



# Nova Scotia

## Your Competitive Edge

Looking to start or expand your business in a new location? Choosing Nova Scotia will be the smartest move you make.

Our province provides a compelling combination:

**The Right People:** Eleven degree granting institutions and 13 community college campuses that produce over 15,000 graduates annually, provide an educated and skilled workforce. In fact, knowledge workers outnumber production workers three to one, and they are ready to work in your business.

**The Right Location:** You can be in Boston or New York in under two hours by air, and London in less than six, making the province the ideal location for international trade. Nova Scotia is closer to Europe than any other east coast port

of call. And the Port of Halifax is the deepest, ice-free port on the eastern seaboard, with direct shipping to Europe, the U.S. and Asia, via the Suez Canal.

**The Right Technology:** With the most widely deployed, province-wide, broadband fibre optic network in Canada, Nova Scotia has a thriving ICT sector that enables instant communication around the world. Access to leading edge research and development in the fields of information technology, medicine, marine science and security keeps business on the forefront in innovation.

With attractive business costs, generous R&D tax credits, competitive wages and a favourable real estate climate, Nova Scotia is one of the most cost effective centers in North America.

## Fast Facts About Nova Scotia

- » Population of 950,000, with nearly 50% living within one-hour of Halifax.
- » Atlantic Standard Time Zone – Advantageous for conducting business on the same workday as business partners in the U.S. and U.K.
- » International businesses located in Nova Scotia include: Keane, Pratt and Whitney, Xerox, Exxon Mobil, L3 Communications, CGI, RIM, xwave, Michelin and Convergys.
- » More Nova Scotians per capita have a post secondary education than in any other province in Canada.



**Nova Scotia Business Inc.** is the province's business development agency, an organization that works with companies to provide business solutions. The private sector-led agency works to attract new businesses to the province, and helps those already in Nova Scotia expand through services such as export development and financing.

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Nova Scotia Business Inc.

Opportunity. Growth. Prosperity.