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## MANAGEMENT DISCUSSION AND ANALYSIS

Fiscal 2006/07 was the LDB's I5th consecutive year of sales growth, with an average annual increase of 5.8 per cent. In comparison to the 2006/07-2008/09 Service Plan target, net income was $\$ 840$ million, an increase of $\$ 40$ million over last year and $\$ 42$ million over the target; gross sales were $\$ 2.43$ billion, an increase of $\$ 185$ million over last year and $\$ 134$ million over the target.

RESULTS OF OPERATIONS

| Key Indices (all dollar figures in \$000s) | $\begin{gathered} \text { Actual } \\ 2006 / 07 \end{gathered}$ | $\begin{aligned} & \text { Budget } \\ & \text { 2006/07 } \end{aligned}$ | Actual 2005/06 | Change vs. 2005/06 Actual | Change vs. 2006/07 Budget |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Gross Sales | 2,434,445 | 2,300,596 | 2,249,527 | 184,918 | 133,849 |
| Net Income | 840,286 | 798,134 | 800,471 | 39,815 | 42,152 |
| Capital Expenditures | 22,496 | 27,000 | 19,017 | 3,479 | $(4,504)$ |
| Gross Margin \% | 44.81\% | 45.60\% | 45.47\% | -0.66\% | -0.79\% |
| Operating Income to Sales | 34.28\% | 34.45\% | 34.70\% | -0.42\% | -0.17\% |
| Operating Expenses to Sales | 10.53\% | II.16\% | 10.78\% | -0.25\% | -0.63\% |
| Net Income to Sales | 34.52\% | 34.76\% | 35.58\% | - I.06\% | -0.24\% |
| Inventory Turnover | 16.6 times | 15.6 times | 15.7 times | 0.9 times | I time |
| Counter Customer Count (000s) | 37,868 | n/a | 37,963 | (95) | n/a |
| Average Transaction \$ Value | \$28.95 | \$27.87 | \$27.22 | \$1.73 | \$1.08 |
| FTE Count | 2,749 | 2,703 | 2,630 | 119 | 46 |

Gross dollar sales grew in all categories with accompanying volume increases except for draught beer. The strong provincial economy was a major contributing factor to the sales increases, along with extremely good weather throughout the summer selling period and increased private sector participation.

Private sector stores, licensee retail stores (LRSs) and agency stores purchase their product from the LDB at discounts ranging from 10 to 30 per cent. During the year, the share of the liquor market accounted for by these outlets increased from 34.I per cent to 36.3 per cent. The effect of the change in market share reduced LDB gross margin by approximately 0.3 per cent.

Capital expenditures increased to $\$ 22.5$ million from $\$ 19.0$ million in the previous year. Capital expenditures were related to enhancing the store system, upgrading information systems and for ongoing operational capital needs.

During fiscal 2006/07, the customer count at government liquor stores (GLSs) declined by 0.3 per cent, or 95,000 customers, due to the increased number of private stores and seven fewer GLSs. The average retail customer transaction value at GLSs, however, increased to $\$ 28.95$ from $\$ 27.22$. This can be attributed to customers purchasing or trading up to more premium products.

Operating expenses were 10.5 per cent of sales for the fiscal year, which is 0.3 per cent less than fiscal 2005/06. The reduction in the operating expense ratio is attributable to: efficiencies in the store system through close monitoring of staffing schedules; the effect of the recording of the one-time signing bonus in 2005/06; increased direct distribution to private stores from the distribution centres and private warehouses; and amortization not realized due to capital expenditure completion timing.

LDB net income as a percentage of sales decreased to 34.5 per cent from 35.6 per cent in the previous year due to the increase in discounts paid to private retail stores, increased cost of products and a decrease in other income as a result of the accounting for the signing bonus in the previous year. Discounts to licensee retail stores increased to 16 per cent from 13 per cent during the last two financial periods of the year.

Overall inventory turns for the LDB improved by 0.9 times, from 15.7 to 16.6 times. This indicates that the average number of days that the LDB holds inventory went from 23 to 22 days. Inventory turns at the LDB's distribution centres went from 25.3 to 26.6 turns, while at GLSs it went from 18.3 to I 5.9 turns. This reflects the effect of increased direct shipments from the LDB distribution centres to large wholesale customers and the impact of a greater assortment of product in the GLSs to service the retail customers.

|  | Actual | Budget <br> $2006 / 07$ | Actual <br> $2005 / 06$ | Change vs. <br> $2005 / 06$ <br> Actual | Change vs. <br> $2006 / 07$ <br> Budget |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Sales $(\$ 000$ s) | $2006 / 07$ |  |  |  |  |
| Product | 656,904 | 626,583 | 606,559 | 50,345 | 30,321 |
| Spirits | 616,990 | 602,997 | 548,030 | 68,960 | 13,993 |
| Wine | 922,263 | 850,247 | 866,742 | 55,521 | 72,016 |
| Packaged Beer | 124,332 | 119,419 | 121,596 | 2,736 | 4,913 |
| Draught Beer | 102,724 | 90,266 | 94,865 | $\mathbf{7 , 8 5 9}$ | 12,458 |
| Cider/Coolers | 11,232 | 11,084 | 11,735 | $\mathbf{( 5 0 3 )}$ | 148 |
| Special Orders/Non-alcoholic | $\mathbf{2 , 4 3 4 , 4 4 5}$ | $\mathbf{2 , 3 0 0 , 5 9 6}$ | $\mathbf{2 , 2 4 9 , 5 2 7}$ | $\mathbf{1 8 4 , 9 1 8}$ | $\mathbf{1 3 3 , 8 4 9}$ |

Sales Litres (000s)

| Product |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | :---: |
| Spirits | 24,397 | 24,014 | 23,368 | 1,029 | 383 |
| Wine | 48,217 | 50,371 | 44,827 | 3,390 | $(2,154)$ |
| Packaged Beer | 233,328 | $223,00 I$ | 224,486 | 8,842 | 10,327 |
| Draught Beer | 45,896 | 45,875 | 46,126 | $(230)$ | 21 |
| Cider/Coolers | 21,190 | 18,636 | 19,717 | 1,473 | 2,554 |
| Special Orders/Non-alcoholic | 194 | 212 | 201 | $(7)$ | $(18)$ |
|  | $\mathbf{3 7 3 , 2 2 2}$ | $\mathbf{3 6 2 , 1 0 9}$ | $\mathbf{3 5 8 , 7 2 5}$ | $\mathbf{1 4 , 4 9 7}$ | $\mathbf{I I , I I 3}$ |

Gross sales of $\$ 2.4$ billion represent an increase of 8.2 per cent over last year's $\$ 2.2$ billion, and an increase of 5.8 per cent over budget. All major product categories experienced growth in dollar sales over last year. The largest percentage dollar increase was in the wine category at 12.6 per cent or $\$ 69$ million. Sales in the spirits category increased by $\$ 50.3$ million or 8.3 per cent. Packaged beer recorded a sales increase of $\$ 55.5$ million or 6.4 per cent. Cider and coolers increased by $\$ 7.8$ million or 8.3 per cent after experiencing a decline in the previous year. Draught beer was up $\$ 2.7$ million or 2.3 per cent in dollar sales.

Volume sales increased in all major categories except draught beer. The wine category had the largest percentage volume increase at 7.6 per cent over the previous year, followed closely by the refreshment category of ciders and coolers, who rebounded with a 7.5 per cent increase after a slight decline the previous year. Spirit volume increased by 4.4 per cent and packaged beer by 3.9 per cent while draught beer declined by 0.5 per cent.

Overall, imported products had a larger percentage increase in both dollar sales and volume over the previous year.

## KEY FINANCIAL AND OPERATING STATISTICS

| For the five years ended March 3I, 2007 (all dollar figures in \$000s) | $\begin{gathered} \text { Actual } \\ \text { 2006/07 } \end{gathered}$ | $\begin{aligned} & \text { Budget } \\ & \text { 2006/07 } \end{aligned}$ | Actual 2005/06 | $\begin{aligned} & \text { Actual } \\ & \text { 2004/05 } \end{aligned}$ | $\begin{gathered} \text { Actual } \\ 2003 / 04 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sales | 2,434,445 | 2,300,596 | 2,249,527 | 2,148,383 | 1,998,223 |
| Cost of Sales | 1,197,690 | I,127,818 | 1,101,656 | 1,048,602 | 992,225 |
| Gross Margin | 1,090,834 | I,049,171 | 1,022,929 | 1,008,494 | 936,535 |
| Gross Margin (\%) | 44.81\% | 45.60\% | 45.47\% | 46.9\% | 46.9\% |
| Operating Expenses | 256,302 | 256,637 | 242,428 | 240,045 | 214,276 |
| Operating Expenses to Sales (\%) | 10.53\% | 11.16\% | 10.78\% | II.2\% | 10.8\% |
| Operating Income | 834,532 | 792,534 | 780,501 | 768,449 | 721,259 |
| Operating Income to Sales (\%) | 34.28\% | 34.45\% | 34.70\% | 35.8\% | 36.1\% |
| Net Income | 840,286 | 798,134 | 800,471 | 778,594 | 726,710 |
| Net Income to Sales (\%) | 34.52\% | 34.69\% | 35.58\% | 36.2\% | 36.4\% |
| Inventory Turnover | 16.6 | 15.6 | 15.7 | 15.2 | 14.8 |

