E	VEN	IF YOU DID NOT

S.	SOD
16	Did you grow or sell sod in 2004? Yes 700 1 No 700 2 (go to Section T)
40.	
	Code Area
47.	What was the total area of sod under cultivation on owned or rented land in 2004?
48.	What area of sod was grown and sold in 2004?
49.	a. What were your expenses on sod for resale in 2004? (before sales taxes)
	b. What percentage of these expenditures were purchased from other sod farms within your province? (before sales taxes)
50.	a. What was your gross revenue from all sod grown for sale in 2004?
	b. What was your gross revenue from all sod purchased for resale in 2004?
_	TOTAL CALES
١.	TOTAL SALES
51.	Please calculate the total dollar sales of nursery stock and sod, (sum of codes 229, 634 and 636)
AG	REEMENT TO SHARE INFORMATION
	e to residents of Newfoundland, New Brunswick, Ontario, Manitoba, Saskatchewan and British Columbia:
	avoid duplication of enquiry this survey is conducted under a co-operative agreement with the Newfoundland Ministry of Forestry
and	Agriculture, the New Brunswick Ministry of Agriculture and Rural Development, the Onfario Ministry of Agriculture, Food and al Affairs, the Manitoba Agriculture and Food, the Saskatchewan Department of Agriculture and the British Columbia Ministry of
Agr	culture and Fisheries pursuant to Section 12 of the Statistics Act (SC 1885, Chap. S19). Address any comments or questions to
	Agriculture Division, Statistics Canada, Ottawa, Ontario, K1A 0T6.
Do	you agree to share this information? Yes \[\text{\text{951}} \] No \[\text{051}} \] 2
То	residents of Quebec:
	avoid duplication of enquiry, this survey is conducted under a co-operative agreement to share information in accordance with tion 11 of the Statistics Act, with Statistics Canada and Institut de la statistique du Québec.
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	WINDERTS.