



# 2007 Survey of Service Industries: Consumer Goods Rental

**This document is confidential when completed.**

Si vous préférez recevoir ce questionnaire en français,  
veuillez nous appeler au numéro sans frais suivant :

**1-888-881-3666.**

If necessary, please make address label corrections in the boxes below.



0001	Legal name		0004	Address (number and street)	
0002	Business name		0005	City	
0021	Title of contact		0006	Province/ territory or state	
0008	First name of contact		0053	Country	0007 Postal code/ zip code
0028	Last name of contact		0010	Language preference	1 <input type="checkbox"/> English 2 <input type="checkbox"/> French

This information is collected under the authority of the *Statistics Act*, Revised Statutes of Canada, 1985, Chapter S-19.

**COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.**

## A - Introduction

### Survey purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs. For more information on this survey, please access [www.statcan.ca/english/survey/index.htm](http://www.statcan.ca/english/survey/index.htm).

### Data-sharing agreements

In an effort to reduce reporting burden, Statistics Canada has entered into agreements with provincial and territorial statistical agencies for the sharing of data. The data are kept confidential and used for statistical purposes only.

Please see the enclosed reporting guide for details of these agreements.

### Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada. Please see the enclosed reporting guide for more information.

### Fax or other electronic transmission disclosure

Statistics Canada advises you that there could be a risk of disclosure during facsimile or other electronic transmission. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

**Please return the questionnaire within 30 days.**

**Please mail the completed questionnaire in the enclosed envelope or fax it to Statistics Canada at 1-888-883-7999.**

Lost the return envelope or need help? Call us at **1-888-881-3666** or mail to:  
Statistics Canada, Operations and Integration Division, 150 Tunney's Pasture Driveway, Ottawa, Ontario K1A 0T6

Visit our website at [www.statcan.ca](http://www.statcan.ca)



## B - Main business activity

1. Please describe the nature of your business.

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2. Please check the **one main activity** which most accurately represents your **main** source of revenue.

- 0109  Consumer electronics and appliance rental (**exclude** computer rental or leasing)
- 0110  Formal wear and costume rental (**exclude** linen and uniform supply)
- 0111  Video tape and disc rental
- 0112  Other consumer goods rental (e.g., furniture rental centres, party supply centres, home health equipment rental centres, recreational goods rental centres)
- 0117  General rental centres (e.g., home repair tools, lawn/garden equipment; **exclude** heavy construction equipment rental and leasing)
- 0040  None of the above — Please call **1-888-881-3666** for further instructions.

3. Is the sole purpose of this business unit to provide services to your parent company, an affiliated company or a professional practice?

0029 <sup>1</sup>  yes, provide the name of the company or professional practice

0030

<sup>3</sup>  no

4. Is this business unit engaged in sales financing?

0527 <sup>1</sup>  yes

<sup>3</sup>  no

## C - Reporting period information

1. Please report information for your **fiscal year** (normal business year) **ending between** April 1, 2007 and March 31, 2008. Please indicate below the period covered by this questionnaire.

from <sup>0011</sup>  <sup>yyyy</sup>  <sup>mm</sup>  <sup>dd</sup>  to <sup>0012</sup>  <sup>yyyy</sup>  <sup>mm</sup>  <sup>dd</sup>

2. If the reporting period does not cover a **full year**, please check the reason(s) below:

- 0031 <sup>1</sup>  seasonal operations    <sup>2</sup>  new business    <sup>3</sup>  change of fiscal year    <sup>4</sup>  change of ownership    <sup>5</sup>  ceased operations    <sup>6</sup>  temporarily inactive

## Reporting instructions

- Report for business unit(s) specified on the label on the front page.
- Complete only the questions that apply to your business.
- When precise figures are not available, please provide your best estimate.
- Report in Canadian dollars. Dollar amounts and percentages should be rounded to whole numbers.
- Consult the enclosed reporting guide for further information.

## D and E - Not applicable

## F - Industry characteristics

Please provide a breakdown of your sales.