Data source: LDB Oracle Financial System

PROVINCIAL SALES BY SOURCE

| For the five years ended March 31, 2007 <br> (as a percentage of total dollar sales) | 2006/07 | 2005/06 | $2004 / 05$ | $2003 / 04$ | $2002 / 03$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Counter Sales |  |  |  |  |  |
| Government Liquor Stores (\%) | $44.9 \%$ | $46.7 \%$ | $50.5 \%$ | $54.0 \%$ | $56.4 \%$ |
| Licensee Retail Stores (\%) | $30.7 \%$ | $28.5 \%$ | $24.7 \%$ | $20.8 \%$ | $18.2 \%$ |
| Agency Stores (\%) | $5.6 \%$ | $5.6 \%$ | $5.5 \%$ | $5.5 \%$ | $4.5 \%$ |
| Total Counter Sales (\%) | $81.2 \%$ | $80.8 \%$ | $80.7 \%$ | $80.3 \%$ | $79.1 \%$ |
|  |  |  |  |  |  |
| Licensed Establishments | $18.8 \%$ | $19.2 \%$ | $19.3 \%$ | $19.7 \%$ | $20.9 \%$ |
| Total Sales (\%) | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |

COUNTER SALES BY SOURCE

| For the five years ended March 3I, 2007 <br> (as a percentage of total dollar sales) | $2006 / 07$ | $2005 / 06$ | $2004 / 05$ | $2003 / 04$ | $2002 / 03$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  |  |  |
| Counter Sales | $55.3 \%$ | $57.8 \%$ | $62.5 \%$ | $67.2 \%$ | $71.3 \%$ |
| Government Liquor Stores (\%) | $37.8 \%$ | $35.3 \%$ | $30.6 \%$ | $25.9 \%$ | $23.0 \%$ |
| Licensee Retail Stores (\%) | $6.9 \%$ | $6.9 \%$ | $6.9 \%$ | $6.9 \%$ | $5.7 \%$ |
| Agency Stores (\%) | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |
| Total Counter Sales Market (\%) |  |  |  |  |  |

Data source: LDB Oracle Financial System

## REMITTANCES TO GOVERNMENT AGENCIES

| For the five years ended March 3I, 2007 <br> (\$000s) | $2006 / 07$ | $2005 / 06$ | $2004 / 05$ | $2003 / 04$ | 2002/03 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Federal Government |  |  |  |  |  |
| Custom Duties and Excise Tax | 133,612 | 127,912 | 126,905 | 125,811 | 108,877 |
| Goods and Services Tax | 144,158 | 150,690 | 145,201 | 135,958 | 129,088 |
| Total | $\mathbf{2 7 7 , 7 7 0}$ | $\mathbf{2 7 8 , 6 0 2}$ | $\mathbf{2 7 2 , 1 0 6}$ | $\mathbf{2 6 1 , 7 6 9}$ | $\mathbf{2 3 7 , 9 6 5}$ |


| Provincial Government |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| LDB Net Income | 840,286 | 800,471 | 778,594 | 726,710 | 654,217 |
| Social Services Tax | 109,244 | 105,362 | 108,199 | 108,089 | 105,100 |
| Total | 949,530 | 905,833 | 886,793 | 834,799 | 759,317 |
| Municipal Government |  |  |  |  |  |
| Property Taxes | 5,592 | 5,181 | 4,985 | 4,702 | 4,827 |
| Total Remittances | 1,232,892 | I,189,616 | I, 163,884 | 1,101,270 | I,002, 109 |

## FUTURE OUTLOOK

## Management Future Outlook

Wines and spirits are expected to continue their strong growth trend over the next three fiscal years while other product group sales volumes are expected to remain flat relative to 2006/07.

The licensee retail store (LRS) system is expected to continue its expansion and growth in market share, however at a reduced rate with fewer new stores opening. The LRSs' discount increased from 13 to 16 per cent effective January 28, 2007. The impact of this change on market share will depend on the LRSs' pricing strategies. Any increases in LRS market share and discount rate will reduce operating income; however the effect may be offset should sales increase as a result of the expansion of stores.

Operating expenses will rise due to negotiated labour rate increases. The LDB is currently in its second year of its four-year contract which expires March 3I, 20IO. Operating costs are also expected to increase due to increasing store lease costs and higher capital expenditure amortization costs. Variable costs for product-handling and freight, along with commission costs from increased use of bank cards, will result in higher operating costs as sales increase. As a result, operating expenses as a percentage of sales are budgeted at II per cent for 2007/08.

The LDB will be undertaking an Enterprise Risk Assessment to ensure that all major risks, financial and nonfinancial, have been identified and ranked. Plans will be developed to address and mitigate the key risks identified as a result of the assessment.

The LDB has a number of initiatives and projects underway to address the service and reporting requirements of the wholesale and retail segments of the business.

## Financial Outlook

## PROJECTED INCOME, EXPENSES, CAPITAL REQUIREMENTS AND FTES

(ALL DOLLAR FIGURES IN \$000s)

|  | Budget <br> $2007 / 08$ | Forecast <br> $2008 / 09$ | Forecast <br> $2009 / 10$ |
| :--- | ---: | ---: | ---: |
| Total Sales | $2,453,356$ | $2,510,133$ | $2,555,134$ |
| Commissions and Discounts | 159,749 | 163,419 | 166,379 |
| Cost of Sales | $1,218,961$ | $1,248,838$ | $1,273,251$ |
| Operating Expenses | 270,194 | 275,510 | 282,145 |
| Other Income | 5,600 | 5,600 | 5,600 |
| Net Income | 810,051 | 827,966 | 838,959 |
| Capital Requirements | 17,500 | 14,000 | 14,000 |
| FTEs | 2,658 | 2,680 | 2,700 |

## Key Forecast Assumptions

Forecast assumptions, based on market trends by product categories, include overall sales increases of 2.8 per cent, 2.3 per cent and I. 8 per cent over the next three years per the 2007/08 - 2009/IO Service Plan. The LDB reviews and updates its financial forecasts quarterly and during the annual budgeting process, based on the actual results and sales trends experienced.

Discount increases reflect a 1.5 per cent market-share shift to private outlets in fiscal 2007/08 and a stabilized market share thereafter. Capital requirements include expenditures for updating and improving stores, technology-related projects and ongoing equipment replacement.

## RISK MANAGEMENT

The LDB Executive Management Committee meets monthly to discuss service plan performance, risks and mitigating strategies.

## 2007/08 Risk Factors and Sensitivities

## Mitigating Strategies

Liquor is a discretionary consumer product
and an unexpected downturn in the economy could negatively affect LDB sales projections.

Liquor sales are negatively impacted by poor weather.

The LDB carefully monitors sales and will make necessary adjustments to sales strategies and operating expenses in order to achieve net income targets.

The LDB carefully monitors sales and will make necessary adjustments to sales strategies and operating expenses in order to achieve net income targets.

Liquor is a high-value product and is susceptible to illicit activity such as crossborder smuggling and theft.

The LDB works with appropriate municipal, provincial and federal enforcement agencies to identify and address illicit activity.

Shifts in sales from LDB stores to private stores increase the cost of discounts applied to private store purchases.

Unforeseen events such as natural disasters may disrupt business at any time.

A number of knowledgeable, experienced employees are reaching retirement age.

The LDB carefully monitors discount costs and will make necessary adjustments to sales strategies and operating expenses.

The LDB is continuously improving upon and testing its Business Continuity Plan.

The LDB is developing succession plans for key positions and continuing to provide necessary on-the-job training.

## MANAGEMENT'S RESPONSIBILITY FOR FINANCIAL REPORTING

The financial statements of the British Columbia Liquor Distribution Branch have been prepared by management in accordance with Canadian generally accepted accounting principles. Any financial information contained elsewhere in the annual report has been reviewed to ensure consistency with the financial statements.

Management is responsible for the integrity of the financial statements and has established systems of internal control to provide reasonable assurance that assets are safeguarded, transactions are properly authorized and financial records are properly maintained to facilitate the preparation of financial statements in a timely manner.

The Office of the Auditor General of British Columbia has performed an independent audit of the financial statements of the Liquor Distribution Branch. The Auditor's Report outlines the scope of this independent audit and expresses an opinion on the financial statements of the Liquor Distribution Branch.


Jay Chambers General Manager

Vancouver, British Columbia
May I8, 2007

# Report of the Office of the Auditor General of British Columbia 

To the Minister of Public Safety and Solicitor General
Province of British Columbia:

I have audited the balance sheet of the British Columbia Liquor Distribution Branch as at March 31, 2007 and the statements of operations, advance due from Province of British Columbia and cash flows for the year then ended. These financial statements are the responsibility of the Branch's management. My responsibility is to express an opinion on these financial statements based on my audit.

I conducted my audit in accordance with Canadian generally accepted auditing standards. Those standards require that I plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In my opinion, these financial statements present fairly, in all material respects, the financial position of the British Columbia Liquor Distribution Branch as at March 31, 2007 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.


Victoria, British Columbia
May 18, 2007
Errol Price, CA
Deputy Auditor General

## AUDITED FINANCIAL STATEMENTS

BRITISH COLUMBIA LIQUOR DISTRIBUTION BRANCH
BALANCE SHEET

| (in \$000s) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| As at March 31, |  | 2007 |  | 2006 |
|  |  |  |  | (note 13) |
| ASSETS |  |  |  |  |
| CURRENT ASSETS |  |  |  |  |
| Cash | \$ | 5,120 | \$ | -- |
| Accounts receivable |  | 4,779 |  | 16,936 |
| Inventories |  | 72,786 |  | 71,268 |
| Prepaid expenses |  | 5,709 |  | 7,352 |
| Due from Province of British Columbia |  | 29,208 |  | 41,807 |
|  |  | 117,602 |  | 137,363 |
| CAPITAL ASSETS (note 3) |  | 43,120 |  | 28,327 |
|  | \$ | 160,722 | \$ | 165,690 |
| LIABILITIES |  |  |  |  |
| CURRENT LIABILITIES |  |  |  |  |
| Bank indebtedness | \$ | -- | \$ | 11,762 |
| Accounts payable and accrued liabilities |  | 157,327 |  | 149,149 |
| Restructuring costs (note II) |  | -- |  | 31 |
| Current portion of deferred tenant allowances (note 5) |  | 69 |  | 6 |
| Current portion of tenant improvement loans (note 6) |  | 705 |  | 844 |
| Current portion of capital leases (note 7) |  | 461 |  | 393 |
|  |  | 158,562 |  | 162,185 |
| LONG TERM LIABILITIES |  |  |  |  |
| Deferred tenant allowances (note 5) |  | 283 |  | 272 |
| Tenant improvement loans (note 6) |  | 1,618 |  | 2,643 |
| Obligations under capital leases (note 7) |  | 259 |  | 590 |
|  | \$ | 160,722 | \$ | 165,690 |

Commitments and contingent items (notes 8 \& 9)

Approved by:


General Manager


Executive Director, Finance

The accompanying notes and supplementary schedules are an integral part of these financial statements.

