

**WORKING DRAFT**  
**Alberta Agricultural Industry Governance Review**

**Where Alberta's Agricultural Industry is today...Where it needs to be in the future!**

<b>From...</b>		<b>To...</b>	<b>Accept</b>	<b>Accept with Revisions</b> (please specify)	<b>Do Not Accept</b> (please specify)
1. Agriculture is an end	→	<b>Agriculture is the foundation</b>			
2. Maintaining status quo	→	<b>Recognizing the need for continuous advancement</b>			
3. Apathy and lack of engagement	→	<b>Acting with urgency and impact</b>			
4. Struggling industry	→	<b>Viable and sustainable industry</b>			
5. Reactive	→	<b>Pro-active</b>			
6. Fragmented	→	<b>Organized and responsive</b>			
7. Operational focus	→	<b>Strategic focus</b>			
8. Self-interest/independent	→	<b>Collaborative, cooperative and networking</b>			

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9. Conflicting and reactive policies	→	<b>Enabling and strategic policies</b>			
10. Commodity and supply-focused	→	<b>Consumer and demand-focused</b>			
11. Government directed R&D priorities	→	<b>Responsive, industry-led R&amp;D system and priorities are identified through industry/ government partnership</b>			
12. Government-led or partnered industry development	→	<b>Industry-led business and industry development with government support</b>			
	→				
	→				
	→				