### 1. Gross rental and/or operating lease revenue

#### a) Consumer goods rental

CAN\$

i. movies and games on DVDs, tapes and cassettes	2866	
ii. home audio-visual equipment components and accessories ( <b>exclude</b> computers)	2867	
iii. furniture and furnishings, including art ( <b>exclude</b> household appliances)	2868	
iv. household appliances	2869	
v. recreational goods and equipment (e.g., musical instruments, toys, canoes, sports equipment, off-road vehicles, motorcycles)	2870	
vi. homeowners and do-it-yourself tools and equipment (e.g., power washers, garden tools, floor sanding equipment)	2871	
vii. formal wear, costumes and accessories ( <b>exclude</b> uniforms)	2872	
viii. equipment for parties and other social events (e.g., tableware, linens, tables, booths)	2873	
ix. home healthcare equipment (e.g., walkers, wheelchairs, oxygen tanks, commodes)	2874	
x. other consumer goods not elsewhere classified	2875	

#### b) Other machinery and equipment rentals

CAN\$

i. automobiles, trucks and other road transportation vehicles, motor homes, travel trailers and campers (without operator)	2876	
ii. office machinery, furniture and equipment ( <b>include</b> computers)	7068	
iii. commercial and industrial machinery and equipment, other than office equipment, without operator	2877	

### 2. Labour charged to customers for repair and maintenance services ( **exclude** parts and materials charged to customers and report them in question 3 below)

2041

### 3. Sales of merchandise ( **include** materials and parts charged to customers in the performance of repairs). Sales of all other items (non-rental items, food, beverages) must be included here.

2048

### 4. a) Net gains or losses from disposal of previously rented and/or leased equipment

2198

### b) Gross proceeds from disposal of previously rented and/or leased equipment

2199

### 5. Commissions revenue ( **include** commissions earned from the sale of insurance, etc.)

2060

### 6. Other sales ( **include** revenue from rental of real estate and miscellaneous service revenue)

2558

(please specify):

2559

2305

### 7. Total sales (sum of questions 1 to 6; **do not** include question 4b)

## G - Personnel

		number
1. Number of partners and proprietors, <b>non-salaried</b> (if salaried, report at question 2 below)	6321	
2. Paid employees		
a) average number of paid employees during the reporting period (see reporting guide)	6339	
b) percentage of paid employees (from question 2a) who worked <b>full time</b>	6328	%
3. Number of contract workers for whom you did not issue a T4, such as freelancers and casual workers (estimates are acceptable)	6320	number
4. Number of volunteers during the reporting period (estimates are acceptable)	6014	
5. Number of hours worked by all volunteers during the reporting period (estimates are acceptable)	6026	number of hours

## H - Sales by type of client

Please provide a percentage breakdown of your sales by type of client.

1. <b>Clients in Canada</b>		%
a) businesses	8112	
b) individuals and households	8100	
c) governments, not-for-profit organizations and public institutions (e.g., hospitals, schools)	8233	
2. <b>Clients outside Canada</b>	8140	
		<b>100 %</b>

## I - Sales by client location

Please provide a percentage breakdown of your sales by client location (first point of sale).

1. Newfoundland and Labrador	8400	%
2. Prince Edward Island	8415	
3. Nova Scotia	8405	
4. New Brunswick	8410	
5. Quebec	8420	
6. Ontario	8425	
7. Manitoba	8430	
8. Saskatchewan	8435	
9. Alberta	8440	
10. British Columbia	8445	
11. Yukon	8455	
12. Northwest Territories	8451	
13. Nunavut	8452	
14. <b>Clients outside Canada</b> (must equal question 2 in <b>section H</b> )	8401	
		<b>100 %</b>

**J and K - Not applicable**

**L - Contact information**

Name of person to contact about this questionnaire:

0026 1  Mr.      2  Mrs.      3  Miss      4  Ms

0054	Last name		0017	Telephone number	
0013	First name		0027	Extension number	
0014	Title		0016	Fax number	
0018	E-mail address		0020	Website address	

Date completed:      0015      yyyy      mm      dd  
           

How long did you spend collecting the data and completing the questionnaire?      9910      hour(s)            9909      minutes     

**M - Comments**

We invite your comments below. Please be assured that we review all comments with the intent to improve the survey.

**FOR  
INFORMATION  
ONLY**

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***Thank you for completing this questionnaire. Please retain a copy for your records.***

Visit our website at [www.statcan.ca](http://www.statcan.ca)