STATEMENT OF OPERATIONS

| (in \$000s) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Year Ended March 31, |  | 2007 |  | 2006 |
| Sales (note 4) | \$ | 2,434,445 | \$ | 2,249,527 |
| Less commissions \& discounts |  | 145,921 |  | 124,942 |
|  |  | 2,288,524 |  | 2,124,585 |
| Cost of merchandise sold |  | 1,197,690 |  | 1,101,656 |
| Gross margin |  | 1,090,834 |  | 1,022,929 |
| Operating expenses (schedule) |  | 256,302 |  | 242,428 |
|  |  | 834,532 |  | 780,501 |
| Other income |  | 5,754 |  | 19,970 |
| Net income | \$ | 840,286 | \$ | 800,471 |

## STATEMENT OF ADVANCE DUE FROM PROVINCE OF BRITISH COLUMBIA

(in \$000s)

| Year Ended March 3I, | 2007 | 2006 |  |  |
| :--- | :---: | ---: | :---: | ---: |
| Balance beginning of year | $\$$ | 41,807 | $\$$ | 54,356 |
| Net income |  | $(840,286)$ | $(800,47 \mathrm{I})$ |  |
| Payments to Province of British Columbia | 827,687 |  | 787,922 |  |
|  |  | 29,208 | $\$$ | 41,807 |

The accompanying notes and supplementary schedules are an integral part of these financial statements.

| (in \$000s) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Year Ended March 31, |  | 2007 |  | 2006 |
|  |  |  |  | (note 13) |
| CASH FLOWS FROM OPERATING ACTIVITIES |  |  |  |  |
| Cash receipts from customers | \$ | 2,300,680 | \$ | 2,117,115 |
| Cash payments to Provincial Treasury |  | $(827,687)$ |  | $(787,922)$ |
| Cash paid to suppliers and employees |  | (1,437,713) |  | $(1,331,477)$ |
| Cash receipts from other income |  | 5,629 |  | 18,913 |
| Interest paid on capital lease and loans |  | (337) |  | (482) |
| CASH FLOWS FROM OPERATING ACTIVITIES |  | 40,572 |  | 16,147 |
| CASH FLOWS FROM INVESTING ACTIVITIES |  |  |  |  |
| Acquisition of capital assets excluding capital projects |  | $(16,950)$ |  | $(11,720)$ |
| Acquisition of capital project assets |  | $(5,546)$ |  | $(7,296)$ |
| Proceeds from disposal of capital assets |  | 126 |  | 110 |
| Disposal of Land |  | -- |  | 952 |
| CASH FLOWS (USED IN) INVESTING ACTIVITIES |  | $(22,370)$ |  | $(17,954)$ |
| CASH FLOWS FROM FINANCING ACTIVITIES |  |  |  |  |
| Deferred tenant allowances |  | 107 |  | -- |
| Payment on capital leases |  | (263) |  | (355) |
| Tenant improvement loans |  | $(1,164)$ |  | $(1,039)$ |
| CASH FLOWS (USED IN) FINANCING ACTIVITIES |  | $(1,320)$ |  | $(1,394)$ |
| NET INCREASE (DECREASE) IN CASH |  | 16,882 |  | $(3,201)$ |
| (BANK INDEBTEDNESS) BEGINNING OFYEAR |  | $(11,762)$ |  | $(8,561)$ |
| CASH (BANK INDEBTEDNESS) END OFYEAR | \$ | 5,120 | \$ | $(11,762)$ |

The accompanying notes and supplementary schedules are an integral part of these financial statements.

## SCHEDULE OF OPERATING EXPENSES

| (in $\$ 000$ s) |  |  |
| :--- | ---: | ---: |
| Year Ended March 3 I, | 2007 | 2006 |
| (note I3) |  |  |

March 3I, 2007
(Tabular amounts in \$000s)

## I. PURPOSE OF THE BRANCH

The British Columbia Liquor Distribution Branch (Branch) obtains its authority for operation from the British Columbia Liquor Distribution Act (Act). As stated in Section 2 of this Act, the Branch has the exclusive right to purchase liquor for resale and reuse in the Province in accordance with the provisions of the Importation of Intoxicating Liquors Act (Canada).

## 2. SIGNIFICANT ACCOUNTING POLICIES

As prescribed by Section 30(3)(b) of the Act, the financial statements of the Branch are prepared in accordance with Canadian generally accepted accounting principles.

Significant accounting policies are as follows:
Inventories
Inventories are valued at cost on a first in first out basis, with cost comprising of supplier invoiced value, freight, duties and taxes.

## Capital Assets

Capital assets are stated at historical cost and are amortized on a straight-line basis as follows:

## Buildings

7.5 per cent per annum.

## Leasehold improvements

A minimum of 10 per cent per annum or a rate sufficient to amortize the cost over the remaining life of the respective lease.

Furniture, fixtures, vehicles and equipment
25 per cent per annum.

## Information systems

25 per cent per annum.

## Leasehold improvements and capital projects

All material costs of construction and development for leasehold improvements and capital projects are treated as assets under Construction in Process accounts. At the point in time when the project is substantially completed the costs are capitalized into their applicable categories and amortized at the asset category rate.

## Leases

Assets recorded as capital leases are capitalized and amortized at the applicable asset category rate. All other leases are accounted for as operating leases wherein rental payments are expensed as incurred.

## Related Party Transactions

The Branch is related through common ownership to all Province of British Columbia ministries, agencies and Crown corporations. Transactions with these entities, as well as other transactions in

## NOTES TO THE FINANCIAL STATEMENTS

March 3I, 2007
(Tabular amounts in \$000s)

## 2. SIGNIFICANT ACCOUNTING POLICIES (CONT'D)

which Provincial Government intervention is a component, are generally considered to be in the normal course of operations and are recorded at the exchange amount, unless disclosed separately in these financial statements.

## Revenue Recognition

Revenue is recognized when the sale of product is made to customers.

## Use of Estimates

The preparation of financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from these estimates.

## 3. CAPITAL ASSETS

$\begin{array}{lrrrr}\text { Accumulated }\end{array}$ Net Book Value $\left.\begin{array}{c}\text { Net Book Value } \\ \text { (note I3) }\end{array}\right]$

## 4. SALES

Total sales reported include sales to retail customers, licensed establishments, licensee retail stores and agency stores. These amounts do not include subsequent resale by licensed establishments, licensee retail stores and agency stores.

|  | $\mathbf{2 0 0 7}$ | $\mathbf{2 0 0 6}$ |  |
| :--- | ---: | ---: | ---: |
| Retail customers | $\$$ | $1,092,223$ | $\$$ |
| Licensee retail stores | 746,406 | $1,050,384$ |  |
| Agency stores |  | 137,267 | 641,548 |
| Licensed establishments | 458,549 | 126,231 |  |
|  |  | $2,434,445$ | $\$$ |

March 3I, 2007
(Tabular amounts in \$000s)

## 5. DEFERRED TENANT ALLOWANCES

Certain leasing agreements include incentives or landlord funding to be used towards expenditures such as tenant improvements or relocation expenses. The value of these benefits are recorded and amortized over the term of the lease.

| Year Ending March 31 | 2008 | 69 |
| :--- | ---: | ---: |
| 2009 | 69 |  |
| 2010 | 46 |  |
| 2011 | 35 |  |
| 2012 | 35 |  |
|  | Subsequent years | 98 |
|  | Current Portion | 352 |
| Long Term | $(69)$ |  |
|  |  | 283 |

## 6.TENANT IMPROVEMENT LOANS

As at March 3I, 2007 the Branch has tenant improvements loans of $\$ 2.3$ million financed through landlords. The range of interest rates is $4.25 \%$ to $11.75 \%$ with loans expiring from May 2007 to June 2014.The Principal payments due are as follows:

| Year Ending March 31 | 2008 | 705 |
| :---: | :---: | :---: |
|  | 2009 | 601 |
|  | 2010 | 436 |
|  | 2011 | 361 |
|  | 2012 | 158 |
|  | Subsequent years | 62 |
|  |  | 2,323 |
|  | Current Portion | (705) |
|  | Long Term | 1,618 |

## NOTES TO THE FINANCIAL STATEMENTS

March 3I, 2007
(Tabular amounts in \$000s)

## 7. OBLIGATIONS UNDER CAPITAL LEASES

In the fiscal year 1994, the Branch entered into a I5-year capital lease for certain head office tenant improvements and office furnishings. The following schedule includes the future minimum lease payments under that capital lease expiring July 3I, 2008, together with the balance of the obligation under that capital lease.The schedule also includes information on additional capital leases for vehicles and operating equipment.

|  |  | Head Office | Vehicles | Equipment | Total |
| ---: | ---: | :---: | :---: | :---: | ---: |
| Year ending March 31 | 2008 | 475 | 6 | 32 | 513 |
|  | 2009 | 158 | 5 | 32 | 195 |
| 2010 | -- | 5 | 31 | 36 |  |
| 2011 | -- | 5 | 31 | 36 |  |
| 2012 | -- | 5 | -- | 5 |  |
|  | Subsequent years | -- | 5 | -- | 5 |
|  | Total | 633 | 31 | 126 | 790 |
|  | Imputed interest rate | $10 \%$ | $9 \%$ | $9 \%$ |  |
| Interest | $(43)$ | $(7)$ | $(20)$ | $(70)$ |  |
| Current Portion | $(435)$ | $(3)$ | $(23)$ | $(461)$ |  |
|  | Long Term | 155 | 21 | 83 | 259 |
|  |  |  |  |  |  |

## 8. COMMITMENTS

Future commitments for operating leases for Branch premises and equipment are as follows:

| Year Ending March 31 | 2008 | 21,677 |
| :--- | ---: | ---: |
|  | 2009 | 17,304 |
| 2010 | 13,765 |  |
| 2011 | 11,339 |  |
| 2012 | 8,257 |  |
|  | Subsequent years | 100,431 |
|  |  |  |

## 9. CONTINGENT ITEMS

The Branch has authorized suppliers' agents to import and warehouse liquor for subsequent purchase by the Branch. Under this program, the Branch has a contractual obligation to purchase all inventories held by the agent should the agent opt out of the program. As at March 31, 2007, the value of agents' inventories totalled approximately $\$ 66.1$ million (2006-\$67.4 million) and the future liability for related federal excise taxes is $\$ 12.9$ million (2006-\$1 I. 7 million).

