

November 19, 2007

AADAC and Community Sponsored Events for National Addictions Awareness Week, November 18–24, 2007

1) Location: Calgary

Event: 2007 Wellness Walk – Keep the Circle Strong

Date: November 19, 2007

Time: 12:00 noon–4:00 pm

Event Description: For the past 10 years Calgary community members have walked together in an effort to promote the importance of striving to maintain community consciousness for healthy living and an addiction free lifestyle. The Wellness Walk is Calgary's kick-off for NAAW.

Community Partners:

The Wellness Walk Organizing Committee consists of AADAC, Aventa, Sunrise Native Addictions Services, Calgary Police Service, Calgary Alpha House Society, Salvation Army, 1835 House Recovery Acres, Oxford House, Fresh Start Recovery Centre, CHR Safe Works, Friendship Centre.

Contact:

Leslie Munson, AADAC AYS Calgary – Chair, 403-297-4664

Doug Purvis, Calgary Alpha House – Co-Chair, 403-234-7388

Lenora Richardson, Co-ordinator, 403-242-1703

Debbie Crosby, AADAC Renfrew Recovery Centre, 403-297-3474

2) Location: Drayton Valley Drayton Valley Provincial Building

Event: Drayton Valley AADAC Area Office's 30th Birthday Celebration

Date: November 23, 2007

Time: 11:30 am–1:30 pm

Event Description: A luncheon for the community to have an opportunity to meet the AADAC staff, tour the facility and access resources.

Community Partners: Town of Drayton Valley, Drayton Valley Read and Learn, Regina 4 Child and Family Service Authority, Wildrosi School Division, St. Anthony's School, David Thompson House Region, Self Help community, Family Wellness Workers.

Contact: Dana Sharp-McLean or Lois Bush at Drayton Valley Area Office, 780-542-5669

3) Location: Edmonton City Hall, # 1 Sir Winston Churchill Square

Event: NAAWscars Video Commercials

Date: Friday, November 23, 2007

Time: 7:00 pm–9:00 pm

Event Description: Youth and young adults were called to put together a 30 second video commercial about substance use. These commercials will be judged at the NAAWscars Awards where the final winners will be announced.

Community Partners: AADAC and the Edmonton Drug Coalition

Contact: Z'Anne Harvey-Jansen, AADAC Edmonton, 780-644-3633

4) Location: Fort Saskatchewan

Event: Clean Sober and Clean Walk

Date: November 19, 2007

Time: 12:00 noon

Event Description: A short walk in the community to promote a healthy lifestyle choice and those who have chosen a clean sober and clear lifestyle.

Community Partners: City of Fort Saskatchewan (the Drug Coalition) and the RCMP.

Contact: Sandra Cooper, Counsellor, AADAC Youth Services, 780-422-7383

5) Location: Spruce Grove
Grant Fuhr Arena

Event: NAAW display at the Spruce Grove Saints hockey game

Date: Wednesday, November 21, 2007

Time: 6:00 pm–10:00 pm

Event Description: Display of AADAC addiction resources/Drug Kit/ Mr. Gross Mouth and information at the hockey game.

Community Partners: AADAC and the Spruce Grove Saints Jr. A Hockey Club

Contact: Keltie Shaben, Stony Plain AADAC office, 780-968-6466

6) Location: Grande Prairie
At the Junior & Senior High Schools

Event: Grande Prairie Area Office Display Showcase

Date: Nov. 19 (am) – Peace Wapiti Academy
Nov. 19 (noon) – I.V. Macklin School
Nov. 21 (am) – Sexsmith Secondary School
Nov. 21 (noon) – Montrose Jr. High School
Nov. 22 (am) – Grande Prairie Composite High School
Nov. 23 (am) – Beaverlodge High School
Nov. 23 (noon) – St. Joe’s Catholic High School

Time: see above

Event Description: AADAC youth counsellors will be setting up interactive displays (using AADAC’s buzzer boards) and collaborating with the Leadership Teams at each individual school to raise awareness of NAAW and provide handouts on topics relevant to youth. Prizes and give aways will be provided.

Community Partners: Individual school administration staff and students and teachers of the Leadership Classes will assist with the displays and engaging in discussion with students who visit the displays.

Contact: Sara Kulba, Adolescent Counsellor, Grande Prairie Area Office, 780-538-6330
Charlotte Saunders, Adolescent Counsellor, Grande Prairie Area Office, 780-538-6330

7) Location: Grande Prairie
Grande Prairie Mall and Grande Prairie Regional College

Event: Mocktail Displays

Date: Tuesday, November 20 and Wednesday, November 21, 2007

Time: Grande Prairie Mall, Tuesday – 9:30 am to 6:00 pm
Grande Prairie Regional College, Wednesday – 11:30 am to 1:00 pm

Event Description: Counsellors from the AADAC Grande Prairie Area Office will be serving a variety of “mocktails” at a display in the local mall/college. Shoppers/students will be able to participate in an interactive display and taste some delicious non-alcoholic punch recipes.

