

WORKING DRAFT
Alberta Agricultural Industry Governance Review

Emerging Principles for Alberta’s Agricultural Industry Governance Stakeholders

As a result of our consultations with over 400 individuals and based on the feedback received to date, the following principles are presented for your consideration:

Principles Related to:	Accept	Accept with Revisions (please specify)	Do Not Accept (please specify)
Producers			
1. The overall agricultural industry is competitive and sustainable.			
2. Farming is recognized as a business - not just a lifestyle.			
3. Industry (including producers, private industry, processors, etc) leads business and industry development -- government enables.			
4. Support and practice good governance.			
5.			
6.			

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Working Group(s)/ Forum(s) (e.g. Intensive Livestock Working Group)			
1. Government listens and responds to the ‘messages’ from these groups			
2. Focus on similarities not differences			
3. Proactive rather than reactive			
4. Collaboration enables efficiency, effectiveness and impact			
5. Support and practice good governance			
6.			
7.			

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Industry Organizations (e.g. Boards/Commissions, voluntary membership commodity organizations, processor organizations)			
1. Organizations are strategically focused rather than operationally focused			
2. Plans with defined goals and measures guide strategic focus and implementation			
3. Accountability is based on performance and outcomes and is assessed by the membership			
4. Coordination and collaboration among industry stakeholders is key to future success			
5. Industry leads business and industry development -- government enables			
6. Support and practice good governance			
7.			
8.			

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Government-Supported Industry Organizations (e.g. ALIDF, ACIDF, Growing Alberta)			
1. Plans with defined goals and measures guide strategic focus and implementation			
2. Government supports the creation and operation of these organizations, industry provides the strategic leadership, direction and plans, and jointly (with full disclosure of information) they assess impact and accountability			
3. Due diligence is a key tool in ensuring transparency and accountability			
4. Support and practice good governance			
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Marketing Council			
1. Enable industry to make effective and strategic decisions that result in effective industry organizations			
2. Enable, encourage and are aware			
3. Lead by example			
4. Enable change - don't force it			
5. Act in a proactive rather than reactive manner			
6. Support, advocate and practice good governance			
7. Support and facilitate cross-sectoral/commodity interaction and dialogue			
8. Be responsive to customers e.g. provide support and services <u>as requested</u> by the industry in a timely and effective manner)			

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9. Act in the public interest as well as in the interest of industry			
10. Maintain and support effective industry governance legislation and regulation			
11.			
12.			

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Government - Agriculture and Food Ministry (and other ministries)			
1. Support and enable the industry to be competitive and sustainable			
2. Be an advocate for industry while acting in the interests of both industry and the public			
3. Farming is recognized as a business - not just a lifestyle			
4. Performance is based on outcomes and accountability to ‘customers’			
5. Identify, promote and support cross-ministry and cross-government initiatives that target effective outcomes for industry			
6. Transparency and respect - clearly listen and respond to the public/the industry			
7. Support and practice good governance			

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