The Branch is the defendant in legal actions and it is not expected that the ultimate outcome of these claims will have a material effect on the financial position of the corporation.

## NOTES TO THE FINANCIAL STATEMENTS

## March 3I, 2007

(Tabular amounts in \$000s)

## IO. EMPLOYEES' BENEFIT PLANS

The Branch and its employees contribute to the Public Service Pension Plan (The Plan). The Plan is a multiemployer defined benefits pension plan. Under joint trusteeship, unfunded liability or surplus is shared between the employers and the plan members and will be reflected in their future contributions. The board of trustees, representing plan members and employers, is responsible for overseeing the management of the pension plan, including investment of the assets and administration of benefits.

Every three years an actuarial valuation is performed to assess the financial position of the plan and the adequacy of plan funding. The latest valuation as at March 3I, 2005 indicated an unfunded liability of $\$ 767$ million for basic pension benefits. The next valuation will be as at March 3I, 2008 with results available in early 2009. The actuary does not attribute portions of the unfunded liability to individual employers. The Branch paid $\$ 9.7$ million for employer contributions to the plan in fiscal 2006/07.

Employees are also entitled to specific retirement benefits as provided for under collective agreements and terms of employment. The future liability for this obligation amounts to $\$ 9,346,532$ (2006 - \$7,316,660) which represents future employees' retirement benefits outside of the Public Service Pension Plan. The expense adjustment recorded in the year is $\$ 2,029,872$ (2006-\$270,790).

## II. RESTRUCTURING COSTS

Provisions for severance costs under the Early Retirement Incentive (ERIP) and Voluntary Departure (VDP) programs were made in 2003 for planned store and distribution centre closures. In 2004, the government decided to continue to operate the retail and distribution system. Departures under the ERIP and VDP programs continued through 2006/07 and all remaining balances were used during the year.

|  | 2007 | 2006 |
| :--- | ---: | ---: |
| Opening balance beginning year | 31 | 1,183 |
| Used during the year | $(31)$ | $(525)$ |
| Reversal of accrual not required | -- | $(627)$ |
| Ending Balance | -- | 31 |

## 12. FINANCIAL INSTRUMENTS

The Liquor Distribution Branch's financial instruments consist of cash, accounts receivable, advance due to/from the Province of British Columbia, accounts payable and accrued liabilities, tenant improvement loan, and capital lease. Unless otherwise noted, it is management's opinion that the Branch is not exposed to significant interest, currency or credit risks arising from these financial instruments.

## 13. COMPARATIVE FIGURES

Certain accounts in the prior year financial statements have been reclassified for comparative purposes to conform with the presentation in the current year's financial statements.

The LDB implemented Oracle Financials in April 2006 including a new Chart of Accounts and the Fixed Asset module. The historical account values and asset balances were converted onto the new system using revised and standardized categorizations.

|  |  | Sales |  | Litre Product Mix |  |  |  | Litre Product Mix Percentage |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Store Name | Store Number | Retail \$ | Litres | Spirits | Wine | Beer | Ciders /Coolers | Spirits | Wine | Beer | Ciders /Coolers |
| VANCOUVER ISLAND/COAST |  |  |  |  |  |  |  |  |  |  |  |
| Alert Bay | 225 | 516,857 | 87,054 | 5,489 | 10,007 | 55,85I | 15,706 | 6.3\% | 11.5\% | 64.2\% | 18.0\% |
| Bella Coola | 232 | I, III, I7 I | 172,437 | 13,883 | 20,206 | 123,153 | 15,196 | 8.1\% | 11.7\% | 71.4\% | 8.8\% |
| Campbell River Stores |  |  |  |  |  |  |  |  |  |  |  |
| Campbell River | 05 | 12,862,467 | 1,379,009 | 212,479 | 314,716 | 698,508 | 153,306 | 15.4\% | 22.8\% | 50.7\% | II.1\% |
| Willow Point | 185 | 2,924,908 | 434,206 | 37,474 | 65,104 | 298,639 | 32,989 | 8.6\% | 15.0\% | 68.8\% | 7.6\% |
| Chemainus | 206 | 2,05।,084 | 286,548 | 26,824 | 53,773 | 183,355 | 22,596 | 9.4\% | 18.8\% | 64.0\% | 7.9\% |
| Comox | 235 | 6,842,914 | 755,498 | 104,568 | 207,308 | 358,354 | 85,269 | 13.8\% | 27.4\% | 47.4\% | 11.3\% |
| Courtenay | 10 | 13,326,222 | 1,570,402 | 185,424 | 370,772 | 848,173 | 166,033 | 11.8\% | 23.6\% | 54.0\% | 10.6\% |
| Cumberland | 08 | 1,223,817 | 184,499 | 16,545 | 18,673 | 127,114 | 22,167 | 9.0\% | 10.1\% | 68.9\% | 12.0\% |
| Duncan | 12 | 13,399,245 | 1,669,770 | 191,627 | 338,477 | 941,658 | 198,009 | $11.5 \%$ | 20.3\% | 56.4\% | 11.9\% |
| Gabriola Island | 134 | 1,974,887 | 242,519 | 22,741 | 64,717 | 136,379 | 18,681 | 9.4\% | 26.7\% | 56.2\% | 7.7\% |
| Ganges | 204 | 5,507,805 | 559,429 | 61,437 | 189,663 | 268,339 | 39,990 | I 1.0\% | 33.9\% | 48.0\% | 7.1\% |
| Gold River | 55 | 993,052 | 166,914 | 11,660 | 10,780 | 133,254 | 11,22 1 | 7.0\% | 6.5\% | 79.8\% | 6.7\% |
| Ladysmith | 24 | 4,771,494 | 623,514 | 71,673 | 119,82 \| | 361,484 | 70,536 | 11.5\% | 19.2\% | 58.0\% | 11.3\% |
| Lake Cowichan | 67 | 2,829,78। | 453,887 | 34,431 | 46,742 | 334,169 | 38,545 | 7.6\% | 10.3\% | 73.6\% | 8.5\% |
| Mill Bay | 173 | 5,269,266 | 603,836 | 73,839 | 144,622 | 329,760 | 55,615 | 12.2\% | 24.0\% | 54.6\% | 9.2\% |
| Nanaimo Stores |  |  |  |  |  |  |  |  |  |  |  |
| Harbour Park | 33 | 5,611,632 | 683,931 | 82,951 | 151,557 | 375,611 | 73,811 | 12.1\% | 22.2\% | 54.9\% | 10.8\% |
| Longwood Station | 188 | 7,107,429 | 803,843 | 95,191 | 224,274 | 432,185 | 52,193 | 11.8\% | 27.9\% | 53.8\% | 6.5\% |
| Terminal Park | 243 | 19,818,299 | I,903,33I | 349,102 | 489,850 | 824,284 | 240,094 | 18.3\% | 25.7\% | 43.3\% | 12.6\% |
| Parksville Stores |  |  |  |  |  |  |  |  |  |  |  |
| Parksville | 42 | 5,947,308 | 700,651 | 74,87 | 189,863 | 392,258 | 43,659 | 10.7\% | 27.1\% | 56.0\% | 6.2\% |
| Parksville North | 157 | 7,350,856 | 827,977 | 112,967 | 204,860 | 401,668 | 108,48 I | 13.6\% | 24.7\% | 48.5\% | 13.1\% |
| Pender Island | 155 | 1,991,850 | 238,470 | 19,819 | 62,636 | 133,123 | 22,892 | 8.3\% | 26.3\% | 55.8\% | 9.6\% |
| Port Alberni | 40 | 8,171,690 | 1,187,203 | 111,960 | 170,037 | 795,375 | 109,830 | 9.4\% | 14.3\% | 67.0\% | 9.3\% |
| Port Alice | 128 | 698,810 | 110,817 | 8,42I | 9,109 | 86,485 | 6,802 | 7.6\% | 8.2\% | 78.0\% | 6.1\% |
| Port Hardy | 236 | 4,056,41I | 672,899 | 46,541 | 68,161 | 493,424 | 64,773 | 6.9\% | 10.1\% | 73.3\% | 9.6\% |
| Port McNeill | 115 | 3,038,942 | 417,885 | 43,527 | 57,977 | 268,780 | 47,601 | 10.4\% | 13.9\% | 64.3\% | I 1.4\% |
| Powell River | 41 | 8,387,991 | 1,001,374 | 130,201 | 219,963 | 514,149 | 137,061 | 13.0\% | 22.0\% | 51.3\% | 13.7\% |
| Qualicum | 34 | 5,987,903 | 709,714 | 81,222 | 200,047 | 376,921 | 51,525 | 11.4\% | 28.2\% | 53.1\% | 7.3\% |
| Sidney | 50 | 10,115,534 | I, II4,984 | 116,253 | 371,535 | 556,029 | 71,167 | 10.4\% | 33.3\% | 49.9\% | 6.4\% |
| Sooke | 229 | 4,115,685 | 543,536 | 54,800 | 100,131 | 334,755 | 53,850 | 10.1\% | 18.4\% | 61.6\% | 9.9\% |
| Tahsis | 56 | 305,895 | 47,214 | 4,100 | 5,117 | 35,259 | 2,738 | 8.7\% | 10.8\% | 74.7\% | 5.8\% |
| Tofino | 118 | 3,629,122 | 414,662 | 40,497 | 79,114 | 266,127 | 28,924 | 9.8\% | 19.1\% | 64.2\% | 7.0\% |
| Ucluelet | 216 | 2,136,496 | 334,369 | 21,634 | 40,708 | 251,646 | 20,382 | 6.5\% | 12.2\% | 75.3\% | 6.1\% |
| Victoria (Greater) Stores |  |  |  |  |  |  |  |  |  |  |  |
| Trafalgar Square | 59 | 5,276,959 | 666,237 | 61,508 | 161,415 | 401,238 | 42,075 | 9.2\% | 24.2\% | 60.2\% | 6.3\% |
| Esquimalt | 68 | 2,339,924 | 347,324 | 28,536 | 59,477 | 234,523 | 24,788 | 8.2\% | 17.1\% | 67.5\% | 7.1\% |
| Gorge and Tillicum | 124 | 7,767,925 | 1,091,007 | 99,985 | 191,353 | 715,820 | 83,849 | 9.2\% | 17.5\% | 65.6\% | 7.7\% |
| Langford | 125 | 11,746,200 | I,426,357 | 154,612 | 301,095 | 859,943 | 110,706 | 10.8\% | 21.1\% | 60.3\% | 7.8\% |
| Cedar Hill | 140 | 4,911,939 | 570,101 | 61,150 | 173,520 | 301,825 | 33,605 | 10.7\% | 30.4\% | 52.9\% | 5.9\% |
| James Bay | 150 | 3,754,955 | 456,908 | 42,514 | 130,85 I | 258,330 | 25,212 | 9.3\% | 28.6\% | 56.5\% | 5.5\% |
| Blanshard Square | 161 | 6,356,694 | 871,374 | 74,096 | 160,298 | 575,064 | 61,916 | 8.5\% | 18.4\% | 66.0\% | 7.1\% |
| Fairfield | 178 | 5,158,446 | 552,059 | 49,512 | 208,074 | 268,155 | 26,318 | 9.0\% | 37.7\% | 48.6\% | 4.8\% |