Community Partners: Big country FM Radio 93.1 FM is providing the display space at the mall.

Contact: Vi Meck, Addictions Counselor, Grande Prairie Area Office, 780-538-6330

8) Location: Grande Prairie
Pharmacies

Event: Information displays on Spit Tobacco and Second Hand Smoking

Date: Nov. 19 – 1:30 pm to 4:00 pm – Zellers Pharmacy
Nov. 20 – 9:30 am to 2:30 pm – North side Safeway
Nov. 22 – 1:30 pm to 4:00 pm – Shoppers Drug Mart, Prairie Mall
Nov. 23 – 1:30 pm to 3:30 pm – South side Safeway

Time: see above

Event Description: The AADAC Tobacco Reduction Counsellor from the Grande Prairie Area Office along with the Grande Prairie Tobacco Reduction Coalition will be setting up information displays to provide information to the general public on smoking cessation, Harmful Effects of Second-Hand Smoke and Spit Tobacco.

Community Partners: Members of the Grande Prairie Tobacco Reduction Coalition and the local pharmacies.

Contact: Jered Mathieson, Tobacco Reduction Counselor, Grande Prairie Area Office, 780-538-6330

9) Location: Manning (serviced by Peace River AADAC area office)

Event: NAAW Liquor Store Bag School/Community Project

Date: Monday, November 19 to Friday, November 23, 2007

Time: n/a

Event Description: Students in Grade 6 (Manning Elementary School) and grades 7 and 8 (Paul Rowe School and Rosary School) will decorate paper bags with NAAW related messages and art that will be distributed by a local liquor store during the week of NAAW. This project will bring awareness and information to students and the community.

Community Partners: Manning Schools, Manning Youth Centre Association (Drug Coalition) Education Sub-committee, Manning Liquor Store.

Contact: Karissa Schuler, Tobacco Reduction Counsellor, Peace River Area Office, 780-624-6193

10) Location: Peace River
AADAC Area Office (Provincial Building)

Event: Peace River AADAC Open House and Display Showcase

Date: Friday, November 23, 2007

Time: 11:00 am–2:00 pm

Event Description: Peace River AADAC welcomes the community to the local AADAC office to meet with staff, tour the facility and access resources. Visitors can look forward to refreshments, information displays and draw prizes.

Community Partners: n/a

Contact: Karissa Schuler, Tobacco Reduction Counselor, Peace River Area Office, 780-624-6193

11) Location: Peace River, Nampa, Little Buffalo, Cadotte Lake, Grimshaw, Berwyn, Fairview, Hines Creek, Whitelaw, Worsley, Cleardale, Manning, Dixonville (Peace River AADAC Service Area, schools throughout these regions)

Event: NAAW “Question of the Day” School Project

Date: Monday, November 19 to Friday, November 23, 2007

Time: n/a

Event Description: AADAC’s Peace River office will distribute background information, questions/answers, and prizes to schools in these areas. Schools will carry out the project during NAAW, announcing the “question of the day”. Students will enter their answers for a draw prize. A prize will be awarded to a student each day. This project will bring awareness and information to students and staff.

Community Partners: Schools

Contact: Karissa Schuler, Tobacco Reduction Counselor, Peace River Area Office, 780-624-6193

12) Location: Spruce Grove
Spruce Grove Library

Event: Spruce Grove Library Display

Date: NAAW Week

Time: n/a

Event Description: Display of addiction resources and books located in the Spruce Grove library.

Community Partners: Spruce Grove Library

Contact: Keltie Shaben, Stony Plain AADAC Office, 780-968-6466

13) Location: Spruce Grove
Spruce Grove Pioneer Center

Event: Parent’s Speaker Night Series – Presents Jade Bell (Drug and Alcohol Preventionist)

Date: Friday, November 23, 2007

Time: 7:00 pm–9:00 pm

Event Description: Presentation by Jade Bell – A personal presentation for parents containing her story; also includes telltale signs of drug use by children.

Community Partners: AADAC and Tri-Municipal Drug Strategy Team

Contact: Keltie Shaben, Stony Plain AADAC Office, 780-968-6466

14) Location: Stony Plain

Event: Stony Plain Library Display

Date: NAAW Week

Time: During library business hours

Event Description: Display of addiction resources and books located in the library

Community Partners: AADAC and the Stony Plain Library

Contact: Keltie Shaben, Stony Plain AADAC Office, 780-968-6466