



**British Columbia Transmission  
CORPORATION™**



**Tree Canada**

## **FOR IMMEDIATE RELEASE**

### **BCTC AND TREE CANADA FOUNDATION ANNOUNCE GREEN JOINT PARTNERSHIP**

VANCOUVER, APRIL 20 – British Columbia Transmission Corporation (BCTC) has provided a \$50,000 contribution toward a joint project with the Tree Canada Foundation in support of the foundation’s flagship Community Greening Program and the Coastal ReLeaf Program initiatives that plant and care for trees.

“Every tree planted makes a difference in helping to reduce greenhouse gas emissions,” said Energy, Mines and Petroleum Resources Minister Richard Neufeld. “BC’s Energy Plan sets a course for environmental leadership and initiatives like this focus on our natural strengths.”

“This innovative partnership with Tree Canada is an example of how by working together, individuals and organizations can make an important contribution in honour of Earth Day,” announced Jane Peverett, BCTC President and CEO. “With the Foundation, we are supporting British Columbians in their efforts to green the environment by increasing green space and enhancing habitats for community enjoyment. This partnership is one element of BCTC’s commitment to environmental leadership and sustainability.”

“Tree Canada is most pleased to be involved in this initiative and proud to be associated with the British Columbia Transmission Corporation in celebrating Earth Day,” said Michael Rosen, President of Tree Canada. “We are pleased to have this opportunity to work together.”

The Community Greening Program will provide funding for B.C. communities to beautify parks, greenways, community and open space areas by planting trees. This program also educates the public about vegetation management practices and the benefits of trees in communities.

The Coastal ReLeaf program is a new program which was set up to restore trees damaged by the recent rain, snow and windstorms that have battered B.C.’s west coast. BCTC will provide funding to replant trees and restore habitat in communities damaged by storms. The program will also provide homeowners who, due to these storms, have lost trees on their property with a rebate coupon worth up to \$80 on the purchase of a replacement tree.

Tree Canada is a national charitable organization working in partnership with business, public agencies, institutions, First Nations and a variety of non-government organizations at the provincial and local level to plant and care for trees.

British Columbia Transmission Corporation is the Crown corporation responsible for the planning, operation and maintenance of the province’s publicly owned electrical transmission system.

For additional information about the

- **Community Greening Program:** contact Paul Skydt, Tree Canada Community Advisor at [pskydt@shaw.ca](mailto:pskydt@shaw.ca) or ph. 604-582-1082
- **B.C. Coastal ReLeaf Program:** please visit <http://www.treecanada.ca/bcreleaf/index.htm>

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