|  |  | Sales |  | Litre Product Mix |  |  |  | Litre Product Mix Percentage |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Store Name | Store Number | Retail \$ | Litres | Spirits | Wine | Beer | Ciders /Coolers | Spirits | Wine | Beer | Ciders /Coolers |
| Broadmead Village | 181 | 7,140,716 | 718,209 | 81,423 | 256,979 | 335,052 | 44,756 | 11.3\% | 35.8\% | 46.7\% | 6.2\% |
| Victoria Bay Centre | 184 | 4,565,945 | 505,005 | 60,083 | I 12,05 I | 284,923 | 47,948 | 11.9\% | 22.2\% | 56.4\% | 9.5\% |
| Fort Street | 218 | 18,553,043 | 1,715,688 | 156,226 | 607,520 | 870,159 | 81,784 | 9.1\% | 35.4\% | 50.7\% | 4.8\% |
| Government Street Licensee | 231 | 33,245,980 | 2,530,571 | 596,698 | 768,916 | 704,609 | 460,349 | 23.6\% | 30.4\% | 27.8\% | 18.2\% |
| Saanich | 242 | 5,170,068 | 655,910 | 61,366 | 162,462 | 389,979 | 42,105 | 9.4\% | 24.8\% | 59.5\% | 6.4\% |
| MAINLAND/SOUTHWEST |  |  |  |  |  |  |  |  |  |  |  |
| Abbotsford Stores |  |  |  |  |  |  |  |  |  |  |  |
| Abbotsford Village | 189 | 6,958,591 | 835,360 | 89,304 | 191,315 | 489,715 | 65,026 | 10.7\% | 22.9\% | 58.6\% | 7.8\% |
| Clearbrook | 149 | 10,571,921 | 1,090,878 | 156,262 | 281,359 | 570,805 | 82,453 | 14.3\% | 25.8\% | 52.3\% | 7.6\% |
| Agassiz | 64 | 3,736,839 | 430,970 | 61,313 | 78,908 | 223,525 | 67,225 | 14.2\% | 18.3\% | 51.9\% | 15.6\% |
| Burnaby Stores |  |  |  |  |  |  |  |  |  |  |  |
| Lougheed Plaza | 77 | 11,350,391 | 1,337,480 | 161,274 | 292,109 | 801,888 | 82,209 | 12.1\% | 21.8\% | 60.0\% | 6.1\% |
| Brentwood | 187 | 4,294,867 | 511,729 | 53,124 | 1 11,029 | 318,874 | 28,702 | 10.4\% | 21.7\% | 62.3\% | 5.6\% |
| South Burnaby | 203 | 6,418,338 | 806,030 | 82,319 | 174,699 | 505,742 | 43,270 | 10.2\% | 21.7\% | 62.7\% | 5.4\% |
| North Burnaby | 217 | 7,899,767 | 1,037,762 | 87,285 | 220,574 | 675,937 | 53,966 | 8.4\% | 21.3\% | 65.1\% | 5.2\% |
| Highgate Village | 220 | 12,859,519 | 1,555,768 | 151,492 | 321,838 | 998,604 | 83,834 | 9.7\% | 20.7\% | 64.2\% | 5.4\% |
| Chilliwack Stores |  |  |  |  |  |  |  |  |  |  |  |
| Chilliwack | 07 | 9,987, 159 | 1,321,793 | 149,666 | 212,560 | 820,532 | 139,034 | 11.3\% | 16.1\% | 62.1\% | 10.5\% |
| Sardis | 170 | 10,525,57I | 1,325,219 | 156,846 | 254,479 | 788,811 | 125,083 | I 1.8\% | 19.2\% | 59.5\% | 9.4\% |
| Coquitlam Stores |  |  |  |  |  |  |  |  |  |  |  |
| Como Lake | 153 | 5,601,330 | 695,266 | 60,366 | 171,224 | 426,605 | 37,071 | 8.7\% | 24.6\% | 61.4\% | 5.3\% |
| Austin Road | 200 | 7,604,115 | 977,183 | 102,683 | 196,670 | 616,064 | 61,765 | 10.5\% | 20.1\% | 63.0\% | 6.3\% |
| Delta Stores |  |  |  |  |  |  |  |  |  |  |  |
| Ladner | 25 | 8,370,134 | 1,011,555 | 103,340 | 264,545 | 587,407 | 56,262 | 10.2\% | 26.2\% | 58.1\% | 5.6\% |
| Tsawwassen | 98 | 8,023,366 | 879,461 | 83,334 | 299,701 | 459,739 | 36,687 | 9.5\% | 34.1\% | 52.3\% | 4.2\% |
| Scottsdale | 145 | 10,754,28। | I, 177,382 | 192,286 | 242,702 | 680,118 | 62,276 | 16.3\% | 20.6\% | 57.8\% | 5.3\% |
| Gibson | 80 | 6,893,554 | 852,032 | 83,843 | 200,180 | 504,519 | 63,490 | 9.8\% | 23.5\% | 59.2\% | 7.5\% |
| Hope | 71 | 4,037,350 | 609,359 | 56,275 | 65,697 | 426,42I | 60,966 | 9.2\% | 10.8\% | 70.0\% | 10.0\% |
| Langley Stores |  |  |  |  |  |  |  |  |  |  |  |
| Aldergrove | 109 | 7,842,544 | 1,116,464 | 106,867 | 163,453 | 771,153 | 74,990 | 9.6\% | 14.6\% | 69.1\% | 6.7\% |
| Langley | 22 | 8,582, I59 | 1,067,686 | 128,991 | 223,342 | 630,080 | 85,273 | 12.1\% | 20.9\% | 59.0\% | 8.0\% |
| Fort Langley | 127 | 2,340,512 | 336,221 | 25,707 | 57,795 | 230,025 | 22,693 | 7.6\% | 17.2\% | 68.4\% | 6.7\% |
| Willowbrook | 158 | 15,512,136 | 1,824,048 | 213,088 | 399,277 | I,055, I 50 | 156,533 | 11.7\% | 21.9\% | 57.8\% | 8.6\% |
| Walnut Grove | 186 | 6,954,974 | 839,522 | 82,514 | 204,851 | 492,823 | 59,335 | 9.8\% | 24.4\% | 58.7\% | 7.1\% |
| Lillooet | 23 | 1,968,360 | 290,508 | 26,306 | 30,376 | 192,646 | 41,180 | 9.1\% | 10.5\% | 66.3\% | 14.2\% |
| Madeira Park | 93 | 2,392,829 | 308,242 | 28,631 | 64,108 | 188,261 | 27,242 | 9.3\% | 20.8\% | 61.1\% | 8.8\% |
| Maple Ridge Stores |  |  |  |  |  |  |  |  |  |  |  |
| Haney | 65 | 10,436,658 | 1,319,002 | 149,285 | 265,868 | 798,386 | 105,463 | 11.3\% | 20.2\% | 60.5\% | 8.0\% |
| West Maple Ridge | 164 | 3,356,860 | 456,552 | 44,487 | 84,176 | 285,998 | 41,891 | 9.7\% | 18.4\% | 62.6\% | 9.2\% |
| Mission Plaza | 27 | 10,769,305 | I,381,829 | 169,475 | 213,779 | 848,270 | 150,305 | 12.3\% | 15.5\% | 61.4\% | 10.9\% |
| New Westminster Stores |  |  |  |  |  |  |  |  |  |  |  |
| New Westminster | 31 | $10,951,912$ | I,4I4,4I4 | 155,723 | 241,141 | 915,206 | 102,343 | 11.0\% | 17.0\% | 64.7\% | 7.2\% |
| Royal Square | 97 | 6,437,944 | 788,82I | 85,622 | 184,937 | 464,05 I | 54,212 | 10.9\% | 23.4\% | 58.8\% | 6.9\% |


