Sm-E(b)R (99/05)



VALUE OF ADVERTISING BY CATEGORY

Advertising Sponsor

sponsored advertising by category:
sponsored advertising by category:
sponsored advertising by category:
sponsored advertising by category:
Brochures (pamphlets, flyers, etc.)
Newspaper (magazines, journals, etc.)
Radio
Signs (lawn signs, billboards, etc.)
Television
Value of newsletters, brochures, etc. sent directly to members, employees, or shareholders of the sponsor
Other (describe)
Total value of sponsored advertising