



Annual Greenhouse, Sod and Nursery Survey 2004

FORM 6



CONFIDENTIAL when completed

This survey is conducted under the authority of the Statistics Act, Revised Statutes of Canada, 1985, c. S-19. Completion of this questionnaire is a legal requirement under the Statistics Act.

Si vous préférez ce questionnaire en français, veuillez cocher

The purpose of this annual survey is to collect information on the production and value of greenhouse products, nursery stock and sod produced in Canada. Your figures are kept strictly confidential and are grouped with others for statistical purposes. The results are publicly released in May and are used by producer associations and governments to assess the economic health of the greenhouse, sod and nursery production industries.

INSTRUCTIONS TO GREENHOUSE/NURSERY/SOD OPERATOR

1. This questionnaire is to assist you in answering a telephone survey. Complete this form and keep it by your telephone. An interviewer from Statistics Canada will telephone you between **February 15 and March 4** for this information. **DO NOT MAIL** this questionnaire, it is for your records.
2. Please answer all questions that apply to your operation.
3. Use your records, if possible. Otherwise, enter your best estimate.
4. Thank you for your cooperation.

FOR YOUR RECORDS ONLY, DO NOT MAIL

A. REVIEW THE INFORMATION ON THE LABEL IF ANY INFORMATION IS INCORRECT OR MISSING, PLEASE MAKE THE NECESSARY CORRECTIONS IN THE BOXES BELOW.

AGOP Farm Name (if applicable)

CORP. Corporation Name (if applicable)

MAIN OPERATOR

OPER1 Surname of Family Name Area Code Telephone

Usual First Name and Initial Area Code FAX

Description of alternate telephone Area Code Telephone

ADR R.R. Box No. Number and Street Name

Postal Code Post Office (name of city, town or village where mail is received)

Email Address (if applicable)

PARTNER

OPER2 Partner's Surname or Family Name Area Code Telephone

Partner's Usual First Name and Initial Area Code FAX

Location of alternate telephone Area Code Telephone

ADR R.R. Box No. Number and Street Name

Postal Code Post Office (name of city, town or village where mail is received)

Check this box if the address and telephone are the same as main operator.

D/E. SALES DISTRIBUTION CHANNELS

28. Did you sell Vegetables or fruit in 2004?

- a. Value of sales to domestic wholesalers
- b. Value of sales to mass market chain stores
- c. Value of sales to other greenhouses
- d. Value of exported sales made directly by your firm
- e. Value of direct sales to public from your greenhouse, roadside stand, or other retail outlets
- f. Value of sales to other channels
- g. Total vegetable & fruit sales (sum codes 1010 to 1015.)

Code	Dollars
1010	\$
1011	\$
1012	\$
1013	\$
1014	\$
1015	\$
1016	\$

F. POTTED PLANTS, FINISHED

10. Did you produce potted plants in 2004? (Include hanging baskets.)

Yes No (go to Section G)

- a. Azaleas
- b. Geraniums (potted only)
- c. Lilies
- d. Poinsettias
- e. Potted chrysanthemums
- f. Tropical foliage and green plants (include ferns, exclude hanging pots)
- g. Hanging pots (foliage)
- h. Hanging pots (outdoor)
- i. African Violets
- j. Begonias
- k. Crocus
- l. Cyclamen
- m. Daffodil
- n. Dahlia
- o. Exacum
- p. Flowering Plants
- q. Fuchsia
- r. Gerberas
- s. Heathers
- t. Hibiscus
- u. Hyacinth
- v. Impatiens
- w. Kalanchoe
- x. Miniature Roses
- y. Mumsetia
- z. Orchids
- aa. Petunias
- ab. Primula
- ac. Tulips
- ad. Violets
- ae. Other (please specify)

Code	Total number of pots
160	
161	
162	
163	
164	
165	
167	
166	
252	
253	
254	
255	
256	
257	
258	
259	
260	
261	
262	
263	
264	
265	
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267	
268	
269	
270	
271	
272	
273	
274	

G. CUTTINGS, TREE SEEDLINGS AND OTHER PROPAGATING MATERIAL

11. Did you produce cuttings, tree seedlings and/or propagating material in 2004?

Yes No (go to Section H)

- a. Chrysanthemums
- b. Poinsettias
- c. Geraniums
- d. Tree seedlings
- e. Carnation
- f. Fuchsia
- g. Herb Cuttings
- h. Hibiscus
- i. Pansies
- j. Impatiens
- k. Primula
- l. Others (e.g., cuttings)

Code	Total number of plants
170	
171	
172	
174	
973	
974	
975	
976	
977	
978	
979	
173	

H. BEDDING PLANTS

12. Did you produce bedding plants in 2004? (i.e., flats)
(Include plants ready for transplant into gardens or fields by the purchaser) Yes No (go to Section I)