|  |  | Sales |  | Litre Product Mix |  |  |  | Litre Product Mix Percentage |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Store Name | Store Number | Retail \$ | Litres | Spirits | Wine | Beer | Ciders /Coolers | Spirits | Wine | Beer | Ciders /Coolers |
| North Vancouver Stores |  |  |  |  |  |  |  |  |  |  |  |
| Westview | 107 | 13,249,190 | I,515,954 | 127,521 | 432,966 | 884,169 | 71,298 | 8.4\% | 28.6\% | 58.3\% | 4.7\% |
| Dollarton Village | 133 | 6,407,565 | 703, 111 | 59,101 | 233,952 | 376,578 | 33,480 | 8.4\% | 33.3\% | 53.6\% | 4.8\% |
| Capilano Mall | 152 | 9,768,124 | I,004,947 | 125,964 | 328,399 | 468,576 | 82,009 | 12.5\% | 32.7\% | 46.6\% | 8.2\% |
| North Vancouver Esplanade | 196 | 5,429,928 | 684,009 | 56,194 | 158,759 | 435,269 | 33,787 | 8.2\% | 23.2\% | 63.6\% | 4.9\% |
| Lynn Valley | 247 | 12,327,57I | 1,443,52 I | 123,638 | 431,376 | 799,712 | 88,794 | 8.6\% | 29.9\% | 55.4\% | 6.2\% |
| Pemberton | 101 | 2,951,052 | 488,025 | 23,816 | 52,178 | 369,394 | 42,637 | 4.9\% | 10.7\% | 75.7\% | 8.7\% |
| Pitt Meadows | 165 | 10,214,003 | I,163,08I | 137,308 | 268,939 | 662,011 | 94,823 | 11.8\% | 23.1\% | 56.9\% | 8.2\% |
| Port Coquitlam Stores |  |  |  |  |  |  |  |  |  |  |  |
| Port Coquitlam | 11 | 4,638,888 | 610,199 | 65,361 | 103,153 | 381,056 | 60,629 | 10.7\% | 16.9\% | 62.4\% | 9.9\% |
| Prairie Mall | 89 | 5,354,819 | 761,281 | 63,582 | 124,067 | 523,932 | 49,701 | 8.4\% | 16.3\% | 68.8\% | 6.5\% |
| Westwood Centre | 163 | 21,322,856 | 2,364,165 | 253,367 | 568,086 | I,391,544 | 151,168 | 10.7\% | 24.0\% | 58.9\% | 6.4\% |
| Port Moody | 205 | 5,883,519 | 710,420 | 69,349 | 180,58। | 409,287 | 51,203 | 9.8\% | 25.4\% | 57.6\% | 7.2\% |
| Richmond Stores |  |  |  |  |  |  |  |  |  |  |  |
| Brighouse | 76 | 12,574,423 | 1,394,867 | 139,971 | 340,585 | 858,012 | 56,299 | 10.0\% | 24.4\% | 61.5\% | 4.0\% |
| Ironwood | 120 | 7,962,747 | 883,124 | 94,681 | 229,201 | 516,093 | 43,149 | 10.7\% | 26.0\% | 58.4\% | 4.9\% |
| Blundell | 176 | 2,422,705 | 289,009 | 27,700 | 77,229 | 167,419 | 16,661 | 9.6\% | 26.7\% | 57.9\% | 5.8\% |
| Richmond SeaFair | 244 | 9,347,317 | 1,088,106 | 110,246 | 305,301 | 618,573 | 53,987 | 10.1\% | 28.1\% | 56.8\% | 5.0\% |
| Sechelt | 230 | 7,256,650 | 854,731 | 89,238 | 229,021 | 477,935 | 58,537 | 10.4\% | 26.8\% | 55.9\% | 6.8\% |
| Squamish | 208 | 8,379,857 | I,059,748 | 103,782 | 185,170 | 674,329 | 96,467 | 9.8\% | 17.5\% | 63.6\% | 9.1\% |
| Surrey Stores |  |  |  |  |  |  |  |  |  |  |  |
| Cloverdale | 70 | 8,764,013 | I,037,904 | 137,861 | 197,799 | 594,348 | 107,896 | 13.3\% | 19.1\% | 57.3\% | 10.4\% |
| Ocean Park | 110 | 6,307,138 | 659,711 | 64,046 | 227,582 | 339, 112 | 28,971 | 9.7\% | 34.5\% | 51.4\% | 4.4\% |
| Whalley | 122 | 8,592,700 | 1,212,62 I | 139,184 | 128,028 | 845,173 | 100,235 | 11.5\% | 10.6\% | 69.7\% | 8.3\% |
| Newton | 172 | 12,556,137 | 1,398,938 | 258,055 | 192,680 | 849,887 | 98,316 | 18.4\% | 13.8\% | 60.8\% | 7.0\% |
| Fleetwood | 182 | 14,395,654 | 1,667,417 | 227,370 | 299,228 | I,041,434 | 99,385 | 13.6\% | 17.9\% | 62.5\% | 6.0\% |
| Peninsula Village | 183 | 13,535,793 | I,508,887 | 137,338 | 451,793 | 849,307 | 70,449 | 9.1\% | 29.9\% | 56.3\% | 4.7\% |
| Guildford | 240 | 8, I I 2,694 | 1,019,518 | 113,942 | 194,460 | 648,285 | 62,831 | 11.2\% | 19.1\% | 63.6\% | 6.2\% |
| Nordel Crossing | 241 | 15,820,706 | 1,794,716 | 274,652 | 281,056 | I,131,54I | 107,466 | 15.3\% | 15.7\% | 63.0\% | 6.0\% |
| Vancouver Stores |  |  |  |  |  |  |  |  |  |  |  |
| Marpole | 38 | 6,601,318 | 818,183 | 71,857 | 187,996 | 515,685 | 42,645 | 8.8\% | 23.0\% | 63.0\% | 5.2\% |
| Harbour Centre | 53 | 6,112,199 | 723,118 | 77,334 | 123,584 | 467,103 | 55,096 | 10.7\% | 17.1\% | 64.6\% | 7.6\% |
| Hastings and Slocan | 58 | 7,614,82 I | 1,077,873 | 87,258 | 162,996 | 741,803 | 85,817 | 8.1\% | 15.1\% | 68.8\% | 8.0\% |
| Jericho Village | 90 | 10,389,123 | 1,098,715 | 103,188 | 338,197 | 607,301 | 50,029 | 9.4\% | 30.8\% | 55.3\% | 4.6\% |
| Bute Street | 94 | 9,279,964 | I,087,375 | 126,689 | 215,404 | 667,993 | 77,290 | 11.7\% | 19.8\% | 61.4\% | 7.1\% |
| Broadway \& Lillooet Licensee | 100 | 281,598,330 | 17,518,690 | 5,552,836 | 6,121,145 | 1,853,836 | 3,990,872 | 31.7\% | 34.9\% | 10.6\% | 22.8\% |
| Dunbar | 102 | 10,470,177 | 967,850 | 69,102 | 365,882 | 495,675 | 37,191 | 7.1\% | 37.8\% | 51.2\% | 3.8\% |
| Commercial Drive | 111 | 10,940,540 | 1,319,364 | 105,332 | 312,387 | 825,905 | 75,740 | 8.0\% | 23.7\% | 62.6\% | 5.7\% |
| Cardero | 112 | 14,123,080 | 1,628,029 | 158,350 | 421,911 | 959,268 | 88,499 | 9.7\% | 25.9\% | 58.9\% | 5.4\% |
| Collingwood | 113 | \|2,541,01| | 1,746,217 | 152,534 | 251,670 | 1,257,907 | 84,106 | 8.7\% | 14.4\% | 72.0\% | 4.8\% |
| Broadway Maple | 117 | 16,893,301 | 1,878,183 | 156,099 | 544,025 | 1,097,950 | 80,109 | 8.3\% | 29.0\% | 58.5\% | 4.3\% |
| Kingsgate Mall | 123 | 9,997,863 | I,500,032 | 109,406 | 201,025 | I,097,670 | 91,930 | 7.3\% | 13.4\% | 73.2\% | 6.1\% |
| Thurlow | 129 | 26,847,622 | 2,368,02 I | 279,482 | 631,645 | I,338,8I5 | 118,080 | 11.8\% | 26.7\% | 56.5\% | 5.0\% |


