



## NEWS RELEASE October 17, 2007 For immediate release

BCTC and Tree Canada's BC Coast ReLeaf program help keep B.C. green Lost a tree in a storm last year? Apply for an \$80 tree rebate coupon.

VANCOUVER, BC – BC Transmission Corporation (BCTC) is sponsoring Tree Canada's new BC Coast ReLeaf Tree Rebate Program to provide \$80 rebate coupons to residents who lost specimen trees (trees greater than 30 cm in diameter) during last year's devastating storms. Coupons may be applied towards the purchase of a large replacement tree with a minimum value of \$150. Rebate coupons are accepted at all member nurseries of the <u>B.C. Landscape and Nursery Association</u>.

"British Columbians are passionate about the environment and we are pleased to be supporting this program that helps residents green their neighbourhoods," said Jane Peverett, BCTC President and CEO. "BCTC is committed to being a leader in environmental sustainability and our sponsorship of Tree Canada is one way of demonstrating this commitment."

"Every time an individual takes the time to plant a tree, especially one lost in a storm, they show their commitment to greening our Nation," says Michael Rosen, Tree Canada President.

To apply for a coupon, visit the Tree Canada website: <a href="http://www.treecanada.ca/bcreleaf/bccoast\_releaf\_individual\_form.htm?ind=Resident">http://www.treecanada.ca/bcreleaf/bccoast\_releaf\_individual\_form.htm?ind=Resident</a>. Coupons will be issued to those who meet the criteria on a first come, first served basis. As the fall tree planting window is short, interested residents are encouraged to apply for a coupon by mid November to take advantage of ideal planting conditions in the fall.

The Coast ReLeaf program is a new Tree Canada program set up to restore trees damaged by the rain, snow and windstorms that battered B.C.'s west coast last fall and winter.

Tree Canada is a national charitable organization working in partnership with business, public agencies, institutions, First Nations and a variety of non-government organizations at the provincial and local level to plant and care for trees.

BC Transmission Corporation is the Crown corporation that plans, operates and maintains the province's publicly owned electrical transmission system.

For additional information about the Coast ReLeaf rebate program, contact Christian Walli, Tree Canada Community Advisor at <a href="mailto:cwalli@shaw.ca">cwalli@shaw.ca</a>.

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