- a. Ornamental bedding plants.....
- b. Vegetable plants

Code	Total number of plants
175	
176	

I. CUT FLOWERS

13. Did you produce cut flowers in 2004? (exclude dried cut flowers) Yes No (go to Section J)

- a. Alstroemeria
- b. Carnations, miniatures or sprays
- c. Chrysanthemums, standard
- d. Chrysanthemums, sprays
- e. Daffodils
- f. Freesia
- g. Gerbera
- h. Iris
- i. Lilies
- j. Roses, except sweetheart types
- k. Roses, sweetheart
- l. Snapdragons
- m. Tulips
- n. Anenome
- o. Astilbe
- p. Aster
- q. Brodiaea
- r. Bougardia
- s. Catteyas
- t. Celosia
- u. Cymbidium
- v. Gentiana
- w. Gladiola
- x. Ilex
- y. Liatris
- z. Listianthus
- aa. Matthiola
- ab. Montbretia
- ac. Phlox
- ad. Statice
- ae. Other (please specify)

Code	Total number of pots
150	
140	
141	
142	
152	
145	
143	
144	
153	
146	
147	
148	
149	
951	
952	
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961	
962	
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965	
966	
967	
968	
969	
151	

J. PURCHASES (PLANT MATERIAL ONLY)

14. a. What were your expenses in 2004 on flowers, plants, cuttings, seeds and bulbs for growing on?

123	\$
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b. What percentage of your expenditures in the previous question were purchases from other greenhouses or nurseries within the province?

126	%
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15. a. What were your expenses in 2004 on flowers, plants, cuttings, seeds and bulbs for resale?

124	\$
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b. What percentage of your expenditures in the previous question were purchases from other greenhouses or nurseries within the province?

127	%
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16. Total expenditures on plant material (sum of codes 123 and 124)

125	\$
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K. LABOUR

This section deals with the number of persons employed by your greenhouse operation in 2004, excluding those who were hired to perform contract work, landscaping and retailing. Include owners and family workers.

	Code	
17. How many full time workers (who worked more than 30 hours per week) worked for your greenhouse operation in 2004?.....	241	No.
18. How many part time workers (all other workers) worked for your greenhouse operation in 2004?.....	242	No.
19. What was the total number of workers (including owners) who worked for your greenhouse operation in 2004? (sum of codes 241 and 242).....	111	No.
20. What was your total payroll (including owners' salaries) in 2004?	122	\$

L. OTHER EXPENSES AND INVESTMENT

In 2004 what were your:

	Code	Dollars
21. Expenditures on fuel used in heating the greenhouse operation (include all types of fuel used; gas electricity etc.)?	121	\$
22. Other greenhouse operating expenses (include fertilizer, insecticides, fungicides, growing mediums such as peat moss, etc.) in 2004?	114	\$
23. Other operating expenses (interest, taxes, insurances, packaging, repairs, contract work, etc.) in 2004?	112	\$
24. Total operating expenses in 2004? (sum of codes 125, 122, 121, 114 and 112)	113	\$
25. What is your estimate of the current market value of this greenhouse operation (land, building, equipment and machinery)?.....	120	\$

M. SALES OF FLOWERS AND PLANTS (NET OF TAXES)

26. Did you sell cut flowers, container plants, bedding plants, vegetable plants, and rooted cuttings in 2004?
(Include the sales of material purchased for resale) Yes No

Indicate your:

	Code	Dollars
a. Value of sales to retail florists (e.g., flower shop, garden centres)	130	\$
b. Value of sales to domestic wholesalers (including sales through the Dutch Auction Clock System)	131	\$
c. Value of sales to mass market chain stores	132	\$
d. Value of sales to other greenhouses	133	\$
e. Value of exported sales made directly by your firm	134	\$
f. Value of direct sales to the public from your greenhouse, roadside stand, or other retail outlets	135	\$
g. Value of sales to government and other public institutions (e.g., municipalities, school boards, provinces)	138	\$
h. Value of sales to other channels	136	\$
27. Total flower and plant sales (sum of codes 130 to 135, 138 and 136)	137	\$

PART II NURSERY AND SOD OPERATIONS

O. NURSERY

This section deals with the total area used by your nursery for growing nursery stock .

29. Will you be reporting area in: acres hectares arpents (Quebec only)

	Code	Field Area	Code	Container Area
30. In 2004, what was the area of land owned by your nursery and used for growing nursery stock?.....	601		104	
31. In 2004, what was the area of land rented by your nursery and used for growing nursery stock ?	602		105	
32. In 2004, what was the total area of land used for growing nursery stock ? (sum of codes 601 and 602)	603			

P. LABOUR (SOD AND NURSERY OPERATIONS)

This section deals with the number of persons employed by your nursery and/ or sod operation in 2004, excluding those who were hired to perform contract work, landscaping and retailing. Include owners and family workers.