|  |  | Sales |  | Litre Product Mix |  |  |  | Litre Product Mix Percentage |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Store Name N | Store Number | Retail \$ | Litres | Spirits | Wine | Beer | Ciders /Coolers | Spirits | Wine | Beer | Ciders /Coolers |
| Arbutus | 136 | 6,019,485 | 508,370 | 57,079 | 233,382 | 196,932 | 20,976 | 11.2\% | 45.9\% | 38.7\% | 4.1\% |
| 39th and Cambie | 160 | 36,240,147 | 2,694,968 | 286,560 | 945,198 | 1,357,252 | 105,958 | 10.6\% | 35.1\% | 50.4\% | 3.9\% |
| 8th \& Cambie | 177 | 8,325,821 | 890,373 | 74,967 | 266,170 | 506, 153 | 43,083 | 8.4\% | 29.9\% | 56.8\% | 4.8\% |
| Yaletown | 191 | 4,780,294 | 403,519 | 44,693 | 123,82 I | 219,288 | 15,718 | II.1\% | 30.7\% | 54.3\% | 3.9\% |
| UBC Marketplace | 192 | 2,825,054 | 361,521 | 29,167 | 60,173 | 253,541 | 18,641 | 8.1\% | 16.6\% | 70.1\% | 5.2\% |
| Champlain Mall | 194 | 4,905,04I | 632,873 | 60,277 | 136,792 | 399,640 | 36,165 | 9.5\% | 21.6\% | 63.1\% | 5.7\% |
| Kerrisdale | 210 | 3,307,636 | 326,630 | 28,819 | 117,502 | 165,037 | 15,273 | 8.8\% | 36.0\% | 50.5\% | 4.7\% |
| 28th and Main | 237 | 5,666,180 | 753,711 | 63,924 | 130,901 | 526,263 | 32,623 | 8.5\% | 17.4\% | 69.8\% | 4.3\% |
| Festival Store | 281 | 435,134 | 12,762 | 6 | 12,756 | 0 | 0 | 0.0\% | 100.0\% | 0.0\% | 0.0\% |
| Broadway \& Lillooet | 300 | 9,293,193 | 1,328,101 | 81,725 | 225,852 | 967,242 | 53,281 | 6.2\% | 17.0\% | 72.8\% | 4.0\% |
| West Vancouver Stores |  |  |  |  |  |  |  |  |  |  |  |
| Ambleside | 72 | 6,115,719 | 541,396 | 57,760 | 261,371 | 204,663 | 17,602 | 10.7\% | 48.3\% | 37.8\% | 3.3\% |
| Caulfield | 175 | 7,824,190 | 657,211 | 63,885 | 288,617 | 267,167 | 37,541 | 9.7\% | 43.9\% | 40.7\% | 5.7\% |
| Park Royal | 228 | 25,776,870 | 1,727,117 | 184,963 | 811,911 | 665,300 | 64,944 | 10.7\% | 47.0\% | 38.5\% | 3.8\% |
| Whistler Stores |  |  |  |  |  |  |  |  |  |  |  |
| Whistler Market Place | e 179 | 11,379,000 | 1,097,816 | 84,833 | 295,669 | 668,570 | 48,743 | 7.7\% | 26.9\% | 60.9\% | 4.4\% |
| Whistler Creekside | 195 | 2,419,486 | 277,034 | 17,311 | 60,604 | 187,292 | 11,826 | 6.2\% | 21.9\% | 67.6\% | 4.3\% |
| Whistler | 302 | 7,736,472 | 860,929 | 88,886 | 142,613 | 577,479 | 51,951 | 10.3\% | 16.6\% | 67.1\% | 6.0\% |
| White Rock | 06 | 10,718,107 | 1,117,585 | 143,497 | 360,502 | 540,023 | 73,563 | 12.8\% | 32.3\% | 48.3\% | 6.6\% |


| THOMPSON/OKANAGAN |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Armstrong | 215 | 1,995,977 | 245,927 | 33,667 | 46,139 | 137,003 | 29,118 | 13.7\% | 18.8\% | 55.7\% | 11.8\% |
| Ashcroft | 02 | 1,057,847 | 172,558 | 13,648 | 17,327 | 128,840 | 12,743 | 7.9\% | 10.0\% | 74.7\% | 7.4\% |
| Barriere | 138 | 1,488,296 | 249,779 | 19,071 | 17,955 | 189,850 | 22,903 | 7.6\% | 7.2\% | 76.0\% | 9.2\% |
| Cache Creek | 60 | 1,235,152 | 188,016 | 17,919 | 15,397 | 133,819 | 20,880 | 9.5\% | 8.2\% | 71.2\% | 11.1\% |
| Chase | 226 | 2,973,788 | 392,980 | 48,816 | 46,989 | 233,109 | 64,066 | 12.4\% | 12.0\% | 59.3\% | 16.3\% |
| Clearwater | 88 | 2,479,055 | 353,690 | 34,557 | 42,979 | 235,748 | 40,406 | 9.8\% | 12.2\% | 66.7\% | 11.4\% |
| Clinton | 201 | I, 142,949 | 181,607 | 15,423 | 12,758 | 139,223 | 14,203 | 8.5\% | 7.0\% | 76.7\% | 7.8\% |
| Enderby | 49 | 2,423,026 | 310,080 | 42,916 | 38,754 | 175,926 | 52,484 | 13.8\% | 12.5\% | 56.7\% | 16.9\% |
| Golden | 16 | 4,885,896 | 624,233 | 63,167 | 81,070 | 437,758 | 42,239 | 10.1\% | 13.0\% | 70.1\% | 6.8\% |
| Kamloops Stores |  |  |  |  |  |  |  |  |  |  |  |
| Columbia Place | 79 | 16,582,042 | 1,766,92I | 235,724 | 422,168 | 950,911 | 158,118 | 13.3\% | 23.9\% | 53.8\% | 8.9\% |
| Westsyde | 147 | 1,479,358 | 229,736 | 20,356 | 23,940 | 168,372 | 17,067 | 8.9\% | 10.4\% | 73.3\% | 7.4\% |
| Kamloops North | 223 | 14,384,864 | 1,789,704 | 259,230 | 233,100 | 1,060,288 | 237,086 | 14.5\% | 13.0\% | 59.2\% | 13.2\% |
| Kelowna Stores |  |  |  |  |  |  |  |  |  |  |  |
| Gordon \& Harvey | 103 | 3,780,970 | 506,521 | 54,661 | 97,946 | 319,281 | 34,633 | 10.8\% | 19.3\% | 63.0\% | 6.8\% |
| Westbank | 143 | 10,732,190 | 1,384,980 | 156,856 | 252,903 | 853,311 | 121,910 | 11.3\% | 18.3\% | 61.6\% | 8.8\% |
| Mission Park | 148 | 7,947,455 | 954,568 | 100,459 | 239,987 | 552,796 | 61,326 | 10.5\% | 25.1\% | 57.9\% | 6.4\% |
| Orchard Park | 167 | 32,410,056 | 3,035,723 | 518,774 | 762,709 | 1,427,659 | 326,581 | 17.1\% | 25.1\% | 47.0\% | 10.8\% |
| Keremeos | 19 | 1,731,529 | 225,194 | 28,716 | 34,268 | 132,944 | 29,266 | 12.8\% | 15.2\% | 59.0\% | 13.0\% |
| Logan Lake | 139 | 862,230 | 118,253 | 14,151 | 15,710 | 79,004 | 9,389 | 12.0\% | 13.3\% | 66.8\% | 7.9\% |
| Lumby | 214 | 2,107,680 | 282,600 | 35,715 | 29,561 | 175,993 | 41,331 | 12.6\% | 10.5\% | 62.3\% | 14.6\% |
| Lytton | 209 | 731,038 | 127,964 | 7,465 | 11,358 | 98,273 | 10,868 | 5.8\% | 8.9\% | 76.8\% | 8.5\% |
| Merritt | 29 | 4,892,791 | 696,233 | 76,395 | 81,690 | 449,94I | 88,207 | 11.0\% | 11.7\% | 64.6\% | 12.7\% |


|  |  | Sales |  | Litre Product Mix |  |  |  | Litre Product Mix Percentage |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Store Name | Store Number | Retail \$ | Litres | Spirits | Wine | Beer | Ciders /Coolers | Spirits | Wine | Beer | Ciders /Coolers |
| Oliver | 69 | 3,824,478 | 529,126 | 61,175 | 65,865 | 352,383 | 49,702 | II.6\% | 12.4\% | 66.6\% | 9.4\% |
| Osoyoos | 83 | 4,786,025 | 608,910 | 70,140 | 111,892 | 354,538 | 72,341 | 11.5\% | 18.4\% | 58.2\% | 11.9\% |
| Penticton Plaza | 130 | 16,546,587 | 2,012,719 | 246,275 | 407,520 | 1,193,518 | 165,406 | 12.2\% | 20.2\% | 59.3\% | 8.2\% |
| Princeton | 37 | 3,252,208 | 527,889 | 39,746 | 49,533 | 398,127 | 40,483 | 7.5\% | 9.4\% | 75.4\% | 7.7\% |
| Revelstoke | 45 | 4,302,856 | 522,785 | 61,316 | 87,832 | 325,650 | 47,986 | 11.7\% | 16.8\% | 62.3\% | 9.2\% |
| Salmon Arm | 48 | 9,577,502 | 1,079,307 | 171,336 | 202,572 | 541,408 | 163,991 | 15.9\% | 18.8\% | 50.2\% | 15.2\% |
| Sicamous | 92 | 2,028,820 | 269,538 | 33,080 | 32,352 | 171,144 | 32,962 | 12.3\% | 12.0\% | 63.5\% | 12.2\% |
| Summerland | 86 | 3,549,644 | 511,799 | 44,983 | 85,054 | 346,760 | 35,002 | 8.8\% | 16.6\% | 67.8\% | 6.8\% |
| Vernon Stores |  |  |  |  |  |  |  |  |  |  |  |
| Vernon | 62 | 5,318,217 | 520,863 | 102,072 | 120,787 | 243,555 | 54,448 | 19.6\% | 23.2\% | 46.8\% | 10.5\% |
| Vernon Square | 135 | 9,567,530 | 1,024,362 | 156,168 | 235,549 | 508,250 | 124,394 | 15.2\% | 23.0\% | 49.6\% | 12.1\% |
| Winfield | 166 | 3,477,147 | 463,538 | 48,016 | 89,429 | 282,189 | 43,904 | 10.4\% | 19.3\% | 60.9\% | 9.5\% |


