

**MANAGEMENT ACTION PLAN:
EVALUATION OF TRANSPORT CANADA'S CONTRIBUTION
TO THE CANADIAN SAFE BOATING COUNCIL AND THE
CANADIAN RED CROSS**

CONTEXT The Office of Boating Safety (OBS) is responsible for regulatory and technical services related to recreational vessels, encouraging safe boating practices, and compliance with regulations. Within this context, OBS manages two contribution programs, one to the Canadian Red Cross and the other to the Canadian Safe Boating Council, aimed at enhancing boating safety awareness.

In 2005, Departmental Evaluation Services conducted an evaluation of these two contribution programs to examine their relevance, success and cost-effectiveness.

RESPONSE TO RECOMMENDATION (S)

The evaluation report made a range of recommendations to inform future decision-making on program renewal or redesign. OBS' proposed action plan, in response to the evaluation recommendations, is detailed in the following table.

PROPOSED ACTION PLAN

Recommendation(s)	Proposed Action	Forecast Completion Date	OPI
<p>The evaluators have determined that:</p> <ul style="list-style-type: none"> TC's funding to the contribution programs should be reassessed in light of the risks associated with recreational boating to determine whether safety problems are large enough to warrant TC intervention. 	<ul style="list-style-type: none"> OBS will engage the assistance of federal, provincial and local authorities that deliver emergency response services to the pleasure craft community to determine the number of pleasure craft requiring assistance each year and the circumstances surrounding the incidents. With this information in hand an analysis will be made to determine whether outreach interventions are necessary to reduce risks on Canadian waterways. 	Fiscal 2006-2007	AMSRO
<p>The evaluators further recommend that OBS:</p> <ul style="list-style-type: none"> Update their logic model to assist them in establishing their operational needs. Establish an ongoing collection of up-to-date data on boating related drowning incidents, injuries and compliance with regulations to determine boating safety problem areas in Canada. 	<ul style="list-style-type: none"> The strategic plan for OBS has recently been updated and will be used to guide the development of any new programs. OBS will work with DES to develop a logic model for determining operational needs. The OBS will with the assistance of stakeholders, advisory groups and provincial and territorial governments establish a workable data input portal to capture specifics related to mishaps involving pleasure craft on Canadian waters. 	Fiscal 2006-2007 Fiscal 2006-2007	AMSRO

Recommendation(s)	Proposed Action	Forecast Completion Date	OPI
<ul style="list-style-type: none"> • Conduct a needs assessment through an analysis of environmental scanning data and determine whether a prevention program is needed. • If it is determined that a prevention program implemented by TC is necessary, OBS needs to determine the type of interventions required. • Set benchmarks and conduct ongoing monitoring or program progress towards intended results through the development of a results framework. 	<ul style="list-style-type: none"> • In partnership with the Canadian Coast Guard, the OBS will utilize the services of Dalhousie University to establish a method to analyze environmental data and address the need for prevention programs. • In collaboration with clients, stakeholders and partners the OBS will develop the criteria to determine any required interventions and the measures to monitor such interventions • OBS will work with DES to establish a results framework and will set benchmarks against the determined indicators. 	<p>Fiscal 2006-2007</p> <p>Fiscal 2006-2007</p> <p>Fiscal 2006-2007</p>	
<ul style="list-style-type: none"> • Improve the management of its contribution programs by improving the timelines of administering program funds. 	<ul style="list-style-type: none"> • OBS will improve program administration including monitoring of time taken to deliver funds so that required adjustments can be made to increase timeliness. 	Fiscal 2006-2007	AMSRO
<ul style="list-style-type: none"> • To improve communication, OBS should link its website to other government and non-government websites to improve the accessibility of boating safety information on the Internet while maintaining a consistent message. 	<ul style="list-style-type: none"> • This activity is currently underway. 	Fiscal 2006-2007	AMSRO
<ul style="list-style-type: none"> • Pursuing the creation of a national group to encourage the exchange of information and expertise, identify key issues and target groups, establish appropriate monitoring and research systems, and develop sound approaches to changing attitudes and behaviours. TC may wish to examine the potential use of existing groups to meet this recommendation. 	<ul style="list-style-type: none"> • This activity is currently underway. 	Fiscal 2006-2007	AMSRO