- 33. How many full time workers (who worked more than 30 hours per week) worked for your nursery and/or sod operation in 2004?.....
- 34. How many part time workers (all other workers) worked for your nursery and/or sod operation in 2004?
- 35. What was the total number of workers (including owners) who worked for your nursery and/or sod operation in 2004? **(sum of codes 708 and 212)**
- 36. What was your total payroll (including owners' salaries) in 2004?

Code	
708	No.
212	No.
214	No.
216	\$

Q. NURSERY PURCHASES (PLANT MATERIAL ONLY) (before sales taxes)

37. In 2004, did you purchase any ornamental or fruit nursery stock, bedding plants and/or bulbs?

Yes 500 1 No 500 2 (go to Section R)

- 38. What were your expenses in 2004 on nursery stock for growing on?
- 39. What were your expenses in 2004 on nursery stock for resale?
- 40. a. Total expenses on nursery stock in 2004 **(sum of codes 230 and 231)**
- b. What percentage of these expenditures were purchased from other nurseries or greenhouses within your province?

Code	Dollars
230	\$
231	\$
232	\$

233 %

R. 2004 DOLLAR SALES OF NURSERY STOCK (before sales taxes)

41. Did you sell nursery stock in 2004?

Yes 600 1 No 600 2 (go to Section S)

- 42. a. In 2004, what was your sales revenue from stock started by your firm, or purchased and grown on?
- b. What were your sales of stock purchased for resale? (exclude sales from any landscaping activities)
- 43. a. Total dollar sales of nursery stock in 2004 **(sum of codes 217 and 218)**
- b. What percentage of these sales was container grown?

Code	Dollars
217	\$
218	\$
219	\$

215 %

44. Please report your total sales of stock **(as reported in Question 43a)** according to the manner in which they were sold:

- a. Value of direct sales to the public
- b. Value of fruit stock sold directly to growers
- c. Value of nursery stock sold to landscape contractors (include the value of stock you may have used in landscape construction and maintenance contracts)
- d. Value of nursery stock sold to garden centres
- e. Value of nursery stock sold to mass merchandisers (chain stores)
- f. Value of nursery stock sold to other growers
- g. Value of exported sales made directly by your firm
- h. Value of sales to public agencies (e.g., municipalities, school boards, provinces)
- i. Value of sales to other channels (e.g., forestry firms)

220	\$
221	\$
222	\$
223	\$
224	\$
225	\$
226	\$
227	\$
228	\$

45. Total dollar sales of nursery stock in 2004 **(sum of codes 220 to 228)**, Note: code 229 must equal 219 ...

229	\$
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PLEASE ENSURE THAT YOU HAVE COMPLETED SECTIONS "Q" & "R" IF YOU PURCHASED NURSERY STOCK FOR RESALE EVEN IF YOU DID NOT GROW ANY.

NOTE: PLEASE GO TO SECTION "S" IF YOU HAD SOD PURCHASES FOR RESALE EVEN IF YOU DID NOT GROW ANY.

S. SOD

46. Did you grow or sell sod in 2004? Yes No (go to Section T)

	Code	Area
47. What was the total area of sod under cultivation on owned or rented land in 2004?	631	
48. What area of sod was grown and sold in 2004?	632	
49. a. What were your expenses on sod for resale in 2004? (before sales taxes)	633	\$
b. What percentage of these expenditures were purchased from other sod farms within your province? (before sales taxes)	635	<input type="text"/> %
50. a. What was your gross revenue from all sod grown for sale in 2004?.....	634	\$
b. What was your gross revenue from all sod purchased for resale in 2004?	636	\$

T. TOTAL SALES

51. Please calculate the total dollar sales of nursery stock and sod, (sum of codes 229, 634 and 636) \$

AGREEMENT TO SHARE INFORMATION

Note to residents of Newfoundland, New Brunswick, Ontario, Manitoba, Saskatchewan and British Columbia:

To avoid duplication of enquiry this survey is conducted under a co-operative agreement with the Newfoundland Ministry of Forestry and Agriculture, the New Brunswick Ministry of Agriculture and Rural Development, the Ontario Ministry of Agriculture, Food and Rural Affairs, the Manitoba Agriculture and Food, the Saskatchewan Department of Agriculture and the British Columbia Ministry of Agriculture and Fisheries pursuant to Section 12 of the Statistics Act (SC 1985, Chap. S19). Address any comments or questions to the Agriculture Division, Statistics Canada, Ottawa, Ontario, K1A 0T6.

Do you agree to share this information? Yes No

To residents of Quebec:

To avoid duplication of enquiry, this survey is conducted under a co-operative agreement to share information in accordance with Section 11 of the Statistics Act, with Statistics Canada and l'Institut de la statistique du Québec.

COMMENTS:

Office Use Only