| KOOTENAY |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Castlegar | 78 | 4,437,885 | 545,846 | 72,695 | 101,215 | 313,448 | 58,488 | 13.3\% | 18.5\% | 57.4\% | 10.7\% |
| Cranbrook | 09 | 10,391,998 | 1,387,356 | 161,412 | 192,510 | 918,845 | 114,588 | 11.6\% | 13.9\% | 66.2\% | 8.3\% |
| Creston Valley | 75 | 4,660,034 | 622,934 | 74,518 | 83,559 | 404,929 | 59,928 | 12.0\% | 13.4\% | 65.0\% | 9.6\% |
| Elkford | 131 | 824,808 | 99,941 | 16,617 | 9,376 | 65,534 | 8,414 | 16.6\% | 9.4\% | 65.6\% | 8.4\% |
| Fernie | 13 | 3,943,943 | 525,315 | 50,125 | 73,687 | 370,650 | 30,853 | 9.5\% | 14.0\% | 70.6\% | 5.9\% |
| Fruitvale | 95 | 1,266,678 | 215,952 | 13,975 | 22,420 | 166,030 | 13,527 | 6.5\% | 10.4\% | 76.9\% | 6.3\% |
| Grand Forks | 15 | 4,374,442 | 623,922 | 60,620 | 95,489 | 396,256 | 71,557 | 9.7\% | 15.3\% | 63.5\% | 11.5\% |
| Greenwood | 14 | 482,098 | 83,092 | 5,425 | 6,648 | 65,922 | 5,097 | 6.5\% | 8.0\% | 79.3\% | 6.1\% |
| Invermere | 17 | 6,455,454 | 723,378 | 95,782 | 146,376 | 393,004 | 88,216 | 13.2\% | 20.2\% | 54.3\% | 12.2\% |
| Kaslo | 18 | 1,616,067 | 266,766 | 15,514 | 32,215 | 199,436 | 19,601 | 5.8\% | 12.1\% | 74.8\% | 7.3\% |
| Kimberley | 66 | 3,657,790 | 489,385 | 54,642 | 69,062 | 327,316 | 38,366 | 11.2\% | 14.1\% | 66.9\% | 7.8\% |
| Nakusp | 202 | 2,567,744 | 410,660 | 28,481 | 41,373 | 306,212 | 34,593 | 6.9\% | 10.1\% | 74.6\% | 8.4\% |
| Nelson | 32 | 10,134,389 | 1,228,173 | 126,979 | 256,380 | 720,001 | 124,814 | 10.3\% | 20.9\% | 58.6\% | 10.2\% |
| New Denver | 74 | 730,200 | 119,502 | 6,272 | 13,949 | 90,063 | 9,218 | 5.2\% | 11.7\% | 75.4\% | 7.7\% |
| Radium | 245 | I,728,953 | 219,090 | 26,532 | 31,327 | 136,510 | 24,722 | 12.1\% | 14.3\% | 62.3\% | 11.3\% |
| Rossland | 44 | 2,197,433 | 286,061 | 23,172 | 57,325 | 189,850 | 15,715 | 8.1\% | 20.0\% | 66.4\% | 5.5\% |
| Salmo | 207 | 980,600 | 144,143 | 14,811 | 15,188 | 95,650 | 18,493 | 10.3\% | 10.5\% | 66.4\% | 12.8\% |
| Sparwood | 28 | 1,565,760 | 238,799 | 24,419 | 14,497 | 186,288 | 13,594 | 10.2\% | 6.1\% | 78.0\% | 5.7\% |
| Trail | 51 | 4,904,532 | 666,106 | 68,160 | 125,533 | 405,957 | 66,455 | 10.2\% | 18.8\% | 60.9\% | 10.0\% |


| CARIBOO |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 100 Mile House | 221 | 7,402,000 | 984,166 | 117,870 | 150,582 | 607,302 | 108,411 | 12.0\% | 15.3\% | 61.7\% | 11.0\% |
| MacKenzie | 106 | 2,626,224 | 365,817 | 44,415 | 26,453 | 264,269 | 30,681 | 12.1\% | 7.2\% | 72.2\% | 8.4\% |
| McBride | 26 | 1,103,845 | 149,021 | 17,499 | 13,805 | 104,735 | 12,982 | 11.7\% | 9.3\% | 70.3\% | 8.7\% |
| Prince George Stores |  |  |  |  |  |  |  |  |  |  |  |
| Hart Highway | 114 | 4,463,36I | 614,062 | 73,171 | 57,711 | 421,557 | 61,622 | 11.9\% | 9.4\% | 68.7\% | 10.0\% |
| 10th Avenue | 126 | 9,95I,127 | I,404,4I2 | 146,722 | 161,967 | 997,074 | 98,650 | 10.4\% | 11.5\% | 71.0\% | 7.0\% |
| College Heights | 154 | 4,430,081 | 632,572 | 60,840 | 85,700 | 446,580 | 39,453 | 9.6\% | 13.5\% | 70.6\% | 6.2\% |
| Parkwood Place | 174 | 15,771,600 | 1,763,934 | 279,723 | 294,327 | 910,521 | 279,363 | 15.9\% | 16.7\% | 51.6\% | 15.8\% |
| Quesnel | 43 | 7,402,014 | 883,112 | 132,502 | 140,377 | 496,219 | 114,014 | 15.0\% | 15.9\% | 56.2\% | 12.9\% |


| Store Name | Store Number | Sales |  | Litre Product Mix |  |  |  | Litre Product Mix Percentage |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Retail \$ | Litres | Spirits | Wine | Beer | Ciders /Coolers | Spirits | Wine | Beer | Ciders /Coolers |
| Valemount | 96 | 1,204,131 | 166,017 | 13,461 | 23,293 | 121,238 | 8,025 | 8.1\% | 14.0\% | 73.0\% | 4.8\% |
| Williams Lake | 63 | 9,964,075 | 1,177,558 | 183,374 | 194,575 | 640,561 | 159,048 | 15.6\% | 16.5\% | 54.4\% | 13.5\% |
| NORTH COAST |  |  |  |  |  |  |  |  |  |  |  |
| Hazelton | 227 | 1,373,102 | 250,505 | 14,543 | 11,335 | 195,921 | 28,706 | 5.8\% | 4.5\% | 78.2\% | 11.5\% |
| Kitimat | 213 | 2,874,593 | 371,209 | 42,453 | 71,837 | 225,188 | 31,731 | 11.4\% | 19.4\% | 60.7\% | 8.5\% |
| Massett | 105 | 1,676,266 | 228,551 | 23,536 | 31,284 | 152,014 | 21,717 | 10.3\% | 13.7\% | 66.5\% | 9.5\% |
| Prince Rupert | 35 | 5,935,658 | 724,563 | 98,545 | 109,381 | 444,822 | 71,815 | 13.6\% | 15.1\% | 61.4\% | 9.9\% |
| Queen Charlotte City | 211 | 1,575,140 | 209,832 | 21,389 | 28,918 | 139,435 | 20,090 | 10.2\% | 13.8\% | 66.5\% | 9.6\% |
| Stewart | 47 | 451,000 | 60,404 | 6,626 | 8,990 | 40,900 | 3,888 | 11.0\% | 14.9\% | 67.7\% | 6.4\% |
| Terrace | 52 | 8,164,055 | 888,057 | 151,421 | 171,310 | 423,097 | 142,229 | 17.1\% | 19.3\% | 47.6\% | 16.0\% |
| NECHAKO |  |  |  |  |  |  |  |  |  |  |  |
| Burns Lake | 73 | 2,415,030 | 323,840 | 41,325 | 35,606 | 215,999 | 30,911 | 12.8\% | 11.0\% | 66.7\% | 9.5\% |
| Fort St. James | 248 | 1,567,242 | 236,675 | 22,913 | 18,759 | 178,057 | 16,946 | 9.7\% | 7.9\% | 75.2\% | 7.2\% |
| Fraser Lake | 91 | 1,198,626 | 176,270 | 17,607 | 16,548 | 124,820 | 17,296 | 10.0\% | 9.4\% | 70.8\% | 9.8\% |
| Houston | 99 | 1,983,439 | 277,017 | 31,708 | 23,665 | 190,851 | 30,795 | 11.4\% | 8.5\% | 68.9\% | 11.1\% |
| Smithers | 46 | 5,749,304 | 728,059 | 84,116 | 122,22 I | 448,853 | 72,870 | 11.6\% | 16.8\% | 61.7\% | 10.0\% |
| Vanderhoof | 81 | 2,703,688 | 374,742 | 42,22I | 42,657 | 252,757 | 37,107 | 11.3\% | 11.4\% | 67.4\% | 9.9\% |
| PEACE RIVER |  |  |  |  |  |  |  |  |  |  |  |
| Chetwynd | 238 | 2,477,062 | 332,297 | 43,375 | 23,710 | 226,959 | 38,252 | 13.1\% | 7.1\% | 68.3\% | 11.5\% |
| Dawson Creek | 212 | 7,948,387 | 1,028,125 | 140,618 | 108,495 | 664,816 | 114,197 | 13.7\% | 10.6\% | 64.7\% | 11.1\% |
| Fort Nelson | 222 | 2,312,714 | 269,327 | 46,291 | 26,649 | 174,038 | 22,350 | 17.2\% | 9.9\% | 64.6\% | 8.3\% |
| Fort St. John | 03 | 10,489,714 | 1,213,331 | 204,621 | 124,761 | 760,078 | 123,871 | 16.9\% | 10.3\% | 62.6\% | 10.2\% |
| Hudson Hope | 234 | 686,547 | 93,673 | 10,599 | 9,474 | 65,211 | 8,390 | 11.3\% | 10.1\% | 69.6\% | 9.0\% |
| Tumbler Ridge | 169 | 1,422,220 | 184,636 | 27,025 | 11,635 | 129,689 | 16,288 | 14.6\% | 6.3\% | 70.2\% | 8.8\% |
| GRAND TOTAL |  | 1,702,050,383 | 182,765,553 | 24,393,308 | 41,747,555 | 99,258,006 | 17,366,684 | 13.3\% | 22.8\% | 54.3\% | 9.5\% |

